

File No. 10/235

Committee Item No. 3  
Board Item No. \_\_\_\_\_

**COMMITTEE/BOARD OF SUPERVISORS**  
AGENDA PACKET CONTENTS LIST

Committee: Rules

Date November 18, 2010

Board of Supervisors Meeting

Date \_\_\_\_\_

**Cmte Board**

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Award Letter
- Application
- Public Correspondence

**OTHER**

(Use back side if additional space is needed)

- Form 700
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by: Linda Wong  
Completed by: \_\_\_\_\_

Date November 15, 2010  
Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



1 [Confirming Appointment, San Francisco Redevelopment Agency - Agnes Briones Ubalde]

2  
3 **Motion confirming the appointment of Agnes Briones Ubalde to the San Francisco**  
4 **Redevelopment Agency for a four-year term ending September 3, 2014.**

5  
6 **MOVED**, That the Board of Supervisors of the City and County of San Francisco does  
7 hereby confirm the appointment by the Mayor of the following designated person as a  
8 member of the San Francisco Redevelopment Agency, pursuant to Section 33110 of the  
9 California Health and Safety Code, for the term specified:

10  
11 **Agnes Briones Ubalde succeeding Linda Cheu, to serve a four-year term ending**  
12 **September 3, 2014.**

OFFICE OF THE MAYOR  
SAN FRANCISCO



Orig. Joy, Bas-11, COB, Leg Dep  
City Attny, Rules Com. Ex 7  
GAVIN NEWSOM  
cpage

**Notice of Appointment**

*File 101235*

September 24, 2010

Honorable Board of Supervisors:

Pursuant to Administrative Code §24.1-1, I nominate Agnes Briones Ubalde for appointment to the San Francisco Redevelopment Agency Commission.

Agnes Briones Ubalde is nominated to succeed Linda Cheu for serve a four-year term ending September 3, 2014

I am confident that Agnes Briones Ubalde will serve our community well. Attached are her qualifications to serve, which demonstrate how the appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment.

A handwritten signature in black ink, appearing to be "Gavin Newsom", written over a horizontal line.

Gavin Newsom  
Mayor

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2010 SEP 24 AM 11:26  
BY AK



September 24, 2010

Angela Calvillo  
Clerk of the Board, Board of Supervisors  
San Francisco City Hall  
1 Carlton B. Goodlett Place  
San Francisco, California 94102

Dear Ms. Calvillo:

Pursuant to Administrative Code §24.1-1, I nominate Agnes Briones Ubalde for appointment to the San Francisco Redevelopment Agency Commission.

Agnes Briones Ubalde is nominated to succeed Linda Cheu for serve a four-year term ending September 3, 2014. Please see the attached biography which will illustrate that Agnes Briones Ubalde's qualifications allow her to represent the communities of interest, neighborhoods and diverse populations of the City and County.

Should you have any questions, please contact my liaison to commissions, Matthew Goudeau, at 415-554-6674.

Sincerely,

A handwritten signature in black ink, appearing to read "Gavin Newsom", written over a horizontal line.

Gavin Newsom  
Mayor

BY \_\_\_\_\_ AK \_\_\_\_\_

2010 SEP 24 AM 11:26

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

# AGNES BRIONES UBALDE

— Market Street • San Francisco, CA 94131  
415. ———— 4 ———— @yahoo.com

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## **CORPORATE SOCIAL RESPONSIBILITY EXECUTIVE**

*Community Relations / Philanthropy / Program Management*

Highly accomplished, visionary professional with 18 years' experience developing and leading community programs in nonprofit and private / public sector organizations. Proven success in driving initiatives to promote community impact and brand recognition. Influential leader skilled in promoting positive change in face of significant barriers. Adept negotiator and speaker able to cultivate strong partnerships and build consensus among stakeholders with divergent priorities and interests. Fluent in Tagalog.

Resource Development • Strategic & Tactical Planning • Policy Development • Public Relations • Media Relations  
Problem-Solving • Market & Competitive Analysis • Proposal Development • Project Management  
Team Leadership • Continuous Process Improvement • Public Speaking • Budgeting • Event Management

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## **PROFESSIONAL EXPERIENCE**

WELLS FARGO BANK, N.A., Oakland, CA • 2008-Present

### **Vice President / Community Development Officer, Social Responsibility Group**

Manage Greater Bay Area's Contra Costa market with a focus on community development, education, health and human service, and arts and culture. Administer \$4M philanthropic / charitable contribution budget. Provide ongoing counsel and leadership to Regional President and key lines of business to ensure compliance with Community Reinvestment Act (CRA) goals. Represent bank at stakeholder, community, and governmental meetings that impact regional brand recognition / risk.

- Sourced and facilitated development of grant recommendations to secure \$4M in contributions for 20+ affordable housing, economic, and community development nonprofit organizations.
- Increased Community Reinvestment Act (CRA) service activity 72% in 4 out of 5 markets in 1 year by influencing internal market leaders and employee teams.
- Organized more than 35 community events to promote brand/reputation, sponsorships, grant investments, and bank business products.
- Influence corporate leaders to invest and participate in high-profile initiatives to promote brand recognition and community impact.

MAYOR'S OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT, San Francisco, CA • 2004-2008

### **Executive Director, Office of Small Business**

Appointed by Mayor to direct small business commission in developing policy recommendations to attract, retain, and expand small business opportunities in San Francisco. Managed \$900K budget. Supported small business office providing information and technical resources.

- Raised more than \$1.5M from banks and corporate sponsors to create San Francisco Small Business Week initiative, leveraging 900K+ media exposures to elevate value of 104K local small businesses.
- Championed policy document and recommendations that launched Proposition I on November 2007 ballot, winning overwhelming support to create one-stop business assistance center.
- Initiated and managed "Shop Local" campaign offering 1-day public sales venue, which yielded over 6,000 attendees and 65 participating businesses.

MAYOR'S OFFICE OF CRIMINAL JUSTICE, San Francisco, CA • 2001-2004

### **Director of Service Integration**

Provided Mayor with policy direction and recommendations to integrate public safety strategies with key city departments. Represented Mayor's office at state / federal conferences, panel discussions, and policy forums. Oversaw team of 12 nonprofit and 3 city agency partners and monitored local evaluation team tasked with tracking program outcomes.

MAYOR'S OFFICE OF CRIMINAL JUSTICE, Continued...

- Secured \$3.7M in funding for initiatives to drive quality of life, economic revitalization, and public safety improvements in distressed neighborhoods.
- Reduced recidivism of incarcerated youth 65% and grew access to support services 85% by leading \$2M, 3-year experimental initiative to create outpatient mental health team.
- Authored successful \$1.5M grant to secure funding for major server consolidation effort to replace existing outdated court management system.

DEPT. OF PUBLIC HEALTH, COMMUNITY MENTAL HEALTH SERVICES, San Francisco, CA • 2000-2001

**Assistant Integration Coordinator**

Led design and implementation of Children's System of Care and Challenge II Project Impact program. Prepared project management, process flow, and system redesign documents.

- Delivered change management training to interagency collaborators in city's public health, juvenile probation, and human services departments.
- Chaired interdepartmental committees with city staff and consultants.

ALAMEDA CO. GENERAL SERVICES AGENCY, CHILDCARE PLANNING COUNCIL, Oakland, CA • 1998-1999

**Project Manager**

Directed local community economic development initiative to educate businesses, policymakers, and consumers about economic impact of childcare industry in Alameda County. Built partnerships with key government, business, and community leaders.

- Created and managed \$2M revolving loan and grant fund to support development of childcare businesses by low to moderate income childcare operators.
- Generated 100% support from County Board of Supervisors for implementation of childcare fund to support local family childcare center businesses.
- Attracted positive media attention from leading publications by producing documentary promoting Economic Impact of the Childcare Industry findings throughout Alameda County.
- Gained buy-in to streamline local childcare licensing / zoning policies in 5 out of 10 cities by drafting and publishing land-use and zoning analysis report.

**CAREER NOTES:** Additional success as *Senior Consultant* with Ansible Consulting, *Management Consultant* with Deloitte Consulting, *Community Organizer* with South of Market Problem Solving Council, and *Director of Health Education* with West Bay Pilipino AIDS Education Project.

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**EDUCATION**

**Master of Science in Public Policy and Management**

Carnegie Mellon University – Pittsburgh, PA

**Bachelor of Science in Health Science and Community Health Education**

San Francisco State University – San Francisco, CA

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**PROFESSIONAL AFFILIATIONS**

Appointed Vice Chair, Workforce Investment Board Executive Committee, City of Oakland  
Member, Carnegie Mellon University Bay Area Alumni Association

**STATEMENT OF ECONOMIC INTERESTS  
COVER PAGE**

RECEIVED  
Date Received  
OFFICIAL USE ONLY  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2010 NOV 10 PM 4:00

Please type or print in ink.

*A Public Document*

NAME (LAST) <b>UBALDE</b>	(FIRST) <b>AGNES</b>	(MIDDLE) <b>B</b>	DAYTIME TELEPHONE NUMBER <b>(415) _____</b>		
MAILING ADDRESS (Business Address Acceptable) <b>MARKET ST</b>	STREET <b>SF</b>	CITY <b>SF</b>	STATE <b>CA</b>	ZIP CODE <b>94131</b>	OPTIONAL: E-MAIL ADDRESS

**1. Office, Agency, or Court**

Name of Office, Agency, or Court:  
**SAN FRANCISCO REDEVELOPMENT**

Division, Board, District, if applicable: **COMMISSION**

Your Position:  
**COMMISSIONER**

► If filing for multiple positions, list additional agency(ies)/ position(s): (Attach a separate sheet if necessary.)

Agency: \_\_\_\_\_

Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

State

County of **SAN FRANCISCO**

City of **SAN FRANCISCO**

Multi-County \_\_\_\_\_

Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

Assuming Office/Initial Date: **11/10/10**

Annual: The period covered is January 1, 2009, through December 31, 2009.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2009.

Leaving Office Date Left: \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one)

The period covered is January 1, 2009, through the date of leaving office.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.

Candidate Election Year: \_\_\_\_\_

**4. Schedule Summary**

► Total number of pages including this cover page: \_\_\_\_\_

► Check applicable schedules or "No reportable interests."

I have disclosed interests on one or more of the attached schedules:

Schedule A-1  Yes - schedule attached  
*Investments (Less than 10% Ownership)*

Schedule A-2  Yes - schedule attached  
*Investments (10% or Greater Ownership)*

Schedule B  Yes - schedule attached  
*Real Property*

Schedule C  Yes - schedule attached  
*Income, Loans, & Business Positions (Income Other than Gifts and Travel Payments)*

Schedule D  Yes - schedule attached  
*Income - Gifts*

Schedule E  Yes - schedule attached  
*Income - Gifts - Travel Payments*

-or-

No reportable interests on any schedule

**5. Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 11/10/10  
(month, day, year)

Signature Agnes B. Ubalde  
(File the originally signed statement with your filing official.)



# SCHEDULE A-1

## Investments

### Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

**CALIFORNIA FORM 700**  
FAIR POLITICAL PRACTICES COMMISSION  
Name \_\_\_\_\_

▶ NAME OF BUSINESS ENTITY  
SIS-PLANNING INC.  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
INTERNET COMPANY  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other C-CORP.  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
\_\_\_\_\_  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
\_\_\_\_\_  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
\_\_\_\_\_  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
\_\_\_\_\_  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
\_\_\_\_\_  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
\_\_\_\_\_  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
\_\_\_\_\_  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
\_\_\_\_\_  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
\_\_\_\_\_  
GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
\_\_\_\_\_  
FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000  
NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income of \$0 - \$500  
    Income Received of \$500 or More (Report on Schedule C)  
IF APPLICABLE, LIST DATE:  
\_\_\_\_/\_\_\_\_/09      \_\_\_\_/\_\_\_\_/09  
ACQUIRED                      DISPOSED

Comments: \_\_\_\_\_



**SCHEDULE B**  
**Interests in Real Property**  
(Including Rental Income)

Name \_\_\_\_\_

▶ STREET ADDRESS OR PRECISE LOCATION  
\_\_\_\_\_ MARKET ST  
CITY  
SF CA 94131

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

ACQUIRED \_\_\_\_\_ / \_\_\_\_ / 09 DISPOSED \_\_\_\_\_ / \_\_\_\_ / 09

NATURE OF INTEREST  
 Ownership/Deed of Trust  Easement  
 Leasehold \_\_\_\_\_ Yrs. remaining  \_\_\_\_\_ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED  
 \$0 - \$499  \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.  
 \_\_\_\_\_  
 \_\_\_\_\_

▶ STREET ADDRESS OR PRECISE LOCATION  
\_\_\_\_\_  
CITY \_\_\_\_\_

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

ACQUIRED \_\_\_\_\_ / \_\_\_\_ / 09 DISPOSED \_\_\_\_\_ / \_\_\_\_ / 09

NATURE OF INTEREST  
 Ownership/Deed of Trust  Easement  
 Leasehold \_\_\_\_\_ Yrs. remaining  \_\_\_\_\_ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED  
 \$0 - \$499  \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.  
 \_\_\_\_\_  
 \_\_\_\_\_

\* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

INTEREST RATE \_\_\_\_\_ %  None TERM (Months/Years) \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000  
 Guarantor, if applicable

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

INTEREST RATE \_\_\_\_\_ %  None TERM (Months/Years) \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000  
 Guarantor, if applicable

Comments: \_\_\_\_\_



San Francisco  
BOARD OF SUPERVISORS

Date Printed: November 10, 2010

Date Established: August 10, 1948

Active

**REDEVELOPMENT AGENCY**

**Contact and Address:**

Gina E. Solis  
Redevelopment Agency  
1 South Van Ness Avenue, 5th Floor  
San Francisco, CA 94103

Phone: (415) 749-2457

Fax: (415) 749-2565

Email: Gina.Solis@sfgov.org

**Authority:**

Health & Safety Code Section 33100 Et Seq.; Administrative Code Section 24.1 et seq.

**Board Qualifications:**

The Redevelopment Agency consists of seven members appointed by the Mayor and confirmed by the Board of Supervisors. At least one member must be a woman. A member may not be an elective officer or an employee of the community, but notwithstanding any other law, he or she may be a member, commissioner, or employee of any other agency or authority of, or created for, the community.

Three of the members first appointed shall be designated to serve the terms of one, two, and three years, respectively, from the date of their appointments and two shall be designated to serve for terms of four years from the date of their appointments. If and when the membership of the agency is increased to seven, one of the additional members shall be appointed to a term, or unexpired portion thereof, which is concurrent with the term then held by the member originally appointed for a term of three years or by his successor, and the other additional member shall be appointed to a term, or unexpired portion thereof, which is concurrent with the term then held by the member originally appointed for a term of two years or by his successor. Their successors shall be appointed for four-year terms. Vacancies occurring during a term shall be filled for the unexpired term. A member shall hold office until his successor has been appointed and has qualified.

The San Francisco Redevelopment Agency was established for the purpose of improving the environment of the City and creating better urban living conditions through the removal of blight. Authorized and organized under the provisions of the California Community Redevelopment Law, the Agency is an entity legally separate from the City and County of San

San Francisco  
BOARD OF SUPERVISORS

Francisco, but existing solely to perform certain functions exclusively for and by authorization of the City and County of San Francisco. The Agency operates primarily in redevelopment project areas designated by the Board of Supervisors. The Agency also provides local funding for the development of affordable housing throughout the City.

Reports: The Redevelopment Agency shall file with the Board of Supervisors a detailed report of all its transactions, including a statement of all revenues and expenditures at quarterly intervals.

Sunset Date: None referenced.