

File No. 101348

Committee Item No. 2

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules

Date November 18, 2010

Board of Supervisors Meeting

Date _____

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
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| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
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| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
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Completed by: Linda Wong

Date November 15, 2010

Completed by: _____

Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714**

Application for Boards, Commissions and Committees

Application for Appointment to: Food Security Task Force

Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Community Based Organization, seat 7

District:

Name: Karen G. Gruneisen, Associate Director, Episcopal Community Services of San Francisco

Home Address: Central Avenue, San Francisco, CA

Zip: 94117

Home Phone: 415 _____

Occupation: Associate Director (Administrator)

Work Phone: 415-487-3735

Employer: Episcopal Community Services of San Francisco

Business Address: 165 - 8th Street, 3rd Floor, San Francisco, CA

Zip: 94103

Business E-Mail: kgruneisen@ecs-sf.org

Home E-Mail:

Check All That Apply:

A citizen of the United States. At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco Yes: No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Episcopal Community Services of San Francisco (ECS) serves, shelters and houses thousands of currently or formerly homeless people each year, many of whom struggle with food security and nutrition. (See attached.)

Education:

JD, Golden Gate University, San Francisco, CA
BA, Political Science, University of Kentucky, Lexington, KY

Business and/or professional experience:

Associate Director, Episcopal Community Services of San Francisco (2008 - present)
Managing Attorney, HomeBase, the Center for Common Concerns, San Francisco, CA (2000 - 2008)

Civic Activities:

Chair of the Board of Directors, The Gubbio Project, San Francisco
Chair of the Personnel Committee of the Board of Directors, St. Anthony Foundation, San Francisco

Ethnicity: (optional) White

Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.

(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: May 7 2010 Applicant's Signature: (required) *Karen Gruneisen*

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Attachment to application of Karen G. Gruneisen to the Food Security Task Force

Statement of Qualifications

ECS welcomes the opportunity to bring the experience of its participants/tenants to the Food Security Task Force. ECS serves meals to its 526 shelter residents, and to seniors through its congregate meals program, as well as hosts food pantry programs for the tenants in its permanent supportive housing programs. ECS also operates the CHEFS (Conquering Homelessness through Employment in Food Services) program – a vocational program for unhoused people preparing to enter the food services industry.

In addition to work with ECS I also have experience in food/nutrition issues as effect people who are unhoused or formerly homeless through my work as Managing Attorney of HomeBase, a nonprofit law and policy firm. HomeBase provided technical assistance through HUD in California, Nevada and Arizona to groups of government and nonprofit agencies to increase food stamp access by people who are homeless. I also have served on the Board of Directors of St. Anthony Foundation, the Tenderloin Neighborhood Development Corporation and the Gubbio Project and through that work have learned of the food and nutritional needs and challenges of the people those agencies serve.



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City and County of San Francisco
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Application for Boards, Commissions and Committees

Application for Appointment to: Food Security Task Force

Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Seat 15

District:

Name: Zetta Reicker

Home Address: Mission St. #1029

Zip: 94103

Home Phone: 415 _____

Occupation: Assistant Director Student Nutrition Services SFUSD

Work Phone: (415) 749-3604

Employer: San Francisco Unified School District

Business Address: 841 Ellis St.

Zip: 94109

Business E-Mail: ReickerZ@sfusd.edu

Home E-Mail: _____@gmail.com

Check All That Apply:

A citizen of the United States.

At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco Yes: No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

See attached resume. Currently I am Assistant Director for one of the largest public feeding programs in San Francisco, which feeds over 30,000 children for each 180 of a school year, plus a Summer Feeding Program.

Education:

I have a Masters degree in Geography and Human Environment. My research focused on Community Food Systems. For my master's thesis, I coordinated a comprehensive Food System Assessment for San Francisco City & County.

Business and/or professional experience:

See attached resume.

Civic Activities:

Ethnicity: (optional) Caucasian

Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 5/26/2010

Applicant's Signature: (required)

Zetta Reicker

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

ZETTA REICKER

— Mission St. #1029 · San Francisco, CA 94103 · (415) —

v@gmail.com

PROFESSIONAL EXPERIENCE

ASSITANT DIRECTOR, STUDENT NUTRITION SERVICES – JULY 2009 to PRESENT SAN FRANCISCO UNIFIED SCHOOL DISTRICT – SAN FRANCISCO, CA

PROGRAM MANAGER – NOVEMBER 2008 to SAN FRANCISCO FOOD SYSTEMS – SAN FRANCISCO, CA

San Francisco Food Systems was formed as a private-public partnership in order to address food systems issues within the City and County of San Francisco through action research projects, policy planning and recommendations.

- Through a partnership with the SFUSD's Student Nutrition Services, assisted the Director with development and coordination of policies and procedures of the school meals program. Specifically, coordinated development of a new lunchroom format and a pilot test at one school site during the Spring of 2009. Additionally, analyzed and compared existing types of meal production currently used in the District (scratch cooking vs. convenience).
- Created fiscal and managerial reports which informed and assisted Director on decisions on ways to achieve maximum economics through improved operations and policies. Reports included: per meal cost, meals per labor hour, meal production costs (of both the National School Lunch Program and *a la carte* or 'competitive foods').
- Established relationships with community partners and City & County agencies and have represented Student Nutrition Services on the SFUSD Student Nutrition Committee and the Food Security Task Force.
- In partnership with the Department of Public Health, submitted 2 grant applications for additional funding to directly support existing and planned Student Nutrition Services projects.

REGIONAL SOCIAL MARKETING COORDINATOR – DECEMBER 2005 to OCTOBER 2008 UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION – ALAMEDA, CA

The *Network for a Healthy California-Children's Power Play! Campaign* (formerly *Eat 5 a Day Campaign*) is a social marketing campaign designed to increase fruit and vegetable consumption and physical activity levels among low-income families, educating low-income consumers directly through multiple venues, including Schools, food service, Farmers' Markets, and Supermarkets.

KEY ACCOMPLISHMENTS:

- Independently managed budgeting (\$175K), personnel, and strategic planning of Bay Area *Campaign*, covering six Counties. Made significant budget savings by renegotiating fulfillment solutions.
- Implemented State and Federal Food & Nutrition Service programs, such as Harvest of the Month & Team Nutrition, throughout 5 Districts across the Bay Area.
- Liaison between State and local Field Staff, providing training, materials distribution, and ensuring correct messaging.

CONTINUED...

ZETTA REICKER • (415) — • — @GMAIL.COM

- Independently created and executed successful regional marketing promotions and events, such as *You Be the Food Critic*, which generated 6 newspaper articles, KGO radio clip, ultimately expanding State wide *Campaign* recognition.
- Chair and facilitator of Regional Advisory Committee, providing communication to members and link for strategic projects and promotions, such as *Soda Free Summer* and National Nutrition Month.
- Among top performing *Campaign* Coordinators in the State, providing leadership to other Coordinators, serving as a mentor to other regions, peers, and partners.

PROJECT MANAGER – JULY 2004 to DECEMBER 2005

SAN FRANCISCO FOOD SYSTEMS – SAN FRANCISCO, CA

- Project Manager and Lead Researcher on the *San Francisco Collaborative Food System Assessment*, <http://www.sffoodsystems.org/pdf/FSA-online.pdf>
- Conducted extensive quantitative and qualitative research and evaluation on San Francisco's food system, produced GIS maps, writing, editing, and coordinated relationship with graphic designer.
- Integral part of the San Francisco Food Alliance Round Table, which brought Food System Stakeholders together to strategize on San Francisco's food system.
- Conducted quantitative and qualitative research on food retail opportunities within San Francisco.

Time between June 2003 & June 2004 was spent completing Master's degree & part time positions.

WEB INTEGRATOR – OCTOBER 2001 to MAY 2003

BARCLAYS GLOBAL INVESTORS – SAN FRANCISCO, CA

BGI is one of the largest asset managers in the world and a leading global provider of investment management products and services.

- Served as communication liaison between business channels and technology developers, translating business development objectives into operational project plans for technology team.
- Content manager for the United States channel of BarclaysGlobal.com.
- Assisted with the creation and direct marketing of quarterly email campaigns.
- Developed a client specific BarclaysGlobalInvestors.com for the *ClientConnect* business channel.

MARKETING ASSOCIATE – JANUARY 2001 to OCTOBER 2001

BARCLAYS GLOBAL INVESTORS – SAN FRANCISCO, CA

- Independently recommended, and ultimately designed and maintained, intranet website to more efficiently support the business development team out in the field.
- On a quarterly basis, assisted with development, editing, and project management of marketing collateral.
- When the firm reorganized and laid off over 50 employees in the Department, was among a select few who were immediately rehired (moving into a Web Integrator position).

CONTINUED...

ZETTA REICKER • (415) ———— @GMAIL.COM

PRIOR EMPLOYMENT

ADMINISTRATION ASSISTANT: BARCLAYS GLOBAL INVESTORS

ADMINISTRATION ASSISTANT: BIODYNAMIC FARMING & GARDENING ASSOCIATION

EDUCATION

SAN FRANCISCO STATE UNIVERSITY

Master of Arts, Geography & Environmental Management
2006

SAN FRANCISCO STATE UNIVERSITY

Bachelor of Arts, Geography & Human Environment
1999



Board of Supervisors
City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
 (415) 554-5184 FAX (415) 554-7714

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2010 MAY 16 AM 9:09

Application for Boards, Commissions and Committees

Application for Appointment to: Food Security Task Force BY _____
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Member of the public representing San Francisco District: 11
seat 16

Name: Deloris A. McGee

Home Address: Victoria Street, San Francisco, Ca Zip: 94132

Home Phone: 415- _____ Occupation: Community Connector (OMI)

Work Phone: 650-201-6557 Employer: Community Living Campaign

Business Address: P. O. Box 460400, San Francisco, Ca Zip: 94146

Business E-Mail: info@sfcommunityliving.org Home E-Mail: _____ @comcast.net

Check All That Apply:

- A citizen of the United States. At least 18 years old on or before Election Day.
- Not in prison or on parole for a felony conviction
- A resident of San Francisco Yes: No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Organization skills, time management, leadership, customer service and problem solving skills, meet deadlines, can work independently as well as part of a team, flexible, interpersonal and good judgement.

Education:

Human Services Administration, BS Notre Dame de Namure University, Belmont, Ca

Business and/or professional experience:

Proven leadership skills as a Project Manager for Electronic Data System. Problem solving and customer service as a Community Connector for the OMI Community by developing a food delivery program for seniors and disabled resident

Civic Activities:

Southwestern Neighborhood Improvement Assoc, Cub Scout Pack 123, National Council of Negro Women, OMI Community Center Board Member.

Ethnicity: (optional) African American Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.

(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 5-14-2010 Applicant's Signature: (required) Deloris A. McGee
Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

May 14, 2010
111 Victoria Street
San Francisco, Ca 94132

Clerk of the Board of Supervisors

I have been nominated to serve on the Food Security Task Force in San Francisco. As a Community Connector for Community Living Campaign I connect seniors and disabled residents with services and resources that they need so that they can age in place and have a better life. I see first hand the issue of hunger in our community. It is one that mirrors communities across the country. We have a low income rate and a large senior population of aging adults in the OMI.

After researching services for seniors I identified that the elderly could not participate in the food distribution programs in the Oceanview-Merced-Heights-Ingleside (OMI) neighborhood Food Bank Pantries for the fresh fruits, vegetables and staples food items. We do not have a supermarket in our community which serves the whole community.

The qualifications for our program were, seniors had to be 80 years old or disabled adults, must live in the OMI community and not able to stand in the food distribution line. Our oldest senior is 100 years old. I had the support of Supervisor Avalos, San Francisco Food Bank and Temple United Methodist Church.

The reason I would like to join the Food Bank Task Force is to make sure that our community has the representation and services that are needed for a healthy livable community for all San Franciscans. Families should not suffer in silent like so many are doing, especially the elderly our forgotten foundation. I have been working in my community for the last 37 years and feel that a community is only as good as you make it.

It will be an honor for me to serve on the Food Security Task Force Committee and advocate for the challenges ahead and meet the needs of the community as a whole so that as children grow and become mature adults they will be healthy. Public service and volunteer work is what make a neighborhood safe and a wonderful place to live and age.

Sincerely



Deloris McGee
Community Connector (OMI)

San Francisco
Board of Supervisors
**Food Security
Task Force**



1390 Market Street, #822
San Francisco, CA 94102

Phone: (415) 252-3853
Fax: (415) 252-3818

<http://www.sfdph.sf.ca.us/meetings/otherMeetings.htm>

June 21, 2010

Christopher Boeltcher
San Francisco Recreation and Park
Department (Randall Museum)

Angelina Cahalan
St. Anthony Foundation

Gina Fromer
Bayview Hunters Point YMCA

Linda Lau
Department of Aging and
Adult Services

Maria LeClair
San Francisco Department of Public
Health, Nutrition Services

Renske van Staveren
San Francisco Food Bank

Leo O'Farrell
Chair, Human Services Agency,
Food Stamp Program

Max Rocha
Department of Children, Youth and Their
Families

Dennis Stewart
United States Department of
Agriculture

Timothy Thole
United States Department of
Agriculture

Ed Wilkins
San Francisco Unified School District,
Student Nutrition Services

Paula Jones
San Francisco Department of Public
Health, Office of Food Systems

Angela Calvillo
Clerk of the Board of Supervisors
City and County of San Francisco
City Hall - Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms. Calvillo:

On behalf of the Food Security Task Force, I would like to submit to you the name of the nomination for the representative from the San Francisco Unified School District:

- San Francisco Unified School District: **Zetta Reicker**, Assistant Director of Student Nutrition Services

Please call me at 415-252-3853 or email me at paula.jones@sfdph.org if you have any questions or need additional information.

Sincerely,

Paula Jones
Staff, Food Security Task Force

Cc: Supervisor Sophie Maxwell
Jon Lau
Linda Wong
Leo O'Farrell

San Francisco
Board of Supervisors
**Food Security
Task Force**



1390 Market Street, #822
San Francisco, CA 94102

Phone: (415) 252-3853

Fax: (415) 252-3818

<http://www.dph.sf.ca.us/meetings/otherMeetings.htm>

Christopher Boettcher
San Francisco Recreation and Park
Department (Randall Museum)

Angelina Cahalan
St. Anthony Foundation

Gina Fromer
Bayview Hunters Point YMCA

Linda Lau
Department of Aging and
Adult Services

Maria LeClair
San Francisco Department of Public
Health, Nutrition Services

Renske van Staveren
San Francisco Food Bank

Leo O'Farrell
Chair, Human Services Agency,
Food Stamp Program

Max Rocha
Department of Children, Youth and their
Families

Dennis Stewart
United States Department of
Agriculture

Timothy Thole
United States Department of
Agriculture

Ed Wilkins
San Francisco Unified School District,
Student Nutrition Services

Paula Jones
San Francisco Department of Public
Health, Office of Food Systems

May 6, 2010

Angela Calvillo
Clerk of the Board of Supervisors
City and County of San Francisco
City Hall - Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms. Calvillo:

On behalf of the existing Food Security Task Force, I would like to submit to you nominations for two additional seats on the Food Security Task Force. On February 2, 2010, the Board of Supervisors passed an ordinance (file number: 091446) amending the membership of the existing Food Security Task Force, and the Mayor signed the ordinance on February 11, 2010.

The new Food Security Task Force consists of up to seven voting members representing community based organizations. These members are to be nominated by the existing task force members. The ordinance specifically states that:

"...the Board may appoint as voting members of the Task Force up to seven representatives of community-based organizations that provide nutritional support and increase the food security of San Francisco residents. Such community members shall be



On February 24th, 2010 I submitted names for six community based organizations that provide nutritional support and increase food security for San Francisco residents. In the past few weeks, representatives from these organizations have applied to be members of the Food Security Task Force.

On May 5th, 2010, the existing Food Security Task Force met and nominated one additional member from a community based organization, and one member of the public. The following are the nominations:

- Community Based Organization: Episcopal Community Services – representative: **Karen G Gruneisen**
- Member of the public representing San Francisco residents: **Deloris McGee**

Please call me at 415-252-3853 or email me at paula.jones@sfdph.org if you have any questions or need additional information.

Sincerely,

Paula Jones
Staff, Food Security Task Force

Cc: Supervisor Sophie Maxwell
Jon Lau
Linda Wong
Leo O'Farrell

San Francisco
BOARD OF SUPERVISORS

Date Printed: October 26, 2010

Date Established: August 12, 2005

Active

FOOD SECURITY TASK FORCE

Contact and Address:

Paula Jones
Health
101 Grove Street
San Francisco, CA 94102

Phone: (415) 554-2500

Fax: (415) 554-2888

Email: paula.jones@sfdph.org

Authority:

Ord. No. 206-05; Ord. No. 19-08; Ord. No. 29-10.

Board Qualifications:

The Food Security Task Force shall consist of up to 15 members. Voting members, other than department representatives and the School District representative, shall serve at the pleasure of the Board of Supervisors.

The Board of Supervisors shall appoint one voting member from: the Department of Human Services of the Human Service Agency, the Department of Aging and Adult Services of the Human Services Agency, the Department of Public Health - Nutrition Services, the Department of Public Health - Office of Food Systems, the Department of Children, Youth and their Families, the Recreation and Park Department and the Economic and Workforce Development Department. The Clerk of the Board of Supervisors shall invite the San Francisco Unified School District to submit a representative for appointment by the Board as a voting member of the Task Force.

In addition, the Board may appoint as voting members of the Task Force up to seven representatives of community-based organizations that provide nutritional support and increase the food security of San Francisco residents. Such community members shall be nominated by the Task Force and may include but are not limited to representatives from organizations serving food in the following program types: home-delivered meals; congregate meals for seniors; food bank; free dining room; multi-service agency serving families and youth; shelter meals; and faith-based organizations. No organization shall have more than one representative on the Task Force.

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

Members other than department representatives shall serve at the pleasure of the Board of Supervisors.

The Task Force shall invite a member of the public to sit as a non-voting member of the Task Force representing San Francisco residents.

The Department of Public Health, shall provide clerical assistance and logistical support to the Task Force and its committees.

The Food Security Task Force shall recommend to the Board of Supervisors legislative action and city-wide strategies that would increase participation in federally funded programs such as the Food Stamp program, Summer Food Service, the Child and Adult Care Food Program, the Homeless Children Nutrition Program, the Special Supplemental Nutrition Program for Women Infants and Children (WIC), the National School Lunch Program and the National School Breakfast Program. The Task Force shall also provide general advice and assistance to the Board of Supervisors with regard to funding priorities, legislative action, and city policies on addressing hunger and enhancing the food security of San Francisco residents in addition to any other issues within the Task Force's expertise.

Reports: The Food Security Task Force shall prepare an annual assessment of the state of hunger and food insecurity in San Francisco with recommendations for funding, programs, and policy. The Task Force shall submit the hunger and food insecurity assessment to the Board of Supervisor. The Board of Supervisors may adopt legislation to implement the recommendations.

Thereafter, the Task Force shall submit status reports on progress toward implementing the recommendations and meeting the goals to the Board bi-annually.

Sunset Date: One year after the passage of this ordinance, the Food Security Task Force shall submit a recommendation to the Board of Supervisors on whether the Task Force should continue in operation. Unless this measure creating the Task Force is reauthorized and extended by the Board by resolution prior to January 31, 2012, Sections 470.1 and 470.2 shall expire by operation of law and the City Attorney shall cause those sections to be removed from future editions of the Code.

