

File No. 120165

Committee Item No. 1

Board Item No. 2

**COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood
Services Committee**

Date 3/12/12

Board of Supervisors Meeting

Date 3/20/12

LIQUOR LICENSE HEARING

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Applicant's Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Police Department Report |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Clerk's Correspondence |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Other |

- _____
- _____
- _____
- _____
- _____
- _____

Completed by Gail Johnson

Date 3/8/12

Completed by GG

Date 3/14/12

1 [Liquor License, 1749 Union Street]

2
3 **Resolution determining that the issuance of a Type 20 off-sale beer and wine**
4 **license to 1749 Union Street (District 2), to Lorrie Hoel for Wine's About You, will**
5 **serve the public convenience or necessity of the people of the City and County of**
6 **San Francisco, in accordance with Section 23958.4 of the California Business and**
7 **Professions Code, with conditions.**

8
9 WHEREAS, Lorrie Hoel is seeking issuance of a Type 20 Off-Sale Beer and
10 Wine License for Wine's About You, located at 1749 Union Street; and,

11 WHEREAS, The Planning Department has verified that the area is properly
12 zoned; and,

13 WHEREAS, The Police Department recommends that the liquor license
14 application be approved with conditions; now, therefore, be it

15 RESOLVED, That in accordance with Section 23958.4 of the California Business
16 and Professions Code, the Board of Supervisors of the City and County of San
17 Francisco hereby determines for the foregoing reasons that the issuance of a Type 20
18 Off-Sale Beer and Wine License, to Lorrie Hoel for Wine's About You, located at 1749
19 Union Street, will serve the public convenience or necessity of the people of the City
20 and County of San Francisco.

21 Conditions: (1) Sales of alcoholic beverages shall be permitted only between
22 the hours of 10:00 a.m. and 10:00 p.m. daily. (2) No noise shall be audible beyond the
23 area under control of the licensee(s) as defined on ABC-257. (3) No person under the
24 age of 21 shall sell or deliver alcoholic beverages. (4) Petitioner shall not make
25 structural changes in the premises interior without prior written approval from the

1 Department. (5) The sales of beer or malt beverages in quantities of 16 oz., 22 oz., 32
2 oz., 40 oz., or similar size containers are prohibited. (6) The petitioner shall utilize
3 electronic surveillance and recording equipment that is able to view all exit and entrance
4 points of the exterior of the premises. This electronic surveillance/recording shall be
5 operational at all times that the premises are open to the public. Said electronic
6 recording shall be maintained for no less than 72 hours and shall be made available to
7 the Department or Police Department upon demand.

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450 North Brand Boulevard, Suite 600, Glendale, California 91203
tel: 800-711-2114 internet: www.Amlex.com
a division of Copernicum Corporation

February 17, 2012

VIA FEDERAL EXPRESS

Angela Calvillo, Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, California 94102-4689

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2012 FEB 21 AM 10:27
RC

Re: Public Convenience and Necessity Request for Approval

Dear Ms. Calvillo:

Enclosed please find the ABC-245 form requesting PCorN approval for a type 20, off-sale beer and wine license located at 1749 Union Street, San Francisco, CA 94123. I have also included a justification letter, and a list of conditions from Police Inspector Julie Lazar.

The applicant, Julie Maurange of Julie Maurange Corporation is requesting a type 20, off-sale beer and wine license for a retail grocery store specializing in imported French foods, wines and champagnes.

Please do not hesitate to contact me if you have any questions or need additional information. Thank you for your consideration.

Sincerely,

Lorrie A. Hoel
Phone: 800-711-2114, Extension 710
E-mail: LAHoel@Amlex.com

Enclosures



450 North Brand Boulevard, Suite 600, Glendale, California 91203
tel: 800-711-2114 internet: www.Amlex.com
a division of Copernicum Corporation

—LETTER OF AUTHORIZATION—

September 22, 2011

San Francisco ABC District Office
Department of Alcoholic Beverage Control
71 Stevenson Street, Suite 1500
San Francisco, California 94105

RE: Authorization of Amlex to act as agent for ABC application and transfer purposes.

This letter shall constitute to the Department of Alcoholic Beverage Control, and other applicable agencies, that Amlex (The American Liquor License Exchange), a division of Copernicum Corporation, and their agents and employees are authorized to act on our behalf in all matters pertaining to the processing of an application for and transfer of an alcoholic beverage license for the site located at 1749 Union Street, San Francisco, California 94123.

Should you have any questions regarding this authorization, feel free to call Lorrie Hoel, customer service representative for the applicant, at 800-711-2114, Extension 710, or the applicant at 415-513-7098.

Sincerely,

Signature of the Applicant
Julie Maurange Corporation

9/29/11
date

Mark Drolshagen
President
The American Liquor License Exchange, a division of Copernicum Corporation

Request for Public Convenience or Necessity Approval

In making my application for a Type 20 -- Off-Sale Beer and Wine --license, I believe that the public convenience or necessity will be served by the issuance of the applied-for license and will satisfy the need for quality French wines in this area. It is my intent to operate a specialty grocery store carrying a variety of high-quality French foods, wines and champagnes and sharing my experience and knowledge of these items with the community.

I feel confident that my operation will in no way contribute to or aggravate police problems in this area. I will abide by all applicable ABC rules and regulations concerning operation and I will provide constant oversight of the development of and day-to-day operations of my store.

My pertinent experience follows. I

- am from Bordeaux, France with a long family history in the wine industry.
- have spent over five years working in the French foods and wines export business in sales and event planning
- have a Masters degree in communications from EFAP Bordeaux
- have a Masters degree in project management from UC Berkeley

To insure the quiet enjoyment of the surrounding community, the applicants will operate under the following conditions:

- That "No Loitering" and "No Public Drinking of Alcoholic Beverages" signs will be posted at the front, side and rear of the site's exterior. These signs will be in English and the predominant foreign language of the neighborhood, if any.
- That the herein-authorized use will be conducted at all times with due regard for the character of the surrounding district.
- That all graffiti on the site will be removed or painted over in the same color as the surface to which it is applied, within 48 hours of its occurrence.
- That the subject facility, including any associated parking, will be maintained in an attractive condition and will be kept free of trash and debris.
- That alcoholic beverages sales will be by persons twenty-one years of age, or older.
- That all exterior public spaces - front, side and rear - will be illuminated with sufficient lighting for the police to identify all persons standing outdoors at night.
- That a security guard or an employee of the site will, hourly, observe the exterior of the site to ensure that no loitering occurs. Loiterers will be asked to leave the site.
- That signs will be posted stating that California State Law prohibits the sale of alcoholic beverages to persons who are under twenty-one years of age.
- That the herein-authorized approval shall be confined to premises having the common address of 1749 Union Street, San Francisco, CA 94123. That these conditions of approval must be retained on the property at all times and be produced immediately upon request by the Police Department, or Fire Department or the Fire Marshal.

File # 20, 42-516091

First Owner: Julie Maurange Corporation
Name of Business: Wine's About You (Chez Berlue)
Location of Business: 1749 Union Street
San Francisco Ca 94123-4406

Conditions for Type 20 Off-Sale Beer & Wine, Type 42 On-Sale Beer & Wine

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 10:00 am and 10:00 pm daily.
2. No noise shall be audible beyond the area under control of the licensee(s) as defined on the ABC-257.
3. No person under the age of 21 shall sell or deliver alcoholic beverages.
4. Petitioner shall not make structural changes in the premises interior without prior written approval from the Department.
5. The sales of beer or malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is prohibited.
6. The petitioner shall utilize electronic surveillance and recording equipment that is able to view all exit and entrance points of the exterior of the premises. This electronic surveillance/recording shall be operational at all times that the premises is open to the public. Said electronic recording shall be maintained for no less than 72 hours and shall be made available to the Department or Police Department upon demand.

Inspector Julie Lazar
SFPD, ABC Liaison Unit (ALU)

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME

ETULIE MAURANGE CORPORATION

2. PREMISES ADDRESS (Street number and name, city, zip code)

1749 UNION ST. S.F. CA 94123-4406

3. LICENSE TYPE

20

4. TYPE OF BUSINESS

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Private Club |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club | <input type="checkbox"/> Night Club | <input type="checkbox"/> Veterans Club |
| <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Brew Pub | <input type="checkbox"/> Tavern: Beer | <input type="checkbox"/> Fraternal Club |
| <input type="checkbox"/> Bed & Breakfast: | <input type="checkbox"/> Theater | <input type="checkbox"/> Tavern: Beer & Wine | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only | <input type="checkbox"/> All | | |
| <input type="checkbox"/> Supermarket | <input type="checkbox"/> Membership Store | <input type="checkbox"/> Service Station | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Department Store | <input type="checkbox"/> Convenience Market | <input type="checkbox"/> Drive-in Dairy |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline | |
| <input type="checkbox"/> Other - describe: | | | |

5. COUNTY POPULATION

812,820

6. TOTAL NUMBER OF LICENSES IN COUNTY

284

On-Sale Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY

On-Sale Off-Sale

8. CENSUS TRACT NUMBER

130

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

5

On-Sale Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

10

On-Sale Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- Yes, the number of existing licenses exceeds the number allowed
- No, the number of existing licenses is lower than the number allowed

3x PUB

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- Yes (Go to Item #13) No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER

520

14. TOTAL NUMBER OF REPORTING DISTRICTS

654

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

117,571

16. AVERAGE NO. OF OFFENSES PER-DISTRICT

179

17. 120% OF AVERAGE NUMBER OF OFFENSES

214.8

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

123

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

- a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

BOARD OF SUPERVISORS

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

WILLIE BULANADI




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on City
Operations & Neighborhood Services

**Supervisor Sean Elsbernd
Supervisor Carmen Chu
Supervisor Christina Olague**

From: Inspector Julie Lazar 
ABC Liaison Unit (ALU) 553-1049

Date: March 5, 2012

Subject: P.C.N. Investigation Regarding: Julie Maurange Corporation
DBA: Wine's About You
1749 Union Street
American Liquor License Exchange
Lorrie A Hoel
(800) 711-2114, Ext. 710

Lorrie Hoel on behalf of Julie Maurange Corporation has filed an application with the California Department of Alcoholic Beverage Control seeking an original- Type 20 (Off-Sale Beer & Wine) license for 1749 Union Street (located between Octavia Street and Gough Street).

Digest:

On October 19, 2011, the applicant originally applied for a Type 42 (On-sale Beer & Wine for Public Premises) and a Type 20 (Off-Sale Beer & Wine). After receiving numerous protests, the applicant officially withdrew the application for the Type 42 with ABC on February 23, 2012. The applicant's planned hours of operation is 10:00 a.m. to 10:00 p.m. daily.

It should be noted that during the application process, notification date for the 500' mailer was on November 18, 2011. The Notice to the Public was posted on October 29, 2011. There are two (2) letters of protest and no record of letters of support. For the purposes of this hearing the ABC seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Letters of Protest:

Two (2) letters of protest

Letters of Support:

No record

Police Calls for Service:

From November 2010 to November 2011

No Record

Police Reports:

From November 2010 to November 2011

No Record

San Francisco Plot Information:

This premise is located in Plot 520

123 Police Reports were recorded for this plot in 2010

This plot has 92 Police Report(s) under the citywide average (plus 20%) of 215 Police Reports.

State Census Tract Information:

This premise is located in Census Tract 130

Population for this tract is: 4,130

On-sale license authorized by census tract: 15

Active on-sale licenses: 31 with 5 pending

Off-sale licenses authorized by census tract: 5

Active off-sale licenses: 10 with 1 pending

Departmental Recommendation:

Points of consideration:

No opposition from **Northern Station**

Applicant premise **is not** located in a "high crime" area.

Applicant premise **is** located in an "undue concentration" area.

2 documented letters of protest.

No **Record** of support.


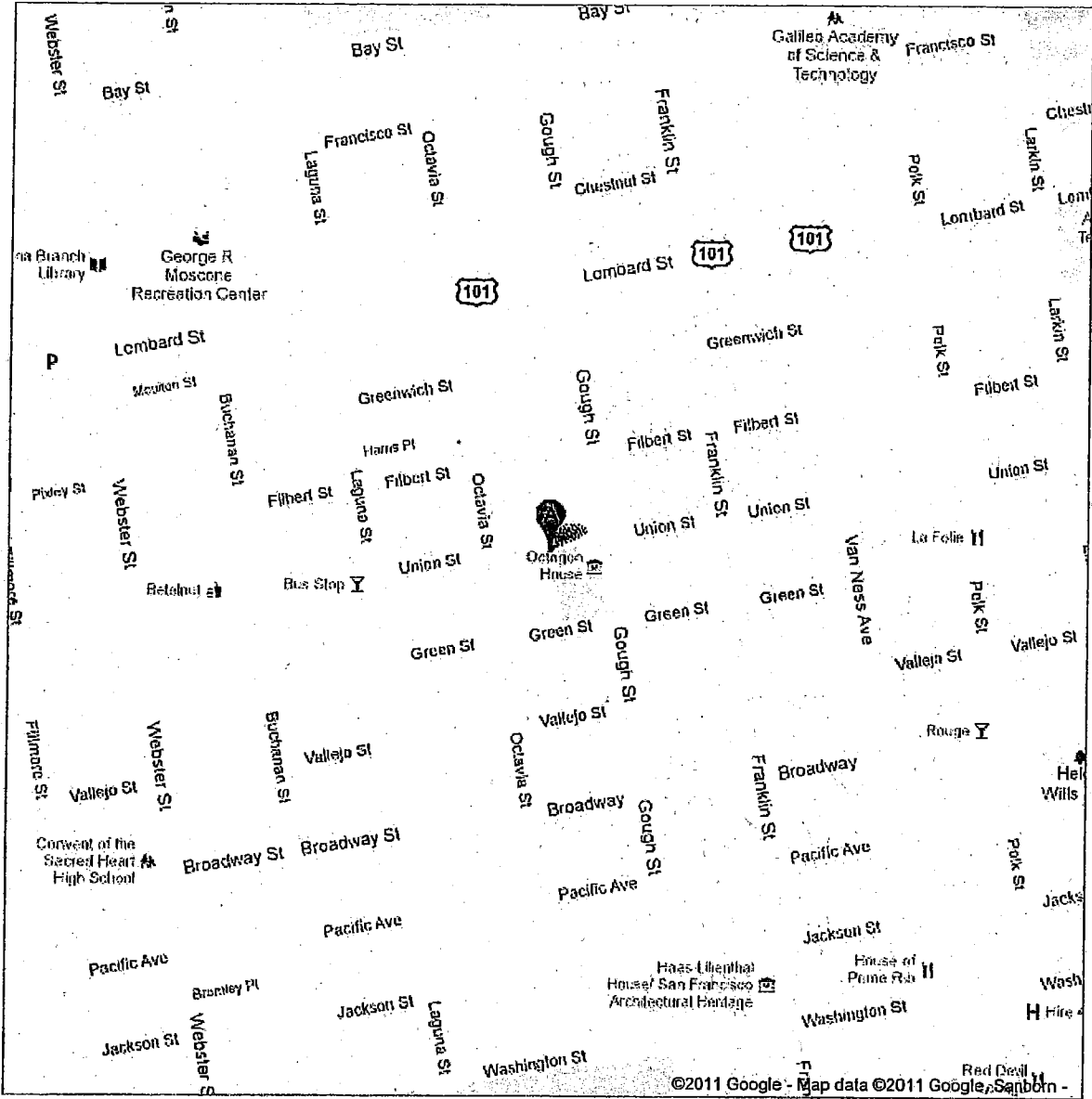
ALU Recommendation: **Approval w/conditions**

1. Sales of alcoholic beverages shall be permitted only between the hours of 10:00 am and 10:00 pm daily.
2. No noise shall be audible beyond the area under control of the licensee(s) as defined on the ABC-257.
3. No person under the age of 21 shall sell or deliver alcoholic beverages.
4. Petitioner shall not make structural changes in the premises interior without prior written approval from the Department.
5. The sales of beer or malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is prohibited.
6. The petitioner shall utilize electronic surveillance and recording equipment that is able to view all exit and entrance points of the exterior of the premises. This electronic surveillance/recording shall be operational at all times that the premises is open to the public. Said electronic recording shall be maintained for no less than 72 hours and shall be made available to the Department or Police Department upon demand.

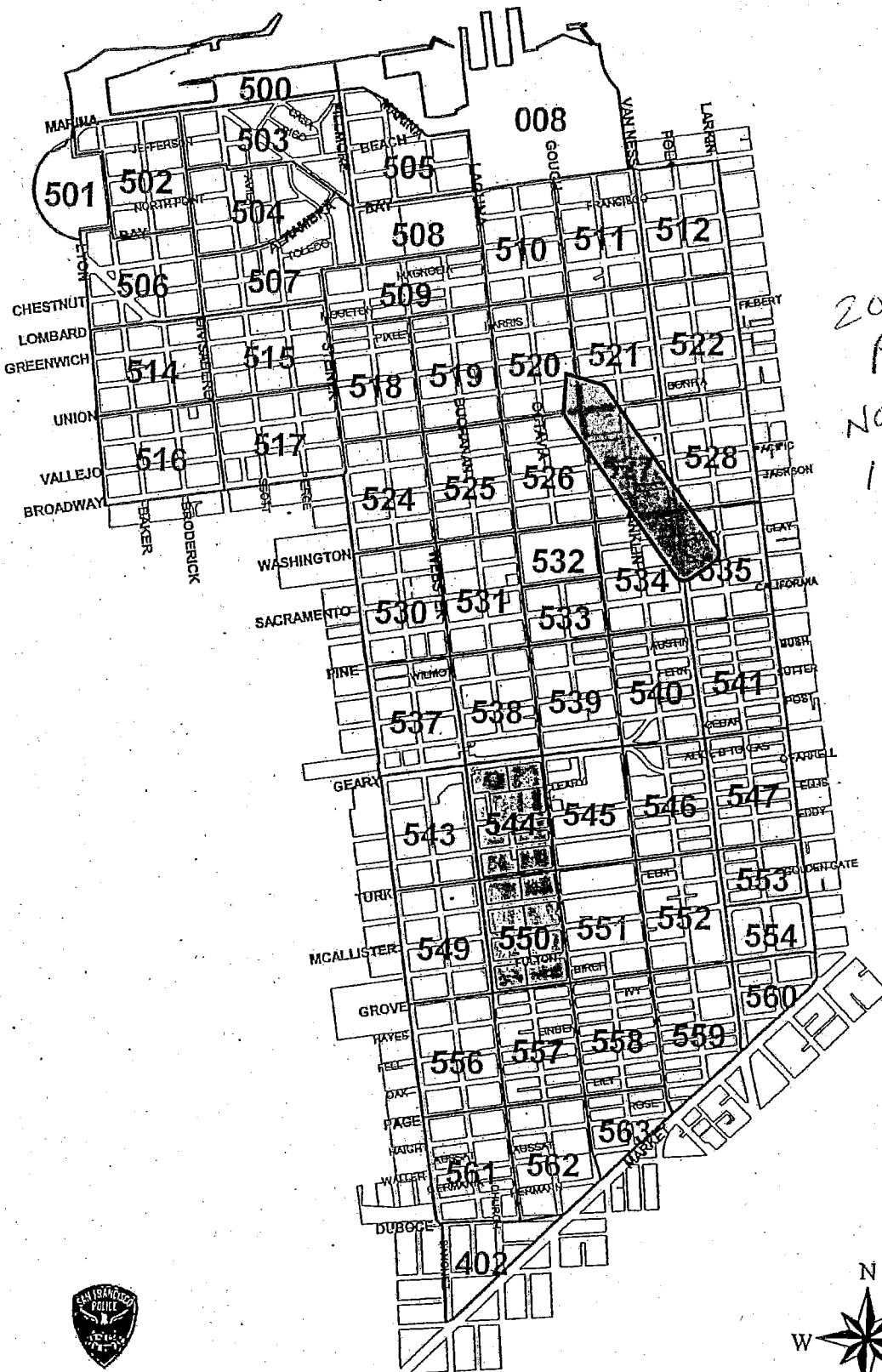


Address 1749 Union St
San Francisco, CA 94123

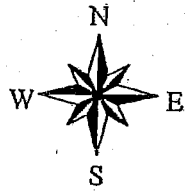
Get Google Maps on your phone
Text the word "GMAPS" to 466453

NORTHERN DISTRICT Major Streets & Reporting Plots

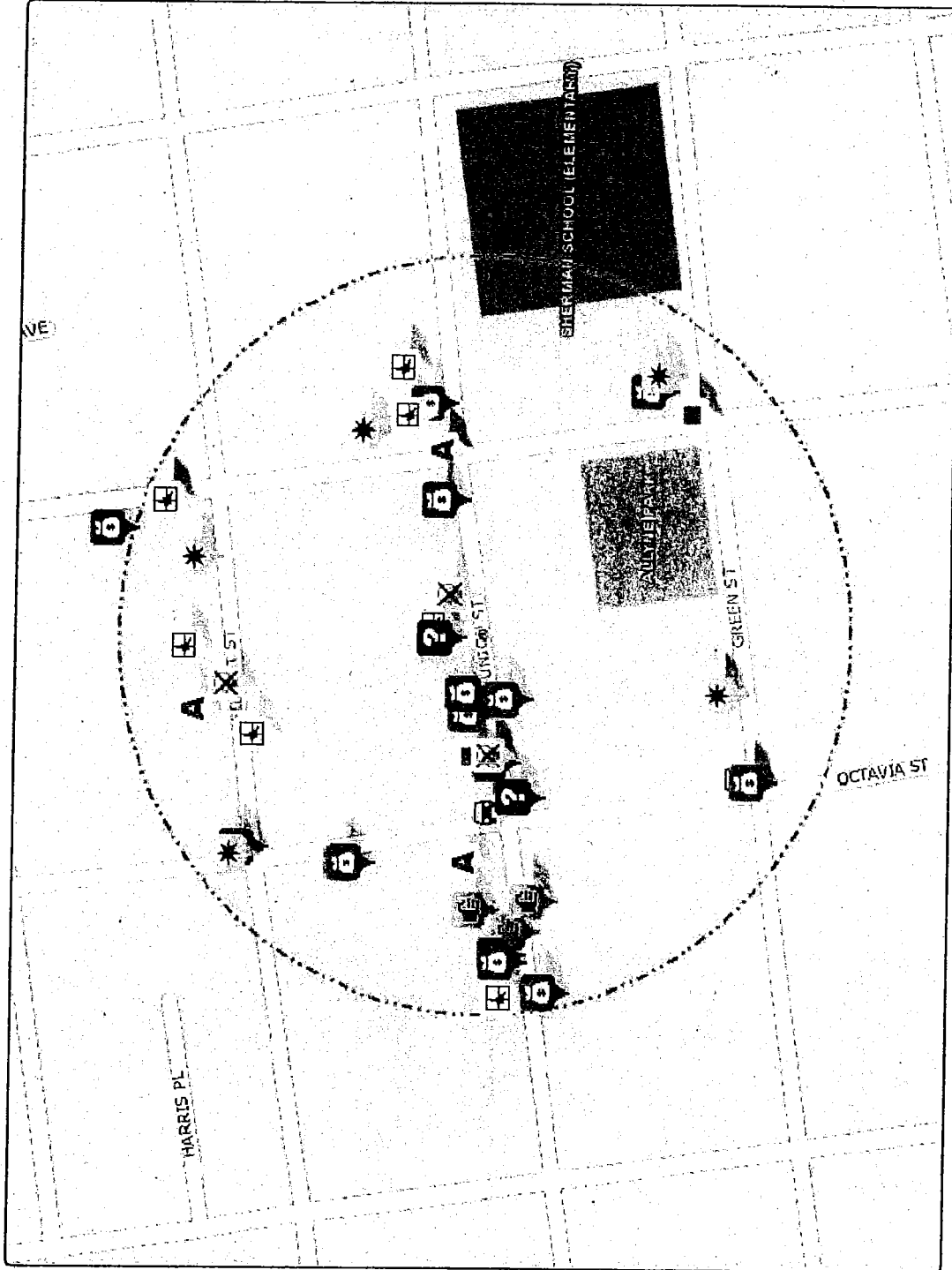


*2010
Plot 520
NOT HIGH CRIME
128 incidents*



1749 Union Street 500 ft Radius


11/15/2010-11/13/2011



Map Legend	
Incidents (66)	
Larceny/Theft (23)	
Burglary (9)	
Vandalism (8)	
Warrants (7)	
Non-Criminal (4)	
Assault (4)	
Suspicious Occurrence (3)	
Vehicle Theft (3)	
Other Offenses (2)	
Secondary Codes (2)	
Forgery/Counterfeiting (1)	

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

Call No	Agency	Call Type	Disposition
Report No	Jurisdiction	Dispatch Area	# Prior Calls
Unit ID	Origin	Dept ID	Priority
Rep Area	Area	Sector	
Location 1749 UNION ST			Range
Apartment	City		
Entry Oper	Dispatch Oper		
From Date 05/01/2011	To Date 11/01/2011	From Time	To Time
Comments			
 Search			

No hits found

Call No	Agency	Call Type	Disposition
Report No	Jurisdiction	Dispatch Area	# Prior Calls
Unit ID	Origin	Dept ID	Priority
Rep Area	Area	Sector	
Location 1749 UNION ST			Range
Apartment	City		
Entry Oper	Dispatch Oper		
From Date 11/01/2010	To Date 05/01/2011	From Time	To Time
Comments			
<input type="button" value="Search"/>			

No hits found



DEPARTMENT OF ALCOHOL BEVERAGE CONTROL

PUBLIC NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

APPLICANT: *WINE & SPIRITS CORPORATION*
TYPE OF LICENSE: *2030R AND BEER-SOLDING LICENSE WITH WINE AND SPIRITS*

BUSINESS NAME: *WINE & SPIRITS CORPORATION*
ADDRESS OF PREMISES: *1010 UNION ST. SAN FRANCISCO, CA 94103*
APPLICANT HAS FILED FOR: NEW LICENSE CHANGE IN LICENSE PRIVILEGES PREMISE TO PREMISE TRANSFER / NO. TYPE

IF A VERIFIED PROTEST IS TO BE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY ANY OFFICE OF THE DEPARTMENT OR DEPARTMENTAL HEADQUARTERS, 3927 LENOX DRIVE, SUITE 100, SACRAMENTO, CALIF. WITHIN 30 DAYS OF DATE POSTED. PROTESTS MUST BE VERIFIED. FURTHER INFORMATION REGARDING THIS APPLICATION AND VERIFICATION FORMS MAY BE OBTAINED AT

3927

SAN FRANCISCO OFFICE
21 STEVENSON STREET, SUITE 1500
SAN FRANCISCO, CA 94105
TEL: 415 856-6500

WARNING
11/01/2011

PREMISES ARE (NOT NOW) ALREADY LICENCED TO SELL ALCOHOLIC BEVERAGES

Department of Alcoholic Beverage Control
APPLICATION WITHDRAWAL

State of California
 Edmund G. Brown Jr., Governor

Sent to HQ on 2/23/12

To avoid delays with your refund, please be sure all information is completed.

Read instructions on reverse before completing.

DATE OF WITHDRAWAL 2/23/12	For Type 42 only
PENDING FILE NUMBER 516091	
COPIES MAILED DATE 2/19/12	

1. APPLICANT(S) NAME(S)
Julie Maurange

2. APPLICANT PREMISES ADDRESS (if proposed premises)
1749 Union Street, San Francisco, California 94123

4. LICENSE TYPE(S) APPLIED FOR
Type 42 *only*

5. TRANSACTION TYPE
 Original Person to Person Transfer Other
 Exchange Premises Transfer

6. TRANSFEROR NAME (if applicable)
N/A

7. TRANSFEROR PREMISES ADDRESS (if applicable)
N/A

8. REASON FOR WITHDRAWAL
No longer want license

9. REFUND INFORMATION
 The undersigned hereby request the Department of Alcoholic Beverage Control to withdraw the above-described application and to refund or apply the fee as follows:

- Make refund payable to the applicant entity(s) as listed on Form ABC-211, Application for ABC License.
- Make refund payable to: _____
 I agree to submit documentation to ABC Headquarters within 15 days from the date I sign this withdrawal that the foregoing person paid the license fees. I understand that failure to submit documentation will result in the refund being made payable to the entity(s) shown on Form ABC-211, Application for ABC License.
- Apply fee on supplemental application for: _____

10. MAILING ADDRESS FOR REFUND (Street number and name, city, state, zip code)
1749 Union Street, San Francisco, California 94123

11. APPLICANT SIGNATURE <i>Julie Maurange</i>	PRINTED NAME Julie Maurange (Reg.)	DATE SIGNED 2/19/2012
12. TRANSFEROR SIGNATURE (if applicable) X	PRINTED NAME	DATE SIGNED
13. SIGNATURE OF WITNESS X	PRINTED NAME	DATE SIGNED

ABC USE ONLY

If protested application, District Administrator/District Supervisor must complete this section. Investigation reveals:

- Application withdrawn due to protest. Applicant may not refile at this premises for one year (Section 24013.1 B&P Code).
- Application withdrawn due to protest against premises. Protests to remain valid at this premises for one year (Section 24013.2 B&P Code).
- Application not withdrawn due to the valid protest(s). Protests not to be carried forward.

DISTRICT ADMINISTRATOR/DISTRICT SUPERVISOR SIGNATURE _____ DATE SIGNED _____

Original to HQ Licensing; copy to District files; if protested application, copy to HQ Hearing & Legal and Division Office.



PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Please refer to Form ABC-510, Instructions for Protesting an Alcoholic Beverage License Application, before completing and submitting your protest. The ABC-510 can be found at www.abc.ca.gov.
- Please print legibly or type. Incomplete and/or illegible information will cause the protest to be rejected.
- You will be notified by letter regarding a hearing on your protest. You will need to attend the hearing to testify and/or present evidence to support your protest.
- A copy of your valid protest, including your name and address, will be provided to the applicant as a public record and a right of discovery for a protest hearing.

I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

(# 516091) Julie Mauraenge Corporation
(Name(s) of Applicant(s))

For premises at:

1749 Union St., San Francisco, CA 94123
(Exact address of proposed premises)

on the grounds that:

The number of businesses serving alcohol has become excessive for this neighborhood. Of the 9 properties on the south side of the 1700 block of Union Street, 3 contain licensed bar/restaurants. This will be the 4th. Almost 50% of the block! There are an additional 7 licensed bar/restaurants in the adjacent 1800 block of Union Street.

1749 Union Street is located within 500 feet of the Golden Gate Valley Library, the Allyn Park and the Sherman Elementary School. It is contiguous the public park and is situated in the middle of the historic, multi-generational residential area promoted by the SF Chamber of Commerce as a tourist walking experience.

Adding another alcohol based business aggravates the existing stress on nearby businesses and residents:

- Increases beer/liquor delivery truck traffic on Green Street, producing unrelenting racket, pedestrian hazards, and destroys street asphalt.
- Increases amount of trash pick-ups, noisy bottle pick-ups, garbage truck traffic.
- Increased number of patrons exhibiting loud, disorderly behavior, disrupting residents' sleep, quality of life and damaging property.

Check here if additional sheets attached

I, C.A. Mackenzie, declare under penalty of perjury:
PRINT (Name of Protestor)

(1) That I am the protestant herein; (2) That I have read the above protest and know the contents thereof; and (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE C.A. Mackenzie

PROTESTANT'S TELEPHONE NUMBER (Optional)
4

SIGNED AT (City and state) San Francisco, CA 94123

DATE SIGNED November 22, 2011

PROTESTANT'S ADDRESS (Street number and name, city, state, zip code)
1713 Green Street, San Francisco, CA 94123

ABC-510-A (07/08)

RECEIVED

NOV 28 2011

Department of Alcoholic Beverage Control

Ms. Rose Meyer, Department of Alcoholic Beverage Control
Mr. Justin Gebb, Department of Alcoholic Beverage Control
Mr. Steve Hardy, Department of Alcoholic Beverage Control
Inspector David Falzon, San Francisco Police
Ms. Catherine Stefani, assistant to Mark Farrell - SFBOS
Mr. David Lindsay, SF Planning

Re: 1749 Union Street, San Francisco, CA - Alcohol License 516091 by Julie Maurange Corporation

To All Concerned Parties:

I am opposed to the issuance of Alcohol License 516091 by Julie Maurange Corporation at 1749 Union Street, San Francisco, CA.

There is an over concentration of alcohol in this neighborhood already. While I am supportive of local businesses and a vibrant community, we have already had instances of so called "full service restaurants" morphing into loud unruly bars. Our community's experience has been that once there is an alcohol license more problems follow.

Quiet enjoyment of our homes and the quality of life of residents is negatively impacted by the bar scene on this street right now, and in particular on this block by an existing sports bar. We do not want yet more alcohol under the guise of a 'wine bar' which can then morph into another loud and rowdy bar to add to our already existing problems. *Delivery trucks & trash !!!*

In addition, this space has always been a retail shop and is not authorized as a restaurant under City Code. Many neighbors as close as 100 feet received no notification of the Alcohol License Application, but were only informed by viewing the posting on the premises. Also, this establishment is less than 500 feet away from an Elementary School and is almost adjacent to Allyn Park, where children play. This is a highly residential area with many children and families. *the Golden Gate Valley Library*

Similar businesses have met with local neighborhood and merchant associations. This applicant has made no attempt at such outreach and has failed to properly notice property owners and residents. Please deny this unnecessary and unwanted alcohol license.

Thank you,

Signature: *A. Mackenzie* Address: *1713 Green St., San Francisco, CA 94123*

Name Printed: *C.A. MACKENZIE* Phone: *415-885-6094*

Email: _____

Signed: November 22, 2011

RECEIVED

NOV 22 2011

Dept of Alcoholic Beverage Control

PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Please refer to Form ABC-510, Instructions for Protesting an Alcoholic Beverage License Application, before completing and submitting your protest. The ABC-510 can be found at www.abc.ca.gov.
- Please print legibly or type. Incomplete and/or illegible information will cause the protest to be rejected.
- You will be notified by letter regarding a hearing on your protest. You will need to attend the hearing to testify and/or present evidence to support your protest.
- A copy of your valid protest, including your name and address, will be provided to the applicant as a public record and a right of discovery for a protest hearing.

I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

(#516091) Julie Mauraige Corporation.
(Name(s) of Applicant(s))

For premises at:

1749 Union Street, San Francisco, CA 94123
(Exact Address of proposed premises)

on the grounds that:

The number of businesses serving alcohol has become excessive for this neighborhood. Of the 9 properties on the south side of the 1700 block of Union Street, 3 contain licensed bar/restaurants. This will be the 4th. Almost 50% of the block! There are an additional 7 licensed bar/restaurants in the adjacent 1800 block of Union Street.

1749 Union Street is located within 500 feet of the Golden Gate Valley Library, the Allyn Park and the Sherman Elementary School. It is contiguous the public park and is situated in the middle of the historic, multi-generational residential area promoted by the SF Chamber of Commerce as a tourist walking experience.

Adding another alcohol based business aggravates the existing stress on nearby businesses and residents:

- Increases beer/liquor delivery truck traffic on Green Street, producing unrelenting racket, pedestrian hazards, and destroys street asphalt.
- Increases amount of trash pick-ups, noisy bottle pick-ups, garbage truck traffic.
- Increased number of patrons exhibiting loud, disorderly behavior, disrupting residents' sleep, quality of life and damaging property.

Check here if additional sheets attached

J.D. Connelly

PRINT (Name of Protestant)

declare under penalty of perjury:

(1) That I am the protestant herein; (2) That I have read the above protest and know the contents thereof; and (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE

J.D. Connelly

PROTESTANT'S TELEPHONE NUMBER (Optional)

SIGNED AT (City and state)

San Francisco, CA

DATE SIGNED

November 22, 2011

PROTESTANT'S ADDRESS (Street number and name, city, state, zip code)

1713 Green St., San Francisco, CA 94123

ABC-510-A (07/08)

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Ms. Rose Meyer, Department of Alcoholic Beverage Control
Mr. Justin Gebb, Department of Alcoholic Beverage Control
Mr. Steve Hardy, Department of Alcoholic Beverage Control
Inspector David Falzon, San Francisco Police
Ms. Catherine Stefani, assistant to Mark Farrell - SFBOS
Mr. David Lindsay, SF Planning

Re: 1749 Union Street, San Francisco, CA - Alcohol License 516091 by Julie Maurange Corporation

To All Concerned Parties:

I am opposed to the issuance of Alcohol License 516091 by Julie Maurange Corporation at 1749 Union Street, San Francisco, CA.

There is an over concentration of alcohol in this neighborhood already. While I am supportive of local businesses and a vibrant community, we have already had instances of so called "full service restaurants" morphing into loud unruly bars. Our community's experience has been that once there is an alcohol license more problems follow.

Quiet enjoyment of our homes and the quality of life of residents is negatively impacted by the bar scene on this street right now, and in particular on this block by an existing sports bar. We do not want yet more alcohol under the guise of a 'wine bar' which can then morph into another loud and rowdy bar to add to our already existing problems. *Deliveries trucks & trash!!!*

In addition, this space has always been a retail shop and is not authorized as a restaurant under City Code. Many neighbors as close as 100 feet received no notification of the Alcohol License Application, but were only informed by viewing the posting on the premises. Also, this establishment is less than 500 feet away from an Elementary School and is almost adjacent to Allyn Park, where children play. This is a highly residential area with many children and families. *(The Golden Gate Valley library)*

Similar businesses have met with local neighborhood and merchant associations. This applicant has made no attempt at such outreach and has failed to properly notice property owners and residents. Please deny this unnecessary and unwanted alcohol license.

Thank you,

Signature: *J.D. Connelly*

Address

1713 Green St., SF CA 94123

Name Printed: J.D. Connelly

Phone: 415:776-5152

Email: _____

Signed: November 22, 2011

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Department of Alcoholic Beverage Control

LIQUOR LICENSE REVIEW

TO: Planning Department **File:** 120165
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

TO: Inspector Kenneth Stocker **Block/Lot:** 0544/013
Police Department **Zoning:** Union NCD
Fax No.: 553-1463 **Quad:** NW

DATE: February 28, 2012 **MB#:** 1200312

This item is scheduled to be heard at a meeting on April 9, 2012. **PLEASE EMAIL YOUR RESPONSE BY:** April 5, 2012, to Gail Johnson, Clerk, City Operations and Neighborhood Services Committee.

Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Julie Maurange
and Business Name: Wine's About You (1749 Union Street)

Applicant Address: c/o Lorrie A. Hoel
American Liquor License Exchange
13127 Chukar Court
Chino, CA 91710

and Phone No. (800) 711-2114, Ext. 710

PLANNING COMMENTS: Approval Denial

ABC License Type 20 is permitted in conjunction with a retail/specialty grocery store use per Planning Code Section 725.40.

Christine Lamorena
(415) 575-9085, 3/7/12

POLICE COMMENTS: Approval Denial

