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March 8, 2019

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Via Messenger

Re: Dalda's, Inc.

California ABC Liquor License Transfer
186 Eddy Street, San Francisco, CA 94102

Public Convenience and Necessity Determination Request

ABC Type-21 —Off-Sale General

Premise to Premise Transfer from 200 Eddy Street to 168-186 Eddy Street. SF CA 94102

Dear Ms. Cavillo:

This office represents Dalda's Inc. dba Dalda's Market. Dalda's Market has been operated as a sole proprietorship since 2007 by Satwinder Singh Multani. Satwinder's current premise is in a building owned by Tenderloin Neighborhood Development Corporation ("TNDC") that is slated for renovation and seismic upgrade. TNDC has constructed a new residential building across the street and has entered into an agreement with Mr. Multani to expand Dalda's and move it into TNDC's new building. The new Dalda's will be much larger market selling fresh produce and healthier food items.

Prior to the construction of the new building, Mr. Multani and TNDC did extensive community outreach regarding the new residential building and the new proposed community market. We have submitted an application to the California Department of Alcoholic Beverage Control (ABC) to move the business and Mr. Multani's On-Sale General license [Type 21] to the new intended location. Mr. Multani is simultaneously transferring ownership of the license and store to Dalda, Inc. a California corporation which he controls.

Dalda's Market is a local Tenderloin market that has been serving the community since 2007. It is much-beloved in the neighborhood and serves as an informal community gathering place. Mr. Multani has been in the grocery business for the past 25 years, first with 7-Eleven

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(Southland Corp.) where he was a store manager, and later as owner and manager of Dalda's. Mr. Multani is a leader in the Tenderloin community and has served as the secretary of the North of Market CBD.

This proposed relocation of Dalda's market is now being vetted by the San Francisco Planning Department. Over the past several years there have been a number of neighborhood meetings regarding the new TNDC residential building and the moving of Dalda's to create a larger community market.

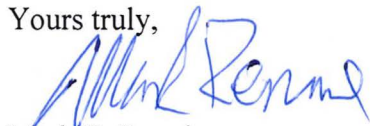
Dalda's has been well-managed and non-problematic since 2007. There have been no noise complaints and minimal police issues during the past twelve years. My client will continue in the new location to be respectful to the neighborhood and to his customers. Dalda's is committed to providing an excellent experience for their customers and will strive to make its Eddy Street area safer and crime free. Foremost, they will be Good Neighbors.

The requested move, if approved, will allow Dalda's to offer more of what they are known for: friendly service and great value in a relaxed, and social atmosphere. Dalda's will continue to provide jobs in the service industry that support and enhance opportunity for local residents and support other local businesses in the Tenderloin neighborhood. The approval by the Board of Supervisors of the transfer of this existing ABC license would not have any detrimental effect on the surrounding neighborhood or the City of San Francisco. The clientele of this operation typically lives in the neighborhood and poses no public safety problems.

For the reasons outlined above, applicant Dalda's Inc. dba Dalda's Market respectfully requests that this letter be forwarded to the Public Safety & Neighborhood Services Committee of the Board and that this Committee and the full Board of Supervisors make a determination under California Business and Professions Code Section 23958.4 that the public need or convenience would be served by the premise-to-premise transfer of this liquor license to a new location at 168-186 Eddy Street.

Thank you for your consideration of this request.

Yours truly,



Mark E. Rennie

MER/mb

Cc: Satwinder Singh Multani
Nick Wilder, Tenderloin Neighborhood Development