



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Hillary Ronen**  
**Supervisor Jeff Sheehy**  
**Supervisor Sandra Lee Fewer**

**From:** A/Lieutenant Nelly Gordon  
Officer in Charge  
ABC Liaison Unit (ALU) 837-7269

**Date:** May 3, 2017

**Subject:** P.C.N. Investigation Regarding:  
Juice Beans Brew 650, LLC

DBA: Hermanos Coffee + Juice  
650 California Street  
Mr. Phil Shell  
(619)250-4784

Phil Shell of Juice Beans Brew 650, LLC dba Hermano Coffee + Juice has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 40 (On-Sale Beer) License for 835 Larkin Street (located between Kearny and Grant Streets).

Hours of Operation:

8 a.m. – 7 p.m.

Monday-Friday

**Digest:**

Hermanos Coffee + Juice has been in operation at 650 California since January 2017. The applicant would like to add handcrafted beer to the menu. If approved, this license will allow Hermanos Coffee + Juice to sell On-Sale Beer at this premises.

**Letters of Protest:**

**0**

**Letters of Support:**

**0**

**Police Calls for Service:**

From March 2016 to March 2017

**27**

**Police Reports:**

From March 2016 to March 2017

**4**

**San Francisco Plot Information:**

This premise is located in Plot **150**

A High Crime area is defined as **93** or more police incidents in a plot for the year of **2016**.

This plot had **220** police incidents for **2016**, which is **127** over the **Citywide "High Crime"** average.

**State Census Tract Information:**

This premise is located in Census Tract **0118.00**

Population for this tract is: **1,500**

On-sale license authorized by census tract: **5**

Active on-sale licenses: **12** with **1** pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: **1** with **0** pending

**Departmental Recommendation:**

Points of consideration: 1 (church)

No opposition from **Central Station**

Applicant premise **is** located in a “high crime” area.

Applicant premise **is** located in an “undue concentration” area.

ALU Recommendation: **Approval with the following conditions:**

**Conditions for Type 40 (On-Sale Beer)**

1. Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 8:00 a.m. and 7:00 p.m. daily.
2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
3. Loitering (loitering is defined as “to stand idly about; linger aimlessly without lawful business”) is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257, dated \_\_\_\_\_.
4. The sale of alcoholic beverages for off-sale consumption is strictly prohibited.
5. The licensee(s) or an employee of the licensee(s) will monitor the outdoor patio area(s) at all times that alcoholic beverages are being served or consumed, to ensure that the premises will operate in compliance with all applicable laws and/or conditions.
6. Sales and delivery of alcoholic beverages to and from the outdoor seating area(s) will only be made by the licensee/employees.

It should be noted that the applicant has agreed to the above listed conditions

End

Google Maps 650 California Street



