

File No. 251253

Committee Item No. 2

Board Item No. 26

# COMMITTEE/BOARD OF SUPERVISORS

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Committee: Rules Committee

Date Feb 9, 2026

Board of Supervisors Meeting

Date February 24, 2026

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### OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date Feb 5, 2026

Completed by: \_\_\_\_\_ Date \_\_\_\_\_

1 [Administrative Code - Fisherman’s Wharf Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Fisherman’s Wharf**  
4 **Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The**  
5 **Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to**  
6 **Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde**  
7 **to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from**  
8 **Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street**  
9 **from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning**  
10 **Department’s determination under the California Environmental Quality Act.**

11 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
12 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
13 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
14 **Board amendment additions** are in double-underlined Arial font.  
15 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
16 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
17 subsections or parts of tables.

16 Be it ordained by the People of the City and County of San Francisco:

17 Section 1. Environmental Findings.

18 The Planning Department has determined that the actions contemplated in this  
19 ordinance comply with the California Environmental Quality Act (California Public Resources  
20 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of  
21 Supervisors in File No. 251253 and is incorporated herein by reference. The Board affirms  
22 this determination.

23

24 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising  
25 Section 94B.4, to read as follows. Section 94B.2 is reprinted in part, for informational

1 purposes only.

2 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

3 \* \* \* \*

4 (c) All open alcoholic beverages consumed during an Entertainment Zone  
5 Event shall be purchased only from a premises located within the Entertainment Zone that is  
6 authorized under California Business and Professions Code Section 23357, 23358, or 23396,  
7 as may be amended from time to time, to permit consumers to leave the premises with open  
8 containers of alcoholic beverages for consumption off the premises, or an organization that is  
9 authorized by an ABC special event permit or license to make such sales within the  
10 Entertainment Zone.

11  
12 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

13 \* \* \* \*

14 (b) **Additional Entertainment Zones.**

15 \* \* \* \*

16 (134) Fisherman’s Wharf Entertainment Zone.

17 (A) All public streets, public rights-of-way, and sidewalks in the area bounded  
18 by the eastern side of Powell Street from The Embarcadero to Beach Street, the northern side of The  
19 Embarcadero from Powell to Taylor Streets, the western side of Taylor Street from The Embarcadero  
20 to Jefferson Street, the northern side of Jefferson Street from Taylor to Hyde Streets, the northern side  
21 of Beach Street from Hyde to Polk Street, the western side of Polk Street from Beach to North Point  
22 Streets, the southern side of North Point Street from Polk to Larkin Streets, the eastern side of Larkin  
23 Street from North Point to Beach Streets, and the southern side of Beach Street from Larkin to Powell  
24 Streets; all public streets, public rights-of-way, and sidewalks on Al Scoma Way; and all premises  
25 specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Fisherman’s

1 Wharf Entertainment Zone under Sections 23039.5 and 25690 of the California Business and  
2 Professions Code.

3 (B) The establishment of the Fisherman's Wharf Entertainment Zone pursuant to  
4 this subsection (b)(13) shall in no way affect the land use authorizations for, or ownership or control  
5 of, any private property within the Fisherman's Wharf Entertainment Zone.

6 \_\_\_\_\_ (C) Joseph Conrad Square.

7 (i) Notwithstanding subsection (b)(13)(A), the Fisherman's Wharf  
8 Entertainment Zone shall not include any portion of the park known as Joseph Conrad Square, located  
9 at 601 Beach Street, between Beach Street, Columbus Avenue, and Leavenworth Street.

10 (ii) To the extent there is any inconsistency between the provisions of  
11 this Chapter 94B and the provisions of the Park Code applicable to Joseph Conrad Square, the Park  
12 Code shall control.

13 (iii) Any Management Plan for the Fisherman's Wharf Entertainment  
14 Zone shall contain measures to address the impacts of entertainment zone events on Joseph Conrad  
15 Square, including but not limited to alcohol consumption, sanitation, and security. Before adopting  
16 such a Management Plan, the Office of Economic and Workforce Development (OEWD) shall obtain  
17 approval from the Recreation and Park Department regarding the provisions of the Management Plan  
18 that relate to impacts on Joseph Conrad Square.

19 (D) Areas Subject to Port Jurisdiction.

20 (i) The areas within the Fisherman's Wharf Entertainment Zone that are  
21 subject to the jurisdiction of the Port of San Francisco ("Port") shall be subject to any controls  
22 imposed by the Port. To the extent any inconsistency exists between controls imposed by the Port and  
23 controls imposed by this Chapter 94B or the Management Plan issued pursuant to Section 94B.3, the  
24 controls imposed by the Port shall take precedence.

25 (ii) Before adopting a Management Plan for the Fisherman's Wharf

1 Entertainment Zone, OEWD shall obtain approval from the Port regarding the provisions of the  
2 Management Plan that relate to impacts on areas subject to Port jurisdiction.

3 (E) Notwithstanding subsection (c) of this Section 94B.4, if an Entertainment  
4 Zone Event within the Fisherman’s Wharf Entertainment Zone does not involve the closure of a public  
5 street, it need not receive a permit for the use of a public street under Transportation Code Division I,  
6 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of  
7 the SFMTA.

8  
9 Section 3. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors  
10 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,  
11 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal  
12 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment  
13 additions, and Board amendment deletions in accordance with the “Note” that appears under  
14 the official title of the ordinance.

15  
16 Section 4. Effective Date. This ordinance shall become effective 30 days after  
17 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
18 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
19 of Supervisors overrides the Mayor’s veto of the ordinance.

20 APPROVED AS TO FORM:  
21 DAVID CHIU, City Attorney

22 By: /s/ Victoria Wong  
23 VICTORIA WONG  
24 Deputy City Attorney

25 4897-3182-0674 v.1

**LEGISLATIVE DIGEST**

[Administrative Code - Fisherman's Wharf Entertainment Zone]

**Ordinance amending the Administrative Code to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department's determination under the California Environmental Quality Act.**

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as "a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would amend Administrative Code Section 94B.4 to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: December 29, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 251253
Administrative Code - Fisherman's Wharf Entertainment Zone

- California Environmental Quality Act (CEQA) Determination
Ordinance / Resolution
Ballot Measure
Amendment to the Planning Code, including the following Findings:
Amendment to the Administrative Code, involving Land Use/Planning
General Plan Referral for Non-Planning Code Amendments
Historic Preservation Commission

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

BOARD of SUPERVISORS



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## MEMORANDUM

TO: Maggie Weiland, Executive Director, Entertainment Commission

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: December 29, 2025

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 251253

Ordinance amending the Administrative Code to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [victor.young@sfgov.org](mailto:victor.young@sfgov.org).

(attachment)

c. May Liang, Entertainment Commission