

1 [Accept and Expend In-Kind Gift - Consulting Services - Various Providers - Valued at  
2 \$337,920]

3 **Resolution authorizing the Mayor's Office, through the Mayor's Office of Innovation, to**  
4 **accept in-kind gifts of consulting services from ZS Associates valued at \$168,960 and**  
5 **Adobe valued at \$168,960 for a total value of \$337,920 from February 26, 2025, through**  
6 **June 13, 2025, in connection with the Civic Bridge Program; and to authorize the**  
7 **Mayor's Office of Innovation to enter into amendments or modifications to the donor**  
8 **agreement that do not materially increase the obligations or liabilities to the City and**  
9 **are necessary to effectuate the purposes of the donor agreement or this Resolution.**

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11 WHEREAS, The Mayor's Office of Innovation (MOI) matches pro bono private sector  
12 talent with departments of the City and County of San Francisco ("City") to address specific  
13 policy or operational challenges facing those departments; and

14 WHEREAS, Under MOI's Civic Bridge program, departments identify service needs  
15 that could benefit from innovative solutions, and are matched with private companies, non-  
16 profit organizations, and individuals ("Partners") that can donate consulting services to help  
17 departments on these needs; and

18 WHEREAS, The Partners will offer their consulting services free of charge in order to  
19 help develop strategies and solutions to improve City service delivery; and

20 WHEREAS, For the 2025 cohort the following departments will receive the following  
21 services from the Partners for the value of the in-kind services identified for each project:

- 22 • The San Francisco Municipal Transportation Agency (SFMTA) to receive  
23 assistance from ZS Associates to develop a set of key performance metrics to  
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1 inform iterative development of SFMTA's public feedback process valued at  
2 \$168,960; and

- 3 • The San Francisco Public Library (SFPL) to receive assistance from Adobe to  
4 design an iterative impact assessment framework for SFPL's public programing  
5 valued at \$168,960; and

6 WHEREAS, The Donor Agreements with the Partners to provide consulting services on  
7 a volunteer basis to the City are on file with the Clerk of the Board of Supervisors in File  
8 No. 250144; and

9 WHEREAS, The consulting services are valued at a total of \$337,920; and

10 WHEREAS, The City has an indemnification provision in all the donor agreements  
11 which provides for mutual indemnification except for acts and omissions arising from the sole  
12 negligence of the City or the donor; and

13 WHEREAS, The gifts do not require amendments to the Annual Salary Ordinance; and

14 WHEREAS, The Donor Agreements do not reimburse City for its indirect costs; now,  
15 therefore, be it

16 RESOLVED, That the Board of Supervisors approves the in-kind gifts valued at  
17 \$337,920 and hereby authorizes, through the Mayor's Office of Innovation to accept the in-  
18 kind gifts of consulting services described above, substantially in the form of the donor  
19 agreements on file with the Clerk of the Board of Supervisors, in File No. 250144, with such  
20 changes or modifications, as may be acceptable to the Mayor and the City Attorney and which  
21 do not materially increase the obligations and liabilities of the City or reduce the services to  
22 the City; and, be it

23 FURTHER RESOLVED, That within thirty (30) days of the donor agreements being  
24 fully executed by all parties, the Mayor's Office of Innovation shall provide a copy of the final  
25 agreements to the Clerk of the Board for inclusion to the official file.

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Approved:

\_\_\_\_\_/s/\_\_\_\_\_  
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Office of the Mayor

Approved:

\_\_\_\_\_/s/\_\_\_\_\_  
\_\_\_\_\_

Office of the Controller



**City and County of San Francisco**  
**Tails**  
**Resolution**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 250144

**Date Passed:** March 25, 2025

Resolution authorizing the Mayor's Office, through the Mayor's Office of Innovation, to accept in-kind gifts of consulting services from ZS Associates valued at \$168,960 and Adobe valued at \$168,960 for a total value of \$337,920 from February 26, 2025, through June 13, 2025, in connection with the Civic Bridge Program; and to authorize the Mayor's Office of Innovation to enter into amendments or modifications to the donor agreement that do not materially increase the obligations or liabilities to the City and are necessary to effectuate the purposes of the donor agreement or this Resolution.

March 19, 2025 Budget and Finance Committee - RECOMMENDED

March 25, 2025 Board of Supervisors - ADOPTED

Ayes: 9 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar and Sherrill

Excused: 2 - Sauter and Walton

File No. 250144

**I hereby certify that the foregoing  
Resolution was ADOPTED on 3/25/2025 by  
the Board of Supervisors of the City and  
County of San Francisco.**

**f Angela Calvillo**  
Clerk of the Board

**Daniel Lurie**  
Mayor

**4.3.2025**

**Date Approved**