

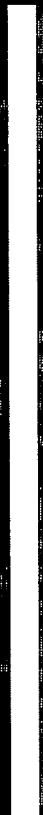
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12/17/15. Presented in Committee



**VISION
ZERO
SF**

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

VISION ZERO: ELIMINATING TRAFFIC DEATHS BY 2024



WHAT IS VISION ZERO SF?

Vision Zero SF the City's commitment to build better and safer streets, educate the public on traffic safety, enforce traffic laws, and adopt policy changes that save lives.

The Goal:

**Zero traffic deaths in
San Francisco**



INTRODUCING SAN FRANCISCO'S VISION ZERO

SEVERE/FATAL INJURIES: 12% OF STREET MILES*

Vision Zero High Injury Network: San Francisco, California (SWITRS 2008-2012)

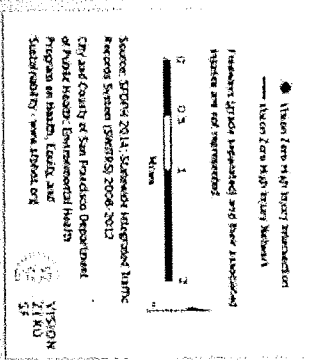
70%
People in Vehicles

76%
People on Motorcycles

72%
People Walking

74%
People Riding Bikes

* non-freeway





INTRODUCING SAN FRANCISCO'S VISION ZERO |

COMMITTING TO ACTION

EDUCATION

ENFORCEMENT

ENGINEERING

EVALUATION & MONITORING

POLICY





INTRODUCING SAN FRANCISCO'S VISION ZERO |

ENFORCEMENT

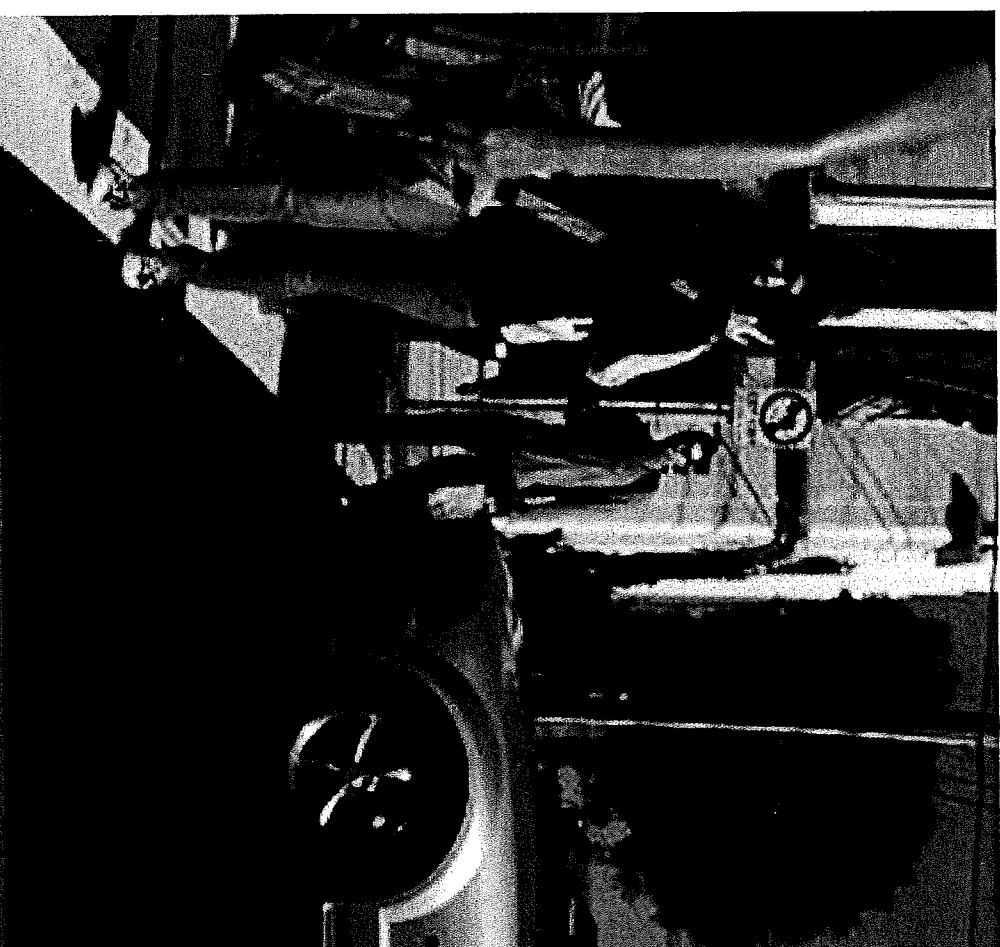
PROBLEM

Five behaviors are responsible for the majority of traffic collisions

SOLUTION

Focus on the Five

Goal: Target **50%** of traffic citations for these five behaviors



VISION ZERO SF

THANK YOU

Toni Wong, Director

SFMTA Sustainable Streets Division