



GLOBAL IMPACT

CHARITABLE VENTURES FOR GREATER GIVING

Board of Supervisors
Heart of the City Combined Charities Campaign
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683

Dear Board of Supervisors,

Thank you for the opportunity to appeal for the inclusion of international charities in the City and County of San Francisco's Heart of the City Combined Charities Campaign.

Global Impact has participated as a federation representing and promoting global causes in the Heart of the City Combined Charities Campaign since 2014. By including Global Impact's member charities in the Combined Charities Campaign (CCC), City and County of San Francisco employees have been able to raise over \$450,000 for charities working in important cause areas like global health, refugees, human trafficking, women and girls, hunger, clean water, disaster relief, education and more.

Employee giving campaigns are built to offer employees choices so they can support the causes and charities that mean the most to them. By restricting the CCC to only local organizations, the variety of cause areas being promoted in your campaign and to your employees will be significantly reduced. San Francisco is a diverse city whose residents have global connections and interests. Your employees have proven they care deeply about global causes by pledging thousands of dollars each year to international charities in the CCC.

With Global Impact's charity list being globally focused, we would be excluded from participating in the campaign under the new proposed restrictions stating that charities must be headquartered, have offices in or serve the San Francisco Bay region.

Listed below is the impact on the Heart of the City campaign if Global Impact is excluded. Employees would lose access to support:

- 57 leading international charities including UNICEF, Oxfam, Save the Children and more
- 28 charities who are responding in Ukraine including World Food Program USA and International Rescue Committee
- 42 charities who have been leading relief and recovery efforts in response to COVID-19 including CARE and International Medical Corps
- 8 charities who have responded to California wildfires including AmeriCares and Project HOPE



We respectfully ask the Board of Supervisors to consider making an exception to their proposed local charity requirements for charities serving international causes and populations. Attached please find supporting documents related to our appeal, including:

- a. Global Impact's proposed charity list that aligns with San Francisco's values and interests. We collect signed non-discrimination policies from each of our charity members on an annual basis.
- b. Sample language of other workplace giving campaigns who have made exceptions for international charities in their programs

For questions or additional information please reach out to me directly at scott.jackson@charity.org or to our Campaign Lead, Lauren Rutledge at lauren.rutledge@charity.org.

Many thanks for your time and consideration.

Sincerely,

Scott Jackson
President and CEO



Attachment A: Global Impact Charity List

Charity	Website
Accion	www.accion.org
Action Against Hunger	www.actionagainsthunger.org
Alight (formerly American Refugee Committee)	http://wearealight.org/
American Jewish World Service	www.ajws.org
Americares	www.americares.org
Amref Health Africa	www.amrefusa.org
Anera (American Near East Refugee Aid)	www.anera.org
Ashoka	www.ashoka.org
CARE	www.care.org
ChildFund International	www.childfund.org
Children International	www.children.org
Church World Service	www.cwsglobal.org
Clinton Foundation	www.clintonfoundation.org
CMMB (Catholic Medical Mission Board)	www.cmmb.org
Compassion International	www.compassion.com
ECHO	www.echonet.org
Episcopal Relief & Development	www.episcopalrelief.org
FINCA International, Inc.	www.finca.org
Global Impact	www.charity.org/give
Global Partners in Care	www.globalpartnersincare.org
Health Volunteers Overseas	www.hvousa.org
Heifer International	www.heifer.org
Helen Keller International	www.hki.org
HIAS	www.hias.org
Hope for Haiti	www.hopeforhaiti.com
Human Rights Watch	www.hrw.org
Humanity & Inclusion	www.hi-us.org
International Center for Research on Women (ICRW)	www.icrw.org
International Medical Corps	www.internationalmedicalcorps.org
International Orthodox Christian Charities	www.iocc.org
International Relief Teams	www.irteams.org
International Rescue Committee, Inc.	www.rescue.org
Islamic Relief USA	www.irusa.org
Medical Teams International	www.medicalteams.org
Mercy Corps	www.mercycorps.org
Operation Smile	www.operationsmile.org
Oxfam America	www.oxfamamerica.org
Pan American Development Foundation	www.padf.org



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Partners In Health	www.pih.org
Plan International USA	www.planusa.org
Prison Fellowship International	www.pfi.org
Project HOPE	www.projecthope.org
Refugees International	www.refugeesinternational.org
Rise Against Hunger	www.riseagainsthunger.org
Save the Children	www.savethechildren.org
SEE International	www.seeintl.org
The Salvation Army World Service Office (SAWSO)	www.sawso.org
UMR (United Mission on Relief)	www.umrelief.org
UNICEF USA	www.unicefusa.org
Unitarian Universalist Service Committee	www.uusc.org
United Methodist Committee on Relief (UMCOR)	www.umcmmission.org/umcor
Water For People	www.waterforpeople.org
White Ribbon Alliance	www.whiteribbonalliance.org
Women for Women International	www.womenforwomen.org
World Bicycle Relief	www.worldbicyclerelief.org
World Food Program USA	www.wfpusa.org
World Renew	www.worldrenew.net

Attachment B: Eligibility Examples

Public Sector Campaigns with Local Presence Eligibility Requirement

*Please note the campaigns listed all refer to **state-government** campaigns or **municipal-government** campaigns, that have a requirement for local presence to be eligible to participate.

1. **Alabama SECC** (state)
 - a. Organizations must be directed by an active local board, which meets at least quarterly, whose members serve without compensation (for organizations where a paid executive director or other staff member is a member, volunteers must constitute the majority of the board), and whose members are residents of the local geographic region served.
(Organizations serving the needy overseas are exempt from the local geographic region served.)
 - b. Ala. Code § 36-1A-5: Such services must be available to state employees in the local campaign community, **unless they are rendered to needy persons overseas**. Such services must directly benefit human beings, whether children, youth, adults, the aged, the ill and infirm, or the mentally or physically handicapped. Such services must consist of care, research, or education in the fields of human health or social adjustment and rehabilitation; relief for victims of natural disasters and other emergencies; or assistance to those who are impoverished and in need of food, shelter, clothing, and basic human welfare services.
2. **Arizona SECC** (state)
 - a. Demonstrate a direct and substantial presence in the local community. This is defined as an organization that has a staffed facility, office, or portion of a residence located in Arizona, and is dedicated to that organization and makes its services or benefits available to members of the Arizona community. **(International or National level charities shall be exempt from compliance with this requirement.)**
3. **Georgia SCC** (state)
 - a. “Eligible voluntary charitable organization” means a charitable organization which:
 - i. **(B) a federated charitable organization that provides direct and substantial health and welfare services internationally whose activities do not require a local presence or provision of local services, which is authorized and certified by the Secretary of State to transact business in Georgia,**



4. **Maryland CC** (state)
 - a. A description of services provided for two (2) preceding calendar years to Maryland residents OR If your organization provides services to persons in other countries, a description of services and proof of financial support received from Maryland residents within the past five (5) years.
5. **Missouri SECC** (state)
 - a. I hereby certify the services provided by the organization are accessible to residents of Missouri. (This may not apply to international organizations)
6. **Oklahoma SCC** (state)
 - a. Unless your organization's scope of service is international, we need to know the counties in Oklahoma in which you provide service.
7. **Texas SECC** (state)
 - a. International federations or funds are not required to maintain a physical presence in Texas in the form of an office or facility that is staffed at least 20 hours a week, so that certification box does not have to be checked.