

1 [Resolution commending the success of the 2008 Emerald Bowl and the efforts of Gary
2 Cavalli in directing this fantastic event]

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4 **Cavalli in directing this fantastic event.**

5
6 WHEREAS, In April of 2002 Gary Cavalli appeared before the National Collegiate
7 Athletic Association (NCAA) Post-Season Football committee and secured certification for a
8 new San Francisco football event that has come to be known as the Emerald Bowl; and,

9 WHEREAS, The Emerald Bowl highlights the beauty and significance of the City of
10 San Francisco through annual televised coverage of the game and by attracting thousands of
11 new visitors every year to the Bay Area; and,

12 WHEREAS, The Emerald Bowl has brought many of the top programs in national
13 college football, including Florida State, Miami, Cal Berkeley, UCLA, Oregon State, Virginia
14 Tech, Boston College, George Tech, and many more to the City of San Francisco and the
15 Bay Area; and,

16 WHEREAS, The Emerald Bowl brings tens of thousands of new visitors to the City and
17 County of San Francisco annually during a traditionally slow tourism period providing
18 economic stimulus, and business for many attractions and the hospitality industry in the City
19 of San Francisco; and,

20 WHEREAS, Since it's inception the Emerald Bowl has generated over eighty million
21 dollars in positive economic stimulus for the City of San Francisco and throughout the Bay
22 Area and has been supported by a dedicated corporate sponsor, Diamond Foods, and
23 continues to attract new sponsors annually; and,

1 WHEREAS, The Emerald Bowl is one of the top-rated post-season games annually
2 aired on television and attracted over ten million viewers through ESPN for the 2008 game;
3 and,

4 WHEREAS, The Emerald Bowl has grown in stature and prestige based on the efforts
5 of a small staff made up of Gary Cavalli, Ryan Oppelt, and Doug Kelly; and,

6 WHEREAS, The Emerald Bowl gives back to the community by supporting local sports
7 programs and activities for youth; specifically Pop Warner Youth Football; therefore, be it

8 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
9 does hereby commend Gary Cavalli and his staff in creating and directing many successful
10 Emerald Bowl games; and therefore, be it

11 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
12 Francisco commend the success of each Emerald Bowl in highlighting the City of San
13 Francisco and attracting new visitors each year; and therefore, be it

14 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
15 Francisco wishes continued success and many years of operation within in the future of the
16 Emerald Bowl.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 090017

Date Passed:

Resolution commending the success of the 2008 Emerald Bowl and the efforts of Gary Cavalli in directing this fantastic event.

January 13, 2009 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi

File No. 090017

I hereby certify that the foregoing Resolution was ADOPTED on January 13, 2009 by the Board of Supervisors of the City and County of San Francisco.

1/21/09

Date Approved

Angela Calvillo

Angela Calvillo
Clerk of the Board

Gavin Newsom

Mayor Gavin Newsom