

From: [Carroll, John \(BOS\)](#)
To: [Balboa Village Merchants Association](#)
Cc: [Board of Supervisors \(BOS\)](#)
Subject: RE: Letter of Support for Small Business Permitting Reform Legislation at Land Use Committee (Mon, June 30) - BOS File Nos. 250538 250539 250540 250541 250542
Date: Monday, June 30, 2025 4:25:00 PM
Attachments: [image001.png](#)

Thank you for your comment letter.

By copy of this message to the board.of.supervisors@sfgov.org email address, your comments will be forwarded to the full membership of the Board of Supervisors. I will include your comments in the files for these ordinance matters.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 250538](#)

[Board of Supervisors File No. 250539](#)

[Board of Supervisors File No. 250540](#)

[Board of Supervisors File No. 250541](#)

[Board of Supervisors File No. 250542](#)

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



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From: Balboa Village Merchants Association <info@balboavillagesf.org>

Sent: Monday, June 30, 2025 1:26 PM

To: Carroll, John (BOS) <john.carroll@sfgov.org>

Subject: Letter of Support for Small Business Permitting Reform Legislation at Land Use Committee (Mon, June 30)

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Hi John,

Attached below, and also included below in the body of this email, is a letter of support for the PermitSF Legislation to share with the Land Use Committee. If possible, please also include it as part of the public comment for the June 30th meeting.

Thank you,

Suzie Ferras :)

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Hello,

I am writing in support of the Permit SF Legislation. This legislation makes common-sense changes that will help make running a small business in San Francisco easier.

These permit reforms help simplify and streamline the process for business signs, sidewalk usage, and awnings, saving time and reducing costs for small businesses.

As a small business owner and a leader in San Francisco's small business community, I support Permit SF Legislation.

Thanks!

Suzie Ferras

Owner of Creative IQ Art Studio

President of the Balboa Village Merchants Association (BVMA)

Former Vice President of the San Francisco Council of Merchant District Associations (SFCDMA)

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Balboa Village Merchants Association

www.balboavillagesf.org

www.facebook.com/balboavillagesf

www.instagram.com/balboavillagesf

www.twitter.com/balboavillagesf

From: [D3 Zoning Coalition](#)
To: [Sauter, Danny \(BOS\)](#); [Andrews, Michelle \(BOS\)](#)
Cc: [Carroll, John \(BOS\)](#); [Melgar, Myrna \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#); [Fielder, Jackie \(BOS\)](#)
Subject: File No. 250538: Letter to Supervisor Sauter
Date: Monday, June 30, 2025 12:04:38 PM
Attachments: [Supervisor Sauter Letter 6.30.25.pdf](#)
[CCDCNBBA Formula Retail letter 4-18-25\[3\].pdf](#)

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Supervisor Sauter and Members of the Land Use Committee:

Please see the attached letter from us regarding Item No. 2 on today's Land Use Committee agenda requesting that the Committee exclude the Calle 24 Latino Cultural District SUD and North Beach NCD/SUD from the legislation as unanimously recommended by the Planning Commission.

Sincerely,

Calle 24 Latino Cultural District
Chinatown Community Development Center
North Beach Business Association
Telegraph Hill Dwellers



June 30, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aid
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: **Request to Amend File No. 250538 - Item No. 2 Land Use and Transportation Committee**
[Planning Code – Priority Processing for Certain Commercial Uses]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for responding to our letter dated June 25, 2025. We are writing to reiterate our collective request that the proposed legislation [File No. 250538] be amended to exclude the Calle 24 Latino Cultural District SUD (Calle 24) and the North Beach Neighborhood Commercial District (NCD) and North Beach Special Use District (SUD) as unanimously recommended by the Planning Commission on June 26th. Further, we ask that the proposal to increase the Priority Processing threshold for Formula Retail establishments from 11 to 20 not apply to any of the Chinatown Mixed Use Districts.

We understand that the law currently bans Formula Retail in North Beach and in one of the three Chinatown Mixed Use Districts. However, it is conditionally permitted in Calle 24 and two of the three Chinatown Mixed Use Districts. First, we would like Supervisor Sauter to make abundantly clear that he does not intend to introduce or support legislation that would in any way change the North Beach and Chinatown Formula Retail bans that are in place. Second, we strongly oppose the proposal to increase the Formula Retail threshold for Priority Processing from 11 to 20. The Chinatown Community Development Center (CCDC) and the North Beach Business Association (NBBA) copied you on an earlier letter dated April 18, 2025, attached, to the Land Use and Transportation Committee addressing this matter of critical importance to our neighborhoods.

Read in conjunction with the legislation you introduced two weeks ago without consulting *any* of our organizations, which legislation proposed to eliminate the North Beach SUD and significantly amend the North Beach NCD, we are rightfully concerned that subjecting all uses that require a CUA in North Beach --other than Formula Retail -- to the Priority Processing legislation undermines our longstanding ability to maintain the level of community input that has ensured the vibrancy and economic and cultural success of this iconic neighborhood.

Importantly, as presented by Planner Aaron Starr to the Planning Commission on Thursday, June 13th, the legislation **would not** simply speed up the process to a 90-day timeline, but could eliminate public participation entirely. Mr. Starr stated as follows:

"...the consent calendar would no longer be required but these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However our default would continue to be have to have these on the consent calendar unless

Supervisor Danny Sauter

June 30, 2025

Page 2 of 2

directed otherwise by this Commission. And finally it removes the mandate for annual reporting to the board of supervisors.”

Mr. Starr was clear that the proposed new Priority Processing Program would **not** guarantee that CUAs would be on the Planning Commission agenda for approval, even on the consent calendar, in which case neither a staff report or notice to the public would be required, eliminating the opportunity for public participation.

As stated in our June 25th letter to the Planning Commission:

“Contrary to the Planning Department’s claims in its staff report that these changes ‘support economic recovery and advance the City’s broader objectives related to racial equity, neighborhood vitality, and small business retention,’ the proposed changes to Calle 24 and North Beach would have the opposite effect.

“These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze. “

In closing, we respectfully request that you amend File No. 250358 to exclude the Calle 24 Latino Cultural District SUD and the North Beach NCD and SUD as unanimously recommended by the Planning Commission.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

Enc.

cc: Supervisor Myrna Melgar
Supervisor Jackie Fielder
Supervisor Bilal Mahmood
Supervisor Chyanne Chen

April 18, 2025

Land Use and Transportation Committee
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Re: File #250101 [Planning Code - Removing Conditional Use Requirement for Formula Retail Uses on Van Ness Avenue]

Dear Supervisors Melgar, Chen, Mahmood, Clerk Carroll, and Co-sponsors Sherrill and Sauter,

We are writing on behalf of Chinatown Community Development Center (CCDC) and the North Beach Business Association (NBBA) on the topic of formula retail uses. CCDC is a place-based community development organization primarily serving the Chinatown neighborhood but also serving North Beach and the Tenderloin. CCDC's mission is to build community and enhance the quality of life for San Francisco residents. As a community development organization with many roles (neighborhood advocates, organizers, planners, developers, and managers of affordable housing), CCDC believes in a comprehensive vision of community, a quality environment, a healthy neighborhood economy, and active voluntary associations. The NBBA is the sole small business organization representing the North Beach Commercial District. The NBBA is committed to supporting and celebrating our neighborhood businesses and strives to enhance and preserve the unique character of North Beach as a prosperous place to do business, live, and visit.

While we do not oppose removing the conditional use requirement for formula retail on Van Ness Avenue, we want to recognize the importance of the conditional use process overall, especially in communities like Chinatown and North Beach which have long banned Formula Retail uses. We hope that the conditional use process continues to be upheld elsewhere, and that the removal of conditional use requirements on Van Ness Avenue will not serve as a catalyst for changes in communities like ours.

With decades of history of maintaining quality of life and neighborhood character, CCDC and NBBA understand well the negative impact of formula retail moving into established commercial corridors traditionally well served by small, independent stores and businesses that are key to cultural vitality and diversity in the area. As you probably are all are aware, the neighborhoods across San Francisco each have unique characteristics and needs, and we believe the City's land use policies should reflect as such. Chinatown, in particular, features culturally responsive grocery, medicinal, drink, and hardware stores—businesses that not only respond to the community's needs but employ residents and give new small business owners an opportunity to build wealth. North Beach continues to thrive because of its unique, authentic retail environment that has long been home to renowned establishments like City Lights Bookstore, the Caffè Trieste, Biordi's and Club Fugazi. The allowance of formula/big box retail in communities like ours could greatly disrupt and threaten the independent retail ecosphere that has defined our communities. We want to be clear that the current formula retail controls for Chinatown and North Beach are working and should be left in place and not amended.

Thank you for your time, and please feel free to reach out with any questions.



Sharon Ng
Community Planner
Chinatown Community Development Center



Stuart Watts, President
North Beach Business Association



From: [Carroll, John \(BOS\)](#)
To: [Amy Cleary](#); [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Sciammas, Charlie \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#); [Cooper, Raynell \(BOS\)](#)
Cc: [Laurie Thomas](#); [Tang, Katy \(ECN\)](#)
Subject: RE: GGRA Letter Support for Small Business Permitting Reform Legislative Package
Date: Monday, June 30, 2025 10:28:00 AM
Attachments: [GGRA Letter Support for Small Business Permitting Reform Legislative Package .pdf](#)
[image001.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the files for these ordinance matters.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 250538](#)

[Board of Supervisors File No. 250539](#)

[Board of Supervisors File No. 250540](#)

[Board of Supervisors File No. 250541](#)

[Board of Supervisors File No. 250542](#)

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



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From: Amy Cleary <amy@ggra.org>

Sent: Monday, June 30, 2025 10:14 AM

To: Carroll, John (BOS) <john.carroll@sfgov.org>

Cc: Laurie Thomas <laurie@niceventures.com>; Tang, Katy (ECN) <katy.tang@sfgov.org>

Subject: GGRA Letter Support for Small Business Permitting Reform Legislative Package

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good morning,

Please see the attached GGRA letter of support.

Best,

Amy

--

Amy Cleary
Director of Public Policy and Media Relations
Golden Gate Restaurant Association
415.370.9056
amy@ggra.org



June 30, 2025

Dear Land Use and Transportation Committee,

I'm writing today on behalf of the Golden Gate Restaurant Association in strong support for the small business permitting reform legislative package, which will come before you at the June 30 committee meeting and includes the following proposed ordinances (items 2-5):

- BOS File 250538– Priority Processing for Certain Commercial Uses
- BOS File 250539 – Existing Awning, Sign, and Gate Amnesty Program; Design Standards for Gates, Railings, and Grillwork
- BOS File 250540 – Temporary Use Authorizations
- BOS File 250541 – A revised process for table and chairs and sidewalk merchandise display
- BOS File 250542 - Fenestration, Transparency, and Sign Requirements Generally; Sales and Service Uses in the C-3 and RC Districts

As small business owners, our members know that permitting can be a confusing and challenging process. The proposed legislative package seeks to remove unnecessary permitting hurdles, including:

- Exempting painted business signs, and small window and interior signs from requiring a permit
- Relaxing transparency requirements for security gates, and providing a pathway for existing unpermitted security gates to come into compliance
- Clarifying allowable temporary uses and expanding the definition of "Retail Pop Up" uses
- A revised process for table and chairs and sidewalk merchandise display

These legislative proposals allow business owners like myself to focus on what we do best: running our business, serving our community, and bringing life and vitality to San Francisco. These are common sense solutions that I hope you can support.

Laurie Thomas

A handwritten signature in cursive script that reads "Laurie Thomas".

Executive Director, Golden Gate Restaurant Association

From: [Mariposas dining](#)
To: [Melgar, Myrna \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#)
Cc: [Lurie, Daniel \(MYR\)](#); [Carroll, John \(BOS\)](#); [DorseyStaff \(BOS\)](#)
Subject: Supporting Priority Processing and Streamlined Approvals for Small Businesses!! **Please read**
Date: Sunday, June 29, 2025 6:11:47 PM

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Dear Honorable Members of the Land Use and Transportation Committee,

My name is Alli Goldenberg and I am a woman and minority-owned business owner operating three restaurants (SOMA district) and one nightclub in San Francisco (Fisherman's Wharf). I am writing to express my strong support for the priority processing and related ordinances being considered on your June 30th agenda, including items 250538, 250539, 250540, 250541, and 250542.

As a local small business operator, I have faced firsthand how complicated, unpredictable, and slow permitting processes can be. Delays and barriers have a real financial impact on our ability to expand, renovate, or simply adapt to changing market needs. The proposed changes would meaningfully help small businesses like mine by modernizing approvals, cutting unnecessary bureaucracy, and giving diverse owners a fairer chance to succeed.

For example, the priority processing program (250538) would be a game-changer, helping activate vacant commercial spaces faster in key neighborhoods, which supports both economic recovery and community vitality. During one of my expansions, it took over six months to secure approvals — costing us revenue, staff hours, and community momentum. Streamlining this process is crucial, especially for woman- and minority-owned businesses without large corporate resources.

Similarly, the awning and signage amnesty program (250539) is a practical and fair measure. Many of us inherit older spaces with unpermitted features; the chance to legalize them without excessive redesign or fines allows us to focus on running our businesses, keeping our staff employed, and enhancing neighborhood character.

Streamlined sidewalk seating and merchandise rules (250541) are just as vital. Sidewalk activity is essential for creating a lively street presence, boosting foot traffic, and making neighborhoods feel safe and welcoming. Eliminating duplicative permits and fees is a positive and common-sense step forward.

Finally, the updates to temporary use authorizations (250540) and flexibility in retail and service uses (250542) give small businesses the adaptability we need to test concepts, pivot quickly, and meet evolving demand, all while keeping San Francisco's commercial districts active and relevant.

If these measures pass, I am fully committed to investing further in San Francisco — expanding new concepts, hiring more staff, and revitalizing underutilized spaces in partnership with the communities where I do business. Streamlined processes and fairer approvals would give me the confidence to continue growing and reinvesting in the city I call home.

In sum, these measures represent practical, equitable solutions that benefit both the business community and the neighborhoods we serve. I urge you to advance them to support local ownership, diverse entrepreneurship, and the long-term health of our city's economy.

I hope to be in attendance tomorrow towards the end of the meeting, as I have a prior commitment at 12:30pm. I can be reached at any time at 415-845-1557.

Thank you for your time and leadership on these critical initiatives.

Warm regards,

Alli

--

Alli Goldenberg | Managing Partner

t: (415)845-1557

e: mariposasdining@gmail.com

Mariposas | 825 Mission St SF CA 94103

Read our Yelp Reviews [here](#)!

IG: @sfmariposas



From: [T.Flandrich](#)
To: [Melgar, Myrna \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#)
Cc: [MelgarStaff \(BOS\)](#); [ChenStaff](#); [MahmoodStaff](#); [Carroll, John \(BOS\)](#); [Sauter, Danny \(BOS\)](#); [SauterStaff](#)
Subject: 2. 250538 [Planning Code - Priority Processing for Certain Commercial Uses] AMEND TO EXCLUDE NORTH BEACH & CALLE 24
Date: Sunday, June 29, 2025 5:34:59 PM

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29. June 2025

Dear Chair Melgar and Committee Members Chen & Mahmood,

North Beach Tenants Committee joins with Calle24, North Beach Business Association, Telegraph Hill Dwellers, and Chinatown Community Development Center, to request that the proposed legislation [File No. 250538] ITEM #2 be amended to exclude the North Beach Neighborhood Commercial District (NCD), North Beach Special Use District (SUD), and the Calle 24 Latino Cultural District SUD (Calle 24).

On Thursday June 26th the Planning Commission voted unanimously to remove these districts from the proposed new Priority Processing legislation.

Further, we ask that the proposal to increase the Priority Processing threshold for Formula Retail establishments from 11 to 20 **not** apply to any of the Chinatown Mixed Use Districts.

I am writing to express my strong opposition to withdrawing the existing protections from both the North Beach Neighborhood Commercial District and North Beach Special Use District and Calle 24 Special Use District. Our small businesses thrive today because these protections and restrictions on formula retail are in place.

It is my understanding that District 9 Supervisor Fielder has worked closely with the Calle 24 community, with her constituents.

Unfortunately the same cannot be said about our current District 3 supervisor. In fact, I have learned that there has been no outreach whatsoever to our North Beach community of merchants, employees, residents, nor to our neighborhood organizations. This alone is a very worrisome development.

We, the community, have the lived experience of corporate investors buying buildings here, raising the rents by 300% and forcing small businesses out. Whether it was Mayor Lurie or Supervisor Sauter who chose to include our historical cultural districts in this ordinance, both are either unaware or chose to ignore our history of loss and displacement. Bottom line is that neither one chose to speak with us.

On a personal note, while I still mourn the loss of Dianda's Italian American Pastry Shop here on Green Street, at least I can still take a bus to the remaining

Dianda's on Mission Street to purchase our ritual chocolate rum cake.

Please AMEND AND EXCLUDE!

Join our communities in supporting our existing small businesses and ensuring future small businesses will not be harmed by corporate retail competition and exorbitant rent increases.

Thank you for your consideration,
Theresa Flandrich
North Beach Tenants Committee

From: [D3 Zoning Coalition](#)
To: [Carroll, John \(BOS\)](#); [Melgar, Myrna \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#); [Chen, Chyanne \(BOS\)](#)
Cc: [erick@calle24sf.org](#); [sharon.ng@chinatowncdc.org](#); [gabriella.ruiz@chinatowncdc.org](#); [rosa.chen@chinatowncdc.org](#); [myeung@chinatowncdc.org](#); [Low, Jen \(BOS\)](#); [stuart@localfriends.co](#); [Nick Ferris](#); [Sauter, Danny \(BOS\)](#)
Subject: Land Use Committee Item No. 2 (File No. 250538)
Date: Friday, June 27, 2025 6:59:05 PM
Attachments: [Item 21-Opposing Priority Ordinance.pdf](#)

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Dear Supervisors Melgar, Chen, and Mahmood,

As set forth in our letter to the Planning Commission, attached, and as recommended unanimously by the Planning Commission, we respectfully request that the legislation be amended to remove the Calle 24 Latino Cultural District SUD, the North Beach SUD and NCD.

Sincerely,

Erick Arguello, President, Calle 24 Latino Cultural District
Stuart Watts, President, North Beach Business Association
Rosa Chen, Director of Planning & Policy, Chinatown Community Development Center
Nick Ferris, President, Telegraph Hill Dwellers



June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program.**

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

From: [Teddy Kramer](#)
To: [Melgar, Myrna \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#)
Cc: [Carroll, John \(BOS\)](#)
Subject: Support for Mayor Lurie's Permit SF Legislative Package
Date: Friday, June 27, 2025 1:41:02 PM

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Supervisors Chen, Melgar, and Mahmood:

My name is Teddy Kramer and I am the owner of [NEON](#), a drop in workspace and neighborhood event space on Union Street in Cow Hollow.

I'm writing you today in strong support for Mayor Lurie's Permit SF legislative package which will come before you at the June 26 Planning Commission hearing and includes the following proposed ordinances:

- BOS File 250538 – Priority Processing for Certain Commercial Uses
- BOS File 250539 – Existing Awning, Sign, and Gate Amnesty Program; Design Standards for Gates, Railings, and Grillwork
- BOS File 250540 – Temporary Use Authorizations
- BOS File 250542 - Fenestration, Transparency, and Sign Requirements Generally; Sales and Service Uses in the C-3 and RC Districts

As a small business owner, I know that permitting can not only be a confusing and challenging process but it must be efficient, transparent and frictionless.

The proposed legislative package seeks to remove unnecessary permitting hurdles, including:

- Shortening permitting processing timelines for various nightlife and entertainment related permits
- Establishing clear design guidelines for new security gates, and providing a pathway for existing unpermitted security gates to come into compliance
- Exempting basic painted business signs and small window signs from requiring a permit

These legislative proposals are just common sense and they will allow business owners like myself to focus on what we do best: running our business, serving our neighborhoods, and bringing life and vitality to San Francisco.

Let's stick with common sense solutions for small businesses here in San Francisco. I hope you will support this important and timely legislation.

Thank you for your consideration.

--

Teddy Kramer
CEO/Founder