

1 [Allowing individuals and organizations to submit only one free ballot argument per measure
2 and establishing new priority level for state and local elected officials registered to vote in San
3 Francisco who submit ballot arguments.]

4 **Ordinance amending Section 545 of the Municipal Elections Code (a) to allow**
5 **individuals and organizations to submit only one free ballot argument per measure and**
6 **(b) to establish a new priority level for state and local elected officials registered to**
7 **vote in San Francisco who submit ballot arguments.**

8 Note: Additions are *single-underline italics Times New Roman*;
9 deletions are ~~*strikethrough italics Times New Roman*~~.
10 Board amendment additions are double underlined.
11 Board amendment deletions are ~~strikethrough normal~~.

12 Be it ordained by the People of the City and County of San Francisco:

13 Section 1. The San Francisco Municipal Elections Code is hereby amended by
14 amending Section 545, to read as follows:

15 **SEC. 545. PROPONENT AND OPPONENT ARGUMENTS; SELECTION IF MORE THAN**
16 **ONE SUBMITTED.**

17 (a) In the event more than one argument is submitted for selection as the
18 "proponent's" argument for or "opponent's" argument against any measure, the Director of
19 Elections shall no later than noon of the seventy-sixth day prior to the election select the
20 argument to be published according to the order of priority shown herein.

21 (1) Arguments supporting a measure:

22 (A) The proponent of an initiative petition; or the Mayor, the Board of Supervisors or
23 four members of the Board of Supervisors if the measure is submitted by the same;

24 (B) The Board of Supervisors, or any member or members designated by the Board;

25 (C) The Mayor;

1 (D) Any state or local elected official who is registered to vote in San Francisco, excluding
2 members of a state or county central committee of a political party;

3 ~~(D)~~(E) Any individual registered San Francisco voter, group of registered San
4 Francisco voters, association or organization, or combination thereof.

5 (2) Arguments opposing a measure:

6 (A) In the case of a referendum, the person who files a referendum petition with the
7 Board of Supervisors;

8 (B) The Board of Supervisors, or any member or members designated by the Board;

9 (C) The Mayor;

10 (D) Any state or local elected official who is registered to vote in San Francisco, excluding
11 members of a state or county central committee of a political party;

12 ~~(D)~~(E) Any individual registered San Francisco voter, group of registered San
13 Francisco voters, association or organization, or combination thereof.

14 (b) In the event that more than one argument is submitted for or against a measure
15 at any given level of priority and no argument entitled to higher priority is submitted, the
16 Director of Elections shall select the "proponent's" or "opponent's" argument by lot from
17 among all arguments at the highest level of priority. Each individual, group, organization or
18 association shall be permitted to submit only one argument per measure for selection pursuant to this
19 section. No person shall be permitted to author more than one argument per measure submitted for
20 selection pursuant to this section.

21 APPROVED AS TO FORM:
22 LOUISE H. RENNE, City Attorney

23 By: _____
24 MAXWELL S. PELTZ
25 Deputy City Attorney

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