

BOARD of SUPERVISORS



City Hall
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MEMORANDUM

CITY OPERATIONS AND NEIGHBORHOOD SERVICES

SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor John Avalos, Chair
City Operations and Neighborhood Services

FROM: Gail Johnson, Committee Clerk

DATE: April 25, 2011

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**
Tuesday, April 26, 2011

The following file should be presented as a **COMMITTEE REPORT** at the April 26, 2011, Board Meeting. This item was acted upon at the Committee Meeting on Monday, April 25, 2011, at 10:00 a.m., by the votes indicated.

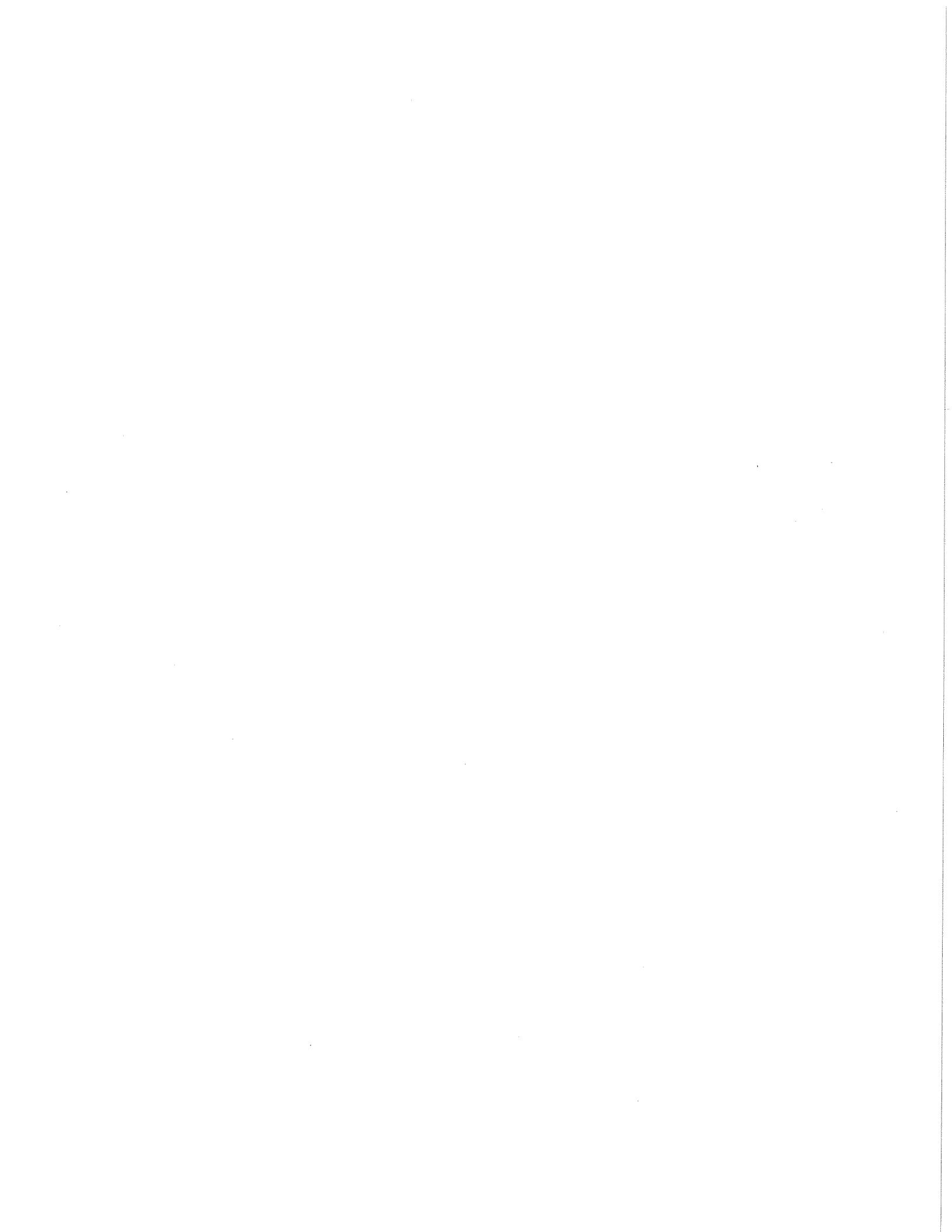
Item No. 17 File No. 110434

Ordinance waiving San Francisco Public Works Code Section 724.1(b), which imposes temporary street space occupancy fees, on Saturday, May 7, 2011, and Saturday, May 21, 2011, for certain streets in San Francisco, as part of Small Business Week Sidewalk Sales.

RECOMMENDED AS A COMMITTEE REPORT

Vote: Avalos: Aye
 Mar: Absent
 Elsbernd: Aye

cc: Angela Calvillo, Clerk of the Board
Cheryl Adams, Deputy City Attorney
Rick Caldeira, Legislative Deputy Director
Binder Copy



File No. 110434

Committee Item No. 4
Board Item No. 17

COMMITTEE/BOARD OF SUPERVISORS AGENDA PACKET CONTENTS LIST

Committee: City Operations and Neighborhood Ser. Date: April 25, 2011

Board of Supervisors Meeting

Date 9/3/2011

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
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| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Ordinance |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Ethics Form 126 |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
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| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |

OTHER

(Use back side if additional space is needed)

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Completed by: Victor Young
Completed by: Victor Young

Date: April 21, 2011
Date: 4/25/2011

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Public Works Code - Waiver of Certain Temporary Street Space Occupancy Fee]

2
3 **Ordinance waiving San Francisco Public Works Code Section 724.1(b), which imposes**
4 **temporary street space occupancy fees, on Saturday, May 7, 2011, and Saturday, May**
5 **21, 2011, for certain streets in San Francisco as part of Small Business Week Sidewalk**
6 **Sales.**

7 NOTE: Additions are *single-underline italics Times New Roman*;
8 deletions are *strike-through italics Times New Roman*.
9 Board amendment additions are double-underlined;
 Board amendment deletions are ~~strikethrough normal~~.

10 Be it ordained by the People of the City and County of San Francisco:

11 Section 1. This section shall be uncodified. The San Francisco Public Works Code
12 Section 724.1, subsection (b), the fee for temporary street space occupancy, is hereby waived
13 on Saturday, May 7, 2011, between the hours of 7 a.m. and 9 p.m. In order to promote Small
14 Business Week and permit sidewalk sales of merchandise the fees are waived in the following
15 geographic areas of the City and County of San Francisco:

16 Ocean Avenue between Manor Drive and Plymouth Avenue.

17
18 Section 2. This section shall be uncodified. The San Francisco Public Works Code
19 Section 724.1, subsection (b), the fee for temporary street space occupancy, is hereby waived
20 on Saturday, May 21, 2011, between the hours of 7 a.m. and 9 p.m. In order to promote
21 Small Business Week and permit sidewalk sales of merchandise the fees are waived in the
22 following geographic areas of the City and County of San Francisco:

23 Chenery Street between Thor Avenue and Natick Street.

24 Diamond Street between Bosworth St and Surrey Street.

25 Lombard Street between Divisadero Street and Webster Street.

- 1 Chestnut Street between Divisadero Street and Fillmore Street.
- 2 Scott Street between Chestnut Street and Lombard Street.
- 3 Pierce Street between Chestnut Street and Lombard Street.
- 4 Steiner Street between Chestnut Street and Lombard Street.
- 5 Fillmore Street between Chestnut Street and Lombard Street.
- 6 Irving Street between 18th Avenue and 28th Avenue.
- 7 Taraval Street between 19th Avenue and 28th Avenue.
- 8 Valencia Street between Market Street and Cesar Chavez Street.
- 9 Fillmore Street between McAllister Street and Jackson Street.
- 10 Leland Avenue between Bayshore Boulevard and Peabody Street.
- 11 Union Street between Steiner Street and Franklin Street.
- 12 Polk Street between Filbert Street and Sutter Street.
- 13 Union Street between Van Ness Avenue and Larkin Street.
- 14 Green Street between Van Ness Avenue and Larkin Street.
- 15 Vallejo Street between Van Ness Avenue and Larkin Street.
- 16 Broadway Street between Van Ness Avenue and Larkin Street.
- 17 Pacific Street between Van Ness Avenue and Larkin Street.
- 18 Jackson Street between Van Ness Avenue and Larkin Street.
- 19 Washington Street between Van Ness Avenue and Larkin Street.
- 20 Clay Street between Van Ness Avenue and Larkin Street.
- 21 Sacramento Street between Van Ness Avenue and Larkin Street.
- 22 California Street between Van Ness Avenue and Larkin Street.
- 23 Pine Street between Van Ness Avenue and Larkin Street.
- 24 Bush Street between Van Ness Avenue and Larkin Street.
- 25 Columbus Avenue between Grant Avenue and Filbert Street.

- 1 Grant Avenue between Columbus Avenue and Pacific Avenue.
- 2 Union Street between Columbus Avenue and Grant Avenue.
- 3 Green Street between Columbus Avenue and Grant Avenue.
- 4 Vallejo Street between Columbus Avenue and Grant Avenue.
- 5 Stockton Street between Green Avenue and Filbert Street.
- 6 Filbert Street between Columbus Avenue and Grant Avenue.
- 7 Divisadero Street between Haight Street and McAllister Street.
- 8 Castro Street between Market Street and 19th Street.
- 9 18th Street between Hartford Street and Diamond Street.
- 10 Market Street between Castro Street and Sanchez Street.
- 11 Church Street between Market Street and 15th Street.
- 12 Haight Street between Central Street and Stanyan Street.
- 13 Sacramento Street between Spruce Street and Broderick Street.
- 14 Irving Street between 2nd Avenue and 19th Avenue.
- 15 Judah Street between 2nd Avenue and 19th Avenue.
- 16 Kirkham Street between 2nd Avenue and 19th Avenue.
- 17 Lincoln Way between 2nd Avenue and 19th Avenue.
- 18 2nd Avenue between Lincoln Way and Kirkham Street.
- 19 3rd Avenue between Lincoln Way and Kirkham Street.
- 20 4th Avenue between Lincoln Way and Kirkham Street.
- 21 5th Avenue between Lincoln Way and Kirkham Street.
- 22 6th Avenue between Lincoln Way and Kirkham Street.
- 23 7th Avenue between Lincoln Way and Kirkham Street.
- 24 8th Avenue between Lincoln Way and Kirkham Street.
- 25 9th Avenue between Lincoln Way and Kirkham Street.


- 1 10th Avenue between Lincoln Way and Kirkham Street.
- 2 11th Avenue between Lincoln Way and Kirkham Street.
- 3 12th Avenue between Lincoln Way and Kirkham Street.
- 4 13th Avenue between Lincoln Way and Kirkham Street.
- 5 14th Avenue between Lincoln Way and Kirkham Street.
- 6 15th Avenue between Lincoln Way and Kirkham Street.
- 7 16th Avenue between Lincoln Way and Kirkham Street.
- 8 17th Avenue between Lincoln Way and Kirkham Street.
- 9 18th Avenue between Lincoln Way and Kirkham Street.
- 10 19th Avenue between Lincoln Way and Kirkham Street.
- 11 Geary Boulevard between 18th Avenue and 19th Avenue.
- 12 Geary Boulevard between Palm Avenue and Arguello Boulevard.
- 13 20th Avenue between Eucalyptus Drive and Buckingham Way.
- 14 West Portal Avenue between Vicente Street and 14th Avenue.
- 15 California Street between Laurel Street and Locust Street.
- 16 Divisadero Street between Sutter Street and Bush Street.
- 17 Noriega Street between 31st Avenue and 32nd Avenue.
- 18 Ocean Avenue between Mission Street and Persia Avenue.
- 19 Mission Street between 21st Street and 22nd Street.
- 20 16th Street between Mission Street and Hoff Street.
- 21 California Street between Montgomery and Sansome Street.
- 22 Grant Street between Broadway Street and Pacific Avenue.
- 23 Market Street between Hyde Street and Larkin Street.
- 24 Battery Street between Sacramento Street and Halleck Street.
- 25 Market Street between Hyde Street and Larkin Street.

1 Grant Avenue between O'Farrell Street and Geary Street.
2 Montgomery Street between Post Street and Sutter Street.
3 Van Ness Avenue between Pine Street and California Street.
4 Spear Street between Howard Street and Mission Street.
5 24th Street between Noe Street and Castro Street.
6 Bush Street between Sansome Street and Battery Street.
7 King Street between 3rd Street and 4th Street.
8 Sutter Street between Stockton Street and Powell Street.
9 Stockton Street between Jackson Street and Washington Street.
10 2nd Street between Folsom Street and Harrison Street.

11
12 Section 3. This section shall be uncodified. All other provisions of the Public Works
13 Code Section 724 et seq. shall remain in full effect.

14
15 APPROVED AS TO FORM:
16 DENNIS J. HERRERA, City Attorney

17 By:


18 ALICIA CABRERA
19 Deputy City Attorney
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21
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25

LEGISLATIVE DIGEST

[Public Works Code – Waiver of Certain Temporary Street Space Occupancy Fee]

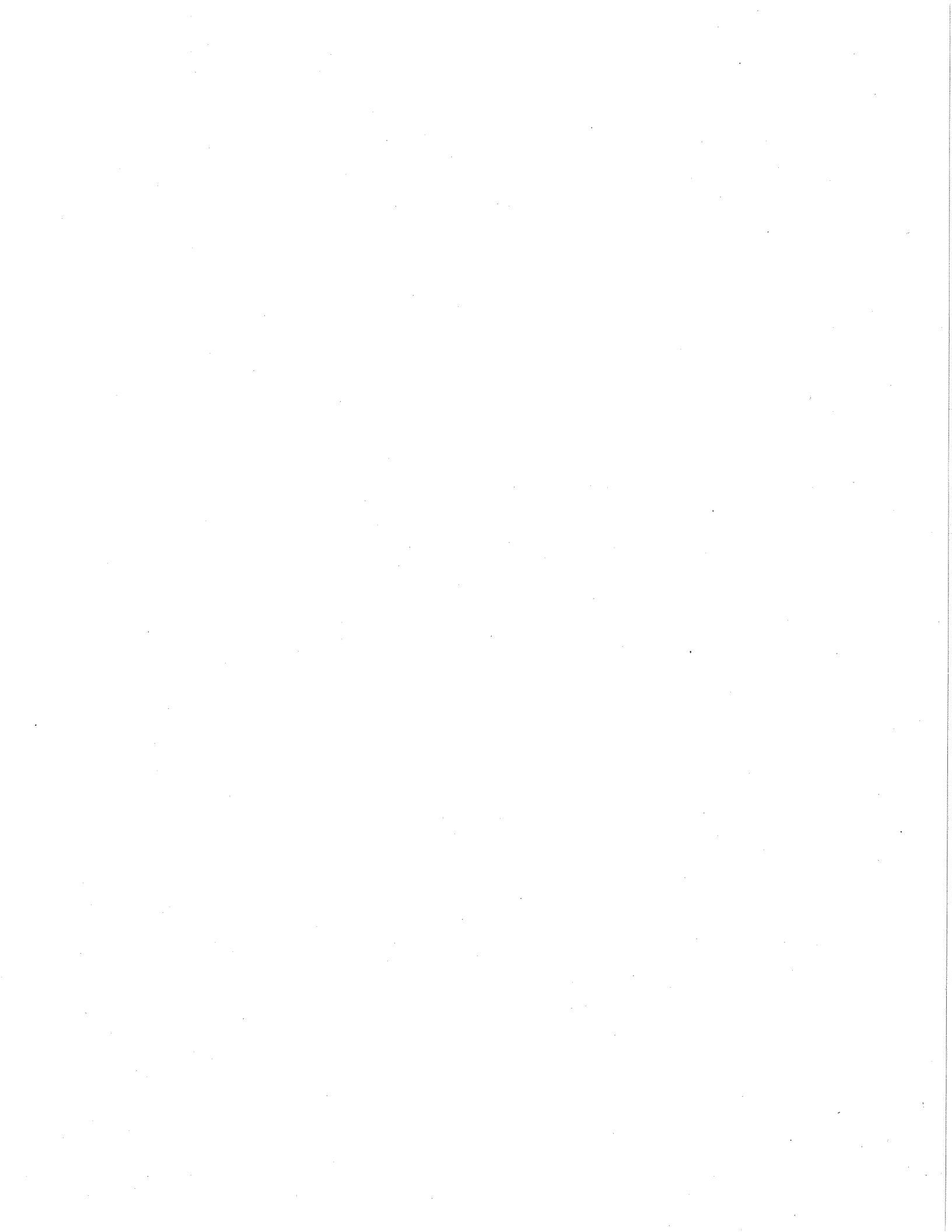
Ordinance waiving San Francisco Public Works Code Section 724.1(b), which imposes temporary street space occupancy fees, on Saturday, May 7, 2011, and Saturday, May 21, 2011, for certain streets in San Francisco as part of Small Business Week Sidewalk Sales.

Existing Law

Currently, Public Works Code Section 724.1 subsection (b) requires a fee for a temporary street occupancy permit.

Amendments to Current Law

This legislation shall waive the permit fee for Saturday, May 7, 2011 between 7 a.m. and 9 p.m. on Ocean Avenue between Manor Drive and Plymouth Avenue only. This legislation shall also waive the permit for Saturday, May 21, 2011 between 7 a.m. and 9 p.m. for certain streets in San Francisco. This legislation shall be uncoded and all other provisions of the Public Works Code Section 724 et seq. shall remain in full effect.





Participating Neighborhood/Merchant Associations - Total Fees waived is based on \$56.76/block face, plus \$6.00 permit charge.

Total Fee's Waved = \$23,187.12

Saturday, May, 7, 2011

- **Ocean Avenue Revitalization Collaborative- \$908.16 + \$6.00 = \$914.16** (16 block face)
 - Ocean Avenue between Manor Drive and Plymouth Avenue.

Saturday, May 21, 2011

- **Divisadero Merchants Association- \$794.64 + \$6.00 = \$800.64** (14 block face)
 - Divisadero Street between Haight Street and McAllister Street
- **Fillmore Jazz District- \$681.12 + \$6.00 = \$687.12** (12 block face)
 - Fillmore Street between McAllister Street and Post Street
- **Fillmore Merchants and Improvement Association- \$1021.68 + \$6.00 = \$1027.68** (18 block face)
 - Fillmore Street between Post Street and Jackson Street
- **Glen Park Merchants Association- \$624.36 + \$6.00 = \$630.36** (11 block face)
 - Chenery Street between Thor Avenue and Natick Street
 - Diamond Street between Bosworth St and Surrey Street
- **Haight Ashbury Merchants Association- \$681.12 + \$6.00 = \$687.12** (12 block face)
 - Haight Street between Central Street and Stanyan Street
- **Inner Sunset Merchants Association- \$3462.36 + \$6.00 = \$3468.36**(61 block face)
 - Irving Street between 6th Avenue and 19th Avenue





- Judah Street between 5th Avenue and 19th Avenue
- 9th Avenue between Lincoln Way and Kirkham Street

- **Marina Merchants Association- \$1191.96 + \$6.00 = \$1197.96** (21 block face)
 - Lombard Street between Divisadero Street and Webster Street
 - Chestnut Street between Divisadero Street and Fillmore Street
 - Scott Street between Chestnut Street and Lombard Street
 - Pierce Street between Chestnut Street and Lombard Street
 - Steiner Street between Chestnut Street and Lombard Street
 - Fillmore Street between Chestnut Street and Lombard Street

- **Merchants of Upper Market and Castro (MUMC)- \$737.88 + \$6.00 = \$743.88** (13 block face)
 - Castro Street between Market Street and 19th Street, 18th Street between Hartford Street and Diamond Street, Market Street between Castro Street and Sanchez Street, Church Street between Market Street and 15th Street

- **Outer Sunset Merchants Association- \$1135.20 + \$6.00 = \$1141.20** (20 block face)
 - Irving Street between 18th Avenue and 28th Avenue

- **Polk District Merchants Association- \$4200.24 + \$6.00 = \$4206.24** (74 block face)
 - Polk Street between Filbert Street and Sutter Street
 - Union Street between Van Ness Avenue and Larkin Street
 - Green Street between Van Ness Avenue and Larkin Street
 - Vallejo Street between Van Ness Avenue and Larkin Street
 - Broadway Street between Van Ness Avenue and Larkin Street
 - Pacific Street between Van Ness Avenue and Larkin Street
 - Jackson Street between Van Ness Avenue and Larkin Street
 - Washington Street between Van Ness Avenue and Larkin Street
 - Clay Street between Van Ness Avenue and Larkin Street
 - Sacramento Street between Van Ness Avenue and Larkin Street
 - California Street between Van Ness Avenue and Larkin Street
 - Pine Street between Van Ness Avenue and Larkin Street
 - Bush Street between Van Ness Avenue and Larkin Street





- **Sacramento Street Merchants Association- \$794.64 + \$6.00 = \$800.64** (14 block face)
 - Sacramento Street between Spruce Street and Broderick Street
- **Taraval Parkside Merchants Association- \$1021.68 + \$6.00 = \$1027.68** (18 block face)
 - Taraval Street between 19th Avenue and 28th Avenue
- **Union Street Association- \$794.64 + \$6.00 = \$800.64** (14 block face)
 - Union Street between Steiner Street and Franklin Street
 - Columbus Avenue between Grant Avenue and Filbert Street
 - Grant Avenue between Columbus Avenue and Pacific Avenue
 - Union Street between Columbus Avenue and Grant Avenue
 - Green Street between Columbus Avenue and Grant Avenue
 - Vallejo Street between Columbus Avenue and Grant Avenue
 - Stockton Street between Green Avenue and Filbert Street
 - Filbert Street between Columbus Avenue and Grant Avenue
- **Valencia Corridor Merchants Association- \$2270.40 + \$6.00 = \$2276.40** (40 block face)
 - Valencia Street between Market Street and Cesar Chavez Street,
- **VVBOOM (Leland Avenue)- \$227.04 + \$6.00 = \$233.04** (4 block face)
 - Leland Avenue between Bayshore Boulevard and Peabody Street
- **Lemonade Day Stands- \$2838 + \$6.00 = \$2844** (50 block face)
 - Geary Boulevard between 18th Avenue and 19th Avenue.
 - Geary Boulevard between Palm Avenue and Arguello Boulevard.
 - 20th Avenue between Eucalyptus Drive and Buckingham Way.
 - West Portal Avenue between Vicente Street and 14th Avenue.
 - California Street between Laurel Street and Locust Street.
 - Divisadero Street between Sutter Street and Bush Street.
 - Noriega Street between 31st Avenue and 32nd Avenue.
 - Ocean Avenue between Mission Street and Persia Avenue.
 - Mission Street between 21st Street and 22nd Street.





- 16th Street between Mission Street and Hoff Street.
- California Street between Montgomery and Sansome Street.
- Grant Street between Broadway Street and Pacific Avenue.
- Market Street between Hyde Street and Larkin Street.
- Battery Street between Sacramento Street and Halleck Street
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- King Street between 3rd Street and 4th Street.
- Sutter Street between Stockton Street and Powell Street.
- Stockton Street between Jackson Street and Washington Street.
- 2nd Street between Folsom Street and Harrison Street.





Shop Your Neighborhood Marketing Program:

Print Ads:

- SF Bay Guardian
- 7x7 Magazine
- San Francisco Magazine

Online Ads:

- The Bay Citizen
- SF Bay Guardian
- 7x7 Magazine

50 Muni Bus Queens Ads to run from April 25-May 22, 2011

Posters to put in store windows

Ads at Wells Fargo's ATM

San Francisco
small
business
week &



Presents...



www.sfsmallbusinessweek.com

shop
your neighborhood
saturday
may 21

San Francisco merchants throughout the city will be showing off their unique styles, creativity and merchandise on Saturday, May 21. Discover 'only in San Francisco' finds while enjoying all the sales, discounts and lots of free stuff. Just look for the small business week poster in the window of participating businesses and restaurants!

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the impact
of small
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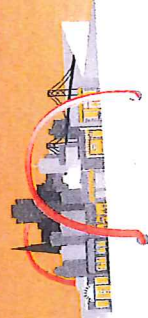
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**shop
your neighborhood
saturday
may 21**

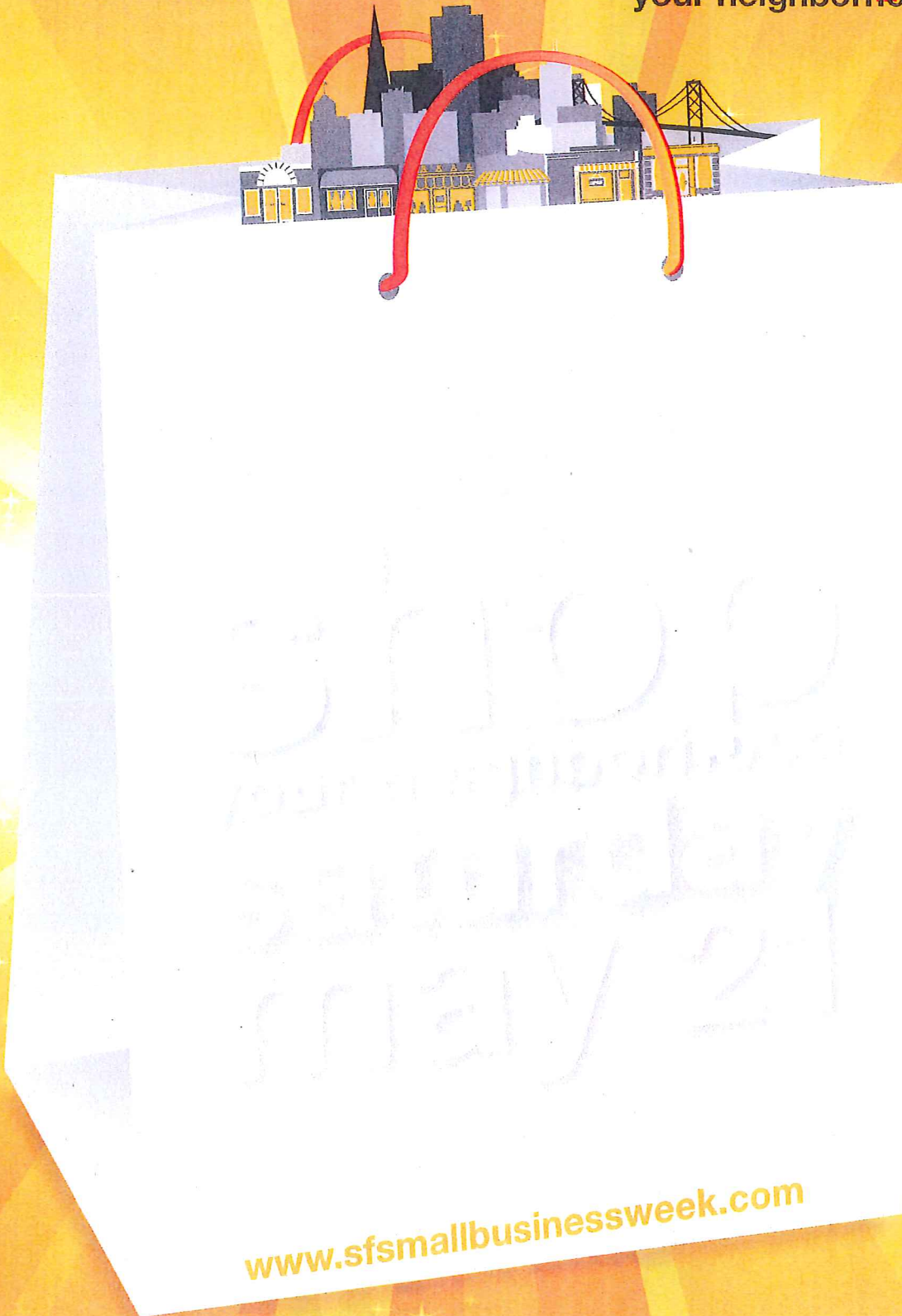
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