

1 [Tobacco tax revenue.]

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3 **Resolution to Support Earmarking Tobacco Tax Revenues for Tobacco Prevention and**
4 **Cessation.**

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6 WHEREAS, Governor Davis has proposed a 23-cent per pack increase in the state's
7 tobacco tax for 2003-04 and a 40-cent per pack for 2004-05; and,

8 WHEREAS, None of the proposed revenues generated by the increased tobacco tax
9 would be directed toward efforts to help prevent youth smoking or help smokers quit; and,

10 WHEREAS, Raising the cigarette excise tax by \$1.50 per pack with a 20-cent earmark
11 for anti-smoking programs would cause 640,000 smokers to quit, raise revenue for the state's
12 General Fund, and lower MediCal expenditures, according to a UCSF study; and,

13 WHEREAS, Tobacco use continues to lead all other causes of death in the State of
14 California, contributing to the deaths of more than 40,000 people annually; and,

15 WHEREAS, Tobacco use is a major economic drain on the economy, costing \$8.6
16 billion annually in direct medical costs, of which \$3.7 billion is attributed to state and local
17 public taxpayer dollars; and,

18 WHEREAS, Smoking among young adults, 18 to 24, is rising dramatically. These
19 young people represent the only adult age group whose smoking is going up, a disturbing
20 trend that could impact children who model young adult behavior; and,

21 WHEREAS, The Proposition 99 tobacco tax revenues supporting the state's tobacco
22 control and research program continue to dwindle, providing fewer resources to counter-act
23 the tobacco industry's \$1.1 billion marketing, promotion, and advertising campaign in
24 California designed to attract new smokers and keep current smokers addicted and to
25 legitimize a business who's products kill; and,

Supervisor Maxwell

BOARD OF SUPERVISORS

1 WHEREAS, California’s tobacco control program is largely responsible for reducing the
2 smoking rate in California from 26.7 percent of adults in 1988 to 16.6 percent in 2001, second
3 lowest in the nation; and,

4 WHEREAS, California fails to meet the minimum spending levels recommended by the
5 U.S. Centers for Disease Control and Prevention, and California’s per capita funding of
6 tobacco prevention and control is ranked 17th nationally; and,

7 WHEREAS, The California experience has proven that the only way to reduce tobacco
8 consumption over the long-term is by funding effective prevention and cessation programs;
9 now, therefore, be it,

10 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
11 do hereby support a strong and effective campaign against tobacco use through a
12 comprehensive tobacco prevention and control program; and be it further

13 RESOLVED, That the City and County of San Francisco supports raising the cigarette
14 tax by \$1.50 a pack and earmarking 20-cents of any new tobacco taxes for the state’s
15 tobacco prevention, cessation and control programs; and be it further,

16 RESOLVED, That a suitable copy of this resolution be transmitted to the City and
17 County of San Francisco’s legislative representatives in Sacramento, to the Speaker of the
18 California Assembly, Senate President Pro Tempore, and to Governor Gray Davis.

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