

File No. 131017

Committee Item No. 2

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date October 31, 2013

Board of Supervisors Meeting

Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- Form 700
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Linda Wong Date October 28, 2013

Completed by: _____ Date _____

1 [Approving Reappointment, Entertainment Commission]

2

3 **Motion approving the Mayor's nomination for reappointment of Al Perez to the**
4 **Entertainment Commission, for the term ending July 1, 2017.**

5

6 WHEREAS; Pursuant to Charter Section 4.117, the Mayor has submitted a
7 communication notifying the Board of Supervisors of the nomination of Al Perez to the
8 Entertainment Commission, received by the Clerk of the Board on September 24, 2013;
9 and

10 WHEREAS, The Board of Supervisors has the authority to hold a public hearing and
11 vote on the reappointment within sixty days following the transmittal of the Mayor's Notice of
12 Reappointment, and the failure of the Board of Supervisors to act on the nomination within the
13 sixty day time period shall result in the nominee being deem approved; now, therefore, be it

14 MOVED, That the Board of Supervisors hereby approves the Mayor's nomination for
15 reappointment of Al Perez to the Entertainment Commission, for the term ending July 1, 2017.

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OFFICE OF THE MAYOR
SAN FRANCISCO



Dr. J. Leg Clerk
Bos-11, COB, Leg Dep
EDWIN M. LEE
MAYOR
Dep. City Attny
Rules Club, Cpaga Acate

Notice of Appointment

September 23, 2013

San Francisco Board of Supervisors
City Hall, Room 244
1 Carlton B. Goodlett Place
San Francisco, California 94102

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2013 SEP 24 PM 4:31

Honorable Board of Supervisors:

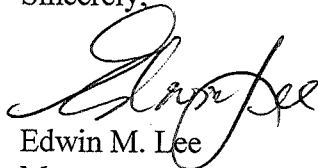
Pursuant to Section 4.117 of the Charter of the City and County of San Francisco, I hereby make the following appointment:

Al Perez to the Entertainment Commission, for a term ending July 1, 2017

I am confident that Mr. Perez, an elector of the City and County, will serve our community well. Attached herein for your reference are his qualifications to serve.

Should you have any questions related to this appointment, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,


Edwin M. Lee
Mayor

OFFICE OF THE MAYOR
SAN FRANCISCO



EDWIN M. LEE
MAYOR

September 23, 2013

Angela Calvillo
Clerk of the Board, Board of Supervisors
San Francisco City Hall
1 Carlton B. Goodlett Place
San Francisco, CA 94102

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2013 SEP 24 PM 4:34
JL

Dear Ms. Calvillo,

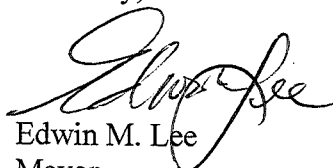
Pursuant to Section 4.117 of the Charter of the City and County of San Francisco, I hereby make the following appointment:

Al Perez to the Entertainment Commission, for a term ending July 1, 2017

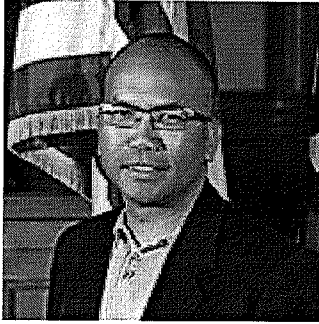
I am confident that Mr. Perez, an elector of the City and County, will serve our community well. Attached herein for your reference are his qualifications to serve.

Should you have any questions related to this appointment, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,


Edwin M. Lee
Mayor

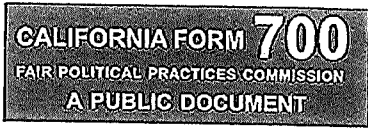
Commissioner/Neighborhood Representative - Al Perez



Al Perez is the principal and founder of Creative i Studio, which specializes in innovative and impactful design solutions for marketing campaigns and corporate identity programs. He has over 23 years' experience translating marketing objectives into award-winning creative strategies for Fortune 500, small business and nonprofit organizations.

Al keeps active as a community organizer in the Asian American community by being involved in various non-profit organizations and community events. As President of the Filipino American Arts Exposition, he leads a core staff and an army of volunteers in the planning and execution of their annual Pistahan Parade and Festival at the Yerba Buena Gardens – the largest celebration of Filipino culture and cuisine outside of the Philippines. He also spearheads the Filipino Heritage Game series with the San Francisco Giants, Golden State Warriors, Oakland Raiders and Oakland Athletics. Al is also a member of steering committees for the Asian Heritage Street Celebration, the San Francisco Hep B Free Campaign and the Filipina Women's Network.

Al was appointed to the San Francisco Entertainment Commission by Mayor Gavin Newsom in December 2009. For his laudable leadership initiatives, he was awarded a Presidential Citation by Her Excellency Gloria Macapagal Arroyo (2010), and His Excellency Benigno Aquino III (2012), Presidents of the Philippines.



STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Received Office Use Only COPY

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE) Perez Alfonso Jr Santiago

1. Office, Agency, or Court

Agency Name SF Entertainment Commission
Division, Board, Department, District, if applicable
Your Position Commissioner
Agency: N/A Position: N/A

2. Jurisdiction of Office (Check at least one box)

State Multi-County City of San Francisco Judge (Statewide Jurisdiction) County of Other

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2010, through December 31, 2010. Leaving Office: Date Left
Assuming Office: Date
Candidate: Election Year Office sought, if different than Part 1:

4. Schedule Summary

Check applicable schedules or "None." Total number of pages including this cover page: 6
Schedule A-1 - Investments - schedule attached
Schedule A-2 - Investments - schedule attached
Schedule B - Real Property - schedule attached
Schedule C - Income, Loans, & Business Positions - schedule attached
Schedule D - Income - Gifts - schedule attached
Schedule E - Income - Gifts - Travel Payments - schedule attached
None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
Concord Street San Francisco CA 94112
DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS
(415) @gmail.com

I have used the assistance of _____ in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 03/31/11 Signature [Handwritten Signature]

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name

1. BUSINESS ENTITY OR TRUST
Creative i Studio
Name
131 Concord Street, San Francisco, CA 94112
Address (Business Address Acceptable)
Check one
[] Trust, go to 2 [X] Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF BUSINESS ACTIVITY
FAIR MARKET VALUE
[X] \$10,001 - \$100,000 IF APPLICABLE, LIST DATE:
/ / 10 / / 10
ACQUIRED DISPOSED
NATURE OF INVESTMENT
[X] Sole Proprietorship [] Partnership [] Other
YOUR BUSINESS POSITION: Creative Director

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)
[] \$0 - \$499 [X] \$10,001 - \$100,000
[] \$500 - \$1,000 [] OVER \$100,000
[] \$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary)
City Guides / SF Parks Trust
San Francisco-Manila Sister City Committee

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST
Check one box:
[] INVESTMENT [] REAL PROPERTY
N/A
Name of Business Entity or Street Address or Assessor's Parcel Number of Real Property
N/A
Description of Business Activity or City or Other Precise Location of Real Property
FAIR MARKET VALUE
[] \$2,000 - \$10,000 IF APPLICABLE, LIST DATE:
[] \$10,001 - \$100,000 / / 10 / / 10
[] \$100,001 - \$1,000,000 ACQUIRED DISPOSED
[] Over \$1,000,000
NATURE OF INTEREST
[] Property Ownership/Deed of Trust [] Stock [] Partnership
[] Leasehold [] Other
[] Check box if additional schedules reporting investments or real property are attached

Comments:

1. BUSINESS ENTITY OR TRUST
Name
Address (Business Address Acceptable)
Check one
[] Trust, go to 2 [] Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF BUSINESS ACTIVITY
FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
/ / 10 / / 10
ACQUIRED DISPOSED
NATURE OF INVESTMENT
[] Sole Proprietorship [] Partnership [] Other
YOUR BUSINESS POSITION

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)
[] \$0 - \$499 [] \$10,001 - \$100,000
[] \$500 - \$1,000 [] OVER \$100,000
[] \$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary)

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST
Check one box:
[] INVESTMENT [] REAL PROPERTY
Name of Business Entity or Street Address or Assessor's Parcel Number of Real Property
Description of Business Activity or City or Other Precise Location of Real Property
FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
/ / 10 / / 10
ACQUIRED DISPOSED
NATURE OF INTEREST
[] Property Ownership/Deed of Trust [] Stock [] Partnership
[] Leasehold [] Other
[] Check box if additional schedules reporting investments or real property are attached

COPY

SCHEDULE B
Interests in Real Property
(Including Rental Income)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name

STREET ADDRESS OR PRECISE LOCATION
131 Concord Street
CITY
San Francisco
FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
NATURE OF INTEREST
IF RENTAL PROPERTY, GROSS INCOME RECEIVED
SOURCES OF RENTAL INCOME

STREET ADDRESS OR PRECISE LOCATION
CITY
FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
NATURE OF INTEREST
IF RENTAL PROPERTY, GROSS INCOME RECEIVED
SOURCES OF RENTAL INCOME

* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF LENDER
INTEREST RATE
TERM (Months/Years)
HIGHEST BALANCE DURING REPORTING PERIOD
Guarantor, if applicable

NAME OF LENDER*
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF LENDER
INTEREST RATE
TERM (Months/Years)
HIGHEST BALANCE DURING REPORTING PERIOD
Guarantor, if applicable

Comments:

SCHEDULE C
Income, Loans, & Business Positions
(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name

1. INCOME RECEIVED
NAME OF SOURCE OF INCOME
Creative i Studio
ADDRESS (Business Address Acceptable)
131 Concord St, San Francisco, CA 94112
BUSINESS ACTIVITY, IF ANY, OF SOURCE
Graphic Design
YOUR BUSINESS POSITION
Creative Director
GROSS INCOME RECEIVED
[X] \$10,001 - \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED
[X] Salary

1. INCOME RECEIVED
NAME OF SOURCE OF INCOME
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF SOURCE
YOUR BUSINESS POSITION
GROSS INCOME RECEIVED
CONSIDERATION FOR WHICH INCOME WAS RECEIVED

2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF LENDER
HIGHEST BALANCE DURING REPORTING PERIOD
[] \$500 - \$1,000
[] \$1,001 - \$10,000
[] \$10,001 - \$100,000
[] OVER \$100,000

INTEREST RATE
TERM (Months/Years)
SECURITY FOR LOAN
[] None [] Personal residence
[] Real Property
[] Guarantor
[] Other (Describe)

Comments:

Wong, Linda (BOS)

From: Wheaton, Nicole
Sent: Tuesday, October 01, 2013 1:58 PM
To: Wong, Linda (BOS)
Subject: FW: Al Perez Form 700
Attachments: 20131001135109725.pdf

For Al Perez's file.

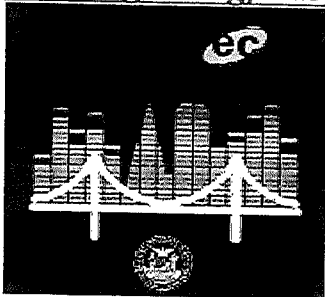
Nicole A. Wheaton
Director of Appointments
Commission & Board Liaison
Office of Mayor Edwin M. Lee
(415) 554-7940

From: Siadatnejad, Negar
Sent: Tuesday, October 01, 2013 1:57 PM
To: Wheaton, Nicole
Cc: Blackstone, Cammy
Subject: RE: Al Perez Form 700

Hi Nikki,

I've attached the most recent copy of Al's form 700.

Negar Siadatnejad
San Francisco Entertainment Commission
City Hall, Room 453
San Francisco, CA. 94102
(415 554-6678 (voice)
(415) 554-7934 (fax)
negar.siadatnejad@sfgov.org (Email)
www.sfgov.org/entertainment (Website)



[Facebook](#) | [Twitter](#) | [Blog](#)

From: Wheaton, Nicole
Sent: Tuesday, October 01, 2013 12:51 PM
To: Siadatnejad, Negar

Cc: Blackstone, Cammy
Subject: Al Perez Form 700

Hi Negar,

Will you please send me Al's most recent form 700 when you have a moment?

Thank you,
Nicole

Nicole A. Wheaton
Director of Appointments
Commission & Board Liaison
Office of Mayor Edwin M. Lee
(415) 554-7940

San Francisco
BOARD OF SUPERVISORS

Date Printed: October 18, 2013

Date Established: November 5, 2002

Active

ENTERTAINMENT COMMISSION

Contact and Address:

Jocelyn Kane Acting Director
Administrative Services
City Hall, Room 453
San Francisco, CA 94102

Phone: (415) 554-5793

Fax: (415) 554-7934

Email:

Authority:

Charter Section 4.117 (per Prop F. Election November 2002) and Ordinance 164-02

Board Qualifications:

The Entertainment Commission shall consist of 7 members comprised of 3 members appointed by the Board of Supervisors and 4 members nominated by the Mayor.

Each nomination by the Mayor shall be subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days. If the Board of Supervisors fails to act on a mayoral nomination within 60 days of the date the nomination is transmitted to the Clerk of the Board of Supervisors, the nominee shall be deemed approved.

Of the 4 members nominated by the Mayor, the Mayor shall nominate one member to represent the interests of City neighborhood associations or groups, one member to represent the interests of entertainment associations or groups, one member to represent the interests of the urban planning community, and one member to represent the interests of the law enforcement community.

Of the 3 members appointed by the Board of Supervisors, one member shall represent the interests of City neighborhood associations or groups, one member shall represent the interests of entertainment associations or groups and one member shall represent the interests of the public health community.

To stagger the terms the initial appointments to the commission shall be as follows: the Mayor nominates two members to serve terms of four years, one member to serve a term of three years

San Francisco
BOARD OF SUPERVISORS

and one member to serve a term of two years. Of the three remaining members, the Board of Supervisors shall appoint one member to serve a term of four years, one member to serve a term of three years and one member to serve a term of two years. All terms of initial appointees to the commission shall be deemed to commence upon the same date which shall be the date upon which the last of the seven initial appointees assumes office. Thereafter, all appointments and reappointments shall be for a term of four years.

The Entertainment Commission shall: 1) assist entertainment organizers and operators to apply for necessary permits; 2) promote responsible conduct; 3) promote the City's entertainment industry; 4) promote the use of City facilities; 5) foster harm reduction policies; 6) develop "good neighbor policies"; 7) mediate disputes between persons affected by entertainment events and establishments and the operators of such establishments; 8) issue entertainment related permits; 9) plan and coordinate City services for major events; 10) provide information regarding venues and services appropriate for events and functions ancillary to conventions.

Reports: Prepare and submit to the Mayor and Board of Supervisors within one year from July 6, 2002 and not less than five years thereafter a report analyzing the commission's effectiveness. Prepare and submit to the Mayor and Board of Supervisors an annual report by March 1st regarding its activities for the preceding year. Prepare and submit to the Mayor and Board of Supervisors within one year from July 6, 2002 and annually thereafter a report analyzing fee revenue.

Sunset Clause: None mentioned