

1 [Civic Bridge Program - Behested Payments Waiver]

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3 **Resolution authorizing the Office of the Mayor to solicit in-kind donations through the**
4 **Civic Bridge Program from various City contractors, notwithstanding the Behested**
5 **Payments Ordinance for six months from the enactment date of this Resolution.**

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7 WHEREAS, The Mayor’s Office of Innovation oversees the City & County of San
8 Francisco’s Civic Bridge Program, which recruits for-profit companies and non-profit
9 organizations in the San Francisco Bay Area to work pro-bono on key challenges for City
10 departments in areas where the Department needs specific technical capacity; and

11 WHEREAS, Civic Bridge’s purpose is to improve the delivery of City services for
12 residents, and since its founding in 2015 has facilitated over 80 projects to 34 unique city
13 departments, with a total value of approximately \$8,500,000; and

14 WHEREAS, Office of Innovation staff maintains a network of 28 partner companies, or
15 “pro-bono partners,” that participate in the Civic Bridge program; and

16 WHEREAS, New companies are invited to join that network through the Office of
17 Innovation website, Office of Innovation newsletter, or routine communication with Office of
18 Innovation staff; and

19 WHEREAS, Office of Innovation staff tracks the technical capabilities of pro-bono
20 partner organizations and their employees, and has historically recruited particular partners
21 for specific projects based on project goals and staff requirements; and

22 WHEREAS, Each engagement between the pro-bono partner and the corresponding
23 department lasts 16 weeks, with an expectation of 20% of time dedicated to volunteering on
24 the project; and

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1 WHEREAS, These engagements constitute an in-kind donation from the pro-bono
2 partner to the department receiving services; and

3 WHEREAS, The Office of Innovation typically communicates directly with several
4 companies regarding potential partnership opportunities, including Accenture, Adobe,
5 AECOM, Anthropic, AT&T, Bayes Impact, Bloomberg Philanthropies, Blue Shield, California
6 College of the Arts, California State University-San Francisco, Cloudera, Deloitte, Digitalist,
7 Front, fuseproject, Gensler, Google LLC and its Affiliates, Harvard Business School
8 Community Partners, HOK Architects, Linkedin, Mapbox, McKinsey, Microsoft, New York
9 University, Noodle.ai, OpenAI, PricewaterhouseCoopers, Salesforce, Stanford University,
10 Slack, Slalom, Splunk, Visa Inc., University of California–Berkeley, University of California-
11 San Francisco, University of San Francisco, US Digital Response, Zendesk, and ZS
12 Associates;

13 WHEREAS, The 2024 Civic Bridge cohort constitutes approximately six projects across
14 approximately seven departments, a complete list of which is on file with the Clerk of the
15 Board of Supervisors as part of File No. 231275; and

16 WHEREAS, The Mayor’s Office seeks a waiver of the City’s Behested Payments law,
17 to the extent it restricts the solicitation of pro-bono services as set forth herein, under
18 Campaign and Governmental Conduct Code, Section 3.620(f), on the basis that solicitation
19 from the pro-bono partners under the Civic Bridge Program is appropriate and furthers the
20 public interest of improving service delivery for City residents; now, therefore, be it

21 RESOLVED That the Board of Supervisors hereby waives the Behested Payments
22 Ordinance for the purpose of allowing the Mayor, and members of the Office of the Mayor, to
23 solicit in-kind services for the Civic Bridge Program as set forth herein, for six months from the
24 enactment date of this Resolution; and, be it

1 FURTHER RESOLVED That granting this waiver serves the public interest by
2 improving service delivery for residents; and, be it

3 FURTHER RESOLVED That granting this waiver does not create an appearance of
4 impropriety.

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