

LEGISLATIVE DIGEST

[Planning Code - Signs in Mixed Use Districts]

Ordinance amending the Planning Code to increase the allowable number and size of signs in Mixed Use Districts on lots over one-half acre and in the Mixed Use-Office District south of Townsend Street; affirming the Planning Department’s determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare pursuant to Planning Code, Section 302

Existing Law

The Planning Code currently regulates the number and size of signs in various zoning districts throughout San Francisco. In Mixed-Use Districts, one identifying sign is permitted per lot, up to 20 square feet in size, and wall signs or projecting signs must be mounted on the first-story level. One projecting sign is permitted per business, up to 32 square feet.

In specified Mixed-Use Districts including the Mixed Use-Office District, wall signs are subject to size limitations based on the amount of street frontage, not to exceed 150 square feet for each street frontage, and are subject to a height limit of 24 feet.

Amendments to Current Law

This ordinance amends the Planning Code to allow additional and larger signs in Mixed Use Districts. On lots that are one-half acre or larger, one identifying sign per frontage is permitted, up to 100 square feet in size, wall signs and projecting signs are permitted up to 40 feet in height, and two projecting signs per business are permitted, up to 80 square feet.

The ordinance also allows, in the Mixed Use-Office District south of Townsend Street, one additional wall sign for each street frontage, subject to size increased limitations, including 80-foot height, 80 square-foot size, projection up to eight inches, and requirements regarding other physical characteristics, as specified in the ordinance.