



London N. Breed, Mayor
Philip A. Ginsburg, General Manager

Polo Field Concert Proposal Mitigation Plan

The Polo Field Concert Proposal will have many of the same support systems and infrastructure that Another Planet Entertainment has provided over the last 15 years. We actively work to provide mitigation measures to address community concerns for the Polo Field Concert.

PARKING

Concert communications will emphasize the need to use alternative public transportation as there is no dedicated parking in the neighborhood for concert attendees. In addition to Free Muni for concert goers, APE will be providing shuttles to and from the concert. SFMTA officers will continue to be present in the neighborhood to address parking issues, we will also help provide “no parking” signs to neighbors.

We continue to support school parent-teacher associations as they explore ways to utilize SFUSD parking lots. During the Polo Field Concert, access will be available to the Beach Chalet/Soccer Field parking lot.

NORTH-SOUTH ACCESS

In order to ensure public safety, John F. Kennedy Boulevard would be closed from Transverse Drive to Bernice Rodgers. starting on the Thursday prior to the weekend at 6 p.m. through Monday at 6 a.m.

We understand the importance of North and South Access from the Richmond District to the Sunset District (past 25th Avenue - westbound). We intend to have the Chain of Lakes (north/south) open to traffic so that there is greater access for both communities. There will not be access to JFK from Chain of Lakes

NOISE

With only a single stage for the Polo Field Concerts, we anticipate sound will be less but are ready with the Community Hotline. Hotline staff will dispatch a Community Response Team (CRT) member to gauge noise levels using calibrated dB meters, then communicate directly with the venue Technical Director, who will make real-time adjustments.

CROWD NUISANCE/VANDALISM

The Community Hotline trained staff will continue to manage and respond to any issues that impact the neighborhood. There is a uniformed Clean Up Crew, which will be an additional presence in the community, as they continuously monitoring and responding to neighborhood locations that need cleaning.

IMPACT ON WILDLIFE HABITAT

We actively work with SF Animal Care & Control in addressing any wildlife concerns in our park system. We keep openings in fences to provide flow, except during event dates. With only one venue at the Polo Fields, we will be able to reduce the amount of fencing needed.

