

File No. 106913

Committee Item No. 3

Board Item No. \_\_\_\_\_

**COMMITTEE/BOARD OF SUPERVISORS  
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood  
Services Committee**

Date 1/10/11

Board of Supervisors Meeting

Date \_\_\_\_\_

**LIQUOR LICENSE HEARING**

Cmté Board

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Applicant's Letter         |
| <input type="checkbox"/>            | <input type="checkbox"/> | Police Department Report   |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | Clerk's Correspondence     |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Other                      |

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by Gail Johnson

Date 1/6/11

Completed by \_\_\_\_\_

Date \_\_\_\_\_

PCN - 620 Treat Ave request continuance

Dave Falzon

to:

Gail Johnson

01/07/2011 12:33 PM

Cc:

Cammy Blackstone, Joseph Fong

Show Details

FYI-To confirm, just spoke to applicant, he too would prefer a continuance to the call of the chair to allow additional time for both parties to continue dialog. Thanks, dave

Inspector Dave Falzon

San Francisco Police Department

QIC, ABC Liaison Unit (ALU)

Thomas J. Cahill Hall of Justice

850 Bryant Street, ROOM 536

San Francisco, Ca 94103-4603

Office 415/553-1049

FAX 415/553-1463

[dave.falzon@sfgov.org](mailto:dave.falzon@sfgov.org)

File # 100913

Southern Pacific Brewing LLC requests a PCN letter from the Board of Supervisors for our 75-Brewpub license application with ABC at 620 Treat Ave, SF. We feel our request for PCN letter should be approved as our project will provide multiple benefits to both the Mission District and City/County of San Francisco:

- Our establishment will provide locally made artisanal ales for both the Mission and the City, as part of a Bay Area movement towards locally-made and sustainable food & beverage sources.
- Our restaurant will serve lunch and dinner meals with quality local ingredients, and do so with lower price points in order to make these meals available to all classes of San Franciscans, especially Mission District residents
- Our patio will provide something San Francisco is seriously lacking in— places to eat and drink outdoors and enjoy the sun!
- We will provide jobs in the service industry that will support and enhance opportunity for local residents and support local initiatives like paid healthcare, employee leave, and a living wage
- We will also provide jobs in the Production/Distribution industry for our brewing operations employees, in accordance with the Eastern Neighborhoods Plan
- Both our retail and wholesale operations will contribute sales, excise, payroll and property taxes to the City in these times of budget cuts and deficits
- We intend to utilize the City's Green Building program for solar panels, insulation, and waste-reduction improvements once the program is fully established
- Our build-out will employ San Francisco contractors and builders only, putting the building and trades industry to work and keeping our dollars in the City
- We will be the pioneers of the Mission's brewing industry revival- getting our neighborhood back to the days when major breweries like Rainier, Hamm's, Lucky Lager, Milwaukee's Best and others provided local pride, blue collar jobs, and a healthy tax base for the City.

We hope that for the reasons listed above, our request for a PCN letter will be approved and we can bring the brewing industry back to the Mission and the City.

Thank you

Anthony LaVia, Member

Southern Pacific Brewing, LLC

415-200-6150

Mail: 1350 Dolores St, SF 94110

BY 

2010 JUN 24 PM 2:38

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

# LIQUOR LICENSE REVIEW

RECEIVED

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Janice Shambra  
Fax No: 558-6409

File: 100913

TO: Inspector Dave Falzon  
Ken Stocker  
Police Department  
Fax No: 970-3088

MB# 1000731

DATE: July 14, 2010

This item is scheduled to be heard at a meeting on August 9, 2010. **PLEASE E-MAIL YOUR RESPONSE BY: July 30, 2010** Victor Young, Clerk of City Operations and Neighborhood Services Committee.  
Fax No: 554-7714 / victor.young@sfgov.org

SE

Applicant Name: Anthony LaVia  
and Business Name: Southern Pacific Brewing, LLC  
Applicant Address: 620 Treat Ave  
and Phone No. 415-200-6150

Zoning  
UMU  
Block/Lot  
3593 036

PLANNING COMMENTS:  Approval  Denial

Said use - liquor license type 75 (Brewpub) is full service  
Restaurant use established per Building Permit Application  
No. 2010/0305/4693. No DR request.

POLICE COMMENTS:  Approval  Denial