


SAN FRANCISCO CAMPUS FOR JEWISH LIVING

 Jewish Senior Living Group

JEWISH HOME & REHAB CENTER LYNNE & ROY M. FRANK RESIDENCES BYER SQUARE

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Dear Rules Committee:

Good morning. My name is Sherie Koshover, and I am the Chief Advancement Officer of the San Francisco Campus for Jewish Living and its senior living network of related entities. I would like to thank you for the opportunity to speak to you today on behalf of Daniel Ruth, our president and chief executive officer of the Campus, who is currently out of the country. Our community enthusiastically supports Sue Diamond's nomination to the Planning Commission.

Daniel has worked directly with Sue for approximately the last 10 years, primarily regarding the \$140-million re-development of our San Francisco campus. Over that period, Sue demonstrated an unparalleled commitment and attentiveness to the diverse issues and concerns of all constituencies and stakeholder groups. This is critical in achieving the level of community support that we were able to realize for a project of its magnitude and complexity.

Sue is a highly regarded and experienced land use attorney, who subsequently worked with Daniel, senior staff, and the various network Boards of Trustees on a variety of other equally significant initiatives such as:

- Organizational Development;
- Board Development & Succession Planning;
- Non-Profit Governance Best Practices;
- Strategic Visioning & Planning;
- Corporate Compliance;
- New Business Development Analysis and Evaluation; and,
- Inter-agency Communication & Collaboration.

Sue brought the highest degree of integrity, judgement and fairness to her role. The Board and staff could confidently rely upon her advice and counsel. It is our opinion that Sue would be an outstanding asset to the Planning Commission, and to the City more broadly.

Thank you.

11/18/19
191034

ATTN: Rules Committee Secretary
City Hall, Room 263
City and County of San Francisco
San Francisco, CA

RE: Remarks in Support of Sue Diamond's Nomination for Planning Commission

November 18, 2019

Good morning,

Supervisor Ronen, Chair of the Rules Committee and Honorable Committee Members:

My name is Judy Edelson and I am here in support of the nomination of Sue Diamond as a Planning Commissioner for the City and County of San Francisco.

I was the interim Executive Director and Sue Diamond was President of the Board of Directors of the Jewish Community Center of San Francisco in 2009-10. We were in the midst of the Great Recession and the Center faced serious challenges regarding needed budget and organizational changes.

As President, Sue and I had daily interactions regarding the development and execution of a fiscal recovery plan, program adjustments and operational issues. She was always available.

The JCCSF plays a central role in the life of San Francisco. It provides many programs to the community including acclaimed cultural, early childhood, and fitness programs. Some of the Center's most important and less visible programs support families and vulnerable populations with year round childcare (after school and vacation camps), senior services and referral programs, and scholarships to encourage participation and promote inclusion. President Diamond was an outstanding advocate. She successfully

Nomination Remarks for Sue Diamond

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communicated these needs to internal and external funding sources to ensure the continuation of critical services.

Ms. Diamond took her role very seriously displaying unusually strong leadership skills. She was adept at listening, understanding, and bringing people of differing points of view together to hopefully reach consensus. However, there were times when consensus could not be reached and she faced and made difficult decisions. She guided the Board to understand the issues so that thoughtful, transparent decisions to advance the mission of the JCCSF and provide quality services to the community were consistently made.

Sue Diamond works with passion and purpose giving generously of her time and expertise to many public-serving institutions. She would bring these qualities to the position of Planning Commissioner. I wholeheartedly recommend her for this position.

Sincerely,

A handwritten signature in black ink that reads "Judy Edelson". The script is fluid and cursive, with the first letters of "Judy" and "Edelson" being capitalized and prominent.

Judy Edelson

CC: President Norman Yee, and Honorable Members of the San Francisco
City and County of Board of Supervisors



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November 18, 2019

TO WHOM IT MAY CONCERN:

My name is Alexandra Morgan, and I am the CEO of Family House, a nonprofit organization in Mission Bay that provides free, temporary housing for low-income families whose children are being treated for cancer at UCSF Benioff Children's Hospital. Founded in 1981, Family House moved into our new building in Mission Bay in 2016, thanks in large part to Sue Diamond. We now house 250 people per night or 4,000 families per year.

It is my pleasure to recommend Sue Diamond for the City's Planning Commission. In my opinion, there is no one who is better qualified or more appropriate to serve as a Commissioner.

During the process of acquiring Block 7E in Mission Bay to develop a new facility, Sue Diamond shepherded Family House through the dissolution of the State's Redevelopment Agency, the establishment of the City's OCII Commission and our subsequent acquisition of Block 7E. This was neither an easy or quick process, nor was I confident that we would be able to acquire the lot, but Sue's leadership resulted in a truly successful outcome.

We hired Sue to be Project Counsel with responsibilities overseeing a broad range of topics. In effect, she was the CEO of our project. I was immediately impressed with Sue's depth and breadth of knowledge as well as her outstanding reputation in San Francisco's land use sector. It was clear from the start that Sue is an intelligent and calm leader, who is admired and respected by our community.

The first characteristic to note about Sue is that she gave up a successful career as a big firm land use attorney in favor of creating a single attorney practice working with nonprofits on land use issues. The opportunity for a small nonprofit like Family House to work with someone of Sue's caliber is typically beyond our financial capability. But Sue's aim is to provide the same high quality legal and land use expertise to nonprofits that benefit common people. This is driven by an inherent commitment to the common good and fairness to all. In a word, this part of Sue's career is about service.

During our time working together, Sue displayed great integrity at every level. For example, she made sure that the selection of major vendors was conducted through an open and competitive bidding process. She encouraged transparency through every step of the project; and her judgment and discretion are without peer, which is why she was able to introduce our naming donors to Family House in a way that maintained everyone's integrity and to the benefit of all.

In addition, Sue's integrity, particularly as our land acquisition took place in the public domain was the cornerstone of her work with Family House. Her ethic of recognizing that integrity is vital to public governance, safeguarding the public interest and reinforcing such practices in both public and private land deals was our guiding principle throughout the project. You will not find anyone who will strengthen public governance, respond to diverse economic and social concerns in a more evenhanded way, furthering citizen's trust in San Francisco's Planning Commission.

It's not just her leadership and legal skills that impress me, however. Sue Diamond was a joy to work with because of her amazingly positive attitude and focus. Her experience and knowledge were valued not just by myself, but by other attorneys on our team, who often relied on her to get the job done.

I am absolutely confident that Sue Diamond would be a great fit for the San Francisco Planning Commission. Not only will she bring the kind of skills and experiences you're looking for, she will quickly become an asset and help the Commission maintain the highest level of integrity, judgment and professionalism.

Should you wish further information, or if I may answer any questions, please contact me at amorgan@familyhouseinc.org or 415-476-1730.

Thank you for this opportunity.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Alexandra E. Morgan". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Alexandra E. Morgan
Chief Executive Officer

JOEL I. ROOS
125 ELSIE STREET
SAN FRANCISCO, CA 94110
415 641 9009

November 19, 2019

Rules Committee
Board of Supervisors of San Francisco
1 Dr Carlton B Goodlett Pl #244
San Francisco, CA 94102

RE: REFERENCE FOR SUSAN DIAMOND FOR PLANNING COMMISSIONER

Dear Supervisors, Ronen, Walton and Mar:

I am a resident of San Francisco for 31 years and have resided in Bernal Heights with my family over the last 17 years. I am a real estate developer, a partner at Pacific Union Development Company. We have been involved in over two dozen projects in the City. Our work has been split between developing properties as merchant builders and in assisting non-profits to help develop their facilities.

I have also served on several non-profit boards and am honored to be a current Vice President of Congregation Emanu el.

I am writing this letter of support for Sue Diamond who has been nominated to be a Planning Commissioner for the City of San Francisco. I am thrilled to write this recommendation on her behalf. I can't think of a person more qualified in this City, who is better suited to be a Planning Commissioner. Sue is fair, ethical, hardworking, honest, articulate and always very well prepared. Given Sue's credentials as a stellar land use attorney she is extremely well versed in Planning and Zoning codes, as well as, CEQA regulations.

As a developer who helps non-profits and in my capacity as a lay leader at Congregation Emanu el, I have had the opportunity to work with Sue for over a decade. Subsequent to Sue's tenure as a land use attorney, Sue devoted her time to helping numerous nonprofits navigate through the San Francisco entitlement process. It is in that capacity that I have had the pleasure of working side by side with Sue.

Among the most notable projects that we have worked on together, were the Jewish Home expansion project in the Excelsior, Brandeis School on Brotherhood Way and Congregation Emanu el on Arguello and Lake Streets. Emanu el is now launching a significant improvement to its almost 100-year-old facility.

The Jewish Home project was perhaps one of the most complicated projects that I have been associated with. It involved the creation of a Special Use District; the removal of a potentially historic edifice and it included the evaluation of complex circulation and transportation issues. Early in the process, Sue strategized with the Home's team to design and propose a project that would have a positive entitlement outcome. Our development team then followed the roadmap that Sue created. After a two-year effort,

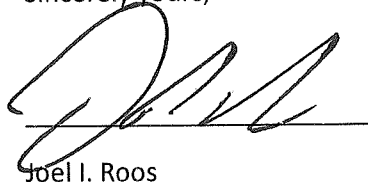
led by Sue, the Planning Commission delivered a 7-0 endorsement of the plan. I credit Sue in guiding this complex and important project through a process that often takes well more than two years. The Jewish Home project is nearly complete and will deliver to the City 200 desperately needed assisted living and memory care units that will soon serve our senior population.

I know that Sue is a great proponent of the City's planning regulations. In San Francisco, too often people are critical of the checks and balances of the processes. Sue is a believer in the checks and balances. That's what keeps our community great. I think I can safely say that she also believes that the job of a Planning Commissioner is to approve good projects, to help make good projects better and not to stop them.

I have enormous respect for Sue's abilities. Knowing Sue, I am certain she will gain the respect of each of the Commissioners. I am confident that she will play a pivotal role in helping the Commission make fair decisions that will make our community better.

As a resident of San Francisco, a member of a remarkable board and a person who cares about the fabric of our City, I can think of no one more qualified to be a Planning Commissioner. I believe that selecting Sue Diamond as your next Commissioner will be one of the best and impactful decisions that you can make. I am fully confident that Sue will prove to be an important leader as we shape our City in the year 2020 and beyond.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Joel I. Roos', written over a horizontal line.

Joel I. Roos