

File No. 110047

Committee Item No. 1

Board Item No. 2

**COMMITTEE/BOARD OF SUPERVISORS  
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood  
Services Committee**

Date 5/23/11

Board of Supervisors Meeting

Date 6/7/11

**LIQUOR LICENSE HEARING**

**Cmte Board**

- |                                     |                                     |                            |
|-------------------------------------|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Applicant's Letter         |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Police Department Report   |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Clerk's Correspondence     |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence      |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Resolution                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Other                      |

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by Gail Johnson

Date 5/20/11

Completed by GJ

Date 6/1/11

1 [Liquor License Transfer – 320 Fell Street]

2

3 **Resolution determining that the transfer of a Type 20 off-sale beer and wine**  
4 **license from 953 Harrison Street to 320 Fell Street (District 5), to Scot Plewacki for**  
5 **Fatted Calf, will serve the public convenience or necessity of the people of the**  
6 **City and County of San Francisco, in accordance with Section 23958.4 of the**  
7 **California Business and Professions Code, with conditions.**

8

9 WHEREAS, Scot Plewacki is seeking the transfer of a Type 20 off-sale beer and  
10 wine license from 953 Harrison Street to 320 Fell Street for Fatted Calf; and,

11 WHEREAS, The Planning Department has verified that the area is properly  
12 zoned and recommends approval; and,

13 WHEREAS, The Police Department recommends that the liquor license  
14 application be approved with conditions; now, therefore, be it

15 RESOLVED, That in accordance with Section 23958.4 of the California Business  
16 and Professions Code, the Board of Supervisors of the City and County of San  
17 Francisco hereby determines for the foregoing reasons that the transfer of a Type 20  
18 off-sale beer and wine license to Scot Plewacki, for Fatted Calf, will serve the public  
19 convenience or necessity of the people of the City and County of San Francisco.

20 Conditions: (1) Sales of alcoholic beverages shall be permitted only between the  
21 hours of 9:00 a.m. to 9:00 p.m. daily. (2) No more than 10 % of the square footage of  
22 the premises will be used for the display of alcoholic beverages. (3) The sale of beer or  
23 malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is  
24 prohibited, except for microbrews, craft brews, organic and specialty malt products sold  
25 under such designations as stout, porter, IPA and ESB. This condition is intended to

1 eliminate high alcohol, low-cost products that are frequently abused, but not prevent the  
2 sale of specialty and craft beer products. (4) No noise shall be audible beyond the area  
3 under the control of the licensee. (5) No persons under the age of 21 shall sell, furnish  
4 or deliver alcoholic beverages. (6) Loitering (loitering is defined as "to stand idly about;  
5 linger aimlessly without lawful business") is prohibited on any sidewalks or property  
6 adjacent to the licensed premises under the control of the licensee as depicted on the  
7 ABC-257. (7) There shall be no cups, glasses or similar receptacles commonly used for  
8 the drinking of beverages, sold, furnished, or given away at the petitioner's premises in  
9 quantities of less than twenty-four in their original multi-container package. (8) All ice  
10 shall be sold at or above prevailing prices in the area and in quantities of not less than  
11 three (3) pounds per sale and shall not be given away free.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2010 JAN 13 PM 2:51

BY AK



Fatted Calf  
320 Fell Street  
San Francisco, CA 94102

T (415) 298-6149  
scot@fattedcalf.com  
www.fattedcalf.com

File 110047

January 11, 2011  
Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Dear Clerk of the Board,

I am writing this letter to apply for a public convenience and necessity resolution from the San Francisco Board of Supervisors. Here are the pertinent facts to our application;

- My name is Scott Plewacki and my daytime phone number is (415) 298-6149.
- My business is the Fatted Calf and is located at 320 Fell Street, San Francisco CA 94102
- We are applying to transfer a type 20 license to our location from; The Wine Club, 953 Harrison St, San Francisco, CA 94107 Liquor License No; 20-309520
- Our hours of operation are 10am to 8pm daily
- The Fatted Calf is an artisanal charcuterie producing a wide range of hand-crafted products using high quality, natural ingredients. We use the best available products; organic and hormone free meats, superior seasonings and salts, organic herbs and produce. We produce a variety of charcuterie, pates, salami, prosciutti, confits and a large selection of fresh sausage. Our cured meats are made and aged using traditional methods. All of our fresh products are made to order in small batches to guarantee quality. All of our items are sold off premise for our customers to cook and enjoy at home. We feel that being an outlet in such a food centric city and residing in such a vibrant neighborhood, offering a small selection of craft beer and specialty wine will compliment our products and help to complete the meal at home.

I hope that the above outline satisfies the information that you would need for consideration and look forward to further review by the Board of Supervisors. I can be reached at the contact information listed above and look forward to next steps.

Many thanks

A handwritten signature in black ink, appearing to read "Scott Plewacki", written over the typed name.

Scott Plewacki

05/10/2011 07:55

4155759005

SF PLANNING

PAGE 01/01

RECEIVED

MAY 9 - 2011

CITY & COUNTY OF S.F. LIQUOR LICENSE REVIEW  
PLANNING DEPARTMENT  
TAC TEAM

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@sfgov  
Fax No.: 558-6409

File: 110047

TO: Inspector Dave Falzon  
Police Department  
Fax No.: 553-1463

Block/lot: 0817/004  
Zoning: Hayes NCT  
Quad: NE  
MS # 110098

DATE: January 24, 2011

This item is scheduled to be heard at a meeting on February 14, 2011. PLEASE  
E-MAIL YOUR RESPONSE BY: February 10, 2011, to Gail Johnson, Clerk, City  
Operations and Neighborhood Services Committee.  
Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Scot Plewacki  
and Business Name: Fatted Calf

Applicant Address: 320 Fell Street  
and Phone No. (415) 298-6149

PLANNING COMMENTS:  Approval  Denial

Accessory sale of beer and wine, limited to 15% of  
floor and shelf space in specialty food store is permitted  
per Planning Code Section 720.69A

*[Signature]*  
Rick Crawford  
5/10/11

POLICE COMMENTS:  Approval  Denial




San Francisco Police Department  
**ABC Liaison Unit**

Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City Operations  
& Neighborhood Services

Supervisor Avalos  
Supervisor Mar  
Supervisor Elsbernd

**From:** Inspector Dave Falzon   
Officer in Charge  
ABC Liaison Unit (ALU) 553-1049

**Date:** May 20, 2011

**Subject:** P.C.N. Investigation Regarding: The Fatted Calf  
320 Fell Street  
Mr. Scot Plewacki  
298-6149

Mr. Scot Plewacki on behalf of The Fatted Calf has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 20 (Off-Sale Beer & Wine) license for 320 Fell Street (located between Gough Street and Octavia Blvd).

Hours of Operation:

Daily 10:00 a.m. to 8:00 p.m.

**Digest:**

If approved, this license will allow the applicant to sell off-sale beer and wine. This premise will produce and sell organic pates, salamis, prosciutto, and a large selection of sausages and cured meats. As part of their artisanal charcuterie products they will offer a small selection of craft beer and specialty wines.

**Letters of Protest:**

No Record

**Letters of Support:**

No Record

**Police Calls for Service:**

From May 2010 to May 2011

No Record

**Police Reports:**

From May 2010 to May 2011

No Record

**San Francisco Plot Information:**

This premise is located in Plot 558

432 Police Reports were recorded for this plot in 2010

This plot is 211 Police Report(s) over the citywide average (plus 20%) of 221 Police Reports.

**State Census Tract Information:**

This premise is located in Census Tract: 0162

Population for this tract is: 2502

On-sale license authorized by census tract: 8

Active on-sale licenses: 32 with 0 pending

Off-sale licenses authorized by census tract: 3

Active off-sale licenses: 6 with 1 pending

**Departmental Recommendation:**

Points of consideration:

No opposition from Northern Station

Applicant premise is located in a "high crime" area.

Applicant premise is located in an "undue concentration" area.

No Record of protest.

No Record of support.

**ALU Recommendation: Approval with Conditions**

1. Sales of alcoholic beverages shall be permitted only between the hours of 9:00 a.m. to 9:00 p.m. daily.
2. No more than 10 % of the square footage of the premises will be used for the display of alcoholic beverages.
3. The sale of beer or malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is prohibited, except for microbrews, craft brews, organic and specialty malt products sold under such designations as stout, porter, IPA and ESB. This condition is intended to eliminate high alcohol, low-cost products that are frequently abused, but not prevent the sale of specialty and craft beer products.
4. No noise shall be auditable beyond the area under the control of the licensee.
5. No persons under the age of 21 shall sell, furnish or deliver alcoholic beverages.
6. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257, dated \_\_\_\_\_.
7. There shall be no cups, glasses or similar receptacles commonly used for the drinking of beverages, sold, furnished, or given away at the petitioner's premises in quantities of less than twenty-four in their original multi-container package.
8. All ice shall be sold at or above prevailing prices in the area and in quantities of not less than three (3) pounds per sale and shall not be given away free.

end.



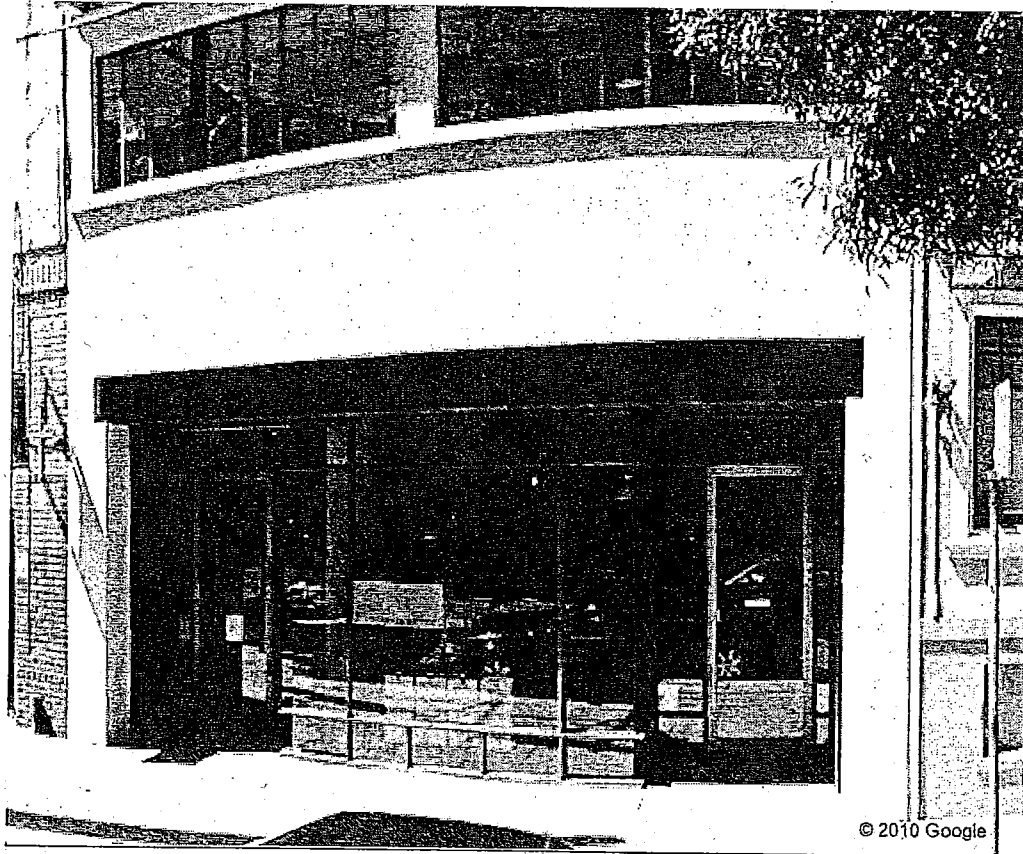
Google maps

Address 376 Fell Street

Address is approximate

Save trees. Go green!

Download Google Maps on your phone at [google.com/gmm](http://google.com/gmm)



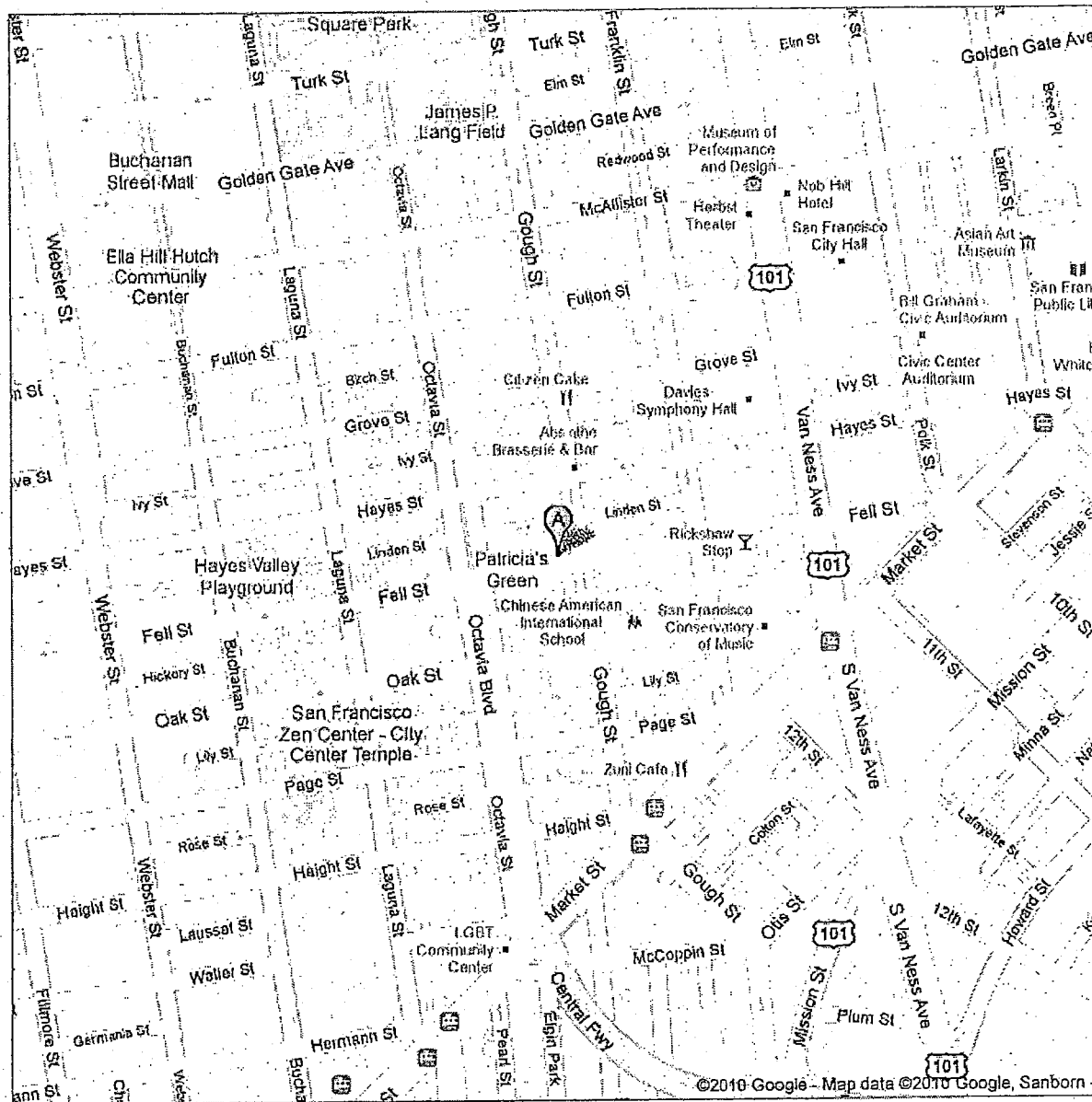
© 2010 Google

Print

Google maps

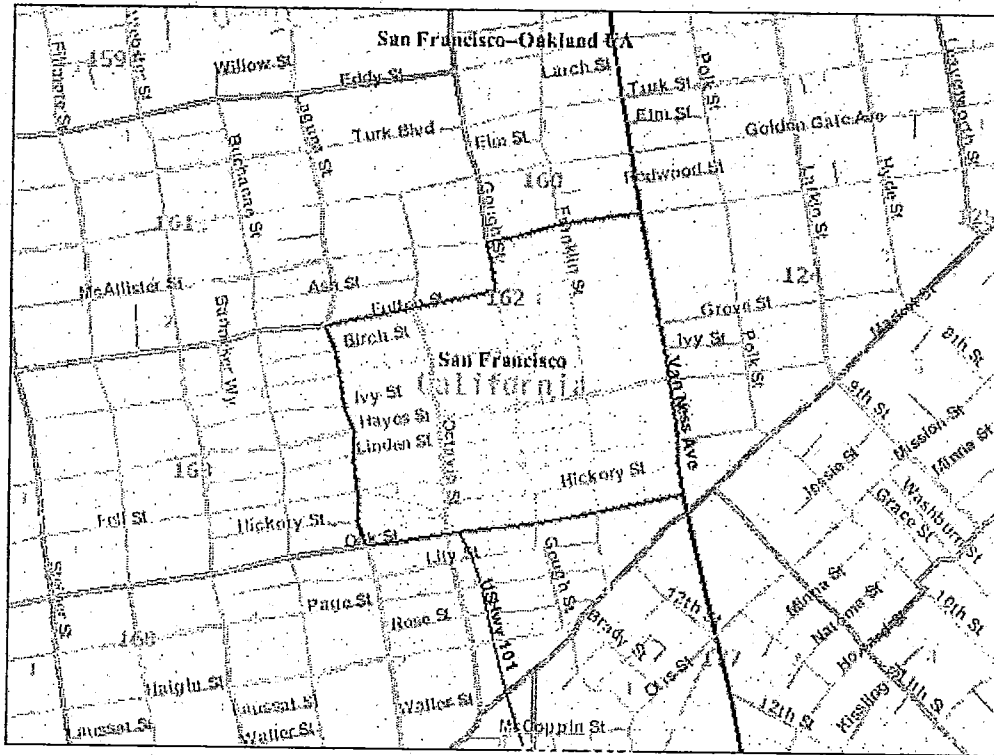
Address 320 Fell St  
San Francisco, CA 94102

Notes



Census Tract 162, San Francisco County, California

- Boundaries**
- State
  - County
  - Census Tract
  - Block Group
  - Block
  - Place
  - Urban Area
  - Urban Area
- Features**
- Major Road
  - Street
  - Stream/Waterbody
  - Stream/Waterbody



1.1 mile across

Close

N  
A

