

From: [Carroll, John \(BOS\)](#)
To: fernando@urbanplaceconsulting.com
Cc: [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#); rob@urbanplaceconsulting.com; [Varian, Kelly \(ECN\)](#); [VanHouten, Ben \(ECN\)](#); [Dorsey, Matt \(BOS\)](#); [PrestonStaff \(BOS\)](#); [Dahl, Bryan \(BOS\)](#); steve@urbanplaceconsulting.com
Subject: FW: Public Comment FILE # 240843 - LUT October 7, 2024
Date: Thursday, October 3, 2024 3:40:00 PM
Attachments: [GOLDEN VOICE Mid-Market Entertainment Zone Support Letter.docx](#)
[Mid Market Entertainment Zone Letter of Support Template-Transgender Cultural Districtx.docx](#)
[LOS Mid Market Entertainment District TLCBD.pdf](#)
[Market Street Arts Letter of Support, CounterPulse 2024.pdf](#)
[Entertainment Zone Letter of Support Line SF.pdf](#)
[Mid-Market Entertainment Zone Letter of Support Template.docx](#)
[CCSRO-La Voz Department\(s\) Mid-Market Entertainment Zone Letter.docx](#)
[Mid-Market Entertainment Zone Letter of Support Warfield Levy\[80\].pdf](#)
[Mid-Market Entertainment Zone Saluhall Support Letter.pdf](#)
[THC Mid-Market Entertainment Zone Letter.docx](#)
[Red Tail Support Letter Mid-Market entertainment zone 08202024.pdf](#)
[image001.png](#)

Thank you for these comment letters.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

- [Board of Supervisors File No. 240843](#)

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Fernando Pujals <fernando@urbanplaceconsulting.com>

Sent: Thursday, October 3, 2024 11:31 AM

To: Carroll, John (BOS) <john.carroll@sfgov.org>

Cc: Rob Ready <rob@urbanplaceconsulting.com>; Varian, Kelly (ECN) <kelly.varian@sfgov.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Dorsey, Matt (BOS) <matt.dorsey@sfgov.org>; PrestonStaff (BOS) <prestonstaff@sfgov.org>; Preston, Dean (BOS) <dean.preston@sfgov.org>; Dahl, Bryan (BOS) <bryan.dahl@sfgov.org>; Steve Gibson <steve@urbanplaceconsulting.com>

Subject: Public Comment FILE # 240843

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear John, Please find attached eleven (11) letters of support for the Mid Market Entertainment Zone to be entered into the public record for file #240843 at the upcoming Land Use & Transportation Committee on Monday October 7th, at 1:30pm. Thank you for your work as clerk.

Let me know if you have any questions.

Kind regards,


Fernando Pujals

Deputy Director

[Mid-Market Business Association & Foundation](#)

415-533-0272

[Who is Urban Place Consulting?](#)


Thursday, October 3rd 4-7pm- **Between 5th and 6th on Market**
Uniting art, music, and culture on SF's historic Market Street.
Website: [Market Street Arts](#) // Insta: [#marketstreetarts](#)



**1290 Sutter Street, Suite 208
San Francisco, CA 94109**

**Friday, August 23, 2024
Re: Mid Market Entertainment Zone**

**City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco, CA 94102**

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone on Market Street between 5th Street and 6th Street.

Events in conjunction with an Entertainment Zone will bring new life, energy, visitors, and patrons to a neighborhood that desperately needs it.

As a venue and business in the Mid Market area, we wholeheartedly support this ordinance, and we urge the Board to approve it as quickly as possible.

On behalf of the Goldenvoice team, thank you for your consideration.

Sincerely,

Erin Bilbo
Sr. Director of Regional Business Operations
erin@goldenvoice.com
415-916-9613

The Transgender District
1067 Market Street
San Francisco, California, 94103

Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.



Breonna McCree Carlo Gomez Arteaga
Co-Executive Directors
Transgender District



Tenderloin Community Benefit District
48 Golden Gate Ave

Thursday, August 30, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

A handwritten signature in blue ink that reads "Kate Robison". The signature is written in a cursive style and is positioned above a thin blue horizontal line.

Kate Robison
Executive Director
TLCBD



80 Turk St, San Francisco, CA 94102 | 415-626-2060 | counterpulse.org

Monday, September 23, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Julie Phelps". The signature is fluid and cursive, with the first name "Julie" and last name "Phelps" clearly legible.

Julie Phelps
Artistic & Executive Director

The LINE San Francisco
33 Turk St
San Francisco, CA 94102

Thursday, September 19, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Christine McDermott

Christine McDermott
General Manager
The LINE

[Company]
[Street Address]
[City, State, Zip]

Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

[Signature]

[Your Name]
[Title]
[Company]

472 Ellis Street
San Francisco, CA 94102
Phone: (415) 775-7110
(415) 983-3970



Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Pratibha Tekkey'.

Pratibha Tekkey
Community Organizing Director
CCSROC, CEOP & La Voz Latina, THC Programs
472 Ellis Street, SF CA, 94102
(415) 775-7110 ext. #1703
pratibha@thclinic.org



Levy Restaurants @ Warfield Theater
982 Market Street
San Francisco, CA 94102

Tuesday, August 27, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

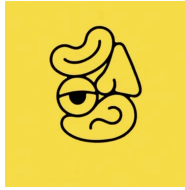
I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Brian Downey
Director of Operations
Levy Restaurants @ Warfield Theater



Saluhall SF Inc
945 Market Street, Suite 102.
San Francisco, 94013 CA
Monday, August 19, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Elise von Hellion". The signature is fluid and cursive, with a small flourish at the end.

Elise Von Hellion
Managing Director
Saluhall SF, Inc.



Tenderloin Housing Clinic
Housing, Legal, and Supportive Services

126 Hyde Street
San Francisco, CA 94102
(415) 885-3286

Wednesday, August 28, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Pratibha', with a long, sweeping horizontal stroke extending to the right.

Pratibha Tekkey
Community Organizing Director
Tenderloin Housing Clinic
472 Ellis Street, SF CA, 94102
(415) 775-7110 ext. #1703
pratibha@thclinic.org

THE RED TAIL



August 20, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors:

I am writing in support of the creation of the Mid-Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We are opening a new beer and wine bar at the corner of 6th and Market in the Warfield Building and events like this will help increase foot traffic and energy in the area. We are excited to help bring new life to the area and your support encouraging people to come to the neighborhood will be critical for our long-term survival.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Wes Wakeford
Partner
The Red Tail

The Red Tail-Inner Sunset
545 Irving Street
San Francisco, CA 94122
415.571.8066

The Red Tail-Theater District
992 Market Street
San Francisco, CA 94102
415.805.8580