Committee Item	No.	-		
Board Item No.		j	<u> </u>	

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Date:
Board of Supervisors Meeting Date: March 24, 2020
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Motion
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☐ Youth Commission Report
☐ ☐ Introduction Form
☐ ☐ Department/Agency Cover Letter and/or Report
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Appear Letter - 03/02/20 Appellant Supplemental Appeal Materials - 03/18/20
Planning Department Appeal Response - 03/16/20
Project Sponsor Appeal Response - 03/13/20
Appellant Supplemental Appeal Materials - 03/13/20
Hearing Notice and Clerical Documents
Prepared by: Lisa Lew Date: March 20, 2020
Prepared by: Date:

Lew, Lisa (BOS)

From: Quan, Daisy (BOS)

Sent: Thursday, March 19, 2020 4:11 PM

To: Calvillo, Angela (BOS); Low, Jen (BOS); BOS Legislation, (BOS)

Cc: Justin A. Zucker; speaksanfrancisco@yahoo.com; aeboken@gmail.com;

pmandel@mgremediation.com; billpash@gmail.com; Starr, Aaron (CPC); er@sonic.net;

Andrew Junius; Jennica Dandan; Mar, Gordon (BOS)

Subject: Re: SUPPLEMENTAL MATERIAL: Appeal of Conditional Use Authorization – 1420 Taraval

Street - Appeal Hearing on March 24, 2020

Categories: 200261

The Supervisor intends to make a motion this Tuesday to continue this item to April 21st. Can you provide clarification on how emergency declarations impact deadlines for scheduling appeal hearings?

Thanks

Daisy Quan Legislative Aide Supervisor Gordon Mar 415.554.7462

From: Justin A. Zucker < jzucker@reubenlaw.com>

Sent: Wednesday, March 18, 2020 10:57 PM

To: BOS Legislation, (BOS)

 dos.legislation@sfgov.org>; aeboken@gmail.com <aeboken@gmail.com>

Cc: speaksanfrancisco@yahoo.com <speaksanfrancisco@yahoo.com>; pmandel@mgremediation.com

<pmandel@mgremediation.com>; billpash@gmail.com <billpash@gmail.com>; Storrs, Bruce (DPW)

<Bruce.Storrs@sfdpw.org>; Tse, Bernie (DPW) <bernie.tse@sfdpw.org>; Rivera, Javier (DPW)

<Javier.Rivera@sfdpw.org>; Duran, Vanessa (DPW) <vanessa.duran@sfdpw.org>; Wong, Jason (DPW)

<jason.c.wong1@sfdpw.org>; PEARSON, ANNE (CAT) <Anne.Pearson@sfcityatty.org>; STACY, KATE (CAT)

<Kate.Stacy@sfcityatty.org>; JENSEN, KRISTEN (CAT) <Kristen.Jensen@sfcityatty.org>; Gibson, Lisa (CPC)

sa.gibson@sfgov.org>; Jain, Devyani (CPC) <devyani.jain@sfgov.org>; Varat, Adam (CPC) <adam.varat@sfgov.org>;

Rodgers, AnMarie (CPC) <anmarie.rodgers@sfgov.org>; Navarrete, Joy (CPC) <joy.navarrete@sfgov.org>; Lynch, Laura

(CPC) corey.cpc) cpc) <a href="mailto:cp

<scott.sanchez@sfgov.org>; Sider, Dan (CPC) <dan.sider@sfgov.org>; Starr, Aaron (CPC) <aaron.starr@sfgov.org>; lonin,

Jonas (CPC) < jonas.ionin@sfgov.org>; Ajello Hoagland, Linda (CPC) < linda.ajellohoagland@sfgov.org>; Rosenberg, Julie

(BOA) <julie.rosenberg@sfgov.org>; Sullivan, Katy (BOA) <katy.sullivan@sfgov.org>; Longaway, Alec (BOA)

<alec.longaway@sfgov.org>; BOS-Supervisors <bos-supervisors@sfgov.org>; BOS-Legislative Aides <bos-

legislative_aides@sfgov.org>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Somera, Alisa (BOS)

 $<\!a lisa.somera@sfgov.org\!>; er@sonic.net <\!er@sonic.net\!>; Andrew Junius <\!a junius@reubenlaw.com\!>; Jennica Dandan | Andrew Junius | Andre$

<idandan@reubenlaw.com>

Subject: Re: SUPPLEMENTAL MATERIAL: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal Hearing on March 24, 2020

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Hi Eileen and Brent,

In light of the current Shelter In Place Order, we'd like to see if possible to continue this hearing to either April 21 or 14?

'I briefing is complete, and we'd suggest moving only the hearing date without supplemental materials from anyone.

Eileen,

If your amenable to this request, please let us know. Thanks.

Best,

Justin

Please consider your needs before printing this.

REUBEN, JUNIUS & ROSE, LLP

Justin A. Zucker, Attorney

O: (415) 567-9000

D: <u>(415) 291-7054</u>

M: (415) 656-6489

F: (415) 399-9480

jzucker@reubenlaw.com

www.reubenlaw.com

nkedIn

SF Office:

Oakland Office:

One Bush Street, Ste. 600

827 Broadway, 2nd Floor

San Francisco, CA 94104

Oakland, CA 94607

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On Mar 18, 2020, at 3:41 PM, BOS Legislation, (BOS) < bos.legislation@sfgov.org> wrote:

Good afternoon,

Please find linked below supplemental appeal materials from Evan Rosen, on behalf of the Appellants, received by the Office of the Clerk of the Board regarding the Conditional Use Authorization Appeal for the proposed project at 1420 Taraval Street.

Appellants - Reply and Complete Supplemental Appeal Materials - March 18, 2020

The hearing for this matter is scheduled for a 3:00 p.m. special order before the Board on March 24, 2020.

I invite you to review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 200261

Best regards,

Jocelyn Wong
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
T: 415.554.7702 | F: 415.554.5163
jocelyn.wong@sfgov.org | www.sfbos.org

<image001.png> Click here to complete a Board of Supervisors Customer Service Satisfaction form

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.

RECEIVED BOARD OF SUPERVISORS NOTICE TO BOARD OF SUPERVISORS OF APPEAL ROM ACTION OF THE CITY PLANNING COMMUNICATION FROM ACTION OF THE CITY PLANNING COMMISSION AND COLUMN TO THE C

	BY	<u> </u>
		. (
Notice is hereby given of an appeal to the Board of Supervisors Planning Commission.	from the fol	llowing action of the City
The property is located at 1420 TARAVAL S	T	• .
January 30.	2022)
Date of City Planning Commission A	ction	
(Attach a Copy of Planning Commission	's Decision)	
	ν,	
MARCH 2, 2e Appeal Filing Date	220	
	•	
The Discoular Committee of the control of the collection of the co		
The Planning Commission disapproved in whole or in part ar property, Case No	1 application	for reclassification of
property, odes to:		
		· · · · ·
The Planning Commission disapproved in whole or in part ar abolition or modification of a set-back line, Case No	application	for establishment,
	•	
The Planning Commission approved in whole or in part an a authorization, Case No. 2018 - 011904	pplication for	r conditional use

authorization, Case No.

The Planning Commission disapproved in whole or in part an application for conditional use

Statement of Appeal:

a) Set forth the part(s) of the decision the appeal is taken from:

SER ATTACHED

b) Set forth the reasons in support of your appeal:

SER ATTACHED

Person to Whom Notices Shall Be Mailed

EILERN BOKENOW BEHALF OF SUNSET-PARKSIDE EDUCATIONS

1329-77H AVE SANFRANCISCO CA 94122

Name and Address of Person Filing Appeal:

ELLERN BOKEN ON BEHALF OF SUNSET-PARKSIDE

EDUCATION & ACTION

COMMITTEE (SPEAK)

1329-7TH AVE

SAN FRANCISCO, CA 94122

POLSONAL: 415-680-5936
Telephone Number

PERSONAL: 415-680-5936

Telephone Number

Signature of Appellant or **Authorized Agent**

RECEIVED City Planning Commissio BOARD OF SUPERVISORS Case No. 2018-01190 MCLF MANCISCO

The undersigned declare that they are hereby subscribers to this Notice of Appealization of

If ownership has changed and assessment roll has not been amended, we attach proof of ownership change. If signing for a firm or corporation, proof of authorization to sign on behalf of the organization is attached.

Street Address, property owned	Assessor's Block & Lot	Printed Name of Owner(s)	Original Signature of Owner(s)
1. 2371 25th Ave.	2354/005	EVAN M. ROSEN	Crus M. Rosen
2. 2371 25th AVE	2354/005	Kathy R. Hirzel	Katy Robbing
3. 2363 25th Alle	2354/003	Helen Dunying He	. Deus Dunging GC
4. 2351 25th Ave		Helen Lee	What I was a second of the sec
5. 2351 25th Ave	2354/00/L	Johnston Choy	Johnson
6. 2379 25 Hbs Cur	2354/001	1 WMy Joh hu	who topher
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8. 2432 25th A18	2401/034	Mark Farina	10/11
9. 243425 AVC	2401/031	Valery Manovs	on of
10. 2419 25The	2400/002	JOHN LAKCY	1/4
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12 2423 24 EM AVE	-2401/002A	MAURON WOULD	moly
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RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

2020 MAR -2 PM 2: 02

City Planning Commission
Case No. 2018-01190 4C4A

The undersigned declare that they are hereby subscribers to this Notice of Appeal and are owners of property affected by the proposed amendment or conditional use (that is, owners of property within the area that is the subject of the application for amendment or conditional use, or within a radius of 300 feet of the exterior boundaries of the property.

If ownership has changed and assessment roll has not been amended, we attach proof of ownership change. If signing for a firm or corporation, proof of authorization to sign on behalf of the organization is attached.

	Street Address,	Assessor's	Printed Name of Owner(s)	Original Signature
	property owned	Block & Lot	10	of Owner(s)
1.		2 <u>354/006</u>	Myron Dong	1 mm
2.	2350 25MAVL	2353/002C	Sysumy Taylor	MAN JAN
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12.	2401-24th AVE	2401/001	FRANK DUFLY	Frank Duffy.
13.	2385238725	~2354/008	William Durkh	William Berty
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RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

2020 MAR -2 PM 2: 02

City Planning Commission
Case No. 2018 - 01190 4CUA

The undersigned declare that they are hereby subscribers to this Notice of Appeal and are owners of property affected by the proposed amendment or conditional use (that is, owners of property within the area that is the subject of the application for amendment or conditional use, or within a radius of 300 feet of the exterior boundaries of the property.

If ownership has changed and assessment roll has not been amended, we attach proof of ownership change. If signing for a firm or corporation, proof of authorization to sign on behalf of the organization is attached.

Street Address, Asso property owned Bloo		Assessor's Block & Lot, 2400/903	Printed Name of Owner(s)	Original Signature of Owner(s)		
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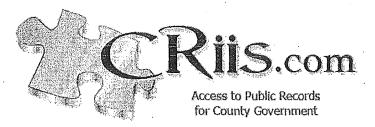
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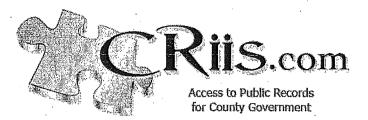
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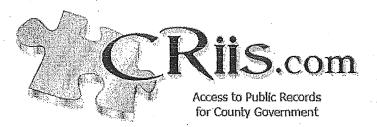
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2003	H368682-00	02/26/2003	1332	0207	DÈED	R	SUNGPROMRAT THIPAYAWAREE	
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Gin Wo Chin

BORN DECEMBER 16, 1929

Burial arrangements under the direction of Woodlawn Memorial Park.



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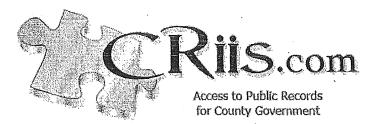
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2016	K351594-00	10/28/2016			DEED	R	KAHN FAMILY TRUST
	•					R	KAHN JUDY K
						R	KAHN MARK A
						Е	KOONS JEFFREY
	×					E	TAYLOR SUSANNA

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2015	K113143-00	08/20/2015			DEED	R	BOXELL KRIS A
						R	BOXELL TIMOTHY C
	•	•				Ε	BOXELL KRIS A
						Ë	BOXELL TIMOTHY C
						Е	TIMOTHY C & KRIS A BOXELL 2015 TRUST

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Year	Document	Date	Reel	lmage	Document Type	GranteE	Name
2018	K624238-00	06/08/2018	•	-	DEED	R	ULANOVSKY ELIZAVETA
						R	ULANOVSKY VALERY
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	•	•				Е	ULANOVSKY REVOC LVG TRUST
	•					Ε	ULANOVSKY VALERY

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Year	Document	Date	Reel	Image	Document Type	GranteE	Name
2001	G976039-00	07/06/2001	H924	0435	DEED	R	POWERS JANINE
2001	G970039-00	07/00/2001	П924	0433	DEED	R	POWERS STEPHEN M
	• •						
		•		*	•	E	HUI FOON TOY
				-		Ε	HUI NANCY FAR

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Year	Document	Date	Reel	Image	Document Type	GranteE	Name
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2007	1465336-00	09/27/2007	J485	0034	DEED	R	KGW ENTERPRISE LLC
						E	LEI JIE MOU
		,		÷		E	LEI SHIRLEY XQ

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Year	Document	Date	Reel	lmage	Document Type	GranteE	Name
2017	K543851-00	11/30/2017			DEED	R	EILATH ADAM D
				•		R	WILNER LAUREN B
						E	ESTRADA AIDA A VENADO
	•					E	OTTEN TIMOTHY EDWARD

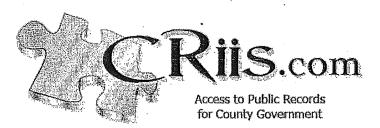
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Year	Document	Date	Reel	Image	Document Type	GranteE	Name
	•				4.		
2015	K050973-00	04/22/2015			DEED	R	DUFFY FRANK
						R	DUFFY MONICA
-						E	DUFFY FRANK
						Е	DUFFY MONICA
					•	E	FRANK & MONICA DUFFY TRUST

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Year	Document	Date	Reel	Image	Document Type	GranteE	Name
2019	K858785-00	11/19/2019			DEED	R	DURKIN WILLIAM EARL
	,			•		E	DURKIN BERNADETTE KURPINSKY
						F.	DURKIN LIVING TRUST U/A 2018

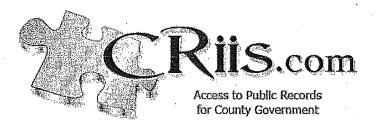
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Year	Document	Date	Reel	Image	Document Type	GranteE	Name			
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2016	K301776-00	08/03/2016			DEED	R	HSU MICHAEL			
						E	HSU MICHAEL SHIN LUNG			
						- =	MICHAEL HOLLSEDARATE DOTY LVC TRUCT			

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				•			
2007	1465336-00	09/27/2007	J485	0034	DEED	R	KGW ENTERPRISE LLC
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						Е	LEI SHIRLEY XQ

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2018	K597562-00	04/04/2018			DEED	R	CHOW CATHERINE W Y
						R	CHOW NELSON L
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				•		E .	CHOW LIVING TRUST

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2016	K211584-00	03/04/2016		*	DEED	R	WONG DICK S
						R	WONG JANICE M
			•			Е	DICK S & JANICE M WONG TRUST
						E	WONG DICK S
						E	WONG JANICE M

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2016	K351594-00	10/28/2016			DEED		R	KAHN FAMILY TRUST
					·		R	KAHN JUDY K
							R	KAHN MARK A
					•		E	KOONS JEFFREY
							E	TAYLOR SUSANNA

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Year	Document	Date	Reel	lmage	Document Type	GranteE	Name
2013 [.]	J617993-00	03/13/2013	K852	0103	DEED	R	NGAI LAWRENCE
	,				,	E	TAN CECILIA

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Statement of Appeal to Board of Supervisors of Conditional Use Authorization Planning Case # 2018-011904CUA Building Permit Application 201808086754 1420 Taraval Street

STATEMENT OF APPEAL (5 pages)

a) Set forth the part(s) of the decision the appeal is taken from:

Paragraph 9 (pages 10-11). General Plan Compliance. Housing Element Objectives and Policies

Paragraph 10 (pages 15-16)

Planning Code Section 101.1(b) establishes eight priority-planning policies and requires review of permits for consistency with said policies.

Paragraph 8 (pages 7-10)

- iii. Whether the property is a "historical resource" under CEQA
- iv. Whether the removal of the resource will have a substantial adverse effect under CEQA
- v. Whether the project converts rental housing to other forms of tenure or occupancy;
- vi. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing;
- ix. Whether the project protects the relative affordability of existing housing;

Paragraph 7 (p.5-6)

A. Compatibility with the neighborhood or community per SF Planning Code 303

b) Set forth the reasons in support of your appeal

A Conditional Use refers to a use that is not principally permitted in a particular Zoning District, according to the CUA application packet. Conditional Uses require a Planning Commission hearing in order to determine if the proposed use is necessary or desirable to the neighborhood, whether it may potentially have a negative effect on the surrounding neighborhood, and whether the use complies with the San Francisco General Plan. Reasons for this appeal are:

1) Not consistent with the San Francisco General Plan Housing Element and SF Planning Code 101.1(b)

The 1420 Taraval project is <u>not consistent</u> with Objectives 2 and 3 (see Exhibit A: San Francisco General Plan Housing Element-Summary of Objectives and Policies attached hereto and incorporated

by reference) and several policies of the San Francisco General Plan Housing Element. These include:

Policy 2.1 Discourage the demolition of sound existing housing unless the demolition results in a net increase in affordable housing.

The 1420 Taraval project would replace naturally-affordable housing with market-rate housing and therefore is not consistent with Policy 2.1.

Policy 3.1 Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs

1420 Taraval is subject to the Residential Rent Stabilization and Arbitration Ordinance. Three tenants who comprise three separate households (in that they are not a family unit) have naturally affordable rent. Therefore, the project is not consistent with Policy 3.1

Policy 3.4 Preserve "naturally affordable" housing types, such as smaller and older ownership units.

1420 Taraval is a "naturally affordable" older housing type with annual property tax of \$1,869.32 for this fiscal year. The economics of demolishing existing rental property with a very low tax base and replacing it with market-rate housing with a tax base more than twenty times higher plus recovery of new construction costs (highest in the world in SF, according to the *New York Times*) further renders the existing housing type "naturally affordable" housing that should be preserved. Therefore, the project is not consistent with Policy 3.4.

Further, the 1420 Taraval project is <u>not</u> in compliance with the San Francisco Planning Code Section 101.1(b) which provides for general plan consistency and implementation including Priority Policies 2 and 3 (see Exhibit B: SF Planning Code Section 101.1(b) attached hereto and incorporated by reference)

"That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods."

"That the City's supply of affordable housing be preserved and enhanced."

2) Decreases "naturally affordable" housing in the Parkside district The existing 3-story structure currently houses at least 3 current tenants living cooperatively in a 3-bedroom house and paying naturally affordable rent for 2,176 square feet of space (725 square feet per person). In contrast, average rent in San Francisco is \$3,688 for an average-sized apartment of 747 square feet, according to RentCafe.

The proposed project would replace "naturally affordable" housing with market-rate housing. Considering that San Francisco has the highest housing construction costs in the world, only high-income tenants would be able to afford living in the proposed new structure.

It should be noted that it is misleading that the 3-bedroom, 3-story, 2,176 square foot house has been represented variously as a 2-bedroom and even a 1-bedroom house (see p. 10 of decision, bottom of page). According to the project plans, the second floor contains 4 good-sized rooms. The plans label two of the rooms as bedrooms and the other two rooms as family room and sitting room.

3) Displaces a minimum of 3 current tenants paying naturally affordable rent.

These tenants comprise <u>3 separate naturally-affordable rate households</u> in that they arrived at 1420 Taraval at different times and are not part of a family unit. Multiple households living cooperatively and sharing existing structures are some of the most affordable housing available in San Francisco.

4) Destroys a rare historical resource and negatively impacts the look, feel and character of the Parkside district

The 1420 Taraval project would demolish one of Parkside's earliest houses, a 1907-1909 craftsman which is the last remaining house in a row built by Hugh Keenan who also built the Grateful Dead house at 710

Ashbury Street. It was constructed following the 1906 earthquake. According to the Preservation Team Review Form attached to the CEQA Categorical Exception Determination (see Exhibit C: Preservation Team Review Form attached hereto and incorporated by reference),

"The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside."

However, the subjective review concludes that the property "does not retain integrity due to significant alterations."

According to Woody LaBounty, local historian and co-author of the Parkside District historic context statement adopted by the City of San Francisco, "With proper contextual consideration of the materials, design, feeling, location, association and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity." (see attached Exhibit D: Letter from local historian Woody LaBounty attached hereto and incorporated by reference). LaBounty also states that the only modifications are minor, utilitarian and "entirely reversible." Further, LaBounty states "This proposed project would destroy one of the last, best, early buildings on the Parkside District's main street."

In summary, the 1420 Taraval project is not consistent with the SF General Plan Housing Element and the project is not consistent with the Priority Policites of the SF Planning Code section 101.1(b) including affordable housing, existing housing and neighborhood character. Further, the Planning Department's preservation team was correct in determining that 1420 Taraval is significant and a rare example but its subjective determination that the structure has lost integrity is not consistent with the views of local historians, preservationists and community members.

5) Demolition of the existing structure has a negative environmental impact.

There are significant negative environmental consequences of demolishing the existing structure. According to the Chicago Metropolitan Agency for Planning (CMAP), demolition and construction now account for 25% of the solid waste that ends up in US landfills each year. Also, hauling all of the debris to the dump is bad for climate change among many other environmental impacts.

6) Proposed project would cover up side windows of occupant apartments of small apartment building next door.

The 1420 Taraval project would cover up the side windows of the small apartment building next door at 1414 Taraval Street built in 1936. This will substantially impact the quality of life for existing occupants of 1414 Taraval Street next door to the project.

For all of the above reasons, the Sunset-Parkside Education Action Committee (SPEAK) respectfully requests that the Board of Supervisors exercise its oversight authority for the 1420 Taraval Street demolition and project.

I. SUMMARY OF OBJECTIVES & POLICIES

ISSUE 1: ADEQUATE SITES

OBJECTIVE 1

IDENTIFY AND MAKE AVAILABLE FOR DEVELOPMENT ADEQUATE SITES TO MEET THE CITY'S HOUS-ING NEEDS, ESPECIALLY PERMA-NENTLY AFFORDABLE HOUSING.

POLICY 1.1

Plan for the full range of housing needs in the City and County of San Francisco, especially affordable housing.

POLICY 1.2

Focus housing growth and infrastructurenecessary to support growth according to community plans. Complete planning underway in key opportunity areas. such as Treasure Island, Candlestick Park and Hunter's Point Shipyard..

POLICY 1.3

Work proactively to identify and secure opportunity sites for permanently affordable housing.

POLICY 1.4

Ensure community based planning processes are used to generate changes to land use controls.

POLICY 1.5

Consider secondary units in community planning processes where there is neighborhood support and when other neighborhood goals can be achieved, especially if that housing is made permanently affordable to lower-income households.

POLICY 1.6

Consider greater flexibility in number and size of units within established building envelopes in community based planning processes, especially if it can increase the number of affordable units in multi-family structures.

POLICY 1.7

Consider public health objectives when designating and promoting housing development sites.

POLICY 1.8

Promote mixed use development, and include housing, particularly permanently affordable housing, in new commercial,

institutional or other single use development projects.

POLICY 1.9

Require new commercial developments and higher educational institutions to meet the housing demand they generate, particularly the need for affordable housing for lower income workers and students.

POLICY 1.10

Support new housing projects, especially affordable housing, where households can easily rely on public transportation, walking and bicycling for the majority of daily trips.

ISSUE 2:

CONSERVE AND IMPROVE EXISTING STOCK

OBJECTIVE 2

RETAIN EXISTING HOUSING UNITS, AND PROMOTE SAFETY AND MAIN-TENANCE STANDARDS, WITHOUT JEOPARDIZING AFFORDABILITY.

POLICY 2.1

Discourage the demolition of sound existing housing, unless the demolition results in a net increase in affordable housing.

POLICY 2.2

Retain existing housing by controlling the merger of residential units, except where a merger clearly creates new family housing.

POLICY 2.3

Prevent the removal or reduction of housing for parking.

POLICY 2.4

Promote improvements and continued maintenance to existing units to ensure long term habitation and safety.

POLICY 2.5

Encourage and support the seismic retrofitting of the existing housing stock.

POLICY 2.6

Ensure housing supply is not converted to de facto commercial use through short-term rentals.

OBJECTIVE 3

PROTECT THE AFFORDABILITY OF THE EXISTING HOUSING STOCK, ESPECIALLY RENTAL UNITS.

POLICY 3.1

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs.

POLICY 3.2

Promote voluntary housing acquisition and rehabilitation to protect affordability for existing occupants.

POLICY 3.3

Maintain balance in affordability of existing housing stock by supporting affordable moderate ownership opportunities.

POLICY 3.4

Preserve "naturally affordable" housing types, such as smaller and older ownership units.

POLICY 3.5

Retain permanently affordable residential hotels and single room occupancy (SRO) units.

ISSUE 3: EQUAL HOUSING OPPORTUNITIES

OBJECTIVE 4

FOSTER A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESI-DENTS ACROSS LIFECYCLES.

POLICY 4.1

Develop new housing, and encourage the remodeling of existing housing, for families with children.

POLICY 4.2

Provide a range of housing options for residents with special needs for housing support and services.

POLICY 4.3

Create housing for people with disabilities and aging adults by including universal design principles in new and rehabilitated housing units.

Exhibit A

San Francisco Planning Code

SEC. 101.1. GENERAL PLAN CONSISTENCY AND IMPLEMENTATION.

- (a) The General Plan shall be an integrated, internally consistent and compatible statement of policies for San Francisco. To fulfill this requirement, after extensive public participation and hearings, the Planning Commission shall in one action amend the General Plan by January 1, 1988.
- (b) The following Priority Policies are hereby established. They shall be included in the preamble to the General Plan and shall be the basis upon which inconsistencies in the General Plan are resolved:
- (1) That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;
- (2) That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;
 - (3) That the City's supply of affordable housing be preserved and enhanced;
- (4) That commuter traffic not impede Muni transit service or overburden our streets or neighborhood parking;
- (5) That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;
- (6) That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;
 - (7) That landmarks and historic buildings be preserved; and,
- (8) That our parks and open space and their access to sunlight and vistas be protected from development.
- (c) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after November 4, 1986, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the Priority Policies established above.
- (d) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after January 1, 1988, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the General Plan.
- (e) Prior to issuing a permit for any project or adopting any legislation which requires an initial study under the California Environmental Quality Act, and prior to issuing a permit for any demolition, conversion or change of use, and prior to taking any action which requires a finding of consistency with the General Plan, the City shall find that the proposed project or legislation is consistent with the Priority Policies established above. For any such permit issued or legislation adopted after January 1, 1988 the City shall also find that the project is consistent with the General Plan.

(Added by Proposition M, 11/4/86; amended by Ord. <u>188-15</u>, File No. 150871, App. 11/4/2015, Eff. 12/4/2015)

Exhibit B



SAN FRANCISCO PLANNING DE

PKE	SERVATION	I I LAWI KEVIE	W FORIVI		1650 Mission
Preservation Team Meetir	ng Date:	Date of F	orm Completion	6/6/2019	Suite 400 San Francisco,
PROJECT INFORMATION:					CA 94103-247 Reception:
Planner:	Address	s:			415.558.637
Stephanie Cisneros/Melanie		aval Street	<u> </u>		Fax:
Block/Lot:	Cross St	treets:			415.558.640
2353/010	Taraval 8	& 24th			Planning
CEQA Category:	Art. 10/	11:	BPA/Case No.:		Information: 415.558.637
3	N/A	•	2018-011904ENV		
PURPOSE OF REVIEW:		PROJECT	DESCRIPTION:		1
© CEQA (Article 10	/11 CPrelimir	nary/PIC C Altera	ition (Dem	no/New Construction	
PATE OF PLANS UNDER RE	EVIEW: N/A]
	rty an eligible histor	ric resource?			-
If so, are the propos					-
Additional Notes:		·			-
(November 2017).					
PRESERVATION TEAM RE	VIEW:				
Category:			CA	C B © C	
ind	ividual		Historic District/	Context	
Property is individually California Register und following Criteria:		e Historic Di	Property is in an eligible California Register Historic District/Context under one or more of the following Criteria:		
Criterion 1 - Event:	C Yes	No Criterion 1	- Event:	C Yes @ No	-
Criterion 2 -Persons:	⊜Yes €	No Criterion 2	-Persons:	← Yes ← No	
Criterion 3 - Architectu	re: C Yes @	No Criterion 3	- Architecture:	← Yes ← No	
Criterion 4 - Info. Poten	tial: C Yes	No Criterion 4	- Info. Potential:	C Yes © No	
Period of Significance:		Period of S	ignificance:		
		Contrib	outor (* Non-Cor	ntributor	

Complies with the Secretary's Standards/Art 10/Art 11:	C Yes	€ No	N/A
CEQA Material Impairment to the individual historic resource:	C Yes	C.No	
CEQA Material Impairment to the historic district:	C: Yes	ĊNo	
Requires Design Revisions:	C Yes	Ċ No	
Defer to Residential Design Team:	C. Yes	C No	

PRESERVATION TEAM COMMENTS:

According to the Historic Resource Evaluation Part 1 prepared by Tim Kelley Consulting, LLC (November 2017) and information found in the Planning Department files, the subject property at 1420 Taraval Street contains a three-story over raised basement, single-family residence. According to the original construction permit, the building was constructed in 1909 by Hugh Keenan, who worked as a builder with architect Robert Dickie Cranston to construct homes primarily in the Haight Ashbury neighborhood during the 1890's. Notable examples of their work include 710 Ashbury and 459 Ashbury. The partnership lasted briefly, with Keenan branching out as the sole proprietor of a construction company, working primarily in the Parkside. Though it is not known exactly when the partnership between Cranston and Keenan dissolved, Hugh Keenan Construction Company appears in newspaper articles and city directories after 1900. Extensive alterations have been made to the subject property including the front addition of commercial space (1946), window replacement, reconstruction of front steps, and remodel of front porch. It is likely the latter changes were completed without a permit, as no permit records have been found to confirm the date of these alterations.

The subject property is not located adjacent to any known historic resources (Category A properties) or within the boundaries of any identified historic district. The subject property is located within the Parkside neighborhood on a block that includes residences constructed between 1909-1968. The initial residential development of Parkside occurred between 26th & Ulloa and 32nd & Vicente in the form of "Parkside Cottages"; typically one-story six-room structures with a variety of facade styles available (Source: San Francisco's Historic Parkside District:1905-1957 Context Statement). The subject property was constructed shortly after this initial wave of development and reflects the early development of Parkside and the subject block of Taraval, which was primarily residential.

A historical photo from 1914 included in the Historic Resource Evaluation Part I shows the block originally contained six properties built by Keenan that were similar in massing and style to 1420 Taraval. The subject building and 1409 Taraval are the only two properties remaining. Hugh Keenan was on the board of directors of the Parkside Realty Company (Source: San Francisco Chronicle, 1905), and his construction company was responsible for the construction of several streets and block grading in Parkside. In an effort to develop the area and attract residents, the Parkside Realty Company also formed a sister agency, the Parkside Transit Company, a private corporation that assisted in bringing public transit to the area and therefore, more prospective residents. (continued)

Signature of a Senior Preservation Planner / Preservation Coordinator:	Date:
Allison K. Vanderslice Digitally signed by Allison K. Vanderslice Date: 2019.06.07 11:08:07 -07'00'	

San Francisco PLANNING DEPARTMENT Exhibite 2 of 3

The subject block was primarily residential and largely undeveloped aside from the six properties constructed by Keenan until approximately 1938. The 1938 Harrison Ryker aerial photograph of the subject block shows an increase in development with several larger scale properties constructed around the subject building. The 1950 Sanborn Map shows the property as it exists currently with the front commercial addition. Based on this historic documentation, it is likely the property added a commercial storefront to their existing property in order to accommodate new commercial development brought to the area by increased transit. Many properties like this exist along Taraval but have not been in use commercially in recent years. The property at 1420 Taraval tells the story of two separate waves of development in the Parkside along Taraval: the first initial wave of residential development occurring in the early 1900's and later, the development of the block commercially in the late 1930's and 1940's. Hugh Keenan Construction Company was integral in the development of Parkside as a neighborhood. The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside. However, the subject property does not retain integrity due to significant alterations over time including alterations to the commercial space which is no longer in use. The subject building is not eligible for listing in the California Register under any criteria as part of a historic district. The property at 1409 Taraval is a more intact representative example of single-family residential architecture from the early period of development in Parkside and is significant under Criterion 1 as part of the early residential development of Parkside and Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside.

February 24, 2020

Board of Supervisors 1 Carlton B. Goodlett Place San Francisco, CA 94102

Re: Appeal of 2018-011904PRG (1420 Taraval Street)

Supervisors:

I am the founder of Western Neighborhoods Project, a twenty-year-old nonprofit dedicated to the history of the city's west side, a co-author of the city-adopted Parkside District historic context statement, and a native San Franciscan who has spent years working and residing in the Parkside.

I have great respect for Planning's preservation staff, and since last summer have tried to work with them in recognizing the importance of the house at 1420 Taraval Street to the neighborhood's history, character, and early development. To staff's credit, they disagreed with the opinion of the consultant hired by the project sponsor and acknowledged that 1420 Taraval was a potential historic resource, specifically, "an early and rare example of an early 20th century residence in the neighborhood." Unfortunately, staff then decided that the building had lost integrity and was therefore not a resource.

This is one of a handful of the earliest house in the Parkside, with a distinctive Arts and Crafts style, in a highly visible part of the district at 24th and Taraval Streets. 1420 Taraval represents the first architectural style of this neighborhood before it was overrun by stucco Mediterranean styles in the 1920s and is the sole survivor of a row constructed by builder Hugh C. Keenan, a director of the firm responsible for the district's creation, the Parkside Realty Company.

The guidelines for analyzing a property's integrity are detailed, consisting of seven official criteria, but in the end, determination on whether integrity is lost is a fairly subjective decision. One criteria, for example, is "feeling." I contend that the historic nature of the building is evident at a glance, and certainly retains integrity to convey its significance. Planning staff cited loss of the original porch railings and posts and the replacement of the windows as the primary reasons for determining a loss of integrity. These are fairly minor and utilitarian issues with a 110-year-old building subject to the ocean breezes and fog of the Parkside, and entirely reversible alterations. 1420 Taraval still has its gable trim, knee braces, rafter tails, entry porch, and possibly its original shingle cladding. With proper contextual consideration of the materials, design, feeling, location, association, and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity. Please take a close look at the existing façade.

Members of the Planning Commission, rightly concerned about San Francisco's affordability crisis, have expressed a desire for the three units and commercial storefront this project proposes in replacement. But two additional market rate units will not change the dynamics of the real estate and rental market, and will not be in the financial reach of our teachers, fixed-income seniors, struggling families, or unhoused population. And there are many, many unrented commercial storefronts already on Taraval Street. This is not a neighborhood that needs another empty one.

Of the more than 400 properties on Taraval Street from 17th Avenue to Ocean Beach there are only three known that predate World War I and only two of them have not been radically modified. This

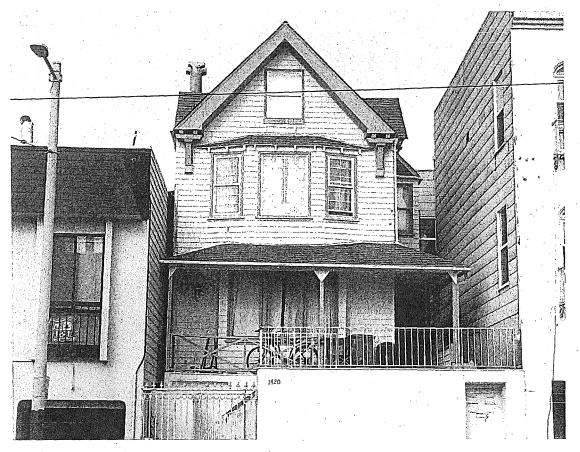
Exhibit D 1 of 3 proposed project would destroy one of the last, best, early buildings on the Parkside District's main street. Taraval is rich with potential sites to increase density, but this isn't one of them.

San Francisco is a city known for distinctive neighborhoods. The Parkside's development and character was and is different than the rest of the greater Sunset District, but each time we lose one of these early buildings, the Parkside gets closer to a form of anonymity. When these handsome early homes are gone they're gone forever.

Despite the project architect claiming at the last hearing that there had been "not one objection" to the demolition of this historic house, a number of neighbors have worked with staff to try and stop its destruction since last July. As a last resort, we ask you to step in and save this building for the Parkside.

Sincerely,

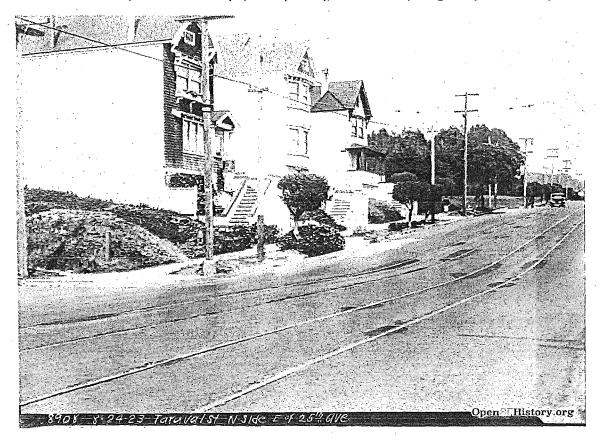
Woody LaBounty



1420 Taraval Street, taken on January 1, 2020.



1420 Taraval Street, taken on January 1, 2020 (above), and in 1923 (far right in photo below).



MEMO

Memo to the Planning Commission

HEARING DATE: JANUARY 30, 2020 CONTINUED FROM DECEMBER 12, 2019

DATE:

January 23, 2020

TO:

Planning Commission

FROM:

Linda Ajello Hoagland, Planner 2018-011904CUA

RE:

1420 Taraval Street Update (Case No. 2018-011904CUA)

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax.

415.558.6409

Planning Information: 415.558.6377

BACKGROUND

On December 12, 2019, the Planning Commission continued the Conditional Use Authorization for 1420 Taraval Street to the public hearing on January 30, 2020, with the direction to provide more information and updated plans to better substantiate the Project. The Project Sponsor has since submitted revised plans providing additional information, as follows:

- Printing errors have been resolved and proposed elevations are now visible;
- The location of the master bedroom and living room have been reversed so the living room now faces the street;
- The rear yard roof deck has been setback 5-feet from the eastern property line and planters have been added along the north and east sides;
- Planters have been added on the north and south sides of the roof deck;
- The location of elevator has been shifted further toward the rear of the building;
- The width of the storefront display area has been increased;
- A 6-foot high opaque screen has been added at the north and east sides of the roof deck to address privacy concerns; and
- The 30-inch high roof parapet has been eliminated.

No changes were made to the total building area, residential gross square footage, or number of residential units.

Attachments:

- Draft Motion:
- Updated Plans



2020 MAR -2 PM 2: Q3

Planning Commission Draft Mot

HEARING DATE: JANUARY 30, 2020

Suite 400 San Francisco. CA 94103-2479

Reception: 415.558.6378

Information:

415.558.6377

Fax:

Record No .:

2018-011904CUA

Project Address:

1420 TARAVAL STREET

Zoning:

415.558.6409 Taraval Street Neighborhood Commercial District (NCD) Zoning District

65-A Height and Bulk District

Taraval Street Restaurant Subdistrict

Block/Lot:

2353/010

Project Sponsor:

William Pashelinsky

1937 Haves Street

San Francisco, CA 94117

Property Owner:

Peter Mandel

San Francisco, CA 94127

Staff Contact:

Linda Ajello Hoagland, AICP - (415) 575-6823

linda.ajellohoagland@sfgov.org

ADOPTING FINDINGS RELATING TO THE APPROVAL OF A CONDITIONAL USE AUTHORIZATION PURSUANT TO PLANNING CODE SECTIONS 303 AND 317, TO DEMOLISH A 2,176 SOUARE FOOT, THREE-STORY SINGLE-FAMILY RESIDENCE, AND CONSTRUCT A NEW, APPROXIMATELY 6,219 SQUARE FOOT, FOUR-STORY, 45-FOOT TALL, MIXED-USE BUILDING WITH THREE DWELLING UNITS AND APPROXIMATELY 1,731 SQUARE FEET OF GROUND FLOOR COMMERCIAL WITHIN THE TARAVAL STREET NEIGHBORHOOD COMMERCIAL (NCD) ZONING DISTRICT AND A 65-A HEIGHT AND BULK DISTRICT, AND ADOPTING FINDINGS UNDER THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

PREAMBLE

On August 30, 2018, William Pashelinsky (hereinafter "Project Sponsor") filed Application No. 2018-011904CUA (hereinafter "Application") with the Planning Department (hereinafter "Department") for a Conditional Use Authorization to demolish an existing 3-story single family dwelling and construct a new four-story, 45-ft tall, mixed-use building with 3 dwelling units and 1,731 square feet of ground floor commercial use (hereinafter "Project") at 1420 Taraval Street, Block 2353 Lot 010 (hereinafter "Project Site").

The Project is exempt from the California Environmental Quality Act ("CEQA") as a Class 1 and Class 3 categorical exemption.

On December 12, 2019, the San Francisco Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting on Conditional Use Authorization Application No. 2018-011904CUA. At the public hearing, the Planning Commission continued the Project to the public hearing on January 30, 2020.

The Planning Department Commission Secretary is the custodian of records; the File for Record No. 2018-011904CUA is located at 1650 Mission Street, Suite 400, San Francisco, California.

The Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of the applicant, Department staff, and other interested parties.

MOVED, that the Commission hereby authorizes the Conditional Use Authorization as requested in Application No. 2018-011904CUA, subject to the conditions contained in "EXHIBIT A" of this motion, based on the following findings:

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The above recitals are accurate and constitute findings of this Commission.
- 2. **Project Description.** The Project includes the demolition of an existing 2,176 square foot, three-story, single-family home and construction of a new four-story, 45-ft tall, mixed use building (approximately 6,219 square feet) with 3 dwelling units, approximately 1,731 square feet of ground floor commercial use, 1,392 square feet of open space through a combination of private and common opens space, including a roof deck, and 3 Class 1 bicycle parking spaces. No off-street parking is proposed. The Project includes a dwelling-unit mix consisting of 3 (approximately 1,600 square foot each), three-bedroom and 2 bath units.
- 3. Site Description and Present Use. The Project is located on the north side of Taraval Street, between 24th and 25th Avenues; Lot 010 in Assessor's Block 2353 within the Taraval Street Neighborhood Commercial District (NCD) Zoning District with a 65-A Height and Bulk District. The site is an approximately 2,500 square foot uphill sloping lot with 25 feet of frontage and a depth of 100 feet. The project site has an existing approximately 2,176 square foot, three-story, single-family home constructed circa 1900. The structure is currently used as a rental property with the current lease expiring prior to the start of construction. There is no off-street parking for the property.
- 4. Surrounding Properties and Neighborhood. The subject property is located in the Parkside neighborhood. Parcels within the immediate vicinity consist of two- to three-story single- and multi-family dwellings, single- and two-story commercial buildings and two- to four-story mixed-use buildings of varied design and construction dates. The block-face is characterized by two- to three-story buildings of mixed architectural style. The adjacent properties to the east and west are improved with a two-story commercial building and a three-story multi-family dwelling constructed in 1968 and 1936, respectively, and a three-story multi-family dwelling to the north, constructed in 1927. The surrounding properties are located in the Taraval Street NCD, RH-1

- (Residential-House, One-Family), and RM-1 (Residential-Mixed, Low Density) Zoning Districts. The subject property is also within .25-miles of stops for the L and L-OWL MUNI transit lines.
- Public Outreach and Comments. To date, the Department has received three comments
 expressing opposition to the demolition of the existing 1907 building due to its historical value in
 the neighborhood.
- 6. **Planning Code Compliance.** The Commission finds that the Project is consistent with the relevant provisions of the Planning Code in the following manner:
 - A. **Permitted Uses in Taraval Street NCD Zoning District.** Planning Code Section 733 states that residential and commercial uses are permitted within the Taraval Street NCD Zoning District.
 - The Project would construct a four-story, mixed-use building with three dwelling units with ground floor commercial and, therefore complies with Planning Code Section 733.
 - B. Residential Demolition Section 317. Pursuant to Planning Code Section 317, Conditional Use Authorization is required for applications proposing to demolish a residential unit in any Zoning District. The Code establishes criteria that the Planning Commission shall consider in the review of applications for residential demolition.
 - As the Project requires Conditional Use Authorization per the requirements of Section 317, the additional criteria specified under Section 317 have been incorporated as findings as part of this Motion (See Below).
 - C. Rear Yard. Planning Code Section 134 requires a minimum rear yard equal to 25 percent of the total lot depth of the lot to be provided at the second story and at each succeeding level or story of the building, and at the first story if it contains a dwelling unit.
 - The Project site is 100 feet deep and provides a 25-foot rear yard at the second level (first residential level) and would comply with Planning Code Section 134.
 - D. **Usable Open Space.** Planning Code Sections 135 and 733 require 100 square feet of usable open space per unit if private, or 133 square feet if common.
 - The Project provides approximately 558 square feet of private open space for unit one within the rear yard area and two, approximately 380 square foot, private roof decks for units two and three. The private open space areas for all units exceeds the 100 square feet required; therefore, the Project provides codecomplying open space for all dwelling units.
 - E. **Bird Safety.** Planning Code Section 139 outlines the standards for bird-safe buildings, including the requirements for location-related and feature-related hazards.

The subject lot is located within 300 feet of a possible Urban Bird Refuge as defined in Section 139, and the Project meets the requirements for feature-related hazards.

F. **Dwelling Unit Exposure.** Planning Code Section 140 requires that at least one room of all dwelling units face onto a public street, rear yard or other open area that meets minimum requirements for area and horizontal dimensions. To meet exposure requirements, a public street, public alley, side yard or rear yard must be at least 25 feet in width.

The Project organizes the dwelling units to have exposure on Taraval Street or the code-complying rear yard; therefore, the Project complies with Planning Code Section 140.

G. Shadow. Planning Code Sections 147 and 295 restricts net new shadow, cast by structures exceeding a height of 40 feet, upon property under the jurisdiction of the Recreation and Park Commission. Any project in excess of 40 feet in height and found to cast net new shadow must be found by the Planning Commission, with comment from the General Manager of the Recreation and Parks Department, in consultation with the Recreation and Park Commission, to have no adverse impact upon the property under the jurisdiction of the Recreation and Park Commission.

A shadow analysis was prepared for the project determined that the proposed project would not cast shadows on any parks or open spaces at any time during the year.

H. Off-Street Parking. Planning Code Section 151.1 does not require off-street parking for residential and non-residential uses and allows for a maximum of 1.5 parking spaces for each dwelling unit and a maximum of 1.5 per 500 square feet of occupied floor area, up to 20,000 where the occupied floor area exceeds 5,000 square feet for retail sales and service uses.

The Project does not provide any off-street parking space and, therefore complies with Planning Code Section 151.1.

I. Bicycle Parking. Planning Code Section 155.2 requires at least one Class 1 bicycle parking space for each dwelling unit and one Class 2 space for every 20 dwelling units. Additional bicycle parking requirements apply based on classification of non-residential uses, at least two Class 2 spaces are required for retail sales and service uses.

The Project includes three dwelling units; therefore, the Project is required to provide three Class 1 bicycle parking spaces for residential uses and two Class 2 bicycle parking spaces for the non-residential uses. The Project will provide three Class 1 bicycle parking spaces and two Class 2 bicycle parking spaces. Therefore, the Project complies with Planning Code Section 155.2

J. Height and Bulk. Planning Code Sections 260 and 270 outlines the height and bulk districts within the City and County of San Francisco. Planning Code Section 270 defines the base of the building as the lowest portion of the building extending vertically to a streetwall height up to 1.25 times the width of the widest abutting street or 50 feet, whichever is more. There are no length or diagonal dimension limitations applicable to the base. The Project is located in a 65-A Height and Bulk District. Therefore, the proposed development is permitted up to a height of 65 feet and a 110-foot maximum length and 125-foot maximum diagonal for a height above 40 feet.

The Project proposes a building that will be approximately 45 feet tall, which is below the 65-foot height limit. Taraval Street is 80 feet in width, so the Project base would be considered 100 feet (80x1.25). Planning Code Section 270 states that there are no length or diagonal dimension limits applicable to the base and, therefore complies with the Planning Code and the Height and Bulk District.

K. Rear Yard Requirement. Planning Code Section 134 requires a minimum rear yard depth shall be equal to 45 percent of the total depth of the lot on which the building is situated, except to the extent that a reduction in this requirement is permitted by averaging of the adjacent rear building walls. When averaging, the minimum rear yard allowed is 25%, but in no case less than 15 feet, and shall be provided at the ground level. Permitted projections into the rear yard are also permitted per Planning Code Section 136, such as a two-story addition projecting up to 12 feet into the rear yard with 5-foot side setbacks on each side for the length of the projection.

The subject property is 100 feet deep; and the average rear yard depth of the adjacent neighbors is 37 feet, 3 inches; therefore, the rear yard requirement is 37 feet, 3 inches. The Project, which includes a permitted single-story, 9-foot, 1-inch projection, complies with the rear yard requirements

L. Child Care Requirements for Residential Projects. Planning Code Section 414A requires that any residential development project that results in additional space in an existing residential unit of more than 800 gross square feet shall comply with the imposition of the Residential Child Care Impact Fee requirement.

The Project proposes new construction of a building that results in two net new dwelling units. Therefore, the Project is subject to the Residential Child Care Impact Fee and must comply with the requirements outlined in Planning Code Section 414A

7. Conditional Use Findings. Planning Code Section 303 establishes criteria for the Planning Commission to consider when reviewing applications for Conditional Use authorization. On balance, the project complies with said criteria in that:

A. The proposed new uses and building, at the size and intensity contemplated and at the proposed location, will provide a development that is necessary or desirable, and compatible with, the neighborhood or the community.

The use and size of the proposed project is compatible with the surrounding neighborhood. The proposal would demolish an existing, 2,176 square foot, single-family dwelling. The new building will contain approximately 1,731 square feet of ground floor commercial and three 3-bedroom dwelling units ranging in size from approximately 1,578 square feet to 1,672 square feet. The siting of the new building will be in conformity with the requirements of the Planning Code and consistent with the objectives of the Residential Design Guidelines. Overall, the construction of three new dwelling units is necessary and compatible with the surrounding neighborhood and the larger City.

- B. The proposed project will not be detrimental to the health, safety, convenience or general welfare of persons residing or working in the vicinity. There are no features of the project that could be detrimental to the health, safety or convenience of those residing or working the area, in that:
 - (1) Nature of proposed site, including its size and shape, and the proposed size, shape and arrangement of structures;

The Project includes a four-story massing along the street, which is appropriate given the context of the surrounding neighborhood. The proposed building provides rear setbacks, all which help to sculpt the building to minimize impacts and remain compatible with the neighborhood's two- to-four-story buildings.

(2) The accessibility and traffic patterns for persons and vehicles, the type and volume of such traffic, and the adequacy of proposed off-street parking and loading;

The Project would not adversely affect public transit in the neighborhood. The Project site is located close to several MUNI bus lines, including the L and L-OWL MUNI transit lines. The Project provides no off-street parking, which supports the City's transit first policies. Provision of bicycle storage areas along with the close proximity to mass transit is anticipated to encourage residents, employees and visitors to use alternate modes of transportation.

(3) The safeguards afforded to prevent noxious or offensive emissions such as noise, glare, dust and odor;

The Project will comply with Title 24 standards for noise insulation. The Project will also be subject to the standard conditions of approval for lighting and construction noise. Construction noise impacts would be less than significant because all construction activities would be conducted in compliance with the San Francisco Noise Ordinance (Article 29 of the San Francisco Police Code, as amended May 2014). The SF Board of Supervisors approved the Construction Dust Control Ordinance (Ordinance 176-08, effective July 30, 2008) with the intent of reducing the quantity of dust generated during site preparation,

demolition and construction work in order to protect the health of the general public and of on-site workers, minimize public nuisance complaints, and to avoid orders to stop work by the Department of Building Inspection. Therefore, the Project would be required to follow specified practices to control construction dust and to comply with this ordinance. Overall, the Project is not expected to generate dust or odor impacts.

- (4) Treatment given, as appropriate, to such aspects as landscaping, screening, open spaces, parking and loading areas, service areas, lighting and signs;
 - The Project will provide the required number of street trees and bicycle parking along the public-rights-of-way.
- C. That the use as proposed will comply with the applicable provisions of the Planning Code and will not adversely affect the General Plan.
 - The Project complies with all relevant requirements and standards of the Planning Code and is consistent with objectives and policies of the General Plan as detailed below.
- D. That the use as proposed would provide development that is in conformity with the purpose of the applicable Neighborhood Commercial District.
 - The proposed Project is consistent with the stated purposed of the Taraval Street Neighborhood Commercial District (NCD) in that the commercial use is located at the ground floor, protects the rear yard at residential levels and is consistent with the Planning Code for mixed-use buildings in the Taraval Street NCD.
- 8. Additional Findings pursuant to Section 317 establishes criteria for the Planning Commission to consider when reviewing applications for Residential Demolition. On balance, the Project does comply with said criteria in that:
 - i. Whether the property is free of a history of serious, continuing Code violations;
 - A review of the Department of Building Inspection and the Planning Department databases showed no open enforcement cases or notices of violation for the subject property.
 - ii. Whether the housing has been maintained in a decent, safe, and sanitary condition;
 - The existing dwelling is currently used as a rental and does not have any past code-violations.
 - iii. Whether the property is an "historical resource" under CEQA;

Although the existing structure is more than 50 years old, a review of the supplemental information resulted in a determination that the structure is not a historical resource.

iv. Whether the removal of the resource will have a substantial adverse impact under CEQA;

Not Applicable. The existing structure is not a historic resource.

v. Whether the project converts rental housing to other forms of tenure or occupancy;

The Project does not convert rental housing to other forms of tenure or occupancy, as the existing building is a single-family residence and is used as such.

vi. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing;

The existing single-family dwelling is used as a rental property. Although the single-family dwelling is technically subject to the Rent Stabilization and Arbitration Ordinance because it is a residential building constructed before 1979, the Planning Department cannot definitively determine which aspects of the Ordinance are applicable. The Rent Stabilization and Arbitration Ordinance includes provisions for eviction controls, price controls, and other controls, and it is the purview of the Rent Board to determine which specific controls apply to a building or property. The Rent Board has confirmed that there are no database records, or any documentation indicating an eviction neither history nor eviction notices filed at the Rent Board for 1420 Taraval Street.

vii. Whether the project conserves existing housing to preserve cultural and economic neighborhood diversity;

Although the Project proposes the demolition of an existing dwelling, the new construction will result in two additional dwelling units.

viii. Whether the project conserves neighborhood character to preserve neighborhood cultural and economic diversity;

The Project conserves neighborhood character with appropriate scale, design, and materials, and improves cultural and economic diversity by constructing a mixed-use building with ground floor commercial and three dwelling units that are consistent with the Taraval Street NCD Zoning District. The proposed mixed-use development is characteristic of other existing residential buildings located along Taraval Street; two net new dwelling units would be added to the City's Housing Stock.

ix. Whether the project protects the relative affordability of existing housing;

The Project removes an older dwelling unit, which is generally considered more affordable than a more recently constructed unit; however, the project will add two family-sized dwelling units to the City's Housing Stock.

x. Whether the project increases the number of permanently affordable units as governed by Section 415;

The Project is not subject to the provisions of Planning Code Section 415, as the Project proposes less than ten units.

xi. Whether the project locates in-fill housing on appropriate sites in established neighborhoods;

The Project proposes in-fill housing with a total of three dwelling units which is consistent with the varying neighborhood density. The proposed mixed-use development is characteristic of other existing residential buildings located along Taraval Street and in the surrounding neighborhood.

xii. Whether the project increases the number of family-sized units on-site;

The Project proposes an opportunity for family-sized housing. Three 3-bedroom units are proposed within the new building. Currently, the property only contains one dwelling with two bedrooms.

xiii. Whether the project creates new supportive housing;

The Project does not create new supportive housing.

xiv. Whether the project is of superb architectural and urban design, meeting all relevant design guidelines, to enhance existing neighborhood character;

The overall scale, design, and materials of the proposed buildings are consistent with the block-face and compliment the neighborhood character with a contemporary design. The proposed residential development is characteristic of other existing residential uses along Taraval Street and in the surrounding neighborhood.

xv. Whether the project increases the number of on-site Dwelling Units;

The Project will increase the number of on-site units from one dwelling unit to three dwelling units.

xvi. Whether the project increases the number of on-site bedrooms.

The existing dwelling contains two bedrooms. The Project proposes a total of nine bedrooms between the three dwelling units.

xvii. Whether or not the replacement project would maximize density on the subject lot; and

The maximum density for the subject property is three units (one dwelling unit per 800 square feet of lot area). The Project proposes the new construction of a mixed-use, three-unit building with ground floor commercial, maximizing the density permitted in the Taraval Street NCD Zoning District.

xviii. If replacing a building not subject to the Residential Rent Stabilization and Arbitration Ordinance, whether the new project replaces all of the existing units with new Dwelling Units of a similar size and with the same number of bedrooms.

The existing single-family dwelling is currently used as a rental property. Although the single-family dwelling is technically subject to the Rent Stabilization and Arbitration Ordinance because it is a residential building constructed before 1979, the Planning Department cannot definitively determine which aspects of the Ordinance are applicable. The Rent Stabilization and Arbitration Ordinance includes provisions for eviction controls, price controls, and other controls, and it is the purview of the Rent Board to determine which specific controls apply to a building or property. The Rent Board has confirmed that there are no database records, nor any documentation indicating an eviction history nor eviction notices filed at the Rent Board for 1420 Taraval Street.

Regarding unit size and count, the existing dwelling unit has approximately 2,176 square feet of habitable area and two bedrooms. The proposed building contains three, 3-bedroom units. The new units provide more than the existing square footage and bedroom count.

9. **General Plan Compliance.** The Project is, on balance, consistent with the following Objectives and Policies of the General Plan:

HOUSING ELEMENT

Objectives and Policies

OBJECTIVE 2:

RETAIN EXISTING HOUSING UNITS, AND PROMOTE SAFETY AND MAINTENANCE STANDARDS, WITHOUT JEOPARDIZING AFFORDABILITY.

Policy 2.1:

Discourage the demolition of a sound existing housing unless the demolition results in a net increase in affordable housing.

The Project proposes to demolish an existing structure containing one bedroom and one bathroom to construct three new dwelling units each with two-bedrooms and thereby contributes to the general housing stock of the city.

OBJECTIVE 3:

PROTECT THE AFFORDABILITY OF THE EXISTING HOUSING STOCK, ESPECIALLY RENTAL UNITS.

Policy 3.1:

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs.

Policy 3.3:

Maintain balance in affordability of existing housing stock by supporting affordable moderate ownership opportunities.

Policy 3.4:

Preserve "naturally affordable" housing types, such as smaller and older ownership units.

While the Project will demolish an existing single-family dwelling, the new construction will result in an increase in the density of the property and contributes two net new dwelling units, a net addition of five bedrooms, to the existing housing stock.

OBJECTIVE 4:

FOSTER A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESIDENTS ACROSS LIFECYCLES.

Policy 4.1:

Develop new housing, and encourage the remodeling of existing housing, for families with children.

The Project proposes to demolish a single-family residence with one bedroom to construct three dwelling units, each with 3-bedrooms which could accommodate families with children.

OBJECTIVE 11:

SUPPORT AND RESPECT THE DIVERSE AND DISTINCT CHARACTER OF SAN FRANCISCO'S NEIGHBORHOODS.

Policy 11.1:

Promote the construction and rehabilitation of well-designed housing that emphasizes beauty, flexibility, and innovative design, and respect existing neighborhood character.

Policy 11.2:

Ensure implementation of accepted design standards in project approvals.

Policy 11.3

Ensure growth is accommodated without substantially and adversely impacting existing residential neighborhood character.

Policy 11.4

Continue to utilize zoning districts which conform to a generalized residential land use and density plan and the General Plan.

Policy 11.5

Ensure densities in established residential areas promote compatibility with prevailing neighborhood character.

The subject property is within the Taraval Street Neighborhood Commercial Zoning District which allows for higher residential density than the existing single-family dwelling. The Project proposes a total of three dwelling units on a property located in a neighborhood consisting of two- to three-story single- and multifamily dwellings, single- and two-story commercial buildings and two- to four-story mixed-use buildings. Furthermore, the proposed new construction conforms to the Residential Design Guidelines and is appropriate in terms of material, scale, proportions and massing for the surrounding neighborhood.

RECREATION AND OPEN SPACE ELEMENT

Objectives and Policies

OBJECTIVE 2:

INCREASE RECREATION AND OPEN SPACE TO MEET THE LONG-TERM NEEDS OF THE CITY AND BY REGION

Policy 2.11:

Assure that privately developed residential open spaces are usable, beautiful, and environmentally sustainable.

The Project proposes two roof decks that have potential for planters and additional landscaping.

OBJECTIVE 3:

IMPROVE ACCESS AND CONNECTIVITY TO OPEN SPACE

Policy 3.6:

Maintain, restore, expand and fund the urban forest.

The Project will add to the urban forest with the addition of a new street tree.

TRANSPORTATION ELEMENT

Objectives and Policies

OBJECTIVE 24:

IMPROVE THE AMBIENCE OF THE PEDESTRIAN ENVIRONMENT.

Policy 24.2:

Maintain and expand the planting of street trees and the infrastructure to support them.

Policy 24.4:

Preserve pedestrian-oriented building frontages.

The Project will install a new street tree along Taraval Street. Frontages are designed with transparent glass and intended for active spaces oriented at the pedestrian level.

OBJECTIVE 28:

PROVIDE SECURE AND CONVENIENT PARKING FACILITIES FOR BICYCLES.

Policy 28.1:

Provide secure bicycle parking in new governmental, commercial, and residential developments.

Policy 28.3:

Provide parking facilities which are safe, secure, and convenient.

The Project includes 3 Class 1 and 2 Class 2 bicycle parking spaces in secure, convenient locations.

OBJECTIVE 34:

RELATE THE AMOUNT OF PARKING IN RESIDENTIAL AREAS AND NEIGHBORHOOD COMMERCIAL DISTRICTS TO THE CAPACITY OF THE CITY'S STREET SYSTEM AND LAND USE PATTERNS.

Policy 34.3:

Permit minimal or reduced off-street parking supply for new buildings in residential and commercial areas adjacent to transit centers and along transit preferential streets.

Policy 34.5:

Minimize the construction of new curb cuts in areas where on-street parking is in short supply and locate them in a manner such that they retain or minimally diminish the number of existing on-street parking spaces.

The Project does not provide any off-street vehicular parking, which complies with Planning Code Section 151.1.

URBAN DESIGN

OBJECTIVE 1:

EMPHASIS OF THE CHARACTERISTIC PATTERN WHICH GIVES TO THE CITY AND ITS NEIGHBORHOODS AN IMAGE, A SENSE OF PURPOSE, AND A MEANS OF ORIENTATION.

Policy 1.2:

Recognize, protect and reinforce the existing street pattern, especially as it is related to topography.

The Project proposes demolition of an existing single-family building to construct a mixed-use, three-family building with ground floor commercial use. Similar to other existing structures on the block-face, the new building proposes a ground floor commercial storefront with residential above.

Policy 1.3:

Recognize that buildings, when seen together, produce a total effect that characterizes the city and its districts.

The proposed façade and massing are compatible with the existing neighborhood character and development pattern, particularly because the proposed building is of a similar massing, width and height to the existing structures in the neighborhood. The ground floor commercial use continues the pattern of existing mixeduse buildings in the immediate area. The proposed façade and massing of the new building reflects the existing mixed architectural character, varying heights along the block face and will be in keeping with the neighborhood development pattern.

OBJECTIVE 2:

CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING.

Policy 2.6:

Respect the character of older development nearby in the design of new buildings.

The massing of the replacement buildings' main front façades has been designed to be compatible with the prevailing street wall heights. Although interpreted in a contemporary architectural style, the proposed building proportions and exterior materials have been selected to be compatible with the adjacent buildings and the immediate neighborhood character.

- 10. **Planning Code Section 101.1(b)** establishes eight priority-planning policies and requires review of permits for consistency with said policies. On balance, the project does comply with said policies in that:
 - A. That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses be enhanced.
 - Existing neighborhood-serving retail uses would not be displaced or otherwise adversely affected by the proposal, as the existing building does not contain commercial uses.
 - B. That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods.
 - While the existing housing is proposed to be demolished, the replacement building would provide three dwelling units in a neighborhood made up of single-family residences to small multi-unit buildings of mixed architectural character, as well as commercial uses.
 - C. That the City's supply of affordable housing be preserved and enhanced,
 - The existing single-family dwelling is not designated as affordable housing. The three proposed dwelling units will also not be designated as affordable housing.
 - D. That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking.
 - The Project Site is served by nearby public transportation options. The subject property is within .25-miles of stops for the L and L-OWL MUNI transit lines. Future residents would be afforded proximity to a bus line. The Project also provides bicycle parking for residents and their guests.
 - E. That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced.
 - The Project does not involve the creation of commercial office development. The Project would enhance opportunities for resident employment and ownership in retail sales and service sectors by providing for new housing and commercial space, which will increase the diversity of the City's housing supply (a top priority in the City) and provide new potential neighborhood-serving uses and employment opportunities.
 - F. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

The replacement structure would be constructed in compliance with San Francisco's current Building Code Standards and would meet all earthquake safety requirements.

G. That landmarks and historic buildings be preserved.

A City Landmark or historic building does not occupy the Project site.

H. That our parks and open space and their access to sunlight and vistas be protected from development.

The Project will have no negative impact on existing parks and open spaces. The shadow analysis conducted for the Project concluded that no new shadows would be cast on Mc Coppin Park. The height of the proposed structure is compatible with the established neighborhood development.

- 11. The Project is consistent with and would promote the general and specific purposes of the Code provided under Section 101.1(b) in that, as designed, the Project would contribute to the character and stability of the neighborhood and would constitute a beneficial development.
- 12. The Commission hereby finds that approval of the Conditional Use Authorization would promote the health, safety and welfare of the City.

DECISION

That based upon the Record, the submissions by the Applicant, the staff of the Department and other interested parties, the oral testimony presented to this Commission at the public hearings, and all other written materials submitted by all parties, the Commission hereby **APPROVES Conditional Use Authorization Application No. 2018-011904CUA** subject to the following conditions attached hereto as "EXHIBIT A" in general conformance with plans on file, dated January 3, 2020, and stamped "EXHIBIT B", which is incorporated herein by reference as though fully set forth.

APPEAL AND EFFECTIVE DATE OF MOTION: Any aggrieved person may appeal this Conditional Use Authorization to the Board of Supervisors within thirty (30) days after the date of this Motion. The effective date of this Motion shall be the date of this Motion if not appealed (after the 30-day period has expired) OR the date of the decision of the Board of Supervisors if appealed to the Board of Supervisors. For further information, please contact the Board of Supervisors at (415) 554-5184, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Protest of Fee or Exaction: You may protest any fee or exaction subject to Government Code Section 66000 that is imposed as a condition of approval by following the procedures set forth in Government Code Section 66020. The protest must satisfy the requirements of Government Code Section 66020(a) and must be filed within 90 days of the date of the first approval or conditional approval of the development referencing the challenged fee or exaction. For purposes of Government Code Section 66020, the date of imposition of the fee shall be the date of the earliest discretionary approval by the City of the subject development.

If the City has not previously given Notice of an earlier discretionary approval of the project, the Planning Commission's adoption of this Motion, Resolution, Discretionary Review Action or the Zoning Administrator's Variance Decision Letter constitutes the approval or conditional approval of the development and the City hereby gives **NOTICE** that the 90-day protest period under Government Code Section 66020 has begun. If the City has already given Notice that the 90-day approval period has begun for the subject development, then this document does not re-commence the 90-day approval period.

I hereby certify that the Planning Commission ADOPTED the foregoing Motion on January 30, 2020.

Jonas P. Ionin
Commission Secretary

AYES:

NAYS:

ABSENT:

ADOPTED: January 30, 2020

EXHIBIT A

AUTHORIZATION

his authorization is for a conditional use to the demolish an existing 3-story single family dwelling and construct a new four-story, 45-ft tall, mixed-use building with 3 dwelling units and 1,731 square feet of ground floor commercial use located at 1420 Taraval Street, Block 2353, and Lot 10 pursuant to Planning Code Section(s) 317 and 303 within the Taraval Street Neighborhood Commercial District and a 65-A Height and Bulk District; in general conformance with plans, dated January 3, 2020, and stamped "EXHIBIT B" included in the docket for Record No. 2018-011904CUA and subject to conditions of approval reviewed and approved by the Commission on January 30, 2020 under Motion No XXXXXX. This authorization and the conditions contained herein run with the property and not with a particular Project Sponsor, business, or operator.

RECORDATION OF CONDITIONS OF APPROVAL

Prior to the issuance of the building permit or commencement of use for the Project the Zoning Administrator shall approve and order the recordation of a Notice in the Official Records of the Recorder of the City and County of San Francisco for the subject property. This Notice shall state that the project is subject to the conditions of approval contained herein and reviewed and approved by the Planning Commission on January 30, 2020 under Motion No XXXXXX.

PRINTING OF CONDITIONS OF APPROVAL ON PLANS

The conditions of approval under the 'Exhibit A' of this Planning Commission Motion No. XXXXXX shall be reproduced on the Index Sheet of construction plans submitted with the site or building permit application for the Project. The Index Sheet of the construction plans shall reference to the Conditional Use authorization and any subsequent amendments or modifications.

SEVERABILITY

The Project shall comply with all applicable City codes and requirements. If any clause, sentence, section or any part of these conditions of approval is for any reason held to be invalid, such invalidity shall not affect or impair other remaining clauses, sentences, or sections of these conditions. This decision conveys no right to construct, or to receive a building permit. "Project Sponsor" shall include any subsequent responsible party.

CHANGES AND MODIFICATIONS

Changes to the approved plans may be approved administratively by the Zoning Administrator. Significant changes and modifications of conditions shall require Planning Commission approval of a new Conditional Use authorization.

Conditions of Approval, Compliance, Monitoring, and Reporting PERFORMANCE

- 1. Validity. The authorization and right vested by virtue of this action is valid for three (3) years from the effective date of the Motion. The Department of Building Inspection shall have issued a Building Permit or Site Permit to construct the project and/or commence the approved use within this three-year period.
 - For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 2. Expiration and Renewal. Should a Building or Site Permit be sought after the three (3) year period has lapsed, the project sponsor must seek a renewal of this Authorization by filing an application for an amendment to the original Authorization or a new application for Authorization. Should the project sponsor decline to so file, and decline to withdraw the permit application, the Commission shall conduct a public hearing in order to consider the revocation of the Authorization. Should the Commission not revoke the Authorization following the closure of the public hearing, the Commission shall determine the extension of time for the continued validity of the Authorization.
- For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 3. **Diligent Pursuit.** Once a site or Building Permit has been issued, construction must commence within the timeframe required by the Department of Building Inspection and be continued diligently to completion. Failure to do so shall be grounds for the Commission to consider revoking the approval if more than three (3) years have passed since this Authorization was approved. For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 4. **Extension**. All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.
 - For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- Conformity with Current Law. No application for Building Permit, Site Permit, or other
 entitlement shall be approved unless it complies with all applicable provisions of City Codes in
 effect at the time of such approval.
 - For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-vlanning.org

DESIGN - COMPLIANCE AT PLAN STAGE

- 6. Final Materials. The Project Sponsor shall continue to work with Planning Department on the building design. Final materials, glazing, color, texture, landscaping, and detailing shall be subject to Department staff review and approval. The architectural addenda shall be reviewed and approved by the Planning Department prior to issuance.
 For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- 7. Garbage, Composting and Recycling Storage. Space for the collection and storage of garbage, composting, and recycling shall be provided within enclosed areas on the property and clearly labeled and illustrated on the building permit plans. Space for the collection and storage of recyclable and compostable materials that meets the size, location, accessibility and other standards specified by the San Francisco Recycling Program shall be provided at the ground level of the buildings.

For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org

- 8. Rooftop Mechanical Equipment. Pursuant to Planning Code 141, the Project Sponsor shall submit a roof plan to the Planning Department prior to Planning approval of the building permit application. Rooftop mechanical equipment, if any is proposed as part of the Project, is required to be screened so as not to be visible from any point at or below the roof level of the subject building. For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- 9. **Streetscape Plan.** Pursuant to Planning Code Section 138.1, the Project Sponsor shall continue to work with Planning Department staff, in consultation with other City agencies, to refine the design and programming of the Streetscape Plan so that the plan generally meets the standards of the Better Streets Plan and all applicable City standards. The Project Sponsor shall complete final design of all required street improvements, including procurement of relevant City permits, prior to issuance of first architectural addenda, and shall complete construction of all required street improvements prior to issuance of first temporary certificate of occupancy.

 For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- 10. Noise. Plans submitted with the building permit application for the approved project shall incorporate acoustical insulation and other sound proofing measures to control noise. For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org

PARKING AND TRAFFIC

- 11. Bicycle Parking. Pursuant to Planning Code Sections 155, 155.1, and 155.2, the Project shall provide no fewer than 3 bicycle parking spaces (3 Class 1 spaces for the residential portion of the Project and 2 Class 2 spaces for the commercial portion of the Project). SFMTA has final authority on the type, placement and number of Class 2 bicycle racks within the public ROW. Prior to issuance of first architectural addenda, the project sponsor shall contact the SFMTA Bike Parking Program at bikeparking@sfmta.com to coordinate the installation of on-street bicycle racks and ensure that the proposed bicycle racks meet the SFMTA's bicycle parking guidelines. Depending on local site conditions and anticipated demand, SFMTA may request the project sponsor pay an in-lieu fee for Class II bike racks required by the Planning Code.
 - For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 12. Managing Traffic During Construction. The Project Sponsor and construction contractor(s) shall coordinate with the Traffic Engineering and Transit Divisions of the San Francisco Municipal Transportation Agency (SFMTA), the Police Department, the Fire Department, the Planning Department, and other construction contractor(s) for any concurrent nearby Projects to manage traffic congestion and pedestrian circulation effects during construction of the Project.

 For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

PROVISIONS

13. **Residential Child Care Impact Fee.** The Project is subject to the Residential Child Care Fee, as applicable, pursuant to Planning Code Section 414A.

For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org

MONITORING - AFTER ENTITLEMENT

- 14. Enforcement. Violation of any of the Planning Department conditions of approval contained in this Motion or of any other provisions of Planning Code applicable to this Project shall be subject to the enforcement procedures and administrative penalties set forth under Planning Code Section 176 or Section 176.1. The Planning Department may also refer the violation complaints to other city departments and agencies for appropriate enforcement action under their jurisdiction. For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 15. Revocation due to Violation of Conditions. Should implementation of this Project result in complaints from interested property owners, residents, or commercial lessees which are not resolved by the Project Sponsor and found to be in violation of the Planning Code and/or the specific conditions of approval for the Project as set forth in Exhibit A of this Motion, the Zoning

Administrator shall refer such complaints to the Commission, after which it may hold a public hearing on the matter to consider revocation of this authorization.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

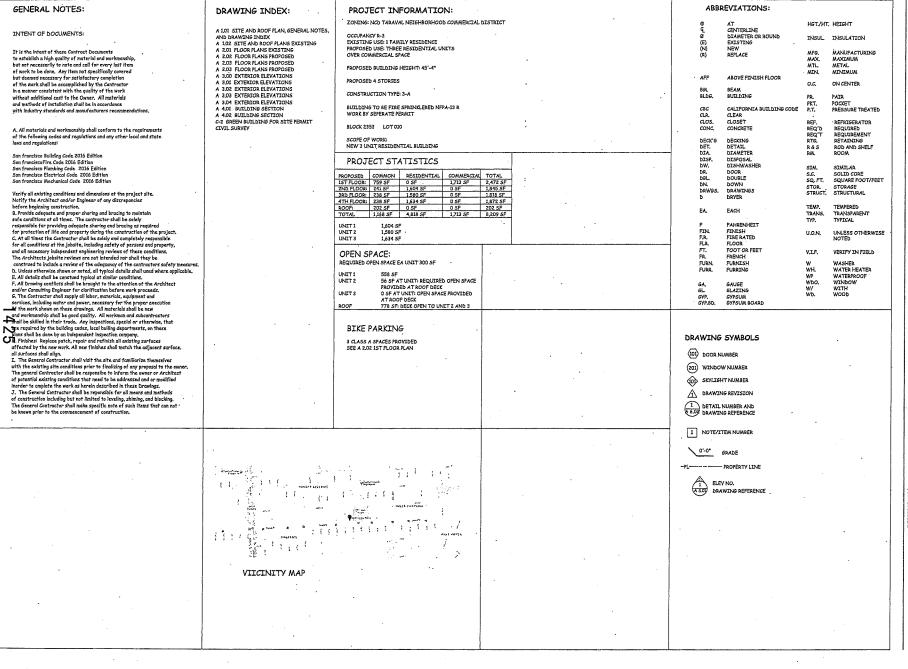
OPERATION

- 16. Sidewalk Maintenance. The Project Sponsor shall maintain the main entrance to the building and all sidewalks abutting the subject property in a clean and sanitary condition in compliance with the Department of Public Works Streets and Sidewalk Maintenance Standards.

 For information about compliance, contact Bureau of Street Use and Mapping, Department of Public Works, 415-695-2017, http://sfdpw.org
- 17. Community Liaison. Prior to issuance of a building permit to construct the project and implement the approved use, the Project Sponsor shall appoint a community liaison officer to deal with the issues of concern to owners and occupants of nearby properties. The Project Sponsor shall provide the Zoning Administrator and all registered neighborhood groups for the area with written notice of the name, business address, and telephone number of the community liaison. Should the contact information change, the Zoning Administrator and registered neighborhood groups shall be made aware of such change. The community liaison shall report to the Zoning Administrator what issues, if any, are of concern to the community and what issues have not been resolved by the Project Sponsor.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

- 18. **Lighting.** All Project lighting shall be directed onto the Project site and immediately surrounding sidewalk area only, and designed and managed so as not to be a nuisance to adjacent residents. Nighttime lighting shall be the minimum necessary to ensure safety, but shall in no case be directed so as to constitute a nuisance to any surrounding property.
 - For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org



WILLIAM PASHELINSKY ARCHITECT 1417 HYRS STREET SAI FRANCISCO, CA.94117 415 378-387

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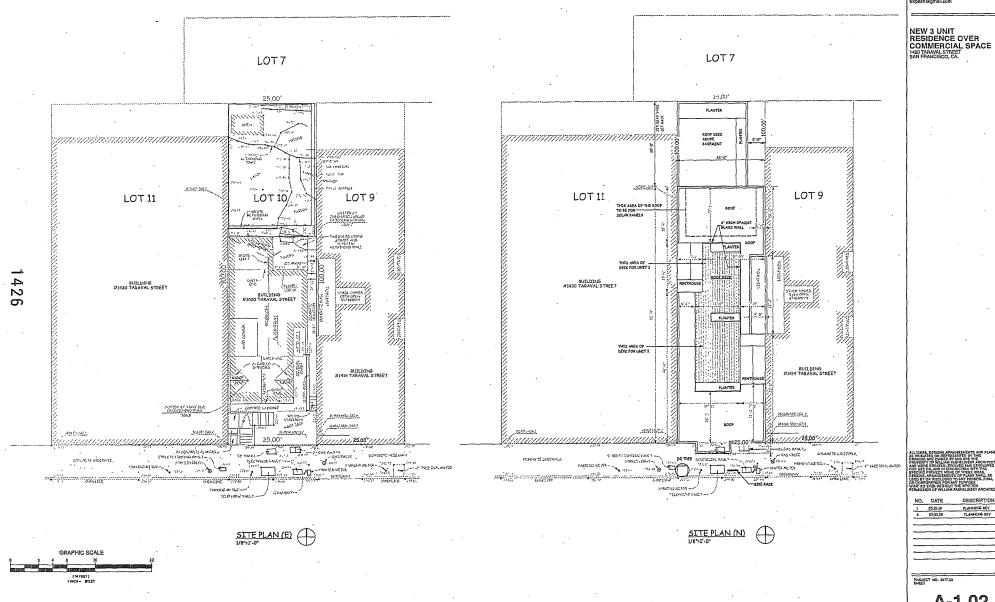
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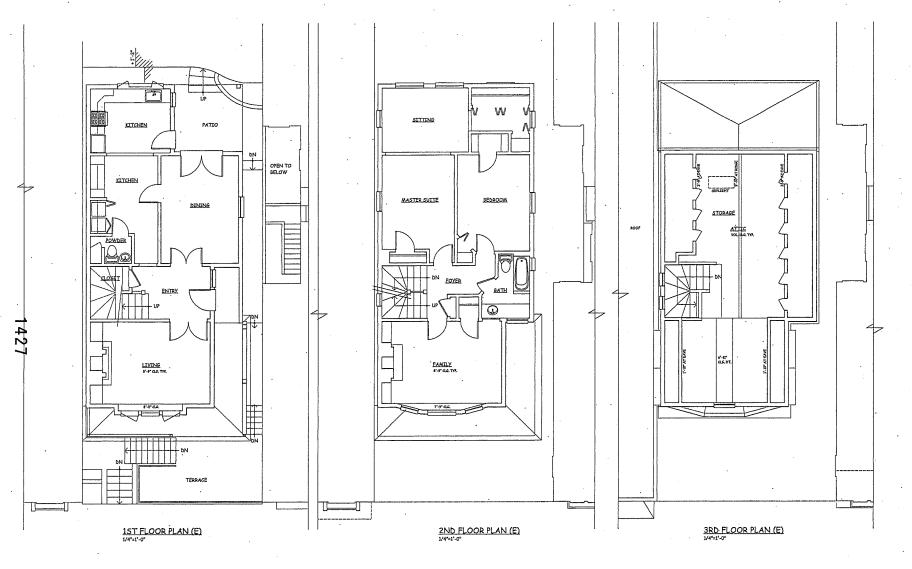
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WILLIAM PASHELINSKY ARCHITECT 1937 HAYES STREET SAM FRANCISCO, CA.94117 415 379 3879 billpash@gmail.com

A-1.02



WILLIAM PASHELINSKY ARCHITECT 1827 HAVES STREET SAN FRANCISCO, CA94117 415 273 2878 bitpath@gmsi.com

NEW 3 UNIT RESIDENCE OVER COMMERCIAL SPACE 1407 TRANSAL STREET

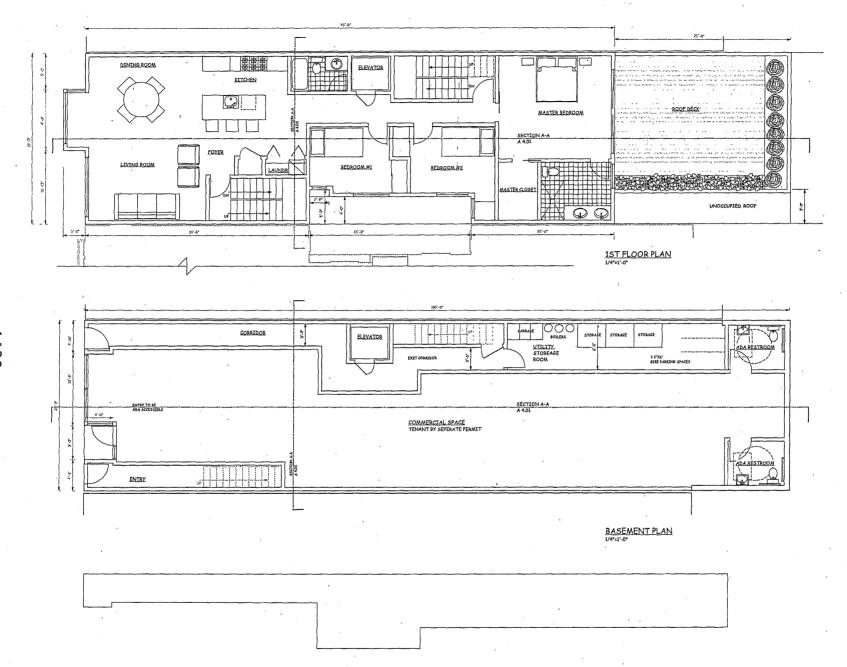
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(E) BUILDING TO BE DEMOLISHED

A-2.01

EXISTING BUILDING STATS

1ST FLOOR: 855 SF
2ND FLOOR: 986 SF
325 SF
TOTAL: 2,176 SF



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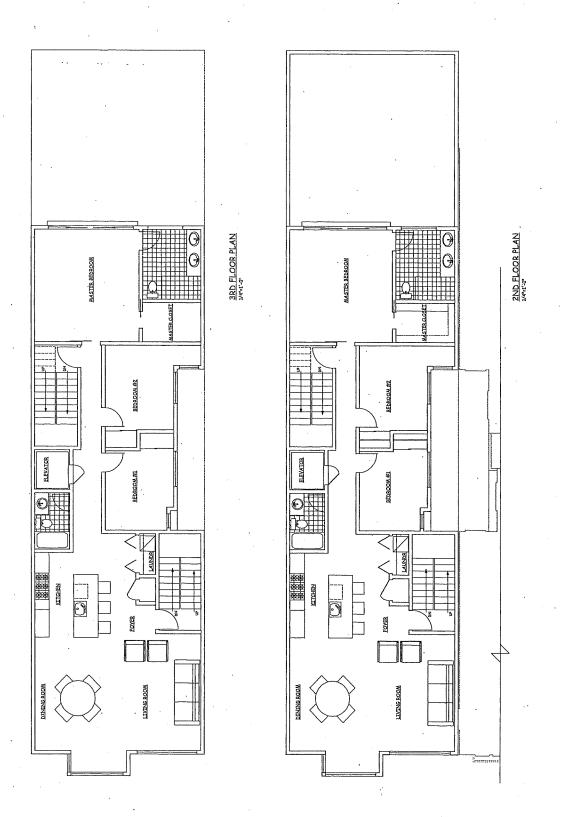
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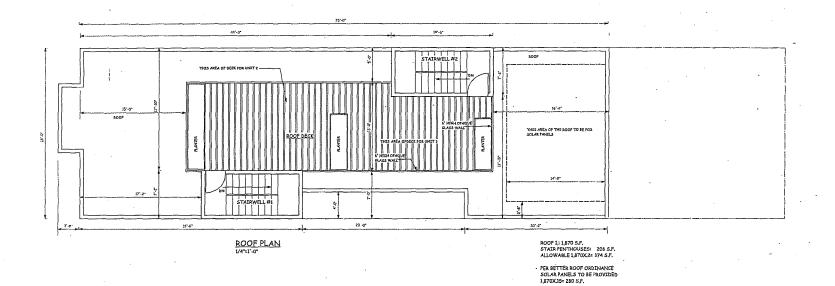
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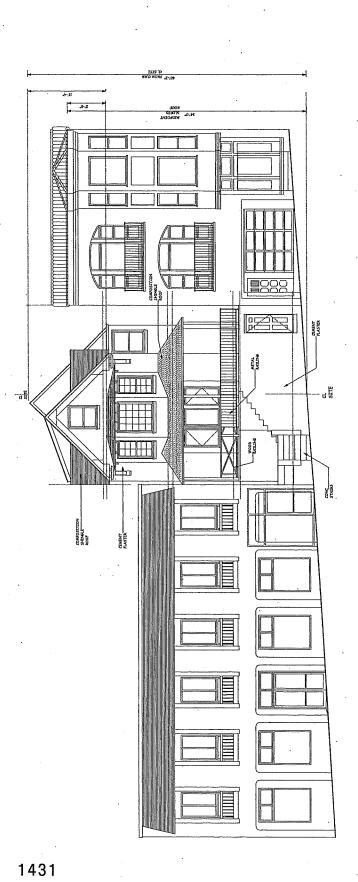
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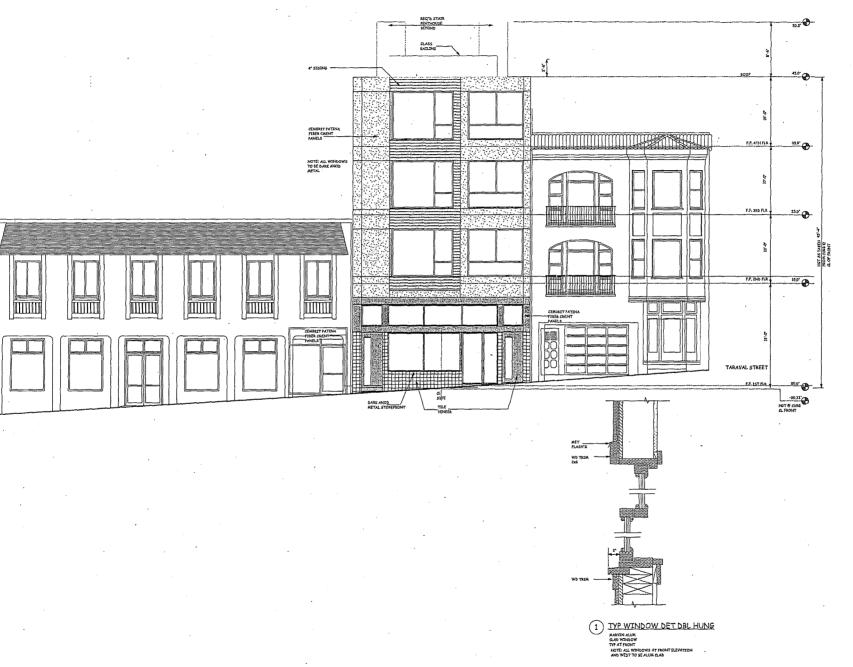
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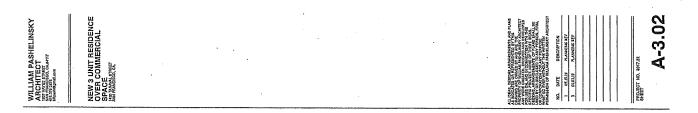
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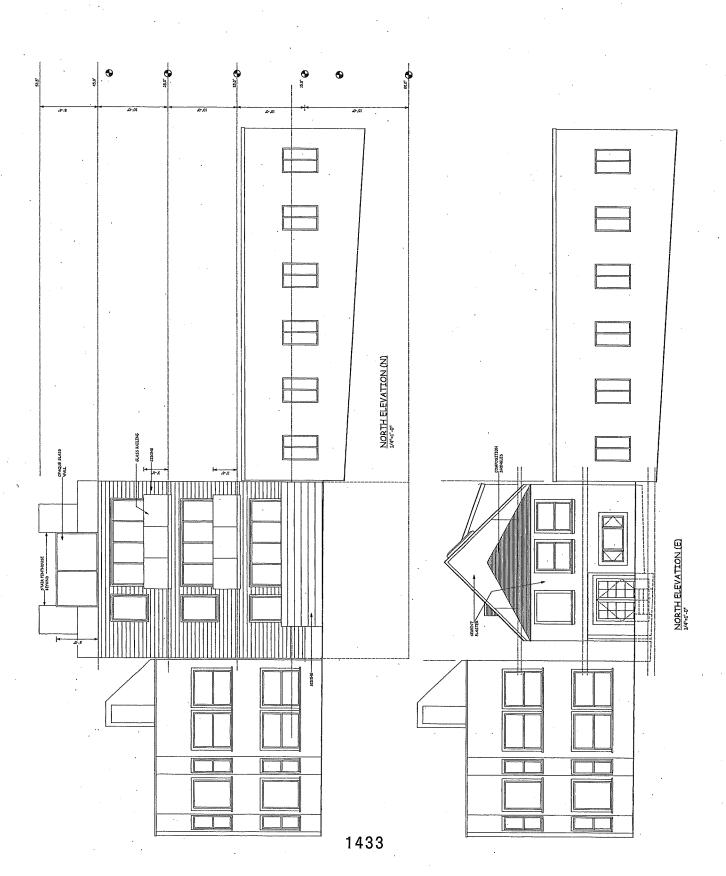
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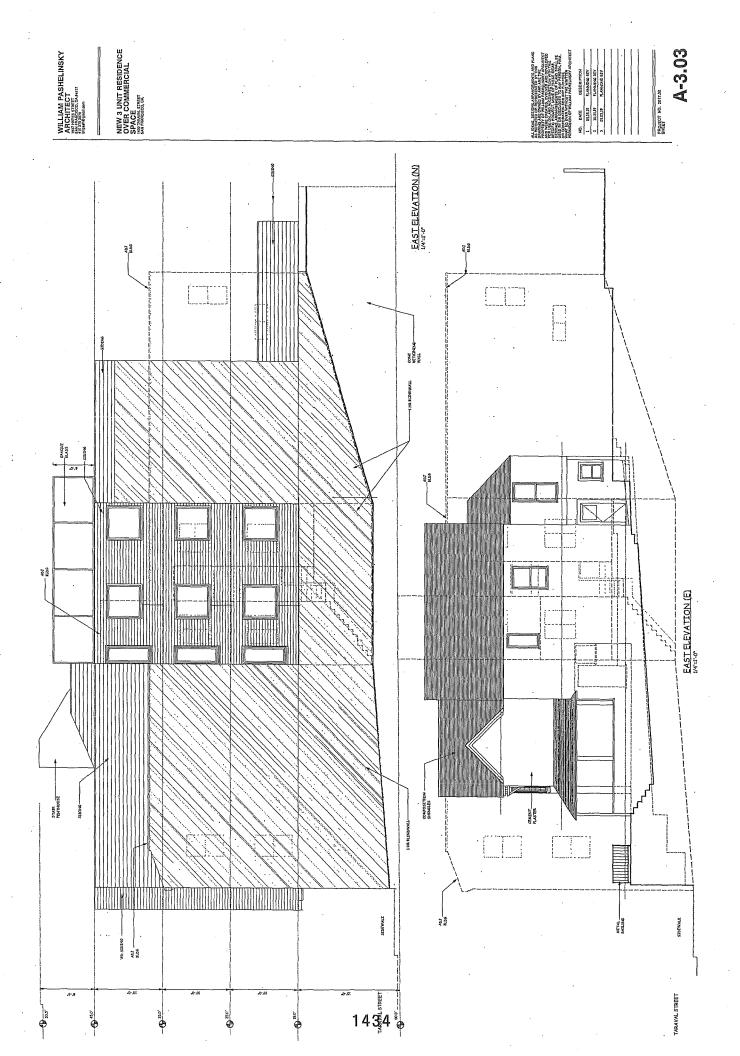
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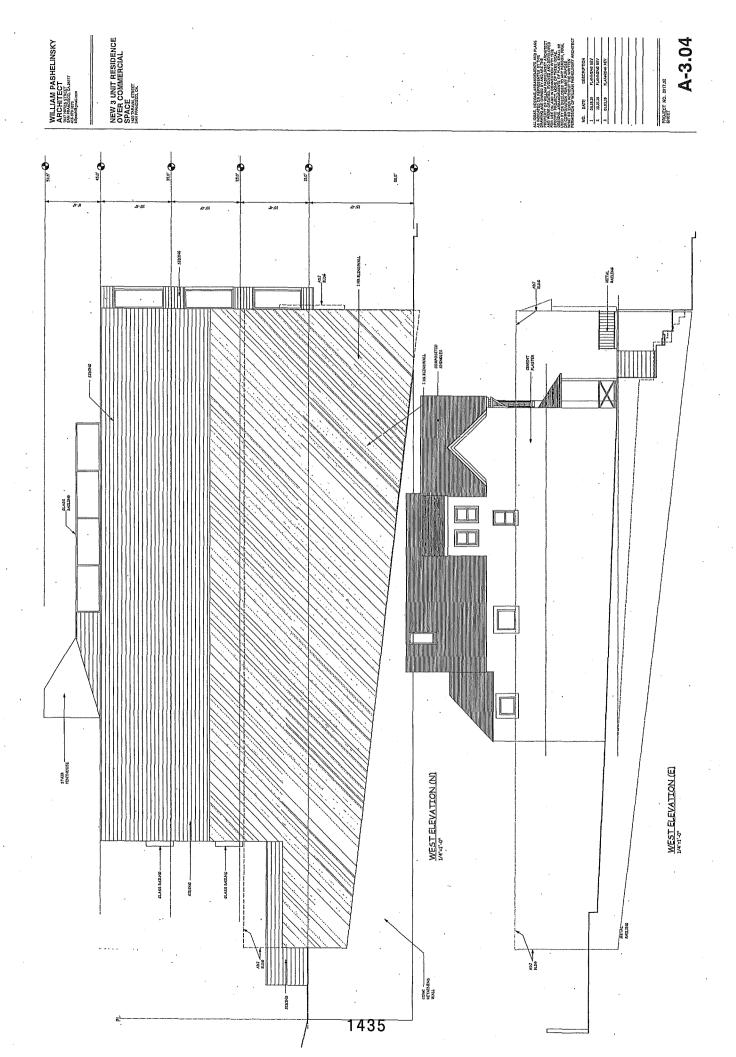
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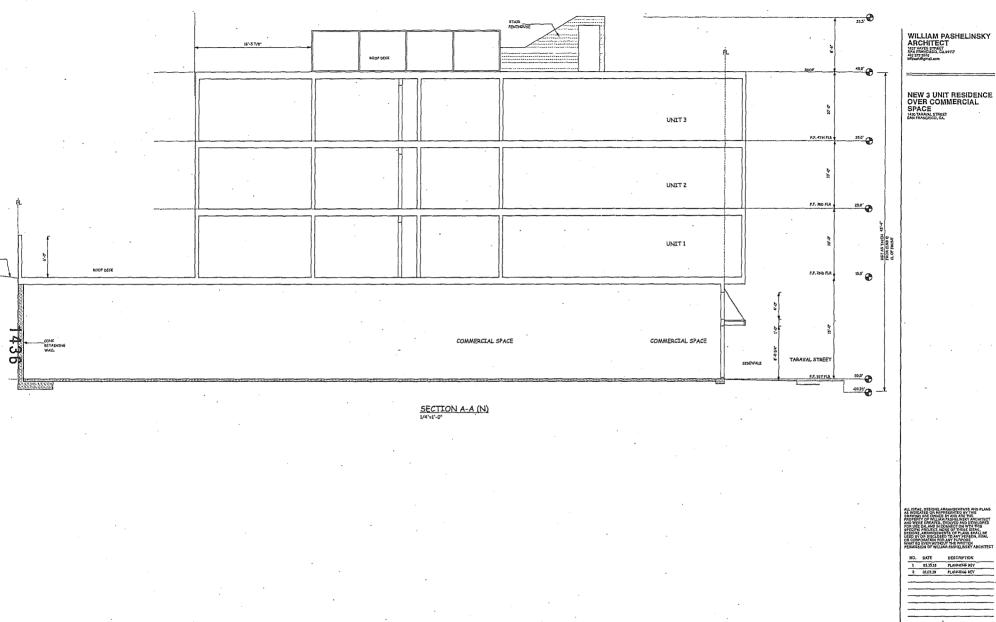
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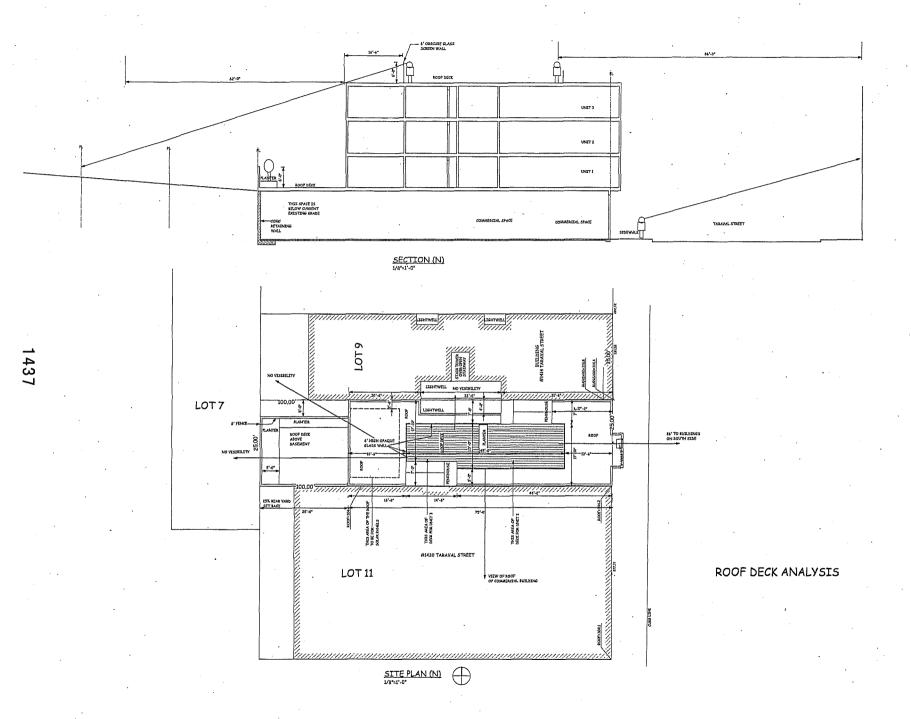






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WILLIAM PASHELINSKY
ARCHITECT
1937 HAYES STREET
SAN FRANCISCO, CA.94117
415 379 3678
bilipash Bigmall.com

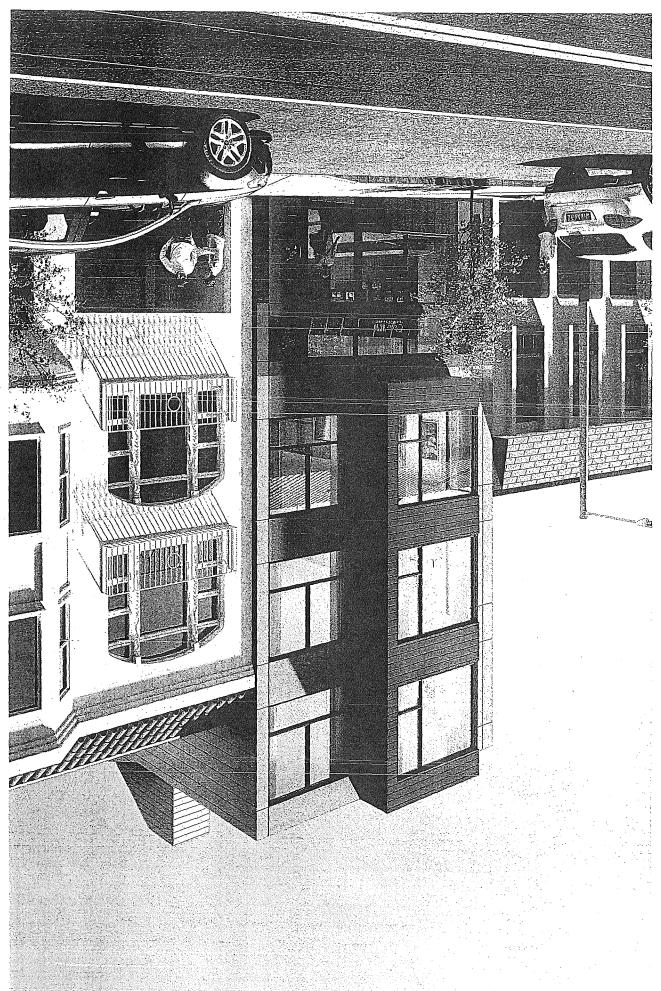
NEW 3 UNIT RESIDENCE OVER COMMERCIAL SPACE 1420 TARAVAL STREET SAN FRANCISCO, GA.

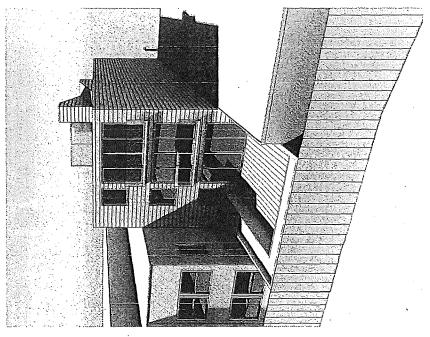
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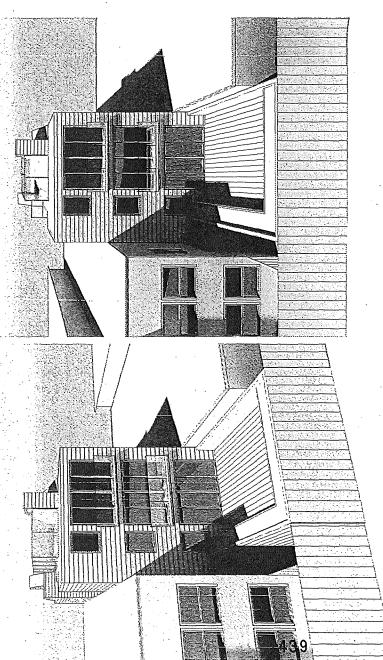
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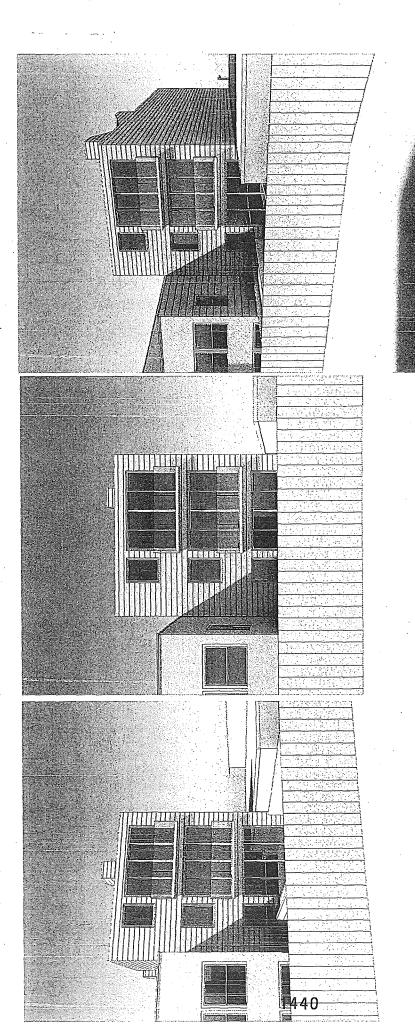
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1420 TARAVAL STREEET REAR VIEW



1420 TARAVAL STREEET REAR VIEW



RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

BOARD OF SUPERVISORS APPEAL FEE WAIVER 101 FOR NEIGHBORHOOD ORGANIZATIONS

PPIRAIUN	•	
Appellant's Information Jame: EILEEN BOKEN		
	J@ G1	YAIL.
SAN FRANCISCO, CA Telephone: ALIS-680	0-59	136
leighborhood Group Organization Information		
lame of Organization: SUNSET-PARKSIDE EDUCATION 9	ACT	aN
ddress: COMMITTER SPEAKS	ANGRA	ಬ್ರಲ್ಯಾದ
1329-77HAVE SANFRANCISCO CA Telephone: N/A	ላ _ት	H00.
Property Information 94122 PRESONAL:		
roject Address: 1420 TARAVAL ST SAN FRANCISCO	CA	94111
Project Application (PRJ) Record No: 2018 - 011964 Building Permit No: 2018	080	86,13
Date of Decision (if any): Jacobary 30, 3000	THE PERSON OF TH	***************************************
Required Criteria for Granting Waiver All must be satisfied; please attach supporting materials.		
REQUIRED CRITERIA	YES	NO
The appellant is a member of the stated neighborhood organization and is authorized to file the appeal on behalf of the organization. Authorization may take the form of a letter signed by the President or other officer of the organization.	X	
The appellant is appealing on behalf of an organization that is registered with the Planning Department ar that appears on the Department's current list of neighborhood organizations.	nd X	
The appellant is appealing on behalf of an organization that has been in existence at least 24 months prior to the submittal of the fee waiver request. Existence may be established by evidence including that relating to the organization's activities at that time such as meeting minutes, resolutions, publications and rosters.		
The appellant is appealing on behalf of a neighborhood organization that is affected by the project and th is the subject of the appeal.	at X	
For Department Use Only:		
Application received by Planning Department:		
Bý: Date:		
By: Date: Submission Checklist:	M ORGANIZAT	TION ACE

NAPA VALLEY

EILEENT BOKEN

11-35/1210 CA

PARCH 2, 202 90406

PARCH 2, 202 904

BOARD OF SUPERVISORS
SAN FRANCISCO

ZOZOMAR - 2 PM 2: 01

SPEAK SUNSET PARKSIDE EDUCATION AND ACTION COMMITTEE

1329 7th Avenue, San Francisco, CA 94122-2507 speaksanfrancisco@yahoo.com

To: Clerk of the Board of Supervisors
San Francisco Planning Department-Planning Information Center

February 27, 2020

Eileen Boken in a member of the Sunset-Parkside Education and Action Committee (SPEAK), a 501(c)(3) organization that is registered with the San Francisco Planning Department and appears in the Planning Department's current list of neighborhood organizations.

This letter authorizes Ms. Boken to file an appeal on behalf of the Sunset-Parkside Education and Action Committee (SPEAK) of the Planning Commission's conditional use authorization in case number 2018-011904CUA for 1420 Taraval Street to the Board of Supervisors. The building permit application number is 201808086754.

The Sunset-Parkside Education and Action Committee (SPEAK) is a neighborhood organization that is affected by the project and that is the subject of the appeal. The organization has been in existence at least 24 months prior to the submittal of the fee waiver request. In fact, the organization has been in existence since 1969 and the organization's records are held at the San Francisco Library History Center as indicated on the web site of the Online Archive of California: https://oac.cdlib.org/findaid/ark:/13030/c84t6qwn/

Sincerely,

Eileen Boken

President

From:

BOS Legislation, (BOS)

Sent:

Wednesday, March 18, 2020 3:42 PM

To:

aeboken@gmail.com; speaksanfrancisco@yahoo.com; pmandel@mgremediation.com;

billpash@gmail.com; Justin A. Zucker-

Cc:

Storrs, Bruce (DPW); Tse, Bernie (DPW); Rivera, Javier (DPW); Duran, Vanessa (DPW); Wong, Jason (DPW); PEARSON, ANNE (CAT); STACY, KATE (CAT); JENSEN, KRISTEN (CAT); Gibson, Lisa (CPC); Jain, Devyani (CPC); Varat, Adam (CPC); Rodgers, AnMarie (CPC); Navarrete, Joy (CPC); Lynch, Laura (CPC); Teague, Corey (CPC); Sanchez, Scott (CPC); Sider, Dan (CPC); Starr, Aaron (CPC); Ionin, Jonas (CPC); Ajello Hoagland, Linda (CPC); Rosenberg, Julie (BOA); Sullivan, Katy (BOA); Longaway, Alec (BOA); BOS-Supervisors; BOS-Legislative Aides; Calvillo, Angela (BOS); Somera, Alisa (BOS); er@sonic.net;

Andrew Junius; Jennica Dandan; BOS Legislation, (BOS)

Subject:

SUPPLEMENTAL MATERIAL: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal

Hearing on March 24, 2020

Categories:

200261

Good afternoon,

Please find linked below supplemental appeal materials from Evan Rosen, on behalf of the Appellants, received by the Office of the Clerk of the Board regarding the Conditional Use Authorization Appeal for the proposed project at 1420 Taraval Street.

Appellants - Reply and Complete Supplemental Appeal Materials - March 18, 2020

The hearing for this matter is scheduled for a 3:00 p.m. special order before the Board on March 24, 2020.

I invite you to review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 200261

Best regards,

Jocelyn Wong

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

T: 415.554.7702 | F: 415.554.5163

jocelyn.wong@sfgov.org | www.sfbos.org



Click here to complete a Board of Supervisors Customer Service Satisfaction form

The Legislative Research Center provides 24-hour access to Board of Supervisors Jegislation, and archived matters since August 1998.

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.

SPEAK SUNSET PARKSIDE EDUCATION AND ACTION COMMITTEE

1329 7th Avenue, San Francisco, CA 94122-2507 speaksanfrancisco@yahoo.com

March 17, 2020

Norman Yee, President of the Board of Supervisors Angela Calvillo, Clerk of the Board of Supervisors Supervisors Shamann Walton, Catherine Stefani, Ahsha Safai, Sandra Lee Fewer, Matt Haney, Rafael Mandelman, Gordon Mar, Aaron Peskin, Dean Preston, Hillary Ronen

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, CA 94102

Dear President Yee, Clerk Calvillo and Supervisors:

This is a Reply to the Appeal Opposition Brief of Justin Zucker of Reuben, Junius & Rose, LLP that includes responses by Peter Mandel, owner of 1420 Taraval Street. This is also a Reply to the Planning Department Appeal Response. This Reply supports the community-originated appeal of the conditional use authorization approved by the Planning Commission. Attached are supplemental materials supporting the appeal.

This is apparently a self-developed project by Mr. Mandel which is of concern to members of the Parkside neighborhood community. Our neighborhood has experienced other self-developed projects in which owners experienced financing issues midstream. Were this to happen following demolition, particularly if the economy worsens, the neighborhood could be left with an empty lot subject to graffiti and litter.

Reply to Appeal Opposition Brief of Justin Zucker of Reuben, Junius & Rose, LLP In the Opposition Brief, Mr. Mandel concedes that older homes "are generally more affordable." Yet Mr. Mandel somehow claims that his project which will demolish naturally affordable housing and construct new, market-rate housing is "naturally affordable by design" (Opposition Brief, p. 4, paragraph 2). This is questionable in that construction costs in San Francisco are the highest in the world, according to the New York Times and Mr. Mandel's current property tax on 1420 Taraval of \$1,869.32 will rise substantially preventing new market rate units from becoming anywhere near naturally affordable.

Regarding <u>displacing at least 3 tenants</u>, Mr. Mandel claims that he and the tenants have "reached an agreement in which the tenants are voluntarily leaving upon extended notice (3) three to (4) four months out prior to construction starting" (Opposition Brief, p. 4, paragraph 3). He provides no evidence of this purported agreement nor does he indicate the date of the purported agreement. If the purported agreement exists, one

would expect it would include a firm number of months of notice rather than "three to four." Further, if the purported agreement exists, Mr. Mandel could demolish the naturally-affordable housing at any time with at least 3 tenants obliged to vacate their homes during the current COVID-19 emergency.

Further, Mr. Mandel's response states that "the home has been determined not to be historic" and cites several "extensive alterations" without indicating whether these alterations were done with permits. Based on the Planning Department's determination and a report from Tim Kelly Consulting, LLC (hired by Mr. Mandel) on which the Planning Department partially based its determination, Mr. Mandel's response concludes "it has lost its integrity and need not be preserved."

In contrast, the March 12, 2020 letter from Mike Buhler, President & CEO of SF Heritage states (see Exhibit 1: Letter from Mike Buhler, SF Heritage attached hereto and incorporated by reference):

"As one of the first houses built by Hugh C. Keenan for the Parkside District Realty Company, 1420 Taraval (built in 1907) is one of a small number of properties connected to the district's creation and early development."

Further, Mike Buhler of SF Heritage's letter states:

"1420 Taraval survives overwhelmingly intact today."

Note that Hugh C. Keenan is also the builder of the Grateful Dead house at 710 Ashbury Street.

Regarding the negative environmental impact of demolition, Mr. Mandel's response discusses energy efficiency of new, market-rate units and his intention to comply with a dust control ordinance, but the response fails to address the appeal's statement that demolition and construction now account for 25% of solid waste that ends up in US landfills each year.

Regarding covering tenants' windows of the small apartment building next door, Mr. Mandel's response states that "....private views are not protected under Planning and Building codes." Mr. Mandel's response does not address the negative impact on next door tenants' quality of life involving covering the windows of the small apartment building adjacent to 1420 Taraval.

Clearly, Mr. Mandel's responses to the Statement of Appeal are inadequate and questionable.

Reply to Planning Department Appeal Response

The Planning Department Response fails to specifically address the negative impact of demolition of this historic building on the look, feel and character of the Parkside district or the lack of compliance with Planning Code Section 101.1(b) (2) which requires General Plan consistency and implementation and states:

"That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods."

The Planning Department's Response states that "On balance, the Planning Commission found that the proposed project was consistent with the General Plan" (*Planning Department Response, p. 5, Response 1*). The phrase "on balance" is vague and questionable in that the project is clearly not consistent with General Plan Housing Element Policies 2.1, 3.1 and 3.4 which are:

Policy 2.1

Discourage the demolition of sound existing housing unless the demolition results in a net increase in affordable housing. (Note: no units meeting the definition of "affordable" are part of the 1420 Taraval project plan. The plan is for new, market-rate housing.)

Policy 3.1

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs

Policy 3.4

Preserve "naturally affordable" housing types, such as smaller and older ownership units.

The Planning Department's Response concedes that older structures are "generally considered more affordable than new construction" but that the proposed addition of two market-rate, new construction units "outweighed negative impacts associated with the loss of existing housing" (*Planning Department Response, p. 6, Response 2*). This is ill-considered in that diversity of housing types including older housing stock enables cooperative living arrangements which are some of the most naturally-affordable housing in San Francisco.

Further, the Planning Department's Response states that "the Planning Department and Commission are not qualified or authorized to adjudicate tenant displacement issues." This statement suggests that the Planning Department and Commission failed to even consider tenant displacement issues or the General Plan Housing Element Policies 3.1 and 3.4 above.

Currently, at least 3 tenants are living cooperatively in a 3-story structure with 2,176 square feet of living space (725 square feet per person). In contrast, the average rent in San Francisco is \$3,688. for an average-sized apartment of 747 square feet, according to RentCafe. As an alternative to the proposed market-rate units, the owner of 1420 Taraval could consider adding an accessory dwelling unit in the spacious back yard.

Regarding destroying a historical resource, the Planning Department's Response concedes that "the subject property was found to be significant under Criterion 1 as part of the early residential development of Parkside ...it was also found to be significant under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside." (Planning Department Response, p. 7, Response 4) Yet, the Planning Department's Response again concludes that the subject property does not retain integrity due to alterations.

Both the letters of Mike Buhler, President and CEO of SF Heritage, and the letter of Woody LaBounty, local historian and co-author of the Parkside District historical context statement disagree with Planning's conclusion regarding any loss of integrity. (Statement of Appeal, Exhibit D: Letter from local historian Woody LaBounty).

Attached are supplemental appeal materials as follows:

Exhibit 1

Letter from Mike Buhler, SF Heritage dated March 12, 2020

Exhibit 2

Exterior image of 1420 Taraval Street

Exhibit 3

Interior images of 1420 Taraval, a 3-story, 2,176 square foot historic 1907 house, from Apartments.com

Exhibit 4

Project Application signed under penalty of perjury by project sponsor stating in its Exhibit A that "the project will add to the city's supply of affordable housing" and "there will be no impact to the economic and cultural diversity" and "the project will not impact any landmark or historical buildings."

Exhibit 5

Pre-Application Meeting Affidavit signed under penalty of perjury by project sponsor. The meeting at the property was attended by Eileen Boken, President of the Sunset-Parkside Education and Action Committee and the son of the owner of the small apartment building at 1414 Taraval Street next door to 1420 Taraval. The project plans call for covering up tenants' windows of 1414 Taraval. This concern regarding covering tenants' windows was raised during the meeting, but the sworn affidavit includes no concerns whatsoever.

Exhibit 6

All permits on file with the Department of Building Inspection for work done on 1420 Taraval. It does not appear that there are permits for each of the modifications on which the Planning Department based its CEQA determination which led to the Planning Commission's approving the conditional use authorization. According to the letter from

Mike Buhler of SF Heritage (Exhibit 1), a simple change such as replacing windows should not be the threshold for determining loss of integrity.

Exhibit 7

Article from Citylab entitled "Density without Demolition" by Stephanie Meeks

Exhibit 8

Statement of Appeal with Exhibits as follows:

Exhibit A: SF General Plan Housing Element Summary of Objectives and Policies

Exhibit B: SF Planning Code Section 101.1(b)

Exhibit C: Planning Preservation Team Review Form

Exhibit D: Letter from local historian Woody LaBounty dated February 24, 2020

For all of the above reasons, the appellant respectfully requests that the Board of Supervisors overturn the ill-considered conditional use authorization for 1420 Taraval.

Sincerely,

Eileen Boken

President





March 12, 2020

Board of Supervisors 1 Carlton B. Goodlett Place San Francisco, CA 94102

RE: Appeal of Conditional Use Authorization - 1420 Taraval Street

Dear Supervisors:

I write in support of the Sunset-Parkside Education and Action Committee's appeal to deny the proposed project at 1420 Taraval Street (Block 2353, Lot No. 010). Certification of Conditional Use Authorization 2018-011904CUA would demolish an excellent example of one of the Parkside District's few surviving early houses.

San Francisco Heritage (Heritage) is committed to the preservation of the city's unique architectural and cultural identity in every corner of the city. The Parkside and Supervisorial District 4 is woefully underrepresented on the city's official inventory of historic properties. Halting this project and retaining 1420 Taraval is consistent with city policy that "existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods." (Planning Code, Section 101.1(b).)

As one of the first houses built by builder Hugh C. Keenan for the Parkside District Realty Company, 1420 Taraval (built in 1907) is one of a small number of properties connected to the district's creation and early development. As recognized by Planning Department staff, the property is significant under evaluation guidelines for state historical resources under Criteria 1 and 3, Heritage disagrees with the subsequent CEQA categorical exemption determination claiming 1420 Taraval lacked sufficient physical integrity to be considered a historic resource.

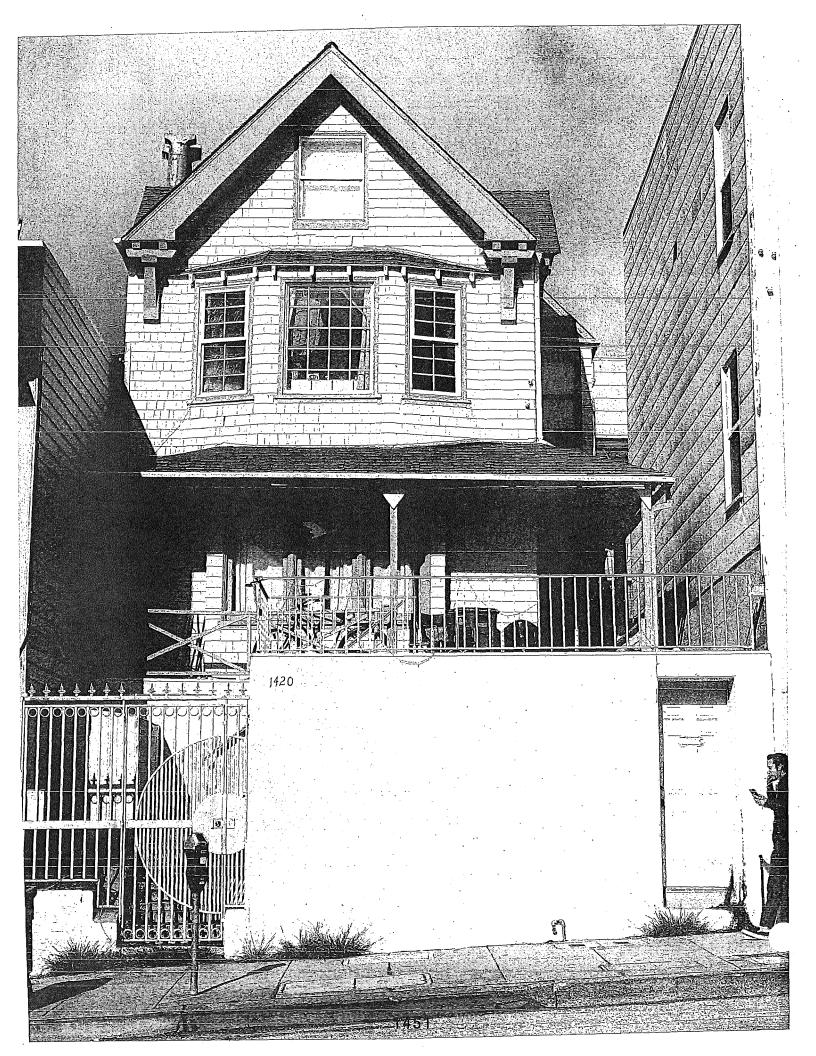
The Secretary of Interior's Standards for Treatment of Historic Properties specifically contemplate—and provide guidance for reversing—minor alterations to older buildings such as 1420 Taraval. The house's porch pillars may have been altered and windows replaced, but 1420 Taraval survives overwhelmingly intact today. The integrity of properties in historically working-class neighborhoods should be considered contextually. If a simple change such as replacing windows were to become the threshold for determining loss of integrity, it would reinforce a perception that only civic structures and residences of the wealthy elite are worthy of recognition and protection.

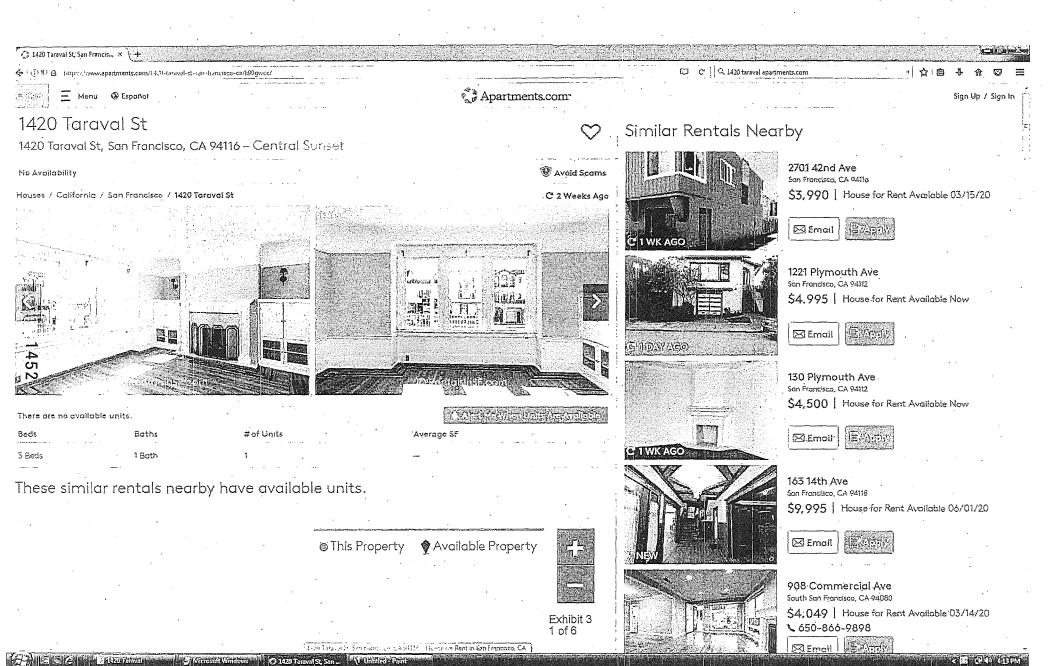
Please uphold this appeal and deny this project. San Francisco Heritage is committed to working with the property owner and providing technical assistance to sensitively reverse alterations to the building, initiate designation of the house as a historic resource, secure any available preservation-based financial incentives, and explore appropriate ways to add residential units to the property while preserving the original home. As an example, neighboring properties are built to the lot line and Heritage encourages examining the feasibility of adding an Accessory Dwelling Unit in the backyard.

Sincerely,

Mike Buhler President & CEO

KleiPonkler





Avoid Scams

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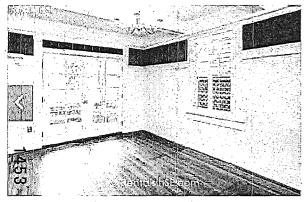
1420 Taraval St

1420 Taraval St, San Francisco, CA 94116 - Central Surset

No Availability

Houses / California / San Francisco / 1420 Taraval St

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These similar rentals nearby have available units.

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Available Property



Exhibit 3 2 of 6

Similar Rentals Nearby



2701 42nd Ave San Francisco, CA 9411è

\$3,990 | House for Rent Available 03/15/20







1221 Plymouth Ave

San Francisco, CA 94112

\$4,995 | House for Rent Available Now







130 Plymouth Ave San-Francisca, CA 04112

\$4.500 | House for Rent Available Now







163 14th Ave

\$9,995 | House for Rent Available 06/01/20





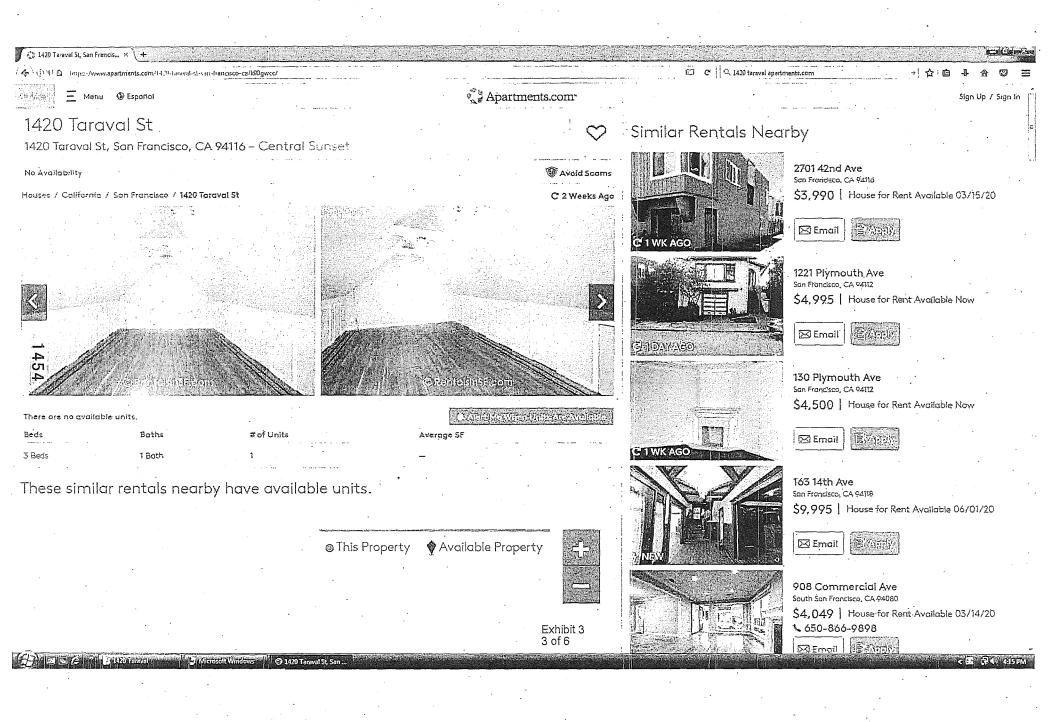


908 Commercial Ave South San Francisco, CA-94080

\$4,049 | House for Rent Available 03/14/20 \$650-866-9898







🕏 Avoid Scams

C 2 Weeks Ago

1420 Taraval St

1420 Taraval St, San Francisco, CA 94116 - Central Sunset

No Availability.

Houses / California / San Francisco / 1420 Taraval St





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Exhibit 3 4 of 6

Similar Rentals Nearby



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1221 Plymouth Ave San Francisco, CA 04812

\$4,995 | House for Rent Available Now





130 Plymouth Ave San Francisco, CA 94112

\$4,500 | House for Rent Available Now





163 14th Ave San Francisco, CA 94118

\$9.995 | House for Rent Available 06/01/20





908 Commercial Ave South San Francisco, CA 04080

\$4,049 | House for Rent Available 03/14/20 **1** 650-866-9898



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1420 Taraval St

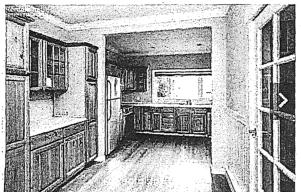
1420 Taraval St., San Francisco, CA 94116 - Central Sunset

No Availability

Houses / California / San Francisco / 1420 Taraval St

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There are no available units,

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These similar rentals nearby have available units.



Exhibit 3 5 of 6

Similar Rentals Nearby



2701 42nd Ave Son Francisco, CA 94116

\$3,990 | House for Rent Available 03/15/20





1221 Plymouth Ave San Francisco, CA 94112

\$4,995 | House for Rent Available Now





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130 Plymouth Ave San Francisco, CA 94112

\$4,500 | House for Rent Available Now





163 14th Ave San Francisco, CA 94118

\$9,995 | House for Rent Available 06/01/20



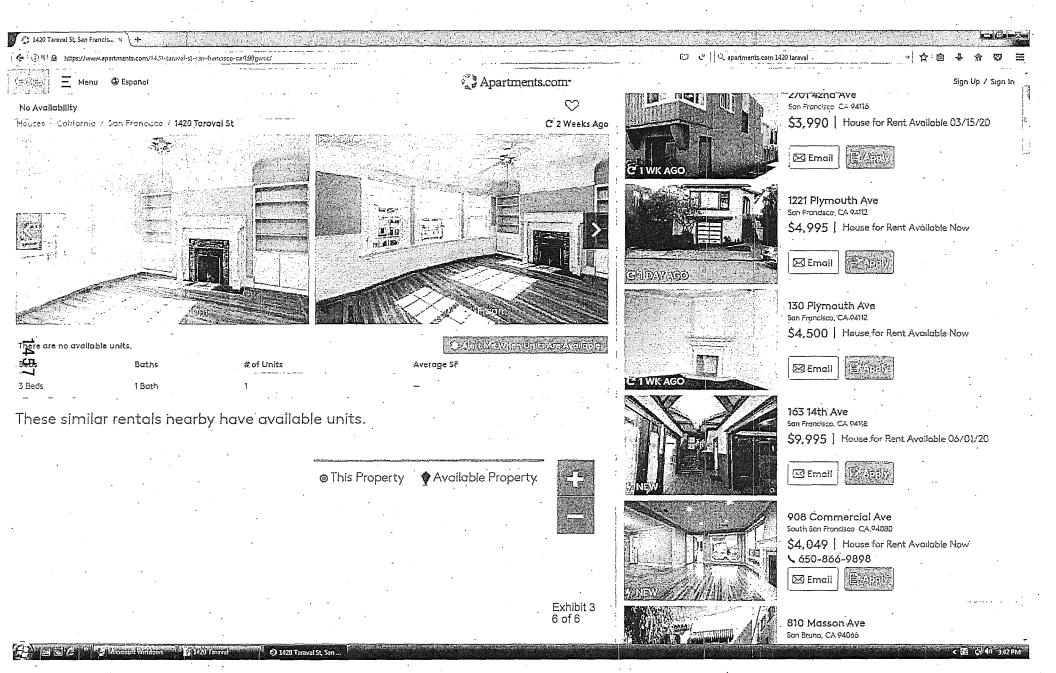


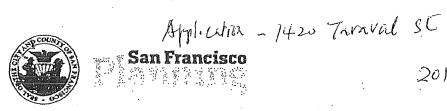
\$4,049 | House for Rent Available Now **550-866-9898**











2018-011904 pet

PROJECT APPLICATION (PRJ)

Property Information	
Project Address: 1420 Taraval Street	
Block/Lot(s): 2353/010	
Property Owner's Information	
Name: Peter Mandel	3
35 Santa Ana Aye	Email Address: pmandel@mgmediatoion.com
, nauces,	Telephone: 510 300 7500
Applicant Information	
Same as above	
Name: William Pashelinsky	•
Company/Organization:	
1937 Hayes Street, San Francisco, Ca. 94	117 Email Address: billpash@gmail.com
	Telephone: 415 806 3464
Please Select Billing Contact:	er
Marne:Email:	Phone:
Please Select Primary Project Contact: 🔲 Owner	er 🗌 Applicant 🔲 Billing
RELATED APPLICATIONS	
Related Building Permit Applications	
□ N/A	
Building Permit Applications No(s): 2018-08-08-6753	
Related Preliminary Project Assessments (PPA)	
□ N/A	
PPA Application No(s):	PPA Letter Date: Exhibit 4 1 of 8

PAGE 2 | PLANNING APPLICATION - PROJECT APPLICATION

Demolish existing	single family reside	ence and constr	nct new 3 w	sidential unit	S OVER PRO	and level commer	cial
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Project Details:						,	
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ndicate whether the p	roject proposes rental or c	wnership units:	☐ Rental Units	Ownership U	nits Don'	t Know	
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Non-Residential:	L. I TURITRING THE LAIR	Time interest cases					

	Existing	Proposed
Parking GSF	0	0
Residential GSF	1,921	4,812
Retail/Commercial GSF	0	1,731
Office GSF	0	0
lndustrial-PDR	0	0
Medical GSF	0	0
Medical GSF Visitor GSF CIE (Cultural, Institutional, Educational)	0	0
CIE (Cultural, Institutional, Educational)	0	0
Useable Open Space GSF	949	1,392
Public Open Space GSF	0	0
Dwelling Units - Affordable	θ	0
Dwelling Units - Market Rate	0	0
Dwelling Units - Total	1	3
Hotel Rooms	0	0
Hotel Rooms Number of Building(s)	1 .	1
	3	4
Parking Spaces	0	0
Loading Spaces	0	0
Bicycle Spaces	0	3
Car Share Spaces	0	0
Other		
Studio Units	0	0
One Bedroom Units	0	0
Two Bedroom Units	1	0
Three Bedroom (or +) Units Group Housing - Rooms Group Housing - Beds		3
Group Housing - Rooms	0	0
Group Housing - Beds	0	0
SRO Units	0	0
Micro Units	0	0
Accessory Dwelling Units For ADUs, list all ADUs and include unit type (e.g. studio, 1 bedroom, 2 bedroom, etc.) and the square footage area for each unit.	0	Exhibit 4 3 of 8

This form will determine if further environmental review is required.

If you are submitting a Building Permit Application only, please respond to the below questions to the best of your knowledge. You do not need to submit any additional materials at this time, and an environmental planner will contact you with further instructions.

If you are submitting an application for entitlement, please submit the required supplemental applications, technical studies, or other information indicated below along with this Project Application.

Environmental Topic	Information	Applicable to Proposed Project?	Notes/Requirements	
1a. General	Estimated construction duration (months):	N/A		
1b. General	Does the project involve replacement or repair of a building foundation? If yes, please provide the foundation design type (e.g., mat foundation, spread footings, drilled piers, etc)	☐ Yes ✔ No		
2. Transportation	Does the project involve a child care facility or school with 30 or more students, or a location 1,500 square feet or greater?	☐ Yes ✔ No	If yes, submit an Environmental Supplemental-School and Child Care Drop-Off & Pick-Up Management Plan.	
3. Shadow	Would the project result in any construction over 40 feet in height?	☐ Yes ✔ No	If yes, an initial review by a shadow expert, including a recommendation as to whether a shadow analysis is needed, may be required, as determined by Planning staff. (If the project already underwent Preliminary Project Assessment, refer to the shadow discussion in the PPA letter.) An additional fee for a shadow review may be required.	
4. Biological Resources	Does the project include the removal or addition of trees on, over, or adjacent to the project site?	☐ Yes ✔ No	If yes: Number of existing trees on, over, or adjacent to the project site: Number of existing trees on, over, or adjacent to the project site that would be removed by the project: Number of trees on, over, or adjacent to the project site that would be added by the project:	
Sa. Historic Preservation	Would the project involve changes to the front façade or an addition visible from the public right-of-way of a structure built 45 or more years ago or located in a historic district?	✓ Yes □ No	If yes, submit a complete Historic Resource Determination Supplemental Application: Include all materials required in the application, including a complete record (with copies) of all building permits.	
5b. Historic Preservation	Would the project involve demolition of a structure constructed 45 or more years ago, or a structure located within a historic district?	✓ Yes 🗀 No	If yes, a historic resource evaluation (HRE) report will be required. The scope of the HRE will be determined in consultation with CPC-HRE@sfgov.org.	

Exhibit 4 4 of 8

Please see the Property Information Map or speak with Planning Information Center (PIC) staff to determine if this applies.

Environmental Topic	Information	Applicable to Proposed Project?	ที่เกียรภ์คิ อดูเล่น emants	
6. Archeology (3)	Would the project result in soil disturbance/modification greater than two (2) feet below grade in an archeologically sensitive area or eight (8) feet below grade in a non-archeologically sensitive area?		If Yes, provide depth of excavation/ disturbance below grade (in feet*): *Note this includes foundation work	
7. Geology and Soils 🚷	Is the project located within a Landslide Hazard Zone, Liquefaction Zone or on a lot with an average slope of 20% or greater?	☐ Yes ✔ No	A geotechnical report prepared by a qualified professional must be submitted if one of the following thresholds apply to the project: The project involves:	
	Area of excavation/disturbance (in square feet): Amount of excavation (in cubic yards):		O excavation of 50 or more cubic yards of soil, or O building expansion greater than 1,000 square feet outside of the existing building	
			footprint. The project involves a lot split located on a slope equal to or greater than 20 percent.	
			A geotechnical report may also be required for other circumstances as determined by Environmental Planning staff.	
8. Air Quality 🚷	Would the project add new sensitive receptors (specifically, schools, day care facilities, hospitals, residential dwellings, and senior-care facilities) within an Air Pollutant Exposure Zone?	☐ Yes ¶ No	If yes, the property owner must submit copy of initial filed application with department of public health. More information is found here.	
9a. Hazandous Materials	Would the project involve work on a site with an existing or former gas station, parking lot, auto repair, dry cleaners, or heavy manufacturing use, or a site with underground storage tanks?	☐ Yes & No	If yes, submit a Phase I Environmental Site Assessment prepared by a qualified consultant.	
9b. Hazardous 🕝 Materials	Is the project site located within the Maher area and would it involve ground disturbance of at least 50 cubic yards or a change of use from an industrial use to a residential or institutional use?	☐ Yes No	If yes, submit a copy of the Maher Application Form to the Department of Public Health. Also submit a receipt of Maher enrollment with the Project Application.	
			For more information about the Maher program and enrollment, refer to the Department of Public Health's Environmental Health Division.	
			Maher enrollment may also be required for other circumstances as determined by Environmental Planning staff.	

Exhibit 4 5 of 8

		se state how the project is consistent or inconsistent with each policy, or state that the policy is not applicable:	
1	1.	That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;	
		See attachment "A"	
â	2.	That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;	
		See Attachment "A"	
	3.	That the City's supply of affordable housing be preserved and enhanced;	_
		See attachment "A"	
٠.			
4	4. .	That commuter traffic not impede Muni transit service or overburden our streets or neighborhood parking;	_
		See Attachment "A"	
5	5,	That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;	•
		See Attachment "A"	
•	5.	That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;	
		See Attachment "A"	
7	7.	hat landmarks and historic buildings be preserved; and	
		See Attachment "A"	
{	s. `	hat our parks and open space and their access to sunlight and vistas be protected from development.	
		See Attachment "A"	
		Exhibit 4	
		6 of 8	

Under penalty of perjury the following declarations are made:

- a) The undersigned is the owner or authorized agent of the owner of this property.
- b) The information presented is true and correct to the best of my knowledge.
- c) Other information or applications may be required.

群教(红) - 1 (2) (4)

d) I herby authorize City and County of San Francisco Planning staff to conduct a site visit of this property as part of the City's review of this application, making all portions of the interior and exterior accessible through completion of construction and in response to the monitoring of any condition of approval.

	Hack	William Pashelinsky	
Signature		Name (Printed)	
Architect	415 806 3464	billpash@gmail.com	
Relationship to Project	Phone	Email	_

Application received by Planning Department:

Exhibit 4
7 of 8

By:

Date:

William Pashelinsky Architect 1937 Hayes Street San Francisco, California 94117 (415) 379 3676 Email: bilipash@gmail.com

EXHIBIT A

Prop M Findings

- 1). The project will not impact any neighborhood retail use.
- 2). There will be no impact to the economic and cultural diversity.
- 3). The project will add to the City's supply of affordable housing.
- 4). Commuter traffic will not be impacted.
- 5). The project will not impact the industrial or service sectors.
- 6). The project will meet all current seismic and structural codes.
- 7). The project will not impact any landmark or historic buildings.
- 8). The project will not impact any parks.

Affidavit of Conducting a Pre-Application Meeting, Sign-in Sheet and Issues/Responses submittal

J. V	William Pashelinsky	do hereby declare as follows:
(prio	ន់ ពង៣e)	
hee A	prior to submitting any ent	lication Meeting for the proposed new construction or alteration titlement (Building Permit, Variance, Conditional Use, etc.) in maission Pre-Application Policy.
2	The meeting was conducted at	1420 Taraval Street (location/address)
	on4.12.18	(date) from 6-7 pm (time).
3.	reduced plans with the entit	st, meeting initiation, sign-in siteet, issue/response summary, and Hement Application. I understand that it are responsible for the nd that erroneous information may lead to suspension or revocation
Ţ.	I have prepared these materials	s in good faith and to the best of my ability.
OTTO		her the laws of the Stale of California that the toregoing is true and
•		
W	liliam Pashelinsky	
Signa	iture iam Pashelinsky	
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Ar	rchitect	
	ionslup to Project, e.g., Owner, Ag gent, give business name and profe	
14	20 Taraval Street	
Proje	rt Address	

Pre-Application Meeting Sign-in Sheet

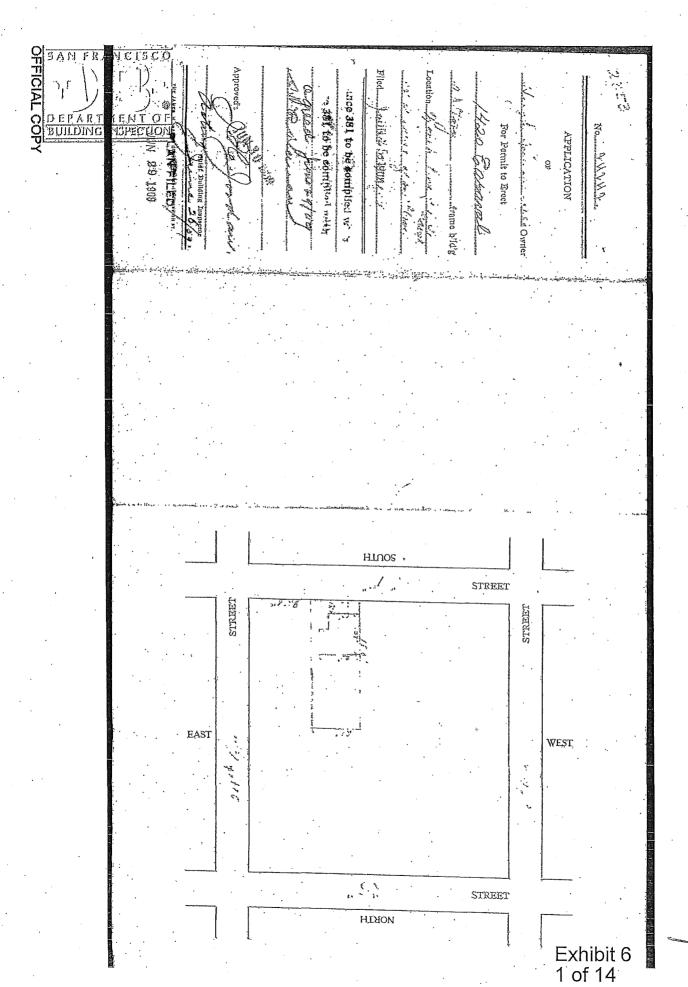
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Meeting Times 6pm	and and an internal descriptions	للقاعضية والمعارضات وكالكفاء والمالكفاء والمالكة والمعارضات	مدر للتصوية على المقاللت بعد بوجود وينظم ومنافز والمسائرة والمساورة والمعادس والمعاديد والمعاديد والمعادد والم	\$ ************************************
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Froject Address 1420 Taraval Street				e.
Property Corner Name: Peter Mandel	· · · · · · · · · · · · · · · · · · ·	•		- Commence of the Commence of
Project Sponsor/Representative: William Pashelins	sky .			· · · · · · · · · · · · · · · · · · ·
Piease print your name below, state your addres provide your phone number. Providing your name project, it is for documentation purposes only.	bekny do	s not repres	ent support or oppos	llúsri les fine
NAME/ORGANIZATION ADDRESS Eileen Boken Sunset Parkside		HONE :	EMAIL	SEND PLANS
2. Education and action Committee			aeboken@gmail.com	
Tony Lee		Not the state of t	lee.prop@yahoo.com	The specimen of the specimen o
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lar (ruhlal)) Planning department

Summary of discussion from the Pre-Application Meeting

Meeting Date:	4/12/18	·	·					
Meeting Time:			ether half over a grown	e strawe i a			uu u u	
Meeting Address:				•				
Project Address:	1420 Tarava						and the second s	
Property Owner Name:	Peter	r Mandel		ومعاملة والمعاملة وا			Thereof the support of the support o	ingan ya.
Froject Sponsor/Repres	entative:	William	Pashleinsky ·	,		1		
Flesse summarize the q	nestions/con	nments a	ind your res	apanse froi	n the Pre-	Applicatio	n meeting in	th
space below. Please sta								
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jangenen Planging department



Dept. of Public Works, Burgly of Bidg. Inspection F. No. 2

Spplicant must indicate in ink correctly and distinctly on the lack of this sheet, a diagram of the lot with MEN TSERGET alleys, location of existing buildings on the lot, if any, and location and dimensions of proposed buildings.

APPLICATION FOR BUILDING PERMIT

FRAME BUILDING

Application is hereby made to the Board of Public Works of the City and County of San Francisco for permission to
build of success her later of on the lot situated and liter of The Talland
8 3/ 17 6 coise coist office the Coice
in accordance with the plans and specifications submitted herewith.
All provisions of the building they shall be complied with in the creation of said building, whether specified berein or
not. Estimated cost of building \$ \$22 Class Building to be occupied as the boundary by No
Size of Lotundary feet front.
Size of proposed building
Height in clear of cellar
Height in clear of second story.
Height in clear of fourth story
Foundation to be of, material manufactured for the first
Size tootings
Size of studs in basement byinches on centers.
Size of studs in first story
Size of studs in second story
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Size of study in fifth storybybyinches on centers.
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Third floor joists
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Fifth floor joistsbyby
Ralters Longest span between supports. L. linches on centers. Longest span between supports. L. L.
Roof covered with 12 2 2 2 2 Steep or Flat?
Stinds in bearing partitions by inches inches on centers. Bearing partitions must be same as
Chimneys of his file with his plastered with plaste
Any gas grates? Any patent flues? Is the building to be heated, and how?
Any opening to basement in sidewalk?Any elevator, freight-passage or dumb?
There are to be a training start ways and the wide located to the start of the star
I hereby agree to save, indemnify and keep harmless the City and County of San Francisco against all liabilities, judgments, costs and expenses which may in anywise accrue against said city and county in consequence of the granting
of this permit, or from the use or occupancy of any sidewalk, street or sub-sidewalk placed by virtue thereof, and will
in all things strictly comply with the conditions of this permit.
Name of Architect
the state of the s
ACO CS Summaran annual marana annual
Name of Builders & San
Addtess
(Note: The arrasis same must be signed by himself or by his Architect or authorized Archite

Exhibit 6 2 of 14

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reau of Fire Prevention and Investigation Approved:	Report	L' favorable BLI	DG. FORM -
Construct and install on building to satisfac- m of Bureau of Fire Prevention the following			3 APPLICATION DE C
re protection equipment and appliances: Superintendent Bureau o	of Building Inspection	2011	7 - P
		H. J. Kar	lef forward Owner
Zoning:		Shot.	FOR PERMIT TO MAKE
Approved:	Regress Address	720,46 ADI	DITIONS, ALTERATIONS of REPAIRS
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Approved:			
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utomatic Sprinkler System		File	d 3 1944
'ater Service Connection Approved:			In Fall has be
round Floor Pipe Casings		Apr	proved: MEY 2 C. 1945
efrigeration			THE COMPANY OF
		mpensation Insurance	
Approved:	Permit Bureau	*** * * _ * * *********	Superintendent Bureau of Building Inspection
approved:	No Workmen's	Compensation Insur-	
	ance Policy or reason of exclus	Certificate on file for	3 1 1 1
	(a) No one to		mit No.
PPROVED:	sureau of Engineering		JUN 12 1946
FRANK P. KELLY, Chief Approved:	(b) Casual employed	labor only to be Issu	
Division of Fire Prevention and Investigation			
P. I In = 1	in return only, recei	labor to be performed for aid or sustenance red from any religious,	
П	Art Commission charitable	or relief organization	
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Application is hereby made to the Department of Public Works of cisco for permission to build in accordance with the plans and specifical cording to the description and for the purpose hereinafter set forth: (1) Location / 421 Disease 1 (2) Present use of building Tanaly Dueling	CENTRAL PERMIT BUREAU CE IVE III NAV 2 8 1946 1946
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(2) Present use of building Jamely Dweling	·
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(4) Total Cost \$ \(\sum_{000} \)	•
(5) Description of work to be done Trots ender I	to alastino
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building 18720'	
(6) APPLICANT MUST FILL OUT COMPENSATION INSURANCE	
(1) Supervision of construction by Jole & Luglicean	il
Address 1442 Tararal	
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I hereby certify and agree, if a permit is issued, that all the pro- THE BUILDING ZONE ORDINANCES, SET BACK LINE REQUIRE	MENTS AND THE FIRE ORDI
NANCES OF THE CITY AND COUNTY OF SAN FRANCISCO and CALIFORNIA will be complied with, whether herein specified or not;	and I hereby agree to save, in-
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(8) Architect	
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Exhibit 6 4 of 14



E. P. B. CODY

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DEPARTMENT OF SAN FRANCISCO DEPARTMENT OF PUBLIC WORKS BEREAU OF BEILDING INSPECTION

CERTIFICATE OF FINAL COMPLETION

For work described t	s bailding permit	spokatos sumber	291.35
	FRETET		and the second s
House Sa.	one sta	Street of Casemo	
		Occupancy	
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pieted in accordance	permit issued p	crount to above state	application has been com-
- Million Alika and Adam and Adam and Andrews	Angestar.	JOHEN G. EDEE	LE SUSSEINTENDENT

Exhibit 6 1 of 14 of 14 1 of 2

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No.			
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Approved: Zone		Bureau of Engineering BBI Struct. Engineer	APPLICATION OF
CPC Serbacks 110 1122 conform		Boiler Inspector	
his revie is no or does no	Department of Public Health	Art Commission	Mr. Storrou Denner
Constitute does Code	Approved:	Dept. of Electricity	FOR PERMIT TO MAKE ADDITIONS, ALTERATION OF REPAIRS
bios bisum.		Redevelopment Agency	TO BUILDING
Department of City Planning		Approved 4/15 1968	
	Department of Electricity	Provided the following conditions are com-	Location 1420 Taraval St
Approved:	Approved:	plied with:	
		• • •	8 # 8
	Art Commission		Total Cost \$ 2.500
	Approved:		AFT 1 2 1958
,	AAPPLOTEU.		Filed 12- 19 68
			APPROVED:
Burcau of Fire Prevention & Public Safety	Boiler Inspector		A PPROVED
Approved:	Approved:		nant, Public Works
			APR 2 91960
			Alle & Goldson
	Redevelopment Agency		SUPERINTENDENT
	Approved:	name	A A
0 20 21		Building Inspection Building Inspection	Superintendent, Bureau of Building Inspection
Civil Engineer, Bureau of Building Inspection		ļ., <u>, </u>	Ti
	Parking Authority	I agree to comply with all conditions or stip- ulations of the various Rureaus or Departments	2/206 3/93/2 Permit No. 3/93/2
Approved:	No portion of building or structure or scaf-	noted hereon.	APR 2 91960
	folding used during construction to be closer than 6'0" to any wire containing more	I. f. Sulli an	Issued 19
	than 750 volts. See Sec. 385 California Penal Code.	Owner or Owner's Authorized Agent	
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	No.	•	
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		ADDITIONS, ALTERATIONS OR REPAIRS	8
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	build	Application is hereby made to the Department of Public Works of San Francisco for permission to a lid in accordance with the plans and specifications submitted herewith and according to the descrip-	
	tion	and for the purpose hereinafter set forth:	
1	(1)) Location 1420 TARAVAL S.T.	2
,	(2)	Total Cost (8) 25 % (3) No. of Stories 2 (4) Basement or Cellar 5	
\$1 i ·		Present Use of building	
	(7)) Proposed Use of building (8) No. of families	
		tud .	Z.
	(8)	Type of construction (10) Frogosal Bullding Code Classification : (1)	9
	(11)) Any other building on lot (must be shown on plot plan if answer is yes.)	
	(12)	Does this alteration create an additional story to the building?	2 3
•		yes or no. 😕 🖺	#
٠	. :) Does this alteration create a horizontal extension to the building?	
	(14)	Does this alteration constitute a change of occupancy yes or ho	2
	(15)) Electrical work to be performed(16) Plumbing work to be performed	
-	(17)	yes or no yes or no yes or no yes or no	
		yes or no	
		Sidewalk over sub-sidewalk space to be repaired or altered yes or no	
	(19)). Will street space be used during construction?	
•	(20))) Write in description of all work to be performed under this application:	
•		(Reference to plans is not sufficient)	36424
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Exhibit 6 9 of 14

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HOTICE: "Any violation of the Bus. & Prof. Code Sec. 7031.5 by any permit applicant shall be subject to a civil penalty of not more than five hundred dollars (\$500)." Bus. & Prof. Code Sec. 7031.5

(signature)

CP3-32



CERTIFICATION OF AUTHORIZED AGENT

I hereby certify that for the purpose of filing an application for a building or other permit with the Central Permit Bureau, or completion of any form related to the S.F. Building Code, or to City and County ordinances and regulations, or to State laws and codes, I am the agent of the owner and am authorized to sign all documents connected with this application or permit.

I declare under penalty of perjury that the foregoing is true and correct.

Applicant's Signature

H. MANDEL
Type or Print Name

40700762

Identification (Drivers Lic. No., etc.)

Owner/Laske Contractor Name

Date

Exhibit 6 11 of 14



CERTIFICATION OF AUTHORIZED AGENT

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Applicant's Signature

H. MANDEL Type or Print Name

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Identification (Drivers Lic. No., etc.)

Owner/Lagre Contractor Name

Date

Exhibit 6 12 of 14



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I declare under penalty of perjury that the foregoing is true and correct.

Applicant's Signature

MICHAEL TOSEPH DOLAN
Type or Print Name

B2060f02 Identification (Drivers Lic. No., etc.)

Owner/Lessee

Exhibit 6 13 of 14

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Exhibit 6 15 of 14

CITYLAB

Density Without Demolition

Stephanie Meeks June 11, 2017

Tearing down old buildings won't make our cities more affordable or inviting. It's time to make better use of the buildings and spaces we already have.

As anyone who's tried to find an apartment lately can tell you firsthand, many of America's biggest cities are in the midst of a full-blown affordability crisis. All over the country, as young job-seekers and empty nesters both look to enjoy a more urban daily experience than offered by the previous suburban ideal, neighborhoods are struggling with skyrocketing housing and rental costs and surging development pressure.

We face some tough challenges in trying to navigate these pressures, but creating a false dichotomy between affordable housing and historic preservation should not be one of them. Creating affordable housing and retaining urban character are not at all competing goals. In fact, contrary to the conventional wisdom, they can most successfully be achieved in tandem.

This may seem surprising at first, especially given the debates now raging in several cities. Take Portland, for instance, where a highly contested state bill aimed at spurring affordable housing also threatens to weaken historic protections and, in so doing, foster a wave of demolition that only threatens to further raise the cost of homes there.* Last November, San Francisco voters rejected a hotly contested housing moratorium targeting the Mission District, a traditionally Latino neighborhood that has become the favorite of workers in the region's burgeoning tech sector. In Los Angeles, meanwhile, residents argued sharply over Measure S, a voter initiative that would have restricted any large-scale construction that did not conform to the city's planning guidelines.

Even in our most densely populated cities, parking takes up inordinate amounts of valuable urban space.

Unfortunately, the heated rhetoric in these cases suggests there is a natural opposition between affordability and community character. In fact, we can achieve both at the same time, as evidenced by the past several years of research at the National Trust. In city after city, we have found that neighborhoods with older, smaller buildings and mixed-age blocks tend to provide more units of affordable rental housing, defined as housing whose monthly rent is a third or less of that city's median income.

These areas also performed better along a host of other important social, economic, and environmental metrics. Across all 50 cities surveyed in our new Atlas of ReUrbanism, a comprehensive, block-by-block study of the American urban landscape, areas of older, smaller buildings and mixed-age blocks boast 33 percent more new business jobs, 46 percent more small business jobs, and 60 percent more women- and minority-owned businesses.

They are also denser than newer areas. As anywhere from Boston's North End to Miami's Little Havana can attest, relatively low-slung, human-scale neighborhoods with older fabric are the "missing middle" of cities and can achieve surprisingly high population densities.

Simply put, older blocks often offer more affordable housing options than newer areas of the city, while creating employment and entrepreneurial opportunities for urban residents of all incomes. At a time when cities are struggling with the high costs of adding new affordable housing, making better use of the tremendous adaptive potential of under-used existing buildings is a proven way forward that sidesteps many of the problems posed by demolition for new construction.

Of course, in many cities, new construction is also needed to keep pace with growing numbers of residents. But this new development doesn't have to dwarf established neighborhoods or demolish existing urban fabric to accommodate growth. Almost anywhere you look, there are opportunities for sensitive and compatible infill that can enrich urban character rather than diminish it.

Statement of Appeal to Board of Supervisors of Conditional Use Authorization Planning Case # 2018-011904CUA Building Permit Application 201808086754 1420 Taraval Street

STATEMENT OF APPEAL (5 pages)

a) Set forth the part(s) of the decision the appeal is taken from:

Paragraph 9 (pages 10-11). General Plan Compliance. Housing Element Objectives and Policies

Paragraph 10 (pages 15-16)

Planning Code Section 101.1(b) establishes eight priority-planning policies and requires review of permits for consistency with said policies.

Paragraph 8 (pages 7-10)

- iii. Whether the property is a "historical resource" under CEQA
- iv. Whether the removal of the resource will have a substantial adverse effect under CEOA
- v. Whether the project converts rental housing to other forms of tenure or occupancy;
- vi. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing;
- ix. Whether the project protects the relative affordability of existing housing;

Paragraph 7 (p.5-6)

A. Compatibility with the neighborhood or community per SF Planning Code 303

b) Set forth the reasons in support of your appeal

A Conditional Use refers to a use that is not principally permitted in a particular Zoning District, according to the CUA application packet. Conditional Uses require a Planning Commission hearing in order to determine if the proposed use is necessary or desirable to the neighborhood, whether it may potentially have a negative effect on the surrounding neighborhood, and whether the use complies with the San Francisco General Plan. Reasons for this appeal are:

1) Not consistent with the San Francisco General Plan Housing Element and SF Planning Code 101.1(b)

The 1420 Taraval project is <u>not consistent</u> with Objectives 2 and 3 (see Exhibit A: San Francisco General Plan Housing Element-Summary of Objectives and Policies attached hereto and incorporated

by reference) and several policies of the San Francisco General Plan Housing Element. These include:

Policy 2.1 Discourage the demolition of sound existing housing unless the demolition results in a net increase in affordable housing.

The 1420 Taraval project would replace naturally-affordable housing with market-rate housing and therefore is not consistent with Policy 2.1.

Policy 3.1 Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs

1420 Taraval is subject to the Residential Rent Stabilization and Arbitration Ordinance. Three tenants who comprise three separate households (in that they are not a family unit) have naturally affordable rent. Therefore, the project is not consistent with Policy 3.1

Policy 3.4 Preserve "naturally affordable" housing types, such as smaller and older ownership units.

1420 Taraval is a "naturally affordable" older housing type with annual property tax of \$1,869.32 for this fiscal year. The economics of demolishing existing rental property with a very low tax base and replacing it with market-rate housing with a tax base more than twenty times higher plus recovery of new construction costs (highest in the world in SF, according to the *New York Times*) further renders the existing housing type "naturally affordable" housing that should be preserved. Therefore, the project is not consistent with Policy 3.4.

Further, the 1420 Taraval project is <u>not</u> in compliance with the San Francisco Planning Code Section 101.1(b) which provides for general plan consistency and implementation including Priority Policies 2 and 3 (see Exhibit B: SF Planning Code Section 101.1(b) attached hereto and incorporated by reference)

"That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods."

"That the City's supply of affordable housing be preserved and enhanced."

2) Decreases "naturally affordable" housing in the Parkside district The existing 3-story structure currently houses at least 3 current tenants living cooperatively in a 3-bedroom house and paying naturally affordable rent for 2,176 square feet of space (725 square feet per person). In contrast, average rent in San Francisco is \$3,688 for an average-sized apartment of 747 square feet, according to RentCafe.

The proposed project would replace "naturally affordable" housing with market-rate housing. Considering that San Francisco has the highest housing construction costs in the world, only high-income tenants would be able to afford living in the proposed new structure.

It should be noted that it is misleading that the 3-bedroom, 3-story, 2,176 square foot house has been represented variously as a 2-bedroom and even a 1-bedroom house (see p. 10 of decision, bottom of page). According to the project plans, the second floor contains 4 good-sized rooms. The plans label two of the rooms as bedrooms and the other two rooms as family room and sitting room.

3) Displaces a minimum of 3 current tenants paying naturally affordable rent.

These tenants comprise <u>3 separate naturally-affordable rate households</u> in that they arrived at 1420 Taraval at different times and are not part of a family unit. Multiple households living cooperatively and sharing existing structures are some of the most affordable housing available in San Francisco.

4) Destroys a rare historical resource and negatively impacts the look, feel and character of the Parkside district

The 1420 Taraval project would demolish one of Parkside's earliest houses, a 1907-1909 craftsman which is the last remaining house in a row built by Hugh Keenan who also built the Grateful Dead house at 710

Ashbury Street. It was constructed following the 1906 earthquake. According to the Preservation Team Review Form attached to the CEQA Categorical Exception Determination (see Exhibit C: Preservation Team Review Form attached hereto and incorporated by reference),

"The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside."

However, the subjective review concludes that the property "does not retain integrity due to significant alterations."

According to Woody LaBounty, local historian and co-author of the Parkside District historic context statement adopted by the City of San Francisco, "With proper contextual consideration of the materials, design, feeling, location, association and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity." (see attached Exhibit D: Letter from local historian Woody LaBounty attached hereto and incorporated by reference). LaBounty also states that the only modifications are minor, utilitarian and "entirely reversible." Further, LaBounty states "This proposed project would destroy one of the last, best, early buildings on the Parkside District's main street."

In summary, the 1420 Taraval project is not consistent with the SF General Plan Housing Element and the project is not consistent with the Priority Policites of the SF Planning Code section 101.1(b) including affordable housing, existing housing and neighborhood character. Further, the Planning Department's preservation team was correct in determining that 1420 Taraval is significant and a rare example but its subjective determination that the structure has lost integrity is not consistent with the views of local historians, preservationists and community members.

5) Demolition of the existing structure has a negative environmental impact.

There are significant negative environmental consequences of demolishing the existing structure. According to the Chicago Metropolitan Agency for Planning (CMAP), demolition and construction now account for 25% of the solid waste that ends up in US landfills each year. Also, hauling all of the debris to the dump is bad for climate change among many other environmental impacts.

6) Proposed project would cover up side windows of occupant apartments of small apartment building next door.

The 1420 Taraval project would cover up the side windows of the small apartment building next door at 1414 Taraval Street built in 1936. This will substantially impact the quality of life for existing occupants of 1414 Taraval Street next door to the project.

For all of the above reasons, the Sunset-Parkside Education Action Committee (SPEAK) respectfully requests that the Board of Supervisors exercise its oversight authority for the 1420 Taraval Street demolition and project.

I. SUMMARY OF OBJECTIVES & POLICIES

ISSUE 1: ADEQUATE SITES

OBJECTIVE 1

IDENTIFY AND MAKE AVAILABLE FOR DEVELOPMENT ADEQUATE SITES TO MEET THE CITY'S HOUS-ING NEEDS, ESPECIALLY PERMA-NENTLY AFFORDABLE HOUSING.

POLICY 1.1

Plan for the full range of housing needs in the City and County of San Francisco, especially affordable housing.

POLICY 1.2

Focus housing growth and infrastructurenecessary to support growth according to community plans. Complete planning underway in key opportunity areas. such as Treasure Island, Candlestick Park and Hunter's Point Shipyard..

POLICY 1.3

Work proactively to identify and secure opportunity sites for permanently affordable housing.

POLICY 1.4

Ensure community based planning processes are used to generate changes to land use controls.

POLICY 1.5

Consider secondary units in community planning processes where there is neighborhood support and when other neighborhood goals can be achieved, especially if that housing is made permanently affordable to lower-income households.

POLICY 1.6

Consider greater flexibility in number and size of units within established building envelopes in community based planning processes, especially if it can increase the number of affordable units in multi-family structures.

POLICY 1.7

Consider public health objectives when designating and promoting housing development sites.

POLICY 1.8

Promote mixed use development, and include housing, particularly permanently affordable housing, in new commercial,

institutional or other single use development projects.

POLICY 1.9

Require new commercial developments and higher-educational institutions to meet the housing demand they generate, particularly the need for affordable housing for lower income workers and students.

POLICY 1.10

Support new housing projects, especially affordable housing, where households can easily rely on public transportation, walking and bicycling for the majority of daily trips.

ISSUE 2: CONSERVE AND IMPROVE EXISTING STOCK

OBJECTIVE 2

RETAIN EXISTING HOUSING UNITS, AND PROMOTE SAFETY AND MAIN-TENANCE STANDARDS, WITHOUT JEOPARDIZING AFFORDABILITY.

POLICY 2.1

Discourage the demolition of sound existing housing, unless the demolition results in a net increase in affordable housing.

POLICY 2.2

Retain existing housing by controlling the merger of residential units, except where a merger clearly creates new family housing.

POLICY 2.3

Prevent the removal or reduction of housing for parking.

POLICY 2.4

Promote improvements and continued maintenance to existing units to ensure long term habitation and safety.

POLICY 2.5

Encourage and support the seismic retrofitting of the existing housing stock.

POLICY 2.6

Ensure housing supply is not converted to de facto commercial use through short-term rentals.

OBJECTIVE 3

PROTECT THE AFFORDABILITY OF THE EXISTING HOUSING STOCK, ESPECIALLY RENTAL UNITS.

POLICY 3.1

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs.

POLICY 3.2

Promote voluntary housing acquisition and rehabilitation to protect affordability for existing occupants.

POLICY'3.3

Maintain balance in affordability of existing housing stock by supporting affordable moderate ownership opportunities.

POLICY 3.4 ·

Preserve "naturally affordable" housing types, such as smaller and older ownership units.

POLICY 3.5

Retain permanently affordable residential hotels and single room occupancy (SRO) units.

ISSUE 3: EQUAL HOUSING OPPORTUNITIES

OBJECTIVE 4

FOSTER A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESI-DENTS ACROSS LIFECYCLES.

POLICY 4.1

Develop new housing, and encourage the remodeling of existing housing, for families with children.

POLICY 4.2

Provide a range of housing options for residents with special needs for housing support and services.

POLICY 4.3

Create housing for people with disabilities and aging adults by including universal design principles in new and rehabilitated housing units.

Exhibit A

San Francisco Planning Code

SEC. 101.1. GENERAL PLAN CONSISTENCY AND IMPLEMENTATION.

- (a) The General Plan shall be an integrated, internally consistent and compatible statement of policies for San Francisco. To fulfill this requirement, after extensive public participation and hearings, the Planning Commission shall in one action amend the General Plan by January 1, 1988.
- (b) The following Priority Policies are hereby established. They shall be included in the preamble to the General Plan and shall be the basis upon which inconsistencies in the General Plan are resolved:
- (1) That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;
- (2) That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;
 - (3) That the City's supply of affordable housing be preserved and enhanced;
- (4) That commuter traffic not impede Muni transit service or overburden our streets or neighborhood parking;
- (5) That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;
- (6) That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;
 - (7) That landmarks and historic buildings be preserved; and,
- (8) That our parks and open space and their access to sunlight and vistas be protected from development.
- (c) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after November 4, 1986, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the Priority Policies established above.
- (d) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after January 1, 1988, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the General Plan.
- (e) Prior to issuing a permit for any project or adopting any legislation which requires an initial study under the California Environmental Quality Act, and prior to issuing a permit for any demolition, conversion or change of use, and prior to taking any action which requires a finding of consistency with the General Plan, the City shall find that the proposed project or legislation is consistent with the Priority Policies established above. For any such permit issued or legislation adopted after January 1, 1988 the City shall also find that the project is consistent with the General Plan.

(Added by Proposition M, 11/4/86; amended by Ord. <u>188-15</u>, File No. 150871, App. 11/4/2015, Eff. 12/4/2015)



SAN FRANCISCO PLANNING DEPARTMENT

PRESERVATION TEAM REVIEW FORM

Preservation Team Meeting Date:		Date of Form Cor	mpletion 6/6/2019	1650 Mission St Suite 400 San Francisco,
		CA 94103-2479		
PROJECT INFORMATION:				Reception:
Planner:	Address:			415.558.6378
Stephanie Cisneros/Melanie Bishop	1420 Taraval Stree	t ·		Fax:
Block/Lot:	Cross Streets:			415.558.6409
2353/010	Taraval & 24th			Planning
CEQA Category:	Art. 10/11:	BPA/C	ase No.:	Information: 415.558.6377
В	N/A	2018-0	11904ENV .	
PURPOSE OF REVIEW:		PROJECT DESCRI	PTION:	
	C Preliminary/PIC	Alteration	© Demo/New Construction	
(3.11111.14)	,)	- C. Autoration	C. Demonter Construction	
DATE OF PLANS UNDER REVIEW:	N/A			•
PROJECT ISSUES:				1.
	nible historic resourc	e?		
If so, are the proposed chang				1
Additional Notes:				-
Submitted: Historic Resource (November 2017).	e Evaluation Part	1 prepared by Tir	m Kelley Consulting, LLC	
			•	
		•		
<u> </u>		· · · · · · · · · · · · · · · · · · ·		
PRESERVATION TEAM REVIEW:				
Category:		C/	A OB ©C	
Individual		Histor	ic District/Context	1
Property is individually eligible for California Register under one or following Criteria:			igible California Register ntext under one or more of ria:	
Criterion 1 - Event:	C Yes © No	Criterion 1 - Event:	C Yes 🧖 No	
· ·	C Yes (No	Criterion 2 -Person	• •	
	C Yes No	Criterion 3 - Archite	·	
	O Yes No	Criterion 4 - Info. P		
Period of Significance:		Period of Significar	nce:	Exhibit
		C Contributor (Non-Contributor	1 of 3

xhibit C of 3

Complies with the Secretary's Standards/Art 10/Art 11:	O Yes	ΟNό	● N/A
CEQA Material Impairment to the individual historic resource:		ONo.	
CEQA Material Impairment to the historic district:	O Yes	O No	:
Requires Design Revisions:		C No	
Defer to Residential Design Team;		○No	

PRESERVATION TEAM COMMENTS:

According to the Historic Resource Evaluation Part 1 prepared by Tim Kelley Consulting, LLC (November 2017) and information found in the Planning Department files, the subject property at 1420 Taraval Street contains a three-story over raised basement, single-family residence. According to the original construction permit, the building was constructed in 1909 by Hugh Keenan, who worked as a builder with architect Robert Dickie Cranston to construct homes primarily in the Haight Ashbury neighborhood during the 1890's. Notable examples of their work include 710 Ashbury and 459 Ashbury. The partnership lasted briefly, with Keenan branching out as the sole proprietor of a construction company, working primarily in the Parkside. Though it is not known exactly when the partnership between Cranston and Keenan dissolved, Hugh Keenan Construction Company appears in newspaper articles and city directories after 1900. Extensive alterations have been made to the subject property including the front addition of commercial space (1946), window replacement, reconstruction of front steps, and remodel of front porch. It is likely the latter changes were completed without a permit, as no permit records have been found to confirm the date of these alterations.

The subject property is not located adjacent to any known historic resources (Category A properties) or within the boundaries of any identified historic district. The subject property is located within the Parkside neighborhood on a block that includes residences constructed between 1909-1968. The initial residential development of Parkside occurred between 26th & Ulloa and 32nd & Vicente in the form of "Parkside Cottages"; typically onestory six-room structures with a variety of facade styles available (Source: San Francisco's Historic Parkside District:1905-1957 Context Statement). The subject property was constructed shortly after this initial wave of development and reflects the early development of Parkside and the subject block of Taraval, which was primarily residential.

A historical photo from 1914 included in the Historic Resource Evaluation Part I shows the block originally contained six properties built by Keenan that were similar in massing and style to 1420 Taraval. The subject building and 1409 Taraval are the only two properties remaining. Hugh Keenan was on the board of directors of the Parkside Realty Company (Source: San Francisco Chronicle, 1905), and his construction company was responsible for the construction of several streets and block grading in Parkside. In an effort to develop the area and attract residents, the Parkside Realty Company also formed a sister agency, the Parkside Transit Company, a private corporation that assisted in bringing public transit to the area and therefore, more prospective residents. (continued)

Signature of a Senior Preservation Planner / Preservation Coordinator:	Date:		٠.	
Allison K. Vanderslice Digitally signed by Allison K. Vanderslice Date: 2019.06.07 11:08:07 -07'00'	•	ı		

Exhibit C 2 of 3

The subject block was primarily residential and largely undeveloped aside from the six properties constructed by Keenan until approximately 1938. The 1938 Harrison Ryker aerial photograph of the subject block shows an increase in development with several larger scale properties constructed around the subject building. The 1950 Sanborn Map shows the property as it exists currently with the front commercial addition. Based on this historic documentation, it is likely the property added a commercial storefront to their existing property in order to accommodate new commercial development brought to the area by increased transit. Many properties like this exist along Taraval but have not been in use commercially in recent years. The property at 1420 Taraval tells the story of two separate waves of development in the Parkside along Taraval: the first initial wave of residential development occurring in the early 1900's and later, the development of the block commercially in the late 1930's and 1940's. Hugh Keenan Construction Company was integral in the development of Parkside as a neighborhood. The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside. However, the subject property does not retain integrity due to significant alterations over time including alterations to the commercial space which is no longer in use. The subject building is not eligible for listing in the California Register under any criteria as part of a historic district. The property at 1409 Taraval is a more intact representative example of single-family residential architecture from the early period of development in Parkside and is significant under Criterion 1 as part of the early residential development of Parkside and Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside.

Exhibit C 3 of 3

February 24, 2020

Board of Supervisors 1 Carlton B. Goodlett Place San Francisco, CA 94102

Re: Appeal of 2018-011904PRG (1420 Taraval Street)

Supervisors:

I am the founder of Western Neighborhoods Project, a twenty-year-old nonprofit dedicated to the history of the city's west side, a co-author of the city-adopted Parkside District historic context statement, and a native San Franciscan who has spent years working and residing in the Parkside.

I have great respect for Planning's preservation staff, and since last summer have tried to work with them in recognizing the importance of the house at 1420 Taraval Street to the neighborhood's history, character, and early development. To staff's credit, they disagreed with the opinion of the consultant hired by the project sponsor and acknowledged that 1420 Taraval was a potential historic resource, specifically, "an early and rare example of an early 20th century residence in the neighborhood." Unfortunately, staff then decided that the building had lost integrity and was therefore not a resource.

This is one of a handful of the earliest house in the Parkside, with a distinctive Arts and Crafts style, in a highly visible part of the district at 24th and Taraval Streets. 1420 Taraval represents the first architectural style of this neighborhood before it was overrun by stucco Mediterranean styles in the 1920s and is the sole survivor of a row constructed by builder Hugh C. Keenan, a director of the firm responsible for the district's creation, the Parkside Realty Company.

The guidelines for analyzing a property's integrity are detailed, consisting of seven official criteria, but in the end, determination on whether integrity is lost is a fairly subjective decision. One criteria, for example, is "feeling." I contend that the historic nature of the building is evident at a glance, and certainly retains integrity to convey its significance. Planning staff cited loss of the original porch railings and posts and the replacement of the windows as the primary reasons for determining a loss of integrity. These are fairly minor and utilitarian issues with a 110-year-old building subject to the ocean breezes and fog of the Parkside, and entirely reversible alterations. 1420 Taraval still has its gable trim, knee braces, rafter tails, entry porch, and possibly its original shingle cladding. With proper contextual consideration of the materials, design, feeling, location, association, and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity. Please take a close look at the existing façade.

Members of the Planning Commission, rightly concerned about San Francisco's affordability crisis, have expressed a desire for the three units and commercial storefront this project proposes in replacement. But two additional market rate units will not change the dynamics of the real estate and rental market, and will not be in the financial reach of our teachers, fixed-income seniors, struggling families, or unhoused population. And there are many, many unrented commercial storefronts already on Taraval Street. This is not a neighborhood that needs another empty one.

Of the more than 400 properties on Taraval Street from 17th Avenue to Ocean Beach there are only three known that predate World War I and only two of them have not been radically modified. This

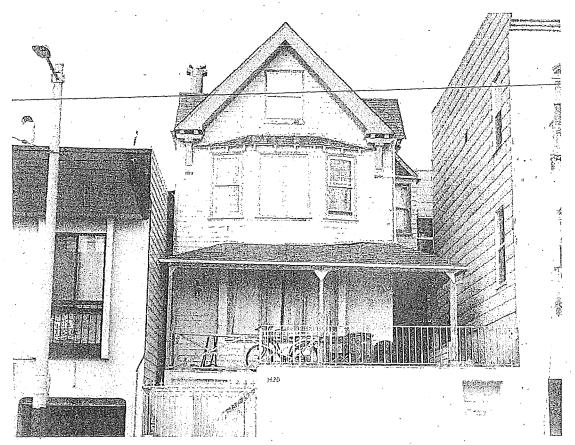
proposed project would destroy one of the last, best, early buildings on the Parkside District's main street. Taraval is rich with potential sites to increase density, but this isn't one of them.

San Francisco is a city known for distinctive neighborhoods. The Parkside's development and character was and is different than the rest of the greater Sunset District, but each time we lose one of these early buildings, the Parkside gets closer to a form of anonymity. When these handsome early homes are gone they're gone forever.

Despite the project architect claiming at the last hearing that there had been "not one objection" to the demolition of this historic house, a number of neighbors have worked with staff to try and stop its destruction since last July. As a last resort, we ask you to step in and save this building for the Parkside.

Sincerely,

Woody LaBounty



1420 Taraval Street, taken on January 1, 2020.



1420 Taraval Street, taken on January 1, 2020 (above), and in 1923 (far right in photo below).



Lew, Lisa (BOS)

rrom:

BOS Legislation, (BOS)

Sent:

Monday, March 16, 2020 11:46 AM

To:

BOS Legislation, (BOS)

Subject:

FW: PLANNING DEPARTMENT APPEAL RESPONSE: Appeal of Conditional Use

Authorization - 1420 Taraval Street - Appeal Hearing on March 24, 2020

Categories:

200261

From: BOS Legislation, (BOS)

Sent: Monday, March 16, 2020 11:41 AM

To: aeboken@gmail.com; speaksanfrancisco@yahoo.com; pmandel@mgremediation.com; billpash@gmail.com; Justin

A. Zucker <jzucker@reubenlaw.com>

Cc: Storrs, Bruce (DPW) <bru>

Storrs@sfdpw.org>; Tse, Bernie (DPW)

Storrs.Bruce (DPW

<javier.rivera@sfdpw.org>; Duran, Vanessa (DPW) <vanessa.duran@sfdpw.org>; Wong, Jason (DPW)

<jason.c.wong1@sfdpw.org>; PEARSON, ANNE (CAT) <Anne.Pearson@sfcityatty.org>; STACY, KATE (CAT)

<Kate.Stacy@sfcityatty.org>; JENSEN, KRISTEN (CAT) <Kristen.Jensen@sfcityatty.org>; Gibson, Lisa (CPC)

devyani.jain@sfgov.org>; Varat, Adam (CPC) <adam.varat@sfgov.org>;
Rodgers, AnMarie (CPC) <anmarie.rodgers@sfgov.org>; Navarrete, Joy (CPC) <joy.navarrete@sfgov.org>; Lynch, Laura

CPC) cpc, Teague, Corey (CPC) corey.teague@sfgov.org>; Sanchez, Scott (CPC)

scott.sanchez@sfgov.org>; Sider, Dan (CPC) <dan.sider@sfgov.org>; Starr, Aaron (CPC) <aaron.starr@sfgov.org>; Ionin, Jonas (CPC) <jonas.ionin@sfgov.org>; Ajello Hoagland, Linda (CPC) Inda.ajellohoagland@sfgov.org>; Rosenberg, Julie

(BOA) <julie.rosenberg@sfgov.org>; Sullivan, Katy (BOA) <katy.sullivan@sfgov.org>; Longaway, Alec (BOA)

<alec.longaway@sfgov.org>; BOS-Supervisors <bos-supervisors@sfgov.org>; BOS-Legislative Aides <bos-</p>

legislative_aides@sfgov.org>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Somera, Alisa (BOS)

<alisa.somera@sfgov.org>; er@sonic.net; Andrew Junius <ajunius@reubenlaw.com>; Jennica Dandan <idandan@reubenlaw.com>

Subject: PLANNING DEPARTMENT APPEAL RESPONSE: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal Hearing on March 24, 2020

Greetings,

Please find linked below an appeal response received by the Office of the Clerk of the Board from the Planning Department, regarding the Conditional Use Authorization appeal for the proposed 1420 Taraval Street project.

Planning Department Appeal Response - March 16, 2020

The hearing for this matter is scheduled for 3:00 p.m. before the Board on March 24, 2020.

I invite you to review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 200261

Best regards,

Jocelyn Wong
San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 T: 415.554.7702 | F: 415.554.5163 jocelyn.wong@sfgov.org | www.sfbos.org



Click <u>here</u> to complete a Board of Supervisors Customer Service Satisfaction form

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.

Conditional Use Authorization Appeal 1420 Taraval Street

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

415.558.6409

Fax:

Planning

Information:

415.558.6377

DATE:

March 16, 2020

TO:

Angela Calvillo, Clerk of the Board of Supervisors

FROM:

Rich Hillis, Planning Director – Planning Department (415) 558-6411

Linda Ajello Hoagland, Case Planner - Planning Department (415) 575-6823

RE:

Board File No. 200261, Planning Case No. 2018-011904CUA

Appeal of Conditional Use Authorization for 1420 Taraval Street

HEARING DATE:

March 24, 2020

PROJECT SPONSOR:

William Pashelinsky, 1937 Hayes Street, San Francisco, CA 94117

APPELLANTS:

Eileen Bokenon, for Sunset Parkside Education Action Committee (SPEAK), 1329

-7th Avenue, San Francisco, CA 94122

INTRODUCTION

This memorandum and the attached documents are a response to the letters of appeal to the Board of Supervisors ("Board") regarding the Planning Commission's ("Commission") approval of the application for Conditional Use Authorization under Planning Department Case Number 2018-011904CUA pursuant to Planning Code Sections 303 (Conditional Use Authorization) and 317 (Demolition), to demolish an existing single-family home and replace it with mixed-use building comprised of three residential units over a commercial space.

This memorandum addresses the appeal to the Board, filed on March 2, 2020 by Eileen Bokenon, representing the Sunset Parkside Education Action Committee (SPEAK).

The decision before the Board is whether to uphold, overturn, or amend the Planning Commission's approval of an application for Conditional Use Authorization to demolish an existing single-family home and replace it with mixed-use building comprised of three residential units over a commercial space.

SITE DESCRIPTION & PRESENT USE

The Project is located on the north side of Taraval Street, between 24th and 25th Avenues; Lot 010 in Assessor's Block 2353 within the Taraval Street Neighborhood Commercial District (NCD) Zoning District with a 65-A Height and Bulk District. The site is an approximately 2,500 square foot uphill sloping lot with 25 feet of frontage and a depth of 100 feet. The project site has an existing approximately 2,176 square foot, three-story, single-family home constructed circa 1900. The structure is currently used as a rental property with the current lease set to expire prior to the start of construction. There is no off-street parking for the property.

Board File No. 200261
Planning Case No. 2018-011904CUA
1420 Taraval Street

SURROUNDING PROPERTIES AND NEIGHBORHOOD

The subject property is in the Parkside neighborhood. Parcels within the immediate vicinity consist of two-to three-story single- and multi-family dwellings, single- and two-story commercial buildings and two- to four-story mixed-use buildings of varied design and construction dates. The block-face is characterized by two- to three-story buildings of mixed architectural style. The adjacent properties to the east and west are improved with a two-story commercial building and a three-story multi-family dwelling constructed in 1968 and 1936, respectively, and a three-story multi-family dwelling to the north, constructed in 1927. The surrounding properties are in the Taraval Street NCD, RH-1 (Residential-House, One-Family), and RM-1 (Residential-Mixed, Low Density) Zoning Districts. The subject property is also within .25-miles of stops for the L and L-OWL MUNI transit lines.

PROJECT DESCRIPTION

The Project includes the demolition of an existing 2,176 square foot, three-story, single-family home and construction of a new four-story, 45-ft tall, mixed use building (approximately 6,219 square feet) with three dwelling units, approximately 1,731 square feet of ground floor commercial use, 1,392 square feet of open space through a combination of private and common opens space, including a roof deck, and three Class 1 bicycle parking spaces. No off-street parking is proposed. The Project includes a dwelling-unit mix consisting of three (approximately 1,600 square foot each), three-bedroom and two bath units.

BACKGROUND

On August 30, 2018, William Pashelinsky filed an application with the Planning Department for a Conditional Use Authorization to demolish an existing three-story single-family dwelling and construct a new four-story, 45-ft tall, mixed-use building with three dwelling units and 1,731 square feet of ground floor commercial use.

On December 12, 2019, the Planning Commission heard the proposed Conditional Use application for 1420 Taraval Street and continued the case to January 30, 2020. With this action, the Commission directed the applicant to provide more information and updated plans to better substantiate the Project. In response, the Project Sponsor submitted revised plans providing the following additional information and amendments:

- 1. Printing errors from the last packet of information were resolved, making the proposed elevations visible;
- 2. The location of the master bedroom and living room were reversed so the that the living room faced the street;
- The rear yard roof deck was setback 5-feet from the eastern property line and planters were added along the north and east sides;
- 4. Planters were added on the north and south sides of the roof deck;
- 5. The location of elevator has been shifted further toward the rear of the building;
- The width of the storefront display area was increased;
- 7. A 6-foot high opaque screen was added at the north and east sides of the roof deck to address privacy concerns; and
- 8. The 30-inch high roof parapet was eliminated.

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No changes were made to the total building area, residential gross square footage, or number of residential units.

After reviewing the revised project, and taking public comment, the Planning Commission then voted unanimously, with three commissioners absent, to approve the project with conditions.

CONDITIONAL USE AUTHORIZATION REQUIREMENTS

Planning Code Section 303 establishes criteria for the Commission to consider when reviewing all applications for Conditional Use approval. To approve the project, the Commission must find that these criteria have been met:

- 1. That the proposed use or feature, at the size and intensity contemplated and at the proposed location, will provide a development that is necessary or desirable for, and compatible with, the neighborhood or the community; and
- 2. That such use or feature as proposed will not be detrimental to the health, safety, convenience or general welfare of persons residing or working in the vicinity, or injurious to property, improvements or potential development in the vicinity, with respect to aspects including but not limited to the following:
 - a. The nature of the proposed site, including its size and shape, and the proposed size, shape and arrangement of structures;
 - b. The accessibility and traffic patterns for persons and vehicles, the type and volume of such traffic, and the adequacy of proposed off-street parking and loading;
 - c. The safeguards afforded to prevent noxious or offensive emissions such as noise, glare, dust and odor;
 - d. Treatment given, as appropriate, to such aspects as landscaping, screening, open spaces, parking and loading areas, service areas, lighting and signs; and
- 3. That such use or feature as proposed will comply with the applicable provisions of this Code and will not adversely affect the General Plan.
- That such use or feature as proposed will provide development that is in conformity with the stated purpose of the applicable Use District.

In addition, Planning Code Section 317 sets forth the following the following additional criteria that the Planning Commission shall consider in the review of applications for Residential Demolition:

- 1. Whether the property is free of a history of serious, continuing Code violations;
- 2. Whether the housing has been maintained in a decent, safe, and sanitary condition;
- 3. Whether the property is an "historical resource" under CEQA;
- 4. Whether the removal of the resource will have a substantial adverse impact under CEQA;
- 5. Whether the project converts rental housing to other forms of tenure or occupancy;
- 6. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing;
- Whether the project conserves existing housing to preserve cultural and economic neighborhood diversity;

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- 8. Whether the project conserves neighborhood character to preserve neighborhood cultural and economic diversity;
- 9. Whether the project protects the relative affordability of existing housing;
- 10. Whether the project increases the number of permanently affordable units as governed by Section 415;
- 11. Whether the project locates in-fill housing on appropriate sites in established neighborhoods;
- 12. Whether the project increases the number of family-sized units on-site;
- 13. Whether the project creates new supportive housing;
- 14. Whether the project is of superb architectural and urban design, meeting all relevant design guidelines, to enhance existing neighborhood character;
- 15. Whether the project increases the number of on-site Dwelling Units;
- 16. Whether the project increases the number of on-site bedrooms;
- 17. Whether or not the replacement project would maximize density on the subject lot; and
- 18. If replacing a building not subject to the Residential Rent Stabilization and Arbitration Ordinance, whether the new project replaces all of the existing units with new Dwelling Units of a similar size and with the same number of bedrooms.

APPELLANT ISSUES AND PLANNING DEPARTMENT RESPONSES

ISSUE 1: The proposed project is not consistent with the San Francisco General Plan Housing Element and SF Planning Code 101.1 (b). The 1420 Taraval project is not consistent with Objectives 2 and 3.

The 1420 Taraval project is not consistent with Objectives 2 and 3 and several policies of the San Francisco General Plan Housing Element. These include:

Policy 2.1 Discourage the demolition of sound existing housing unless the demolition results in a net increase in affordable housing.

The 1420 Taraval project would replace naturally affordable housing with market-rate housing and therefore is not consistent with Policy 2.1.

Policy 3.1 Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs.

1420 Taraval is subject to the Residential Rent Stabilization and Arbitration Ordinance. Three tenants who comprise three separate households (in that they are not a family unit) have naturally affordable rent. Therefore, the project is not consistent with Policy 3.1.

Policy 3.4 Preserve "naturally affordable" housing types, such as smaller and older ownership units.

1420 Taraval is a "naturally affordable" older housing type with annual property tax of \$1,869.32 for this fiscal year. The economics of demolishing existing rental property with a very low tax base and replacing it with market-rate housing with a tax base more than twenty times higher plus

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recovery of new construction costs (highest in the world in SF, according to the New York Times) further renders the existing housing type "naturally affordable" housing that should be preserved. Therefore, the project is not consistent with Policy 3.4.

Further, the 1420 Taraval project is not in compliance with the San Francisco Planning Code Section 101.1(b) which provides for general plan consistency and implementation including Priority Policies 2 and 3 (see Exhibit B: SF Planning Code Section 101.1(b) attached hereto and incorporated by reference)

"That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods."

"That the City's supply of affordable housing be preserved and enhanced."

<u>RESPONSE 1</u>: On balance, the Planning Commission found that the proposed project was consistent with the General Plan.

In passing resolution 20643, the Planning Commission acknowledged the loss of existing rental housing likely subject to rent control; however, it also found the project to be consistent with policies 4.1, 11.1, 11.2, 11.3, 11.4, and 11.5 of the Housing Element; policies 2.11, and 3.6 of the Recreational and Open Space Element; Policies 24.2, 24.4, 28.1, and 28.3, 34.3, 34.5 of the Transportation Element; and 1.2, 1.3, 2.6, of the Urban Design Element.

When making General Plan Consistency, the Planning Commission must often balance competing policies and come to a decision as to whether or not the proposed project is, on balance, consistent with the General Plan. In this case, the Commission found that, on balance, the proposed project was consistent with the General Plan. In addition to finding consistency with other policies in the General Plan, the Commission also found that the resulting project would include an increase of two new dwelling units, and a net addition of seven bedrooms.

ISSUE 2: The proposed project decreases "naturally affordable" housing in the Parkside district.

The existing three-story structure currently houses at least three current tenants living cooperatively in a three-bedroom house and paying naturally affordable rent for 2,176 square feet of space (725 square feet per person). In contrast, average rent in San Francisco is \$3,688 for an average-sized apartment of 747 square feet, according to RentCafe.

The proposed project would replace "naturally affordable" housing with market-rate housing. Considering that San Francisco has the highest housing construction costs in the world, only high-income tenants would be able to afford living in the proposed new structure.

It should be noted that it is misleading that the three-bedroom, three-story, 2,176 square foot house has been represented variously as a two-bedroom and even a one-bedroom house (seep. 10 of decision, bottom of page). According to the project plans, the second floor contains four good-sized rooms. The plans label two of the rooms as bedrooms and the other two rooms as family room and sitting room.

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<u>RESPONSE 2</u>: The Planning Commission found that proposed project's benefits outweighed negative impacts associated with the loss of existing housing.

While the Project removes an older dwelling unit, which is generally considered more affordable than new construction, the project will add two family-sized dwelling units to the City's housing stock. This will result in three, three-bedroom units. In this instance the Planning Commission found that proposed project's benefits outweighed negative impacts associated with the loss of existing housing.

<u>ISSUE 3</u>: Displaces a minimum of three current tenants paying naturally affordable rent.

These tenants comprise three separate naturally affordable rate households in that they arrived at 1420 Taraval at different times and are not part of a family unit. Multiple households living cooperatively and sharing existing structures are some of the most affordable housing available in San Francisco.

<u>RESPONSE 3</u>: Tenant rights and eviction controls are under the purview of the Rent Board; the Planning Department and Commission are not qualified or authorized to adjudicate tenant displacement issues.

The existing single-family dwelling is used as a rental property. According to the applicant, the lease for the current tenant will expire prior to construction beginning on this project. Although the Planning Department assumes that the subject unit is subject to the Rent Stabilization and Arbitration Ordinance because it was constructed before 1979, the Department cannot definitively determine which aspects of the Ordinance are applicable. The Rent Stabilization and Arbitration Ordinance includes provisions for eviction controls, price controls, and other controls, and it is the purview of the Rent Board to determine which specific controls apply to a building or property.

<u>ISSUE 4:</u> Destroys a rare historical resource and negatively impacts the look, feel and character of the Parkside district.

The 1420 Taraval project would demolish one of Parkside's earliest houses, a 1907-1909 craftsman which is the last remaining house in a row built by Hugh Keenan who also built the Grateful Dead house at 710 Ashbury Street. It was constructed following the 1906 earthquake. According to the Preservation Team Review Form attached to the CEQA Categorical Exception Determination (see Exhibit C: Preservation Team Review Form attached hereto and incorporated by reference), "The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside."

However, the subjective review concludes that the property "does not retain integrity due to significant alterations."

According to Woody LaBounty, local historian and co-author of the Parkside District historic context statement adopted by the City of San Francisco, "With proper contextual consideration of the materials, design, feeling, location, association and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity." (see attached Exhibit D: letter from local historian Woody LaBounty attached hereto and incorporated by reference). LaBounty also states that the only modifications are minor, utilitarian and

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"entirely reversible." Further, LaBounty states "This proposed project would destroy one of the last, best, early buildings on the Parkside District's main street."

In summary, the 1420 Taraval project is not consistent with the SF General Plan Housing Element and the project is not consistent with the Priority Policies of the SF Planning Code section 101.1 (b) including affordable housing, existing housing and neighborhood character. Further, the Planning Department's preservation team was correct in determining that 1420 Taraval is significant and a rare example but its subjective determination that the structure has lost integrity is not consistent with the views of local historians, preservationists and community members.

<u>RESPONSE 4:</u> The property does not retain historic integrity and appeals of the Planning Department's historic determination are adjudicated through the CEQA appeal process.

The appropriate way to appeal a historic determination is through the CEQA appeal process and not the CU appeal process because the historic determination is done as part of environmental review.

The subject property was found to be significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses. It was also found to be significant under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside. However, the subject property does not retain integrity due to significant alterations, including alterations to the vacant commercial space. Further, the subject building is not eligible for listing in the California Register as part of a historic district. To contrast, the property at 1409 Taraval is also significant under Criteria 1 and 3 for the same reasons the subject property is; however, 1409 Taraval is a more intact representative example of single-family residential architecture from the early period of development in Parkside.

<u>ISSUE 5:</u> Demolition of the existing structure has a negative environmental impact.

There are significant negative environmental consequences of demolishing the existing structure. According to the Chicago Metropolitan Agency for Planning (CMAP), demolition and construction now account for 25% of the solid waste that ends up in US landfills each year. Also, hauling all of the debris to the dump is bad for climate change among many other environmental impacts.

<u>RESPONSE 5:</u> San Francisco has strong construction and demolition debris disposal requirements, which are enforced by the San Francisco Department of the Environment.

Any person applying for a permit for full demolition of an existing structure must submit a Demolition Debris Recovery Plan (DDRP) to the San Francisco Department of the Environment (SFE). This report must provide for a minimum of 65% diversion from landfill of construction and demolition debris, including materials source separated for reuse or recycling. The DDRP must be submitted to and approved by SFE before the Department of Building Inspection will issue a Full Demolition Permit. The Planning Commission and the Planning Department do not have jurisdiction over debris disposal, and therefore it is not considered as part of the conditional use application.

<u>ISSUE 6:</u> Proposed project would cover up side windows of occupant apartments of small apartment building next door.

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The 1420 Taraval project would cover up the side windows of the small apartment building next door at 1414 Taraval Street built in 1936. This will substantially impact the quality of life for existing occupants of 1414 Taraval Street next door to the project.

<u>RESPONSE 6:</u> Side windows are not protected under the Residential Design Guidelines or the Planning Code.

In general, property-line windows are not protected in the Residential Design Guidelines or the Planning Code. An exception would be if the property-line window was the only window onto a bedroom, the removal of which would make it incapable of remaining a bedroom. In this case, the two property-line windows that will be covered are in rooms with windows that have exposure onto the street. Further, the proposed project does match the adjacent property's lightwell, preserving light in the middle of the neighboring structure where exposure to the mid-block open space and the street are not available.

SUMMARY RESPONSE

The appellant brings up several issues in their application that are either not germane to the CU appeal, including the historic determination made by the Planning Department, tenant rights, or the City's demolition debris disposal requirements. The appellant also brings up the issue of property line windows, which are not protected by the Planning Code or the Residential Design Guidelines, except in limited circumstances. The remaining issues have to deal with the proposed project's compliance with the City's General Plan and the loss of existing sound housing. On these issues, the Planning Commission did consider the benefits of the proposed project against the impacts of losing one unit of sound existing housing. On that issue, the Planning Commission came to the conclusion that the loss of the one unit was offset by the construction of three new family-size units. It also found after considering the whole of the General Plan that, on balance the proposed project was consistent with the General Plan.

CONCLUSION

For the reasons stated in this document, in the attached Resolution, and in the Planning Department case file, the Planning Department recommends that the Board uphold the Planning Commission's decision in approving the Conditional Use authorization to demolish an existing single-family home and replace it with mixed-use building comprised of three residential units over a commercial space, and deny the requests from Appellants to overturn or modify the Commission's decision.

Lew, Lisa (BOS)

Cc:

From: BOS Legislation, (BOS)

Sent: Friday, March 13, 2020 12:19 PM

To: BOS Legislation, (BOS); aeboken@gmail.com; speaksanfrancisco@yahoo.com;

pmandel@mgremediation.com; billpash@gmail.com; Justin A. Zucker

Storrs, Bruce (DPW); Tse, Bernie (DPW); Rivera, Javier (DPW); Duran, Vanessa (DPW); Wong, Jason (DPW); PEARSON, ANNE (CAT); STACY, KATE (CAT); JENSEN, KRISTEN (CAT); Gibson, Lisa (CPC); Jain, Devyani (CPC); Varat, Adam (CPC); Rodgers, AnMarie (CPC); Navarrete, Joy (CPC); Lynch, Laura (CPC); Teague, Corey (CPC); Sanchez, Scott (CPC); Sider, Dan (CPC); Starr, Aaron (CPC); Ionin, Jonas (CPC); Ajello Hoagland, Linda

(CPC); Rosenberg, Julie (BOA); Sullivan, Katy (BOA); Longaway, Alec (BOA); BOS-Supervisors; BOS-Legislative Aides; Calvillo, Angela (BOS); Somera, Alisa (BOS);

er@sonic.net; Andrew Junius; Jennica Dandan

Subject: APPEAL BRIEF AND SUPPLEMENTAL MATERIAL: Appeal of Conditional Use

Authorization - 1420 Taraval Street - Appeal Hearing on March 24, 2020

Categories: 200261

Good afternoon,

Please find linked below an appeal response brief from Justin Zucker of Reuben, Junius and Rose, LLP, representing the Project Sponsor, and supplemental appeal materials from Evan Rosen, on behalf of the Appellants, received by the Office of the Clerk of the Board regarding the Conditional Use Authorization Appeal for the proposed project at 1420 arrayal Street.

Project Sponsor - Appeal Response Brief - March 13, 2020

Appellants - Supplemental Appeal Materials - March 13, 2020

The hearing for this matter is scheduled for a 3:00 p.m. special order before the Board on March 24, 2020.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200261

Regards,

Brent Jalipa

Board of Supervisors - Clerk's Office 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 (415) 554-7712 | Fax: (415) 554-5163 brent.jalipa@sfgov.org | www.sfbos.org



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personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.

REUBEN, JUNIUS & ROSE, LLP

Justin A. Zucker jzucker@reubenlaw.com

March 13, 2020

<u>Delivered Via Messenger and E-Mail</u> (bos.legislation@sfgov.org)

President Norman Yee and Supervisors San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, CA 94102

Re:

1420 Taraval Street, Block 2353, Lot 010

Opposition to Appeal of Conditional Use Authorization Planning Department Case No.: 2018-011904CUA

BOS Hearing Date: March 24, 2020

BOS File No.: 200261 Our File No.: 11642.01

Dear President Yee and Supervisors:

Our office represents Peter Mandel the owner of the property at 1420 Taraval Street (the "Property"). Mr. Mandel proposes to demolish the existing 3-story, 2-bedroom, 2,176 square foot single-family home and construct a new 4-story, mixed-use building with three (3) family-sized, 3-bedroom dwelling units, 1,731 square feet of ground-floor commercial use, and 1,392 square feet of open space with no off-street parking (the "Project").

The Conditional Use authorization was required pursuant to Planning Code Sections 303 and 317 for the demolition the existing dwelling to permit the construction of the new mixed-use building. On January 30, 2020, the Planning Commission approved the Project, granting Conditional Use authorization. The Sunset Parkside Education and Action Committee ("Appellant") has appealed the Conditional Use authorization approval.

Because there are no valid grounds for the appeal and because this Project will: (1) replace an old single-family home with a neighborhood-compatible, mixed-use development with three (3) family-sized, 3-bedroom dwelling units; (2) provide sidewalk-activating commercial use; and (3) add streetscape improvements along the Taraval Street transit corridor, we respectfully request that the Board reject the appeal and uphold the Planning Commission's unanimous approval and allow for the addition of much needed housing.

San Francisco Office One Bush Street, Suite 600, San Francisco, CA 94104 tel: 415-567-9000 | fax: 415-399-9480 Oakland Office 827 Broadway, 2nd Floor, Oakland, CA 94607 tel: 510-527-5589

www.reubenlaw.com

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A. PROJECT DESCRIPTION AND PROJECT SITE

The Property is improved with a 3-story, 2-bedroom, 2,176 square foot single-family home constructed in 1907. The existing single-family home has been determined to \underline{not} be a historic resource and is classified as a Category C – No Historic Resource Present.¹

The Property is located in the Taraval Street Neighborhood Commercial District along a transit corridor. The Property is located on north side of Taraval Street between 24th and 25th Avenue along the Muni L light rail. Surrounding uses include two- to four-story buildings, consisting of single-family homes, multi-family dwellings, commercial and mixed-use buildings. The block face is characterized by two- to three-story buildings of mixed architectural style.

Pursuant to Planning Code Section 317, Mr. Mandel sought and received Conditional Use authorization to demolish the existing 2,176 square foot, 2-bedroom single-family home and construct a 4-story mixed-use building with three (3) family-sized, 3-bedroom dwelling units, 1,731 square feet of ground-floor commercial use, and 1,392 square feet of open space.² The three (3) dwelling units range in size from 1,578 square feet to 1,632 square feet. The Project proposes no off-street parking. The Project includes three (3) Class 1 and two (2) Class 2 bicycle parking spaces. The Project makes public realm improvements, including adding one (1) tree to the streetscape.

Mr. Mandel has owned the Property for fifteen (15) years. Prior to his ownership, his father owned the Property for nearly two (2) decades. Mr. Mandel first lived at the property with some high school roommates, then got married and lived there with his wife. After the addition of a few children, the 2-bedroom home became no longer sufficient, and Mr. Mandel and his family moved out. He began renting the single-family home. Currently there are three (3) male tenants, none of which are of a protected class. Their single-family home lease expired at the end of last year and they are now month-to-month with an appreciation of the Project. Mr. Mandel and the tenants have reached an agreement. The tenants are voluntarily leaving upon extended notice three (3) to four (4) months out prior to construction starting.

Over the past two (2) years, Mr. Mandel has worked to refine and improve the Project, based on feedback from Planning Department staff and the Planning Commission. The Project's height has been reduced two- and one-half (2.5) feet at the request of the Planning Commission.³

B. CONDITIONAL USE AUTHORIZATION REQUIREMENTS

When considering demolition of an existing dwelling, the Planning Commission shall approve the application and authorize Conditional Use if the facts presented establish the findings set forth in Planning Code Section 317(g)(5). Pursuant to Planning Code 303, the Planning

³ Motion No. 20643, p. 20.

¹ November 27, 2019, CEQA Categorical Exemption Determination and September 20, 2019, Preservation Team Review Form (collectively "Cat.Ex.") attached as **Exhibit A**.

² January 30, 2020, Planning Commission Motion No. 20643 ("Motion No. 20643") attached as Exhibit B.

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Commission shall approve the application and authorize a Conditional Use if the facts presented establish the findings set forth in subsection (c).

The Planning Commission considered all of the criteria findings set forth in Planning Code Sections 303(c) and 317(g)(5). The Project meets and is consistent with the Conditional Use criteria set forth in Planning Code Section 303(c) and 317(g)(5). The Commission found that the Project is consistent with all applicable Planning Code requirements. When balancing the competing public interests of housing versus preservation of a building found to <u>not</u> be a historic resource, the Commission found in favor of adding housing, especially family-sized units.

Under the Conditional Use authorization for this Project, the Commission was required to find that the proposed Project was necessary and/or desirable and compatible with the surrounding neighborhood and community, considering the proposed size and intensity; health, safety, and convenience factors; the nature of the proposed site, including the project size, shape and arrangement; accessibility, traffic, and adequacy of off-street parking and loading; and any relevant design guidelines, area plans, or elements of the General Plan. Based on the evidence presented, the Commission concluded that the Project is both necessary and desirable, and compatible with the neighborhood in that it will create a new mixed-used infill development within the Parkside neighborhood at a scale that appropriately preserves the diversity and vitality of the neighborhood. The Project is necessary and/or desirable for this neighborhood and the surrounding community because it will provide new opportunities for housing and ground-floor commercial use along a transit corridor. The Commission made appropriate findings in support of this determination.⁵

C. APPELLANT'S ARGUMENTS REGARDING CONDITIONAL USE APPROVAL

The Appellant sets forth six (6) arguments to support its appeal of the Conditional Use authorization approval. The discussion below addresses each of the Appellant's six (6) arguments made in support of its appeal.

1. Project Inconsistency with General Plan and Priority Policies

Appellant's Concern: "Not consistent with the San Francisco General Plan Housing Element and SF Planning Code."

Mr. Mandel's Response: At the January 30 hearing, the Planning Commission fully considered the merits of the Project, the objectives and policies of the General Plan, and the concerns of project opponents, including testimony by Appellant. Contrary to the Appellant's argument, the Project is **not** inconsistent with the Section 101.1(b) Priority Policies. The Commission found the "Project complies with all relevant requirements and standards of the Planning Code and is consistent with objectives and policies of the General Plan." Policy

⁴ Motion No. 20643, p. 5-10.

⁵ Motion No. 20643, p. 5-7.

⁶ Motion No. 20643, p. 7.

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consistency determinations are made by the City's decision-making bodies, including the Planning Commission as part of the decision to approve or reject a project. In its approval of the Project's Conditional Use Authorization, the Planning Commission determined that the Project, on balance, is generally consistent with the objectives and policies of the General Plan and the Code's Priority Policies.⁷ The Appellant's claims are baseless and this appeal should be dismissed.

2. Decreases Naturally Affordable Housing

Appellant's Concern: "Decreases 'naturally affordable' housing in the Parkside district."

Mr. Mandel's Response: The Project calls for the net addition of two (2) new family-sized units. The Planning Commission found that the "existing single-family dwelling is not designated as affordable housing." Though older homes are generally more affordable due to age, the Project calls for the construction of three (3) family-sized dwellings ranging in size from 1,578 square feet to 1,632 square feet. The new dwellings are modestly sized 3-bedroom units and naturally affordable by design.

The Project adds much needed housing in the Parkside neighborhood along a transit corridor, where relatively few units of new housing have been built. The Project's location on the Muni L light rail line transit corridor furthers the Planning Department's goals set forth in its March 2020 Housing Affordability Strategies report. The Commission's approval of the Project's Conditional Use authorization should be affirmed.

3. Displaces Tenants

Appellant's Concern: "Displaces a minimum of 3 current tenants paying naturally affordable rent."

Mr. Mandel's Response: Though the existing single-family home is used as a rental property, the current lease expires prior to the start of construction. ¹⁰ Currently there are three (3) male tenants, none of which are of a protected class. Their lease expired at the end of last year, and they are now month-to-month with an appreciation of the Project. Mr. Mandel and the tenants have reached an agreement in which the tenants are voluntarily leaving upon extended notice three (3) to four (4) months out prior to construction starting. Having balanced the facts and circumstances, the Planning Commission found the Project necessary and desirable for the Parkside neighborhood.

⁷ Motion No. 20643, p 10-16

⁸ Motion No. 20643, p. 15.

⁹ March 2020, San Francisco Housing Affordability Strategies attached as Exhibit C.

¹⁰ Motion No. 20643, p. 2.

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4. Existing Home a Historic Resource and Project Incompatible with Neighborhood

Appellant's Concern: "Destroys a rare historical resource and negatively impacts the look, feel and character of the Parkside district."

Mr. Mandel's Response: The Planning Department has determined that the existing home is <u>not</u> a historic resource and the Planning Commission found the Project consistent with the neighborhood.

i. The Existing Home is not a Historic Resource – It is Category C

The existing home has been determined to <u>not</u> be historic and is classified as a Category C – No Historic Resource Present. 11 Extensive alterations have been made to the existing home, including front addition, replacement of shingle roofing with composite roofing, window replacement, reconstruction of front steps, and remodel of the front porch. With the addition of the commercial structure at the front of the Property, it appears that much of the original wood shingle at the first story was removed to accommodate the addition of the commercial structure and the new terrazzo front steps. In evaluating the existing home, the Planning Department Preservation Team found:

Though the property appears to be significant under Criterion 1 and Criterion 3, the department has determined that much of the historic fabric original to the building's significance (1909) has been altered significantly or removed entirely such that it no longer retains sufficient integrity. These changes include the front addition of commercial space (1946), replacement of shingle roofing with composite roofing (1928), window replacement (date unknown), reconstruction and reconfiguration of front steps (post-1950), and remodel of front porch (post-1950) . . . Therefore, the property is not considered a historic resource for the purpose of CEQA. ¹² (emphasis added)

In addition, Tim Kelly Consulting "determined that 1420 Taraval Street is not eligible for individual listing in the California Register and is not located within a potential historic district.¹³ Based on the Planning Department's determination, as well as Tim Kelly Consulting, LLC's, the existing home is not a historic resource. It has lost its integrity and need not be preserved.

¹¹ Cat.Ex., p. 4.

¹² Cat.Ex., p. 8.

¹³ November 2017, Historic Resource Evaluation Part 1 1420 Taraval Street attached as Exhibit D.

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ii. The Planning Commission Found the Project Consistent with the Neighborhood

The Planning Commission found the construction of three (3) new family-sized dwelling units is necessary, desirable, and compatible with the surrounding neighborhood and the larger City. ¹⁴ The sitting of the new building will be in conformity with the requirements of the Planning Code and consistent with the objectives of the Residential Design Guidelines. The overall scale, design, and materials of the proposed building is consistent with the block face and compliment the neighborhood character with a contemporary design. The proposed residential development is characteristic of other existing residential uses along Taraval Street and in the surrounding neighborhood. The inclusion of ground-floor commercial space is consistent with the purposes of the Taraval Street Neighborhood Commercial District, protects the rear yard at residential levels, and is consistent with the Planning Code for mixed-use buildings in the Taraval Street NCD. ¹⁵ In addition, the Commission found that the Project's rear setbacks "help to sculpt the building to minimize impacts and remain compatible with the neighborhood's two- to four-story buildings." ¹⁶ The Project is not incompatible with the neighborhood.

5. Negative Environmental Impact

Appellant's Concern: "Demolition of the existing structure has a negative environmental impact . . . hauling all of the debris to the dump is bad for climate change among many other environmental impacts."

Mr. Mandel's Response: The existing home was constructed in 1907 and is not energy efficient. The Project calls for the construction of a new mixed-use building built to today's code standards, including Title 24's Building Energy Efficiency Standards and the Green Building Code. Complying with today's building standards, the Project will result in the net addition of two (2) new dwelling units that are significantly more energy efficient than the existing 2-bedroom single-family home. In addition, the Project will comply with the Construction Dust Control Ordinance (Ordinance 176-08), reducing the quantity of dust generated and protecting the health of the general public and of on-site workers. The Planning Commission found that the Project is not expected to generate dust or odor impacts.¹⁷

6. Covering Adjacent Building's Property Line Windows

Appellant's Concern: "Proposed project would cover up side windows of occupant apartments of small apartment building next door."

Mr. Mandel's Response: Property line windows and private views are not protected under Planning and Building Codes. The Project is within the minimum standards of the Residential

¹⁴ Motion No. 20643, p. 6.

¹⁵ Motion No. 20643, p. 7.

¹⁶ Motion No. 20643, p. 6.

¹⁷ Motion No. 20643, p. 6-7.

San Francisco Board of Supervisors March 13, 2020 Page 7 of 8

Design Guidelines to be expected when a reasonable building expansion is proposed. The proximity of the Project to the adjacent building is also within the reasonable tolerances to be expected when living in a dense urban environment such as San Francisco. The property line windows that will be affected by the Project are not the only windows to the adjacent impacted units, as the units on each floor also contain windows that face onto the street, the rear yard and/or a large existing lightwell that the Project matches; these windows will continue to provide considerable light and air access to the adjacent units.

D. CONCLUSION

The Planning Commission correctly granted Conditional Use authorization for the Project. The findings and facts support the determination. The creation of three (3) family-sized 3-bedroom dwelling units will add two (2) net new units to the City's housing stock along a transit corridor. The Project's ground-floor commercial use adds neighborhood-serving uses in the Taraval Street Neighborhood Commercial District, activating the streetscape. Overall, the Project meets a range of the General Plan policies and goals and the Priority Policies under Planning Code Section 101.1(b).

An increase in the housing stock has been a longstanding priority policy of the City and the State. The Commission properly balanced the competing interests of housing versus preservation of a building found to <u>not</u> be an historic resource. Based on the above, and on the thorough and extensive record before you, we respectfully request that you deny the appeal and uphold the Planning Commission's unanimous decision approving Conditional Use authorization for the Project. Thank you for your careful consideration of this Project.

Very truly yours,

REUBEN, JUNIUS & ROSE, LLP

Justin A. Zucker

Enclosures:

Exhibit A - November 27, 2019, CEQA Categorical Exemption Determination and

September 20, 2019, Preservation Team Review Form

Exhibit B – January 30, 2020, Planning Commission Motion No. 20643

Exhibit C - March 2020, San Francisco Housing Affordability Strategies

Exhibit D - November 2017, Historic Resource Evaluation Part 1 1420 Taraval Street

cc: Supervisor Sandra Lee Fewer Supervisor Catherine Stefani

Supervisor Aaron Peskin

San Francisco Board of Supervisors March 13, 2020 Page 8 of 8

Supervisor Gordon Mar
Supervisor Dean Preston
Supervisor Matt Haney
Supervisor Rafael Mandelman
Supervisor Hillary Ronen
Supervisor Shamann Walton
Supervisor Ahsha Safai
Angela Calvillo, Clerk of the Board
Linda Ajello-Hogland, Senior Planner
Stephanie Cisneros, Senior Planner, Preservation Tech Specialist

EXHIBIT A



CEQA Categorical Exemption Determination

PROPERTY INFORMATION/PROJECT DESCRIPTION

Project Address		Block/Lot(s)	٦
1420 TARAVAL ST		2353010].
Case No.		Permit No.	\neg
2018-011904ENV		201808086753	
Addition/ Alteration	Demolition (requires HRE for Category B Building)	New Construction	
Project description for	Planning Department approval.		7
residential units and 1,7	ngle-family residence and construction of a new f 31 square feet of ground-level commercial use. T uare feet in size and approximately 45 feet in heig	he proposed building would be	
	•		
•			

STEP 1: EXEMPTION CLASS

	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
•	project has been determined to be categorically exempt under the California Environmental Quality CEQA).
	Class 1 - Existing Facilities. Interior and exterior alterations; additions under 10,000 sq. ft.
	Class 3 - New Construction. Up to three new single-family residences or six dwelling units in one building; commercial/office structures; utility extensions; change of use under 10,000 sq. ft. if principally permitted or with a CU.
	Class 32 - In-Fill Development. New Construction of seven or more units or additions greater than 10,000 sq. ft. and meets the conditions described below: (a) The project is consistent with the applicable general plan designation and all applicable general plan policies as well as with applicable zoning designation and regulations. (b) The proposed development occurs within city limits on a project site of no more than 5 acres substantially surrounded by urban uses. (c) The project site has no value as habitat for endangered rare or threatened species. (d) Approval of the project would not result in any significant effects relating to traffic, noise, air quality, or water quality. (e) The site can be adequately served by all required utilities and public services. FOR ENVIRONMENTAL PLANNING USE ONLY
	Class

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STEP 2: CEQA IMPACTS

TO BE COMPLETED BY PROJECT PLANNER

	Air Quality: Would the project add new sensitive receptors (specifically, schools, day care facilities, hospitals, residential dwellings, and senior-care facilities within an Air Pollution Exposure Zone? Does the project have the potential to emit substantial pollutant concentrations (e.g., backup diesel generators, heavy industry, diesel trucks, etc.)? (refer to EP_ArcMap > CEQA Catex Determination Layers > Air Pollution Exposure Zone)
	Hazardous Materials: If the project site is located on the Maher map or is suspected of containing hazardous materials (based on a previous use such as gas station, auto repair, dry cleaners, or heavy manufacturing, or a site with underground storage tanks): Would the project involve 50 cubic yards or more of soil disturbance - or a change of use from industrial to residential?
	if the applicant presents documentation of enrollment in the San Francisco Department of Public Health (DPH) Maher program, a DPH waiver from the Maher program, or other documentation from Environmental Planning staff that hazardous material effects would be less than significant (refer to EP_ArcMap > Maher layer).
	Transportation: Does the project involve a child care facility or school with 30 or more students, or a location 1,500 sq. ft. or greater? Does the project have the potential to adversely affect transit, pedestrian and/or bicycle safety (hazards) or the adequacy of nearby transit, pedestrian and/or bicycle facilities?
	Archeological Resources: Would the project result in soil disturbance/modification greater than two (2) feet below grade in an archeological sensitive area or eight (8) feet in a non-archeological sensitive area? If yes, archeo review is requried (refer to EP_ArcMap > CEQA Catex Determination Layers > Archeological Sensitive Area)
	Subdivision/Lot Line Adjustment: Does the project site involve a subdivision or lot line adjustment on a lot with a slope average of 20% or more? (refer to EP_ArcMap > CEQA Catex Determination Layers > Topography). If yes, Environmental Planning must issue the exemption.
	Slope = or > 25%: Does the project involve any of the following: (1) square footage expansion greater than 500 sq. ft. outside of the existing building footprint, (2) excavation of 50 cubic yards or more of soil, (3) new construction? (refer to EP_ArcMap > CEQA Catex Determination Layers > Topography) If box is checked, a geotechnical report is required and Environmental Planning must issue the exemption.
	Seismic: Landslide Zone: Does the project involve any of the following: (1) square footage expansion greater than 500 sq. ft. outside of the existing building footprint, (2) excavation of 50 cubic yards or more of soil, (3) new construction? (refer to EP_ArcMap > CEQA Catex Determination Layers > Seismic Hazard Zones) If box is checked, a geotechnical report is required and Environmental Planning must issue the exemption.
	Seismic: Liquefaction Zone: Does the project involve any of the following: (1) square footage expansion greater than 500 sq. ft. outside of the existing building footprint, (2) excavation of 50 cubic yards or more of soil, (3) new construction? (refer to EP_ArcMap > CEQA Catex Determination Layers > Seismic Hazard Zones) If box is checked, a geotechnical report will likely be required and Environmental Planning must issue the exemption.
Com	nments and Planner Signature (optional): Don Lewis
	rision Design conducted a shadow analysis (dated November 25, 2019) and determined that the project Id not result in new shadow on McCoppin Square.
,	

	P 3: PROPERTY STATUS - HISTORIC RESOURCE E COMPLETED BY PROJECT PLANNER
	RTY IS ONE OF THE FOLLOWING: (refer to Property Information Map)
	Category A: Known Historical Resource. GO TO STEP 5.
	Category B: Potential Historical Resource (over 45 years of age). GO TO STEP 4.
	Category C: Not a Historical Resource or Not Age Eligible (under 45 years of age). GO TO STEP 6.
	P 4: PROPOSED WORK CHECKLIST
	E COMPLETED BY PROJECT PLANNER
Check	all that apply to the project.
	Change of use and new construction. Tenant improvements not included.
	2. Regular maintenance or repair to correct or repair deterioration, decay, or damage to building.
	Window replacement that meets the Department's Window Replacement Standards. Does not include storefront window alterations.
	Garage work. A new opening that meets the Guidelines for Adding Garages and Curb Cuts, and/or replacement of a garage door in an existing opening that meets the Residential Design Guidelines.
	5. Deck, terrace construction, or fences not visible from any immediately adjacent public right-of-way.
	6. Mechanical equipment installation that is not visible from any immediately adjacent public right-of-way.
	7. Dormer installation that meets the requirements for exemption from public notification under <i>Zoning Administrator Bulletin No. 3: Dormer Windows</i> .
	8. Addition(s) that are not visible from any immediately adjacent public right-of-way for 150 feet in each direction; does not extend vertically beyond the floor level of the top story of the structure or is only a single story in height; does not have a footprint that is more than 50% larger than that of the original building; and does not cause the removal of architectural significant roofing features.
Note:	Project Planner must check box below before proceeding.
	Project is not listed. GO TO STEP 5.
	Project does not conform to the scopes of work. GO TO STEP 5.
	Project involves four or more work descriptions. GO TO STEP 5.
	Project involves less than four work descriptions. GO TO STEP 6.
ТОЕ	P 5: CEQA IMPACTS - ADVANCED HISTORICAL REVIEW BE COMPLETED BY PROJECT PLANNER
Chec	k all that apply to the project.
	Project involves a known historical resource (CEQA Category A) as determined by Step 3 and conforms entirely to proposed work checklist in Step 4.
	2. Interior alterations to publicly accessible spaces.
	3. Window replacement of original/historic windows that are not "in-kind" but are consistent with existing historic character.
□.	4. Façade/storefront alterations that do not remove, alter, or obscure character-defining features.
	5. Raising the building in a manner that does not remove, alter, or obscure character-defining features.
	6: Restoration based upon documented evidence of a building's historic condition, such as historic

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	7. Addition(s), including mechanical equipment that are minimally and meet the Secretary of the Interior's Standards for Rehabilitation					
	8. Other work consistent with the Secretary of the Interior Standards for the Treatment of Historic Properties (specify or add comments):					
	Other work that would not materially impair a historic district (specify or add comments):					
LJ.						
	(Requires approval by Senior Preservation Planner/Preservation	Coordinator)				
	10. Reclassification of property status. (Requires approval by S Planner/Preservation	enior Preservation				
	Reclassify to Category A	Reclassify to Category C				
	a. Per HRER or PTR dated	(attach HRER or PTR)				
	b. Other (specify): Per PTR form signed on 6/6/2019;	revised on 9/23/2019				
	Note: If ANY box in STEP 5 above is checked, a Preser	vation Planner MUST sign below.				
	Project can proceed with categorical exemption review. The proceed with categorical exemption					
Comm	uents (optional):					
Prese	rvation Planner Signature: Melanie Bishop	· · · · · · · · · · · · · · · · · · ·				
STE	EP 6: CATEGORICAL EXEMPTION DETERMINATION					
	BE COMPLETED BY PROJECT PLANNER					
2.5	No further environmental review is required. The project is car					
	There are no unusual circumstances that would result in a reasonable possibility of a significant effect.					
١.	Project Approval Action:	Signature:				
	Building Permit	Don Lewis				
	If Discretionary Review before the Planning Commission is requested, the Discretionary Review hearing is the Approval Action for the project.	11/27/2019				
	Once signed or stamped and dated, this document constitutes a categorical exert 31of the Administrative Code.	ption pursuant to CEQA Guidelines and Chapter				
	In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination can only be filed within 30 days of the project receiving the approval action. Please note that other approval actions may be required for the project. Please contact the assigned planner for these approvals.					

STEP 7: MODIFICATION OF A CEQA EXEMPT PROJECT

TO BE COMPLETED BY PROJECT PLANNER

In accordance with Chapter 31 of the San Francisco Administrative Code, when a California Environmental Quality Act (CEQA) exempt project changes after the Approval Action and requires a subsequent approval, the Environmental Review Officer (or his or her designee) must determine whether the proposed change constitutes a substantial modification of that project. This checklist shall be used to determine whether the proposed changes to the approved project would constitute a "substantial modification" and, therefore, be subject to additional environmental review pursuant to CEQA.

PROPERTY INFORMATION/PROJECT DESCRIPTION

Proje	ct Address (If different than fror	it page)	Block/Lot(s) (If different than front page)	
1420	TARAVAL ST		2353/010	
Case	No.	Previous Building Permit No.	New Building Permit No.	
2018-	011904PRJ	201808086753		
Plans	Dated	Previous Approval Action	New Approval Action	
		Building Permit		
Modi	fied Project Description:			
	•			
	CERMINATION IS DECISED.	CONSTITUTES SUBSTANTIAL MODIL	EICATION	
г		CONSTITUTES SUBSTANTIAL MODIF	-ICATION	
Com	pared to the approved project, v			
Result in expansion of the building envelope, as defined in the Planning Code;				
	Result in the change of use the Sections 311 or 312;	nat would require public notice under Plann	ing Code	
	Result in demolition as define	d under Planning Code Section 317 or 190	05(f)?	
		ented that was not known and could not ha ermination, that shows the originally approv option?		
If at	east one of the above boxes i	s checked, further environmental review	is required.	
DE	TERMINATION OF NO SUBSTA	NTIAL MODIFICATION		
	The proposed modification w	ould not result in any of the above changes		
approv websit with C	al and no additional environmental reve e and office and mailed to the applicar	tions are categorically exempt under CEQA, in accordiew is required. This determination shall be posted out. City approving entities, and anyone requesting wrotes Administrative Code, an appeal of this determinated.	on the Planning Department itten notice. In accordance	
Plan	ner Name:	Date:		

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PRESERVATION TEAM REVIEW FORM

		Lineans, while they have have at the con-	·	1650 Mis Suite 400
reservation Team Meeting Date:		Date of Form Complet	ion 9/20/2019	San Franc CA 94103
ROJECT INFORMATION:				
Planner:	Address:			Reception 415.558
ephanie Cisneros/Melanie Bishop	1420 Taraval Stree	erreterisianiseningalaminerrensisteniste. T		Fax:
Block/Lot:	Cross Streets:			415.558
353/010	Taraval & 24th	iner kommunikaring parameter (* 1944 - 1954 - 1954 - 1954 - 1954 - 1954 - 1954 - 1954 - 1954 - 1954 - 1954 - 1	etik saarta ja ministeri en Estajana 1901 saan unterest et	Planning
EQA Category:	Art. 10/11:	BPA/Case N	0=	Informati 415.558
	N/A	2018-01190	A SECURIORISM CONTRACTOR OF THE SECURIOR SECURIOR SECURIORISM	410.000
Terreng aproposition and company proposition (1994).		The transfer of the second	- Nettrantisse anno dessa subtant non 2 au 22 acts	1
URPOSE OF REVIEW:		PROJECT DESCRIPTIO	stritation in the second of th	
CEQA Article 10/11	OPreliminary/PIC	Alteration	Demo/New Construction]
ATE OF PLANS UNDER REVIEW:	N/A			
bara cawa	Westerne South Sections			
ROJECT ISSUES:	vible bistoria	-7		
Is the subject Property an elig				
If so, are the proposed chang Additional Notes:	es a significant impa	act;		
<u> </u>	a Evaluation Part	1 propored by Tim Vo	lloy Consulting IIC	
Submitted: Historic Resource (November 2017).	e Evaluation Part	i prepared by tim ke	liey Consulting, LLC	
(November 2017).				}
	•			
PRESERVATION TEAM REVIEW:				
Category:		- OA	ОВ ОС	
Individual		Historic Dis	trict/Context	1
Property is individually eligible f	or inclusion in a	Property is in an eligible	California Register	1
California Register under one or		Historic District/Context		
following Criteria:		the following Criteria:		'
Criterion 1 - Event:	○Yes ● No	Crițerion 1 - Event:	○ Yes	
Criterion 2 -Persons:	○Yes ⑥ No	Criterion 2 -Persons:	○ Yès . ⑥ No	
Criterion 3 - Architecture:	○Yes ⑥ No	Criterion 3 - Architectur		
Criterion 4 - Info. Potential:	○ Yes No	Criterion 4 - Info. Potent		
			, had had	
Period of Significance:		Period of Significance:		
	. }			1

Complies with the Secretary's Standards/Art-10/Art 11:	○ Yes	ON₀	⊚ N/A
CEQA Material impairment to the individual historic resource:	○Yes	. ○No	
CEQA Material Impairment to the historic district:	○ Yes	. ONo	
Requires Design Revisions:	○ Yes	○No	
Defer to Residential Design Team:	○ Yes	○No·	

PRESERVATION TEAM COMMENTS:

According to the Historic Resource Evaluation Part 1 prepared by Tim Kelley Consulting, LLC (November 2017) and information found in the Planning Department files, the subject property at 1420 Taraval Street contains a three-story over raised basement; single-family residence. According to the original construction permit, the building was constructed in 1909 (Permit #24242) by Hugh Keenan. Extensive alterations have been made to the subject property including the front addition (1946), replacement of shingle roofing with composite roofing (1928), window replacement, reconstruction of front steps, and remodel of front porch. It is likely the latter changes were completed without a permit, as no permit records have been found to confirm the date of these alterations. With the addition of the commercial structure at the front of the property, it appears that much of the original wood shingle at the first story was removed to accommodate the addition of the commercial structure and the new terrazzo front steps. The first story appears to have been re-clad as it differs in pattern and size to the shingle at the second story. The front addition does not appear on the 1950 Sanborn Map of the subject block but does appear on the 1990s Sanborn Map. However, no city directory listings or newspaper articles were found to confirm that there was an existing commercial use at the subject property.

The subject property is located within the Parkside neighborhood on a block that includes residences constructed between 1909-1968. The initial residential development of Parkside occurred in early 1908 between 26th & Ulloa and 32nd & Vicente in the form of "Parkside Cottages"; typically, one-story six-room structures with a variety of facade styles available (Source: San Francisco's Parkside District Context Statement). An informal survey conducted in August 2007 as part of the Parkside Context Statement found that 60 of the original 62 cottages remain and are now surrounded by single family homes constructed in the more typical Sunset row house style of the 1920's and 1930's. These properties have not been officially evaluated by the department.

A historical photo from 1914 included in the Historic Resource Evaluation Part I shows the block originally contained six properties built by Keenan that were similar in massing and style to 1420 Taraval. The subject building and 1409 Taraval are the only two properties remaining. The subject block was primarily residential and largely undeveloped aside from the six properties constructed by Keenan until approximately 1938. The 1938 Harrison Ryker aerial photograph of the subject block shows an increase in development with several larger scale properties constructed around the subject building. Though Sanborn Maps and the 1938 Harrison Ryker aerial photograph show an increase in development on the subject block in the 1940's and 1950's, further research was unable to confirm that

Signature of a Senior Preservation Planner / Preservation Coordinator:	Date:
Allison K. Vanderslice Digitally signed by Allison K. Vanderslice Date: 2019.09.20 16:10:33 -07'00'	

Preservation Team Review Form Continuation Sheet

commercial use ever existed at the site. Many properties like this exist along Taraval but have not been in use commercially in recent years.

Hugh Keenan worked as a builder with architect Robert Dickie Cranston to construct homes primarily in the Haight Ashbury neighborhood during the 1890's. Notable examples of their work include 710 Ashbury and 459 Ashbury. The partnership lasted briefly, with Keenan branching out as the sole proprietor of a construction company, working primarily in the Parkside. Though it is not known exactly when the partnership between Cranston and Keenan dissolved, Hugh Keenan Construction Company appears in newspaper articles and city directories after 1900. Hugh Keenan was on the board of directors of the Parkside Realty Company and his construction company was responsible for the construction of several streets and block grading in Parkside. In an effort to develop the area and attract residents, the Parkside Realty Company also formed a sister agency, the Parkside Transit Company, a private corporation that assisted in bringing public transit to the area and therefore, more prospective residents.

The subject property appears to be significant under Criterion 1 as part of the early wave of residential development of the Parkside and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside. The subject property was constructed as part of this initial wave of development and reflects the early development of the subject block of Taraval.

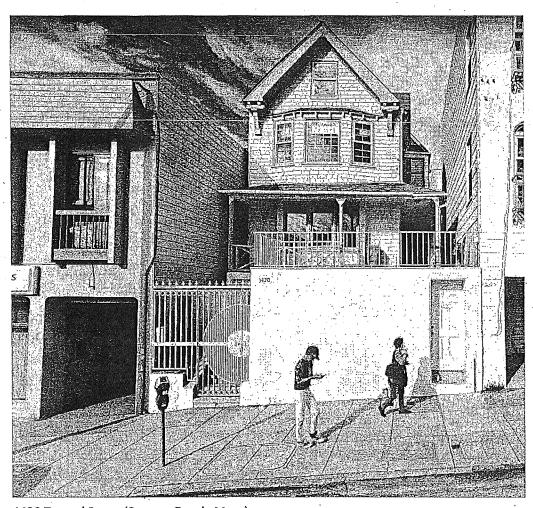
Since the subject property is relatively restrained, lacking ornamentation and architectural detail; the alterations and removal of historic fabric have a more significant impact on its integrity including the integrity of design, workmanship, materials, and feeling. The historic integrity of the subject property at 1420 Taraval is tied to the physical features of the property that were present during the period of time associated with its significance (1909). Though the property appears to be significant under Criterion 1 and Criterion 3, the department has determined that much of the historic fabric original to the building's significance (1909) has been altered significantly or removed entirely such that it no longer retains sufficient integrity. These changes include the front addition of commercial space (1946), replacement of shingle roofing with composite roofing (1928), window replacement (date unknown), reconstruction and reconfiguration of front steps (post-1950), and remodel of front porch (post-1950).

Additionally, the property at 1409 Taraval appears to be a more intact representative example of early single-family residential architecture from the early period of development in Parkside and is significant under Criterion 1 as part of the early residential development of Parkside and Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside.

The subject property is not located adjacent to any known historic resources (Category A properties) or within the boundaries of any identified historic district. The subject property is on a block that lacks cohesion as it contains development in variety of styles from range of development periods and includes a combination of residential and commercial development. While there are a number of First Bay style residences in the Parkside, and such concentrations could be identified as an historic district, this property is not located in one of those concentrations.

Therefore, the property is not considered a historic resource for the purposes of CEQA.

¹ "Syndicate With Capital of Million Behind Project," San Francisco Chronicle, July 29, 1905.



1420 Taraval Street (Source: Google Maps)

EXHIBIT B



Planning Commission Motion No. 20643

HEARING DATE: JANUARY 30, 2020

1650 Mission St. Suite 400 San Francisco CA 94103-2479

Reception: 415.558.6378

Record No.:

Zoning:

Project Address:

2018-011904CUA

1420 TARAVAL STREET

Taraval Street Neighborhood Commercial District (NCD) Zoning District 415,558.6409

65-A Height and Bulk District

Taraval Street Restaurant Subdistrict

Planning information: 415.558.6377

Faxe

Block/Lot:

2353/010

Project Sponsor: William Pashelinsky

1937 Hayes Street

San Francisco, CA 94117

Property Owners

Peter Mandel

San Francisco, CA 94127

Staff Contact: Linda Ajello Hoagland, AICP - (415) 575-6823

linda ajellohoagland@sfgov.org

ADOPTING FINDINGS RELATING TO THE APPROVAL OF A CONDITIONAL USE. AUTHORIZATION PURSUANT TO PLANNING CODE SECTIONS 303 AND 317, TO DEMOLISH A 2,176 SQUARE FOOT, THREE-STORY SINGLE-FAMILY RESIDENCE, AND CONSTRUCT A NEW, APPROXIMATELY 6,219 SQUARE FOOT, FOUR-STORY, 45-FOOT TALL, MIXED-USE BUILDING WITH THREE DWELLING UNITS AND APPROXIMATELY 1,731 SQUARE FEET OF GROUND FLOOR COMMERCIAL WITHIN THE TARAVAL STREET NEIGHBORHOOD COMMERCIAL (NCD) ZONING DISTRICT AND A 65-A HEIGHT AND BULK DISTRICT, AND ADOPTING FINDINGS UNDER THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

PREAMBLE

Ort, August 30, 2018, William, Pashelinsky (hereinafter "Project Sponsor") filed Application No. 2018-011904CUA (hereinafter "Application") with the Planning Department (hereinafter Department') for a Conditional Use Authorization to demolish an existing 3-story single family dwelling and construct a new four-story, 45-ft tall, mixed-use building with 3 dwelling units and 1,731 square feet of ground floor commercial use (hereinafter "Project") at 1420 Taraval Street, Block 2353 Lot 010 (hereinafter "Project Site").

The Project is exempt from the California Environmental Quality Act ("CEQA") as a Class 1 and Class 3. categorical exemption.

On December 12, 2019, the San Francisco Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting on Conditional Use Authorization Application No. 2018-011904CUA. At the public hearing, the Planning Commission continued the Project to the public hearing on January 30, 2020.

The Planning Department Commission Secretary is the Custodian of Records; the File for Record No. 2018 011904CUA is located at 1650 Mission Street, Suite 400, San Francisco, California.

The Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of the applicant, Department staff, and other interested parties.

MOVED, that the Commission hereby authorizes the Conditional Use Authorization as requested in Application No. 2018-011904CUA, subject to the conditions contained in "EXHIBIT A" of this motion, based on the following findings:

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

1. The above recitals are accurate and constitute findings of this Commission.

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- 2. Project Description. The Project includes the demolition of an existing 2,176 square foot, three-story, single-family home and construction of a new four-story, 45-ft tall, mixed use building (approximately 6,219 square feet) with 3 dwelling units, approximately 1,731 square feet of ground floor commercial use, 1,392 square feet of open space through a combination of private and common opens space, including a roof deck, and 3 Class 1 bicycle parking spaces. No off-street parking is proposed. The Project includes a dwelling-unit mix consisting of 3 (approximately 1,600 square foot each), three-bedroom and 2 bath units.
- 3. Site Description and Present Use. The Project is located on the north side of Taraval Street, between 24th and 25th Avenues; Lot 010 in Assessor's Block 2353 within the Taraval Street Neighborhood Commercial District (NCD) Zoning District with a 65-A Height and Bulk District. The site is an approximately 2,500 square foot uphill sloping lot with 25 feet of frontage and a depth of 100 feet. The project site has an existing approximately 2,176 square foot, three-story, single-family home constructed circa 1900. The structure is currently used as a rental property with the current lease expiring prior to the start of construction. There is no off-street parking for the property.
 - 4. Surrounding Properties and Neighborhood. The subject property is located in the Parkside neighborhood. Parcels within the immediate vicinity consist of two- to three-story single- and multi-family dwellings, single- and two-story commercial buildings and two- to four-story mixed-use buildings of varied design and construction dates. The block-face is characterized by two- to three-story buildings of mixed architectural style. The adjacent properties to the east and west are improved with a two-story commercial building and a three-story multi-family dwelling constructed in 1968 and 1936; respectively, and a three-story multi-family dwelling to the north, constructed in 1927. The surrounding properties are located in the Taraval Street NCD; RH-1.

(Residential-House, One-Family), and RM-1 (Residential-Mixed, Low Density) Zoning Districts. The subject property is also within .25-miles of stops for the L and L-OWL MUNI transit lines.

- 5. Public Outreach and Comments. To date, the Department has received three comments expressing opposition to the demolition of the existing 1907 building due to its historical value in the neighborhood.
- 6. Planning Code Compliance. The Commission finds that the Project is consistent with the relevant provisions of the Planning Code in the following manner:
 - A. Permitted Uses in Taraval Street NCD Zoning District. Planning Code Section 733 states that residential and commercial uses are permitted within the Taraval Street NCD Zoning District.
 - The Project would construct a four-story, mixed-use building with three dwelling units with ground floor commercial and, therefore complies with Planning Code Section 733.
 - B. Residential Demolition Section 317. Pursuant to Planning Code Section 317, Conditional Use Authorization is required for applications proposing to demolish a residential unit in any Zoning District. The Code establishes criteria that the Planning Commission shall consider in the review of applications for residential demolition.
 - As the Project requires Conditional Use Authorization per the requirements of Section 317, the additional criteria specified under Section 317 have been incorporated as findings as part of this Motion (See Below).
 - C. Rear Yard. Planning Code Section 134 requires a minimum rear yard equal to 25 percent of the total lot depth of the lot to be provided at the second story and at each succeeding level or story of the building, and at the first story if it contains a dwelling unit.
 - The Project sile is 100 feet deep and provides a 25-foot rear yard at the second level (first residential level) and would comply with Planning Code Section 134.
 - D. Usable Open Space, Planning Code Sections 135 and 733 require 100 square feet of usable open space per unit if private, or 133 square feet if common.
 - The Project provides approximately 558 square feet of private open space for unit one within the rear yard area and two, approximately 580 square foot, private roof decks for units two and three. The private open space areas for all units exceeds the 100 square feet required; therefore, the Project provides codecomplying open space for all dwelling units.
 - E. Bird Safety. Planning Code Section 139 outlines the standards for bird-safe buildings, including the requirements for location-related and feature-related hazards.

The subject lot is located within 300 feet of a possible Urban Bird Refuge as defined in Section 139, and the Project meets the requirements for feature-related hazards.

F. Dwelling Unit Exposure. Planning Code Section 140 requires that at least one room of all dwelling units face onto a public street, rear yard or other open area that meets minimum requirements for area and horizontal dimensions. To meet exposure requirements; a public street, public alley, side yard or rear yard must be at least 25 feet in width.

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The Project organizes the dwelling units to have exposure on Taraval Street or the code-complying rear yard; therefore, the Project complies with Planning Code Section 140.

G. Shadow. Planning Code Sections 147 and 295 restricts net new shadow, cast by structures exceeding a height of 40 feet, upon property under the jurisdiction of the Recreation and Park Commission. Any project in excess of 40 feet in height and found to cast net new shadow must be found by the Planning Commission, with comment from the General Manager of the Recreation and Park Department, in consultation with the Recreation and Park Commission, to have no adverse impact upon the property under the jurisdiction of the Recreation and Park Commission.

A shadow analysis was prepared for the project determined that the proposed project would not cast shadows on any parks or open spaces at any time during the year.

H. Off-Street Parking. Planning Code Section 151,1 does not require off-street parking for residential and non-residential uses and allows for a maximum of 1.5 parking spaces for each dwelling unit and a maximum of 1.5 per 500 square feet of occupied floor area; up to 20,000 where the occupied floor area exceeds 5,000 square feet for retail sales and service uses.

The Project does not provide any off-street parking space and, therefore complies with Planning Code Section 151.1.

I. Bicycle Parking. Planning Code Section 155:2 requires at least one Class 1 bicycle parking space for each dwelling unit and one Class 2 space for every 20 dwelling units. Additional bicycle parking requirements apply based on classification of non-residential uses, at least two Class 2 spaces are required for retail sales and service uses.

The Project includes three dwelling units; therefore; the Project is required to provide three Class 1.

bicycle parking spaces for residential uses and two Class 2 bicycle parking spaces for the non-residential uses. The Project will provide three Class 1 bicycle parking spaces and two Class 2 bicycle parking spaces.

Therefore, the Project complies with Planning Code Section 155.2

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J. Height and Bulk. Planning Code Sections 260 and 270 outlines the height and bulk districts within the City and County of San Francisco. Planning Code Section 270 defines the base of the building as the lowest portion of the building extending vertically to a streetwall height up to 1.25 times the width of the widest abutting street or 50 feet, whichever is more. There are no length or diagonal dimension limitations applicable to the base. The Project is located in a 65-A Height and Bulk District. Therefore, the proposed development is permitted up to a height of 65 feet and a 110-foot maximum length and 125-foot maximum diagonal for a height above 40 feet.

The Project proposes a building that will be approximately 45 feet tall, which is below the 65-foot helphiling. I araval Street is 80 feet in width, so the Project base would be considered 100 feet (80x1.25). Planning Code Section 270 states that there are no length or diagonal duneration limits applicable to the base and, therefore complies with the Planning Code and the Height and Bulk District.

K. Rear Yard Requirement. Planning Code Section 134 requires a minimum rear yard depth shall. be equal to 45 percent of the total depth of the lot on which the building is situated, except to the extent that a reduction in this requirement is permitted by averaging of the adjacent rear building walls. When averaging, the minimum rear yard allowed is 25%, but in no case less than 15 feet, and shall be provided at the ground level. Permitted projections into the rear yard are also permitted per Planning Code Section 136, such as a two-story addition projecting up to 12 feet into the rear yard with 5-foot side setbacks on each side for the length of the projection.

The subject property is 100 feet deep; and the average rear yard depth of the adjacent neighbors is 37 feet; 3 inches; therefore, the rear yard requirement is 37 feet, 3 inches. The Project, which includes a permitted single-story, 9-foot, 1-inch projection, complies with the rear yard requirements.

Li Child Care Requirements for Residential Projects. Planning Code Section 414A requires that any residential development project that results in additional space in an existing residential unit of more than 800 gross square feet shall comply with the imposition of the Residential. Child Care Impact Fee requirement.

The Project proposes new construction of a building that results in two net new dwelling units. Therefore, the Project is subject to the Residential Child Care Impact Fee and must comply with the requirements outlined in Planning Code Section 414A

7. Conditional Use Findings, Planning Code Section 303 establishes criteria for the Planning Commission to consider when reviewing applications for Conditional Use authorization. On balance, the project compiles with said criteria in that:

A. The proposed new uses and building, at the size and intensity contemplated and at the proposed location, will provide a development that is necessary or desirable, and compatible with, the neighborhood or the community.

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The use and size of the proposed project is compatible with the surrounding neighborhood. The proposal would demolish an existing, 2,176 square foot, single-family dwelling. The new building will contain approximately 1,731 square feet of ground floor commercial and three 3-bedroom dwelling units ranging in stile from approximately 1,578 square feet to 1,672 square feet. The siting of the new building will be in conformity with the requirements of the Planning Code and consistent with the objectives of the Residential Design Guidelines. Overall, the construction of three new dwelling units is necessary and compatible with the surrounding neighborhood and the larger City.

- The proposed project will not be detrimental to the health, safety, convenience or general welfare of persons residing or working in the vicinity. There are no features of the project that could be detrimental to the health, safety or convenience of those residing or working the area, in that:
 - (1) Nature of proposed site, including its size and shape, and the proposed size, shape and arrangement of structures;

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8 1 90 B The Project includes a four-story massing along the street, which is appropriate given the context of the surrounding neighborhood. The proposed building provides rear setbacks, all which help to sculpt the building to minimize impacts and remain compatible with the neighborhood's two- to-four-story. buildings.

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- (2) The accessibility and traffic patterns for persons and vehicles, the type and volume of such traffic, and the adequacy of proposed off-street parking and loading;
 - The Project would not adversely affect public transit in the neighborhood. The Project site is located close to several MUNI bus lines, including the L and L-OWL MUNI transit lines. The Project provides no off-street parking, which supports the City's transit first policies. Provision of bicycle storage areas along with the close proximity to mass transit is anticipated to encourage residents, employees and visitors to use alternate modes of transportation.
- The safeguards afforded to prevent noxious or offensive emissions such as noise, glare, dust and odor;

The Project will comply with Title 24 standards for noise insulation. The Project will also be subject to the standard conditions of approval for lighting and construction noise. Construction noise impacts: would be less than significant because all construction activities would be conducted in compliance with the San Francisco Noise Ordinance (Article 29 of the San Francisco Police Code, as amended May 2014). The SF Board of Supervisors approved the Construction Dust Control Ordinance (Ordinance 176-08; effective July 30, 2008) with the intent of reducing the quantity of dust generated during site preparation,

demolition and construction work in order to protect the health of the general public and of on-site workers, minimize public nuisance complaints, and to avoid orders to stop work by the Department of Building Inspection. Therefore, the Project would be required to follow specified practices to control construction dust and to comply with this ordinance. Overall, the Project is not expected to generate dust or odor impacts.

(4) Treatment given, as appropriate, to such aspects as landscaping, screening, open spaces, parking and loading areas, service areas, lighting and signs;

The Project will provide the required number of street trees and bicycle parking along the publicrights of way.

C. That the use as proposed will comply with the applicable provisions of the Planning Code and will not adversely affect the General Plan.

The Project complies with all relevant requirements and standards of the Planning Code and is consistent with objectives and policies of the General Plan as detailed below.

D. That the use as proposed would provide development that is in conformity with the purpose of the applicable Neighborhood Commercial District.

The proposed Project is consistent with the stated purposed of the Taraval Street Neighborhood. Commercial District (NCD) in that the commercial use is located at the ground floor, protects the rear yard at residential levels and is consistent with the Planning Code for mixed-use buildings in the Taraval Street NCD.

- 8. Additional Findings pursuant to Section 317 establishes criteria for the Planning Commission to consider when reviewing applications for Residential Demolition. On balance, the Project does comply with said criteria in that:
 - 18 Whether the property is free of a history of serious, continuing Code violations;

A review of the Department of Building Inspection and the Planning Department databases showed no open enforcement cases or notices of violation for the subject property.

- IL. Whether the housing has been maintained in a decent, safe, and sanitary condition;
 - The existing dwelling is currently used as a rental and does not have any past code-violations.
- ill. Whether the property is an "historical resource" under CEQA;

Although the existing structure is more than 50 years old, a review of the supplemental information resulted in a determination that the structure is not a historical resource.

Whether the removal of the resource will have a substantial adverse impact under CEQA

Not Applicable. The existing structure is not a historic resource.

Whether the project converts rental housing to other forms of tenure or occupancy;

The Project does not convert rental housing to other forms of tenure on occupancy, as the existing building is a single-family residence and is used as such.

vi. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing.

The existing single-family dwelling is used as a rental property. Although the single-family dwelling is technically subject to the Rent Stabilization and Arbitration Ordinance because it is a residential building constructed before 1979, the Planning Department cannot definitionly determine which aspects of the Ordinance are applicable. The Rent Stabilization and Arbitration Ordinance includes provisions for eviction controls, price controls, and other controls, and it is the purview of the Rent Board to determine which specific controls apply to a building or property. The Rent Board has confirmed that there are no database records, or any documentation indicating an eviction neither history nor eviction notices filed at the Rent Board for 1420 Taraval Street.

viii. Whether the project conserves existing housing to preserve cultural and economic neighborhood diversity;

Although the Project proposes the demolition of an existing dwelling, the new construction will result in two additional dwelling units.

viii. Whether the project conserves neighborhood character to preserve neighborhood cultural and economic diversity:

The Project: conserves neighborhood character with appropriate scale; design, and materials, and improves cultural and economic diversity by constructing a mixed use building with ground floor commercial and three dwelling units that are consistent with the Taraval Street NCD Zoning District. The proposed mixed use development is characteristic of other existing residential buildings located along Taraval Street, two net new dwelling units would be added to the City's Housing Stock.

ix. Whether the project protects the relative affordability of existing housing;

The Project removes an older dwelling unit, which is generally considered more affordable than a more recently constructed unit; however, the project will add two family-stzed dwelling units to the City's Housing Stock.

x. Whether the project increases the number of permanently affordable units as governed by Section 415:

The Project is not subject to the provisions of Planning Code Section 415, as the Project proposes less than ten units:

xi.: Whether the project locates in-fill housing on appropriate sites in established neighborhoods:

The Project proposes in-fill housing with a total of three dwelling units which is consistent with the varying neighborhood density. The proposed mixed use development is characteristic of other existing residential buildings located along Taraval Street and in the surrounding neighborhood.

xii. Whether the project increases the number of family-sized units on-site;

The Project proposes an opportunity for family-sized housing. Three 3 bedroom units are proposed within the new building. Currently, the property only contains one dwelling with two bedrooms.

xiii. Whether the project creates new supportive housing:

The Project does not create new supportive housing.

Xiv. Whether the project is of superb architectural and urban design, meeting all relevant design guidelines, to enhance existing neighborhood character,

The overall scale, design, and materials of the proposed buildings are consistent with the block-face and compliment the neighborhood character with a contemporary design. The proposed residential development is characteristic of other existing residential uses along Taraval Street and in the surrounding neighborhood.

xy. Whether the project increases the number of on-site Dwelling Units;

The Project will increase the number of on-site units from one dwelling unit to three dwelling units.

xvi. Whether the project increases the number of on-site bedrooms.

The existing dwelling contains two bedrooms. The Project proposes a total of nine bedrooms between the three dwelling units.

xvii. Whether or not the replacement project would maximize density on the subject lot; and

The maximum density for the subject property is three units (one dwelling unit per 800 square feet of lot area). The Project proposes the new construction of a mixed-use, three-unit building with ground floor commercial, maximizing the density permitted in the Taraval Street NCD Zoning District.

xviii. If replacing a building not subject to the Residential Rent Stabilization and Arbitration Ordinance, whether the new project replaces all of the existing units with new Dwelling Units of a similar size and with the same number of bedrooms.

The existing single family dwelling is currently used as a rental property. Although the single-family dwelling is technically subject to the Rent Stabilization and Arbitration Ordinance because it is a residential building constructed before 1979, the Planning Department cannot definitively determine which aspects of the Ordinance are applicable. The Rent Stabilization and Arbitration Ordinance includes provisions for eviction controls, price controls, and other controls, and it is the purview of the Rent Board to determine which specific controls apply to a building or property. The Rent Board has confirmed that there are no database records, nor any documentation indicating an eviction history nor eviction notices filed at the Rent Board for 1420 Tarwal Street.

Regarding unit size and count, the existing dwelling unit has approximately 2,176 square feet of habitable area and two bedrooms. The proposed building contains three, 3-bedroom units. The new units provide more than the existing square footage and bedroom count.

 General Plan Compliance. The Project is, on balance, consistent with the following Objectives and Policies of the General Plan:

HOUSING ELEMENT

Objectives and Policies

OBJECTIVE 2:

RETAIN EXISTING HOUSING UNITS, AND PROMOTE SAFETY AND MAINTENANCE STANDARDS, WITHOUT JEOPARDIZING AFFORDABILITY

Policy 2.1:

Discourage the demolition of a sound existing housing unless the demolition results in a net increase in affordable housing.

The Project proposes to demolish an existing structure containing one bedroom and one bathroom to construct three new dwelling units each with two-bedrooms and thereby contributes to the general housing stock of the city.

OBJECTIVE 3:

PROTECT THE AFFORDABILITY OF THE EXISTING HOUSING STOCK, ESPECIALLY RENTAL UNITS.

Policy 3.1.

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs:

Policy 3.3:

Maintain balance in affordability of existing housing stock by supporting affordable moderate ownership opportunities.

Policy 3.4

Preserve "naturally affordable" housing types, such as smaller and older ownership units:

While the Project will demolish an existing single-family dwelling, the new construction will result in an increase in the density of the property and contributes two net new dwelling units, a net addition of five bedrooms, to the existing housing stock.

OBJECTIVE 4:

FOSTER A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESIDENTS ACROSS LIFECYCLES.

Policy 4.1:

Develop new housing, and encourage the remodeling of existing housing, for families with children.

The Project proposes to demolish a single-family residence with one bedroom to construct three dwelling units, each with 3-bedrooms which could accommodate families with children.

OBTECTIVE 11:

SUPPORT AND RESPECT THE DIVERSE AND DISTINCT CHARACTER OF SAN FRANCISCO'S NEIGHBORHOODS.

Policy 11.1;

Promote the construction and rehabilitation of well-designed housing that emphasizes beauty, flexibility, and innovative design, and respect existing neighborhood character.

Policy 11.2:

Ensure implementation of accepted design standards in project approvals.

Policy 11.3

Ensure, growth is accommodated without substantially and adversely impacting existing residential neighborhood character.

Policy 11.4

Continue to utilize zoning districts which conform to a generalized residential land use and density plan and the General Plan.

Policy 11.5

Ensure densities in established residential areas promote compatibility with prevailing neighborhood character.

The subject properly is within the Turaval Street Neighborhood Commercial Zoning District which allows for higher residential density than the existing single-family dwelling. The Project proposes a total of three dwelling units on a property located in a neighborhood consisting of two-to three-story single- and multifamily dwellings, single- and two-story commercial buildings and two-to four-story mixed-use buildings. Furthermore, the proposed new construction conforms to the Residential Design Guidelines and is appropriate in terms of material, scale, proportions and massing for the surrounding neighborhood.

RECREATION AND OPEN SPACE ELEMENT

Objectives and Policies

OBJECTIVE 2:

INCREASE RECREATION AND OPEN SPACE TO MEET THE LONG-TERM NEEDS OF THE CITY AND BY REGION

Policy 2.11:

Assure that privately developed residential open spaces are usable, beautiful, and environmentally sustainable.

The Project proposes two roof decks that have potential for planters and additional landscaping.

OBJECTIVE 3:

IMPROVE ACCESS AND CONNECTIVITY TO OPEN SPACE

Policy 3.6:

Maintain, restore, expand and fund the urban forest.

The Project will add to the urban forest with the addition of a new street tree.

TRANSPORTATION ELEMENT

Objectives and Policies

OBJECTIVE 24:

IMPROVE THE AMBIENCE OF THE PEDESTRIAN ENVIRONMENT.

Policy 24.2:

Maintain and expand the planting of street trees and the infrastructure to support them.

Policy 24.4:

Preserve pedestrian-oriented building frontages.

The Project will install a new street tree along Taraval Street. Frontages are designed with transparent glass and intended for active spaces oriented at the pedestrian level.

OBJECTIVE 28:

PROVIDE SECURE AND CONVENIENT PARKING FACILITIES FOR BICYCLES.

Policy 28.1:

Provide secure bicycle parking in new governmental, commercial, and residential developments.

Policy 28.3:

Provide parking facilities which are safe, secure, and convenient.

The Project includes 3 Class 1 and 2 Class 2 bicycle parking spaces in secure, convenient locations:

OBJECTIVE 34:

RELATE THE AMOUNT OF PARKING IN RESIDENTIAL AREAS AND NEIGHBORHOOD COMMERCIAL DISTRICTS TO THE CAPACITY OF THE CITY'S STREET SYSTEM AND LAND USE PATTERNS.

Policy 34.3:

Permit minimal or reduced off-street parking supply for new buildings in residential and commercial areas adjacent to transit centers and along transit preferential streets.

Policy 34.5:

Minimize the construction of new curb cuts in areas where on-street parking is in short supply and locate them in a manner such that they retain or minimally diminish the number of existing on-street parking spaces.

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The Project does not provide any off-street vehicular parking, which complies with Planning Code Section 151.1. ing pake sain a sarah kafiyida

URBAN DESIGN

OBJECTIVE 1:

EMPHASIS OF THE CHARACTERISTIC PATTERN WHICH GIVES TO THE CITY AND ITS NEIGHBORHOODS AN IMAGE, A SENSE OF PURPOSE, AND A MEANS OF ORIENTATION. ak de fare très de les l'estambles de l'

Policy 1.2:

Recognize, protect and reinforce the existing street pattern, especially as it is related to topography.

The Project proposes demolition of an existing single family building to construct a mixed-use, three-family building with ground floor commercial use. Similar to other existing structures on the block-face, the new building proposes a ground floor commercial storefront with residential above.

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Policy 1.3:

Recognize that buildings, when seen together, produce a total effect that characterizes the city: 64 mmm 1 1 1

The proposed façade and massing are compatible with the existing neighborhood character and development pattern, particularly because the proposed building is of a similar massing, width and height to the existing structures in the neighborhood. The ground floor commercial use continues the pattern of existing mixeduse buildings in the immediate area. The proposed façade and massing of the new building reflects the existing mixed architectural character, varying heights along the block face and will be in keeping with the neighborhood development pattern. Barburg (1986)

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CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING,

mility of appropri Respect the character of older development nearby in the design of new buildings.

The massing of the replacement buildings' main front facades has been designed to be compatible with the prevailing street wall heights. Although interpreted in a contemporary architectural style, the proposed building proportions and exterior materials have been selected to be compatible with the adjacent buildings and the immediate neighborhood character.

- 10. Planning Code Section 101.1(b) establishes eight priority-planning policies and requires review of permits for consistency with said policies. On balance, the project does comply with said policies in that:
 - A. That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses be enhanced.
 - Existing neighborhood-serving retail uses could not be displaced or otherwise adversely affected by the proposal, as the existing building does not contain commercial uses:
 - B. That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods.
 - While the existing housing is proposed to be demolished, the replacement building would provide three dwelling units in a neighborhood made up of single-family residences to small multi-unit buildings of mixed architectural character; as well as commercial uses.
 - C. That the City's supply of affordable housing be prescrived and enhanced;
 - The existing single-family dwelling is not designated as affordable housing. The three proposed dwelling units will also not be designated as affordable housing.
 - D. That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking.
 - The Project Site is served by nearby public transportation options: The subject property is within 25-miles of stops for the L and L-QWL MUNI transit lines. Future residents would be afforded proximity to a bus line. The Project also provides bicycle parking for residents and their guests.
 - His That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced.
 - The Project does not involve the creation of commercial office development. The Project would enhance opportunities for resident employment and ownership in retail sales and service sectors by providing for new housing and commercial space, which will increase the diversity of the City's housing supply (a lop priority in the City's and provide new potential neighborhood-serving uses and employment opportunities.
 - F. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

The replacement structure would be constructed in compliance with San Francisco's current Building. Code Standards and would meet all earthquake safety requirements.

G. That landmarks and historic buildings be preserved.

A City Landmark or historic building does not occupy the Project site.

- H. That our parks and open space and their access to sunlight and vistas be protected from development.
 - The Project will have no negative impact on existing parks and open spaces. The shadow analysis conducted for the Project concluded that no new shadows would be cast on Mc Coppin Park. The height of the proposed structure is compatible with the established neighborhood development.
- 11. The Project is consistent with and would promote the general and specific purposes of the Code provided under Section 101.1(b) in that, as designed, the Project would contribute to the character and stability of the neighborhood and would constitute a beneficial development.
- 12. The Commission hereby finds that approval of the Conditional Use Authorization would promote the health, safety and welfare of the City.

DECISION

That based upon the Record, the submissions by the Applicant; the staff of the Department and other interested parties, the oral testimony presented to this Commission at the public hearings, and all other written materials submitted by all parties; the Commission hereby APPROVES Conditional Use Authorization Application No. 2018-011904CUA subject to the following conditions attached hereto as "EXHIBIT A" in general conformance with plans on file, dated January 3, 2020, and stamped "EXHIBIT B", which is incorporated herein by reference as though fully set forth.

APPEAL AND EFFECTIVE DATE OF MOTION: Any aggrieved person may appeal this Conditional Use Authorization to the Board of Supervisors within thirty (30) days after the date of this Motion. The effective date of this Motion shall be the date of this Motion if not appealed (after the 30-day period has expired) OR the date of the decision of the Board of Supervisors if appealed to the Board of Supervisors. For further information, please contact the Board of Supervisors at (415):554-5184, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Protest of Fee or Exaction: You may protest any fee or exaction subject to Government Code Section 66000 that is imposed as a condition of approval by following the procedures set forth in Government Code Section 66020. The protest must satisfy the requirements of Government Code Section 66020(a) and must be filled within 90 days of the date of the flist approval or conditional approval of the development referencing the challenged fee or exaction. For purposes of Government Code Section 66020, the date of imposition of the fee shall be the date of the earliest discretionary approval by the City of the subject development.

If the City has not previously given Notice of an earlier discretionary approval of the project, the Planning Commission's adoption of this Motion, Resolution, Discretionary Review Action or the Zoning Administrator's Variance Decision, Letter constitutes the approval or conditional approval of the development and the City hereby gives NOTICE that the 90-day protest period under Government Code Section 66020 has begun. If the City has already given Notice that the 90-day approval period has begun for the subject development, then this document does not re-commence the 90-day approval period.

Therefy certify that the Planning Commission ADOPTED the foregoing Motion on January 30, 2020.

Commission Secretary

AYES:

Diamond, Fung, Koppel, Moore

NAYS:

None

ABSENT:

Jöhnson, Melgar, Richards

ADOPTED:

January 30, 2020

EXHIBIT A

AUTHORIZATION

This authorization is for a conditional use to demolish an existing 3-story single family dwelling and construct a new four-story, 45-ft tall, mixed-use building with 3 dwelling units and 1,731 square feet of ground floor commercial use located at 1420 Taraval Street, Block 2353, and Lot 010 pursuant to Planning Code Section(s) 317 and 303 within the Taraval Street Neighborhood Commercial District and a 65-A Height and Bulk District; in general conformance with plans, dated January 3, 2020, and stamped "EXHIBIT B" included in the docket for Record No. 2018-011904CUA and subject to conditions of approval reviewed and approved by the Commission on January 30, 2020 under Motion No. 20643. This authorization and the conditions contained herein run with the property and not with a particular Project Sponsor, business, or operator.

RECORDATION OF CONDITIONS OF APPROVAL

Prior to the Issuance of the building permit or commencement of use for the Project the Zoning Administrator shall approve and order the recordation of a Notice in the Official Records of the Recorder of the City and County of San Francisco for the subject property. This Notice shall state that the project is subject to the conditions of approval contained herein and reviewed and approved by the Planning Commission on January 30, 2020 under Motion No. 20643.

PRINTING OF CONDITIONS OF APPROVAL ON PLANS

The conditions of approval under the 'Exhibit A' of this Planning Commission Motion No. 20643 shall be reproduced on the Index Sheet of construction plans submitted with the site or building permit application for the Project. The Index Sheet of the construction plans shall reference to the Conditional Use authorization and any subsequent amendments or modifications.

SEVERABILITY

The Project shall comply with all applicable City codes and requirements. If any clause, sentence, section or any part of these conditions of approval is for any reason held to be invalid, such invalidity shall not affect or impair other remaining clauses, sentences, or sections of these conditions. This decision conveys no right to construct; or to receive a building permit. "Project Sponsor" shall include any subsequent responsible party.

CHANGES AND MODIFICATIONS

Changes to the approved plans may be approved administratively by the Zoning Administrator. Significant changes and modifications of conditions shall require Planning Commission approval of a new Conditional Use authorization.

Conditions of Approval, Compliance, Monitoring, and Reporting

1. Validity. The authorization and right vested by virtue of this action is valid for three (3) years from the effective date of the Motion. The Department of Building Inspection shall have issued a Building Permit or Site Permit to construct the project and/or commence the approved use within this three-year period.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, novot of planning org

2. Expiration and Renewal. Should a Building or Site Permit be sought after the three (3) year period has lapsed, the project sponsor must seek a renewal of this Authorization by filing an application for an amendment to the original Authorization or a new application for Authorization. Should the project sponsor decline to so file, and decline to withdraw the permit application, the Commission shall, conduct a public hearing in order to consider the revocation of the Authorization. Should the Commission not revoke the Authorization following the closure of the public hearing, the Commission shall determine the extension of time for the continued validity of the Authorization.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

- 3: Diligent Pursult: Once a site of Building Permit has been issued, construction must commence within the timeframe required by the Department of Building Inspection and be continued diligently to completion. Failure to do so shall be grounds for the Commission to consider revoking the approval if more than three (3) years have passed since this Authorization was approved. For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org
- 4. Extension: All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

 Conformity with Current Law. No application for Building Permit, Site Permit, or other entitlement shall be approved unless it complies with all applicable provisions of City Codes in effect at the time of such approval.

For information about compliance; contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

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DESIGN - COMPLIANCE AT PLAN STAGE

- 6. Building Height. The overall height of the building shall be reduced two- and one-half feet (six inches from each residential level and one-foot from the commercial).
- 7. Final Materials. The Project Sponsor shall continue to work with Planning Department on the building design. Final materials, glazing, color, texture, landscaping, and detailing shall be subject to Department staff review and approval. The architectural addenda shall be reviewed and approved by the Planning Department prior to issuance.
 For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- 8. Garbage, Composting and Recycling Storage. Space for the collection and storage of garbage, composting, and recycling shall be provided within enclosed areas on the property and clearly labeled and illustrated on the building permit plans. Space for the collection and storage of recyclable and compostable materials that meets the size, location, accessibility and other standards specified by the San Francisco Recycling Program shall be provided at the ground level of the buildings.
 - For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- Rooftop Mechanical Equipment. Pursuant to Planning Code 141, the Project Sponsor shall submit a roof, plan to the Planning Department prior to Planning approval of the building permit application. Rooftop mechanical equipment; if any is proposed as part of the Project, is required to be screened so as not to be visible from any point at or below the roof level of the subject building. For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org
- 10. Streetscape Plan. Pursuant to Planning Code Section 138.1, the Project Sponsor shall continue to work with Planning Department staff, in consultation with other City agencies, to refine the design and programming of the Streetscape Plan so that the plan generally meets the standards of the Better Streets Plan and all applicable City standards. The Project Sponsor shall complete final design of all required street improvements, including procurement of relevant City permits, prior to issuance of first architectural addenda; and shall complete construction of all required street improvements prior to issuance of first temporary certificate of occupancy.

 For information about compliance, contact the Case Planner, Planning Department at 415-558-6378.
 - For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.st-planning.org
- 11. Noise. Plans submitted with the building permit application for the approved project shall incorporate acoustical insulation and other sound proofing measures to control noise.
 For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, www.sf-planning.org

PARKING AND TRAFFIC

12. Bicycle Parking. Pursuant to Planning Code Sections 155, 155.1, and 155.2, the Project shall provide no fewer than 3 bicycle parking spaces (3 Class 1 spaces for the residential portion of the Project and 2 Class 2 spaces for the commercial portion of the Project). SFMTA has final authority on the type, placement and number of Class 2 bicycle racks within the public ROW. Prior to issuance of first architectural addenda, the project sponsor shall contact the SFMTA Bike Parking Program at bikeparking shifts com to coordinate the installation of on-street bicycle racks and ensure that the proposed bicycle racks meet the SFMTA's bicycle parking guidelines. Depending on local site conditions and anticipated demand, SFMTA may request the project sponsor pay an in-lieu fee for Class II bike racks required by the Planning Code.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

13. Managing Traffic During Construction. The Project Sporisor and construction contractor(s) shall coordinate with the Traffic Engineering and Transit Divisions of the San Francisco Municipal Transportation Agency (SFMTA), the Police Department, the Fire Department, the Planning Department, and other construction contractor(s) for any concurrent nearby Projects to manage traffic congestion and pedestrian circulation effects during construction of the Project. For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

PROVISIONS

14. Residential Child Care Impact Fee. The Project is subject to the Residential Child Care Fee, as applicable, pursuant to Planning Code Section 414A.

For information about compliance, contact the Case Planner, Planning Department at 415-558-6378, newww.st-planning.org

MONITORING - AFTER ENTITLEMENT

- 45. Enforcement. Violation of any of the Planning Department conditions of approval contained in this Motion or of any other provisions of Planning Code applicable to this Project shall be subject to the enforcement procedures and administrative penalties set forth under Planning Code Section 176 or Section 176.1. The Planning Department may also refer the Violation complaints to other city departments and agencies for appropriate enforcement action under their jurisdiction. For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf.planning.org
- ils. Revocation due to Violation of Conditions. Should implementation of this Project result in complaints from interested property owners, residents, or commercial lessees which are not resolved by the Project Sponsor and found to be in violation of the Planning Code and/or the specific conditions of approval for the Project as set forth in Exhibit A of this Motion, the Zoning.

Administrator shall refer such complaints to the Commission, after which it may hold a public hearing on the matter to consider revocation of this authorization.

For information about compliance, contact Code Enforcement, Planning Department at 415-575-6863, www.sf-planning.org

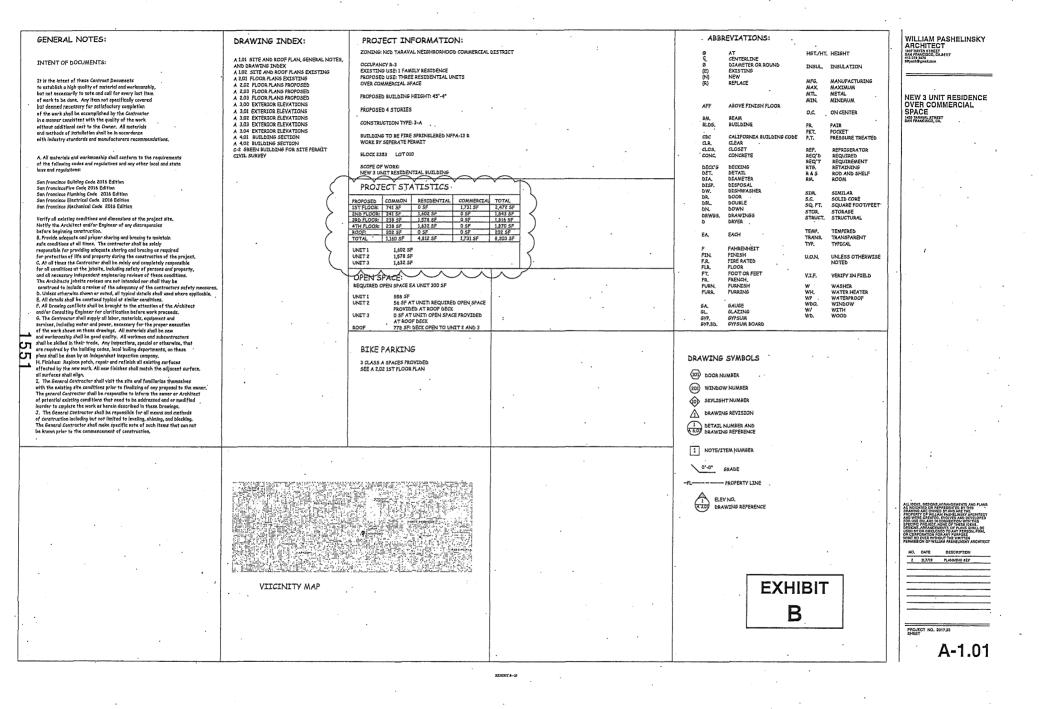
OPERATION

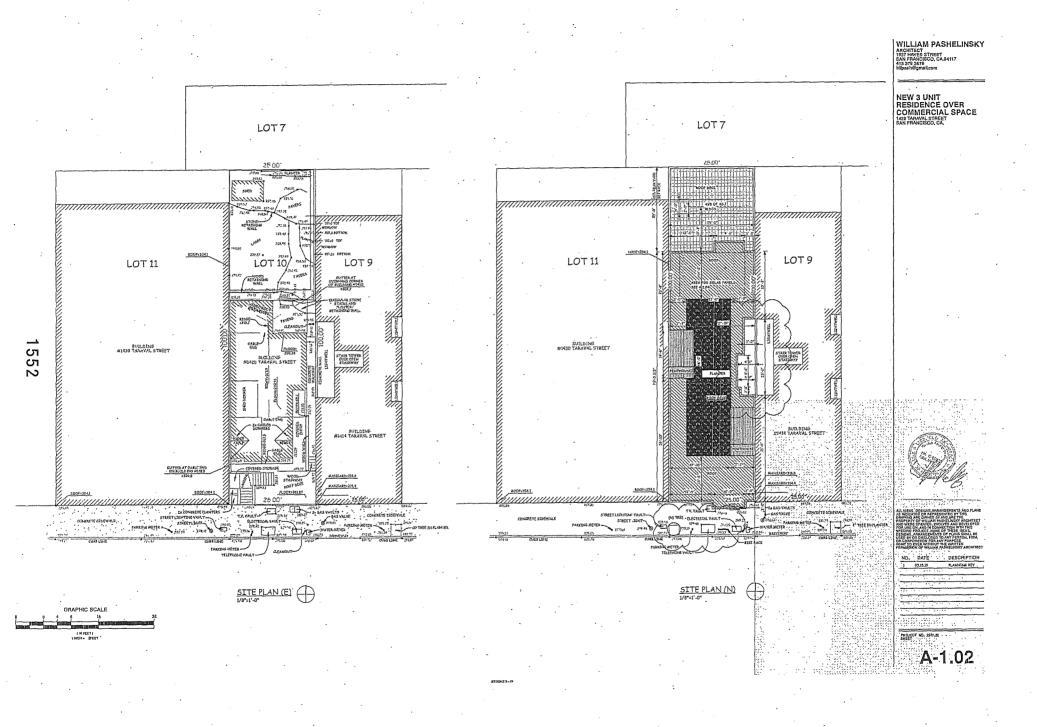
- 17. Sidewalk Maintenance. The Project Sponsor shall maintain the main entrance to the building and all sidewalks abutting the subject property in a clean and sanitary condition in compliance with the Department of Public Works Streets and Sidewalk Maintenance Standards. Err information about compliance, contact Bureau of Street Use and Mapping, Department of Public Works, 415-695-2017, http://sfdpw.org.
- 18. Community Liaison. Prior to issuance of a building permit to construct the project and implement the approved use, the Project Sponsor shall appoint a community liaison officer to deal with the issues of concern to owners and occupants of nearby properties. The Project Sponsor shall provide the Zoning Administrator and all registered neighborhood groups for the area with written notice of the name, business address, and telephone number of the community liaison. Should the contact information change, the Zoning Administrator and registered neighborhood groups shall be made aware of such change. The community liaison shall report to the Zoning Administrator what issues, if any, are of concern to the community and what issues have not been resolved by the Project Sponsor.

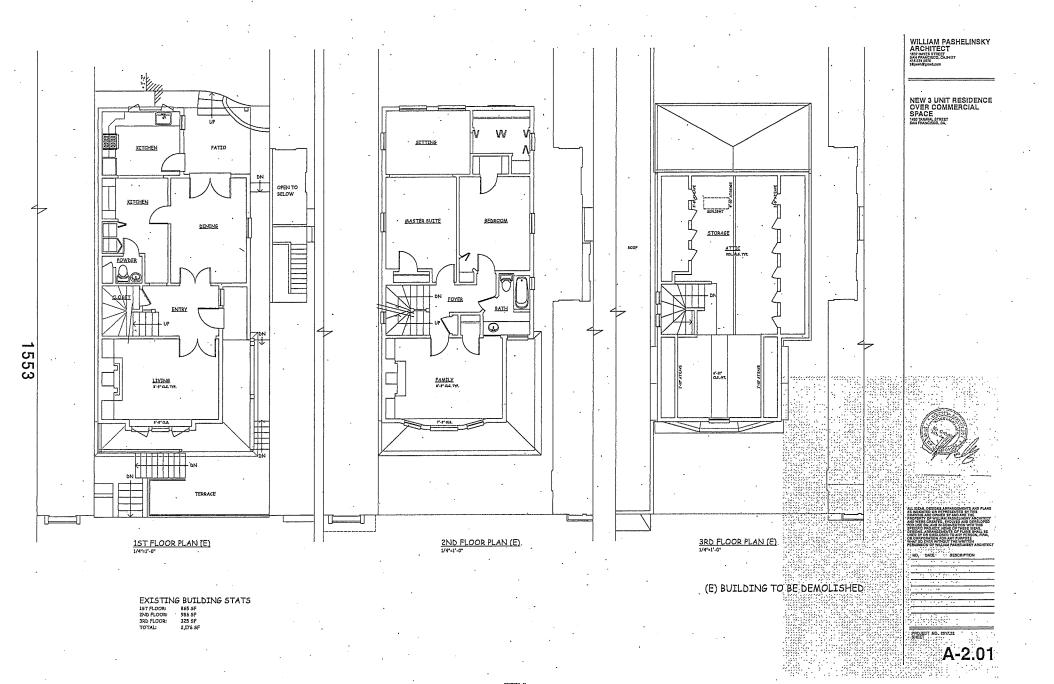
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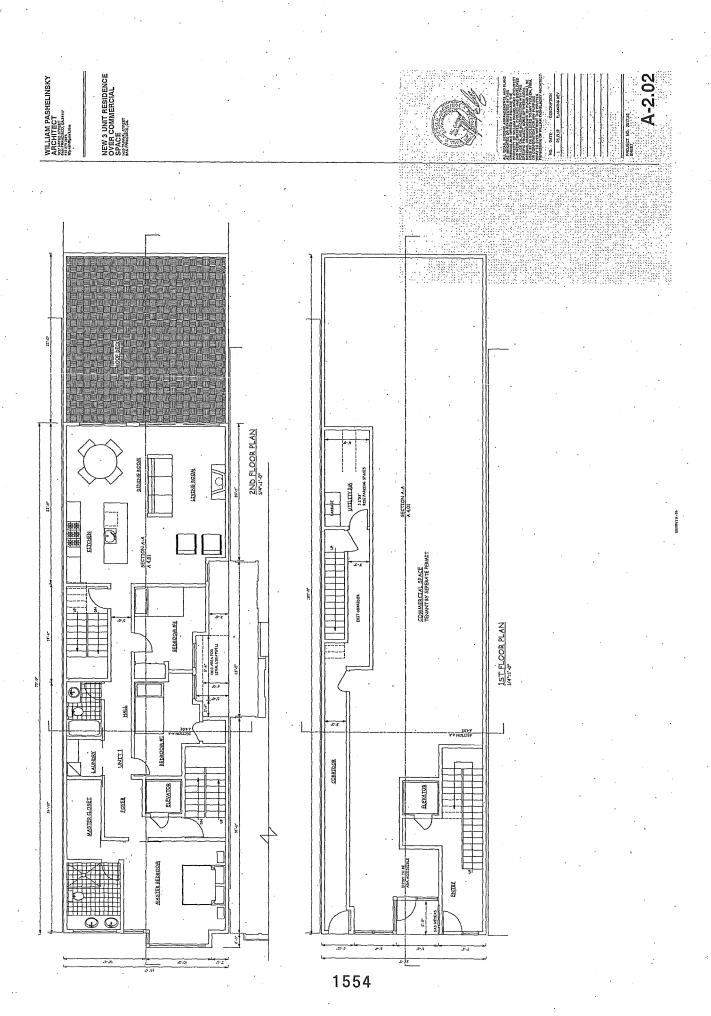
19. Lighting. All Project lighting shall be directed onto the Project site and immediately surrounding sidewalk area only, and designed and managed so as not to be a nuisance to adjacent residents. Nighttime lighting shall be the minimum necessary to ensure safety, but shall in no case be directed so as to constitute a nuisance to any surrounding property.

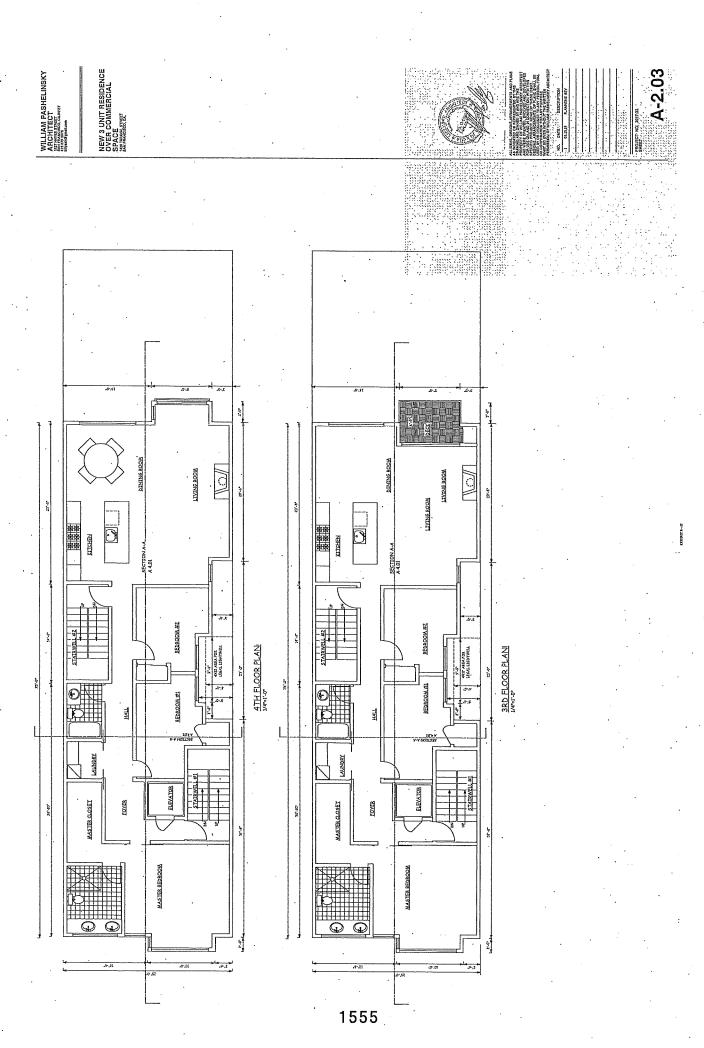
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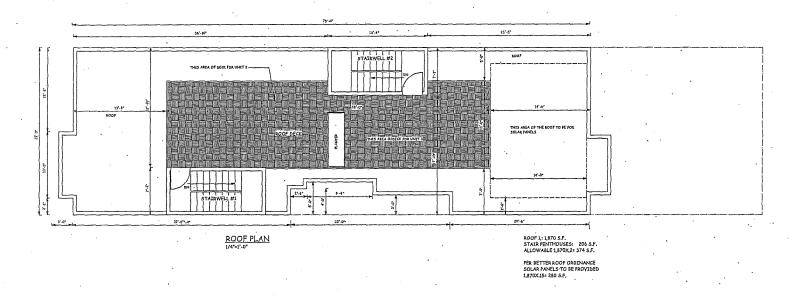












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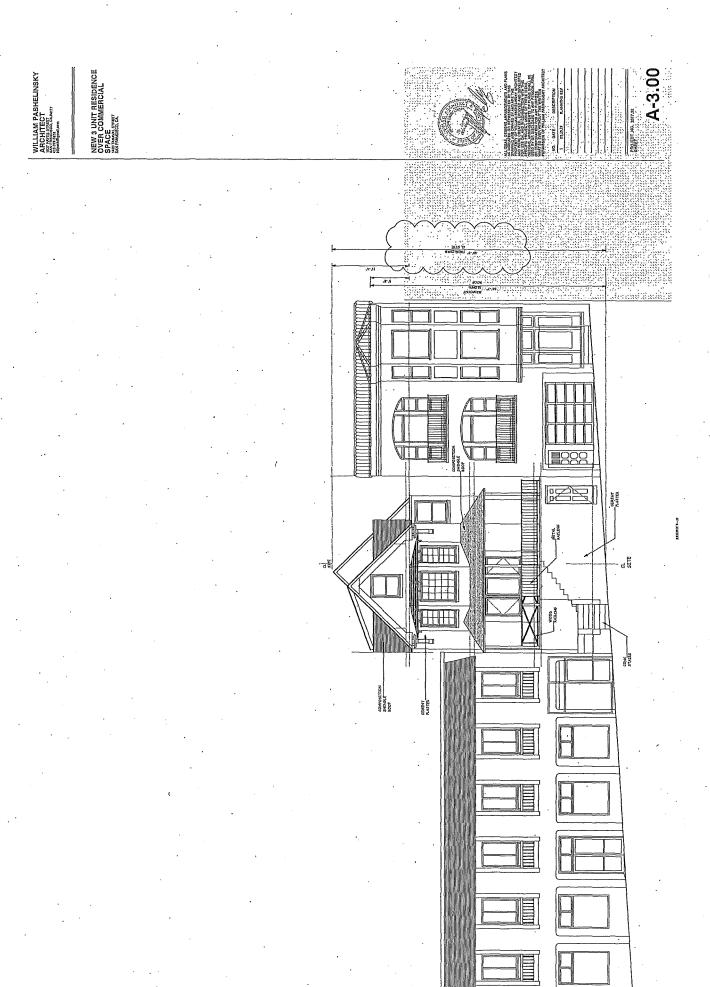


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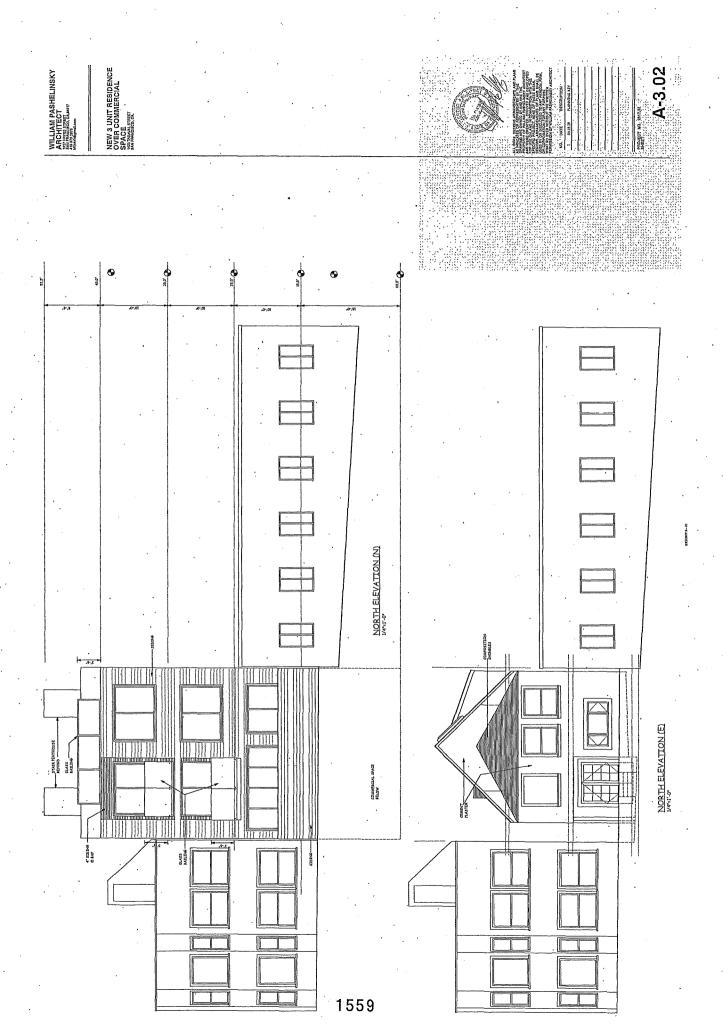
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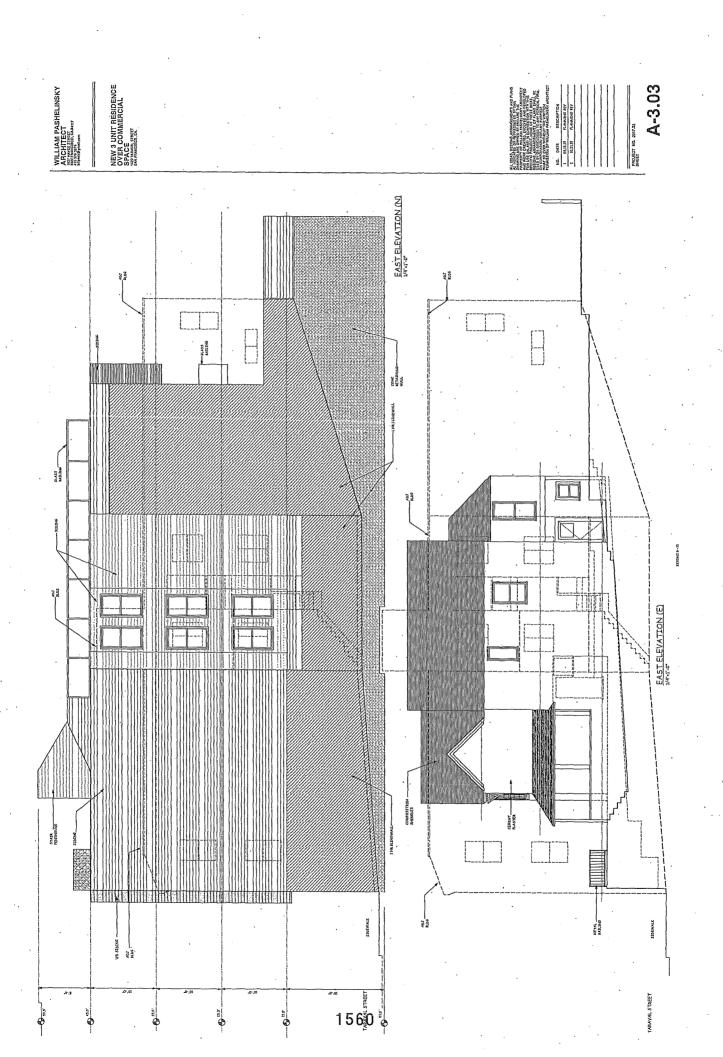
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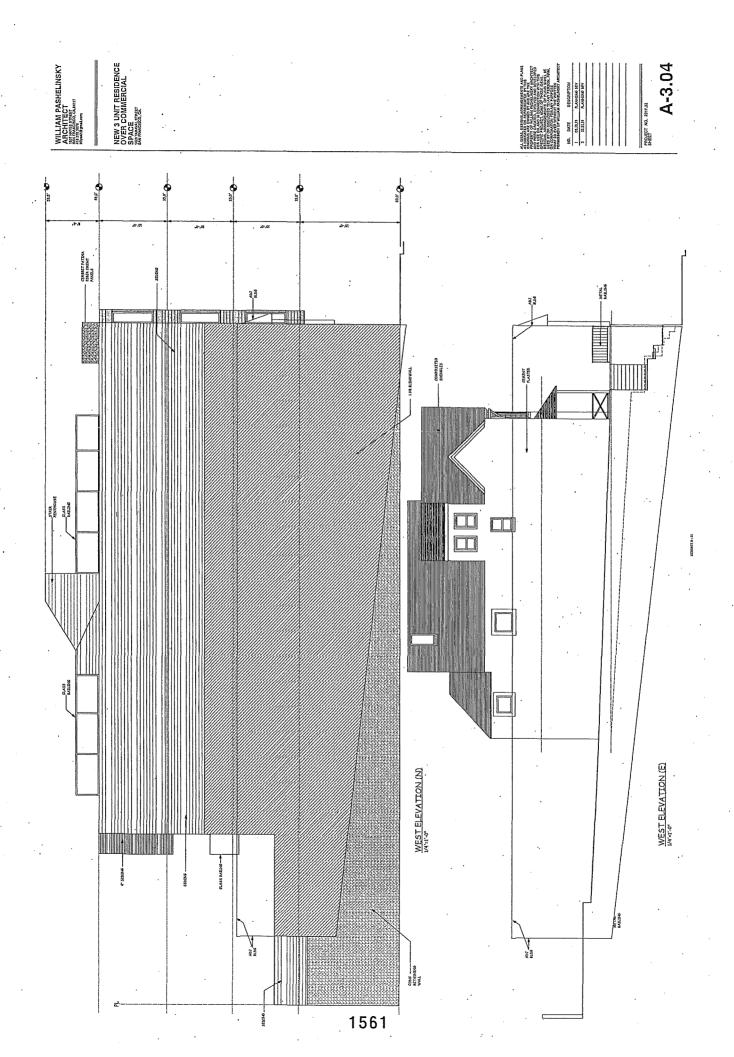
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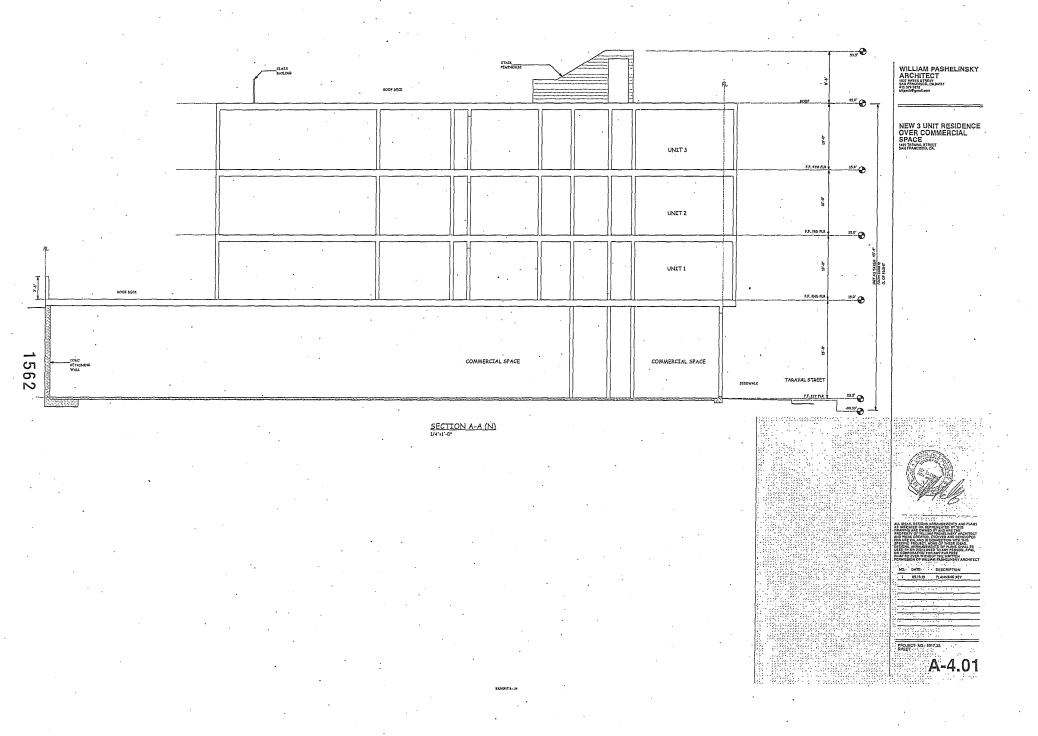
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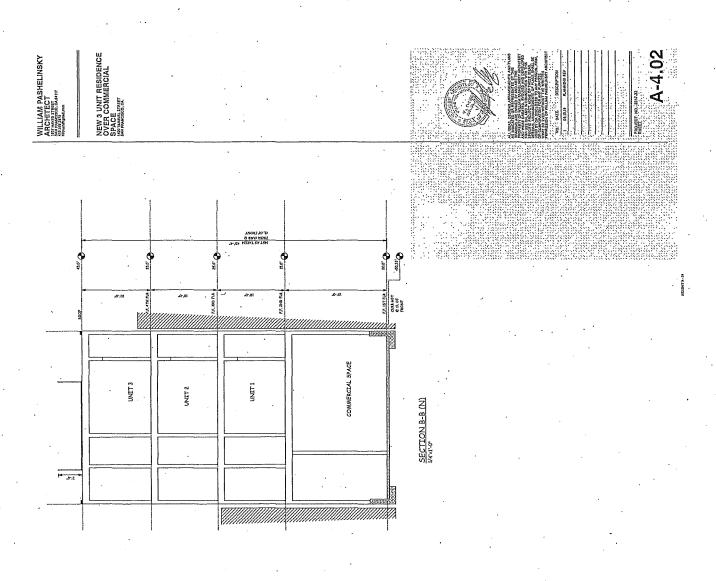
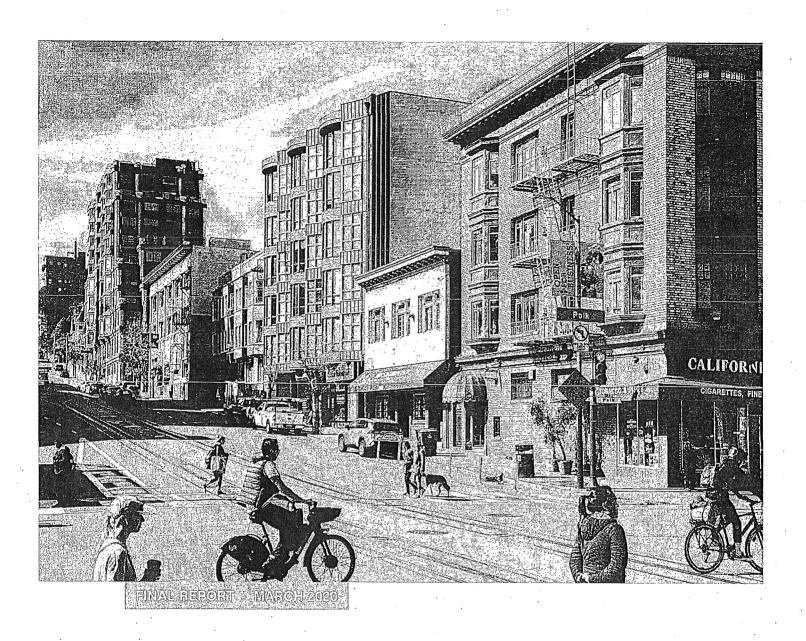


EXHIBIT C



San Francisco Housing Affordability Strategies



Acknowledsments



Mayor

London Breed

Board of Supervisors

District 1 Sandra Lee Fewer,

District 2 Catherine Stefani

District 3 Aaron Peskin

District 4 Gordon Mar

District 5 Dean Preston

District 6 Matt Haney

District 7 Norman Yee, Board President

District 8 Rafael Mandelman

District 9 Hillary Ronen

District 10 Shamann Walton

District 11 Ahsha Safaí

San Francisco Planning Commission

Joel Koppel, President
Kathrin Moore, Vice-President
Sue Diamond
Frank S., Fung
Theresa Imperial
Milicent A. Johnson
Dennis Richards

San Francisco Planning Department

Rich Hillis, Director of the Planning Department John Rahaim, Former Director of the Planning Department AnMarie Rodgers, Director of Citywide Planning Miriam Chion, Housing and Equity Manager Joshua Switzky, Land Use and Community Planning Manager. James Pappas, Project Manager and Senior Policy Planner Allison Albericci, Senior Architect and Urban Designer Andrea Nelson, Senior Community Development Specialist Svetha Ambati, Policy Planner and Data Analyst Paolo Ikezoe, Senior Planner Michael Webster, Cartographer and GIS Analyst Gary Chen, Graphic Designer Maria de Alva, Planner and Designer Reanna Tong, Planner Carla de Mesa, Senior Community Development Specialist Amiel Leaño Atanacio, Intern David Escobedo, Intern

Mayor's Office of Housing and Community Development

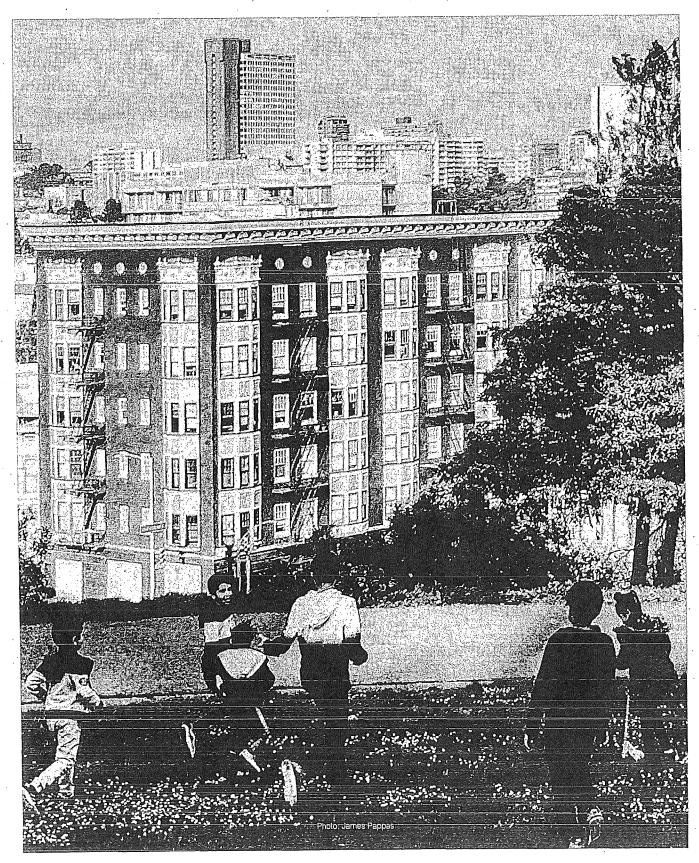
Daniel Adams, Acting Director
Teresa Yanga, Director of Housing Research
Amy Chan, Director of Policy and Legislative Affairs
Hugo Ramirez, Community Development Program Manager

Consultant Team

Sujata Srivastava, Strategic Economics Jake Cummings, Strategic Economics Evelyne St-Louis, Strategic Economics Matthew Newman, Blue Sky Shawn Blosser, Blue Sky Rick Jacobus, Street Level Advisors Lisa Abboud, InterEthnica Mona Abboud, InterEthnica

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Executive Summary

The Housing Affordability Strategies (HAS) analyze how the City of San Francisco can improve housing affordability over the next 30 years, particularly for low- and moderate-income households. The HAS analyzed development feasibility. City policies, and public investments needed to achieve the City's housing targets created through both Mayoral action and the will of the voters: build 5,000 new housing units per year, at least one third of which should be permanently affordable at low and moderate incomes. In addition, the HAS analyzed programs to preserve affordable housing and to protect and stabilize residents. The purpose of the HAS is to help residents, City staff, and policy makers understand how different policies and funding strategies work together to address affordability and foster the diversity of our city. The analysis and outreach for the HAS will inform the 2022 Housing Element update.

Led by the San Francisco Planning Department (Planning), the HAS also incorporates input from other City agencies, including the Mayor's Office of Housing and Community Development (MOHCD), San Francisco Office of Housing Delivery, and the Office of Economic and Workforce Development (OEWD), and was informed by feedback from the community, advocates, researchers, and policy experts.

Key Challenges

- Housing prices and rents have soared and are increasingly out of reach for many residents, except for higher-income households.
- Populations of people with low- and moderateincomes, people of color, and families with children are declining as housing costs increase.
- People experiencing homelessness are increasing in both the city and region.
- Housing preservation and tenant protection policies are strong but not sufficient.

- Demand for housing near jobs, services, and transit is increasing while supply is lacking in those locations.
- Housing construction has not kept up with job and population growth in the region.
- Lack of regional investment in affordable housing has aggravated affordability in San Francisco

Strategies

The HAS report focuses on the following question: What would it take to achieve the City's targets of 5,000 units per year with at least 1/3 affordable and increased community stability over the next 30 years? Four overarching strategies summarize key findings and represent a comprehensive approach to improving housing affordability:

1. Increase housing development potential with a focus on equitable development

The HAS analyzed three land use concepts that could lead to development of 150,000 housing units with at least one third permanently affordable by 2050. Each concept has different implications for equity and accessibility. The City could pursue one of these concepts alone or combine all three to expand housing choices. An equitable approach will require planning with communities, particularly communities of color and low income communities along with a focus on desegregation and access to opportunity.

- East Side: Expand housing capacity around Downtown and in light industrial areas.
- Transit Corridors: Expand housing capacity along transit corridors on the west, south, and north sides of the city.
- Residential Districts: Relax density restrictions in residential districts without changing height limits.

Each of the concepts for housing development will require investment in infrastructure (transit, utilities, schools, parks, cultural resources) in targeted areas.

2. Streamline approvals and permitting and reduce construction costs

- Simplify and shorten development approvals and permitting to increase certainty and lower risk.
- Facilitate the use of new construction materials (i.e. Cross-laminated-timber) and new technology (i.e. modular housing) to lower costs.
- Grow the pool of skilled labor by expanding construction apprenticeship programs and temporary housing for construction workers.

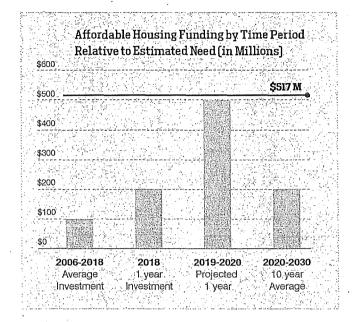
3. Expand and sustain funding to produce and preserve affordable housing

Annual production and preservation targets for marketrate and affordable housing are shown in the table below by estimated public and private investment.

Investment Type/Housing Type	Units
Private investment	
New market-rate units	3,330
New Inclusionary affordable units	640
City investment (includes OCII/ Redevelopment fundi	ng)
New units in 100% Affordable buildings	1,030
Existing units become permanently affordable	400
Existing permanently affordable units rehabilitated	700

- The City would need an average of \$517 million (in 2020 dollars) per year to produce 1,000 cityfunded affordable units and preserve 1,100 affordable units. The City is projected to nearly meet that funding need in FY19/20 but has fallen short in the past, and will need to expand funding in the future to meet the target.
- Potential future funding sources to bridge the gap between annual need of \$517 million and projected \$200 million could come from various sources: Future housing bonds; Gross Receipts tax (pending); Regional funding sources. Specific funding proposals will need to be developed by policy makers through a community process.

 Maximizing use of public and nonprofit-owned land for affordable housing could help lower costs.

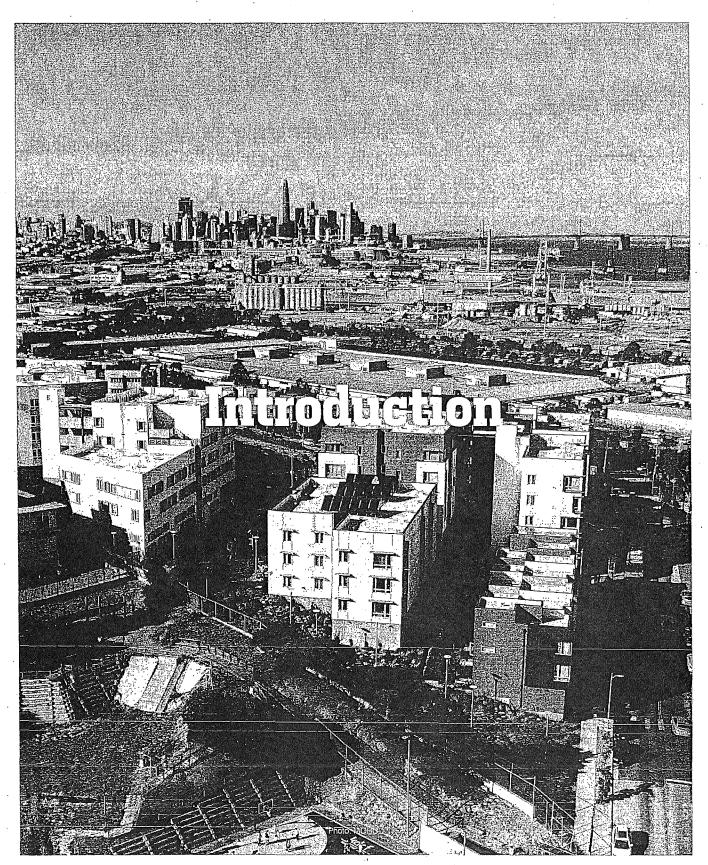


4. Protect vulnerable residents and stabilize and preserve existing affordable housing

- Expand tenant services including legal services counseling, and public education.
- Expand rental assistance programs.
- Expand housing services and outreach to the Black community and other historically discriminated groups to support repatriation and increased opportunity.
- Focus housing investments to implement Cultural Districts and preserve and rehabilitate housing serving vulnerable residents, for example SROs.

San Francisco can also help to address housing production, affordable funding, and tenant protection and stabilization through coordination with other cities and regional, state, and federal governments.

Policy issues related to the strategies above are further explored in four sections of this report: (1) Housing Development Feasibility and Costs, (2) Regulation of Housing Development, (3) Affordable Housing Funding, Production, and Preservation, and (4) Tenant Protection, Housing Stabilization, and Homelessness Services.



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Photo : Bruce Damonte

The Housing Affordability
Strategies (HAS) analyze
how San Francisco
can improve housing
affordability, particularly for
low- and moderate-income
households

The Housing Affordability Strategies (HAS) analyze how San Francisco can improve housing affordability, particularly for low- and moderate-income households, to looking at development feasibility, City policies, and public investments. The HAS is meant to help residents, City staff, and policy makers understand how different policies work together to meet housing targets to improve affordability. Analysis and public engagement for the HAS will inform the 2022 Housing Element.

The HAS is a San Francisco Planning Department (Planning) project in coordination with a consultant team with expertise in affordable housing policy, land use planning, housing market and financial feasibility analysis, econometric policy analysis, and community outreach and engagement. In addition, Planning and consultants worked with City agencies, particularly the Mayor's Office of Housing and Community Development (MOHCD), which provides most local funding for affordable housing development. The analysis was also informed by feedback from the community, advocates, researchers, and policy experts.

Key Challenges

Perhaps no issue facing San Francisco today is more pressing than rising housing costs and lack of housing affordable at low- and moderate-incomes. Housing affordability challenges take many forms in the city and region including:

- Housing prices and rents have soared and are increasingly out of reach for many residents, except for higher-income households.
- Populations of people with low- and moderateincomes, people of color, and families with children are declining as housing costs increase.
- People experiencing homelessness are increasing in both the city and region.
- Housing preservation and tenant protection policies are strong but not sufficient.
- Demand for housing near jobs, services, and transit is increasing while supply is lacking in those locations.
- Housing construction has not kept up with job and population growth in the region.
- Lack of regional investment in affordable housing has aggravated affordability in San Francisco.

These challenges are shaped by major national policies. Unlike other countries, housing is not recognized as a right in the United States. In addition, federal and state government funding is not sufficient to provide quality, affordable housing to all regardless of income.² Furthermore, federal funding has declined for decades, as housing needs have increased.³

Key Questions

Working with fellow City agencies and the consultant team, and by listening to feedback from the public and a cross-section of housing policy advocates, Planning developed key questions to guide the analysis of the HAS report:

- What would it take to achieve 5,000 units with at least one third affordable per year and increased community stability over the next 30 years?
- How much does the City invest in affordable housing production and preservation for low- and moderate-income people and how can the City do more?
- Where have different types of housing been built in the past and what kind of housing could be added in the future?
- What are the policy and investment choices that can support new housing capacity?
- How can the City simplify the development approval process to support community goals and increase affordability?
- How can we better protect residents at risk of displacement and stabilize low- and moderateincome households in housing that they can afford?

Report Structure

Introduction. This section covers the purpose, structure, and outreach process for the HAS. It also includes a historic context of housing and racial and social equity conditions as well as the key assumptions that ground the policy analysis.

Housing affordability and development concepts. This section describes three different ways the City can add new housing and preserve and produce affordable housing.

Key policy issues. This section provides an analysis of key policies and investments to support the housing affordability and development concepts.

- 1. Housing Development Feasibility and Costs
- 2. Regulation of Housing Development
- 3. Affordable Housing Funding, Production, and Preservation
- 4. Tenant Protections, Housing Stabilization, and Homeless Services

Conclusion and community input. This section provides a synthesis of the analysis and preliminary responses from housing policy leaders and community focus groups.

Community and Stakeholder Engagement Process

Planning solicited feedback from the public, advocates, and housing policy experts to help inform the policy analysis that is the focus of the HAS (details on the input and participants can be found on the web page). Feedback was collected through the following venues:

- Community Forums and Focus Groups. December 2018 through February 2019, Planning partnered with the MOHCD and the Office of Economic and Workforce Development (OEWD) to hold 10 community forums in neighborhoods around the city to hear feedback on housing and community development needs. Planning facilitated two discussion groups on long-term housing planning as part of each forum, collected and organized the feedback in a summary document, and incorporated feedback into the HAS. In early 2020, a consultant team gathered input on key findings from diverse communities through focus groups. A summary is included in this report.
- * Technical Expert Group. Planning recruited academics and researchers working on housing policy from UC Berkeley and other academic institutions and research organizations. Planning convened a meeting of this group and engaged with academics and researchers directly on housing policy ideas and methodologies to analyze housing policies.
- Housing Policy Group. Planning worked with other City agencies and community partners to reach out to organizations in San Francisco to participate in policy focus groups to provide feedback on housing affordability issues. Participating organizations include community-based nonprofit groups, tenants' organizations, property owners, regional nonprofits, lenders, foundations, contractors, and for-profit and nonprofit housing developers, In Winter 2019, consultants conducted a series of interviews with a crosssection of these organizations representing diverse perspectives. These interviews helped to inform initial policy considerations for the HAS. In Summer 2019, Planning and consultants organized focus group discussions with interested organizations to discuss major policy issues and potential policy approaches. In January 2020, Planning had three sessions to discuss preliminary findings.

San Francisco Housing Context

San Francisco's housing landscape has been changing since the Ohlone people first settled the peninsula and has continued through the city's many eras: the Spanish-Mexican mission and presidio that began the colonization of the city, the Gold Rush that sparked massive population growth, the 1906 Earthquake and fire that destroyed much of the city and required rapid rebuilding, the introduction of the streetcar and automobile that extended urban growth, the era of suburbanization around the Bay and decline in the city's population in the middle of the 20th Century, 1950s and 1960s urban renewal that demolished thousands of homes in Black and working class neighborhoods, renewed population growth since the 1980s, and recent waves of professional and high-income job growth since the 1990s have all transformed the city.

In 2018, San Francisco had 400,730 homes and 883,305⁴ residents and in January 2019, 8,011 people were experiencing homelessness.⁵

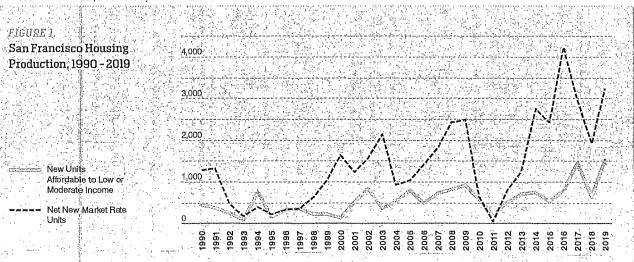
The city is majority renter households (65%) and a majority of renters live in rent-controlled (60%), multifamily buildings while a majority of homeowners live in single family homes.⁶

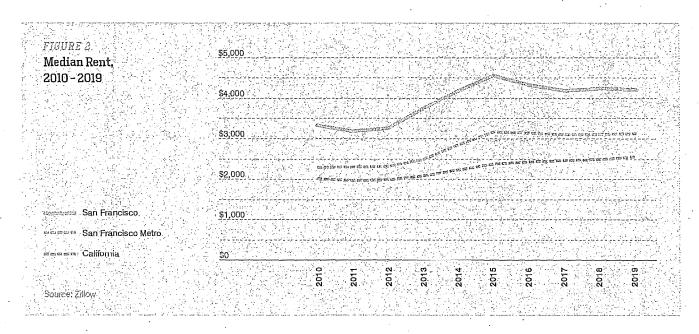
Permanently affordable housing represents 8.5% of all homes (33,000 units), mostly located on the city's east side.⁷ For context as of 2015, there were about 105,000 low-income renter households

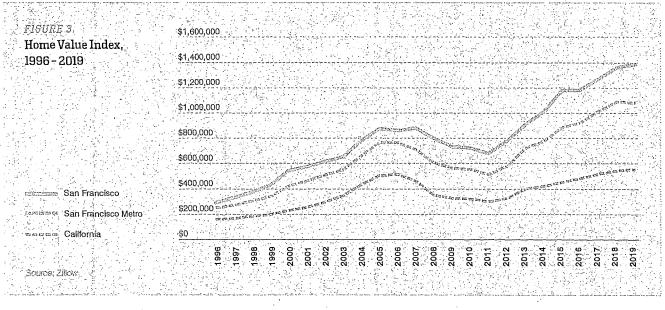
(earning less than 80% of Area Median Income or AMI) and about 34,000 moderate-income renter households (earning between 80 and 120% of AMI).⁸

The city's housing production was low for decades up until 2000; after 2000, production in the city increased, but declined in the region.

- From 1960 to 1990 census data shows that San Francisco added fewer than 600 net new units per year while the Bay Area as a whole added nearly 37,000 units per year.
- From 1990 to 1999, San Francisco's housing production averaged 963 new homes per year, from 2000 to 2009 production averaged 2,302 homes per year, and from 2010 to 2019 it averaged 2,590 homes per year.
- Regional housing production from 1990 to 2017 was less than 20,000 per year according to census data, a little more than half of what it had been in prior decades.
- From 1990 to 1999, affordable housing production in San Francisco averaged 334 homes (35% of the total) per year, from 2000 to 2009 average production doubled to 623 homes per year, and from 2010 to 2019 it averaged 692 homes per year.
- Affordable and market rate production tend to rise and fall together, in part because market rate housing funds affordable and in part because both are tied to economic cycles- in the case of affordable because of higher city revenue/ funding.







Median rents and home prices have soared since the economic recovery that began in 2011 and are affordable only to higher income people.

Though median rents have stabilized and dropped since 2015, a household would need to earn about \$169,000 per year to afford the median rent in 2019. Home prices have nearly doubled since 2010 and more than quadrupled since the 1990s. A homebuyer would need to earn over \$307,000 per year to afford a home with a median price of \$1,387,278.

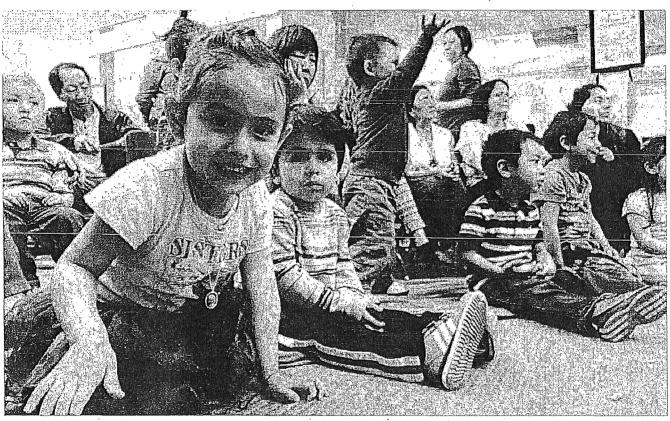


Photo: MOHCD

Racial and Social Equity Context

Sustaining San Francisco's racial, social, and economic diversity depends on the affordability and stability of housing. Growth of high wage industries, such as technology and professional services, has increased the number of high-income people in San Francisco and the region. Meanwhile, low- and moderate-income people in the city have dropped in number. These economic trends combined with historic discrimination and inequity impact communities of color. In the time span of 25 years, the proportion of the Black population in San Francisco was reduced by half, a far more rapid decline than the rest of the Bay Area. 11 Low-income households experienced the highest percentage of out-migration (4%) of any other income category between 2006 and 2015.12

Racial, Social, and Income Inequity and Housing

The following key findings illustrate the city's history of racial and social inequity as it relates to housing.

Growth in higher income households in San Francisco far outpaced housing growth for decades, putting increasing pressure on housing prices and rents.

- From 1990 to 2015, San Francisco added over 80,000 households with incomes above 120% of AMI but added just 31,019 new market-rate homes.¹³
- Higher income households have occupied a growing share of the city's rental and ownership housing in all housing types including a growing portion of the city's rent-controlled housing.¹⁴

The number of low- and moderate-income households in San Francisco has been dropping.

- From 1990 to 2015 the number of low-income and moderate-income households in the city dropped by 29,236.15
- Lower income renters face higher incidence of eviction and housing instability and fewer housing options than higher income households.¹⁶

Lower income households face a range of housing challenges.

- Low-income renters make up the vast majority (82%) of the estimated 82,000 cost-burdened renters (paying more than 30% of income in rent).¹⁷
- About half of cost-burdened renters (over 39,000) are severely burdened (paying more than 50% of income for rent).¹⁸
- 96% of severely burdened renters are low-income with the majority extremely low-income (earning less than 30% of AMI).
- There are more than 33,000 cost-burdened owners spread among all income groups.²⁰
- Overcrowding mostly affects low-income households.²¹

Black, Latino, and Asian/Pacific Islander communities face greater housing challenges linked to income inequality and discrimination.²²

- Approximately 10% of the city's extremely lowincome households are Black, while in 2015 Black people only comprised 5% of residents.²³
- Residents of color are far more likely to be low- or moderate-income than white residents.²⁴ Segregated white neighborhoods have more than double the incomes of segregated Black and Latino neighborhoods.²⁵
- Residents of color have higher cost burdens and more overcrowding.²⁶
- Black and Latino communities have a higher rate of renting.²⁷

Residents of color face greater likelihood of eviction threats and housing instability.²⁸

Historic and Current Inequity in Housing Policy and Planning 29

Housing policy and land use planning have historically worsened racial and social inequity by excluding people of color from owning or renting in high opportunity areas, lending discrimination, prioritizing federal housing subsidies for higher income homeowners, and targeting communities of color and low-income neighborhoods for urban renewal. These policies directly contributed to lower wealth, health, and educational outcomes for people of color today. City agencies share responsibility to address this history with state and federal governments and private organizations. Discriminatory housing policies include:

- Racial covenants in property deeds restricted sales to people of color and religious minorities.
 Court rulings made these covenants illegal beginning in the late 1960s but covenants limited housing ownership for much of the 20th Century, part of a pattern of residential discrimination.
- e Redlining was a federally sponsored and locally enforced and implemented practice that denied government-backed loans in neighborhoods and developments that were racially mixed or primarily people of color. Red lines on maps issued by government agencies excluded communities of color from loan programs that enabled home ownership for millions of white Americans, limiting homeownership and home improvement for people of color until the late 20th Century.
- Renter and homebuyer discrimination against people of color has been a challenge for much of the history of the United States and has continued through the recent mortgage crisis to today. Discrimination includes refusing to rent, sell, or even show property³⁰, directing people of color to certain neighborhoods, or targeting higher cost loans and financing to people of color.
- Urban renewal programs allowed cities to target "blighted" areas for redevelopment but in practice urban renewal usually targeted neighborhoods housing people of color and lower income renters for demolition, displacing thousands and damaging communities. Urban renewal's biggest

impact in San Francisco was in the Western Addition and South of Market.

- Exclusionary zoning uses land use rules to keep low- and moderate-income people, who are more likely to be people of color, out of higher income areas. Exclusionary zoning includes bans on multifamily housing or requirements for large lots or large yards for single-family homes. In San Francisco a majority of residential land is zoned for single-family or two-family homes, banning multifamily housing where low- and moderate-income people are more likely to live.
- Federal housing programs mostly benefit higher income homeowners including the mortgage interest and state and local tax deductions which yield the biggest benefits to owners of more expensive homes with higher mortgages and property taxes. These tax deductions cost the federal government far more than what is spent on housing programs for low-income people including housing choice vouchers and low-income housing tax credits.³¹

Addressing Historical Inequities

The City of San Francisco established the Office of Racial Equity in July 2019 to address racial inequities across the city and advance equitable outcomes for all our communities. Planning, along with other City agencies, is developing the Department's Racial and Social Equity Plan to address historic inequities and advance equity in community planning, policy development, and resource allocation.

The HAS report is an effort to address historical inequities by outlining concepts and policies for the city as a whole to substantially increase housing affordability and stability for low- and moderate-income households. The HAS also looks at policies to ensure that citywide efforts benefit people who have been harmed by past housing policies and programs, particularly the Black population. A comprehensive citywide framework can offer opportunities to keep our disadvantaged populations in place, house our homeless population, preserve and expand our existing affordable homes and produce new affordable homes for low- and moderate-income people and people of color. Together, these strategies can be scaled to reach our targets and reverse current inequity challenges.

Racial and Social Equity Indicators for Improvement

The City could measure its progress towards stability, increased opportunity, and access to affordable housing for vulnerable communities through key indicators. The indicators below have been adapted from Planning's 2019 Community Stabilization Report:

San Francisco's vulnerable populations are gaining in stability when the following occurs:

- The Black population is increased.
- The populations of other racial groups that have been decreasing over time are increased (Native American/American Indian, Filipino, Samoan, and Vietnamese).
- Resources are maintained or increased to support housing needs of seniors, people living with disabilities, low-income households, people experiencing homelessness, youth, immigrants, LGBTQ+, refugees, linguistically isolated households, justice-involved individuals, and veterans.
- Income, health, and educational inequality is reduced between racial groups.
- Families with children, especially low- and moderate-income families, have housing choices throughout the city.

Past, present, and future San Francisco residents can find affordable housing opportunities when the following occurs:

- The proportion of low- and moderate-income households that are rent-burdened is decreased without loss of low- and moderate- income households.
- The number and types of evictions, including illegal evictions and buyouts is decreased.
- Income diversity within areas that are predominantly higher income is increased.
- The number of affordable housing units for lowand moderate-income residents is increased.

Assumptions for Housing Targets

The HAS uses key housing targets established by the elected leaders and residents of San Francisco and analyzes how different policies can help us meet these targets. These targets may shift based on future forecasts of regional population and job growth, assessment of critical needs, as well as the priorities established by residents and elected officials. The analysis contained in the HAS is designed to determine the policies and potential resources needed to meet current and future targets. These key housing targets include:

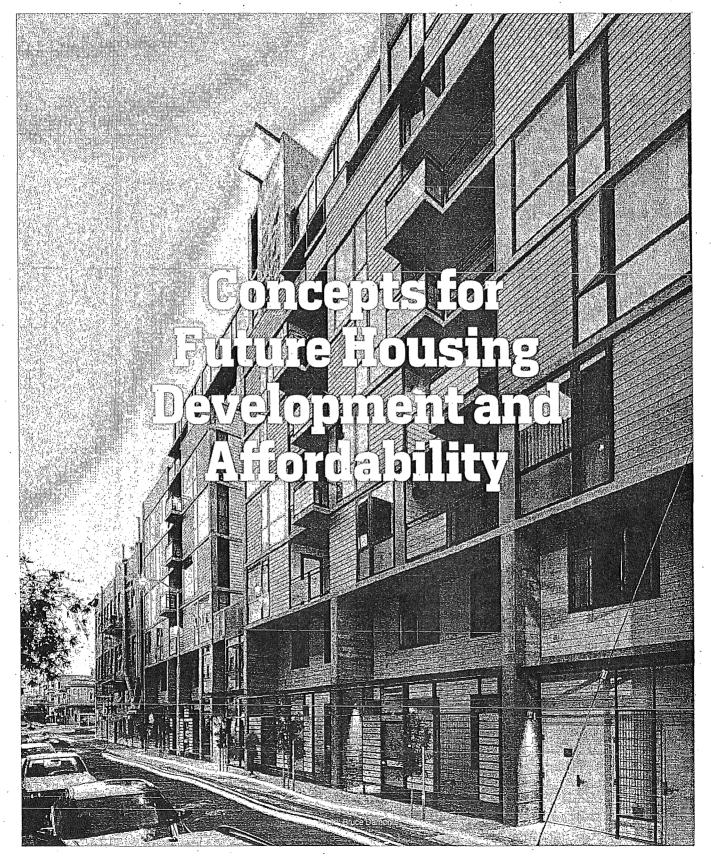
Produce an average of 5,000 new homes a year, adding 150,000 additional homes by 2050. Mayor London Breed, along with former Mayor Edwin Lee, set a target to produce at least 5,000 homes per year. The city produced 5,000 units in a year just once (in 2016) in the last 40 years, though it came close in 2019 when 4,800 units were built. Housing production is important because new homes help meet the needs of a growing workforce and population as well as the needs of current residents looking for a new home due to changing circumstances such as a growing family, desire to start their own household, or 'desire to downsize. The 5,000 homes target is 35% higher than actual annual average production from 2014 to 2018 and 87% above the average from 2009 to 2018.

Produce an annual average of at least 1,667 homes affordable at very low-, low-, and moderate-incomes, or 50,000 affordable homes by 2050 (one third of new homes). Setting a target of one third of new homes affordable at very low-, low-, and moderate-incomes aligns with the goal for areas where substantial new housing is added in Proposition K, passed by voters in 2014. This number would not meet the full 2,042 affordable units per year target set for San Francisco in the 2015-2022 Regional Housing Needs Allocation (RHNA). Furthermore, San Francisco's overall RHNA target is likely to increase in the next RHNA cycle as discussed in the upcoming capital plan. However, when additional targets for acquisition and preservation of existing homes as permanently affordable housing (described more below) and

addition of Accessory Dwelling Units (ADUs) are considered, as required by state law, the RHNA targets could be met. It is also important to note that the target of 1,667 new affordable homes per year is 98% more than the city produced on average annually from 2014 to 2018 and 132% more than the annual average from 2009 to 2018 and will require significantly more public investment, incentives, cost reductions, and/or other strategies to achieve. Producing affordable homes at this scale would grow our permanently affordable stock from about 33,000 homes to over 83,000, more than doubling the affordable percentage from 8.5% to 18%.

Preserve 600-700 units of existing subsidized affordable housing per year. The City's portfolio of publicly funded affordable housing includes many aging properties in need of rehabilitation. In addition, some older properties funded by federal programs such as loans from the U.S. Department of Housing and Urban Development (HUD) may be at-risk of converting to market-rate housing when affordability requirements expire. Without intervention, there is the potential for loss of affordable housing and the displacement of residents. In the case of remaining large public housing sites, Potrero and Sunnydale, the City is rebuilding existing public housing without displacing current residents through the HOPE SF program.

Preserve 400 apartments serving low- and moderate-income renters annually through acquisition of rent-controlled housing. The City's Small Sites program has funded nonprofit acquisition of hundreds of rent-controlled apartments occupied by low- and moderate-income tenants. Each year about 400 rent-controlled apartments are removed from protected status through the Ellis Act and owner move-in evictions. After an eviction, these units will no longer be affordable to low- and moderate-income renters. Acquisition can help preserve more housing as permanently affordable and stabilizes residents.



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The three concepts presented in this section offer different ways the City could meet the housing production and affordability targets outlined above. Each concept meets the goal of 150,000 new homes, including 50,000 affordable homes, by 2050, but differ in land use pattern and the scale of potential buildings, neighborhood feel and impacts, amount of public investment in affordable housing, and required infrastructure to serve current and future residents. Future policy could combine elements from each of these concepts. The three concepts are:

East Side Focus: New homes would be added in taller, multifamily buildings near Downtown and in light industrial areas, intensifying recent growth patterns in the city's eastern neighborhoods.

Transit Corridors Focus: New homes would be added in mid-rise multifamily buildings along transit lines that will receive major transit improvements.

Residential District Focus: New homes would be added throughout the city's residential neighborhoods and neighborhood commercial corridors without major changes to heights.

Potential changes in land use controls were analyzed using an econometric model to estimate the amount of housing likely to be produced in each concept. The model uses data on past housing development and on current housing prices and construction costs (see Appendix for methodology) to predict the effects of potential land use changes and other policy changes on future housing production (New Multifamily Production – Model Estimate).

Each concept also includes nearly 40,000 units in large projects/development agreements that have been approved by the City. These projects make up the majority of San Francisco's pipeline of future housing development and includes redevelopment areas and projects such as Candlestick, Treasure Island, Park Merced, Pier 70, and Mission Rock. In addition to the large projects, each concept includes an estimate of ADUs produced based on recent trends.

Estimates on funding needed for affordable homes were developed based on recent affordable housing production and preservation costs, current inclusionary housing policy, and the number of inclusionary units likely in new market-rate buildings.

Protections for existing multifamily rental housing and historic structures apply to all of the concepts, including restrictions on demolition or conversion and higher levels of scrutiny for any development affecting these sites. In addition, affordable housing preservation targets assume increased investment in acquisition and rehabilitation of existing rental housing serving low- and moderate- income renters.

The report's policy analysis section contains more detailed information on policies including affordable housing production and preservation, protection and stabilization, land use and development rules, and housing finance and feasibility

TABLE 1. HAS Baseline ³² Estimate and Concept Targets for Future Housing Development by 2050

	Baseline	Target for 3 Concepts			
New Multifamily Production - Model Estimate					
Market-rate	38,500	65,000			
Inclusionary Affordable	8,300	13,000			
Large Projects/ Development Agreements					
Market-rate	29,000	29,000			
Inclusionary Affordable	6,200	6,200			
OCII-funded units ¹	2,500	2,500			
City Funded – 100% Affordable	10,580	28,300			
Accessory Dwelling Units (ADUs)	6,000	6,000			
Total Units	101,080	150,000			
Total Affordable	27,580	50,000			
% Affordable ²	27%	33%			

¹ OCII will fund affordable units committed to as part of the enforceable obligations of the former Redevelopment Agency before disolution of Redevelopment.

²The Baseline affordable percentage of 27% is based on the recent historical average.



Photo: Sergio Ruiz, SPUR

TOOTER PRO

East Side Focus

Geography of Development

In this concept the vast majority of new homes would be built in neighborhoods on the east side of the city close to Downtown, in light industrial areas, and neighborhoods near the eastern waterfront (light orange on map). This concept would expand the growth that has happened or is already planned in area plans and redevelopment areas such as Mission Bay, Transbay, Hunters Point/ Candlestick, Market and Octavia, and Eastern Neighborhoods (dark orange in map).

Growth on the western two-thirds of the city would be limited to a few large projects like Park Merced. Some homeowners would likely take advantage of the City's ADU program to add apartments to existing residential buildings. There would also be some new residential buildings added on neighborhood commercial streets but change would be limited in most west side neighborhoods.

Buildings and Neighborhoods

In this concept new homes would be added via taller buildings. Including towers of 10 to 24 stories in locations closest to jobs and transit as well as mid-rise buildings of five to eight stories built in less central areas farther from the Downtown core. New housing and residents would add to busy, walkable neighborhoods filled with services, jobs, and activity. Allowing taller, denser buildings in more areas would create the opportunity to build far more homes overall and more inclusionary affordable homes by leveraging private investment. The east side already has numerous examples of this concept where areas near Downtown, light industrial areas, and former naval bases continue to be transformed into dense residential areas. While thousands of homes could be added in this concept, there would be significant change in some areas that currently have production, distribution, and repair ("PDR") space. PDR uses in these areas would likely be displaced and these jobs could leave the city.

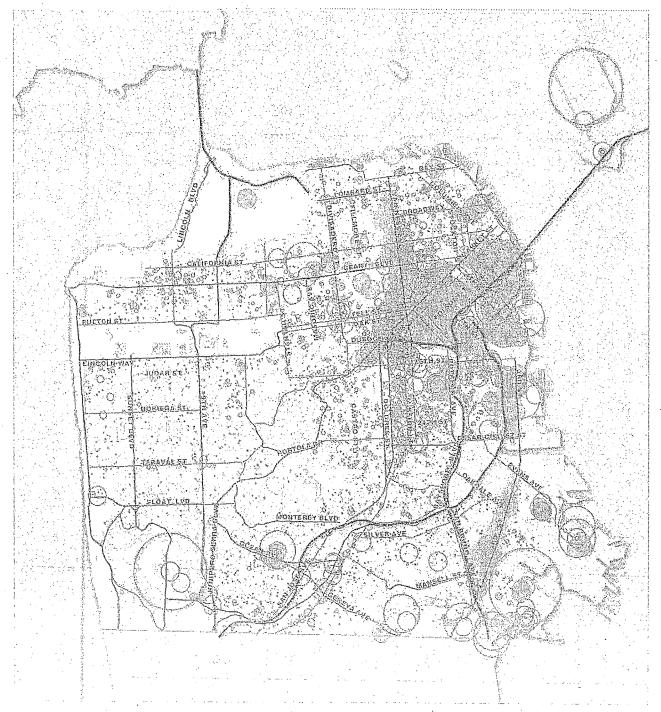
Mousing Affordability Strategy East Side Concept

Areas for Additional Housing Growth

Number of net units

Pipeline 2019

1 2-9 10-49 50-499 500-2999 3,000-10,000 2005 - 2018



Impacts

Affordable Housing: This concept would likely generate more inclusionary housing than the other concepts by allowing more large buildings that are required to financially support more inclusionary units. Higher inclusionary production could lower the public funding needed to meet affordable housing targets by tens of millions of dollars annually.

Equity Concerns: This concept would continue recent trends that focus new development in or near low-income neighborhoods and communities of color on the east side of the city, potentially accelerating changes in these neighborhoods. All of San Francisco is under displacement pressure due to a limited amount of housing and strong local and regional economic growth that attracts many high-income people but people on the east side may suffer an undue share of the burdens associated with population growth and construction activity. While this concept would generate more affordable housing, the associated growth would also require increased investments, services, and programs to ensure the needs of existing lower income populations are being met and that these neighborhoods remain diverse and mixed-income, in addition to continuing citywide efforts to strengthen tenant protections and services.

Local Business and Jobs: Some of the areas where new housing would be added in this concept are currently zoned for PDR uses that provide space for blue collar jobs and diverse businesses that could be lost. Policies could strive to replace PDR space or prioritize key employment sites for PDR preservation. At the same time, intensified residential development could strengthen neighborhood businesses and bring new jobs in local services to neighborhoods where new development occurs.

Transportation and Greenhouse Gas ("GHG")
Reduction: This concept would put more residents in proximity to jobs and services encouraging use of existing transit as well as more walking and

biking, lower vehicle miles traveled, and lower GHG emissions.

Infrastructure Improvement: Concentrated development in a few areas of the east side of the city would require additional parks, playgrounds, and schools as well as transit and street improvements. New, large residential development in concentrated areas could generate significant funding for community benefits including new parks and playgrounds and improved streets and sidewalks to enhance the streetscape and public spaces in these neighborhoods. Because areas on the west side of the city would see far less new residential development, there could be less investment on the west side in transit and other public infrastructure.

Uneven Access: The west side of the city currently has many of the amenities such as large parks, Ocean Beach, and higher performing schools that are far from most renters and multifamily housing. Adding growth on the east side would exacerbate access concerns to west side amenities.



Photo: Bruce Damonte

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Transit Corridors

Geography of Development

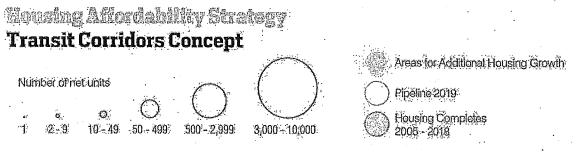
In this concept, more new homes would be built along major transit lines and these lines would receive significant investments to accommodate additional ridership. Growth would be spread in major transit corridors in the north, south, and western parts of the city (light orange on map). Examples of this kind of neighborhood can been seen along some of San Francisco's streets including along Market Street between Castro Street and Van Ness Avenue, along Van Ness Avenue and Polk Street, along Mission and Valencia streets, along Third Street in Dogpatch and Bayview, and along Ocean Avenue near City College.

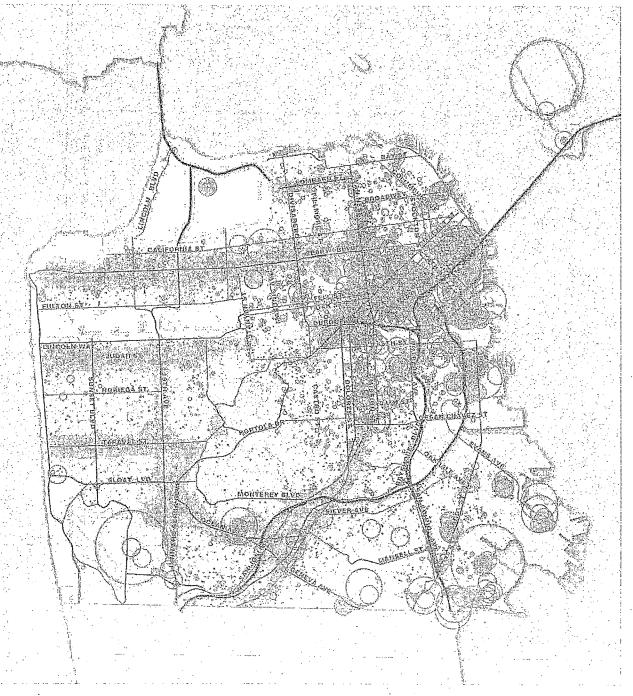
As with the other concepts, there would still be significant growth in area plans and redevelopment areas such as Mission Bay, Transbay, Hunters Point/ Candlestick, Market and Octavia, and Eastern Neighborhoods. There would also be large projects like Park Merced on the western side of the city. In

residential areas some property owners will also likely take advantage of the City's ADU program to add apartments to existing residential buildings.

Buildings and Neighborhoods

More multifamily buildings would be allowed in the blocks along upgraded transit corridors, mostly in midrise buildings of five to eight stories as well as in smaller buildings. Some homes would be added in towers of more than ten stories in a few places near major transit intersections, on wide streets, or in close proximity to major commercial and job centers. The resulting neighborhoods would be an active mix of ground floor commercial spaces and homes in both older and newer buildings. The blocks along transit. would take on a distinct character with more activity and more multifamily residential buildings while nearby residential areas would remain lower scale. Existing apartment buildings would be protected but low-rise commercial buildings or single-family homes close to transit could be replaced with larger residential buildings.





Impacts

Affordable Housing: While new buildings in this scenario would generally be shorter than the east side concept, the transit corridor concept would still likely generate significant inclusionary housing. Higher inclusionary production could lower the public funding needed to meet affordable housing targets by tens of millions of dollars annually.

Equity Concerns: This concept would distribute development over a larger area of the city than it has been in the recent past, which could reduce concentrated neighborhood change. Displacement pressures are already widespread in the city. Additional protection and stabilization policies for current renters and existing multifamily housing serving those renters could help ensure new transit corridor residential districts retain a diversity of old and new housing and preserve existing residents.

Local Business and Jobs: Increased housing development could strengthen businesses in commercial corridors and along transit by placing thousands of new residents nearby and could also bring new jobs and local services in the transit corridor neighborhoods.

Transportation and GHG Reduction: This concept would put more residents in proximity to the city's rapid transit lines and would also create neighborhoods with more concentrated local services within walking distance, reducing the need to drive and lowering vehicle miles traveled and GHG emissions.

Infrastructure Improvement: This concept would be centered around existing transit lines that will receive significant investment and improved service. Concentrated development near transit would also generate impact fees to improve streets, public spaces, parks, and transit itself. While there will be more residents overall, existing residents could enjoy improved services and infrastructure in this scenario.

Expanded Access: More of San Francisco's residents would have better access to the large parks, the beach, and higher performing schools found in the western part of the city.

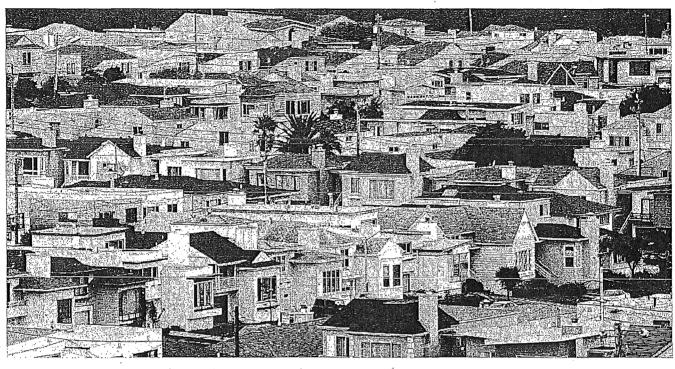


Photo: Sergio Rulz, SPUF



Residential District Growth

Geography of Development

In this concept, San Francisco would allow more homes to be added in neighborhoods where the number of homes allowed is currently very limited. These changes would allow more homes on the majority of the city's residential land currently zoned to allow just one single-family home (RH-1) or twofamily homes (RH-2) per lot. More homes would also be allowed in zoning districts such as residential mixed (RM) and neighborhood commercial (NC) that allow multifamily housing but limit the number of units based on the square footage of the lot (areas of potential change are shown in light orange on the map). The number of homes allowed on residential lots in this concept would be based on rules controlling the form of buildings including height, bulk, setbacks, design requirements, open space, and requirements for multi-bedroom units.

In this concept there would be no change to limits on building height, but density limits would be removed.

As with the transit corridor concept, there would still be significant development on major streets and commercial corridors because larger lots in these areas are attractive for development. In fact, housing development on these corridors is more likely than on the smaller residential lots nearby. As with the other concepts, there would still be significant growth in area plans and redevelopment areas such as Mission Bay, Transbay, Hunters Point/ Candlestick, Market and Octavia, and Eastern Neighborhoods (dark orange rings on map). There would also be large projects like Park Merced on the western side of the city. Property owners in residential areas could still take advantage of the ADU program but would have . more flexibility to add a greater number of units.

Buildings and Weighborhoods

In this concept there would be no change in heights. Most new buildings on the west and south sides of the city would be the currently allowed four stories

Residential Growth Concept Areas for Additional Housing Growth Number of net units Pipeline 2019 Housing Completes 2005-2018 10 - 49 50 - 499 500 - 2,999 8,000 - 10,000

EXH 15-900 26

or a few stories taller or shorter based on existing height limits. On commercial corridors, multifamily buildings would include ground floor commercial space with neighborhood-serving businesses. Some homeowners could also transform single-family homes into multifamily buildings according to rules on height, multibedroom units, and other form-based controls described above. However, the high value of single-family homes in San Francisco could make transformation of these homes unlikely. The resulting development pattern would be more dispersed than in other concepts.

Impacts

Financial Opportunities and Challenges: The smaller residential buildings envisioned in this concept are similar to past eras of housing development but differ from current development patterns and therefore are harder to analyze and predict. As a result, this concept requires lower construction cost assumptions to get the same amount of housing as other concepts. The changes in this concept could allow families to transform single family homes by adding units to make space for multiple generations or add new rental units to increase family income. However, transformation of small lots and singlefamily homes could be costly due to high construction costs and home prices that result in high per-unit land costs for the new units. New financing types and a new generation of smaller scale homebuilders could be needed for this concept to fully succeed.

Affordable Housing: Because height limits are unchanged in this concept, new buildings are smaller in scale than new buildings in the other concept and less likely to provide inclusionary homes, requiring more public subsidy for affordable housing.

Equity Concerns: Of all the concepts, this approach would distribute development most broadly in the city, reducing concentrated neighborhood change. Displacement pressures are widespread in the city and additional protection and stabilization policies could still be needed to help stabilize existing renters and multifamily housing.

Local Business and Jobs: In this concept a large portion of residential development would still be in neighborhood commercial corridors so some corridors could see more residents and activity. However, the more dispersed nature of development in this concept would not result in the same concentration of local businesses, jobs, and services as the other concepts.

Transportation and GHG Reduction: This concept could more widely distribute new housing around the city and residents could be farther from transit or neighborhood services. As a result, residents might rely more on cars generating more traffic and GHG emissions.

Infrastructure Improvement: Because development would be more dispersed in this concept, improvements in major transit lines might benefit fewer people. In addition, infrastructure needs could grow in neighborhoods around the city, but dispersed and lower-scale development might not generate the same community benefits or investments to address those needs.

Expanded Access: This concept would allow more housing and residents throughout San Francisco's neighborhoods allowing more access to the city's largest parks, the beach, and a range of schools and residential neighborhoods, providing more equitable access.

Summarizing Benefits & Challenges of Different Concepts

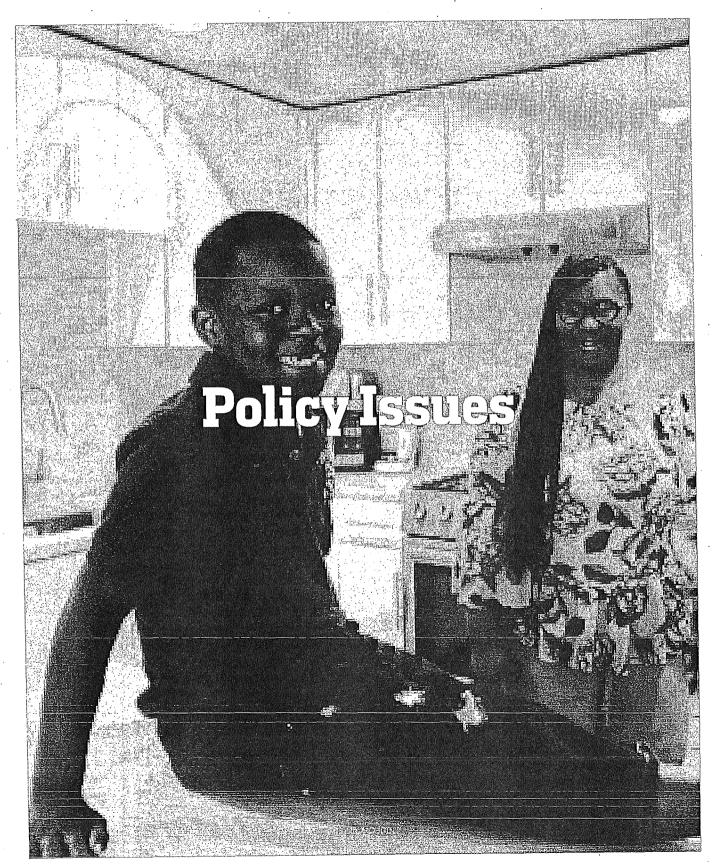
Each of the concepts for housing development could potentially accommodate significantly more housing than we have today, including substantially more affordable housing. However, the impacts on different neighborhoods, required public investment, and lifestyle implied by each concept could be very different. In the following table, we summarize similarities and differences among the concepts.

	Concept I: East side Focus	Concept 2: Transit Corridors	Concept 3: Residential District Growth
Increase in Zoned Housing Capacity Over Baseline	19%	27%	41%
Share of Future Housing in Eastern 1/3 of City	75%	50%	50%
Share of 50,000 Affordable Units From Inclusionary	41%	39%	35%
Percentage Increase in Public Funds Needed for Affordable Housing	156%	167%	. 185%
150,000 Units Likely to Be Produced	Yes	Yes	Depends partly on lower construction costs
Over 40,000 Units in Large Projects	Yes	Yes	Yes
Need for New Transit Investments	Yes .	Yes	Yes
Access to Existing Job Centers	Yes	Yes	<u></u>
Access to Existing Community Facilities like parks	************************************	Yes	Yes
Change in Scale and Appearance of Buildings	Yes	Yes	Possibly

The three concepts illustrate that San Francisco could add similar amounts of housing in very different ways depending on the priorities of city residents. Each concept will likely need increased investment in public infrastructure including transit, streets, parks, and schools as well as increased and sustained affordable housing investment. Future housing policy could combine elements of each concept to create an approach that is stronger than any of the individual concepts alone.

Equity must be central to the future of housing planning and policy in San Francisco if the city is to reverse discriminatory policies and negative outcomes for communities of color and lower income San Franciscans. Segregated housing patterns can only be addressed by concerted efforts to create more diverse housing opportunities in more parts of the city. At the same time, special attention will need to be paid to the stabilization of existing communities of color and low-income communities along with the creation of additional housing in those neighborhoods. Specific investments will be needed to help communities that have been leaving the city, such as the Black community, to remain and return to San Francisco.

The following sections of the report look more in depth at key policy issues that will need to be addressed for any of the land use concepts to be successful and the city's housing targets to be met or exceeded. These policy issues include housing development feasibility and costs, regulation of housing development, affordable housing funding, and protection and stabilization policies and services for vulnerable residents.



EXHI **5 93**- 29

This section addresses core policy issues that need to be considered to implement any combination of the land use concepts discussed in the prior section. In order to meet the targets of 5.000 units per year with at least one third affordable, while increasing community stability the city will need a comprehensive approach of production and preservation of housing and protection of residents, particularly tenants. The core policy issues explored in this section were defined based on community and housing experts' input as well as analysis by consultants and staff. The policy issues that follow summarize challenges and opportunities ahead. Each of these policy issues is further developed in individual white papers with additional analysis of historic and current trends and future potential to scale current efforts to achieve the City's housing targets. . .

The first two policy issues discuss the economic and regulatory context for housing development. The third policy issue analyzes affordable housing policy and funding. The fourth policy issue highlights key community stability strategies.

- Housing Development Feasibility and Costs explains the key factors affecting whether new housing is likely to be built, including financing and investment sources, major costs including land and construction, housing markets and prices, and the financial factors affecting the decision to build. This summary also looks at potential policies and technologies that could lower costs.
- Regulation of Housing Development reviews how San Francisco has guided housing development over time with various rules, zoning regulations, and processes. The section also looks at how San Francisco could potentially encourage more multifamily housing, especially affordable housing, through changes to its housing planning, approvals, and permitting process.
- Affordable Housing Funding, Production, and Preservation analysis presents information on affordable housing funding, both past and future, housing production and preservation trends, and policies to produce and preserve affordable housing. It includes the assessment of the City funding needed to achieve production and preservation targets.

Tenant Protections, Housing Stabilization, and Homeless Services complements the previous three policy issues with strategies to protect and care for the most vulnerable populations. It focuses on the community stability strategies that need to be implemented parallel to housing production and preservation. This section builds on extensive research and analysis included in the Community Stabilization Initiative (CSI) as well as the targets provided by the Strategic Framework developed by the City's Department of Homelessness and Supportive Housing (HSH).

Housing Development Feasibility and Costs

Reaching the City's targets for housing production and preservation depends on sustained development of both privately financed, market-rate housing, inclusionary affordable units, and publicly funded, affordable housing. The likelihood of housing construction depends on the relationship between development costs and prices/rents, which ultimately determines the financial feasibility of development. Development costs in the Bay Area and San Francisco have been soaring, creating a barrier to the production of all types of housing. This summary provides background on the financial considerations that drive private housing development, and how potential policies could help to lower the cost of development, and increase the feasibility and likelihood of new housing production citywide.

Financial Feasibility of Privately Financed Housing

Private real estate developers rely on a combination of equity and debt financing to obtain the capital necessary for development. Developers must demonstrate that a project is financially feasible to lenders, equity investors, and landowners. Each of these stakeholders has its own requirements and financial expectations:

- Lenders. Banks and other institutions that provide debt financing for development projects must be satisfied that the development project is at low enough risk of default. Lenders will only underwrite loans that meet certain financial performance benchmarks.
- Equity investors. Equity investors (e.g. pension funds, insurance companies, labor unions, sovereign funds) compare the expected risk and return to other opportunities, which could include other real estate projects or investments in businesses or stocks.
- Landowners. After factoring in project revenues and costs, a real estate project must still generate enough "residual land value" to purchase the land at a price that is attractive to the property owner.

A development project is feasible if it can achieve the required return and residual land value, after factoring in the development costs and revenues, which are described in more detail below. In San Francisco, lenders and equity investors typically require a 15 to 25% margin or return over their development costs. The expected return varies depending on the risks associated with securing entitlements, complexity, market conditions, and schedule.

Development Costs

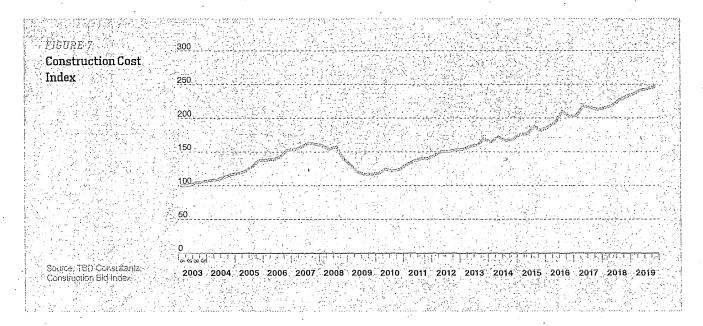
Development costs include the following four categories:

1. Direct or "hard" costs. Hard costs include the direct cost of constructing buildings and other improvements on site such as landscaping and infrastructure. Taller buildings with more development intensity are more expensive to build per unit because they require sturdier structural elements, higher standards of fire-proofing, and other amenities such as elevators. High-rise buildings are usually built with steel and/or reinforced concrete, a more expensive form of construction per square foot, whereas low-rise buildings can be made from less expensive wood frame construction.

Construction costs in San Francisco have been rising steadily over the last decade. In 2019, San Francisco had the highest construction costs in the world. 33. Construction bids have escalated rapidly since the Great Recession, at a compounded annual growth rate of 7.3% from 2011 to 2019.34 Construction industry experts are projecting continued cost inflation of between 4.5 and 7.0 % in San Francisco in 2020.35

According to interviews with developers and contractors, and a review of recent reports on construction costs, some of the factors that are affecting construction costs include:

- A shortage of experienced construction workers, combined with a booming construction market, with many major projects in the pipeline.36.
- Lack of competition from subcontractors, especially in specialized trades (electrical, plumbing, etc.), is driving up bids for new development projects.



 The impact of tariffs on the price of building materials, and uncertainty regarding future trade policies.⁹⁷

The use of innovative construction technologies has the potential to significantly reduce the cost of development, for both market-rate and affordable housing projects. There are two types of technologies that have been explored for this strategy:

- Modular construction, which involves the production of residential units offsite. Individual units are prefabricated in a factory, and then assembled on-site. In recent years, several market-rate and affordable projects throughout the Bay Area have been using modular systems for new housing developments. Developers estimate that in some cases, modular construction can reduce overall construction costs and time by 15 to 30%.
- Mass timber, which involves the use of newly engineered materials like cross-laminated timber for residential buildings. Because these new technologies are untested in the U.S., they are presently more expensive than traditional wood construction. However, this dynamic is forecast to change in the next five to ten years, as building codes are updated, and the production of the material is scaled up. Mass timber provides a variety of efficiency and cost advantages

compared to conventional residential construction. Contractors estimate that mass timber could reduce overall construction costs by 15 to 25%. 39

- 2. Indirect or "soft" costs. Soft costs include indirect costs associated with the project, including professional fees for design and engineering, and other costs such as taxes, insurance, planning and permitting fees charged by the City, and the cost of financing.
- 3. Municipal impact fees and inclusionary housing requirements. Municipal impact fees are fees charged to offset the impact of development on City services and the community at large. In San Francisco, impact fees vary by neighborhood, as many areas have imposed additional fees or special taxes for affordable housing, neighborhood infrastructure, or other community facilities. The City's Inclusionary Affordable Housing policy requires private housing development to provide affordable units either onsite or offsite, or to pay in-lieu fees. 40
- **4. Land cost.** Generally speaking, land costs are determined by location and the types and intensity of uses allowed by zoning. Based on market research for different areas of the city, the value of land can range from \$200 to more than \$1,000 per square foot, depending on the location and the density permitted by zoning.⁴¹

Revenues

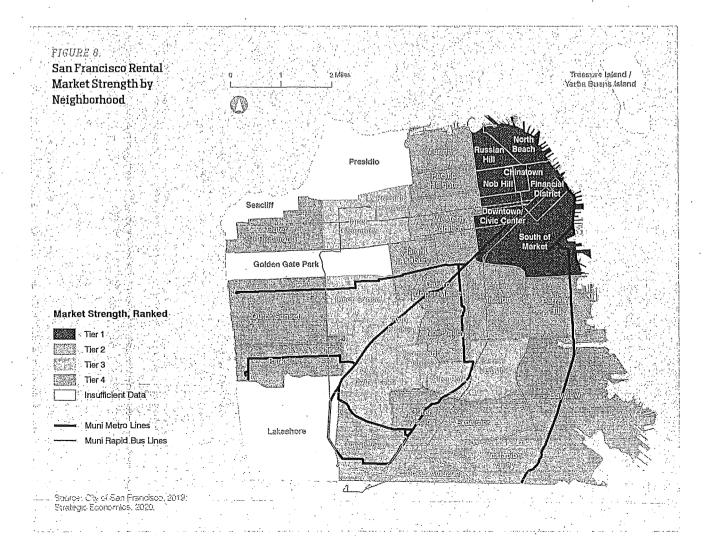
Revenue sources for housing development consist of the rents collected (for rental apartments) or sales revenues (for-sale townhomes and condominiums). Some projects have other smaller sources of revenue, including parking leases, and commercial lease revenues in mixed use developments.

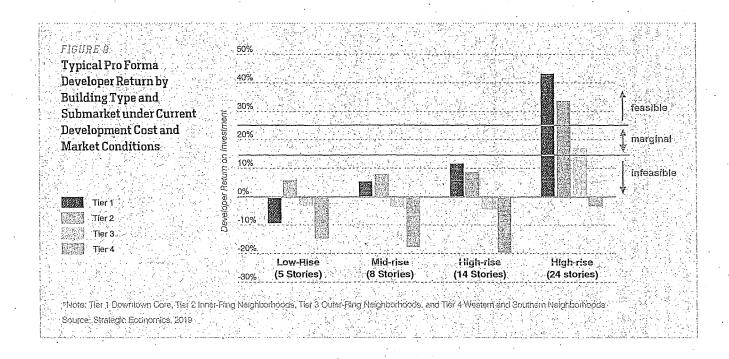
Location matters a great deal for revenues; different areas of the city command varying sales prices and rents, based on their proximity to jobs and transportation, neighborhood services and amenities, and safety and desirability. The map in Figure 8 illustrates four levels of market strength based on apartment rent data and recent development activity.

Tier 1 Downtown Core submarkets include the northeastern section of San Francisco where new development activity is strong, including high-rise housing projects. The rents are highest in these areas due to the proximity to amenities, major transit corridors, and Downtown jobs.

Tier 2 Central Ring submarkets represent areas where rents are not as high as Tier 1 but have attracted low-rise and mid-rise multifamily housing projects.

Tier 3 Outer Ring and Tier 4 Western and Southern submarkets: have has sporadic multifamily housing development. Many of the neighborhoods in these areas are dominated by single-family homes, where larger scale housing development is not permitted.





Feasibility of Residential Development in San Francisco Today

- Despite extremely strong demand for housing, development feasibility is a challenge for many parts of the Bay Area, including in many areas of San Francisco. In recent years, rising development costs region-wide have outpaced the rate of growth in rents, which has prevented production.
- Under current market conditions and development costs, taller high-rises (more than 20 stories) are generally more financially feasible than other building types in the strongest submarkets (Tier 1 and Tier 2). This is because new, high-rise developments can generate revenues that can offset the cost of development.
- Recently, some low- and mid-rise housing projects have been completed in San Francisco, especially in Tier 2 submarkets, but developers have reported that these building types are more challenging to finance now with the current development cost structure. 42

Strategies to Improve Feasibility

There are a variety of policy tools that could ease development costs and stimulate production across a wider range of building types and in more submarkets. These include strategies to reduce construction costs, reduce fees on development, public investments in infrastructure and amenities, and encouraging smaller scale infill projects in lower density neighborhoods.

Update regulations to facilitate mass timber and modular construction. As the construction innovations become more widespread, and more production facilities become active, the adoption of mass timber and modular construction could reduce hard costs by between 15 to 30%, according to estimates from developers and contractors. The cost reduction could significantly improve the financial feasibility of housing.

The City of San Francisco can put policies in place to facilitate the transition to new construction technologies by updating building codes and permitting processes. San Francisco's building code would need to adopt new standards for mass timber technologies to be implemented at a larger scale, especially for taller buildings.

Workforce development. The City of San Francisco can coordinate with community-based organizations, labor, and workforce training programs to ensure that there is a growing number of workers and sub-contractors. Workforce development programs in the construction industry are important both for conventional housing development and for preparing workers for off-site manufacturing and construction jobs using newer technologies.

Impact fee and area fees. Citywide impact fees are estimated to be, on average, approximately \$25 per gross square foot of building area. These fees are higher in plan areas that are upzoned, such as special use districts (SUDs). In submarkets where market-rate development is less financially feasible, reducing the City fee structure may enable more housing, especially in Tier 2 and Tier 3 submarkets.

City investments in infrastructure and neighborhood amenities can help to support new housing development in inactive submarkets. The City can play a lead role in strengthening development markets by supplying infrastructure and improving amenities in Tier 3 and Tier 4 neighborhoods that are not seeing much new housing development, in order to spur the addition of new market-rate and affordable housing in these areas.

Encourage "small-scale infill" development in single-family neighborhoods. Many of the lower density neighborhoods in San Francisco have very small parcels, making it difficult to assemble the land required for larger projects. Rezoning those neighborhoods where currently single-family homes predominate could create significant new opportunities for small scale development, ranging from duplexes to buildings with over 20 units.

Adoption of Streamlined Environmental Review and Approvals Processes can increase clarity, shorten development timelines, and lower risk for developments, thereby lowering costs and increasing likelihood that housing is built. Projects can receive streamlined environmental review and streamlined design review if the project is on a site already covered by an Environmental Impact Report (EIR) completed as part of an area plan, where changes to zoning, heights, design guidelines, and other development regulations are created for a whole

neighborhood or broad areas through extensive engagement with communities. Streamlined approvals can also be granted to specific kinds of projects, such as projects that provide higher than average amounts of affordable units or add housing to existing buildings, such as ADUs. For more on policies and regulations to support the development of housing see the following policy summary on Regulation of Housing Development.

Regulation of Housing Development

Development regulations govern how land can be used in San Francisco and ultimately control both where and how much housing can be built. Implementation of any of the changes included in the land use concepts for future housing development described earlier would need to be implemented through changes to San Francisco's development regulations. The city has a notoriously complex system of development regulations, developed over time to serve the changing context of a growing. diverse, and unique city. After a brief history of development regulation in San Francisco, this section provides an overview of the main local tools that guide housing development and impact affordability. It also includes a perspective on potential future regulatory strategies to support housing affordability.

Brief History of Development Regulation

Early Housing Development in San Francisco:

Up until 1920, San Francisco grew with little development regulation. An early ordinance from the 1850s regulated the location of slaughter houses, however, specific regulation of land uses and buildings was not the rule. The first residential areas were compact and restricted geographically by limited transportation routes. By the early 1900s, cable car and electric streetcar lines allowed residential neighborhoods to expand outward from the historic commercial center, west through Pacific Heights and the Western Addition to the Richmond, southwest to Upper Market, Castro and Noe Valley, and south through the Mission. These neighborhoods were characterized by diverse scales, styles and types of housing - a mix of hotels, boarding houses, apartments, flats, triplexes, duplexes, townhouses, and single-family homes - often in vibrant, walkable communities. Many of San Francisco's quintessential neighborhoods feature a range of residential buildings with a remarkable variety of housing units that may not be obvious based on the appearances of buildings.

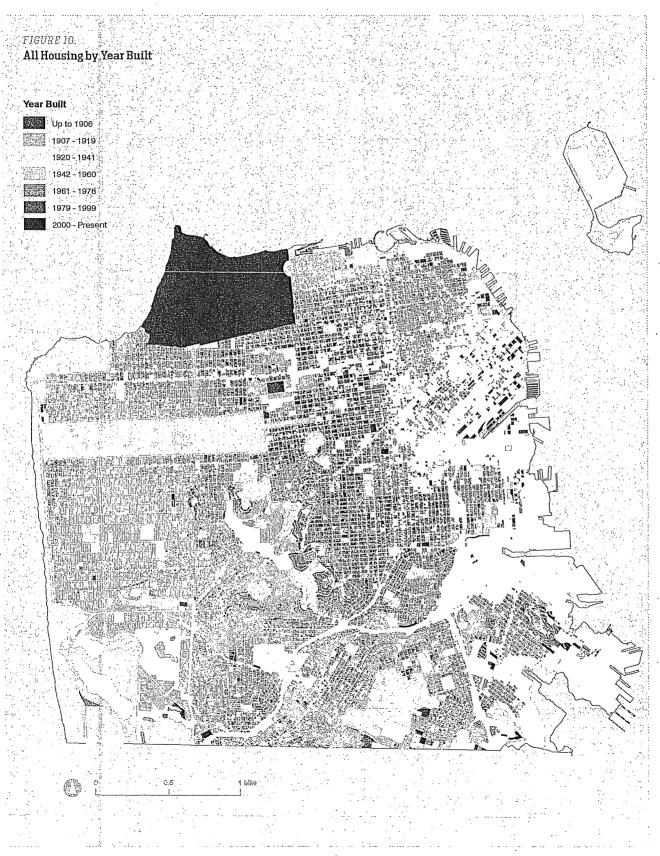
Introduction of Development Regulations: As urbanization progressed, cities across the United

States faced growth challenges including public health and sanitation, waste disposal, water quality and distribution, and housing and infrastructure capacity. In response, cities began to enact formal development regulations. In 1921, San Francisco passed its first true Zoning Ordinance, focused on the avoidance of nuisance and other conflicts resulting from proximate incompatible uses. 43 The ordinance was limited in scope, and did not include height limits, setbacks, or open space requirements and other now-common controls. Over time, however, San Francisco's system of development regulation became increasingly complex and restrictive - first with new use zones, more specific use definitions and restrictions, form controls, and open space requirements.

Development Regulation and Equity:

Discrimination in San Francisco building and housing policies began at least 50 years before the adoption of the Zoning Ordinance. The 1870 Cubic Air Ordinance imposed fines and jail time on landlords and renters who lived in rooming houses primarily found in Chinatown that did not meet requirements of 500 cubic feet of air per person. 44 Chinese immigrant laborers lived in these crowded rooming houses largely because they were not able to rent or own in other areas due to discriminatory housing practices. 45 In the 1880s San Francisco targeted Chinese-owned laundries by selectively enforcing a rule that laundries be located in brick buildings (most laundries at the time were in wooden buildings). Chinese laundry owners ultimately won their discrimination case in the U.S. Supreme Court.

Beginning after WWI, discriminatory federal housing policy, and banking, real estate, and development practices, divided the city spatially; pushing low-income communities and communities of color to older, more-central neighborhoods, and middle class and affluent populations into newer more remote suburban neighborhoods, often limited to single-family homes. Once discriminatory practices were legally prohibited, restrictive zoning continued to limit multifamily housing, restricting access to affluent neighborhoods for people of color and low-income people. Furthermore, the introduction over time of increasingly restrictive density limits⁴⁶ has resulted



in a high percentage of the city's population living in multifamily residential buildings in neighborhoods where these buildings could not be built today.⁴⁷

Concentration of Modern Housing Development:

More recently, San Francisco has completed a number of areas plans and development agreements which increase housing capacity in select areas, mostly on the eastern side of the city. As a result, housing development today is overwhelmingly concentrated in a few neighborhoods where zoning or developments agreements allow multifamily buildings. About 70% of all new housing, including new affordable housing, has been built in just five neighborhoods on the east side of the city and nearly 90% of housing development is concentrated in 10 out of the city's 39 Planning Analysis neighborhoods.

The pipeline of future housing development, shown in Figure 11B, is similarly concentrated in a limited number of neighborhoods on the east side of San Francisco. The eastern side of the city also happens to be where a large portion of San Francisco's vulnerable populations live, meaning those groups are disproportionately impacted by change. There are many additional neighborhoods of relatively greater socio-economic stability and resources in other parts of the city that could offer housing possibilities in the future. In addition, much of the city's future housing development is concentrated in a few large projects with considerable infrastructure needs such as Candlestick, Hunters Point, and Treasure Island. Completion of this housing will come over many years or even decades as these complex projects are built out.

Types of Development Regulation

The General Plan: The General Plan is the foundation for local land use planning. It is the embodiment of San Francisco's vision for the future, serving to guide the City's evolution and growth over time. The General Plan provides a comprehensive set of objectives and policies that influence how we live, work, and move about, as well as the quality and character of the city. The General Plan reflects community values and priorities through its public adoption process, ensuring both private development and

public action conform to this vision. All land use ordinances and policies flow from the General Plan and development projects must be found to be consistent with the General Plan for approval. In addition to planning the physical city, the City Charter requires consideration of social, economic, and environmental factors. 48

The Planning Code: While regulations affecting development are found in many parts of the Municipal Code, most of San Francisco's development controls reside in the Planning Code, created in part to: 1) guide growth in accordance with the City's General Plan; 2) protect the character and promote the use of areas of the city for the benefit of its residents; and 3) secure safety from hazards, provide property access, and maintain environmental quality (including adequate light, air, and privacy) indispensable for beneficial property use and the retention of value. 49 While San Francisco's system of development regulations has historically proven useful in advancing these and other City priorities, current Planning Code controls also create considerable obstacles to advancing greater housing affordability.

After 100 years of additions, San Francisco's Planning Code has become a labyrinth. The current Planning Code comprises nearly 840,000 words detailing the regulatory framework for 116 distinct Land Uses within 207 zoning and Special Use Districts (some limited to a single lot). 50 Moreover, the Code is frequently amended, creating additional administrative challenges for timely project review and approval. 51 Procedural requirements add time to the development process and, since time costs money, further drive up the cost of housing production, which impacts housing affordability.

Key types of development regulation, established by the Planning Code, include zoning controls, design guidelines, process for project review and approval, and the application of required fees.

Zoning Controls: The most common and widely recognized category of development regulations are the prescriptive, codified controls known as zoning controls.⁵² In San Francisco, zoning specifies how land can be utilized, the conditions for use allowed or required, and any limitations which apply. For example, zoning regulation controls:⁵³

FIGURE IIA.

Housing Production by Neighborhoods

Net Units

Less than 300 Units

301-1,500 Units 1,501-3,000 Units

3,001-7,500 Units

Housing production and pipeline- both market-rate and affordable- are concentrated where area plans have been completed. Nearly all recent and planned housing, including affordable housing, is concentrated in a few neighborhoods on the city's eastern third.

FIGURE 118.

Housing Pipeline by Neighborhoods

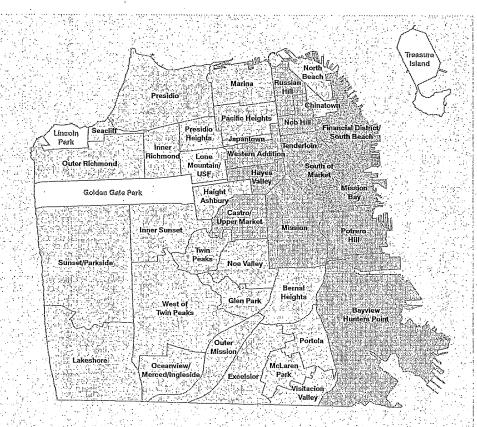
Net Units

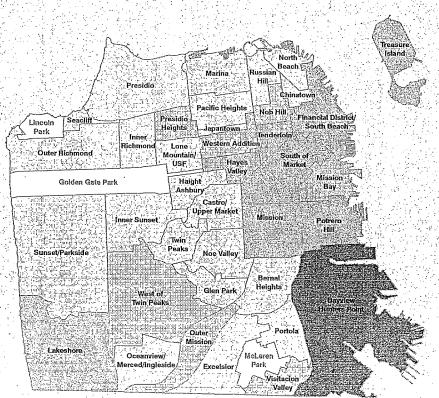
300 Units or Less

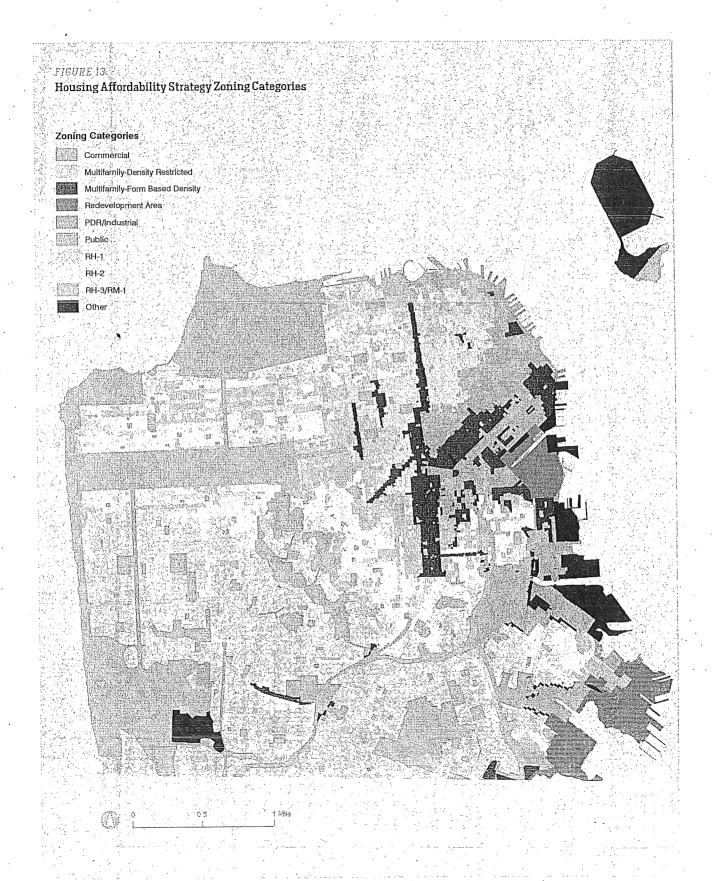
1,501-3,000 Units

3,001-8,000 Units

8,001-17,500 Units







- determine how land is allotted in use zones and what types of uses are allowed within each zone;
- limit the intensity of a use on a site the floor area of a commercial use, the number of dwelling units,
- govern sizes, heights, and shapes of buildings and, in some cases, required space between buildings;
- require accommodations for access and service such as bicycle parking spaces, or loading;
- designate certain structures or districts as historically or culturally relevant and invoke standards for retention of resources.

60% of land in San Francisco is zoned to allow residential uses, 33% of the total land area is reserved for public uses including open space (such as parks and playgrounds) and institutions (such as public schools and universities), and about 7% is zoned for industrial and PDR uses. Of land zoned to allow residential uses, the largest portion, 41%, is reserved for single-family homes (RH-1) while another 18% allows up to two homes (RH-2) per lot. Multifamily housing of more than three units is allowed on just 30% of residentially zoned land, in multi-family, mixed use, and commercial zoning districts.

As a result of the City's zoning controls, 90% of all new housing and 80% of affordable housing built since 2005 has been added in just a few zoning districts. The limited areas of the city where zoning allows multifamily housing explains why nearly all housing is built in just a few neighborhoods. These areas either have had zoning in place that allows multifamily housing or have had recent area plans, redevelopment areas, or specially negotiated development agreements that allow multifamily housing to be built. Figure 13 shows the limited extent of where multifamily housing is allowed in San Francisco, overwhelmingly located on the east side of the city.

Design Guidelines: In addition to Zoning, the City has adopted Design Guidelines to provide contextual controls that supplement the zoning standards. Guidelines implement the Urban Design policies of the City by reinforcing compatibility with local

character, placemaking, livability, and sustainability based on the conditions unique to a specific site. Design guidelines are interpreted by professional staff experienced in urban design and architecture and applied on the basis of precedent for consistency, clarity, and predictability over time.

Process and Fees: Together, the zoning controls and applicable guidelines establish what can and cannot be built on a site. After this is determined, a development project faces procedural requirements related to the review and approval (or disapproval) and various application and impact fees assessed by the City. Procedural requirements include staff review for compliance with applicable zoning and design guideline requirements, environmental review (as necessitated by the California Environmental Quality Act, CEQA), public notification and hearings, and discretionary review. Procedural requirements are intended to ensure appropriate administrative and public vetting of projects to determine consistency. with the General Plan and to identify, avoid, and/or mitigate potential impacts.

Procedures take time to complete, which can indirectly add cost to a project. In most California jurisdictions, development projects are subject to either ministerial or discretionary processes. San Francisco's Charter establishes that every project is discretionary, unless exempted from local discretion by state law. State law further requires that all discretionary projects receive CEQA review. The reliance on discretion for all San Francisco planning review, results in the application of CEQA to a large body of projects that would be ministerial in the rest of the state. Various fees imposed on a project by the City, to cover the costs of reviewing and processing applications or to mitigate the impacts created by new development, directly add to the cost of a housing development project as well. 54

State and Local Reforms

In recent years, state and local authorities have begun to alter development regulations to address the acute housing shortage and affordability crisis. In a shift away from long-standing deference toward local control of development, California has taken action both to increase housing capacity and reduce project approval time with laws such as SB-35,



Project Intake, Environmental Review & Approval Process

This flowchart provides an overview of Planning Department's project review and approval procedures for projects with two or more housing

>>> Process Milestone Current Planning Environmental Est Planning

LEGEND

EIR - environmental impact report NIA - Notice of Incomplete Application PD - project description PPA - preliminary project assessment SOW - scope of work SDAT - streets design advisory team

60 DAYS Preliminary Project Assessment

Files PPA application, pays fees.

Conducts preliminary plan check, SDAT, UDAT, manages the overall PPA process, consolidates and issues PPA

PPA/intake planner assigned, conducts environmental screening, completes EP PPA Checklist,

CP Planner Tech issues PPA letter.

Project Application Acceptance

Files Project Application, pays fees, submits additional materials, and hires environmental consultants, if needed,

Planner Tech saves Project Application and Plans in PRJ record, creates NIA in M-Files, reviews materials for completeness, consults with quadrant Planner IV, and creates SFPermit record with 'submitted' status.

PPA/intake planner reviews environmental materials for completeness.

>>> CP Planner Tech issues NIA letter, if additional materials are needed.

Sponsor submits additional materials.

>>> If CP Planner Tech deems application complete, status changed to 'accepted' in SFPermit and status emailed to

Preliminary Application Review

Provides additional information, as needed.

Current planner assigned. Conducts comprehensive plan check, including SDAT, UDAT, and RDAT Coordinates Plan Check Letter with EP.

Environmental coordinator and supervisor assigned. Environmental coordinator confirms need for technical studies, technical planners are assigned, SOWs for some technical topics are reviewed and approved.

>>> CP Planner issues Plan Check Letter based on preliminary review.

30 DAYS

Proposed Project Refinement

Refines project based on Plan Check Letter(s).

Confirms comments from Plan Check Letter(s) have been incomporated,

Confirms comments from Plan Check Letter(s) have been incorporated.

>>> EP and CP planners deem project description stable. EP planner inputs type of environmental document; CP planner consults with Commission Affairs for target hearing date and inputs target hearing date into SFPermit.

Closeout Actions

Finalizes updates to project description and data tables in SFPermit per final action. Emails . sponsor with upcoming major milestones (required now, site permit, each addendum).

Prepares FEIR, if needed, closes out ENV record.

Hearing Preparation Tasks

Finalizes staff report, CEQA findings (if required), conducts required noticing, attends entitlement hearing.

Prepares for and attends EIR Certification hearing, if applicable,

Possible Hearings

· Rec Park Capital Committee/Full Commission

Historic Preservation Commission

Other Commissions (Port, MTA, etc.) BOS Land Use Committee/Full Board Conducts detailed plan check design review, starts drafting staff

6 TO 22 MONTHS

Project Analysis

· Ensures public outreach has been conducted,

· Keeps interested parties abreast of project status.

 Reviews project description.* · Conducts scoping of

environmental review document, technical studies. Conducts environmental

Manages preparation and

review cycles of technical studies and environmental documents.

*If the PD changes, hearing schedule may change, · Could it alter environmental impac conclusions? . Does it require a new environmental technical study?

· Would it require a new entitlement?

approval hearings. . Does it result in significant redesign of massing? Go to Project Coordination to confirm hearing date change

· Manages publication of draft environmental

document and public

comment process (if

· For EIRs, prepares and

preparation and review

cycles of response to

comments document.

environmental fees are

>>> Project is ready for EIR

certification and/or

EIR and manages

attends hearing on draft

applicable).

· Confirms all

CP and EP planners coordinate on the following:

project description changes. including updates to SFPermit

· Section 148 (Wind)

· Section 295 (Shadow) Schedule/confirm hearing date with Commission Affairs

· Project team changes (internal/external)

Newly Identified impacts Record requests

· Pre-approval hearings (i.e., Recreation and Park Department; Historic Preservation Commission; Architectural Review Committee)

Version // November 28, 2018



The California State Density Bonus Law (passed in the 1970s but now seeing more frequent use), the Housing Accountability Act, and the Housing Crisis Act of 2019 (SB-330). These state laws offer the only true ministerial approval paths for development in San Francisco. Within local authority, San Francisco has updated its local Inclusionary Affordable Housing Program, introduced bonuses for increased affordability with HOME-SF, embraced ADUs, and implemented ministerial approval for 100% Affordable Housing projects. Following the issuance of Mayor Edwin Lee's Executive Directive 17-02, Planning undertook a comprehensive process improvement effort⁵⁵ to enhance regulatory and development review functions and streamline the approval of housing projects. 56

Potential Regulatory Reforms to Support Housing Development and Affordability

In addition to the actions already taken, there remain opportunities to evolve local development regulations to increase housing capacity, diversify supply, improve mobility, support production, and speed/ease project approval processes. Such changes would be necessary to implement all or part of the concepts for future housing development explored earlier in the report. Potential strategies include:

- Consider future changes to development regulations through an Equity Lens. Such a lens could include analyzing and seeking community feedback on what groups benefit, are placed at risk, or might be disproportionately impacted by potential changes to land use regulations. Examples of equitable land use policy approaches include:
 - » Prioritize desegregation and expansion of housing opportunities throughout the city.
 - » Emphasize community stabilization along with creation of new housing in land use planning and housing policy in neighborhoods with concentrations of people of color and people with lower incomes.
 - » Continue to expand input from communities of color and low- and moderate-income people in land use planning and housing policy making.

- Increase zoned housing capacity through changes to zoning controls, for example:
 - » Area plans with programmatic EIRs and/ or expansion of existing bonus programs to increase housing capacity in low-density neighborhoods.
 - » Shift from unit-based to form-based density controls citywide.
 - » Condition future institutional growth on housing production as part of Institutional Master Plans (IMPs) for large institutions like universities.
- Streamline and simplify the project approval process, with an emphasis on additional streamlining for projects that provide affordable housing:
 - » Modernize the Planning Code; 57
 - Expand administrative/ministerial review and approval;
 - » Reform Discretionary Review.

By continuing to innovate San Francisco's system of development regulations, the City can more effectively address housing affordability while protecting health, welfare, environmental sustainability and resiliency, and other key city priorities.

Affordable Housing Funding, Production, and Preservation

San Francisco currently has about 33,000 permanently affordable housing units. These units have been built over decades with a combination of federal, state, and local programs. The HAS looks at strategies to increase affordable housing by 1,667 units and preserve 1,100 units each year through various policies and investments. Key topics include:

- Public funding to produce and preserve housing.
- Production trends in affordable housing including both publicly subsidized affordable housing and inclusionary housing leveraged through marketrate development.
- Preservation of affordable housing and different types of preservation investments.
- Production of ADUs which are more likely to be affordable due to size and lower construction
 costs but are not required to be affordable at a particular income level.

The section closes with policies to produce more affordable housing- in particular the need for sustained, substantial funding.

Affordable Housing Funding

Producing and preserving affordable housing is primarily accomplished by stitching together a complex array of subsidies and financing. Subsidies help cover the gap between the cost of building or acquiring housing and what lower income households can afford to pay. Nearly all available funding sources at the federal, state, and local levels serve households earning 80 percent of Area Median Income (AMI) or less. Very few sources are available for moderate- and middle-income households. In addition, providing affordability for the lowest income residents or those who need more services requires additional subsidy.

Low Income Housing Tax Credits (LIHTC) are the primary funding source for affordable housing development and rehabilitation, offering a federal tax credit in exchange for private equity investment in affordable housing projects.

Federal funding for affordable housing (Section 8, HOME, CDBG, and Affordable Housing Program) has been flat or in decline over the last two decades. Federal Housing Choice Vouchers (known as Section 8) help 9,500 San Francisco households afford rent in the market. Vouchers are limited by lack of federal funding and are estimated to be available to about a quarter of income-qualifying renters nationally.⁵⁸

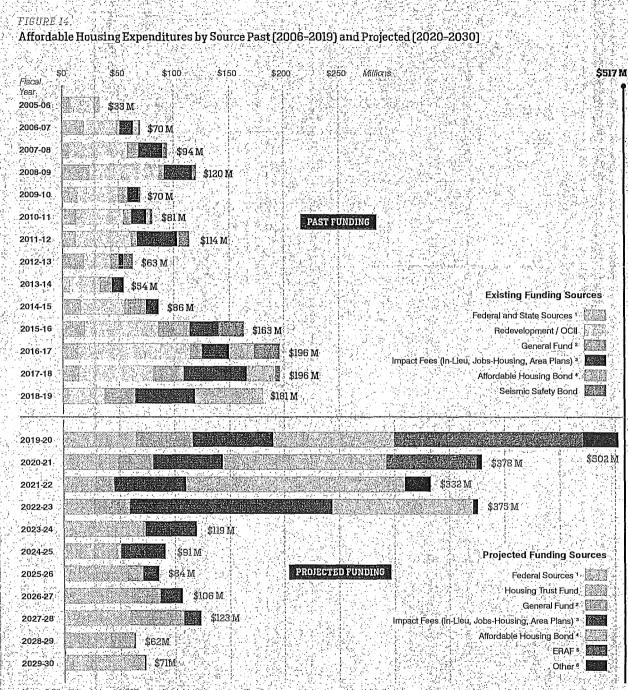
State funding has increased with the 2017 and 2019 housing packages and voter approval of a state affordable housing bond that funds local affordable housing development.

Local funding is crucial to leverage state and federal funding sources, which typically do not cover all development costs. San Francisco has various sources of local funding including:

- Affordable housing bonds approved by voters;
- General Fund revenue invested per voter mandates and allocations by elected officials;
- Development impact fees, including in-lieu fees paid by housing developers through the Inclusionary Housing Program, jobs-housing linkage fees paid by developers of commercial space, and area fees collected in special zoning districts;
- Former Redevelopment funding already committed in enforceable obligations for affordable housing before Redevelopment ended and now administered by the Office of Community Investment and Infrastructure (OCII).

Historically, San Francisco's annual affordable housing funding has fluctuated from a low of \$33 million to a high of nearly \$200 million recently, varying based on economic and political conditions.

San Francisco will need approximately \$517 million in annual funding in today's dollars to produce 1,667 affordable units per year and preserve 1,100 more units. See the Technical Appendix for more on affordable housing costs.



Note: QCII will tund about 2,500 new attordable units on specific sites to meet its enforceable obligations in coming years and it isserupits are accounted to in the 50,000 unit, 30-year iteral, neclevelopment and CCII are included in past expenditures above because they were the main affordable course to funding source projected expenditures by tunding source shown above and the 8517 million estimate of annual funding need are for MCHCD-funded affordable units and do not include CCII.

⁽¹⁾ Includes HOME and CDBQ (2) Includes land sales and Certificates of Participation (CDPs)

¹⁹⁾ Includes area specific tess, inclusionary housing fees, and jobs-housing linkage fees.

⁽e) includes 2016 Proposition A and 2019 Proposition A housing bonds in 2019

(b) The Soard of Supervisors passed an ordinance to establish the use of excess Education Revenue Augmentation Fund (ERAF) revenue to enfordable housing.

⁽C) includes Citywide Development Agreengents, Condominium Cenversions fees; Low and Moderate Income Holising Asser Fund (LitilHAF), and other project-specific

Source Mayors Office of Housing and Community Development, Sen Francisco Planning Department; and Strategic Economics, 2020.

 White local funding is projected this year to nearly meet the estimated funding target, in future years funding declines- especially past 2023.

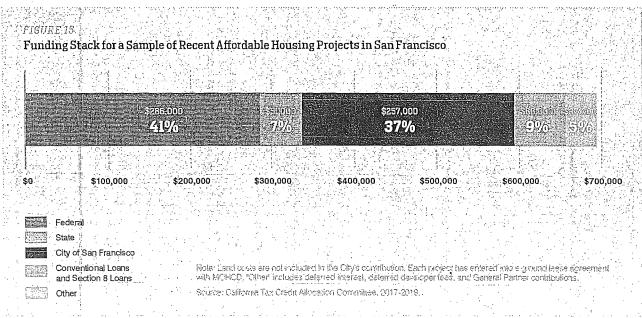
In 2019 to 2020 San Francisco will invest about \$500 million in affordable housing production and preservation, slightly below the \$517 million in public funding estimated to be necessary to meet affordable housing production and preservation targets. The 2019 to 2020 is a funding peak after a period of increasing investment in affordable housing. Over the last 15 years, however, San Francisco had averaged close to \$110 million per year in funding for affordable housing. Looking toward the future, San Francisco's funding for affordable housing looks strong through 2022 to 2023 thanks to various sources of funding. However, funding will drop far below the amount necessary to achieve housing targets after 2023 without the creation of additional funding sources.

How Funding Comes Together for Deed-Restricted, 100% Affordable Housing

Based on a review of projects that received tax credit funding from 2017 to 2019, the total development cost for affordable housing in San Francisco is estimated at about \$693,000 per unit. 59 Major funding comes from various sources:

 Federal sources, especially LIHTC, are the largest funding source for affordable housing at 41%.

- San Francisco's local funding was \$257,000
 per affordable unit or 37% of total costs. Local
 funding as a share of total sources is higher in
 San Francisco than other Bay Area cities.
- State sources such as the Affordable Housing and Sustainable Communities program and Multifamily Housing Program have provided 7% of funding and will likely see some increase.
- Conventional loans from private banks provide permanent financing to affordable housing developments. Loans are backed by rents and at times supplemented by project-based vouchers.
- Publicly-owned land and City purchases of land have provided the main sources of housing development sites, helping to lower development costs and promote permanent affordability. Nearly all the sites where new affordable development occurred from 2017 to 2019 were owned by MOHCD or MOHCD provided an acquisition loan, Acquiring privately-owned sites for affordable housing development would add a cost of approximately \$100,000 per unit. Maximizing use of public land to support affordable housing, recognizing that there are competing public needs, could help lower affordable housing costs. In addition partnering with nonprofit institutions with available land could offer an additional path to acquire sites for affordable housing more cheaply.



Affordable Housing Production Trends

New affordable housing is produced in two main ways:

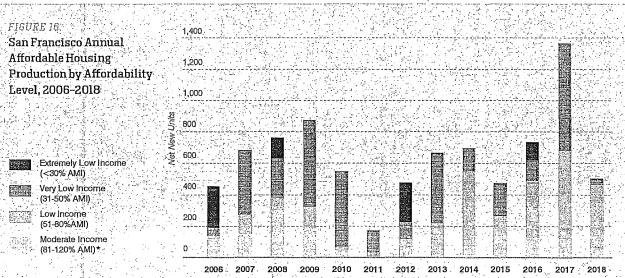
- 1. 100% affordable housing projects, funded by combining various public subsidies (as described above) and
- **2. Inclusionary affordable units** produced by private housing developments.

From 2006 to 2018, San Francisco produced 8,425 affordable housing units, which represented about 24% of all new housing production from 2006 to 2018. 60

- On average 436 homes in 100% affordable buildings were built per year, about 2/3 of the total.
- Private development produced on average 210
 Inclusionary affordable units per year though
 private development also produced 100% affordable units through in-lieu fees paid.
- Affordable housing production, both 100% affordable and inclusionary, increased as the economy recovered after 2011 and more funding was provided and private investment increased.

The majority of affordable housing has been built in San Francisco's eastern neighborhoods, such as the Mission, the Tenderloin, South of Market, the Western Addition, and Bayview Hunters Point. Furthermore, because most new market-rate development has occurred in the eastern neighborhoods, the majority of new inclusionary units are also in these areas. Most of the affordable housing built from 2006 to 2018 target very low- and low-income households. 43% of new affordable homes are affordable at very low incomes, and 30% are affordable at low incomes. ELI and moderate-income units represented 9% and 17% of new homes, respectively.

Permanent Supportive Housing (PSH) serves people exiting homelessness who have both housing and service needs. For most PSH residents, there is a significant gap between what they can afford to pay and the cost of developing the unit and operating on-site social services. The City of San Francisco's Local Operating Subsidy Program (LOSP) helps address the operating funding gap by providing additional operating subsidy for PSH units in 100% affordable housing. The City invested about \$9.2 million in 2018 to 2019 from the General Fund in LOSP, or \$7,900 per unit. 61 The City plans to nearly double the number of LOSP PSH units over the next four years and funding will increase to over \$25 million, not including services. Without a specific funding source, LOSP's impact on the City's General Fund will continue to grow over time.

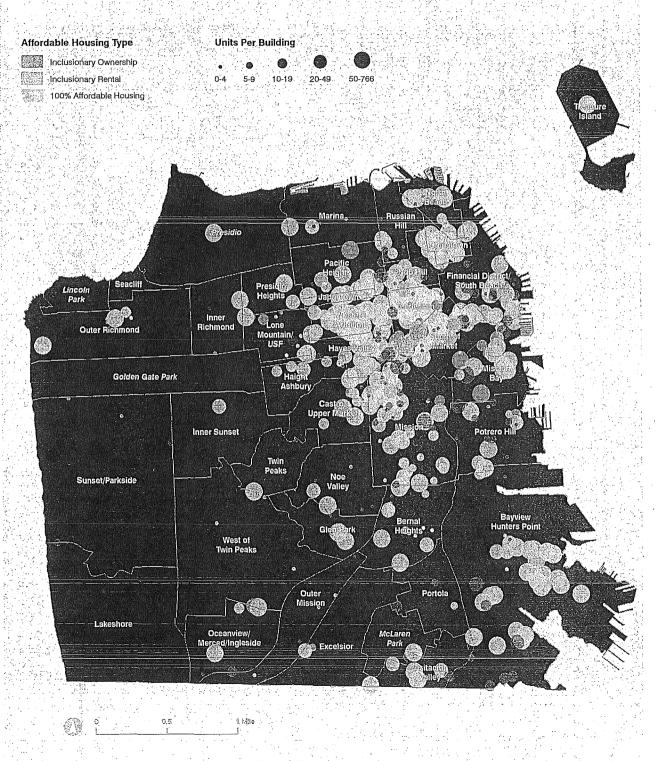


Does not include new or legalized ADUs.

Source: City of San Francisco Flanning Department Housing Inventory Reports, 2006 to 2016; Strategic Economics, 2009.

FIGURE 17.

Location of Affordable Housing Units in San Francisco by Type and Number of Units Per Building, 2018



San Francisco's Inclusionary Housing Program has gone through multiple iterations in the last decade. Developers may choose from several options, including building affordable units on-site, building affordable units off-site, or paying an in-lieu fee. Specific requirements vary by building size, tenure, and neighborhood. Because requirements have changed over time, and because the production of inclusionary units depends on market-rate development activity, the total number of inclusionary units produced varies from year to year. When market-rate development dropped significantly during the Great Recession, very few inclusionary units were produced. More recently, San Francisco's Inclusionary Housing Program has produced hundreds of inclusionary units and contributed in-lieu fee revenues. However, as the requirements are escalating, and development costs continue to increase, the financial feasibility of market-rate development may be challenged (see Development Feasibility and Costs Section).

Preservation of Affordable Housing

From 2006 to 2018, San Francisco preserved about 5,100 affordable units. There are two major types of housing preservation activity in San Francisco:

Rehabilitation and preservation of existing 100% affordable projects focuses on ensuring the long-term affordability and rehabilitation or, if necessary, rebuilding of existing subsidized affordable housing.

Public housing units were built from the 1940s to the 1970s but over time federal operating funding was cut and building conditions worsened. Nearly 4,000 public housing units have been rehabilitated and rebuilt and transferred to nonprofit ownership in recent years through local and federal programs including the Rental Assitance Demonstration (RAD) program and HOPE SF. The remaining public housing sites. Potrero and Sunnydale, which include multiple buildings and hundreds of units spread over several acres, will be rebuilt in coming years through the locally funded HOPE SF program. Current residents will remain on-site as buildings are built, avoiding displacement caused by earlier public housing rebuilding, Becauseboth sites require major infrastructure investment,

estimated per unit local funding will be higher at \$399,000.

- US Department of Housing and Urban development (HUD) assisted housing built from the 1960s to the 2000s includes thousands of units including some with expiring affordability restrictions and substantial rehabilitation needs. Federal funds are limited and HUD housing will require local public investment to maintain these units over the long term. Per unit costs for preservation of HUD and MOHCD portfolio units are estimated at an average of \$110,000 per unit.
- MOHCD portfolio preservation helps to maintain or rehabilitate existing affordable housing built in prior decades. MOHCD oversees an extensive portfolio of over 25,000 units including buildings it has funded as well as buildings formerly overseen by the San Francisco Housing Authority and former Redevelopment Agency.

Acquisition of privately-owned, unsubsidized multifamily housing for conversion to permanently affordable housing. Preservation of this type helps remove apartment buildings serving lower income renters from the speculative market, maintaining affordability and stabilizing tenants. San Francisco's Small Sites Program (SSP), created in 2014, provides permanent financing to convert multifamily rental buildings serving low- and moderate-income renters with 5 to 25 units to permanently affordable housing. As of late 2019, a total of 308 units in 38 buildings have been acquired and preserved for very low- and low-income renters. 62 SSP units have been concentrated in the Tenderloin, Mission/Bernal Heights, and Excelsior. SSP activities could expand to more neighborhoods in the city's west side (Districts 1, 4, and 7).63

While total development costs for SSP are lower than for new 100% affordable housing units (approximately \$497,000 per unit), the City's local funding contribution is higher. The local funding was about \$339,000 per unit, or 80 percent of total development costs. There is no dedicated funding source for SSP, but the City has used existing funding sources (including in-lieu fees, affordable housing bonds, and the Housing Trust Fund) for the program.

ADUS

New or legalized secondary units added to existing structures, also called ADUs, are another housing type that can contribute to housing affordability citywide. The City of San Francisco plays an important role in supporting property owners but does not currently fund the production of ADUs. Although ADUs are not deed-restricted or subsidized, they may be affordable to moderate income households. However, rents are ultimately set at the discretion of property owners. ⁶⁶

From 2006 to 2018, nearly 800 ADUs were produced or legalized citywide, equivalent to about 60 ADUs produced or legalized annually. The last few years have seen an upward trend in ADU production or legalization, due to recent efforts at the state and local level to facilitate ADU production and legalization from a regulatory and financial perspective.

Policies to Sustain and Expand Affordable Housing Production and Preservation

Sustained funding for affordable housing is key to achieving the City's production and preservation targets. Specific funding proposals will need to be developed by policy makers through a community process. For example, the City could meet funding needs with approaches such as:

- As available, dedicate general fund revenue to fund affordable housing and homeless services, for example by continuing to use local revenue increases and windfalls such as ERAF funds (Educational Revenue Augmentation Fund).
- Work to resolve the impasse over a gross receipts tax increase for affordable housing and homeless services from 2018's Proposition C through a legal agreement or an additional ballot measure.
- Continue to place affordable housing bonds on the ballot as part of a regular capital funding cycle to generate affordable housing funding (affordable housing has been added to the City's capital planning process along with other infrastructure, a prerequisite to be part of the regular bond cycle).

San Francisco could consider funding sources used in other cities to fund affordable housing.

- Washington D.C. dedicates a set portion of property transfer tax revenue to affordable housing (currently transfer taxes in San Francisco are dedicated to other budget priorities and transfer tax revenue is volatile, rising and falling with real estate market activity).
- Vancouver has implemented a levy on unoccupied homes, raising millions of dollars in revenue and potentially returning vacant homes to the housing market.
- A number of cities including New York offer tax abatements to incentivize inclusion of affordable housing in market rate developments. In addition, New York has a local income tax that helps to fund its general fund, including housing investments. Currently these approaches are preempted by California state law. San Francisco could work with other cities and state elected officials to make changes to state law to allow tax abatements or a local income tax to fund affordable housing.
- The city could also consider and study the option of creating a public bank to help finance affordable housing, among other public goods, as is being discussed and studied in other cities. 67

San Francisco can also continue to support regional, state, and federal initiatives to fund affordable housing, rent assistance, and homeless services.

- Work with other cities and regional organizations to pass a regional housing funding bond.
- Continue to advocate for additional state and federal funds to provide affordable housing and address homelessness.

As with multifamily housing more generally, increased affordable housing production would be helped by policy changes that lower development costs and expand where multifamily housing can be built. These policies are discussed more in the preceding policy sections on Housing Development Feasibility and Costs and Regulation of Housing Development.

Tenant Protection, Housing Stabilization and Homelessness Services

While new housing development and production and preservation of permanently affordable housing are essential long term approaches to improving affordability, San Francisco's policies and programs to protect tenants, stabilize residents in current housing, prevent homelessness, and provide shelter and supportive housing are immediate and direct approaches to address housing affordability and instability for our most vulnerable residents. These policies and programs can help people who have lost their housing and help residents with very low-, low- and moderate-incomes, especially those at-risk of displacement, remain in their communities.

This section builds on the Community Stabilization Initiative Report and Inventory of policies and programs. The Community Stabilization Initiative includes an assessment of the City's efforts and identifies key priorities for future consideration to enhance existing programs or to explore the implementation of new programs. The policy priorities presented here include services, subsidies, and data reporting and analysis. Given the wide range of policies analyzed and the limited scope and budget of both the HAS and Community Stabilization projects, it was not possible to identify specific targets for the programs discussed below. However, the underlying need, purpose, design, and, where possible, cost have been analyzed (more details are available in the accompanying white paper).

In addition to policies related to protection and stabilization, this policy summary presents key goals and policy priorities from the Department of Homelessness and Supportive Housing (HSH) 5-year Strategic Framework that guides the City's efforts to address homelessness.

Existing Tenant Protection and Housing Stabilization Policies and Programs

The City has strong programs to protect existing residents. They have helped retain our income and racial diversity and protected our most disadvantaged communities.

Rent Control and Just Cause Eviction: Most rental housing in San Francisco is subject to rent control, providing relative affordability and stability to a large share of the city's low- and moderate-income households. ⁶⁸ In general, the City's Rent Control Ordinance applies to buildings that have two or more units and were certified for occupancy prior to June 13th, 1979. The City also has Just Cause Eviction rules for all tenants that limit evictions to specified causes, broadly classified as at-fault (for example failure to pay rent or breach of the terms of a lease) and no-fault (for example owner move-in or Ellis Act evictions). Local rent control is limited by the state Costa-Hawkins law passed in 1995.

Tenant Services: There was an average of 1,585 eviction notices filed at the Rent Board over 2017 and 2018. Of these, 570 were no-fault (capital improvement, condo conversion, demolition, owner move-in, or Ellis Act) eviction notices in 2017. ⁶⁹ To address these challenges, San Francisco manages numerous eviction-related legal services; tenants rights counseling, education and outreach; mediation services; and rental assistance to support and protect tenants.

Housing Stabilization: San Francisco has several policies in place to preserve rent-controlled housing and protect current residents including demolition controls, condominium conversion controls, Short-Term Rental regulation and enforcement, Single-Room Occupancy (SRO) protections, and the Small Sites Program.

Potential Protection and Stabilization Policies and Programs

Despite strong tenant protection and housing stabilization policies in the city, additional efforts are needed to support our residents at risk of displacement. Based on input from community-based organizations and residents and in close coordination with City agencies and the Mayor's Office, the

following potential protection and stabilization policies and programs were identified in the Community Stabilization Initiative.

Tenant Protections and Services

A Housing Inventory or Registry would provide information about each housing unit's rental status, owner, tenant(s), vacancy, property management, rent amount, unit and property characteristics, rental terms and conditions, and annual registration fee. This Inventory could provide insights into decontrol of units over time or potential vacant unit tax. Planning and the Rent Board could collaborate to establish and maintain a registry.

Tenant Services Expansion could help more tenants in need through the following: legal defense; counseling, education, and outreach; and tenant and landlord mediation services to support and protect tenants. To expand tenant services, the City could increase funding for local legal aid partners to do impact litigation and affirmative legal work. Mediation services could serve tenants who receive eviction notices for minor lease violations. The City could shift from a complaint-based system to a proactive and affirmative enforcement system.

Rental Assistance is offered to tenants who are either severely rent burdened, who are facing an unexpected crisis and cannot make rent, or who would not otherwise income-qualify for affordable housing. An expanded rent subsidy program for specific underserved populations and rent burdened households could reduce the number of displaced households at a lower cost than producing a new unit over the short term.

Strengthening Local Authority to Protect Tenants in collaboration with other cities, the state, and the public, building on Assembly Bill 1482, the City could support state legislation to reform Costa-Hawkins and the Ellis Act to allow local jurisdictions to adjust local rent and eviction controls to meet local challenges.

Stabilize and Grow Existing Housing Stock

Preservation of Unauthorized Units (UDUs) would help to retain apartments added to existing homes or buildings without legal permits. UDUs are typically created from storage rooms, garages, or basements (30,000 to 50,000 units estimated in 2008). UDUs are more likely to be affordable to low- and moderate-income renters. Broadening the City's policy to retain UDUs, adjusting existing codes and programs, exploring financing tools, and expanding data sources may stem the loss of illegal units. The City could support a loan program to assist low-income homeowners to bring illegal units up to code.

ADU programs could help to incentivize the addition of housing units to existing single family homes. ADUs provide more homes of smaller sizes and lower construction costs. While the number of ADUs is growing, lack of financing options can make it difficult for moderate and low-income property owners to utilize the program. An ADU incentives pilot program would identify qualified low- and moderate-income homeowner applicants, assess their properties for ADU potential and identify loan or financing programs.

Preserve Single Resident Occupancy Hotels (SROs) and other housing types serving lower income renters through preservation acquisitions, tentant and owner outreach, as well as enforcement.

Expand housing development options to support intergenerational and growing household needs, including multifamily housing and density adjustments. (See the residential growth concept and housing feasibility and development regulation sections for related information)

Stabilizing and Supporting Communities

Expand Outreach and Services to Reverse Impacts of Discrimination and Displacement particularly for Black people and other groups that have suffered due to government actions and private discrimination. The City could expand outreach to communities that have been displaced to raise awareness of and facilitate applications to housing programs including affordable rental and ownership programs. The City could explore additional preferences for affordable housing to help address the long-term impacts of historic discrimination as well as expand culturally competent services to help people at-risk of displacement, for example renters in public and affordable housing and rent-controlled housing.

The Cultural Districts initiative aims to bring resources to stabilize communities facing displacement, and to preserve, strengthen and promote cultural assets and diverse communities. The recently formalized program of cultural districts created the opportunity for community-led cultural district processes to craft Cultural History, Housing and Economic Stabilization Strategies (CHHESS) for each district and move towards implementation. There is an opportunity to build program capacity to do more in existing districts and potentially expand to areas where the program might be needed in the future. Affordable housing investments can also be coordinated to strengthen cultural disstrict communities.

Homelessness Services and Supportive Housing Programs

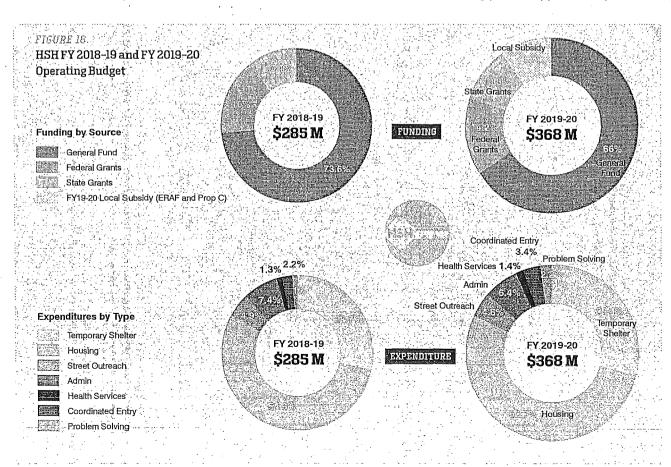
In 2016, the City created the Department of Homelessness and Supportive Housing (HSH) to address the ongoing issue of homelessness in the city. With the creation of HSH, the City created a Five-Year Strategic Framework⁷² which includes

metric-driven goals:

- End family homelessness by December 2022
- Reduce chronic homelessness 50% by December 2022 -
- Reduce youth homelessness 50% by December 2022
- Add 1,000 Permanent Supportive Housing (PSH) units from 2019 to 2021
- Add 700 temporary shelter beds from 2019 to 2021

There has been significant expansion of temporary shelters, including avigation centers, in recent years. Since 2018, the City added 709 new shelter beds and 475 more beds are in the pipeline to open in 2020.

HSH's budget has grown to expand housing and services, with \$285 million invested in fiscal year 2018 to 2019 and \$368 million in 2019 to 2020. Federal and state funding provide approximately a



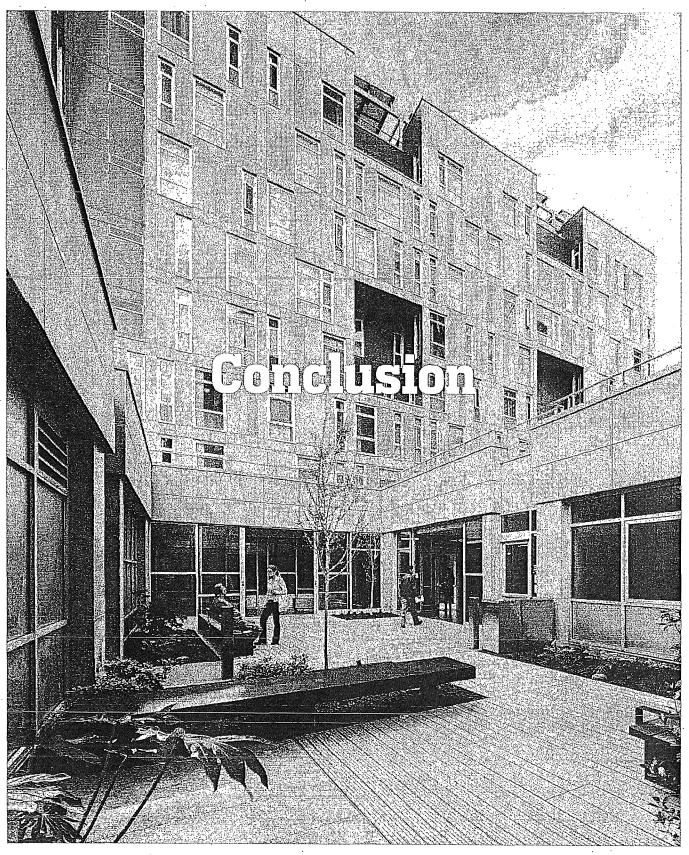
quarter of HSH funding with local funding providing the remainder of the budget. Local funding from the City's General Fund was over \$240 million in 2019-2020. A majority of HSH funding is dedicated to ongoing housing subsidies and the operation of permanent supportive housing for formerly homeless households. Expansion of affordable housing development, as described in the HAS, would also help expand permanent supportive housing and help more people exit homelessness.

The City's core programs to prevent homelessness and provide supportive housing include:

- Permanent supportive housing: HSH provides permanent supportive housing (PSH), combining housing and support services, to formerly homeless people with complex medical, mental health, and/or substance use diagnoses. HSH secures PSH units in part through master leases in buildings throughout the city. HSH also funds PSH units in MOHCD-funded affordable developments through the LOSP program, subsidizing operations and services for formerly homeless people.
- Rapid Rehousing program (RRH) is designed for a wide variety of individuals and families. It provides time-limited rental assistance and services for people leaving homelessness. The goals are to help people obtain housing quickly, increase self-sufficiency, and remain housed. Rapid Rehousing includes housing identification, temporary rent assistance, and case management.
- Temporary shelter: Navigation Centers and existing shelters provide temporary shelter for homeless individuals and families on the street. HSH has opened eight Navigation Centers since 2015, and six are currently in operation.
- Street outreach: The SF Homeless Outreach Team (HOT) is funded by HSH through nonprofit Heluna Health. HOT services are offered from morning until 10 pm on weekdays with services also available on weekends. HOT includes dispatch and outreach of skilled teams, working neighborhood beats to address different needs of homeless individuals in the city. Clients can also access a walk-in Behavior Health Access Center

- and Treatment Access Program. The Healthy Streets Operation Center (HSOC) collaborates with other City departments to address conditions of living on the streets and includes the outreachfocused Encampment Resolution Team (ERT).
- Healthcare and support services: The City offers a range of services to meet health and support service needs of homeless people. The City's Sobering Center provides a safe place for rest and assessment for people who are intoxicated on the street. Whole Person Care is a partnership between HSH, the Department of Public Health (DPH), and the Human Services Agency (HSA) to provide care for people identified as high users of multiple systems (such as hospitals or shelters). Project Homeless Connect activates volunteer to connect with anyone experiencing homelessness in San Francisco.
- Coordinated entry organizes the Homelessness Response System with a common population specific assessment that directs people to appropriate services based on three categories 1) length of time homeless, 2) vulnerability, and 3) barriers to housing.
- Problem solving addresses and prevents homelessness by helping people to: return immediately to housing without having to enter temporary shelter or a housing program and utilizes safe and available permanent and temporary housing options. It may offer a range of one-time assistance, including eviction prevention, legal services, relocation programs (Homeward Bound), family reunification, mediation, move in assistance, and flexible grants to address issues related to housing and employment.
- The Housing ladder offers opportunities for residents of PSH or RRH to move outside of the Homelessness Response System (e.g. the Moving On Initiative).

In addition to the above programs, HSH also works with other City agencies, such as DPH and the Fire Department, to offer programs for homeless persons and/or families. For more information on affordable housing and LOSP, see the Affordable Housing Funding, Production, and Preservation section.



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The HAS project offers a comprehensive approach to improve affordability in San Francisco through a range of strategies to achieve the city's housing targets of producing 5,000 new units with one third affordable and preserving 1,100 existing units as permanently affordable housing annually for the next 30 years. Increased housing production and sustained investment in affordable housing production and preservation are essential ways to improve housing affordability over the long term. At the same time, protection and stabilization programs and homeless services are essential to assist our most vulnerable residents with the pressing housing challenges of today.

Building on the HAS, the analysis and outreach completed will inform the update of the Housing Element for 2022. The HAS will also support the development and implementation of citywide housing policy and neighborhood-level housing planning initiatives.

The three concepts for future housing development presented in the HAS illustrate that the city can accommodate 150,000 housing units by focusing on the east side, the transit corridors, the residential districts, or a combination of these three concepts that could be stronger than just one approach. Residents and policy makers can consider the opportunities and challenges of each concept to select land use policies that achieve the city's overall housing targets while addressing community needs. Each land use concept would require both public and private housing investments.

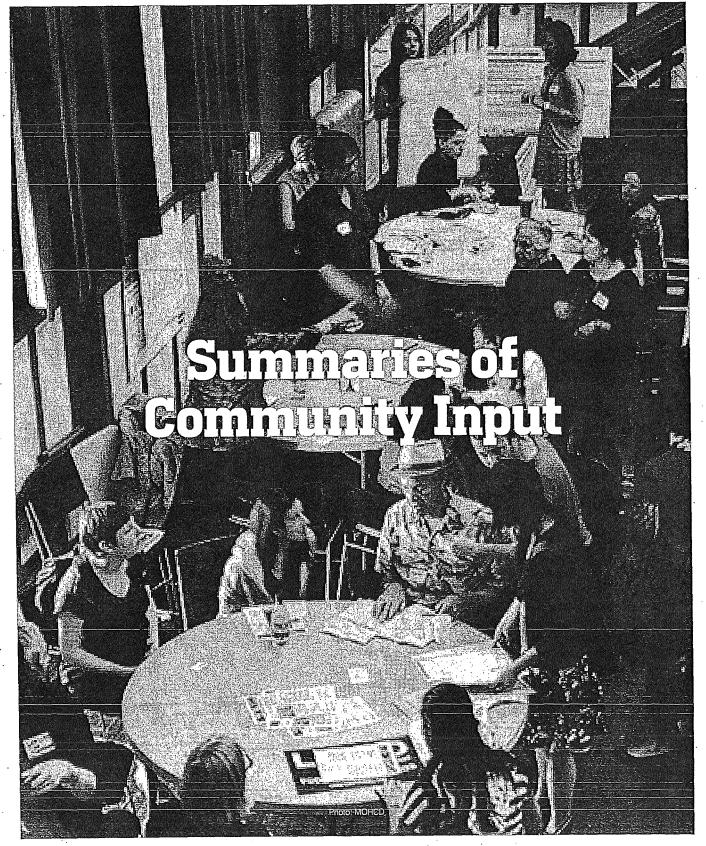
In 2020 the City's expected affordable housing funding is very close to the needed average of \$517 million per year. While this year is much higher than past or expected future trends, it illustrates the potential for the city to address the production and preservation of affordable housing. Public funding is complemented by the funding coming from new private investment to deliver the targeted housing units.

Housing development also requires public investments in infrastructure, including schools, public spaces, and transit and other transportation infrastructure in particular. The City is working to improve transportation infrastructure and policies to meet the needs of a growing city, improve mobility for residents, workers, and visitors, and lower GHG emissions. The City is also identifying long term transportation investments and strategies to address current and future transportation needs.

Given ongoing displacement pressures in San Francisco, the city will need continuing investment in tenant services, rental assistance, and housing preservation, particularly in communities of color. In addition, the City's housing investments must be coordinated with efforts to create supportive housing and provide shelter and services to formerly homeless people as well as those currently unhoused.

Reaching housing targets will require increasing housing opportunities across neighborhoods along with efforts to lower development costs including simplification of the entitlement process and reduction of construction costs. Increasing certainty and lowering risk through the entitlement process improvements can support private investment, particularly for small multifamily buildings. Local and regional economic strategies to expand the construction workforce and introduce new construction technology can reduce construction costs to make more housing construction and rehabilitation projects viable.

The implementation of any combination of land use concepts and housing strategies depends on the ability of our various communities, housing leaders, and policy makers to support an extra effort to bring the policy changes and public and private resources that can allow San Francisco to address housing affordability at a comprehensive scale and over the long term.



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APPENDIX

Housing Affordability Strategy Focus Groups — Summary Report

Key Take-Aways and Emerging Themes

As part of the Housing Affordability Strategies process, the San Francisco Planning Department (SF Planning) secured the services of InterEthnica (IE), a multicultural marketing and research firm, to conduct a series of 5 non-traditional focus groups with participants representative of the City's diverse residents. Our discussions gauged to understand participants' reactions, opinions, and perspectives of the three Housing Affordability Strategy Concepts developed by SF Planning to meet the Mayoral and Voter-approved goals to build 5,000 housing units per year for the next 30 years reaching the ultimate goal of 150,000 units with one third, or 50,000, permanently affordable at low and moderate incomes.

IE recruited residents from all demographics, including persons with limited English Proficiency (LEP), and low, moderate, and middle-income levels. Every group included representation from a variety of housing circumstances ranging from unhoused, couch surfing, SROs, housing projects, subsidized housing, senior housing, co-ops, apartments, condos, to single-family homes. Robust outreach was conducted, ensuring the focus group participants represented a diversity of age, length of residency, ethnicity, gender, sexual orientation, household sizes, and family structures.

167
INTERVIEWEES

48
PARTICIPANTS

3LANGUAGES

A total of 167 interested participants were interviewed, and 60 people were selected for the 50 available seats. We moderated a total of five focus groups, including one in Chinese, one in Spanish, and three in English. A total of 48 people participated in the groups, and each received a stipend. The focus groups took place during the early evenings and on Saturdays to accommodate participants' schedules.

This summary highlights the key observations that emerged during this qualitative phase of the research. It includes quotes and commentaries and describes the observed emotions of individuals and the group as a whole as they participated in this hot topic discussion and shared their feelings and comments about the Housing Affordability Strategy Concepts. The feedback and perspectives gathered during these focus groups may be used to inform SF Planning's Housing Affordability Strategy Concepts.

The focus groups were emotionally charged. Discussions revealed that while most participants expressed a deep sense of pride in being a San Franciscan and intend to stay in the City, almost all communicated concern about the lack of affordable housing and the changing character of their neighborhood and the City itself. A few participants shared that they have already decided to leave. Stated reasons for leaving are not only related to cost, but specifically the loss of people of color, sense of community, and cultural flavor.

"With our growing population it makes sense to me to build taller buildings.
That way more people will have homes using less space."



Some participants expressed fear, sadness, and frustration about changes they see and experience in the City, such as increasing numbers of homeless people and decreasing numbers of communities of color, human feces on the sidewalks, and the closure of neighborhood restaurants and shops. Still, other participants maintain hope for what the future of San Francisco holds in store for them, their friends, families, and members of their communities. United by the topic, these groups of people unknown to one another, laughed, cried, comforted, and encouraged each other as they discussed their housing experiences. Some participants shared stories that conveyed a longing for what the City use to be, while others shared ideas on how affordable housing could positively impact the City.

"I was raised in a sixbedroom Victorian owned by my parents. The Fillmore was beautiful back then, and I was proud to live there. The neighbors all knew one another, and we worked together as a community."

75 Year Resident of Rosa Park's Senior Housing A.K.A. the Pink Palace

Group #1	When: Location: Participants: Language: Age range: Neighborhoods:	Wednesday, January 29, 2020, 4:00 pm–6:00 pm 60 Rausch Street 11 (6 male and 5 female) Chinese 23–67 Tenderloin, Sunset, Richmond, Chinatown, Visitation Valley, Oceanview, SoMa, Outer Mission, Mission, Sunnyside
,	Length of Residency: Families with Children under 18:	2–21 years 4
entre de la constante de la co	Housing Status: Income levels: All born in:	5 own, 4 rent (one in an SRO), 2 living with relatives 4: <25K, 3: 25K–50K, 1: 50k–75k, 3:75K–100K China
	One person living with a disabilit	y
Group #2	When: Location: Participants: Language: Age range:	Wednesday, January 30, 2020, 6:30 pm–8:30 pm 60 Rausch Street 10 (6 male and 4 female) Spanish 23–67
naces and the state of the stat	Neighborhoods: Length of Residency: Families with Children under 18:	Lower Haight, Cole Valley, Alamo Square, Mission, Excelsior District, Sunnyvale, Richmond District, Noe Valley, North Beach, Outer Excelsior 2–29 years
	Housing Status: Income levels: Born in:	2 own, 7 rent, 1 living with relatives 4: <25K, 3:25K–50 K, 2: 50k–75k, 1: 75K–100K Mexico, Spain, Peru, and the Dominican Republic



Group #3	When:	Saturday, February 1, 2020, 3:00 am-5:00 pm
	Location:	60 Rausch Street
	Participants:	7 (5 female and 2 male)
***************************************	Language:	English
	Age range:	20–75
		Bayview and Western Addition
	Length of Residency:	20–69 years
1	Families with Children under 18:	
	Housing Status:	1 owns, one couch surfs or stays in shelters, 2 live in co-ops, rent, 1 lives
1	trousing status.	in Rosa Parks Senior Housing, relatives 2 live in Low income subsidized
		housing (Price Hall)
	Income levels:	3: <25K, 1: 25K–50K, 1: 50k–75k, 1: 75K–100K, 1: 100K–150K
	One person with a walker	3, \Z3K, 1, \Z3K\\\3K, 1, \3K\\\10K, 1, \10K\\\10K\\\10K\\\\10K\\\\10K\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\\10K\\10K\\\10K\\\10K\10K
	One person with a warker	·
Group #4	When:	Saturday, February 8, 2020, 11:00 am-2:00 pm
	Location:	60 Rausch Street
	Participants:	10 (6 female and 4 male)
•	Language:	English
	Age range:	23–67
	Neighborhoods:	SoMa, Parkside, Mission, Ingleside, Bayview, Richmond District, Pacific
		Heights
	Length of Residency:	6–33 years
	Families with Children under 18:	
	Housing Status:	2 own, 7 rent, 1 living with relatives
	Income levels:	1: <25k, 3: 25k– 0k, 1: 50k–75k, 1: 75k–100k, 1: 100k –125k
	moone levels.	2: 125k–150k, 1: >150k
	Born in:	US, Turkey, South Korea, and Germany
	DOIL III.	os, tarkey, south roled, and definiting
Group #5	When:	Saturday, February 8, 2020, 4:30 pm-6:30 pm
,	Location:	60 Rausch Street
	Participants:	10 (4 male and 6 female)
	Language:	English
	Age range:	23–67
	Neighborhoods:	Castro, Cathedral Hill, SoMa, Outer Sunset, Hayes Valley, Russian Hill,
		Twin Peaks, Tenderloin, Portola, Bernal Heights
	Length of Residency:	6–50 years
	Families with Children under 18:	
	Housing Status:	1 own, 8 rent, 1 living with relatives
	Income levels:	4: <25K, 2: 25K–50K, 2: 50k–75k, 2: 75K–100K
	Born in:	4. <25K, 2. 25K-30K, 2. 50K-75K, 2. 75K-100K US, UK, China, Peru, Argentina, and France
:	DOITH,	US, UN, Crillia, Feru, Algeriulia, aliu Ffalice

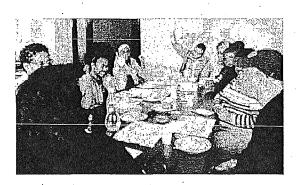
To preserve anonymity, participants' names have been removed, and gender-neutral pronouns are used whenever possible. Some demographic information is shared, allowing readers the opportunity to find that they share similarities with participants.



Separated by topic are Summary findings gathered across all of the focus groups.

Setting the Stage

After an interactive Ice Breaker designed to help people feel relaxed and give the moderator insights about the participants, we provided the groups with an overview of the Housing



Affordability Strategy: the background, purpose, and goals. We then presented the three concepts to the focus groups and had participants provide their opinions, consider trade-offs, and identify the obstacles and opportunities of each concept. Participants engaged in small group visioning activities designed to reveal which social and physical priorities they felt would be necessary to create vibrant, diverse, and livable neighborhoods of the future. Finally, we asked participants to think about their preferred concept for the future and share what is getting in the way of the City achieving this future?

East Side Focus Discussion

This concept features many new tall buildings added on the East Side of the City with busy, walkable neighborhoods filled with services, jobs, and activities.

Trade-off discussed: Some areas of the East Side currently do not allow residential development or restrict height to four or five stories. Allowing taller buildings in more areas will create opportunities to build far more affordable homes.

Initially, people in most groups reacted positively to the East Side focus concept, with many stating that they were willing to support height increase policy changes so the community could benefit from more housing units.

- Some said that since buildings are already going up in that area, it makes sense to continue building
- Build on the East Side because there is space
- They seem to know how to develop and run these types of buildings well on the East Side, so they should do more of it
- If it is faster and less expensive to build on the East Side

But after further discussion the reaction to the East Side Concept included:

- Public transportation is already overcrowded, slow, and unsafe in that area
- Landfilled area susceptible to earthquakes
- · Issues related to toxins in the environment
- Unsafe area
- Sea-level rise may affect the East Side
- More buildings will make if feel like New York not San Francisco
- Tall buildings will ruin the Skyline



When the groups were asked about building heights, there was a marked difference between long-time residents and newer arrivals. Particularly because foreign-born residents often come from places where towers are commonplace they did not oppose higher building heights as long as the buildings are constructed to withstand earthquakes. Alternatively, people who identified as African American or Black, or had lived for a long time in the City were mostly against towers.

One participant stated, "They (the City) tried that before and failed. (Referring to the Towers in Visitacion Valley)

- It does not seem like an equitable solution, putting all of the low-income people in the same area with toxins and lousy transportation.
- If developers do not maintain elevators, towers will become unsafe.

When asked what might make taller buildings appealing, participants said:

- Buildings should be constructed in the sunshine and not cast shadows on nearby housing.
- Boards or commissions overseeing building maintenance and safety need to be inclusive and reflect the diversity of the area and select residents fairly.

The development of an affordable housing waiting list that prioritizes people in this order in addition to income:

- 1. Length of residence in the neighborhood
- 2. People of color, specifically African Americans
- 3. Native-born San Franciscans

When asked to choose the number one social priority to create a vibrant, diverse, and livable neighborhood on the East Side participants shared these results: (see tables on next page)



Social Priority Choices

	Families	Economic Diversity	Racial/Ethnic Diversity	Family-Owned Businesses	Age diversity (seniors, youth, middle-aged residents)	Other: Accessibility	Other: LGBTQ Diversity
Chinese Language Group	5	6	0	. 0	0	0 .	0 .
Spanish Language Group	3	3	0	2	. 2	0	0
English Group Western Addition Focus	2	. 2 .	2	0	1	0	· 0 ·
English Group Morning	1.	3	. 4	0	. 1	1 (easy access to transportation and accessibility for persons with disabilities)	0
English Group Afternoon	2	5	2	0	1	1	1

Physical Priority Choices

	Transit (Public, Sidewalks & Bike lanes)	Outdoor Space (Parks, Trees & Parklets)	Community Service Centers (Senior services, Clinics, Community Centers)	Private Open Space (Patios, Courtyards & Rooftops)	Retail Corridor Access to Local Jobs, Local Shops, Local Restaurants (Ethnic), Grocery Stores, Farmer's Markets
Chinese language Group	3	1	1	1	4
Spanish Language Group	3	. 2	2	0	3 .
English Group Western Addition Focus	1	2	: 2	1	1
English Group Morning	3	2	3	0	2
English Group Afternoon	3	1	3	0	3 .



Concept 2: Next Stop Home (20 minutes)

Visual support for Concept 2: Includes a generalized map of transit line from SF Planning alongside an activated small neighborhood street, with mid-height buildings, restaurants with outdoor seating, and a variety of people including those with strollers, a dog on a leash, and laptop computers.

Potential Benefits

This concept was well-received by most participants; it made sense to them to build along transit corridors. Most participants do not own cars and depend only on the bikes, public transit, walking, and rideshare. However, many participants shared their concern about public transportation still needing a tremendous amount of improvements to meet the demands of the ridership. Comparisons were made to other cities around the world where public transit is considerably faster, cleaner, safer, and on-time. Many participants responded well to disbursement of the new buildings to areas beyond the East Side. People liked the idea of the use of mid-rise buildings to provide affordable housing options.

"I really want to move out of my parents' home, but I don't want to leave the City. Affordable housing could be just the ticket for me."

Resident living on the West Side in his parents' house

Most participants saw many benefits to building along major transit corridors including:

- More income for small local restaurants and shops that are already located along the transit corridors
- An opportunity for families to rent affordable units and stay in the City
- The ability to live near parents
- More job opportunities outside of the downtown areas
- Access to a variety of housing stock
- Possibility of increasing the value of current housing stock
- More diversity
- With 40% of affordable units being 2–3 bedrooms, many expressed hope that felt this affordable housing concept would give them the opportunity to stay in the City
- Less people would need to drive cars

"It would be so nice to go to the beach and have something to do, places to eat, shop, and hang out with your friends and families."

Resident living in the Sunset

Potential Barriers

Some homeowners and people that live on the West Side or along major transit corridors expressed serious concern about how this concept might affect the current racial demographic and change characteristics of the West Side communities.

- Transit system will need to improve
- Racial diversity scares some of the older community members who want to keep the local shops and restaurants
- Family-owned businesses get priced out of their spaces



Concept 3: Residential Neighborhood Growth

Visual representation: varied low-height buildings, and a family-style neighborhood showing some ground-level floor space. Maintains neighborhood characteristics with a bit more density than for which the current situation allows. Participants were asked if they would support allocating more public funds to reach the City's affordable housing goals, considering that the residential Neighborhood Growth Concept is less likely to generate as much affordable housing from private investment as the other concepts.

Approximately 60% said they were not interested in paying more taxes and hoped the City would be able to find funds to support this approach. However, a surprisingly high number of participants said they believe in taxes but have a distrust in government and would want a high level of transparency.

Benefits

SF Natives expressed the most interest in this concept, especially those who have children under the age of 18 and dream of living in a single-family dwelling with a little yard. Most participants like the idea of the housing being spread throughout the City because it gives people the most choice in where they might choose to live.

"Thank you so much for this opportunity to speak. I was ready to move out of San Francisco before this discussion. I'm now re-thinking my position knowing that SF does care about people and community. I'm very grateful for today!"

Resident living in the Sunset

Barriers

Three main barriers were discussed:

- Quantity; Whether this concept could really meet the affordable housing goals
- Cost; Would the City and citizens support the allocation of the necessary funds
- Time; Would this concept take much longer to get approval because there would be so many individual units.

Conclusion

Nearly all of the participants expressed deep desperation for affordable housing regardless of their level of education, income level, or current housing situation. Some participants said they were sad and have already given up on the living in the City. Others felt that the concepts are just a drop in the bucket, but nearly all felt the Housing Affordability Strategy was a positive step in the right direction. While reactions to the concepts varied, most participants stated some combination of the concepts would be a good thing for their communities and the City.

Participants offered ideas about what fair and equitable placement in the low and moderate-income units would mean to them while maintaining the character and diversity of their neighborhoods and the City at large. One person described a SF Natives First program wherein people from low-income households would get bumped up the low-income waitlist. "The city has records of who attended

"I don't know how you found me, but I have never received an invitation to participate in anything like this before. The public meetings in the Fillmore are always happening when I am at work, and that makes me think they don't really want to hear from me. Anytime you need my input or help to spread the news to members in my community, you just let me know."

Resident living in the Fillmore



public school from kindergarten through high school and college too; use those records and don't give low-income housing units away to newcomers to our city." This same participant broke down and cried when asked why do I have to be number 1,500 on a waitlist for low-income housing, why can't I get a job and help my family without them losing their place or getting their rent raised, why?

Participants expressed gratitude for being invited to participate in the group, and some asked how they could stay involved with the Housing Affordability Strategies in the future.

Summary of Housing Policy Group Feedback

As part of the HAS process, the Planning Department convened a Housing Policy Group consisting of key leaders within organizations that regularly comment on housing policies and programs in the city. The department solicited applications for this group and received expressions of interest from people representing 45 organizations and ultimately decided to invite all applicants to participate. The organizations represented included tenant advocacy, real estate industry organizations, both non-profit and for-profit real estate developers, and social service organizations among others.

To focus the group's discussions, Street Level Advisors conducted confidential individual interviews with a sample of participants in Winter 2019. In July and August of 2019, we held 6 small group discussions with Housing Policy Group Members – each session focused on a specific aspect of the City's housing affordability challenge. These discussions helped Planning to orient the research conducted in this project to address questions that were seen as most critical by stakeholders. Then, in early February of 2020, following the completion of the majority of the research, we convened an additional three focus group sessions to review preliminary results and reflect on the emerging analysis.

This summary is intended to highlight some of the discussion points, comments or concerns with the greatest relevance to the development of the Housing Strategies report and the ongoing research.

Initial Policy Framing Discussions (July/Aug 2019)

Where Should Housing Go? Participants were somewhat mixed in their opinions about the likelihood of adding significant housing through upzoning single family neighborhoods but there was near consensus about the desirability of increasing densities along transit corridors.

A number of participants were enthusiastic about the idea of setting citywide growth targets, allocating that growth to specific neighborhoods and allowing communities to develop local plans to accommodate that growth.

There was surprising agreement among participants in the 'where should housing go' discussion that the city would need to invest more energy into neighborhood level planning processes (of one form or another) if we wanted to see more housing built in every neighborhood. Even people who were highly skeptical of planning agreed that some kind of hybrid approach was necessary: not top down, not bottom up but community level plans with citywide accountability.

Housing Balance/Income Targeting: Participants in the two Housing Balance discussions generally agreed that San Francisco should set a goal of 1/3 of all housing being income restricted and permanently affordable. The suggestion was not to require 1/3 in new buildings but to require the maximum that is feasible through inclusionary zoning and then provide public subsidy for new construction and preservation with the goal of achieving an overall target of 33%.

There was a suggestion that the project pay particular attention to the assumptions about demolition. There are some approaches to new development which would require relatively greater levels of demolition. There also seemed to be a difference between demolition of single-family homes (Which often don't displace tenants) and demolition of multi-family rental stock.

There was general agreement that the city should focus on market and regulatory tools to encourage middle income housing while reserving scarce subsidy funds for households with the greatest needs.

There was consensus that the city should identify additional tax revenue sources to support development of lower income housing.

There was agreement that the sizes (number of bedrooms) of new units are shrinking and that this contributes to the loss of middle-income families. There was a suggestion that policy changes could lead to more 'family sized' units being built.

Preservation: Participants in the two Preservation discussions agreed that purchasing and preserving existing buildings as permanently affordable housing offered important benefits that were distinct from the benefits of new construction. In particular, preservation strategies are the only tools that offer immediate benefit to tenants at risk of displacement.

There was broad agreement that the Small Sites program offered a promising first step which could be scaled up to a more significant program.

Scaling up a preservation program will require new and different capacity than the current affordable housing delivery system.

Participants were uncertain about whether preservation projects were more costly or more cost efficient than new construction but most agreed that rising costs for new construction have made preservation more competitive.

Housing Innovation: Participants discussed the potential and limits of a number of cost saving innovations including Cross Laminated Timber, Modular Construction and Co-living.

The general conclusion was that, with the possible exception of modular construction, these innovations (and others like them which have not been identified yet) are coming to San Francisco regardless of the City's policy choices. The main question for the city is how quickly they will be implemented.

As we project future growth, it seems reasonable to assume that development will benefit from cost saving innovations including the ideas discussed and others that have not been identified yet.

Feedback Sessions (January 2020)

Housing Needs and Challenges. We presented a selection of the context data from the HAS report and answered stakeholder questions. Most questions focused on the historical production data. Several people found the summary of current programs and production discouraging because, the city is clearly doing a lot but the problem seems to be growing faster. One participant noted that the historical data

about income levels served shows that the city is able to adjust who benefits from affordable housing through changes in policy. Another noted that it would be more effective to build affordable housing during down markets, if there were a way to do that. There was general agreement that the history showed that the city can't rely on any one approach to producing affordable housing. One participant said 'we need more tricks up our sleeve."

Concepts for Future Housing Development. We presented the three concepts to these stakeholder groups and asked for feedback. In particular we asked participants to identify the advantages and challenges for each approach, to discuss who would benefit and who would bear any negative burdens from each approach and to identify specific resources required for each strategy to succeed.

East Side Focus

Advantages

- Some participants saw this as the most 'natural' or most familiar approach to growth. Both developers and neighbors know how to manage building on the east side
- More housing would be built close to jobs
- These areas are already transit rich
- More high rise development offers environmental benefits

Disadvantages

- Others saw this as the approach that has been failing us for the past several decades
- This approach struck many as less equitable because it concentrates building in lower income areas
- Many expressed concern about further gentrification
- There was a concern about seismic issues because much of SOMA is on landfill
- One participant saw this approach as harming people on the west side who would receive less investment in their neighborhoods

Transit Corridors

Advantages

- There was much enthusiasm for this approach because it was seen as spreading the benefits and burdens of growth more equitably
- Some felt that the housing built on these corridors might be more likely to be family serving
- Building on the west side offers improved access to existing parks and schools
- State Cap and Trade funds might be easier to access if projects are not concentrated
- Reduces sprawl
- Adds housing in areas where there are existing small businesses
- Supports a greater diversity of housing types
- "Really opens up the city in a positive way"

Disadvantages

- This approach was seen as having high political risks because of potential community opposition to increased density/height.
- This approach would require new relationships and capacity for community engagement
- Might drive speculation and drive up costs in some neighborhoods
- There is a risk that infrastructure investments might not happen in time to support this strategy

Residential District Growth

Advantages

- Most participants saw this concept as the least threatening/most politically appealing in terms of public reaction to density
- Would create a niche for small local homebuilders
 create an economic development opportunity
- Because lower density projects have lower per foot costs, these homes could sell/rent for less

- though they might not
- It might be easier to sustain this kind of growth in a down market
- Eliminating density limits but continuing to limit height would encourage smaller units

Disadvantages

- There were some concerns about whether this approach would really produce the projected number of new units
- This approach would produce fewer inclusionary units
- These projects might be less likely to use union labor
- This requires some kind of ongoing organizing strategy to ensure public acceptance
- There would likely be neighborhood concerns about parking

Other Observations:

Nearly all of the focus group participants felt that the city should draw on all of the concepts in order to maximize opportunities for housing. Among the concepts the Transit Corridors generated the most enthusiasm.

Infrastructure: Most people agreed that the proposed level of growth in both transit corridor and residential growth concepts would require expanded transit and other infrastructure (including commercial resources like grocery stores). Some people saw that as a barrier to implementation of this strategy while others saw that as a benefit because more building would make that transit investment more likely to happen (both financially and politically). There was some worry that the city would adopt a housing strategy without making the required infrastructure investment and fall short of the growth targets as a result.

Displacement: There was disagreement about which of the concepts would pose the greatest

displacement risk. Most agreed that the residential growth scenario might have the least negative impact on existing tenants in part because more growth would occur in areas dominated by homeowners who are less likely to be displaced. Some felt that building on transit corridors on the west side would similarly result in less displacement than building primarily on the east side. Others saw the proposed areas for growth on the east side as mainly commercial while the west side corridors include many existing apartment buildings which could be at greater risk of demolition. One participant observed that we would need a rental registry to really understand where the displacement risk was greatest. Everyone agreed that we need stronger tenant protections to reduce the displacement risks from any of these concepts.

Income levels: Several participants stressed the importance of addressing the question of which members of the community new housing will serve. Simply counting 'affordable' units does not tell us much about what income group. And similarly, for market rate buildings, public acceptance of additional density may be related to people's sense of who the units will serve. Will they be rented to 'people like me?' Some participants felt that the Residential Growth concept might be somewhat more likely to produce slightly lower cost market rate units.

Filling the Gap

We presented projections for the likely market rate and affordable development associated with the alternatives and estimates for the future need for additional affordable housing subsidy.

There was some concern that the goal of 1/3 of units being permanently affordable was not based on an analysis of need. It is likely that the need for affordable units significantly exceeds this level. Some participants suggested the RHNA might provide an additional or even better target. One participant suggested being careful to identify these goals as minimums not maximums – we need to build at least this much.

Other participants expressed concern that the proposed financial needs seemed very high and could lead some portions of the public to resist

increasing funding because we were not likely to provide 'enough' money.

There was a widespread concern about voter 'fatigue' limiting the amount of future affordable housing bond funds. We are investing a lot today but it may be difficult to sustain this level of public support over decades. This concern led many to conclude that success in achieving the proposed targets would require identification of additional sustainable sources of funding which did not require 2/3 majority votes.

Participants suggested a few other potential sources for affordable housing funding:

- Public bank could reduce costs by replacing expensive private capital
- Tax abatements (currently prohibited in CA)
- Reform of the state's Proposition 13 through a "Split roll' property tax system for commercial and residential property could provide some increase in tax revenue which could support affordable housing
- Vacancy tax
- Tax on corporations
- Tax on generators of additional workforce demand



This technical appendix describes the approach, assumptions, and data sources used by Blue Sky Consulting Group and Strategic Economics for the regression analysis, the financial feasibility analysis, and the affordable housing analysis.

Regression Analysis

In order to estimate the impact of different housing policies on the extent and location of new housing development in San Francisco, the Blue Sky Consulting Group conducted an analysis of the San Francisco housing market during the period 2001-2018, examining the relationship between the extent of multifamily residential housing development and economic and parcel-specific factors that may influence the likelihood of development. The results of this analysis comprised the basis for a simulation model which uses information about the characteristics of each of the approximately 150,000 parcels in the city together with data on previous housing development and market conditions to estimate the likelihood of multifamily housing development. Specifically, the model estimates the likelihood of development based on several key explanatory variables, including prices, construction costs, land use and zoning, and the "development potential" of individual sites measured as the ratio of potential building size to current size.

Using these variables, the model allows for development of estimates of the number of units that are likely to be built based on current zoning and economic conditions as well as in response to policy changes that, for example, decrease costs (such as a fee reduction) or increase development potential (for example by allowing for additional building height).

Methodology

The housing market analysis was conducted using a logistic regression in which the likelihood of market-rate multifamily housing development (the dependent or outcome variable) was estimated based on a series of independent (explanatory variables), including construction costs, housing prices, and parcel-specific characteristics including contemporaneous zoning category, current residential use or historical designation, current permissible building size (envelope), and development potential (ratio of permissible to existing building size). Results of the regression analysis are presented in Figure 1, which shows that each of the key explanatory variables was highly statistically significant. Most importantly, these results show that changes in construction cost or

development potential have a statistically significant association with the likelihood of development, allowing for use of these variables in developing a simulation model to estimate likely development under a series of concepts developed by Planning.

In order to develop the simulation model results, a baseline scenario was developed in which the number of likely units to be developed over the next 30 years was estimated based on specified baseline economic conditions and current zoning. Next, three individual concepts were developed by Planning specifying changes in zoning and density, and the resulting change in likely residential development was modeled for each scenario. Large project areas, such as Treasure Island or Mission Bay, were modeled separately by Planning, and the resulting units were added to the simulation model totals. The number of (non-inclusionary) affordable units and accessory dwelling units were also estimated by Planning separately from the simulation model and added to model results to produce total unit estimates for each scenario.

Data Sources

In order to conduct this analysis, data for each of the more than 150,000 parcels in the City was collected from Planning. In addition, data was collected on each of the multifamily residential projects completed anywhere in the city during the study period. For each parcel, information was collected regarding the existing land use, zoning, and the potential for future development (i.e. the ratio of allowable building size to current building size). Where factors have changed over time (for example with respect to zoning) data was collected for each year, 2001 - 2018: In order to create the development potential variable, a potential building envelop measure was constructed for each parcel in each of the model years. This variable used information about parcel area, setbacks, density limits, and maximum allowable building height to construct the measure used in the regression model. In addition, information about housing prices and construction costs were included in the model data set for each of the study years.

TABLE Al.
Regression Analysis Results

Explanatory Variables - Descriptions	Values for	Selected Model
		- Properties
Intercept	(10.2835)	0.0000
Parcel has Historic Status (Dummy Variable)	(0.5213)	0.0000
Parcel has Existing Residential Use (Dummy Variable)	(1.1345)	0.0000
SF Housing Price Index (Zillow), Real	0.0511	0.0000
Federal Reserve Multifamily Housing Index, Real	(0.0391)	0.0000
Potential Building Envelope in 1000 sq ft	0.0007	0.0199
Potential Building Envelope / Existing sq ft	0.0763	0.0000
Zoning Dummy Variables:		:
Zoning = Office/Commercial	3.2714	0.0000
Zoning = Density Restricted Multifamily	2.7671	0.0000
Zoning = Form Based Multifamily	3.6281	0.0000
Zoning = Industrial / Production, Distribution & Repair	2.2291	0.0000
Zoning = Public/Open Space	(1.4265)	0.1561
Zoning = Redevelopment Area	3.6509	0.0000
Zoning = Residential 2-Family (2 Units per Lot)	1.3510	0.0000
Zoning = Residential 3-Family or Residential Mixed-1 (1/800 sqft)	1.4429	0.0000

Note: Omitted zoning variable is RH1 (Residential Single Family); coefficients shaded in yellow are statistically significant at the 95 percent level.

Financial Feasibility Analysis

Strategic Economics analyzed the financial feasibility of new multi-family housing development (25 units or larger) in different neighborhoods of San Francisco. The analysis was designed to provide an understanding of the factors that determine whether new development projects are likely to move forward under current (2020) market conditions and development costs.

Methodology

Strategic Economics developed a static pro forma model, a commonly used tool to assess the financial feasibility of a new development project. This method tallies all development costs and revenues, and calculates the return/profit to determine whether a project is likely to attract investment. Strategic Economics analyzed four types of large-scale residential development "prototypes" that represent potential buildings at different scales that could be constructed in San Francisco:

- A low-rise building prototype with five stories of residential area
- A mid-rise building prototype with eight stories of residential area
- A high-rise building prototype with 14 stories of residential area
- A high-rise building prototype with 24 stories of residential area

For the purposes of this analysis, all the building prototypes were analyzed as rental apartment developments.

Financial feasibility was tested for each building prototypes using assumptions about revenues and costs, described below.

Cost Assumptions and Data Sources

To arrive at assumptions about development costs, Strategic Economics reviewed feasibility studies completed for the City of San Francisco in the last 2-3 years:

- "Mission-San Jose PDA Housing Feasibility Study," Keyser Marston and Associates, 2019
- "Inclusionary Housing Feasibility Update," Republic Urban, 2019
- "Inclusionary Housing Analysis of Divisadero and Fillmore Street Rezoning," Office of the Controller, City and County of San Francisco, 2018
- "Financial Analysis of Use of State Density Bonus Provisions in Non-Density Controlled Sites: Florida Street and Bryant Street Prototypes," Keyser Marston Associates, 2018
- "30 Otis Street Historic Alternatives Economic Analysis," ALH Urban & Regional Economics, 2018
- "450 O'Farrell Street Development Feasibility Review and Evaluation," Environmental and Planning Systems, 2017
- "Financial Analysis: Eastern Neighborhoods Community Benefits Study," Keyser Marston Associates, 2017
- Multiple feasibility studies for The Hub in Market-Octavia, Strategic Economics, 2016-2019
- Additional feasibility studies and construction cost estimates for other high-cost Bay Area cities

These studies included a mixture of low-rise, mid-rise, and high-rise building types. Representative cost assumptions for each building type were drawn from these examples and organized into four categories:

- Hard costs include the direct cost of constructing buildings and other onsite improvements such as landscaping and infrastructure. Per unit hard costs vary by building type, reflecting the different types of construction (e.g., concrete, steel, and/or wood-frame) and different types of parking. Based on the review of previous feasibility studies, typical hard costs were assumed to range from \$360,000 per unit for low-rise construction to \$450,000 per unit for high-rise construction. Hard costs, which can represent between 50 to 75 percent of total development costs, do not vary by location within San Francisco.
- Soft costs include indirect costs associated with the project, including professional fees for design and engineering, and other costs such as taxes, insurance, planning and permitting fees charged by the City, and the cost of financing. Based on the review of previous feasibility studies, typical

soft costs range from \$94,000 per unit for low-rise construction to \$109,000 per unit for high-rise construction, or 15 to 18 percent of total development costs, excluding impact fees.

- Municipal impact fees are soft costs that have been itemized separately in this analysis: these are fees charged to offset the impact of development on City services and the community at large. Based on the review of previous feasibility studies, citywide impact fees were estimated to range between \$21,000 per unit for low-rises to \$23,000 per unit for high-rises (three to four percent of development costs). These amounts exclude any special district fees or the City's Inclusionary Affordable Housing requirement. Special district fees raise costs and can represent an additional burden on development in areas where they apply. The Inclusionary Affordable Housing requirement was modeled as a reduction in revenues from satisfying the requirement with affordable units on site (see next section).
- Land costs assumptions were determined by reviewing the above feasibility studies and comparable land sales in San Francisco. Strategic Economics analyzed recent land sales from the Costar, a real estate database. In San Francisco, land costs vary by location and zoning capacity, ranging from \$200 to \$1,000 per square foot.

Revenue Assumptions

The revenues generated by the development of rental apartments are closely tied to the market rent levels, which vary across the city. Using rent data from Costar and from comparable, recently completed projects, Strategic Economics estimated average rents for four different submarket tiers with the city. For the high rise building prototypes, the rent assumptions included a rent premium for the views and amenities offered in luxury towers. Average monthly rent for each prototype ranged from \$2,719 to \$5,538 per unit depending on location and building type.

The pro forma analysis assumed that all projects would comply with San Francisco's Inclusionary Affordable Housing requirement for 2020, which requires that private development projects citywide

include at least 20 percent of units at below-market rate, affordable to lower income households. For the purposes of this analysis, it is assumed that the below market rate (BMR) units would be provided on-site at an average rent of \$1,800 per month. The rental revenues from market-rate and BMR units were converted to an overall building capitalized value using the income capitalization approach. The income capitalization approach used standard assumptions for vacancy and operating expenses, and the current market capitalization rate for multifamily rental development in San Francisco.

Return/Profit Assumptions

Based on the capitalized value and development costs determined in the pro forma, Strategic Economics calculated the return on investment for each building type and submarket tier. The threshold return on investment of apartment projects to be financially feasible in San Francisco generally ranges from 15 to 25 percent above total development costs.

Policy Concepts

Strategic Economics used the proforma model described above to test the impact of policy concepts on feasibility of development. Two major policy concepts with the potential to reduce development costs were analyzed:

- Reduction of construction costs through the use of emerging technologies. Nascent technologies such as cross-laminated timber (CLT) and modular construction have the potential to reduce hard costs once they become more widely adopted. To evaluate the impact of these efficiency gains, Strategic Economics tested a concept with construction costs reduced by 15 percent from current 2020 levels.
- Reduce impact fees. Citywide impact fees are estimated to be, on average, approximately \$25 per gross square foot of building area, excluding the inclusionary affordable housing requirement. Strategic Economics tested the impact of reducing fees on feasibility.

Affordable Housing Analysis

Strategic Economics reviewed available reports and data to estimate the cost of meeting the HAS production and preservation goals.

New MOHCD Units

For new production, Strategic Economics reviewed reports from the California Tax Credit Allocation Committee (TCAC) for 11 affordable housing projects that received tax credits from 2017 to 2018. The project-based data was verified through qualitative

information provided by MOHCD. Based on a review of these projects, Strategic Economics estimated that the City of San Francisco has contributed an average of \$257,000 per unit for new affordable housing development projects, excluding land costs.

Land Costs

In addition to the funding gap shown above, there is also a cost associated with acquiring new sites for affordable housing development. Based on a review of recent land transactions from Costar Group, a real estate database, the average cost of land zoned for low and mid-rise development is \$450 per square foot in San Francisco.

TABLE A2.

Sample of Recent
Affordable Housing
Projects in
San Francisco

Project Name	Total Units	Project Type *
1950 Mission Street	. 157	Non-Targeted
2060 Folsom Family Housing (Casa Adelante)	· 127	Large Family
88 Broadway	125	Non-Targeted
735 Davis	53	Seniors
Mission Bay South Block 6 West	152	Non-Targeted
490 South Van Ness Ave	81	Non-Targeted
1990 Folsom	143	Non-Targeted
Eddy & Taylor Family Housing	113	Non-Targeted
455 Fell	108 .	Large Family
1150 Third Street (Mission Bay South Block 3 East)	119	Special Needs
1296 Shotwell Senior Housing	. 94	Seniors

Note that all projects in the sample use 4 percent Low Income Flousing Tax Credits.

*Non-targeted afforcable housing developments serve many types of low income households including a significant percentage of supportive housing units for people who are formerly homeless in nearly all 100% affordable housing developments.

Source. California Tax Credit Allocation Committee, 2017-2018.

TABLE A4. Land Cost Assumptions

Assumptions		
Number of affordable MOHCD funded units	472	units per year
Gross area per unit 1	1,000	square feet
Number of residential stories 2	6	stories
Lot coverage	0.75	% of lot
Floor-area-ratio	4.50	
Land area required	104,889	square feet of land per year
Average cost of land 3	\$450	per square foot
Land costs 3	. \$100,000	per unit
Annual land acquisition costs 3	\$47,200,000	per year

¹ Includes non-leasable space in building.

Assuming that most affordable housing projects built by MOHCD would be in mid-rise buildings with six stories of residential units, and a floor-area-ratio of 4.50, this translates to land costs of approximately \$100,000 per unit. The HAS establishes a target of 943 MOHCD-funded affordable units each year. MOHCD has used public sites or land dedication to accommodate about half of recent 100% affordable development. This pattern implies the need to acquire sites that could accommodate half the MOHCD funded affordable units or 472 units per year. This assumption translates into land acquisition costs of \$47.2 million per year.

Preservation of Existing Affordable Units

Strategic Economics also calculated the cost of preserving an existing MOHCD-monitored units that may be at risk of being converted to market-rate. The estimated cost of \$110,000 per unit is based on preliminary estimates from MOHCD for the Capital Plan.

Preservation Acquisitions/Small Sites

Based on data from 2014 to 2019 collected by Planning and MOHCD, the City of San Francisco's total funding contribution to Small Sites averaged around \$339,000 per unit. This represents 80 percent of total development costs, estimated at \$497,000 per unit.

Large Projects (HOPE SF, Treasure Island)

The cost of preserving and replacing affordable units (including housing and infrastructure) at HOPE SF sites, Treasure Island, and other large projects was estimated based on data from Planning. The average cost to the City is estimated at approximately \$399,000 per unit.

After multiplying the per unit cost estimates with the HAS targets for production and preservation, the total local funding gap is estimated at \$517 million per year.

² Assumes new affordable housing developments would be in seven-story buildings with six stories of residential units and non-residential space on the ground floor. Sources: SF Planning, Costar Group; Strategic Economics

TABLE AS.
Estimated Annual Local Funding Gap for Production and Preservation Goals

30 Year Total MOHCD Funded Affordable Units (includes 2,400 new units in large projects)	28,300
Annual Average MOHCD Funded Units	943
Typical Local Gap Unit	\$ 257,000
Average Annual Funding Gap for MOHCD Funded New Production	\$ 242,436,667
Land for New Production	
Annual Average MOHCD Funded Units	94
Number of MOHCD Units Requiring Land Acquisition	. 47
Estimated Land Cost per Unit	\$ 100,00
Average Annual Funding Gap for MOHCD Funded New Production	\$ 47,166,66
	•
Preservation in the second sec	
Rebuilt Units in Large Projects (Hope SF, Treasure Island)	1,82
Preservation of Existing Affordable Units	18,43
Preservation Acquisitions/Small Sites	12,00
Preservation Local Funding Gap (Per Unit)	
Rebuilt Units in Large Projects (Hope SF, Treasure Island)	· . \$399,23
Preservation of Existing Affordable Units	\$ 110,00
Preservation Acquisitions/Small Sites	\$ 339,00
Preservation Local Funding Gap (Annual)	
Large Projects (Hope SF, Treasure Island)	\$ 24,340,03
Preservation of Existing Affordable Units	\$ 67,580,33
Preservation Acquisitions/Small Sites	\$ 135,600,00
Average Annual Funding Gap for Preservation	\$ 227,520,36
	-
Annual Local Funding Gap - Production + Preservation	\$ 517,123,70

Who lives in affordable housing?

Annual Median Income, by Household Size				Th
	1 Person	2 People	3 People	4 People
Very Low-Income Households Earn up to 55% of Area Median Income	\$47,400	\$54,200	\$60,950	\$67,750
Low-Income Households Earn up to 80% of Area Median Income	\$68,950	\$78,800	\$88,700	\$98,500
Moderate-Income Households Earn up to 110% of Area Median Income	\$94,800	\$108,350	\$121,950	\$135,450
Middle-Income Households Earn up to 130% of Area Median Income	\$112,050	\$128,050	\$144,100	\$160,100

Annuel Median Household Income Examples



A. Housekeeper \$39,300 B. Jamilor \$31,549 C. Entry level the fighter \$61,040 D. Children worker \$36,200 E. Carpenter \$63,570 F. First year social worker \$66,459 G. First year SFUSD tracker \$63,458 Source California Employment Development Department Occupation at Employment Statistics 2019 San Francisco and San Marco Counties Metropolitan Area. San Francisco Department of Human Resources. San Francisco Police Department, San Francisco United School District

Endinotes

- 1 MOHCD provides the following 2019 income categories for a family of three: very low-income: 0-50% Area Median Income (AMI) or \$55,450; low-income: 50-80% AMI or \$88,700; moderate-income: 80-120% AMI or \$133,000; above moderate-income: 120-150% AMI or \$166,300; upper income: 150% AMI+ or \$166,300
- According to analysis by the Center on Budget and Policy Priorities (CBPP) only a quarter of very low income households that income qualify receive federal housing assistance and federal housing funding has stagnated or declined in recent years. http://apps.cbpp.org/shareables_housing_unmet/chart.html
- 3 Rice, D., (2016). "Chart Book: Outs in Federal Assistance Have Exacerbated Families' Struggles to Afford Housing By Center on Budget and Policy Priorities." Center on Budget and Policy Priorities. Online: https://www.cbpp.org/sites/default/files/atoms/ files/4-12-16hous-chartbook.pdf
- 4 ACS 2018 1 Year estimates of Units in Structure and Total Population
- 5 City and County of San Francisco Planning Department, February 2020. Online: San Francisco Point in Time Count, January 2019. Online: http://hsh.sfgov.org/research-reports/ san-francisco-homeless-point-in-time-count-reports/
- Housing Needs and Trends Report (2018). San Francisco Planning Department Online: https://default.sfplanning.org/publications_reports/Housing-Needs-and-Trends-Report-2018.pdf
- 7 Ibid
- 8 San Francisco Planning Department analysis of JPUMS-USA data
- 9 San Francisco housing production data 1990-2019 from annual Housing Inventory Reports published by the San Francisco Planning Department
- 10 Affordable housing production data 1990-2019 from annual Housing Inventory Reports published by the San Francisco Planning Department
- 11 Housing Needs and Trends Report (2018). San Francisco Planning Department. Note: In comparison, the Bay Area's overall Black population had been 8 percent in 1990 and had decreased to 6 percent over the next 15 years
- 12 Ibid. Note: Migration rate is defined as the number of individuals who moved in or out of San Francisco in a given year, as a percentage of the number of people in that income group in that year. The rate is calculated as an annual average over the 10-year period 2006 to 2015
- 13 lbid. Note: Census data shows additional housing units were added over this period apparently not captured in official data but still fall tens of thousands of units short of increase in higher income households. Analysis of the 2010-2017 period by the Board of Supervisors Legislative Analyst shows similar trend in increase in higher income households. Policy Analysis Report: Jobs-Housing Fit. (2019). Budget and Legislative Analyst's Office. Online: "https://sfbos.org/sites/default/files/BLA. Jobs%20 Housing.101619.pdf"https://sfbos.org/sites/default/files/BLA. Jobs%20Housing.101619.pdf
- 14 Housing Needs and Trends Report. (2018). San Francisco Planning Department

- 15 Ibid
- 16 lbid
- 17 Planning Department analysis of IPUMS USA and Census ACS data
- 13 Planning Department analysis of ACS Data
- 19 Planning Department analysis of IPUMS USA data
- 20 Ibid
- 21 Housing Needs and Trends Report. (2018). San Francisco Planning Department
- 22 Ibid
- 23 Ibid
- 24 Ibid
- 25 in the Bay Area, segregated white neighborhoods have more than double the household incomes (\$123,701 v. \$48,843) and home values (\$899,765 v. \$440,620) of highly segregated Black and/or Latino neighborhoods.
- 26 Ibid
- 27 Housing Needs and Trends Report. (2018). San Francisco Planning Department
- 28 Ibid
- 29 For additional reading about the history of San Francisco's inequity in housing policy, refer to: African American Citywide Historic Context Statement, January 2016. Online: https://default.siplanning.org/Preservation/african_american_HCS/AfricanAmericanHistoricContextStatement_Draft_Jan2016.pdf and Report of the San Francisco Mayor's Task Force on AfricanAmerican Out-Migration, 2009. Online: http://bayviewmagic.org/wp-content/uploads/sites/4/2010/02/AA-OutMigration-TF-1.pdf
- 30 The experience of famed SF Giants centerfielder Willie Mays and his wife Marguerite offers an example of housing discrimination from 1950s San Francisco. LaBounty, Woody., (2000), "Willie Mays on Miraloma Drive." Online: http://www.outsidelands.org/ sw5.php
- 31 Center on Budget and Policy Priorities. Chart Book:Federal Housing Spending is Poorly Matched to Need. https://www.cbpp.org/research/housing/ chart-book-federal-housing-spending-is-poorly-matched-to-need
- 32 The baseline of likely future housing development is estimated using the regression-based model created for the HAS and is lower than and distinct from estimates of housing development capacity recently developed by the Planning Department.
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- 38 Galante, C., Draper-Zivetz, S., & Stein, A., (2017). "Building Affordability by Building Affordably: Exploring the Benefits, Barriers, and Breakthroughs Needed to Scale Off-Site Multifamily Construction." Terner Center for Housing Innovation. Online: http:// ternercenter.berkeley.edu/uploads/offsite_construction.pdf
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- 40 San Francisco Planning Code Section 415
- 41 Costar Group, 2019
- 42 Dineen., J.K., (2018). "SF's boom in home building to slow in 2019." San Francisco Chronicle, Online: https://www.sfchronicle.com/bayarea/article/SF-s-boom-in-home-building-to-slow-in-2019-13497817.php.
- 43 San Francisco Planning Commission: Centennial Celebration. (2017). San Francisco Planning Department. Online: https://default.sfplanning.org/publications_reports/ SF_Planning_Centennial_Brochure.pdf
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- 45 "The Strange Case of the Chinese Laundry" webisode. THIRTEEN. Online: (https://www.thirteen.org/wnet/historyofus/web08/ segment6_p.html
- 46 Notable downzoning legislation in 1960, 1964, and 1978 reduced housing capacity of the City's Outer Neighborhoods
- 47 San Francisco Planning Department Analysis of existing residential buildings relative to current zoning shows that San Francisco has approximately 12,600 buildings in which the number of units exceeds the allowed residential density of the underlying zoning. Such buildings are present throughout the city and contain an estimated 125,000 units (nearly 1/3 of all units in SF).
- 48 San Francisco City & County Charter Section 4.105. http://library.amlegal.com/nxt/gateway.dll/California/charter_sf/articleivexecutivebranch-boardscommissio?f=templates\$fn=default.htm\$3.0\$vid=amlegal:sanfrancisco ca\$anc=JD_4.105
- 49 City and County of San Francisco, Planning Code § 101. Purposes.
- 50 Planning code word count does not include the Code Interpretations and 33 Guidelines Documents that supplement the Planning Code.
- 51 San Francisco's Planning Code has been amended 24 times per year in each in 2019 and 2018.
- 52 Other classes of empirical controls related to construction, such as Building and Fire Codes are beyond the scope of this summary.
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- 56 San Francisco Planning Department Process Improvements Plan. (2017). San Francisco Planning Department. Online: https://sfplanning.org/sites/default/files/documents/admin/ ExecutiveDirective17-02 ProcessImprovementsPlan.pdf.
- 57 Other cities have undertaken modernization of their Planning Code. For example re:code LA is a comprehensive revision of the City of Los Angeles' Zoning Code
- 58 Fishcer, Will. "Rental Assistance Cuts Homelessness and Poverty, But Doesn't Reach Most Who Need it." 2019. Center on Budget and Policy Priorities. Online: https://www.cbpp.org/blog/rentalassistance-cuts-homelessness-and-poverty-but-doesnt-reachmost-who-need-it
- 59 California Tax Credit Allocation Committee, 2017-2019.
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- 62 San Francisco Planning Department, June 2019. Draft San Francisco Community Stabilization Strategy, October 2019. Online: https://commissions.sfplanning.org/cpcpackets/2017-000565CWP_101719.pdf
- 63 Small Sites Program Notice of Funding Availability, September 2019, available at: https://sfmohcd.org/2019-small-sites-program-nofa
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- 65 Based on data as of January 2019, provided by the San Francisco Planning Department and the Mayor's Office of Housing and Community Development.
- 66 San Francisco Planning Department data
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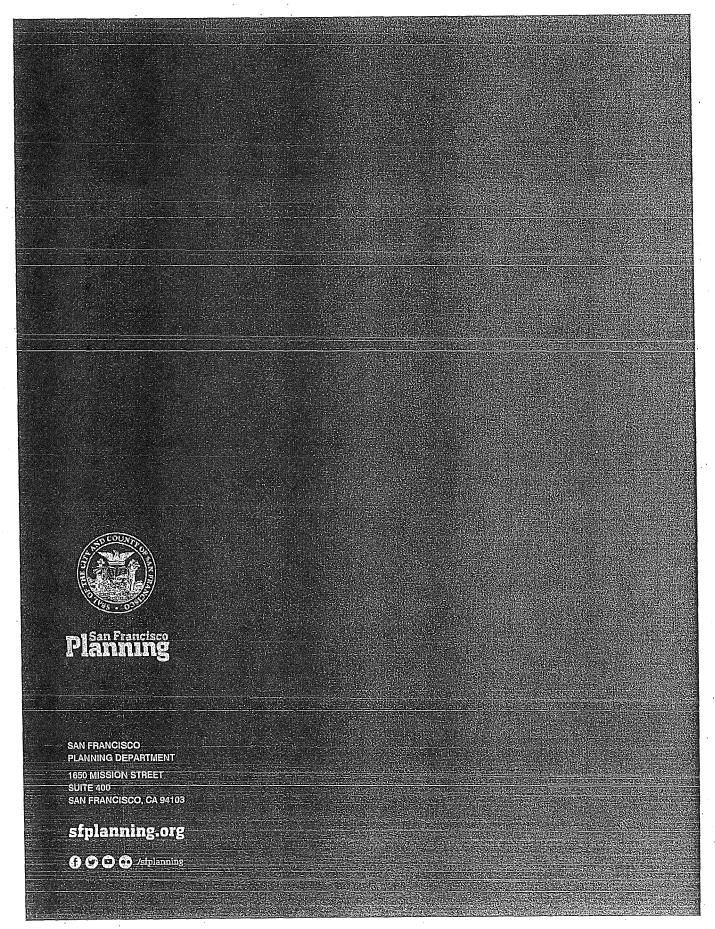
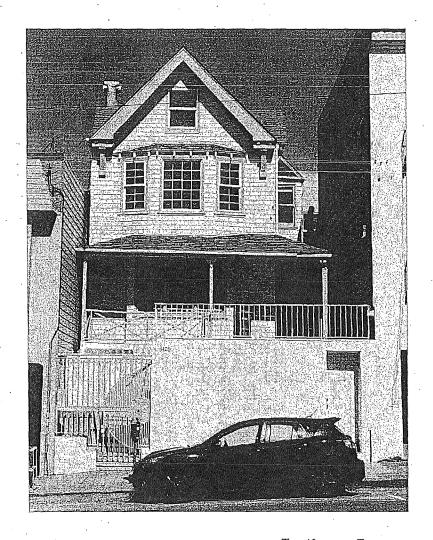


EXHIBIT D

HISTORICAL RESOURCE EVALUATION PART 1

1420 TARAVAL STREET SAN FRANCISCO, CALIFORNIA



TIM KELLEY CONSULTING, LLC
HISTORICAL RESOURCES
2912 DIAMOND STREET #330
SAN FRANCISCO, CA 94131
415.337-5824
TIM@TIMKELLEYCONSULTING.COM

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I. INTRODUCTION

Tim Kelley Consulting (TKC) was engaged to conduct a Historical Resource Evaluation (HRE) for 1420 Taraval Street, a three story over basement single-family residence constructed in 1909 in the Parkside neighborhood. A scoping discussion with Stephanie Cisneros of the Planning Department on October 10, 2017 identified an area to be visually examined in the vicinity of the subject property, specifically Taraval Street between 24th and 25th Avenues. TKC also used draft survey findings from the San Francisco Planning Department's Commercial Corridors Survey to evaluate whether this building is part of a commercial corridor historic district. This report investigates whether the subject building is eligible for individual listing in the California Register of Historical Resources and whether it is located in a potential historic district.

II. SUMMARY

TKC has determined that 1420 Taraval Street is not eligible for individual listing in the California Register and is not located within a potential historic district.

III. CURRENT HISTORIC STATUS

On November 3, 2017 TKC consulted the San Francisco Planning Department Property Information Map (PIM) to determine whether the property was identified in any recognized register of historical resources. The PIM listed the following Preservation information for the subject property.

HISTORIC EVALUATION:

Parcel:

2353010

Building Name:

Address:

1420 TARAVAL ST

Planning Dept. Historic Resource Status: B - Unknown / Age Eligible

Neighborhood Commercial Corridors Historic Resources Survey in Progress. Check historic resource status with Preservation Planning Staff.

ARTICLE 10 DESIGNATED HISTORIC DISTRICTS AND LANDMARKS:

NOVEMBER 2017

TIM KELLEY CONSULTING

None

ARTICLE 11 PRESERVATION DESIGNATION:

None

NATIONAL REGISTER HISTORIC DISTRICTS:

None

CALIFORNIA REGISTER HISTORIC DISTRICTS:

None

HISTORIC RESOURCE EVALUATION RESPONSES:

None

HISTORIC SURVEYS:

None

HISTORIC CONTEXT STATEMENTS:

None

LEGACY BUSINESS REGISTRY:

None

ARCHITECTURE:

Unknown

IV. DESCRIPTION

A. Site

1420 Taraval Street sits on the north side of the Taraval between 24th and 25th Avenues. The street and the parcel both slope down very slightly to the west. The subject building is set back slightly from the front lot line, with a basement level projecting volume sitting at the right side lot line and extending to the sidewalk. There is a metal security gate to the left of the projecting volume. The building abuts its neighbor to the left and is separated by a few feet from its neighbor to the right. The surrounding buildings all sit at their front lot lines.

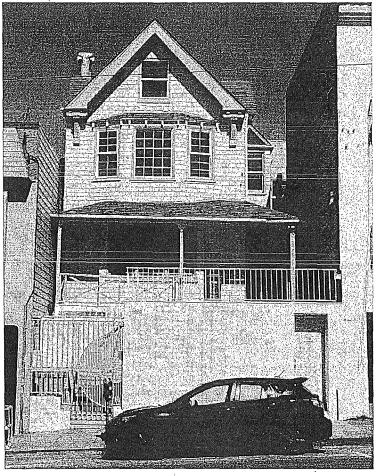


Figure 1: 1240 Taraval Street

B. Exterior

1420 Taraval Street is a three story over basement single family residence clad in stucco at the basement level and wood shingles at all other levels and capped with a compound gable roof. The building is roughly rectangular in plan, with a cut out on the front right side, the projecting addition at the front right side basement level, and another projecting volume in the rear. There is a recessed above grade pedestrian door on the right side of the projecting basement volume (Figure 2). To the left of this, enclosed by the metal security gate, a concrete and terrazzo quarter turn stair leads to the first story (Figure 3). At the first story, a metal railing

NOVEMBER 2017

TIM KELLEY CONSULTING

encloses the flat roof of the projecting volume. A shed roof supported by square posts projects from the primary building, creating a covered porch across the front of the façade. At the center of this façade, there is a square bay window with three wood sash windows. At the right, the primary entrance is in the cutout, which is shaded by the projecting shed overhang (Figure 4). The second story features at center a shallow canted bay with a large vinyl sash fixed window flanked by smaller vinyl sash double hung windows, all with false muntins. The canted bay is topped with a shed roof with exposed false rafter tails. In the gable peak is a vinyl sash double hung window. The gable terminates with a projecting box cornice, with false rafter tails and brackets at the outer lower corners. At the right, there is a wood sash double hung window on the second story of the cutout (Figure 5). The roof shape, visible from the street and from aerial views, features two large gabled dormers near the front, a shed roof dormer behind on the left, and a hip roof section at the rear.

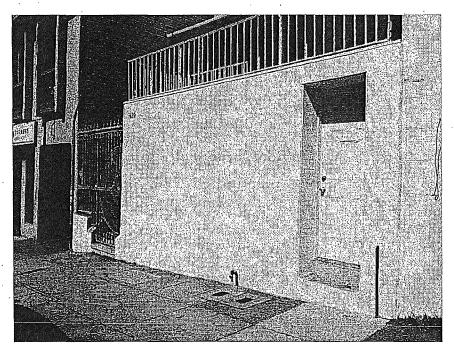


Figure 2: Basement level

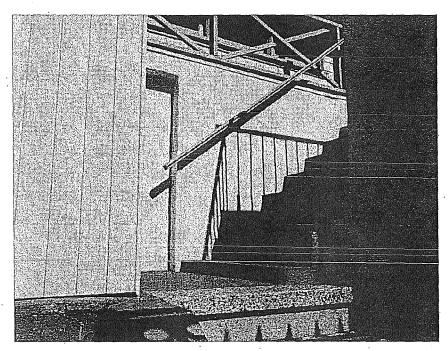


Figure 3: Entry steps

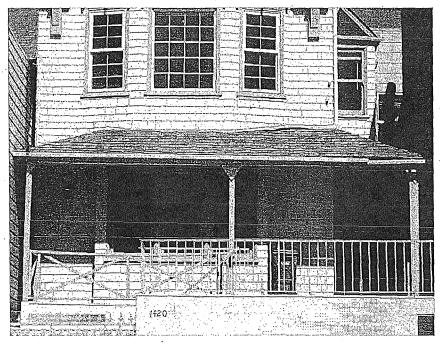


Figure 4: First story

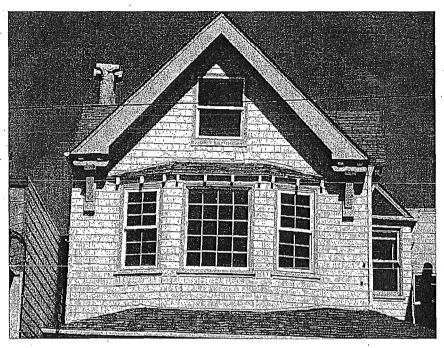


Figure 5: Upper stories

V. HISTORIC CONTEXT

A. Neighborhood

The Parkside neighborhood, a sub-section of the larger Sunset district, is bounded by Rivera and Quintara streets to the north, 14th Avenue to the east, Wawona Street and Sloat Boulevard to the south, and the Pacific Ocean to the west.

In 1905, the Parkside Realty Company began purchasing lots in the area now known as Parkside in order to develop the large tract of land into a residential neighborhood, including providing the necessary sewer lines, street and block grading, and establishing gas, electric, water, and transportation services. To sell lots and homes, the company also had to overcome public perception that the area was a distant wilderness. The lack of streetcar access was the major hurdle to the Parkside subdivision's success. The Parkside Transit Company was incorporated in late 1905, with the intent of bringing a streetcar line to the neighborhood. Before the line could be built, however, the whole city of San Francisco was met with disaster.

The Parkside District wasn't materially affected by the 1906 earthquake and fire, but building plans had to be delayed while all resources, planning decisions, utility installation and repair, and construction materials went to the task of rebuilding San Francisco's core. The reconstruction period seemed an ideal time to market the Parkside Realty Company's plan of selling starter homes to former renters. Indeed, districts such as the Richmond, Sunnyside and Outer Mission, located outside the fire line that catered to these buyers and had reliable mass transportation, experienced a boom in population in the decade after the disaster. For the Parkside Realty Company, it was a matter of getting the resources to build the cottages before prospective buyers moved to Oakland, Berkeley, or other San Francisco neighborhoods.

Additionally, property owners who had purchased lots in the Parkside prior to the earthquake still waited for their new streetcar line. A single line track was laid in June 1908. It ran south on 20th Avenue from H Street to T Street, then turned west, reaching 33rd Avenue before turning south again and continuing a few more blocks to Sloat Boulevard. The line was a fraction of the Parkside Transit Company's initial vision, but it provided a means of commuting downtown.

In early 1908, the Parkside Realty Company finally began construction. It used two marketing strategies, selling speculative land to investors, while simultaneously constructing homes for residents. The company started erecting 62 cottages that snaked from the corner of 26th Avenue and Ulloa Street southwest around a ridgeline of sand dunes to 32nd Avenue and Vicente Street. Each block between Ulloa and Vicente had groups of three to seven houses facing each other across graded but unpaved streets. This sprinkling of construction on seven blocks may have been a way to "seed" the district, getting the first residents to spread across the neighborhood.

These Parkside cottages came in six varieties of façade styles with essentially identical floor plans. The cottages were approximately 800 square feet (20 x 40 feet) on one story with two bedrooms and one bath. The existence of the cottages, combined with advertising and the housing shortage caused by the 1906 earthquake and fire, worked in the Parkside Realty Company's favor. Privately constructed homes joined the cottages and by the summer of 1908

some 100 residences in the new development were occupied. However, growth did taper off after the initial offering. By the mid-1920s, the Parkside Realty Company appears to have stopped construction of their own buildings, instead allowing other home-building operations and small-scale construction companies to buy and build on its lots. The Lang Realty Company emerged as the major builder in the Parkside at this time, erecting over 200 homes in 1926 and 1927. Many smaller building companies, such as F.M. Biggam, Jas. Arnott and Sons, and others became active in the Parkside at this time, usually focusing on no more than four to eight homes at a time. Stucco facades with one-story-over-garage floor plans emerged as the dominant architectural style in this era.

During the home-building boom of the late 1920s, the Sunset and Parkside districts were the focus of renewed interest from real estate firms and construction companies, particularly after the opening of the Sunset Tunnel in April 1925. Prominent developers of the Parkside and Sunset from the 1920s to 1950s were the Gellerts (Sunstream Homes and Standard Building Company), Henry Doelger, Ray Galli, Lang Realty Company, Chris McKeon (Happy Homes Building Company), and the Meyer brothers. These merchant builders were often family-run businesses concerned with building affordable homes quickly on the standard city grid in a range of facades to suit current tastes. None of these builders employed architects, although they did use building designers. The builders borrowed ideas from one another and kept track of which floor plans and façade styles were selling best.

Before World War II, styles were a mixture of Spanish (red tile roofs), Second Empire, English Tudor, and Colonial. After the war, period revival detailing was less common, both to control costs and to offer a "modern" look. The results are homes that are so similar it is difficult to identify the builder.

Shops and services grew along Taraval Street, and boomed with housing construction in the 1920s. The primary shopping area for the Parkside extended from 17th Avenue to 24th Avenue. Stores and businesses sprang up more or less spontaneously along the L streetcar line during the 1920s to serve the growing population, a typical pattern in the Bay Area. A subsidiary shopping area also grew along Vicente Street between 22nd and 24th Avenues.

Development in the Parkside and Sunset was fueled by a desire to own a home. The Parkside grew into a heterogeneous area of single family homes inhabited by Irish and other western Europeans during the 1920s through the 1940s. The creation of the Federal Housing Administration in 1934 helped encouraged home ownership with low down payments and long term mortgages, during the economic down turn of the Depression era. This greatly spurred the construction and sales of single-family homes in the Sunset/Parkside, , with the construction and establishment of businesses, flats, and apartment structures lagging behind.

Single-family homes make up the vast majority of the housing in the Parkside District. Most were originally built in the 1920s and 1930s as one-story over garage with floor plans of five to six rooms, designed for small families. The smaller cottages built by the Parkside Realty Company in 1908 have almost all been raised to accompany basement garages. Larger family homes of Craftsmen and Edwardian styles built in the 1910s and early 1920s have front setbacks from 8-15 feet, and a few feature a garage as a side or back-of-lot structure. Flats and small apartment buildings/complexes, most dating from the 1940s and 1950s, are usually found at corner intersections along the streetcar line on Taraval Street. Flats, with one residence per floor, generally are two-story over garage.

The Parkside District's commercial structures are limited to Taraval Street, 19th Avenue, and small sections of Vicente Street. Single story retail buildings are intermixed with two- to four-story structures that feature housing or office space over ground floor retail. Some larger commercial buildings run half or the full length of a block, with space for four to seven individual businesses on the street. Styles range from Mission revival to Art Deco to Streamline Moderne. Larger commercial buildings originally created as automotive garages and food markets, have in many cases been repurposed as offices or housing. The former Parkside Theater on Taraval near 19th Avenue, for instance, is now used as condominiums and a childcare center.

B. Project Site History

The first Sanborn map for this area was published in 1915 (Figure 6). The subject block is vacant apart from the subject building and four other buildings with identical or very similar footprints. The subject building is illustrated as a two story single family residence. The building is roughly rectangular in plan, with a cutout on the front right corner and a small one story projection at the rear. A porch spans the front of the building, including the cutout. There is a small one story structure at the rear of the parcel.

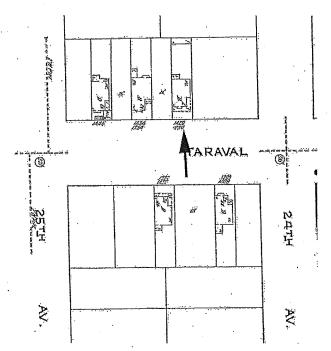


Figure 6: 1915 Sanborn Map 1420 Taraval Street noted with arrow.

The 1928 Sanborn Map shows the same level of development on the subject block, with continued modifications to the existing buildings (Figure 7). The subject building retains the same footprint, except for the rear volume, which now spans the entire back of the building.

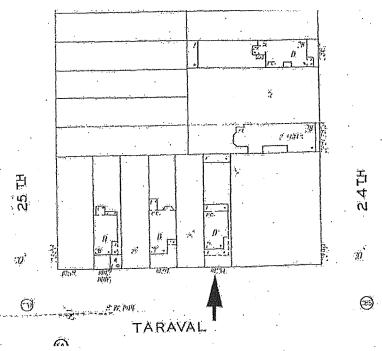


Figure 7: 1928 Sanborn Map 1420 Taraval Street noted with arrow.

The 1938 Harrison Ryker aerial photograph shows an increase in development on the subject block, with larger scale buildings being constructed around the subject building and the other original buildings on the block (Figure 8). The subject building appears the same as on the 1928 Sanborn Map.

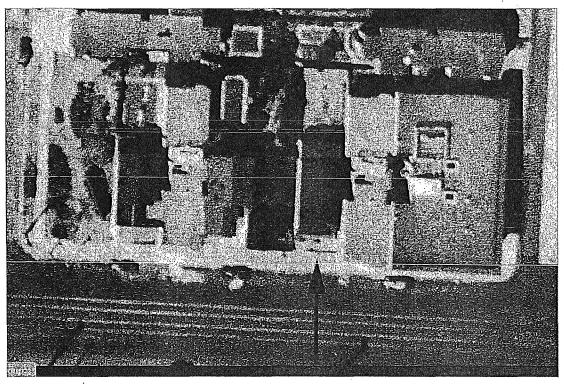


Figure 8: 1938 aerial photograph 1420 Taraval Street noted with arrow.

The 1950 Sanborn Map reveals the nature of the new development seen on the 1938 photograph, specifically apartment buildings and apartments over commercial (Figure 9). The subject building retains the same footprint as seen on previous maps.

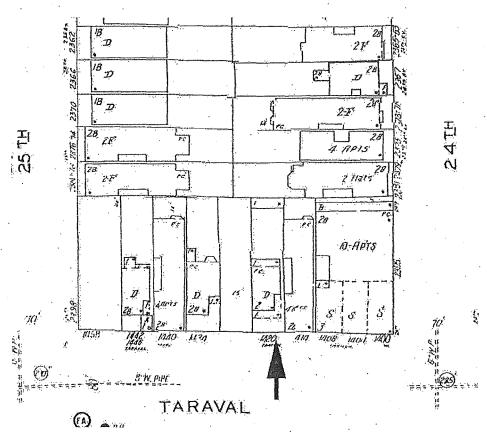


Figure 9: 1950 Sanborn Map with 1420 Taraval Street noted with arrow.

The 1990s Sanborn Map shows the area completely infilled (Figure 10). The subject building now has the front addition. Otherwise it retains the same footprint as seen on the 1928 Sanborn map, although the front one story porch is incorrectly illustrated as enclosed. The rear addition, which spanned the entire rear façade, is illustrated as only spanning part of the façade, as seen in the earlier maps. The new front projecting addition is illustrated as a one story volume labeled "A" for automobile, though it is unclear if it was ever used as a garage. The other two historic buildings, seen with the subject building in the previous maps, have been replaced with multi-family housing.

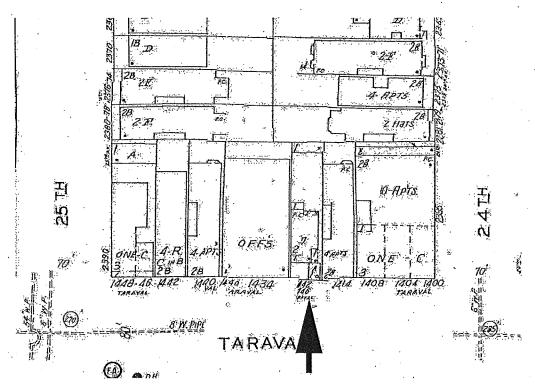


Figure 10: 1990s Sanborn Map with 1420 Taraval Street noted with arrow.

C. Construction Chronology

According to the original construction permit, 1420 Taraval was constructed in 1909 by Hugh Keenan. Alterations to the building include: modern windows; reconstructed front steps; remodeled front porch including railings and posts; and the ground level one-story garage, which currently has a pedestrian door but not a garage door.

Hugh Keenan Construction Company

Hugh Keenan emigrated from Ireland and began his career as a builder as early as 1880. In the 1890s, he partnered with architect Robert Dickie Cranston and constructed Victorians in the Haight Ashbury neighborhood. Notable examples of these designs include 710 Ashbury and 459 Ashbury. The partnership was short lived, and Keenan resumed his work as a sole

¹ United States Census 1880, San Francisco County, Enumeration District 216

proprietor construction company. Keenan died in 1934.² No historic resources were located constructed by Keenan after his partnership with Cranston.

Based upon the historic photos seen below (Figures 11 and 12), it appears that Keenan most likely constructed six homes similar to the subject building on this block. The subject building and 1409 Taraval are the only two remaining.



Figure 11: Taraval St looking West circa 1914. Subject building noted with arrow Source: San Francisco Municipal Transportation Agency Historic Photos Collection

² California Death Index 1905-1939

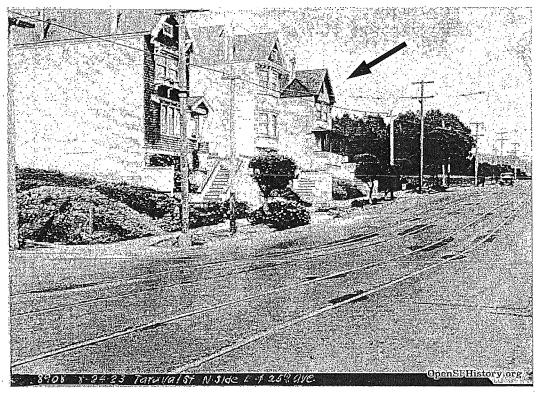


Figure 12: Taraval St looking east circa 1923. Subject property noted with arrow.

Source: OpenSFHistory.org, wnp36.03101

D. Permit Record

The following permits were found in Department of Building Inspection files for the subject property:

- Permit #24242, June 25, 1909 To build a two-story single family building
- Permit #83161, May 23, 1946 Store under the existing building 18' x 20'. (Note: This
 probably refers to construction of the front addition, but there are no listings for a
 commercial use at the address. A Certificate of Completion dated October 1, 1946 for a
 different permit number mentions only reconstruction of the front porch and stairs.)
- Permit #355770, April 12, 1968 Underpin west foundation wall
- Permit #481398, May 11, 1982 Replacement of gutters (east/west) and leaders

Copies of the permits are in the Appendix to this report.

E. Architectural Style

The subject property can be best described as vernacular with Shingle elements. Unlike formal styles of architecture, vernacular architecture is not characterized by stylistic design elements.

In San Francisco, the Shingle style is often referred to as the First Bay Tradition, adapted for construction on narrow city lots. Popular from 1880-1915, the Shingle style dispensed with the complex building surfaces of the Queen Anne style and used simple shingles for all surfaces. These buildings are characterized by symmetry with bulges, incisions and cavities enshrouded by a "skin" of patterned shingles. Usually featuring restrained, small-scale ornamentation, Shingle buildings often feature decorative details such as Palladian windows.³

F. Owners and Occupants

The first owners, Thomas Morris and C. Henry Forsland, did not reside at the property. Emmanuel, Alexander, Gustave, and George Stavrou were brothers. They initially used the subject property as a rental investment (from 1924-1937), then George and Alex Stavrou resided there until their deaths in 1959 and 1981.

Table 1: Owners of 1420 Taraval Street

Name	Date	Occupation
Hugh Keenan Construction Co	1909 – 2/27/1913	Contractor
Thomas Carroll Morris	2/27/1913 – 7/8/1914	Purchasing Agent
Vivian Morris	7/8/1914 – 5/15/1915	Wife of Thomas
C. Henry Forsland	5/18/1915 – 5/16/1916	Secretary
Nann M. Forsland	5/16/1916 - 3/20/1918	Wife of C. Henry
Hugh Keenan	3/20/1918 8/5/1918	Contractor

³ San Francisco Preservation Bulletin No. 18: Residential and Commercial Architectural Periods and Styles in San Francisco

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John J. and Gertrude Enright	8/5/1918 – 8/16/1924	Boiler maker
Emmanuel, Alexander, and	8/16/1924 – 6/19/1932	Emmanuel – cook; Alexander
George Stavrou		- cook; confectioner; George
		- waiter
Emmanuel Stavrou	8/16/1932 – 5/13/1939	Cook
Gustav, Alexander, and George	5/13/1939 – 9/11/1939	Gustav – Restaurant worker;
Stavrou, Elaine Riga		Alexander – cook;
		confectioner; George - waiter
Alexander Stavrou	9/13/1939 – 5/6/1958	Alexander – cook,
		confectioner
Alexander and George Stavrou	5/6/1958 – 9/15/1.976	Alexander – cook,
		confectioner; George - waiter
George Stavrou and Helmut	9/15/1976 – 1/3/1977	George- waiter
Mandel	·	Helmut- Insurance Agent
Helmut Mandel ·	1/3/1977 – 1/13/2005	Insurance Agent
Peter and Paula Mandel	1/13/2005 - current	

1420 TARAVAL STREET

Table 2: Occupants of 1420 Taraval Street

Date	Name	Occupation
1916 - 1919	Robert N. Powers	Pastor Parkside Pres.Church
1920 – 1924	John Enright	Boilermaker
1930	Alice Ledonas	Teacher .
1938 – 1959	Alexander Stavrou	Cook
1938 - 1981	George Stavrou	Waiter, cook
1982	Octavia Mandel	Nurse

VI. EVALUATION OF HISTORIC STATUS

The subject property was evaluated to determine if it is eligible for listing in the California Register of Historical Resources, either individually or as a contributor to a historic district. The California Register is an authoritative guide to significant architectural, archaeological and

historical resources in the State of California. Resources can be listed in the California Register through a number of methods. State Historical Landmarks and National Register-eligible properties (both listed and formal determinations of eligibility) are automatically listed. Properties can also be nominated to the California Register by local governments, private organizations or citizens. This includes properties identified in historical resource surveys with Status Codes of 1 to 5 and resources designated as local landmarks or listed by city or county ordinance. The evaluative criteria used by the California Register for determining eligibility are closely based on those developed for use by the National Park Service for the National Register. In order to be eligible for listing in the California Register a property must be demonstrated to be significant under one or more of the following criteria:

Criterion 1 (Event): Resources that are associated with events that have made a significant contribution to the broad patterns of local or regional history, or the cultural heritage of California or the United States.

Criterion 2 (Person): Resources that are associated with the lives of persons important to local, California, or national history.

Criterion 3 (Architecture): Resources that embody the distinctive characteristics of a type, period, region, or method of construction, or represent the work of a master, or possess high artistic values.

Criterion 4 (Information Potential): Resources or sites that have yielded or have the potential to yield information important to the prehistory or history of the local area, California or the nation.

The following section examines the subject property's eligibility for listing in the California Register under those criteria:

A. Individual Eligibility

Criterion 1 (Events)

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TIM KELLEY CONSULTING

1420 Taraval Street is not eligible for individual listing in the California Register under Criterion 1. It was constructed in 1909 during the early residential development of the area. The area was later predominantly developed for commercial use, and many of the earlier residential buildings were replaced. This building did not make an individually significant contribution to the development of the neighborhood. Nor did it make a significant contribution to the broad patterns of local or regional history, or the cultural heritage of California. Thus the property is not eligible for listing in the California Register under Criterion 1.

Criterion 2 (Persons)

This building is not eligible for individual listing in the California Register under Criterion 2. It is not associated with any significant persons in the history of San Francisco or the State of California, as none of the owners or occupants was listed in the San Francisco Biography Collection or newspaper indexes or otherwise indicated to be important to the history of San Francisco or the State of California. Thus the property is not eligible for listing in the California Register under Criterion 2.

Criterion 3 (Architecture)

This building is not eligible for individual listing in the California Register under Criterion 3. 1420 Taraval was constructed by contractor Hugh Keenan. He is not considered a master builder. This building does not embody distinctive characteristics of a type, period, region, or method of construction, represent the work of a master, or possess high artistic values. Thus the property is not eligible for listing in the California Register under any aspect of Criterion 3.

Criterion 4 (Information Potential)

This criterion ordinarily refers to potential archeological value. A full analysis of archeological value is beyond the scope of this report. The property does not appear eligible for individual listing on the California Register under Criterion 4.

B. Districț

A property may also become eligible for listing on the California Register as a contributor to a historic district. Guidelines define a district as an area that "possesses a significant concentration, linkage, or continuity of sites, buildings, structures, or objects united historically

or aesthetically by plan or physical development." To be listed on the California Register, the district itself must be eligible under the criteria already discussed. The documentation of the district must enumerate all properties within it, identifying each as a contributor or non-contributor. The district itself, as well as each of its contributors, then become historical resources.

The subject block is not formally identified at present as a historic district. To investigate whether a historic district potentially exists in the area, TKC conducted a search of nearby HRERs and visually examined the surrounding buildings. Per the scoping agreement of October 10, 20, the examined area includes Taraval Street between 24th and 25th Avenues. Additionally, TKC reviewed the draft survey findings from the Neighborhood Corridor Survey provided by the Planning Department to evaluate this area as a potential district.

The area contains 16 properties constructed between 1909 and 1992 and ranging in height from one to three stories (contextual photographs are available in the Appendix). Currently, there are no HRERs in the vicinity. The following table lists the property address, parcel number, construction date (per the Assessor's Office) and use. The subject property is in italics.

Table 3: Buildings located on Taraval between 24th and 25th Avenues

Address	Parcel Number	Construction Date	Building Use
1400-08 Taraval	2353/008	1928	Multiple-family/commercial
1414 Taraval	2353/009	1936	Apartment
1420 Taraval .	2353/010	1909	Single-family .
1430-34 Taraval	2353/011	1968	Commercial
1440 Taraval	2353/012	1937	Apartment
1442 Taraval	2353/013	1992	Single-family
1444 Taraval	2353/014	1951	Commercial
2401 24 th Ave	2401/001	1923	Apartment
1409 Taraval	2401/043	1912	Commercial

⁴ Office of Historic Preservation, 1995.

1415-19 Taraval	2401/042	1948	Multiple-family/commercial
1421-25 Taraval	2401/041	.1924	Multiple-family
1427-29 Taraval	2401/040	1933	Multiple-family
1433-35 Taraval	2401/039	1925	Commercial
1439 Taraval	2401/038	1925	Commercial
1445-47 Taraval	2401/037	1900	Multiple-family/commercial
1455 Taraval	2401/036	1954	Commercial

No HRERs were found in the area.

Findings:

The adjacent neighborhood contains a mix of commercial and residential buildings. The earliest development in this block and block face consisted of six residential building similar to the subject building. In the 1920s, most of these buildings were replaced with commercial and multiple-family buildings. The subject building and 1409 Taraval are the only two similar buildings that remain (the history of 1445-47 Taraval is unknown). Taraval Street from 12th through 46th Avenues contains mostly commercial and/or mixed-use buildings. A reconnaissance survey of this area was conducted during the research of the "Neighborhood Commercial Buildings, 1865-1965, Historic Context Statement." A small section of the area was found to contain a potential commercial historic district (2109-2201 Taraval) and a few buildings were determined to be eligible as individual resources. The block examined for this report was not found to be a potential historic district, and this report concurs with those findings.

VII. INTEGRITY

In addition to being determined eligible under at least one of the four California Register criteria, a property deemed to be significant must also retain sufficient historical integrity. The concept of integrity is essential to identifying the important physical characteristics of historical resources and hence, evaluating adverse change. For the purposes of the California Register,

November 2017

⁵ "Taraval Street Neighborhood Commercial District (NC-2) 12th Avenue – 46th Avenue," San Francisco Planning Department, Undated.

integrity is defined as the authenticity of an historical resource's physical identity evidenced by the survival of characteristics that existed during the resource's period of significance. Historical resources eligible for listing in the California Register must meet one of the criteria of significance described in section 4852(b) of this chapter and retain enough of their historic character or appearance to be recognizable as historical resources and to convey the reasons for their significance. "6 Integrity is evaluated with regard to the retention of location, design, setting, materials, workmanship, feeling, and association.⁷ These aspects, which are based closely on the National Register, are location, design, setting, materials, workmanship, feeling and association. *National Register Bulletin 15, How to Apply the National Register Criteria for Evaluation* defines these seven characteristics:

- Location is the place where the historic property was constructed.
- *Design* is the combination of elements that create the form, plans, space, structure and style of the property.
- Setting addresses the physical environment of the historic property inclusive of the landscape and spatial relationships of the building/s.
- Materials refer to the physical elements that were combined or deposited during a particular period of time and in a particular pattern of configuration to form the historic property.
- *Workmanship* is the physical evidence of the crafts of a particular culture or people during any given period in history.
- Feeling is the property's expression of the aesthetic or historic sense of a particular period of time.
- Association is the direct link between an important historic event or person and a historic property.

This building is not a historical resource, therefore no period of significance can be determined. For information purposes, the building has been extensively altered over the years as detailed above.

⁶ California Code of Regulations Title 14, Chapter 11.5

⁷ ibid

1420 Taraval Street is not individually eligible for listing in the California Register of Historical Resources. The property is not located in a potential historic district. ...

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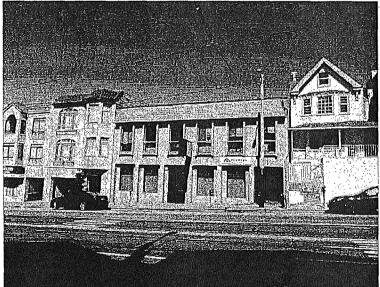
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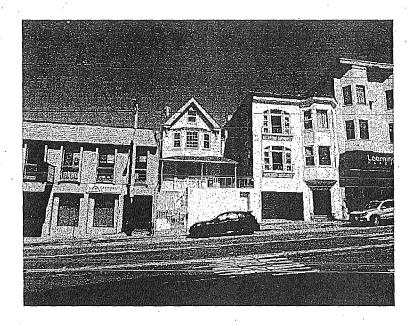
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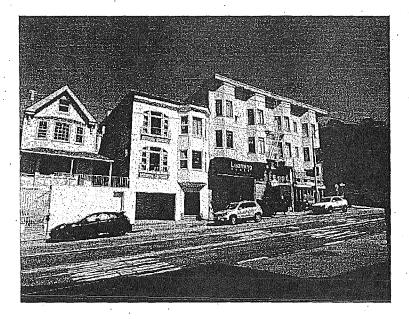
X. APPENDIX

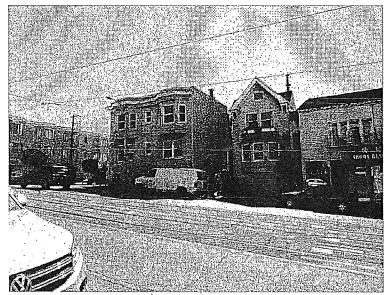
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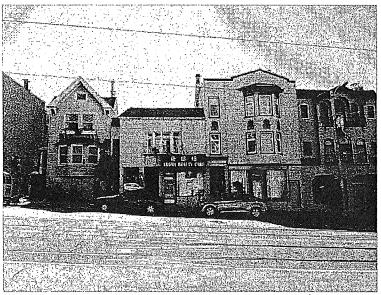


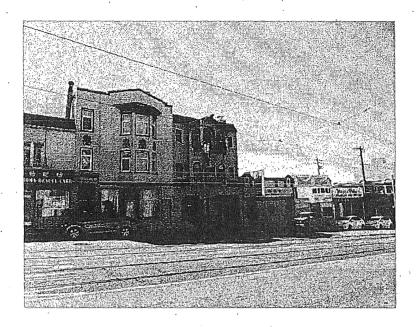


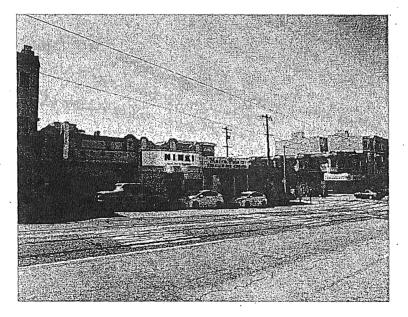




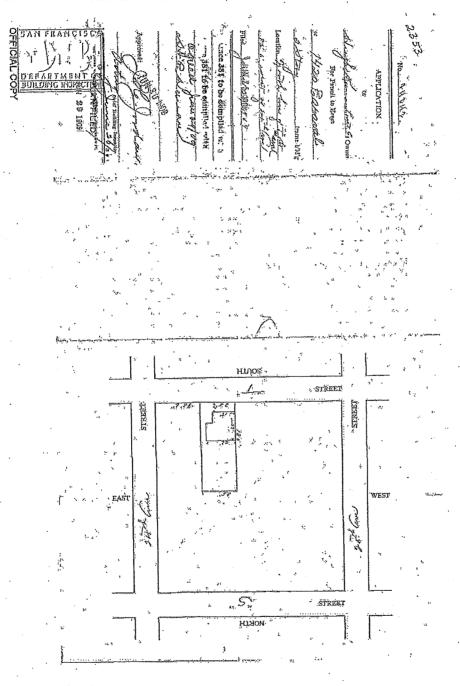








Permits for 1240 Taraval Street



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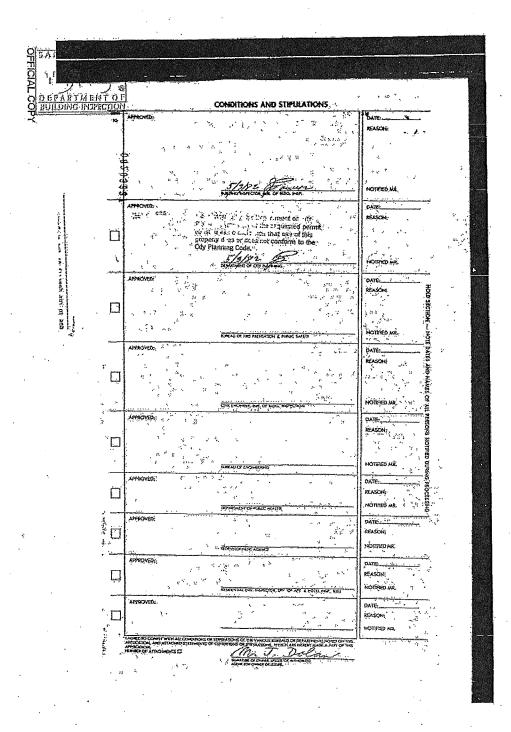
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NOVEMBER 2017







March 12, 2020

Board of Supervisors 1 Carlton B. Goodlett Place San Francisco, CA 94102

RE: Appeal of Conditional Use Authorization - 1420 Taraval Street

HERITAGE

Dear Supervisors:

I write in support of the Sunset-Parkside Education and Action Committee's appeal to deny the proposed project at 1420 Taraval Street (Block 2353, Lot No. 010). Certification of Conditional Use Authorization 2018-011904CUA would demolish an excellent example of one of the Parkside District's few surviving early houses.

San Francisco Heritage (Heritage) is committed to the preservation of the city's unique architectural and cultural identity in every corner of the city. The Parkside and Supervisorial District 4 is woefully underrepresented on the city's official inventory of historic properties. Halting this project and retaining 1420 Taraval is consistent with city policy that "existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods." (Planning Code, Section 101.1(b).)

As one of the first houses built by builder Hugh C. Keenan for the Parkside District Realty Company, 1420 Taraval (built in 1907) is one of a small number of properties connected to the district's creation and early development. As recognized by Planning Department staff, the property is significant under evaluation guidelines for state historical resources under Criteria 1 and 3. Heritage disagrees with the subsequent CEQA categorical exemption determination claiming 1420 Taraval lacked sufficient physical integrity to be considered a historic resource.

The Secretary of Interior's Standards for Treatment of Historic Properties specifically contemplate—and provide guidance for reversing—minor alterations to older buildings such as 1420 Taraval. The house's porch pillars may have been altered and windows replaced, but 1420 Taraval survives overwhelmingly intact today. The integrity of properties in historically working-class neighborhoods should be considered contextually. If a simple change such as replacing windows were to become the threshold for determining loss of integrity, it would reinforce a perception that only civic structures and residences of the wealthy elite are worthy of recognition and protection.

Please uphold this appeal and deny this project. San Francisco Heritage is committed to working with the property owner and providing technical assistance to sensitively reverse alterations to the building, initiate designation of the house as a historic resource, secure any available preservation-based financial incentives, and explore appropriate ways to add residential units to the property while preserving the original home. As an example, neighboring properties are built to the lot line and Heritage encourages examining the feasibility of adding an Accessory Dwelling Unit in the backyard.

Mike Buhler President & CEO

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Statement of Appeal to Board of Supervisors of Conditional Use Authorization Planning Case # 2018-011904CUA Building Permit Application 201808086754 1420 Taraval Street

STATEMENT OF APPEAL (5 pages)

a) Set forth the part(s) of the decision the appeal is taken from:

Paragraph 9 (pages 10-11). General Plan Compliance. Housing Element Objectives and Policies

Paragraph 10 (pages 15-16)

Planning Code Section 101.1(b) establishes eight priority-planning policies and requires review of permits for consistency with said policies.

Paragraph 8 (pages 7-10)

- iii. Whether the property is a "historical resource" under CEQA
- iv. Whether the removal of the resource will have a substantial adverse effect under CEQA
- v. Whether the project converts rental housing to other forms of tenure or occupancy;
- vi. Whether the project removes rental units subject to the Residential Rent Stabilization and Arbitration Ordinance or affordable housing;
- ix. Whether the project protects the relative affordability of existing housing;

Paragraph 7 (p.5-6)

A. Compatibility with the neighborhood or community per SF Planning Code 303

b) Set forth the reasons in support of your appeal

A Conditional Use refers to a use that is not principally permitted in a particular Zoning District, according to the CUA application packet. Conditional Uses require a Planning Commission hearing in order to determine if the proposed use is necessary or desirable to the neighborhood, whether it may potentially have a negative effect on the surrounding neighborhood, and whether the use complies with the San Francisco General Plan. Reasons for this appeal are:

1) Not consistent with the San Francisco General Plan Housing Element and SF Planning Code 101.1(b)

The 1420 Taraval project is <u>not consistent</u> with Objectives 2 and 3 (see Exhibit A: San Francisco General Plan Housing Element-Summary of Objectives and Policies attached hereto and incorporated

by reference) and several policies of the San Francisco General Plan Housing Element. These include:

Policy 2.1 Discourage the demolition of sound existing housing unless the demolition results in a net increase in affordable housing.

The 1420 Taraval project would replace naturally-affordable housing with market-rate housing and therefore is not consistent with Policy 2.1.

Policy 3.1 Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs

1420 Taraval is subject to the Residential Rent Stabilization and Arbitration Ordinance. Three tenants who comprise three separate households (in that they are not a family unit) have naturally affordable rent. Therefore, the project is not consistent with Policy 3.1

Policy 3.4 Preserve "naturally affordable" housing types, such as smaller and older ownership units.

1420 Taraval is a "naturally affordable" older housing type with annual property tax of \$1,869.32 for this fiscal year. The economics of demolishing existing rental property with a very low tax base and replacing it with market-rate housing with a tax base more than twenty times higher plus recovery of new construction costs (highest in the world in SF, according to the *New York Times*) further renders the existing housing type "naturally affordable" housing that should be preserved. Therefore, the project is not consistent with Policy 3.4.

Further, the 1420 Taraval project is <u>not</u> in compliance with the San Francisco Planning Code Section 101.1(b) which provides for general plan consistency and implementation including Priority Policies 2 and 3 (see Exhibit B: SF Planning Code Section 101.1(b) attached hereto and incorporated by reference)

"That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods."

"That the City's supply of affordable housing be preserved and enhanced."

2) Decreases "naturally affordable" housing in the Parkside district The existing 3-story structure currently houses at least 3 current tenants living cooperatively in a 3-bedroom house and paying naturally affordable rent for 2,176 square feet of space (725 square feet per person). In contrast, average rent in San Francisco is \$3,688 for an average-sized apartment of 747 square feet, according to RentCafe.

The proposed project would replace "naturally affordable" housing with market-rate housing. Considering that San Francisco has the highest housing construction costs in the world, only high-income tenants would be able to afford living in the proposed new structure.

It should be noted that it is misleading that the 3-bedroom, 3-story, 2,176 square foot house has been represented variously as a 2-bedroom and even a 1-bedroom house (see p. 10 of decision, bottom of page). According to the project plans, the second floor contains 4 good-sized rooms. The plans label two of the rooms as bedrooms and the other two rooms as family room and sitting room.

3) Displaces a minimum of 3 current tenants paying naturally affordable rent.

These tenants comprise <u>3 separate naturally-affordable rate households</u> in that they arrived at 1420 Taraval at different times and are not part of a family unit. Multiple households living cooperatively and sharing existing structures are some of the most affordable housing available in San Francisco.

4) Destroys a rare historical resource and negatively impacts the look, feel and character of the Parkside district

The 1420 Taraval project would demolish one of Parkside's earliest houses, a 1907-1909 craftsman which is the last remaining house in a row built by Hugh Keenan who also built the Grateful Dead house at 710

Ashbury Street. It was constructed following the 1906 earthquake. According to the Preservation Team Review Form attached to the CEQA Categorical Exception Determination (see Exhibit C: Preservation Team Review Form attached hereto and incorporated by reference),

"The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside."

However, the subjective review concludes that the property "does not retain integrity due to significant alterations."

According to Woody LaBounty, local historian and co-author of the Parkside District historic context statement adopted by the City of San Francisco, "With proper contextual consideration of the materials, design, feeling, location, association and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity." (see attached Exhibit D: Letter from local historian Woody LaBounty attached hereto and incorporated by reference). LaBounty also states that the only modifications are minor, utilitarian and "entirely reversible." Further, LaBounty states "This proposed project would destroy one of the last, best, early buildings on the Parkside District's main street."

In summary, the 1420 Taraval project is not consistent with the SF General Plan Housing Element and the project is not consistent with the Priority Policites of the SF Planning Code section 101.1(b) including affordable housing, existing housing and neighborhood character. Further, the Planning Department's preservation team was correct in determining that 1420 Taraval is significant and a rare example but its subjective determination that the structure has lost integrity is not consistent with the views of local historians, preservationists and community members.

5) Demolition of the existing structure has a negative environmental impact.

There are significant negative environmental consequences of demolishing the existing structure. According to the Chicago Metropolitan Agency for Planning (CMAP), demolition and construction now account for 25% of the solid waste that ends up in US landfills each year. Also, hauling all of the debris to the dump is bad for climate change among many other environmental impacts.

6) Proposed project would cover up side windows of occupant apartments of small apartment building next door.

The 1420 Taraval project would cover up the side windows of the small apartment building next door at 1414 Taraval Street built in 1936. This will substantially impact the quality of life for existing occupants of 1414 Taraval Street next door to the project.

For all of the above reasons, the Sunset-Parkside Education Action Committee (SPEAK) respectfully requests that the Board of Supervisors exercise its oversight authority for the 1420 Taraval Street demolition and project.

I. SUMMARY OF OBJECTIVES & POLICIES

ISSUE 1: ADEQUATE SITES

OBJECTIVE 1

IDENTIFY AND MAKE AVAILABLE FOR DEVELOPMENT ADEQUATE SITES TO MEET THE CITY'S HOUS-ING NEEDS, ESPECIALLY PERMA-NENTLY AFFORDABLE HOUSING.

POLICY 1.1

Plan for the full range of housing needs in the City and County of San Francisco, especially affordable housing.

POLICY 1.2

Focus housing growth and infrastructurenecessary to support growth according to community plans. Complete planning underway in key opportunity areas. such as Treasure Island, Candlestick Park and Hunter's Point Shipyard...

POLICY 1.3

Work proactively to identify and secure opportunity sites for permanently affordable housing.

POLICY 1.4

Ensure community based planning processes are used to generate changes to land use controls.

POLICY 1.5

Consider secondary units in community planning processes where there is neighborhood support and when other neighborhood goals can be achieved, especially if that housing is made permanently affordable to lower-income households.

POLICY 1.6

Consider greater flexibility in number and size of units within established building envelopes in community based planning processes, especially if it can increase the number of affordable units in multi-family structures.

POLICY 1.7

Consider public health objectives when designating and promoting housing development sites.

POLICY 1.8

Promote mixed use development, and include housing, particularly permanently affordable housing, in new commercial,

institutional or other single use development projects.

POLICY 1.9

Require new commercial developments and higher educational institutions to meet the housing demand they generate, particularly the need for affordable housing for lower income workers and students,

POLICY 1.10

Support new housing projects, especially affordable housing, where households can easily rely on public transportation, walking and bicycling for the majority of daily trips.

ISSUE 2: CONSERVE AND IMPROVE EXISTING STOCK

OBJECTIVE 2

RETAIN EXISTING HOUSING UNITS, AND PROMOTE SAFETY AND MAIN-TENANCE STANDARDS, WITHOUT JEOPARDIZING AFFORDABILITY.

POLICY 2.1

Discourage the demolition of sound existing housing, unless the demolition results in a net increase in affordable housing.

POLICY 2.2

Retain existing housing by controlling the merger of residential units, except where a merger clearly creates new family housing.

POLICY 2.3

Prevent the removal or reduction of housing for parking.

POLICY 2.4

Promote improvements and continued maintenance to existing units to ensure long term habitation and safety.

POLICY 2.5

Encourage and support the seismic retrofitting of the existing housing stock.

POLICY 2.6

Ensure housing supply is not converted to de facto commercial use through short-term rentals.

OBJECTIVE 3

PROTECT THE AFFORDABILITY OF THE EXISTING HOUSING STOCK, ESPECIALLY RENTAL UNITS.

POLICY 3,1

Preserve rental units, especially rent controlled units, to meet the City's affordable housing needs.

POLICY 3.2

Promote voluntary housing acquisition and rehabilitation to protect affordability for existing occupants.

POLICY 3,3

Maintain balance in affordability of existing housing stock by supporting affordable moderate ownership opportunities.

POLICY 3.4

Preserve "naturally affordable" housing types, such as smaller and older ownership units.

POLICY 3,5

Retain permanently affordable residential hotels and single room occupancy (SRO) units.

ISSUE 3: EQUAL HOUSING OPPORTUNITIES

OBJECTIVE 4

FOSTER A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESI-DENTS ACROSS LIFECYCLES.

POLICY 4.1

Develop new housing, and encourage the remodeling of existing housing, for families with children.

POLICY 4.2

Provide a range of housing options for residents with special needs for housing support and services.

POLICY 4.3

Create housing for people with disabilities and aging adults by including universal design principles in new and rehabilitated housing units.

San Francisco Planning Code

SEC. 101.1. GENERAL PLAN CONSISTENCY AND IMPLEMENTATION.

- (a) The General Plan shall be an integrated, internally consistent and compatible statement of policies for San Francisco. To fulfill this requirement, after extensive public participation and hearings, the Planning Commission shall in one action amend the General Plan by January 1, 1988.
- (b) The following Priority Policies are hereby established. They shall be included in the preamble to the General Plan and shall be the basis upon which inconsistencies in the General Plan are resolved:
- (1) That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;
- (2) That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;
 - (3) That the City's supply of affordable housing be preserved and enhanced;
- (4) That commuter traffic not impede Muni transit service or overburden our streets or neighborhood parking;
- (5) That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;
- (6) That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;
 - (7) That landmarks and historic buildings be preserved; and,
- (8) That our parks and open space and their access to sunlight and vistas be protected from development.
- (c) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after November 4, 1986, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the Priority Policies established above.
- (d) The City may not adopt any zoning ordinance or development agreement authorized pursuant to Government Code Section 65865 after January 1, 1988, unless prior to that adoption it has specifically found that the ordinance or development agreement is consistent with the General Plan.
- (e) Prior to issuing a permit for any project or adopting any legislation which requires an initial study under the California Environmental Quality Act, and prior to issuing a permit for any demolition, conversion or change of use, and prior to taking any action which requires a finding of consistency with the General Plan, the City shall find that the proposed project or legislation is consistent with the Priority Policies established above. For any such permit issued or legislation adopted after January 1, 1988 the City shall also find that the project is consistent with the General Plan.

(Added by Proposition M, 11/4/86; amended by Ord. <u>188-15</u>, File No. 150871, App. 11/4/2015, Eff. 12/4/2015)



PRESERVATION TEAM REVIEW FORM

I' I N Iou J But I N W	AIIVII ILAN	A INTAITAR LO	. H . H A H		1650 Mission S Suite 400
Preservation Team Meeting Date:		Date of Form Con	npletion 6/6/2019		San Francisco,
PROJECT INFORMATION:					CA 94103-2479
성하는 것이 있는 것이 되었다. 하는 것을 받는 것이 없는 것이 없다고 있다. 물리에 들어 있었다. 이 사람들은 사람들은 사람들은 것을 받는 것이 되었다.	Address:				Reception: 415.558.6378
Planner: itephanie Cisneros/Melanie Bishop	1420 Taraval Stree	†			Fax:
Block/Lot:	Cross Streets:				415.558.6409
353/010	Taraval & 24th	<u>Birlig om Likevika staffar i Fransis filosof</u>			Planning
CEQA Category:	Art. 10/11:	RPA/C	ase No.:		Information: 415.558.637
CLUA Category.	N/A		11904ENV		410.000.007
					, 1 •
PURPOSE OF REVIEW:		PROJECT DESCRI			
CEQA . C Article 10/11	C Preliminary/PIC	CAlteration	© Demo/New Co	onstruction	
ATE OF PLANS UNDER REVIEW:	N/A			•	
					•
PROJECT ISSUES:					
Is the subject Property an elig					
If so, are the proposed chang	es a significant impa	ict?			
Additional Notes:					
Submitted: Historic Resource	e Evaluation Part	1 prepared by Tin	n Kelley Consult	ing, LLC	
(November 2017).					,
					T.
	•				
					· .
PRESERVATION TEAM REVIEW:					
Category:		CA		€ .C	,
Individual		Histori	c District/Context		
Property is individually eligible f California Register under one or		Property is in an eli			
following Criteria:	more of the	Historic District/Cou the following Criter	*	more of	•
		the following chies	,		•
Criterion 1 - Event:	C. Yes © No	Criterion 1 - Event:	C Ye	s 🖲 No	
Criterion 2 -Persons:	C Yes (© No	Criterion 2 -Persons	S: C. Ye	s 🥥 No	
Criterion 3 - Architecture:	C Yes No	Criterion 3 - Archite	ecture: C Ye	s 🌘 No	
Criterion 4 - Info. Potential:	○ Yes No	Criterion 4 - Info. Po	otential: C Ye	s (© No	
			·		
Period of Significance:		Period of Significar	ce:		Exhibi
•		1696 tributor. (`Non-Contributor		1 of 3

Complies with the Secretary's Standards/Art 10/Art 11:	C Yes	C No	N/A
CEQA Material Impairment to the individual historic resource:	C Yes	ON₀	
CEQA Material Impairment to the historic district:	○ Yes	∩No	
Requires Design Revisions:	C: Yes	ONo .	
Defer to Residential Design Team:	C Yes	ON₀	,

PRESERVATION TEAM COMMENTS:

According to the Historic Resource Evaluation Part 1 prepared by Tim Kelley Consulting, LLC (November 2017) and information found in the Planning Department files, the subject property at 1420 Taraval Street contains a three-story over raised basement, single-family residence. According to the original construction permit, the building was constructed in 1909 by Hugh Keenan, who worked as a builder with architect Robert Dickie Cranston to construct homes primarily in the Haight Ashbury neighborhood during the 1890's. Notable examples of their work include 710 Ashbury and 459 Ashbury. The partnership lasted briefly, with Keenan branching out as the sole proprietor of a construction company, working primarily in the Parkside. Though it is not known exactly when the partnership between Cranston and Keenan dissolved, Hugh Keenan Construction Company appears in newspaper articles and city directories after 1900. Extensive alterations have been made to the subject property including the front addition of commercial space (1946), window replacement, reconstruction of front steps, and remodel of front porch. It is likely the latter changes were completed without a permit, as no permit records have been found to confirm the date of these alterations.

The subject property is not located adjacent to any known historic resources (Category A properties) or within the boundaries of any identified historic district. The subject property is located within the Parkside neighborhood on a block that includes residences constructed between 1909-1968. The initial residential development of Parkside occurred between 26th & Ulloa and 32nd & Vicente in the form of "Parkside Cottages"; typically onestory six-room structures with a variety of facade styles available (Source: San Francisco's Historic Parkside District:1905-1957 Context Statement). The subject property was constructed shortly after this initial wave of development and reflects the early development of Parkside and the subject block of Taraval, which was primarily residential.

A historical photo from 1914 included in the Historic Resource Evaluation Part I shows the block originally contained six properties built by Keenan that were similar in massing and style to 1420 Taraval. The subject building and 1409 Taraval are the only two properties remaining. Hugh Keenan was on the board of directors of the Parkside Realty Company (Source: San Francisco Chronicle, 1905), and his construction company was responsible for the construction of several streets and block grading in Parkside. In an effort to develop the area and attract residents, the Parkside Realty Company also formed a sister agency, the Parkside Transit Company, a private corporation that assisted in bringing public transit to the area and therefore, more prospective residents. (continued)

Signature of a Senior Preservation Planner / Preservation Coordinator.	Date:
Allison K. Vanderslice Digitally signed by Allison K. Vanderslice Date: 2019.06.07 11:08:07-07'00'	

The subject block was primarily residential and largely undeveloped aside from the six properties constructed by Keenan until approximately 1938. The 1938 Harrison Ryker aerial photograph of the subject block shows an increase in development with several larger scale properties constructed around the subject building. The 1950 Sanborn Map shows the property as it exists currently with the front commercial addition. Based on this historic documentation, it is likely the property added a commercial storefront to their existing property in order to accommodate new commercial development brought to the area by increased transit. Many properties like this exist along Taraval but have not been in use commercially in recent years. The property at 1420 Taraval tells the story of two separate waves of development in the Parkside along Taraval: the first initial wave of residential development occurring in the early 1900's and later, the development of the block commercially in the late 1930's and 1940's. Hugh Keenan Construction Company was integral in the development of Parkside as a neighborhood. The subject property is significant under Criterion 1 as part of the early residential development of Parkside and the later evolution to accommodate commercial uses and under Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside. However, the subject property does not retain integrity due to significant alterations over time including alterations to the commercial space which is no longer in use. The subject building is not eligible for listing in the California Register under any criteria as part of a historic district. The property at 1409 Taraval is a more intact representative example of single-family residential architecture from the early period of development in Parkside and is significant under Criterion 1 as part of the early residential development of Parkside and Criterion 3 as a rare example of early twentieth century residential architecture in the Parkside.

February 24, 2020

Board of Supervisors 1 Carlton B. Goodlett Place San Francisco, CA 94102

Re: Appeal of 2018-011904PRG (1420 Taraval Street)

Supervisors:

I am the founder of Western Neighborhoods Project, a twenty-year-old nonprofit dedicated to the history of the city's west side, a co-author of the city-adopted Parkside District historic context statement, and a native San Franciscan who has spent years working and residing in the Parkside.

I have great respect for Planning's preservation staff, and since last summer have tried to work with them in recognizing the importance of the house at 1420 Taraval Street to the neighborhood's history, character, and early development. To staff's credit, they disagreed with the opinion of the consultant hired by the project sponsor and acknowledged that 1420 Taraval was a potential historic resource, specifically, "an early and rare example of an early 20th century residence in the neighborhood." Unfortunately, staff then decided that the building had lost integrity and was therefore not a resource.

This is one of a handful of the earliest house in the Parkside, with a distinctive Arts and Crafts style, in a highly visible part of the district at 24th and Taraval Streets. 1420 Taraval represents the first architectural style of this neighborhood before it was overrun by stucco Mediterranean styles in the 1920s and is the sole survivor of a row constructed by builder Hugh C. Keenan, a director of the firm responsible for the district's creation, the Parkside Realty Company.

The guidelines for analyzing a property's integrity are detailed, consisting of seven official criteria, but in the end, determination on whether integrity is lost is a fairly subjective decision. One criteria, for example, is "feeling." I contend that the historic nature of the building is evident at a glance, and certainly retains integrity to convey its significance. Planning staff cited loss of the original porch railings and posts and the replacement of the windows as the primary reasons for determining a loss of integrity. These are fairly minor and utilitarian issues with a 110-year-old building subject to the ocean breezes and fog of the Parkside, and entirely reversible alterations. 1420 Taraval still has its gable trim, knee braces, rafter tails, entry porch, and possibly its original shingle cladding. With proper contextual consideration of the materials, design, feeling, location, association, and setting, 1420 Taraval easily retains a majority of the seven aspects of historic integrity. Please take a close look at the existing façade.

Members of the Planning Commission, rightly concerned about San Francisco's affordability crisis, have expressed a desire for the three units and commercial storefront this project proposes in replacement. But two additional market rate units will not change the dynamics of the real estate and rental market, and will not be in the financial reach of our teachers, fixed-income seniors, struggling families, or unhoused population. And there are many, many unrented commercial storefronts already on Taraval Street. This is not a neighborhood that needs another empty one.

Of the more than 400 properties on Taraval Street from 17th Avenue to Ocean Beach there are only three known that predate World War I and only two of them have not been radically modified. This

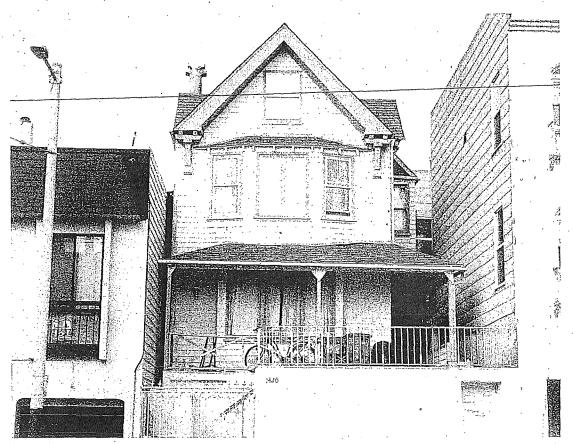
proposed project would destroy one of the last, best, early buildings on the Parkside District's main street. Taraval is rich with potential sites to increase density, but this isn't one of them.

San Francisco is a city known for distinctive neighborhoods. The Parkside's development and character was and is different than the rest of the greater Sunset District, but each time we lose one of these early buildings, the Parkside gets closer to a form of anonymity. When these handsome early homes are gone they're gone forever.

Despite the project architect claiming at the last hearing that there had been "not one objection" to the demolition of this historic house, a number of neighbors have worked with staff to try and stop its destruction since last July. As a last resort, we ask you to step in and save this building for the Parkside.

Sincerely,

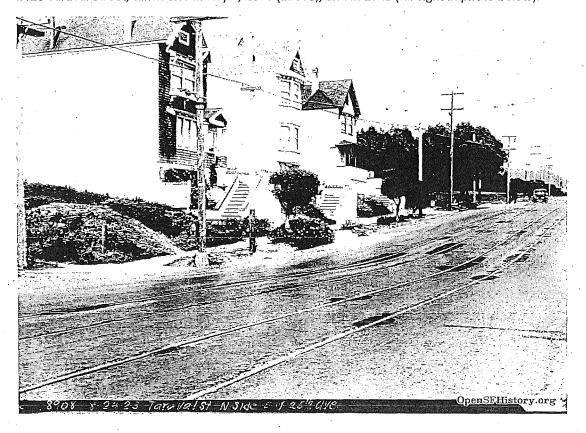
Woody LaBounty



1420 Taraval Street, taken on January 1, 2020.



1420 Taraval Street, taken on January 1, 2020 (above), and in 1923 (far right in photo below).



From:

BOS Legislation, (BOS)

Sent:

Friday, March 13, 2020 3:51 PM

To:

aeboken@gmail.com; speaksanfrancisco@yahoo.com; pmandel@mgremediation.com;

billpash@gmail.com; Justin A. Zucker

Cc:

Storrs, Bruce (DPW); Tse, Bernie (DPW); Rivera, Javier (DPW); Duran, Vanessa (DPW); Wong, Jason (DPW); PEARSON, ANNE (CAT); STACY, KATE (CAT); JENSEN, KRISTEN (CAT); Gibson, Lisa (CPC); Jain, Devyani (CPC); Varat, Adam (CPC); Rodgers, AnMarie (CPC); Navarrete, Joy (CPC); Lynch, Laura (CPC); Teague, Corey (CPC); Sanchez, Scott (CPC); Sider, Dan (CPC); Starr, Aaron (CPC); Ionin, Jonas (CPC); Ajello Hoagland, Linda (CPC); Rosenberg, Julie (BOA); Sullivan, Katy (BOA); Longaway, Alec (BOA); BOS-Supervisors; BOS-Legislative Aides; Calvillo, Angela (BOS); Somera, Alisa (BOS); er@sonic.net;

Andrew Junius; Jennica Dandan; BOS Legislation, (BOS)

Subject:

HEARING NOTICE: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal Hearing

on March 24, 2020

Good afternoon.

The Office of the Clerk of the Board has scheduled a hearing for Special Order before the Board of Supervisors on March 24, 2020, at 3:00 p.m., to hear an appeal of a Conditional Use Authorization, for the proposed 1420 Taraval Street project.

Please find the following link to the hearing notice for the matter:

Public Hearing Notice - March 13, 2020

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200261

Best regards,

Jocelyn Wong

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

T: 415.554.7702 | F: 415.554.5163

jocelyn.wong@sfgov.org | www.sfbos.org



Click here to complete a Board of Supervisors Customer Service Satisfaction form

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

NOTICE OF PUBLIC HEARING

BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO

NOTICE IS HEREBY GIVEN THAT the Board of Supervisors of the City and County of San Francisco will hold a public hearing to consider the following appeal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

Date:

Tuesday, March 24, 2020

Time:

3:00 p.m.

Location:

Legislative Chamber, City Hall, Room 250

1 Dr. Carlton B. Goodlett, Place, San Francisco, CA 94102

Subject:

File No. 200261. Hearing of persons interested in or objecting to the certification of Conditional Use Authorization pursuant to Planning Code, Sections 303 and 317, for a proposed project at 1420 Taraval Street, Assessor's Parcel Block No. 2353, Lot No. 010, identified in Planning Case No. 2018-011904CUA, issued by the Planning Commission by Motion No. 20643, dated January 30, 2020, to demolish a 2,176 square foot, three-store single-family residence, and construct a new approximately 6,219 square foot, four-story, 45-foot tall, mixed-use building with three dwelling units and approximately 1,731 square feet of ground floor commercial within the Taraval Street Neighborhood Commercial (NCD) Zoning District and a 65-A Height and Bulk District. (District 4) (Appellant: Eileen Boken, on behalf of the Sunset-Parkside Education and Action Committee) (Filed March 2,

2020)

Hearing Notice - Conditional Use Authorization Appeal 1420 Taraval Street Hearing Date: March 24, 2020 Page 2

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the Board of Supervisors. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA, 94102. Information relating to this matter can be found in the Legislative Research Center at stgov.legistar.com/legislation. Meeting agenda information relating to this matter will be available for public review on Friday, March 20, 2020.

Angela Calvillo
Clerk of the Board

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

PROOF OF MAILING

Legislative File No.	200261
Description of Items: Hearing - Appeal of Conditional Use Authorization - 1420 Taraval Street - 176 Notices Mailed	
I, <u>Jocelyn Wong</u> , an employee of the City and County of San Francisco, mailed the above described document(s) by depositing the sealed items with the United States Postal Service (USPS) with the postage fully prepaid as follows:	
Date:	March 13, 2020
Time:	3:45 pm
USPS Location:	Repro Pick-up Box in the Clerk of the Board's Office (Rm 244)
Mailbox/Mailslot Pick-Up Times (if applicable): N/A	
Signature:	

Instructions: Upon completion, original must be filed in the above referenced file.

Lew, Lisa (BOS)

.om:

BOS Legislation, (BOS)

Sent:

Wednesday, March 11, 2020 8:26 AM

To:

Ko, Yvonne (CPC)

Cc:

BOS-Operations; BOS Legislation, (BOS)

Subject:

APPEAL CHECK PICKUP: Appeal of Conditional Use Authorization - 1420 Taraval Street -

Appeal Hearing on March 24, 2020

Categories:

200261

Good morning,

A check for the appeal filing fee for the Conditional Use Authorization appeal of the proposed project at 1420 Taraval Street is ready to be picked up here in the Clerk's Office, weekdays from 8:00 a.m. through 5:00 p.m. A fee waiver was not filed for this appeal.

Best regards,

Jocelyn Wong

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

T: 415.554.7702 | F: 415.554.5163

'ocelyn.wong@sfgov.org | www.sfbos.org

From: BOS Legislation, (BOS) <bos.legislation@sfgov.org>

Sent: Tuesday, March 10, 2020 4:57 PM

To: aeboken@gmail.com; speaksanfrancisco@yahoo.com; pmandel@mgremediation.com; billpash@gmail.com

<Javier.Rivera@sfdpw.org>; Duran, Vanessa (DPW) <vanessa.duran@sfdpw.org>; Wong, Jason (DPW)

<jason.c.wong1@sfdpw.org>; PEARSON, ANNE (CAT) <Anne.Pearson@sfcityatty.org>; STACY, KATE (CAT)

<Kate.Stacy@sfcityatty.org>; JENSEN, KRISTEN (CAT) <Kristen.Jensen@sfcityatty.org>; Gibson, Lisa (CPC)

sa.gibson@sfgov.org>; Jain, Devyani (CPC) <devyani.jain@sfgov.org>; Varat, Adam (CPC) <adam.varat@sfgov.org>; Rodgers, AnMarie (CPC) <anmarie.rodgers@sfgov.org>; Navarrete, Joy (CPC) <joy.navarrete@sfgov.org>; Lynch, Laura

(CPC) <laura.lynch@sfgov.org>; Teague, Corey (CPC) <corey.teague@sfgov.org>; Sanchez, Scott (CPC)

 $<\!\!\mathrm{scott.sanchez@sfgov.org}\!\!>; Sider, Dan (CPC) <\!\!\mathrm{dan.sider@sfgov.org}\!\!>; Starr, Aaron (CPC) <\!\!\mathrm{aaron.starr@sfgov.org}\!\!>; Ionin, CPC) <\!\!\mathrm{dan.sider@sfgov.org}\!\!>; Sider, Dan (CPC) <\!\!\mathrm{dan.sider@sfgov.org}\!\!>; Starr, Aaron (CPC) <\!\!\mathrm{aaron.starr@sfgov.org}\!\!>; Ionin, CPC) <\!\!\mathrm{dan.sider@sfgov.org}\!\!>; Ionin, CPC) <\!\!\mathrm{dan.sider@sfgov.org}\!>; Ionin, CPC) <\!\!\mathrm{dan.sider@sfgov$

Jonas (CPC) <jonas.ionin@sfgov.org>; Ajello Hoagland, Linda (CPC) linda.ajellohoagland@sfgov.org>; Rosenberg, Julie

(BOA) <julie.rosenberg@sfgov.org>; Sullivan, Katy (BOA) <katy.sullivan@sfgov.org>; Longaway, Alec (BOA)

<alec.longaway@sfgov.org>; BOS-Supervisors <bos-supervisors@sfgov.org>; BOS-Legislative Aides <bos-</p>

legislative_aides@sfgov.org>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Somera, Alisa (BOS)

Subject: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal Hearing on March 24, 2020

Good afternoon,

The Office of the Clerk of the Board has scheduled a hearing for Special Order before the Board of Supervisors on March 24, 2020, at 3:00 p.m. Please find linked below a letter of appeal filed regarding the proposed project at 1420 Taraval

Street, as well as direct links to the City Surveyor's determination of the sufficiency of the filing signatures for the appeal, and an informational letter from the Clerk of the Board.

Conditional Use Authorization Appeal Letter - March 2, 2020

Public Works Memo - March 6, 2020

Clerk of the Board Letter - March 10, 2020

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200261

Please note that the hearing date is swiftly approaching. Our office must notice this appeal hearing on Friday, March 13, 2020. If you have any special recipients for the hearing notice, kindly provide the list of addresses for interested parties in spreadsheet format to us by 12:00pm, Thursday, March 12, 2020.

Regards,

Brent Jalipa

Board of Supervisors - Clerk's Office 1 Dr. Cariton B. Goodlett Place, Room 244 San Francisco, CA 94102 (415) 554-7712 | Fax: (415) 554-5163 brent.jalipa@sfgov.org | www.sfbos.org



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Fax No. 554-5163
TDD/TTY No. 554-5227

March 11, 2020

File Nos. 200261-200264 Planning Case No. 2018-011904CUA

Received from the Board of Supervisors Clerk's Office one check payment in the amount of Six Hundred Forty Dollars (\$640), representing the filing fee paid by Eileen Boken for the appeal of the Conditional Use Authorization for the proposed 1420 Taraval Street Project.

Planning Department By:

Print Name

Signature and Date

Lew, Lisa (BOS)

From: BOS Legislation, (BOS)

Sent: Tuesday, March 10, 2020 4:57 PM

To: aeboken@gmail.com; speaksanfrancisco@yahoo.com; pmandel@mgremediation.com;

billpash@gmail.com

Cc: Storrs, Bruce (DPW); Tse, Bernie (DPW); Rivera, Javier (DPW); Duran, Vanessa (DPW);

Wong, Jason (DPW); PEARSON, ANNE (CAT); STACY, KATE (CAT); JENSEN, KRISTEN (CAT); Gibson, Lisa (CPC); Jain, Devyani (CPC); Varat, Adam (CPC); Rodgers, AnMarie (CPC); Navarrete, Joy (CPC); Lynch, Laura (CPC); Teague, Corey (CPC); Sanchez, Scott (CPC); Sider, Dan (CPC); Starr, Aaron (CPC); Ionin, Jonas (CPC); Ajello Hoagland, Linda (CPC); Rosenberg, Julie (BOA); Sullivan, Katy (BOA); Longaway, Alec (BOA); BOSSupervisors; BOS-Legislative Aides; Calvillo, Angela (BOS); Somera, Alisa (BOS); BOS

Legislation, (BOS); er@sonic.net

Subject: Appeal of Conditional Use Authorization - 1420 Taraval Street - Appeal Hearing on

March 24, 2020

Categories: 200261

Good afternoon,

The Office of the Clerk of the Board has scheduled a hearing for Special Order before the Board of Supervisors on March 24, 2020, at 3:00 p.m. Please find linked below a letter of appeal filed regarding the proposed project at 1420 Taraval Street, as well as direct links to the City Surveyor's determination of the sufficiency of the filing signatures for the appeal, and an informational letter from the Clerk of the Board.

Conditional Use Authorization Appeal Letter - March 2, 2020

Public Works Memo - March 6, 2020

Clerk of the Board Letter - March 10, 2020

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200261

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Regards,

Brent Jalipa

Board of Supervisors - Clerk's Office 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 (415) 554-7712 | Fax: (415) 554-5163 brent.jalipa@sfgov.org | www.sfbos.org



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BOARD of SUPERVISORS



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1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

March 10, 2020

Eileen Boken Sunset-Parkside Education and Action Committee 1329 Seventh Avenue San Francisco, CA 94122

Subject: File No. 200261 - Appeal of Conditional Use Authorization - Proposed

Project at 1420 Taraval Street

Dear Ms. Boken,

The appeal filing period for the Conditional Use approval for the proposed project at 1420 Taraval Street closed on March 2, 2020.

The City and County Surveyor has informed the Board of Supervisors in a letter received March 9, 2020, (copy attached), that the signatures represented with your appeal filing on March 2, 2020, have been checked pursuant to the Planning Code, and represent owners of more than 20% of the property involved and are sufficient for an appeal.

Pursuant to Planning Code, Section 308.1, a hearing date has been scheduled for **March 24, 2020, at 3:00 p.m.**, at the Board of Supervisors meeting to be held in City Hall, 1 Dr. Carlton B. Goodlett Place, Legislative Chamber, Room 250, San Francisco, CA 94102.

Please provide to the Clerk's Office by noon:

12 days prior to the hearing: names and addresses of interested parties to be

notified of the hearing, in spreadsheet format; and

11 days prior to the hearing: any documentation which you may want available to

the Board members prior to the hearing.

For the above, the Clerk's office requests one electronic file (sent to bos.legislation@sfgov.org) and two copies of the documentation for distribution.

1420 Taraval Street Conditional Use Appeal Hearing Date: March 24, 2020 Page 2

NOTE: If electronic versions of the documentation are not available, please submit 18 hard copies of the materials to the Clerk's Office for distribution. If you are unable to make the deadlines prescribed above, it is your responsibility to ensure that all parties receive copies of the materials.

If you have any questions, please feel free to contact Legislative Clerks, Brent Jalipa, at (415) 554-7712, Lisa Lew, at (415) 554-7718, or Jocelyn Wong, at (415) 554-7702.

Very truly yours,

Angela Calvillo Clerk of the Board

c: Bruce Storrs, Public Works Bernie Tse, Public Works Javier Rivera, Public Works Vanessa Duran, Public Works Jason Wong, Public Works Anne Pearson, Deputy City Attorney Kate Stacy, Deputy City Attorney Kristen Jensen, Deputy City Attorney Lisa Gibson, Planning Department Devyani Jain, Planning Department Adam Varat, Planning Department AnMarie Rodgers, Planning Department Joy Navarette, Planning Department Laura Lynch, Planning Department Corey Teague, Planning Department Scott Sanchez, Planning Department Dan Sider, Planning Department Aaron Starr, Planning Department Jonas Ionin, Planning Commission Linda Ajello-Hoagland, Planning Department Julie Rosenberg, Board of Appeals Katy Sullivan, Board of Appeals Alec Longaway, Board of Appeals



London N. Breed Mayor

Mohammed Nuru Director

Bruce R. Storrs P.L.S. City and County Surveyor

Bureau of Street Use & Mapping 1155 Market St., 3rd floor San Francisco, CA 94103 tel (415) 554-5827 Subdivision.Mapping@sfdpw.org

sfpublicworks.org facebook.com/sfpublicworks twitter.com/sfpublicworks March 06, 2020

Ms. Angela Calvillo
Clerk of the Board
1 Dr. Carlton B. Goodlett Place
City Hall – Room 244
San Francisco, CA 94102

RE:

Planning Case No. 2018-011904CUA

1420 Taraval Street – Conditional Use Authorization Appeal

APN 2353 LOT 010

Dear Ms. Calvillo:

This letter is in response to your March 2, 2020 request for our Department to check the sufficiency of the signatures with respect to the above referenced appeal. Please be advised that per our calculations the appellants' signatures represent 26.73% of area, which is greater than 20% of the area involved and therefore is enough for an appeal.

Sincerely,

Bruce R. Storrs, P.L.S.

City & County Surveyor

Lew, Lisa (BOS)

From:

BOS Legislation, (BOS)

Sent:

Tuesday, March 3, 2020 9:26 AM

To:

Storrs, Bruce (DPW)

Subject:

Appeal of Conditional Use Authorization - Proposed Project at 1420 Taraval Street -

Verification of Signatures

Attachments:

COB Ltr 030320.pdf; Appeal Ltr 030220.pdf

Categories:

200261

Good morning Mr. Storrs,

The Office of the Clerk of the Board is in receipt of an appeal of the Conditional Use Authorization for the proposed project at 1420 Taraval Street. The appeal was filed by Eileen Boken, on behalf of the Sunset-Parkside Education and Action Committee, on March 2, 2020.

Please find attached the appeal filing packet, and a letter requesting verification of signatures submitted with the appeal filing, starting on page 3 of the Appeal Ltr.pdf.

Kindly review for verification of signatures. Thank you.

Regards,

∃rent Jalipa

Legislative Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7712 | Fax: (415) 554-5163 brent.jalipa@sfgov.org | www.sfbos.org

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

March 3, 2020

Bruce R. Storrs City and County Surveyor, Public Works 1155 Market Street, 3rd Floor San Francisco, CA 94103

Planning Case No. 2018-011904CUA 1420 Taraval Street - Conditional Use Authorization Appeal

Dear Mr. Storrs:

The Office of the Clerk of the Board is in receipt of an appeal filed by Eileen Boken, on behalf of Sunset Parkside Education and Action Committee, from the decision of the Planning Commission on January 30, 2020, relating to the approval of a Conditional Use Authorization (Case No. 2018-011904CUA) to demolish a 2,176 square foot, three-story single-family residence, and construct a new, approximately 6,2019 square foot, four-story, 45-foot tall, mixed-use building with three dwelling units and approximately 1,731 square feet of ground-floor commercial (NCD) Zoning District and a 65-A Height and Bulk District, and adopting findings under the California Environmental Quality Act for a proposed project located at:

1420 Taraval Street, Assessor's Parcel Block No. 2353, Lot No. 010

By copy of this letter, the City and County Surveyor is requested to determine the sufficiency of the signatures in regard to the percentage of the area represented by the appellant. Please submit your determination no later than 5:00 p.m. on March 6, 2020.

Sincerely,

Angela Calvillo Clerk of the Board Conditional Use Appeal Determination of Sufficiency of Signatures 1420 Taraval Street

Bruce Storrs, Public Works Bernie Tse, Public Works Javier Rivera, Public Works Vanessa Duran, Public Works Jason Wong, Public Works Anne Pearson, Deputy City Attorney Kate Stacy, Deputy City Attorney Kristen Jensen, Deputy City Attorney Lisa Gibson, Planning Department Devyani Jain, Planning Department Adam Varat, Planning Department Joy Navarette, Planning Department Laura Lynch, Planning Department Corey Teague, Planning Department Scott Sanchez, Planning Department Dan Sider, Planning Department Aaron Starr, Planning Department Jonas Ionin, Planning Commission Linda Ajello-Hoagland, Planning Department Julie Rosenberg, Board of Appeals Katy Sullivan, Board of Appeals Alec Longaway, Board of Appeals

Print Form

Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp

I hereby submit the following item for introduction	n (select only one):	or meeting date
1. For reference to Committee. (An Ordinance	e, Resolution, Motion or Charter Amendmen	ut).
2. Request for next printed agenda Without Re	eference to Committee.	
3. Request for hearing on a subject matter at C	Committee.	
4. Request for letter beginning: "Supervisor		inquiries"
5. City Attorney Request.		
6. Call File No.	from Committee.	
7. Budget Analyst request (attached written me	otion).	
8. Substitute Legislation File No.		
9. Reactivate File No.		
10. Topic submitted for Mayoral Appearance before the BOS on		
Please check the appropriate boxes. The proposed legislation should be forwarded to the following:		
Small Business Commission	Youth Commission Ethics Co	ommission
Planning Commission Building Inspection Commission		
Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.		
Sponsor(s):		
Clerk of the Board		
Subject:		
Hearing - Appeal of Conditional Use Authorization	on - 1420 Taraval Street	
The text is listed:		
Hearing of persons interested in or objecting to the Planning Code, Sections 303 and 317, for a proposition 2353, Lot No. 010, identified in Planning Case No. Motion No. 20643, dated January 30, 2020, to demonstruct a new approximately 6,219 square foot, units and approximately 1,731 square feet of ground Commercial (NCD) Zoning District and a 65-A Hobehalf of the Sunset-Parkside Education and Action	osed project at 1420 Taraval Street, Assessor of 2018-011904CUA, issued by the Planning molish a 2,176 square foot, three-store single four-story, 45-foot tall, mixed-use building and floor commercial within the Taraval Strewight and Bulk District. (District 4) (Appellation)	's Parcel Block No. g Commission by e-family residence, and with three dwelling et Neighborhood
Signature of Sponsoring Supervisor:		
For Clerk's Use Only		•

file No. 200261