

File No. 181166

Committee Item No. 6

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Government Audit and Oversight

Date: February 20, 2020

Board of Supervisors Meeting:

Date: _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER

- OCEIA Presentation – February 7, 2019
- Referral FYI – December 4, 2018
- _____
- _____
- _____

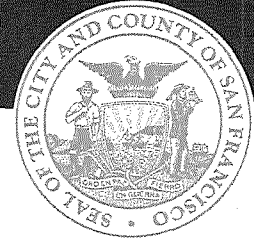
Prepared by: John Carroll

Date: February 14, 2020

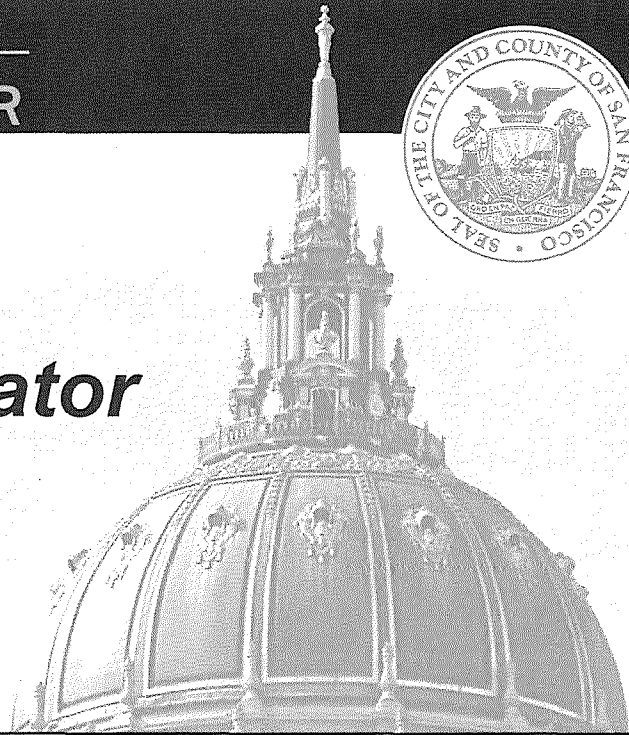
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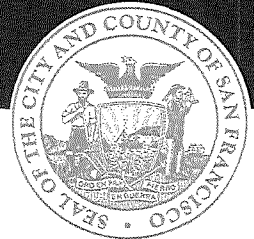
OFFICE OF THE
CITY ADMINISTRATOR



Naomi Kelly,
City Administrator



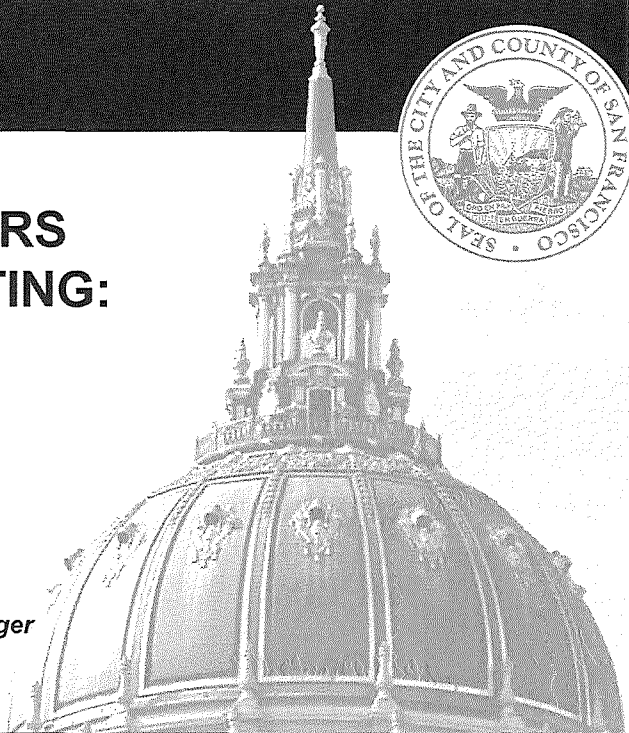
OCEIA SAN FRANCISCO OFFICE OF
CIVIC ENGAGEMENT
& IMMIGRANT AFFAIRS



**BOARD OF SUPERVISORS
GAO COMMITTEE MEETING:
2020 Census Hearing**

Thursday, February 7, 2019

Adrienne Pon, *Executive Director*
Richard Whipple, *Deputy Director — Programs*
Robert Clinton, *Civic Engagement Project Manager*





OCEIA SAN FRANCISCO OFFICE OF CIVIC ENGAGEMENT & IMMIGRANT AFFAIRS



Vision

A safe, engaged, inclusive San Francisco where everyone can contribute & thrive

Mission

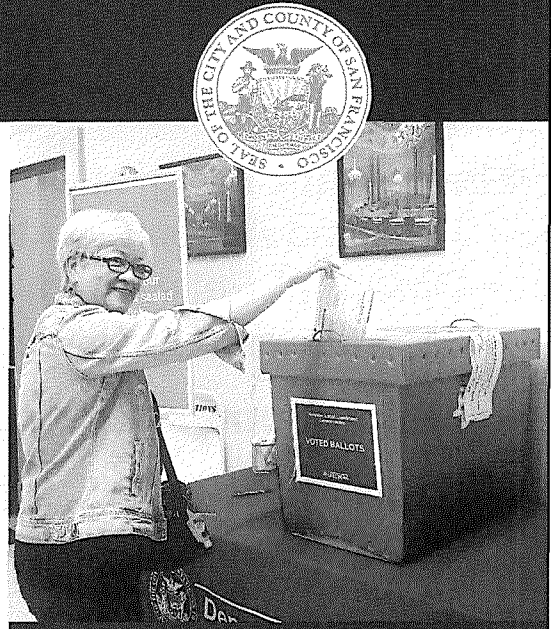
Promote inclusive policies that improve the lives of San Francisco residents. Foster immigrant assistance programs that result in civic, economic & linguistic integration

Role

- ❖ Policy
- ❖ Compliance
- ❖ Direct Services
- ❖ Grantmaking

Civic Engagement

- ❖ **Community Outreach & Engagement**
- ❖ **Decennial Census Coordination**
- ❖ **City Programs and Services:**
 - 311
 - City ID Card
 - Health & Safety
 - Homeless Services

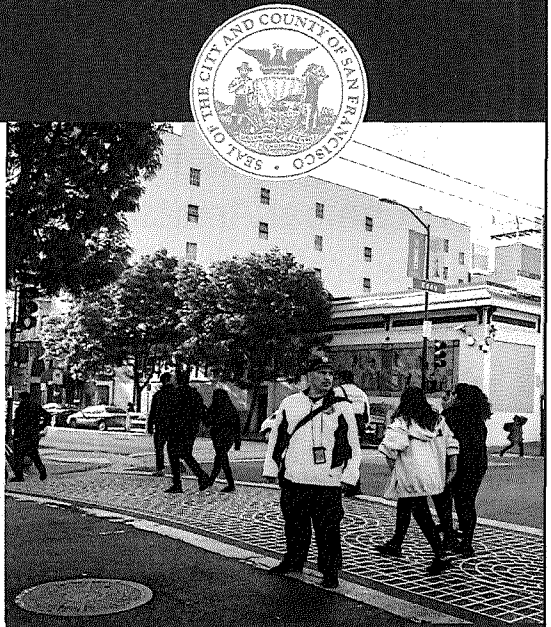


OCEIA SAN FRANCISCO OFFICE OF
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Community Safety

Community Ambassadors Program:

- Bayview
- Chinatown
- Mid-Market / Tenderloin
- Mission
- Visitacion Valley / Portola



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Immigrant Assistance



❖ Immigrant Integration Initiatives:

- Deferred Action Grants
- DreamSF Fellowship
- SF Pathways to Citizenship Initiative

❖ Immigration Policy Analysis

❖ Immigrant Rights Commission

❖ SF Day Laborers Program



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Language Access & Services



- ❖ LAO Compliance & Monitoring
- ❖ Technical Assistance & Training
- ❖ Interpretation / Translation Services
- ❖ 24/7 Emergency Language Assistance
- ❖ Language Access Community Grants
- ❖ Citywide Language Services Contracts

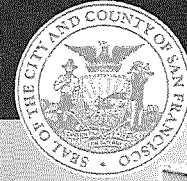


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Community Grants

Resources, Capacity Building, Technical Assistance

- SF Pathways to Citizenship Initiative
- DreamSF Fellowship | Deferred Action Grants
- Language Access Community Grants
- SF Day Laborers Program



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SNAPSHOT OF SAN FRANCISCO

884,363

CURRENT TOTAL POPULATION

36%

ARE IMMIGRANTS

SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME (OVER AGE 5)

13%

ARE DIGITALLY DIVIDED

15%

ARE SENIORS 65 AND OLDER

12%

ARE BELOW THE FEDERAL POVERTY LEVEL

SAN FRANCISCO'S TOP CENSUS-FUNDED SOCIAL SERVICES



Health and Food

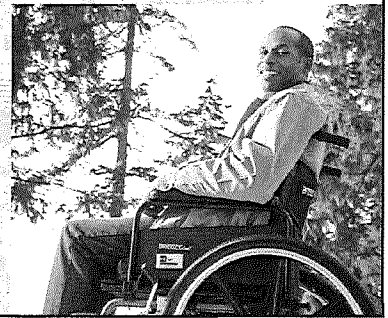
Children and Education



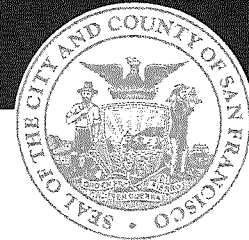
Transportation and Infrastructure



Housing

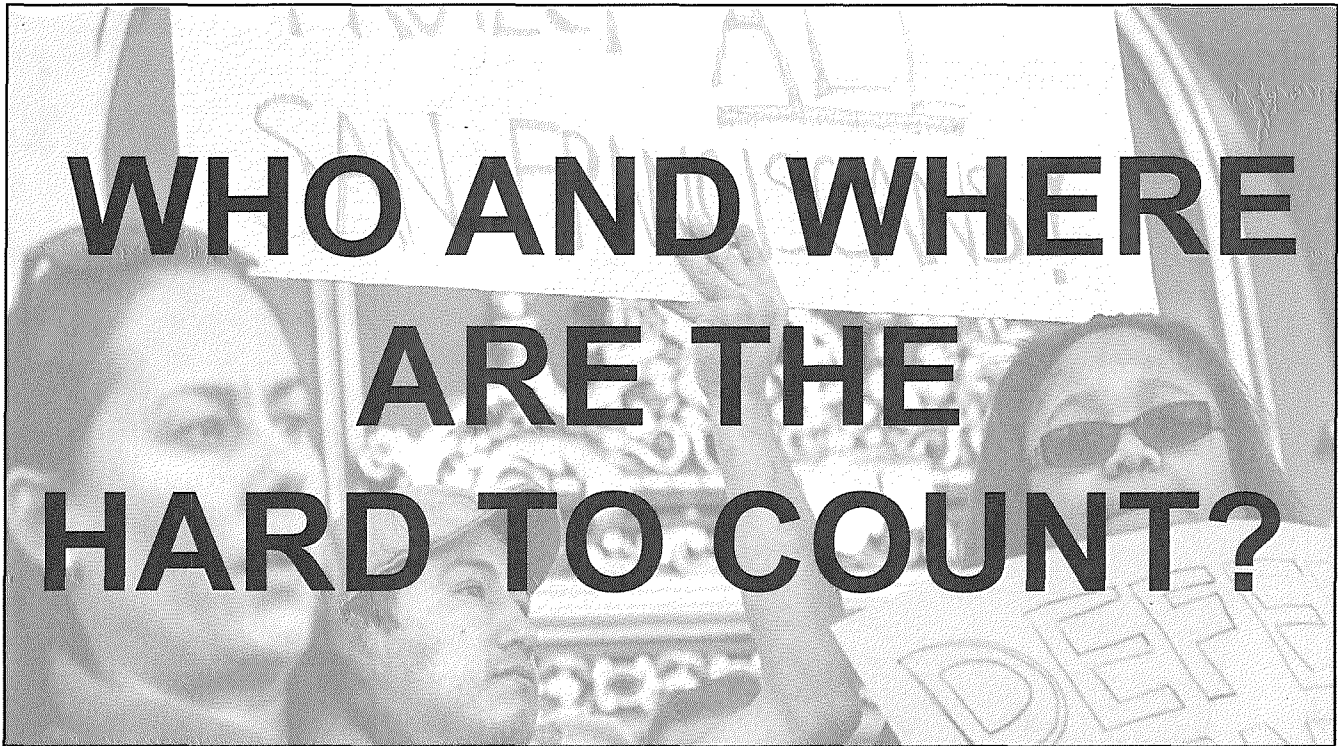


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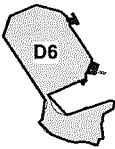
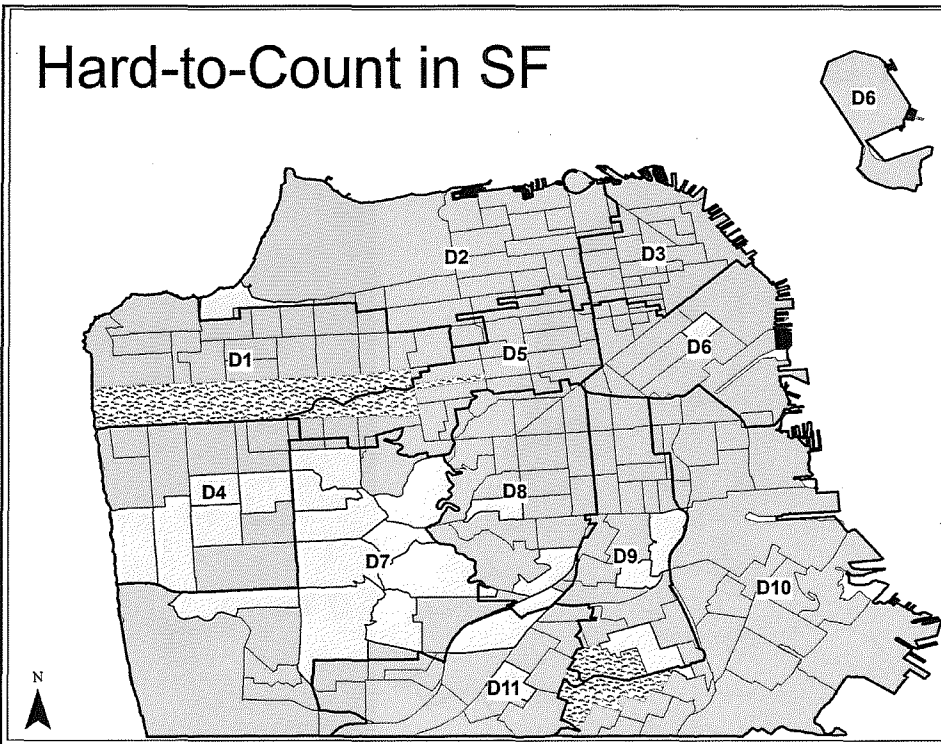


2020 CENSUS CHALLENGES

- ❖ Historic undercount | high number of HTC
- ❖ All digital census | digital divide and language barriers
- ❖ Privacy fears, declining trust in government
- ❖ Volatile, unpredictable federal policies
- ❖ Threats to sanctuary cities
- ❖ Anti-immigrant actions & policies creating fear
- ❖ Underfunding of US Census Bureau

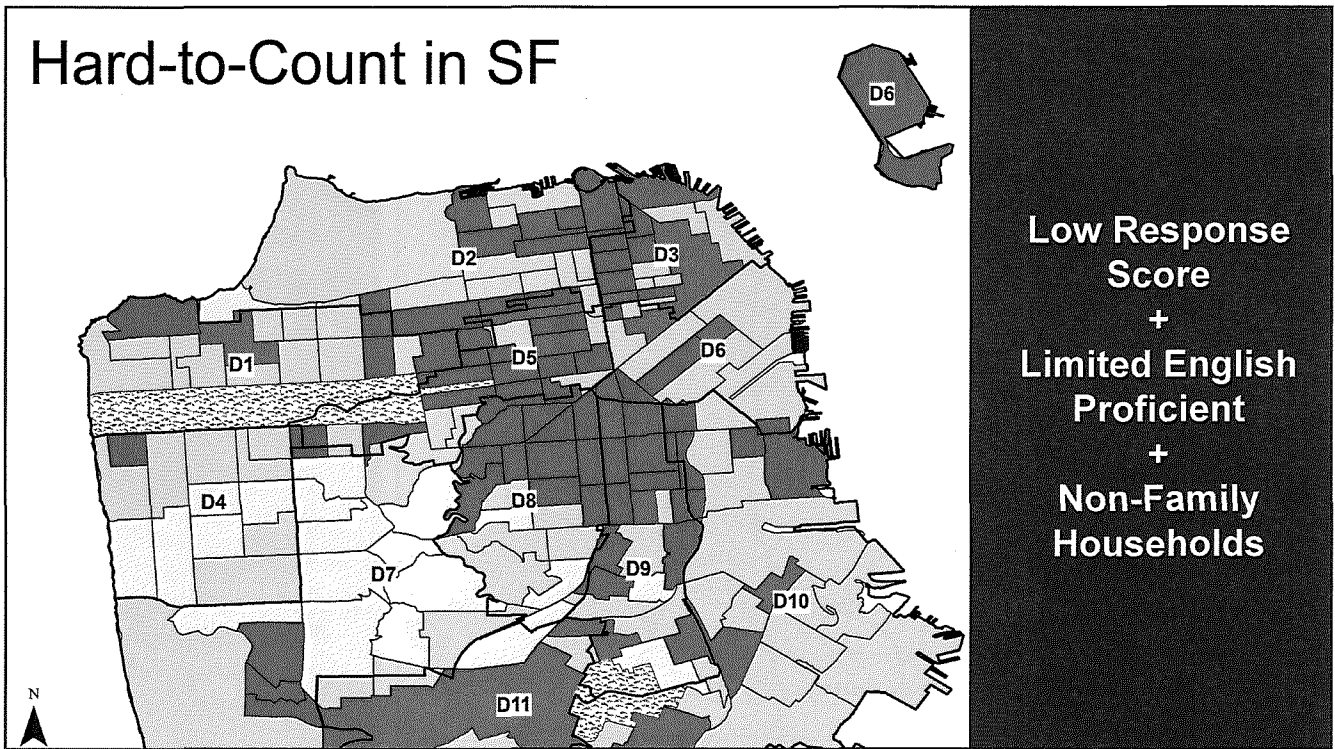
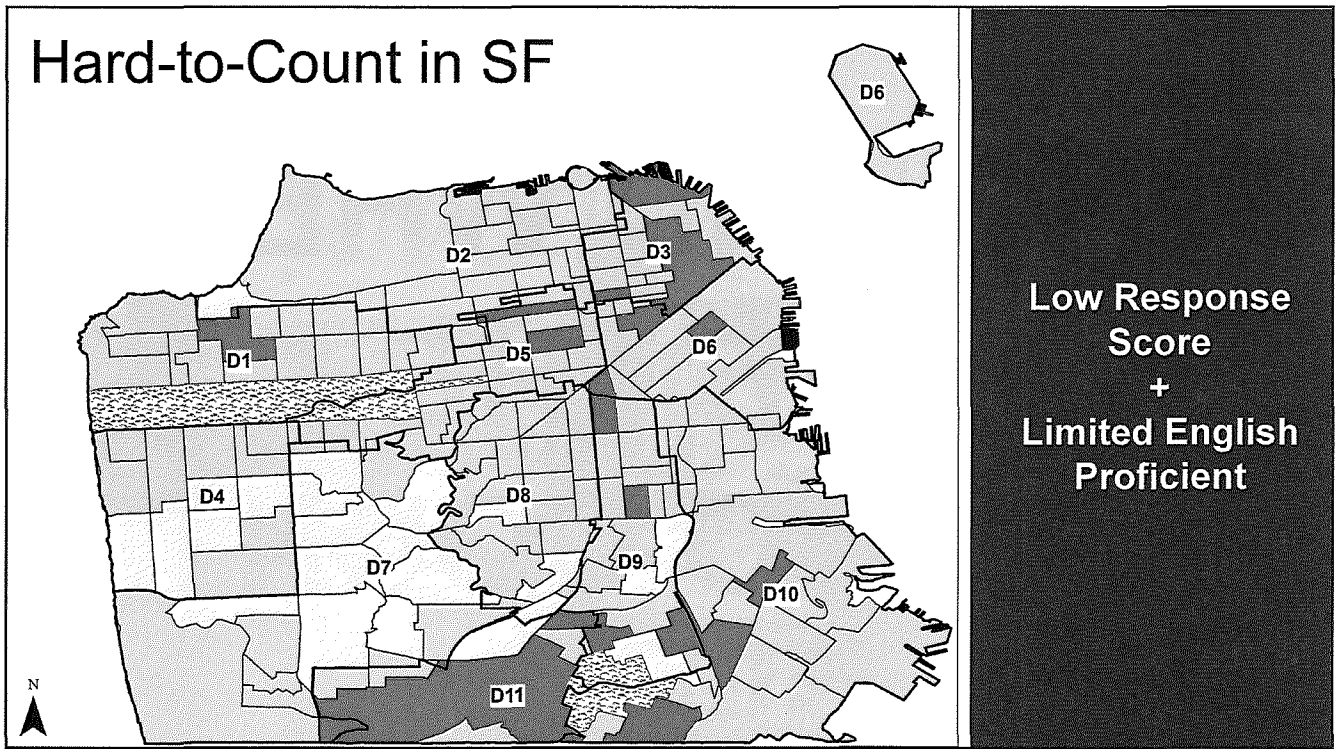


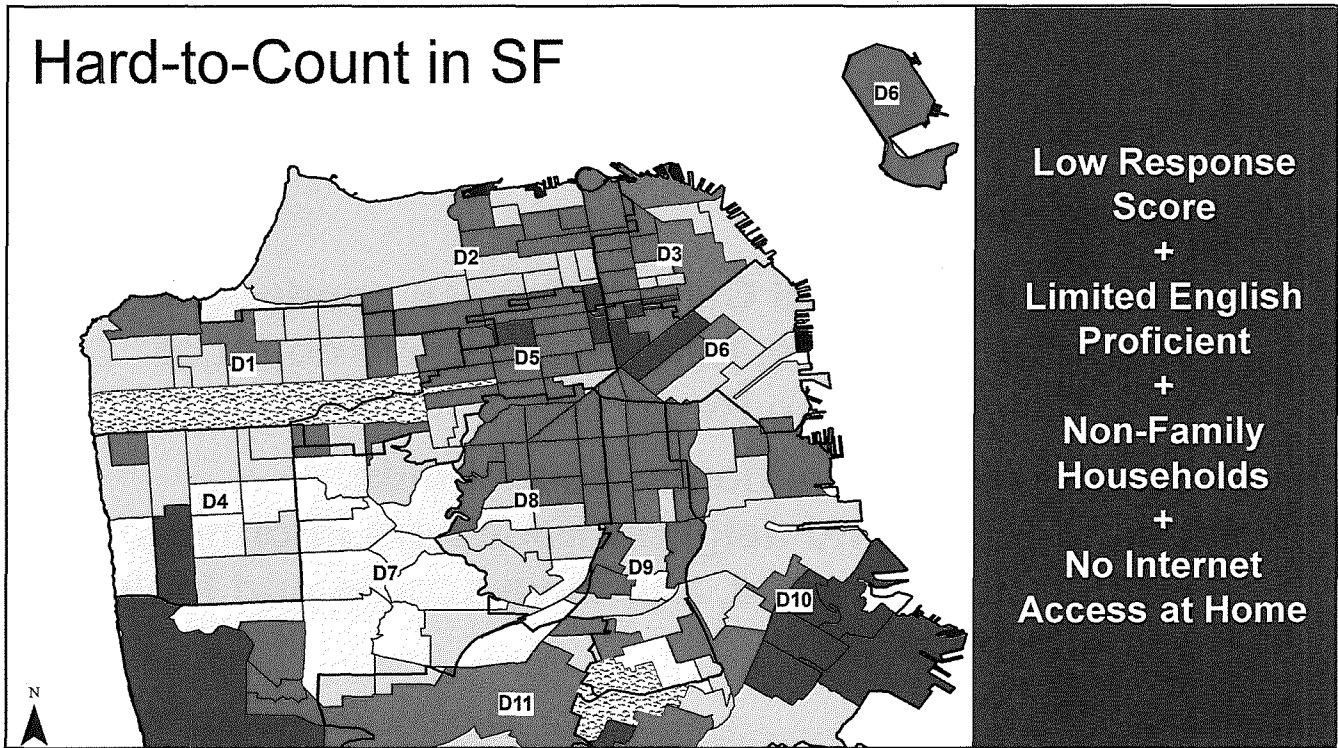
WHO AND WHERE ARE THE HARD TO COUNT?

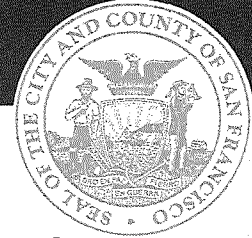


Top 5 Bureau-Identified Variables Correlated with Low Census Participation

1. Persons per household
2. Renter-occupied units
3. Median house value
4. Ages 18-24
5. Female headed households with no husband present

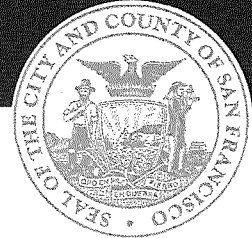






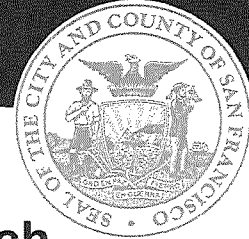
OUR JOB

- ❖ Ensure that the US Census Bureau conducts an accurate, complete, fair and inclusive count of ALL San Francisco Residents
- ❖ Ensure that all residents, households, communities and neighborhoods are informed, confident, motivated, and have access and tools to participate



2020 CENSUS STRATEGIES

- ❖ Proven multilingual and tailored outreach models for targeted HTC areas and general population
- ❖ SF Complete Count Committee and Mini-CCCs
- ❖ Groundcrew: Jobs and internships for residents
- ❖ Technology, training for city staff and CBOs
- ❖ City-staffed Census Assistance Center
- ❖ Public Housing and community hubs
- ❖ Citywide plan & Coordination across all sectors
- ❖ Aligned funding and coordination with local foundations and Bay Area cities and counties



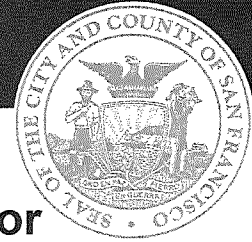
CITYWIDE GOALS

- ❖ Effective public education and outreach
- ❖ Citywide mobilization and call to action
- ❖ Elimination of barriers to motivation, access and full and inclusive participation
- ❖ Efficiency and efficacy
- ❖ Increased overall participation rates (above 73% national goal)



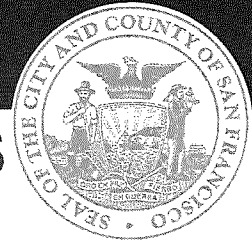
SF 2020 CENSUS TIMELINE

PHASE I	Local Update of Census Address (LUCA) Operation	Dec 2017- June 2018
PHASE II	Research, Planning, Staffing, Set-Up, Training, SFCCC, Grants	July 2019- June 2019
PHASE III	Community Outreach and Education Implementation	July 2019- June 2020
PHASE IV	USCB Non-response Follow-up Submission of Census results	April -Dec 2020
PHASE V	Post-Census data analysis and training for CBOs	Jan-June 2021



2020 CENSUS BUDGET & RESOURCES

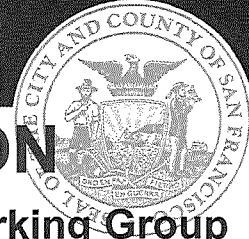
- ❖ City general funds: \$2M over two years for staffing, operations, grants and all expenses
- ❖ State of California Grant: \$546,212
- ❖ OCEIA existing staff
- ❖ 1 Dedicated FTE + 3-5 Fellows
- ❖ City and community partnerships
- ❖ City Census Assistance Center



COMMUNITY PARTNERSHIPS

- ❖ San Francisco Complete Count Committee
- ❖ Demographic and Geographic Mini Complete Count Committees
- ❖ Community Grants Program
 - ✓ Summer 2018 LUCA Canvassing Grants
 - ✓ Spring 2019 RFP \$850,000 Annual Funding
 - ✓ Grants to educate, engage and inform SF's hardest to count communities and neighborhoods in culturally and linguistically competent ways
 - ✓ Awarded to individual CBOs and citywide collaboratives

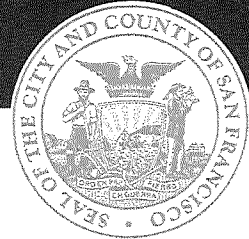
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DEPARTMENT COORDINATION

- ❖ 2018 Mayoral Directive & Census Liaison Working Group
 - ✓ Planning and Coordination: SF Planning, Digital Equity & Key Departments
 - ✓ Outreach & Engagement
 - ✓ Tailored Messaging and Strategies
 - ✓ DSHS, OTI, SFUSD, DCYF
 - ✓ Technical Support
- ❖ HTC Neighborhood & Targeted Outreach Teams

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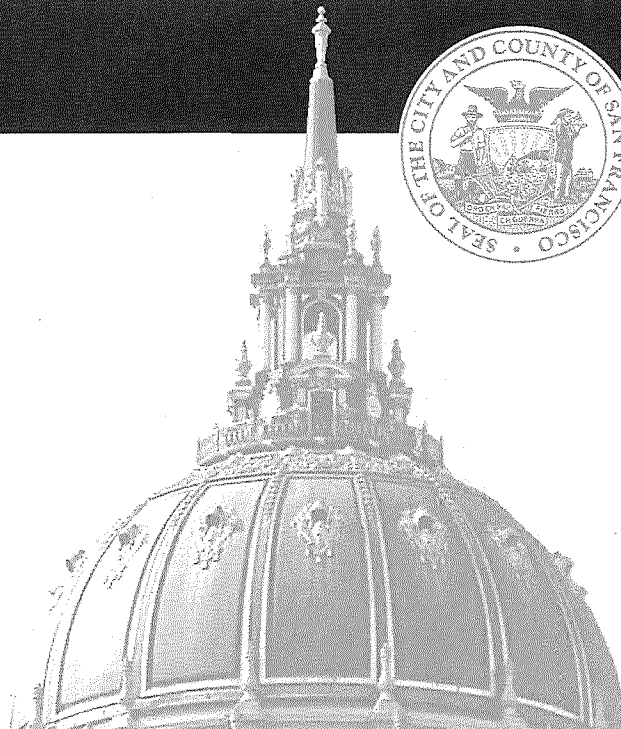
@sf_immigrants



/sfgov.oceia



@oceia_sf





BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 415-554-5184
Fax No. 415-554-5163
TDD/TTY No. 415-554-5227

MEMORANDUM

TO: Adrienne Pon, Executive Director, Office of Engagement & Immigrant Affairs
Ken Kositsky, Director, Department of Homelessness and Supportive Housing
Barbara Smith, Acting Executive Director, San Francisco Housing Authority
Maria Su, Director, Department of Children, Youth and Their Families
Linda Gerull, Executive Director, Department of Technology
Vincent C. Matthews, Superintendent, San Francisco Unified School District
Ingrid Mezquita, Executive Director, Children and Families Commission

FROM: John Carroll, Assistant Clerk,
Government Audit and Oversight Committee, Board of Supervisors

DATE: December 4, 2018

SUBJECT: HEARING MATTER INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following hearing request, introduced by Supervisor Fewer on November 27, 2018:

File No. 181166

Hearing on the City's preparation for the 2020 Census and hear presentations from the Office of Civic Engagement and Immigrant Affairs and other departments which work with immigrants and vulnerable populations; and requesting the Office of Civic Engagement and Immigrant Affairs, Department of Homelessness and Supportive Housing, Housing Authority, Department of Children, Youth, and Their Families, Department of Technology's Digital Equity Group, San Francisco Unified School District, and First 5 to report.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Cindy Gamez, San Francisco Housing Authority
Daruish Kayhan, San Francisco Housing Authority
Linda Martin-Mason, San Francisco Housing Authority
Viva Mogi, San Francisco Unified School District
Esther Casco, San Francisco Unified School District
Danielle Houck, San Francisco Unified School District

Introduction Form

By a Member of the Board of Supervisors or Mayor

BOARD OF SUPERVISORS
SAN FRANCISCO
2018 NOV 27
Time stamp
or meeting date

I hereby submit the following item for introduction (select only one):

BY _____

- 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning : "Supervisor [] inquiries"
- 5. City Attorney Request.
- 6. Call File No. [] from Committee.
- 7. Budget Analyst request (attached written motion).
- 8. Substitute Legislation File No. []
- 9. Reactivate File No. []
- 10. Topic submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.

Sponsor(s):

Fewer; Yee

Subject:

Hearing on the City's preparation for the Census 2020

The text is listed:

Hearing on the City's preparation for the Census 2020: requesting that the Office of Civic Engagement and Immigrant Affairs take the lead in presentation and be joined by departments which work with immigrants and vulnerable populations, including the Department of Homelessness and Supportive Housing, the Housing Authority, the Department of Children, Youth and Their Families, along with the Digital Equity Group at the Department of Technology, SFUSD and First Five.

Signature of Sponsoring Supervisor:

Sandra W. Furr