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April 12, 2022

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: North Beach Food Mart - Zeid Samir Batshoun
California ABC Liquor License Transfer
900 Columbus Avenue, San Francisco, CA 94133

Public Convenience and Necessity Determination Request

*ABC Type 21 License—Off--Sale General Public Premises
Premise to Premise/ Person to Person Transfer from 1198 Pacific Ave SF CA 94133
To 900 Columbus Ave SF CA 94110*

Dear Ms. Calvillo:

This office represents Zeid Samir Batshoun, sole owner of North Beach Food Mart. My client currently holds a California ABC Type 20 license on his market which allows him to sell beer and wine to go. Mr. Batshoun, who has been at this location since 1998, has applied to the California Department of Alcoholic Beverage Control (ABC) for a premise to premise / person to person transfer of a Type 21 ABC license to this 900 Columbus Avenue San Francisco location. This new license will allow him to sell beer, wine **and** spirits. This new upgraded licensee will allow my client to better serve his customers and the community.

The area surrounding North Beach Food Mart is a mixed-use district of residential and retail businesses. It is near the North Beach Public library, North Beach swimming pool, and DiMaggio Playground. There are a few residences within 100 ft. of the business.

Our location has been a beloved local food market for decades and has served the North Beach community well. This request is to allow North Beach Food Mart to upgrade its current ABC license to sell liquor as well as wine and beer. This ungraded license will help the long-term economic viability of the business. The existing type-20 ABC license will be sold to pay off debt, if this new Type-21 license privilege is approved by this Board and the California ABC.

The area is properly zoned [NCD- North Beach Neighborhood Commercial District] for this type of license and we do not foresee any problems with the San Francisco Police Department approving this change in our ABC license, with conditions. We have the support for this application from many of our neighbors, and are open to the imposition of conditions, if necessary, to this license.

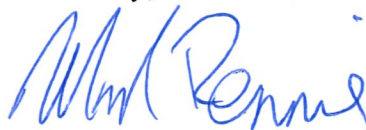
The Food Mart is locally owned, and thus revenue and taxes will stay in the community. Conversion of our ABC license to a Type-21 will also create and maintain jobs for local residents. Our corner market provides fresh and frozen groceries, with meats and cheeses from the deli. North Beach Food Mart serves the community by providing Money Order and Notary Public Services. The unusual storefront garden adds to that special North Beach neighborhood charm. This license will allow us to remain open and we believe will sustain the pedestrian traffic to the venue which keeps more eyes on the street and makes the neighborhood safer. There are no similar food marts within several blocks.

North Beach Food Mart will continue to give back to the community. Mr. Batshoun is an active member of North Beach Neighbors, a neighborhood group with 300+ members and over 40 years of advocacy of North Beach-area concerns and neighborhood safety. He is also active with St. Nicholas Orthodox Church. North Beach Food Mart has always raised money for charities and intend to donate food and monies to Yick Wo Alternative Elementary school and Francisco Middle School .

Allowing this license to issue to this location, in accordance with § 23958.4 of the California Business and Professions code, will permit the residents of North Beach to continue enjoying an excellent wine and beer selection along with healthy food items, and also allow them to also purchase their favorite spirits. Approval of this license will definitely serve the public convenience and necessity of our North Beach District neighbors and of the people of the City and County of San Francisco, California.

Thank you in advance for your consideration of this request.

Yours Truly,



Mark Rennie