

## LIQUOR LICENSE REVIEW

**TO:** Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

**File:** 150521

**TO:** Police Department  
Lieutenant Dave Falzon  
Inspector Nelly Gordon  
Fax No.: 553-1463

**DATE:** May 18, 2015

---

This item is tentatively scheduled to be heard in four to six weeks.

**PLEASE EMAIL YOUR RESPONSE BY:** June 22, 2015, to Derek Evans, Clerk,  
Public Safety and Neighborhood Services Committee.

**Derek.Evans@sfgov.org - Fax No: 554-7714**

---

**Applicant Name:** Sarah Garand and Jaime Hiraishi  
**and Business Name:** Wine Down SF, LLC (dba Wine Down)  
(685 Folsom Street)

**Applicant Address:** 1721 Chestnut Street #303  
San Francisco, CA 94123  
**and Phone No.** (415) 828-7539  
(818) 635-8701

**PLANNING COMMENTS:**  Approval  Denial

**POLICE COMMENTS:**  Approval  Denial

May 15, 2015

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Clerk of the Board,

Wine Down SF, LLC is applying for a new type 42 liquor license at 685 Folsom Street, San Francisco, CA 94107.

**Business Name & Address:**

Wine Down SF, LLC (DBA: Wine Down)  
685 Folsom Street, San Francisco, CA 94107

**Contact Information:**

Sarah Garand, Managing Member & Co-Owner  
Phone: 415-828-7539  
Email: [sarah@winedownsf.com](mailto:sarah@winedownsf.com)

Jaime Hiraishi, Managing Member & Co-Owner  
Phone: 818-635-8701  
Email: [Jaime@winedownsf.com](mailto:Jaime@winedownsf.com)

**Mailing Address:**

1721 Chestnut St. #303  
San Francisco, CA 94123

Wine Down will be an intimate bar to enjoy high quality, local wine and beer. Initially we plan to operate with the following hours of operation:

- Monday-Wednesday: 4pm-10pm
- Thursday-Saturday: 4pm-11pm
- Sunday: Closed

After several months, we may expand to breakfast and lunch service, opening no earlier than 8am. Under no event will our operating hours extend beyond 1am on Fridays and Saturdays and beyond 12am on Sundays-Thursdays.

Wine Down SF, LLC serves the public convenience as there is currently a lack of after-work gathering spots in the immediate area, despite the rise in office workers and residents in recent years. As a result, many people leave the area to wind down their days. Wine Down will provide the neighborhood with a warm and comfortable environment to enjoy beer, wine, and light food fare with their fellow community members. Furthermore, our offerings will focus on local producers, highlighting the beer and wine made in the greater Bay Area.

It seems a necessity that city government create an environment in which community members have options to enjoy the area during evening hours, invigorate the neighborhood, and support community businesses.

Please don't hesitate to contact us with any questions. We look forward to bringing Wine Down to the 6<sup>th</sup> District of San Francisco.

Best,



Sarah Garand  
Managing Member & Co-Owner  
Wine Down SF, LLC



Jaime Hiraishi  
Managing Member & Co-Owner  
Wine Down SF, LLC

150521

**INFORMATION AND INSTRUCTIONS -**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

**SECTION 23958.4 B&P**

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME

Wine Down SF LLC

2. PREMISES ADDRESS (Street number and name, city, zip code)

685 Folsom St., San Francisco CA 94107

3. LICENSE TYPE

42

4. TYPE OF BUSINESS

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant                | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge               | <input type="checkbox"/> Private Club          |
| <input type="checkbox"/> Deli or Specialty Restaurant           | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club                    | <input type="checkbox"/> Veterans Club         |
| <input type="checkbox"/> Cafe/Coffee Shop                       | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer                  | <input type="checkbox"/> Fraternal Club        |
| <input type="checkbox"/> Bed & Breakfast:                       | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine           | <input type="checkbox"/> Wine Tasting Room     |
| <input type="checkbox"/> Wine only <input type="checkbox"/> All |  |  |  |
| <input type="checkbox"/> Supermarket                            | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store                           | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store                     | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |

Other - describe: WINE AND BEER BAR

5. COUNTY POPULATION

836,620

6. TOTAL NUMBER OF LICENSES IN COUNTY

1026

On-Sale  Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY

On-Sale  Off-Sale

8. CENSUS TRACT NUMBER

615

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

40

On-Sale  Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

141

On-Sale  Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

Yes, the number of existing licenses exceeds the number allowed

No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

Yes (Go to Item #13)

No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER

237

14. TOTAL NUMBER OF REPORTING DISTRICTS

653

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

53,948

16. AVERAGE NO. OF OFFENSES PER DISTRICT

83

17. 120% OF AVERAGE NUMBER OF OFFENSES

99

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

112

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

BOARD OF SUPERVISORS

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

willie bulanadi

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

LAIME HIRASHI  
(818) 635-8701

TO: Department of Alcoholic Beverage Control  
33 NEW MONTGOMERY STREET  
SUITE 1230  
SAN FRANCISCO, CA 94105  
(415) 356-6500

File Number: 557444  
Receipt Number: 2294946  
Geographical Code: 3800  
Copies Mailed Date: May 13, 2015  
Issued Date:

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
JUN 18 PM 3:04

DISTRICT SERVING LOCATION: **SAN FRANCISCO**  
First Owner: **WINE DOWN SF LLC**  
Name of Business: **WINE DOWN**  
Location of Business: **685 FOLSOM ST  
SAN FRANCISCO, CA 94107**  
County: **SAN FRANCISCO**  
Is Premise inside city limits? **Yes**  
Mailing Address: **1721 CHESTNUT ST  
#303  
SAN FRANCISCO, CA 94123**

Census Tract **0615.00**

Type of license(s): **42**

Transferor's license/name: \_\_\_\_\_ Dropping Partner: Yes \_\_\_ No \_\_\_

License Type	Transaction Type	Fee Type	Master	Dup	Date	Fee
42 - On-Sale Beer And Wine	ANNUAL FEE	NA	Y	0	05/13/15	\$261.00
42 - On-Sale Beer And Wine	ORIGINAL FEES	NA	Y	0	05/13/15	\$300.00
NA	FEDERAL FINGERPRINTS	NA	N	3	05/13/15	\$72.00
NA	STATE FINGERPRINTS	NA	N	3	05/13/15	\$117.00
Total						\$750.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO Date: May 13, 2015

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

See 211 Signature Page

WINE DOWN SF LLC