



September 18, 2024

Rules Committee  
San Francisco Board of Supervisors  
1 Drive Carlton B. Goodlett Place  
San Francisco, CA 94102

To Whom It May Concern:

I am writing on behalf of Steven Leveroni to recommend him for an upcoming seat on the San Francisco Public Utilities Commission. I've known Steve since childhood where we grew up as friends in North Beach.

After graduating college Steve built a career in the insurance industry. As the business progressed his exposure to and interest in the civil and social dynamics of San Francisco lead Steve to volunteering his time and skills in the community.

Growing up Steve and I maintained our friendship through the Salesian Boys' and Girls' Club of San Francisco, first as youth members then assisting in supervising the activities of younger members through our high school and college years.

The relationship with Salesian lead us to Board memberships which we served for more than 35 years. During this time, I experienced Steve's ability to deal with various aspects of making business decisions.

In 2015 we completed a major construction project of the Club's facilities with a cost of more than \$10 million dollars, Steve was the Board's President at the time leading the Board's oversight of the project. Steve's business acumen was critical to a timely and successful conclusion. My understanding of the seat the Commission is filling would be well served by Steve. He is intelligent, has a professional demeanor, a good communicator, asks questions and likes to resolve issues with a consensus outcome.

It is my pleasure to recommend Steve,

A handwritten signature in black ink that reads 'Leon A. Wiatrak'. The signature is fluid and cursive.

Leon A. Wiatrak  
Managing Director



September 16, 2024

**Rules Committee (Supervisors Peskin, Safai and Walton)  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102**

Dear Members of the Rules Committee,

I am writing to encourage your endorsement of Stephen E. Leveroni as a member of the San Francisco Public Utilities Commission. Mr. Leveroni (Steve) exemplifies the qualities I believe are critical in a good and successful commissioner and public servant: dedication, responsibility, integrity, empathy, transparency and excellent communications and problem-solving skills.

I have known Steve for more than 40 years and have witnessed his ever-increasing depth of commitment to improving life and lives in the City, as well as his remarkable business success and acumen.

I started my company MacKenzie Communications Inc. (MacKenzie) in San Francisco in 1983, and we have been in continuous and successful operation since. For more than four decades I have relied on Steve's guidance and support -- as a banker, insurance broker, fellow entrepreneur and community leader. He and his wife Mary Kay Ferdon Leveroni have deep, multi-generational ties to the City, which gives Steve a unique understanding and perspective on how to work collaboratively to get things done. He understands where the City has been, the challenges of today, and cares passionately about leaving it better for tomorrow's residents, including his own kids and their families.

Steve has a special ability to quickly assimilate complex information and develop practical solutions. This talent comes from his long and varied experience in dealing with clients and their issues spanning multiple sectors, size, geography, and financial condition. He is an excellent listener, honors others' points of view, but is always intent on ultimately reaching a decision. On more than one occasion, Steve has told me, "Janis, it's time to just get it done." We need more of that can-do/will-do attitude in our commissioners and in City government.

Steve is an avid outdoors person, with great appreciation and respect for the environment. That respect, and passion, will be positive and important in his oversight role of encouraging and assessing responsible energy, water and waste management practices for our City.

I cannot think of a better person to bring his commitment, values and experience to this vital role. Please reach out if I can be of further assistance.

Sincerely,

A handwritten signature in cursive script that reads "Janis R. MacKenzie".

Janis R. MacKenzie  
Founder and CEO



# 5 Buckets Foundation

Teaching Financial Literacy

September 18, 2024

Attention: Rules Committee  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Dear Rules Committee,

It is an honor to recommend Steve Leveroni for the San Francisco Public Utilities Commission. His background and decades-long career in insurance and business management makes him an excellent candidate to provide oversight of essential services in our City. Public service is not everyone's calling nor is it an easy role, but I believe Mr. Leveroni's personal ethos of giving back and investing in people sets apart his candidacy.

I've known Mr. Leveroni for the past 20 years in a number of different capacities. I've been his insurance client and the recipient of Steve's wise counsel on several matters. He is fair and balanced in his approach, seeing the big picture while also managing details and listening to the needs. He's also been my client for a past job in marketing, and I found him to be thoughtful and supportive of our work. He's done business deals with my parents, colleagues, and mentors, all of whom have the same impression: Steve is a true professional and can help you solve any problem.

In the years that I have known him, community involvement is not an afterthought for Mr. Leveroni, but a driving force in all aspects of his life. Specifically, he has devoted his time and talent to giving back to educational causes. He has taught high school courses about insurance and served on Boards for the Salesian Boys and Girls Club, St. Ignatius College Prep, The Guardsmen, and De Marillac School in the Tenderloin.

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There are countless other organizations Mr. Leveroni has supported with his wise advice and counsel. (He's also known as a top chef in various culinary circles, and famously shares these talents at Superbowl parties for clients of the St. Vincent de Paul Society Multi Service Center in San Francisco).

Mr. Leveroni has also been a supporter of the 5 Buckets Foundation, an organization that I run that teaches personal finance skills to underserved populations. Realizing the importance of this work to individuals, families, and society at large, he has dedicated his time and talents to help our organization grow.

Mr. Leveroni is a family man, native San Franciscan, and savvy businessperson. He proudly embraces these identities, though I suspect with young grandchildren, he is more invested than ever in making San Francisco the most sustainable it can be for future generations.

Please don't hesitate to reach out if you have further questions about this recommendation, [vterheyden@5buckets.org](mailto:vterheyden@5buckets.org).

Sincerely,

Victoria Terheyden  
President  
5 Buckets Foundation



September 20, 2024

Members of the Rules Committee:

Stephen Leveroni has been a long-time icon throughout the city of San Francisco and especially in the North Beach District where he grew up. He and I are both native San Franciscan whom I have had the pleasure of knowing for over thirty years. He has been invested with long-standing relationships of many businesses and organizations for our city's future. One of his biggest organizations is the Salesian Boys' and Girls' Club. He has always been affiliated with this youth organization because it has a "special" place in his heart. After joining their Board of Directors', he became the President and was very instrumental in merging this Boys' Club into what is now the Salesian Boys' and Girls' Club back in 1995. Once the merger happened, the budget increased but that didn't stop Mr. Leveroni from leading the charge. It was he who helped raise large amounts of money to go into our scholarship, programming and management budgets to keep the cost of membership for our children at \$10.00 annually. Even to this day, the cost for membership is still only \$10.00! Aside from the Club, Steve is still very much involved with so many different organizations; St. Ignatius College Prep, the De Marillac School, the Guardsman, Italian Heritage Celebration just to name a few. His love, commitment and involvement with children at risk is to help build a stronger community as he looks to better their future and the future of our city. One thing that is certain is how knowledgeable and very responsive he is and his ability to get things done so quickly. I could go on and on about him but will close by stating what an amazing individual he is. I know I speak for many others when I say that Stephen Leveroni is a true San Franciscan who will do anything for this great city. There is no one I would rather trust or believe in. He is an amazing person whom I admire and adore for all his dedication and hard work. I could think of no one better for this position.

Sincerely,

Randal DeMartini  
Executive Director  
(415) 397-3069

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