

File No. 180238

Committee Item No. 1

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Comm: Public Safety & Neighborhood Services

Date: July 25, 2018

Board of Supervisors Meeting:

Date: \_\_\_\_\_

#### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
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- Grant Budget
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- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

#### OTHER

- SFPD Review Documents - June 6, 2018
- Planning Department Review Documents - March 26, 2018
- PC or N Request Letter - March 12, 2018
- \_\_\_\_\_
- \_\_\_\_\_

Prepared by: John Carroll

Date: July 20, 2018

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Wednesday, June 06, 2018 1:43 PM  
**To:** Lambright, Koledon (BOS); Duong, Noelle (BOS); Lee, Ivy (ivy.lee@sfgov.org); 'John Eric Sanchez'; 'admin@siploungesf.com'; Lopez, Barbara (BOS)  
**Cc:** Skjerping, Katie (ECN); CPC.Referrals; Powell, Georgia (CPC); 'justin.gebb@abc.ca.gov'; 'Meyer, Rose @ABC'; Gordon, Nelly (POL); George, Gigi (POL)  
**Subject:** RE: Liquor License PC or N Referral - 868 Mission Street - Executive Order  
**Categories:** 180238

Good afternoon,

The Police Department has completed their review of the subject public convenience or necessity request, and has forwarded their recommendation for approval with conditions. For your convenience, I have their review available from the link below:

[Police Department Response - June 6, 2018](#)

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 180238](#)

This request for findings of public convenience or necessity may be heard at a future regular meeting of the Public Safety and Neighborhood Services Committee.

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445



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San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Jeff Sheehy**  
**Supervisor Hillary Ronen**  
**Supervisor Aaron Peskin**

**From:** A/ Lieutenant Nelly Gordon   
Officer in Charge  
ABC Liaison Unit (ALU) 415-553-9550

**Date:** June 6, 2018

**Subject:** P.C.N. Investigation Regarding: Zechsan Business Development, INC.  
DBA: Executive Order Bar & Lounge  
868 Mission Street  
San Francisco, CA. 94103-3007  
John Eric Sanchez  
(415) 699-6545

John Eric Sanchez on behalf of Executive Order Bar & Lounge has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 48 (On-Sale General Public) License to be located at 868 Mission Street (located between 5<sup>th</sup> Street and 4th Street.).

Hours of Operation:

10:00 a.m. and 12:00 a.m. (Midnight) Sunday through Wednesday and 10:00 a.m. and 2:00 a.m. Thursday through Saturday.

**Digest:**

Mr. Sanchez would like to open a bar/lounge at 868 Mission Street. Mr. Sanchez had a previous bar/lounge named Sip Bar & Lounge located at 787 Broadway, which he owned since 2005. Due to retrofitting to the building Mr. Sanchez had to relocate his business. If approved, this license will allow Executive Order Bar & Lounge to sell On-Sale Beer, Wine and Distilled Spirit.

**Letters of Protest**

1

**Letters of Support**

0

**Police Calls for Service:**

From March 2017 to March 2018

**5 call for service**

**Police Reports:**

From March 2017 to March 2018

**1 police report**

**San Francisco Plot Information:**

This premise is located in Plot: **210**

A High Crime area is defined as **78** or more police reports in a plot for the year of **2016**.

This plot had **1,161** police reports for **2016**, which is **1083 more** than the **Citywide "High Crime"** average

**State Census Tract Information:**

This premise is located in Census Tract: **176.01**  
Population for this tract is: **7,630**

On-sale license authorized by census tract: **27**  
Active on-sale licenses: **76** with **0** pending

Off-sale licenses authorized by census tract: 7  
Active off-sale licenses: 10 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Southern Station**

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in an “**undue concentration**” area.

**1** - Protest.

**0** - Support

ALU Recommendation: **Approval with following conditions:**

**Conditions for Type 48- On- Sale General Public Premises (No Minors Allowed)**

1. Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 10:00 a.m. until 12 a.m. Sunday through Wednesday and 10:00 a.m. until 2:00 a.m. Thursday through Saturday
2. The sales of alcoholic beverages for off- sale consumption is strictly prohibited
3. No distilled spirits shall be sold by the bottle.
4. Petitioner shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the premises as depicted on the most recently certified ABC-257.
5. Between the hours of 10:00 am and 2:00 am or at any time the premises are providing live entertainment, the petitioner(s) shall provide three (3) uniformed security guard(s) in the parking lot and/or premises and shall maintain order therein and prevent any activity which would interfere with quiet enjoyment of their property by nearby residents or the surrounding community. The licensed uniform security guard must be licensed by the State of California Department of Consumer Affairs.

It should be noted that the applicant has agreed to the above listed conditions.

End

# 868 Mission St




868 Mission St



Image capture: Oct 2017 © 2018 Google

San Francisco, California

 Google, Inc.

Street View - Oct 2017

## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Tuesday, March 27, 2018 9:45 AM  
**To:** Gordon, Nelly (POL); George, Gigi (POL)  
**Cc:** Lambright, Koledon (BOS); Duong, Noelle (BOS); Lee, Ivy (ivy.lee@sfgov.org); Corrette, Moses (BOS); 'John Eric Sanchez'; 'admin@siploungesf.com'; Skjerping, Katie (ECN); CPC.Referrals; Powell, Georgia (CPC); 'justin.gebb@abc.ca.gov'; 'Meyer, Rose @ABC'  
**Subject:** Liquor License PC or N Referral - 868 Mission Street - Executive Order  
**Categories:** 180238

Good morning,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have their review available from the link below:

[Planning Dept. Response - Received March 26, 2018](#)

After receiving review from both Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 180238](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**

Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415)554-4445 - Direct | (415)554-5163 - Fax  
[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) | [bos.legislation@sfgov.org](mailto:bos.legislation@sfgov.org)

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RECEIVED

(C)

**LIQUOR LICENSE  
PUBLIC CONVENIENCE OR  
NECESSITY REFERRAL**

MAR 13 2018

CITY & COUNTY OF S.F.  
PLANNING DEPARTMENT  
1001 MARKET STREET, SAN FRANCISCO, CA 94102

**TO:** Planning Department  
Georgia Powell  
Phone No. (415) 558-6371

**BOS File No. 180238**

**TO:** Police Department  
Inspector Nelly Gordon  
Phone No. (415) 837-7273

Block/lot: 3705/050

Zoning: C-3-R

Quadrant: NE

Record # 2018-003636 M15

**DATE:** March 13, 2018

Please submit your response in four to six weeks for the matter to be heard.  
**PLEASE EMAIL YOUR RESPONSE BY:** April 27, 2018, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

**john.carroll@sfgov.org - Phone No: 554-4445**

**Applicant name:** Zechsan Business Development, Inc.

**Business name:** Executive Order

**Application address:** 868 Mission Street  
San Francisco, CA 94103

Assessor's Parcel Block No. 3705  
C-3-R Downtown Retail Zoning District  
Northeast Planning Quadrant

**Applicant contact info:** John Eric Sanchez  
Zechsan Business Development  
855 Folsom Street, No. 540  
San Francisco, CA 94107  
415-699-6545  
johneric@siploungesf.com

**PLANNING REVIEW:**  Approval  Denial

Planning Record No.

2018-003636 M15

Planning Staff Contact:

NICHOLAS FOSTER, 415-525-9167

Please print review comments on a trailing page.

**POLICE REVIEW:**  Approval  Denial

Please provide review comments in a trailing report.

**Foster, Nicholas (CPC)**

---

Recommend approval; ABC Type 48 License associated with Bar Use (Retail Sales and Services Use) is a principally permitted use in the C-3-R Zoning District, pursuant to PC Section 210.2.

**Nicholas Foster, AICP, LEED GA**  
**Senior Planner, Northeast Team, Current Planning Division**  
San Francisco Planning Department  
1650 Mission Street, Suite 400 San Francisco, CA 94103  
Direct: 415.575.9167 | [www.sfplanning.org](http://www.sfplanning.org)  
[San Francisco Property Information Map](#)

## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Wednesday, March 14, 2018 9:25 AM  
**To:** CPC.Referrals; Gordon, Nelly (POL); Powell, Georgia (CPC)  
**Cc:** Lambright, Koledon (BOS); 'Gebb, Justin@ABC'; 'Meyer, Rose @ABC'; Duong, Noelle (BOS); Lee, Ivy (ivy.lee@sfgov.org); Corrette, Moses (BOS); John Eric Sanchez; 'admin@siploungesf.com'; Skjerping, Katie (ECN)  
**Subject:** Liquor License PC or N Referral - 868 Mission Street - Executive Order

Good morning,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license premise-to-premise transfer. This matter is being referred to you for response via the following linked document:

[Referral Letter - Planning and Police Departments](#)

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 180238](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

**I request the Planning Department's response before April 27, 2018. Please confirm receipt of this message.**

Thanks for the review.

**John Carroll**

**Assistant Clerk**

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445 - Direct | (415)554-5163 - Fax

[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) | [bos.legislation@sfgov.org](mailto:bos.legislation@sfgov.org)



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**LIQUOR LICENSE  
PUBLIC CONVENIENCE OR  
NECESSITY REFERRAL**

**TO:** Planning Department  
Georgia Powell  
Phone No. (415) 558-6371

**BOS File No.** 180238

**TO:** Police Department  
Inspector Nelly Gordon  
Phone No. (415) 837-7273

**DATE:** March 13, 2018

---

Please submit your response in four to six weeks for the matter to be heard.  
**PLEASE EMAIL YOUR RESPONSE BY:** April 27, 2018, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

**john.carroll@sfgov.org - Phone No: 554-4445**

---

**Applicant name:** Zechsan Business Development, Inc.

**Business name:** Executive Order

**Application address:** 868 Mission Street  
San Francisco, CA 94103

Assessor's Parcel Block No. 3705  
C-3-R Downtown Retail Zoning District  
Northeast Planning Quadrant

**Applicant contact info:** John Eric Sanchez  
Zechsan Business Development  
855 Folsom Street, No. 540  
San Francisco, CA 94107  
415-699-6545  
johneric@siploungesf.com

**PLANNING REVIEW:**     Approval     Denial

Planning Record No. \_\_\_\_\_  
Planning Staff Contact: \_\_\_\_\_

Please print review comments on a trailing page.

**POLICE REVIEW:**     Approval     Denial

Please provide review comments in a trailing report.

March 7, 2018

Angela Calvillo, Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

BOARD OF SUPERVISORS  
2018 MAR 12 PM 2:37  
BY AK

RE: **Public Convenience or Necessity Determination Resolution (PCN) Request**  
Zechsan Business Development, Inc dba Executive Order Bar & Lounge / formerly, Sip Bar & Lounge  
California ABC Liquor License Premises to Premises Transfer  
FROM: 787 Broadway, San Francisco 94133; TO: 868 Mission Street, Westfield SF Centre, San Francisco 94103  
ABC Type 48-On Sale General Public Premises

Dear Miss Calvillo:

Hello! My name is John Eric Sanchez. I have owned and operated my small business, SIP BAR & LOUNGE and The Hancock Room at 787 Broadway continuously from April 15, 2005 until February 28, 2018 with a Type 48 ABC license (#424403). As a result of city-mandated, soft-story seismic retrofit/construction work my former landlord is required to perform on my old location, they were unable to renew my lease when it expired. As a result, I was asked to vacate and seek a new location to move my business.

After months of searching, I was fortunate to find a potentially suitable location close to the neighborhood I have lived in for almost 17 years, on the street level of the Westfield SF Centre at 868 Mission Street in SOMA (District 6), that was formerly occupied by Volta restaurant and once had a type 47 liquor license.

On March 2, 2018, I submitted my application to transfer my liquor license with the ABC. On March 5, I was informed that I would need to apply for a Public Convenience and Necessity Resolution from the San Francisco Board of Supervisors to permit me to transfer my existing business and type 48 liquor license from 787 Broadway to the new location at the Westfield SF Centre at 868 Mission Street. That is the primary reason I am writing to you today.

First off, I felt that it would be important to know more about the person behind the request, so here is a little bit about me:

- I was born a little over 20 blocks down Mission Street from the proposed new bar's location at St. Luke's Hospital, just over 40 years ago.
- I graduated with a BA in Psychology and Business from the University of San Francisco in 1998, where I was also elected President of the University's student body, President of my chapter of Sigma Alpha Epsilon fraternity and served as an ex-officio member of the University Board of Trustees.
- I interned for The Honorable Congresswoman Nancy Pelosi on Capitol Hill immediately after graduating.
- I worked for Triage Consulting Group, a San Francisco-based, healthcare financial consulting firm for 6 years where I was mentored by the company's founders who inspired me to start my own business.
- In 2002, I became one of the original homeowners at the Yerba Buena Lofts on Folsom Street and have lived in SOMA – just a few blocks away from 868 Mission – for the past 17 years.
- I have served on the Yerba Buena Lofts Home Owners Association Board of Directors for the past 7 years.
- I am a certified, trained member of the San Francisco Fire Department's SOMA Community Emergency Response Team (CERT).

**Background behind SIP BAR & LOUNGE and the proposed re-branded cocktail bar & lounge, EXECUTIVE ORDER to be opened at 868 Mission, with the consent of the San Francisco Board of Supervisors:**

I purchased the Blind Tiger bar and re-opened it as SIP BAR & LOUNGE in 2005 at 787 Broadway at Powell, on the border of Chinatown, North Beach and Nob Hill in San Francisco as a small, 1,500 square foot, unpretentious, fun, DJ-focused cocktail bar and lounge.

Over the past 12 years, as the local economy changed and my original target demographic (and I) had matured- gotten married, starting raising families or moved out of the City, the business matured as well. It evolved into a go-to destination for thousands of small and large events (e.g. networking events, milestone birthdays, engagement and wedding receptions, campaign fundraisers, non-profit fundraisers, and corporate holiday parties).

In 2012, I took an underutilized space inside the venue, redesigned & rebranded it to offer one of the City's first bar-within-a-bar concepts \*not\* focused on the Prohibition era, but in tribute to the early history of the American Revolution, the founding of the United States and its early ties to alcoholic beverages, and named it after one of America's first alcohol smugglers/bootleggers & Founding Fathers- John Hancock, while also honoring some of America's first notable Presidents, First Ladies and other influential figures of the time. The Hancock Room was born out of my love of American History and politics, my time working in DC, years of collecting antiques & researching alcohol consumption in the original 13 colonies. The fixtures, furnishings and decor were my vision of what the parlor room in Hancock's Boston home might have felt like, where plans for the American Revolution may have been devised by common men & women.

Because of the theme's popularity with our guests, I wanted to continue and expand on The Hancock Room concept with the new venue- EXECUTIVE ORDER- by paying tribute not only to the Founders, but to Presidents Lincoln, Teddy and Franklin Delano Roosevelt and their First Ladies, their deeds (e.g. Lincoln & the Emancipation Proclamation, FDR & the New Deal, creation of the WPA, etc), the political movements, people and life and times surrounding their presidencies.

**How is the premises operation different from the other like-type establishments in the area?**

There are a number of "dive" bars, a plethora of restaurants and hotel bars in the area, but there is not any other place exactly like my concept that celebrates our common American story, that welcomes locals and guests from all walks of life and backgrounds in quite the way I have done for nearly 13 years at my previous location.

I have been working with local architects, designers and seeking input from members of the San Francisco Presidio chapter of the Daughters of the American Revolution to curate and create a warm and inviting, interactive-museum-like environment, showcasing portraits, memorabilia, decor and artifacts to display throughout the space.

Being located near many other businesses, several hotels, and Moscone Convention Center- which attract people from all over the United States and the world, I believe that the common themes of early American History will create a welcoming & familiar environment for both locals and visitors to San Francisco.

Owning and operating a business in the actual neighborhood in which I live will also allow me to provide a place for my community of neighbors to gather, socialize and celebrate important events in their lives and draw us all closer.

With the new, much larger premises (approximately 4,000 square feet of public space), high traffic location, and close proximity to the Moscone Convention Center and hotels, I wanted to create a space that could be useful both during the day and night.

Our plan is to open at 7am weekdays to offer a differentiated, "slow-coffee" (and tea) service concept- opposite of the standard, wait-in-line, order, wait for your name to be called, rushed experience most of us have become accustomed to at Starbucks or other "fast-coffee" providers- that allows guests to be seated comfortably in our lounge area, relax while they wait for their coffee or tea to be brought out, and take their time drinking coffee or tea while meeting with colleagues. We also plan to offer a variety of pastries rolled out on a "dim-sum-style" cart to each table for guests to order. Due to the limited space that many "fast-coffee" providers and local area hotels offer for locals and guests to sit, gather informally and meet, work from their laptops, etc. we would stay open providing coffee & pastries throughout the morning and early afternoon.

In the afternoon, starting at approximately 3pm, we would transition to begin alcoholic beverage service for guests wanting to unwind and socialize after conferences, meetings, business and work. Evenings and nights starting at approximately 5pm, our kitchen would provide a small-plates, bar bites menu of heavy appetizer-type food as well.

**How will issuance of the license enhance the quality of life in the area of the premises?**

**How will issuance of the license serve the city and community surrounding the applicant premises?**

According to the Moscone Convention Center's website, between 2016-2017, over a million attendees or exhibitors registered or were ticketed for a Moscone Convention Center event. On a given day, the streets surrounding Moscone are flooded with people. Before, during and after conferences, many attendees want to gather for pre-conference meetings to prep for the day, to step away from the convention center itself to recharge in between sessions, and gather socially for post-conference receptions or events with their colleagues. As it currently stands, there are a number of large-corporate-owned hotels and restaurants with facilities that can accommodate large scale 300 person events, but there are few, if any, locally-owned and operated bar venues of equivalent size in the immediate area. We seek to be the locally-owned, uniquely curated venue that can provide an alternative to the large corporate-owned spaces.

Equally important is providing a gathering space for members of the immediate Yerba Buena/SOMA and larger city-wide community to meet, learn, socialize, and enjoy themselves. We plan to continue to offer a space for non-profit organizations to host fundraiser events during the week, to provide locally-focused programming from MeetUp "how-to" events to job networking events, to guest lecturers, to provide entertainment for guests when we showcase up-and-coming comedians and singers to perform during open-mic evenings, and for local artists and DJs to showcase their talents to the local community. With its convenient location, in close proximity to where people work and shop, close proximity to MUNI, the MUNI Metro and BART stations, and the Westfield SF Centre's dedicated Uber/Lyft/rideshare white-zone pickup areas, it will be easy for the community to get to the venue from work and back to their homes.

**How will issuance of the applied-for license ensure the quiet enjoyment of the area's residents?**

We are in a commercially-zoned area of the city, so the issuance of the applied-for license should not directly impede with local resident's quiet enjoyment of their homes.

**What fiscal benefit will the community experience as a result of the issuance of the applied-for license?**

Our estimates show that this business has the potential to generate up to \$3,000,000 in revenue per year. In order to generate this kind of income, we would need to create a number of jobs for back of house kitchen staff, front of house servers, bartenders and baristas to staff the venue from 7am until 12am and 2am on weekends to provide service to our guests. Employees would have jobs and benefits. The city would benefit from fees and taxes generated by this revenue.

**How will the premises operation not enhance crime within a high crime or police problem area?**

**Will the applicant consider the imposition of conditions to address community or law enforcement concerns?**

As it sits now (and for the last 6 months), as an empty restaurant space on a major South of Market street, on the corner of Mission and Jessie West between 4<sup>th</sup> & 5<sup>th</sup> Streets, the blacked-out windows and lack of a physical presence of activity at 868 Mission invites/encourages taggers/graffiti, vandalism, loitering, drug use and potentially other crime.

I believe that it is important to show (and be) a positive, physical presence in the area, to discourage would-be vandals or perpetrators from engaging in criminal behavior. By being open from as early as 7am to serve coffee & pastries during the day, to staying open to serve small bites and drinks until 12midnight weeknights and 2am Thursday through Saturday nights, the visible, positive, community-engaged presence of a business and its guests could help to discourage loitering, vandalism and other potentially detrimental activities.

As we have in the past with our previous location, we continue to welcome the opportunity to collaborate with the SFPD to help discourage and reduce crime in the neighborhood and will abide by any and all conditions that the SFPD recommends.

I hope that the Board of Supervisors will find that the inclusion of my business to the area would be a benefit to both locals and visitors alike.

I would be pleased to meet with you personally to discuss my background, as well as more details about my plans for the space at 868 Mission Street, at your convenience. In the meantime, however, please contact me with any questions or concerns you may have at the e-mail or phone number below.

To recap, per your guidelines, here is a bullet point list of information you might require:

- Name: John Eric Sanchez, President, Zechs Business Development, Inc
- Daytime Phone: (415) 699-6545
- Business Name and Address:
  - Old Location: SIP BAR & LOUNGE 787 Broadway, San Francisco, CA 94133;
  - New Location: EXECUTIVE ORDER BAR & LOUNGE 868 Mission St, San Francisco, CA 94103
- Mailing Address: 855 Folsom Street #540, San Francisco, CA 94107
- Type of License to be Transferred: 48- ON SALE GENERAL PUBLIC PREMISES to be Transferred FROM 787 Broadway TO 868 Mission Street
- Proposed Business Hours of Operation: Sunday 11:00am-12:00am; Monday-Wednesday 7:00am-12:00am; Thursday-Friday 7:00am-2:00am; Saturday 11:00am-2:00am.

Sincerely,



John Eric Sanchez  
(415) 699-6545  
johneric@siploungesf.com



California Department of Alcoholic Beverage Control  
License Query System Summary as of 03/05/2018

License Information	
License Number:	591594
Primary Owner:	ZECHSAN BUSINESS DEVELOPMENT INC
ABC Office of Application:	24 - SAN FRANCISCO

Business Name
EXECUTIVE ORDER BAR & LOUNGE

Business Address	
868 MISSION ST	
SAN FRANCISCO, CA. 94103	
County: SAN FRANCISCO	Census Tract: 0176.01

Licensee Information	
Licensee: ZECHSAN BUSINESS DEVELOPMENT INC	
Company Information	
OFFICER: SANCHEZ, JOHN ERIC KROMHOUT (PRESIDENT/SECRETARY)	
STOCKHOLDER: SANCHEZ, JOHN ERIC KROMHOUT	

License Types			
1)	License Type:	48 - ON-SALE GENERAL PUBLIC PREMISES	
	License Type Status:	PENDING	
	Status Date:	05-MAR-2018	Term: 12 Month(s)
	Original Issue Date:	Expiration Date:	
	Master: Y Duplicate: 0 Fee Code: P40		
	License Type was Transferred On:	From: 48-424403	
	License Type was Transferred On:	To:	

Operating Restrictions
... No Operating Restrictions found ...

Disciplinary Action
... No Active Disciplinary Action found ...

Disciplinary History
... No Disciplinary History found ...

Holds	
Hold Date: 05-MAR-2018	Type: FORM 220

Escrows
... No Escrow found ...

For a definition of codes, view our glossary.



**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME

**ZECHSAN BUSINESS DEVELOPMENT, INC**

2. PREMISES ADDRESS (Street number and name, city, zip code)

**868 Mission St., San Francisco CA 94103-3007**

3. LICENSE TYPE

**48**

4. TYPE OF BUSINESS

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant      | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge     | <input type="checkbox"/> Private Club      |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club          | <input type="checkbox"/> Veterans Club     |
| <input type="checkbox"/> Cafe/Coffee Shop             | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer        | <input type="checkbox"/> Fraternal Club    |
| <input type="checkbox"/> Bed & Breakfast:             | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only                    | <input type="checkbox"/> All               |  |  |
- 
- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:  |  |  |  |

5. COUNTY POPULATION

**866,583**

6. TOTAL NUMBER OF LICENSES IN COUNTY

On-Sale  Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY

**279**  On-Sale  Off-Sale

8. CENSUS TRACT NUMBER

**176.01**

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

**27**  On-Sale  Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

**70**  On-Sale  Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- Yes, the number of existing licenses exceeds the number allowed
- No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- Yes (Go to Item #13)  No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER

**210**

14. TOTAL NUMBER OF REPORTING DISTRICTS

**653**

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

**51,848**

16. AVERAGE NO. OF OFFENSES PER DISTRICT

**79**

17. 120% OF AVERAGE NUMBER OF OFFENSES

**95**

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

**487**

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

- a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winemaker's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name: **Board of Supervisors**

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

**Carroll, John (BOS)**

---

**From:** Board of Supervisors, (BOS)  
**Sent:** Monday, June 11, 2018 8:28 AM  
**To:** BOS-Supervisors; Carroll, John (BOS)  
**Subject:** FW: Letter in support of File # 180238 Liquor License Transfer  
**Attachments:** Letter to Clerk.docx

**Categories:** 180238

**From:** Louise Bea [mailto:louisebea@gmail.com]  
**Sent:** Sunday, June 10, 2018 2:05 PM  
**To:** Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>  
**Subject:** Letter in support of File # 180238 Liquor License Transfer

Dear Clerk of the Board of Supervisors and Supervisors,

I attach a letter in support of the granting of a transfer of liquor license. Thank you.

Louise Bea

BOS-11  
C page  
File No 180238

June 20, 2018

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

**RE: Letter of Support for Executive Order Bar & Lounge**

File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is: German Lara  
I am the owner of Auto Analysts, and automotive repair shop located in SOMA (943 Harrison St)

I write to you today to voice my support for the transfer of John Eric Sanchez & his company- Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

I have known John Eric for 8+ years as a customer of my business, a client in his business and as a friend. We speak regularly of the concerns that are present in our neighborhood and I'm confident that his business practices and hard work ethic will have a positive impact at 868 Mission St.


I believe the transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.

Please feel free to contact me with any questions.

Thank you.

Sincerely,

German Lara  
President, Auto Analysts  
415-543-2400  
autoanalysts.sf1@gmail.com

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2018 JUL 16 PM 2:17  
BY 

June 13, 2018

BOS-11  
C pages  
File No. 180238

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

**RE: Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is Amanda Brock. I am the Executive Director of Spark (sparksf.org), a non-profit organization seeking to advance gender equality by engaging the next generation in accessible forms of philanthropy.

I write to you today to voice my support for the transfer of John Eric Sanchez & his company-Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

Working with John Eric has greatly helped us find a place to mobilize our community of young professionals and together raise thousands of dollars for women's grassroots projects around the globe.


I believe the transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.

Thank you.

Sincerely,



Amanda Brock  
Executive Director, Spark

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2018 JUL 16 PM 2:17  
BY 

BOS-11  
C pages  
File No 180238

Monday, June 11, 2018

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is: Jaron Eliopoulos

I am a San Francisco commercial real estate agent who specializes in retail and restaurants. My office is approximately four blocks from the subject site.

I write to you today to voice my support for the transfer of John Eric Sanchez & his company- Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

I am John Eric Sanchez's real estate agent and I represented him in the lease of this project. I have known John Eric and his wife for several years and have helped them with site searches for a variety of their businesses. John Eric has always been incredibly diligent and professional.

868 Mission Street has been vacant for quite some time now, which is a detriment to the property and the street. In my experience, vacancies lead to more crime and destruction of property. By allowing John Eric to transfer his ABC license to this site, and in turn, open his business, he will be a major benefit to the neighborhood and this street. The business will be run with seasoned professionals and this is not meant to be a night club. Corporate clients and the Moscone Center will be a major portion of his business and as such, this will be a very professionally managed and run operation.


I support and encourage the transfer of John Eric's liquor license and presence of his business at this location.

Thank you.

Sincerely,



Jaron Eliopoulos

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
BY   
2018 JUL 16 PM 2:17

June 10, 2018

BOS - 11  
C pages  
File No. 180238

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

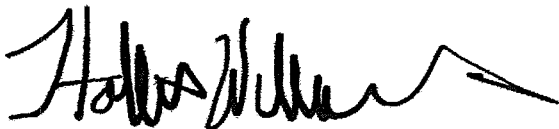
I write to you today to voice my support for the transfer of Mr. Sanchez & his company- Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

I've known Mr Sanchez for well over twenty years. Mr Sanchez has always been an upstanding business owner and community member. He has always exhibited a fair and professional business manner towards his patrons and business partners. Working with Mr Sanchez has been nothing short of respectable and worthwhile. It has been a privilege doing business with Mr Sanchez and Zechsan Business Development.

I believe the transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.


Thank you.

Sincerely



Hollis Williams

HOLLIS.WILLIAMS@GMAIL.COM

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2018 JUL 16 PM 2:17  
BY 

BOS-11  
File No.  
180238

18 June 2018

BOARD OF SUPERVISORS  
SAN FRANCISCO

2018 JUN 21 PM 2:54

BY PN

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is Judith Ann Kimball; I live at 2460 Francisco Street here in the city.

I could not be more pleased to support John Eric Sanchez & his company in their endeavors to transfer their Liquor license to their new proposed place of business. Their company details are: Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

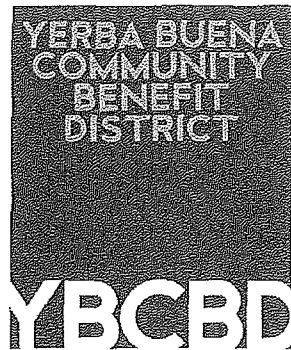
In my dealings with John he has been a responsible bar-keep/owner in addition to his element of honoring the historical aspects of our county's founding. I am delighted to support his move to the new proposed establishment there on Mission Street.

This area of the city is the perfect place to stop by, relax a little and learn more about history in a respectable environment. This proposed transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.

Thank you.

Sincerely,

Judith Ann Kimball  
Professional Genealogist  
retired att manager



June 28, 2018

Public Safety and Neighborhood Services Committee  
Supervisors Jeff Sheehy, Hillary Ronen and Aaron Peskin  
SF Board of Supervisors  
1 Dr. Carlton B Goodlett Place  
San Francisco, CA 94102

Dear Supervisors Sheehy, Ronen and Peskin,

On behalf of the Yerba Buena Community Benefit District (YBCBD), I'm writing today in support of the Public Convenience or Necessity Determination Resolution (PCN) request for the proposed business Executive Order Bar & Lounge, including the transfer of the Type 48 ABC liquor license (#424403). The proprietor of the proposed business (John Eric Sanchez) reached out to the YBCBD several months ago to discuss his proposed business and in our opinion has done his due diligence to outreach others in the neighborhood.

The YBCBD is committed to working in partnership with any neighborhood constituent to ensure vibrant and active uses of our storefronts. The property at 868 Mission Street in the Westfield Development has lain vacant for several years and a new business would help to ensure more foot traffic and eyes on the street on both Mission Street and Jessie Street.

We understand that there are no current neighborhood complaints against this proposed business and that many in the neighborhood, including Westfield, are supportive of a new business in this space.

We commend John Eric for reaching out to us and other stakeholders very early in his process and encourage this Committee to support this proposed project.

Sincerely,

A handwritten signature in black ink, appearing to read "Cathy Maupin", is written over a circular stamp or seal.

Cathy Maupin  
YBCBD Executive Director

Cc: District 6 Supervisor Jane Kim



6/12/2018

BOS-11, C page  
File No. 180238

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is David Green,  
I reside or am employed at Maximus Real Estate Partners in San Francisco at 1  
Maritime Pl and frequented Sip Bar quite often

I write to you today to voice my support for the transfer of John Eric Sanchez & his  
company- Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's  
liquor license to 868 Mission Street, San Francisco, CA 94103.


John and his crew have always and continue to be outstanding people. A Bay area  
native and man who understands my city well.

I know that area has had several businesses come and go, and I believe the transfer of  
his liquor license and presence of his business at this location will enhance the  
neighborhood, help deter crime in the area by being a visible presence and will, in  
general, provide a public convenience and necessity to this stretch of Mission Street in  
SOMA.

Thank you.

Sincerely,

David Green

BY   
2018 JUN 14 PM 3:01  
BOARD OF SUPERVISORS  
SAN FRANCISCO

PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Refer to Form ABC-510, Information Regarding ABC License Application and Protests (Rev. April 2010), before completing and submitting your protest. The ABC-510 is located at www.abc.ca.gov and in each district office.
- Please print legibly or type. Incomplete and/or illegible information will cause the protest to be rejected.
- You will be notified by letter whether or not your protest is accepted.
- If the Department recommends licensure, you will be afforded the opportunity to request a hearing on your protest.
- If a hearing is scheduled as to whether or not a license should be granted, you or your authorized representative will need to attend the hearing to testify and/or present evidence to support your protest, or your protest will be deemed abandoned.
- All protests submitted to the ABC are public records and are open to inspection pursuant to the California Public Records Act (CPRA). (Gov. Code sec. 6254 et seq.)
- A copy of all valid and verified protests (ABC-510-A) and Protestants/Complainant's Declaration (ABC-128) will be provided to the applicant as part of the licensing process.

I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

Zechsan Business Development Inc, DBA Executive Order Bar and Lounge  
(Name(s) of Applicant(s))

For premises at:

668 Mission Street, San Francisco, CA 94103  
(Exact address of proposed premises)

on the grounds that:

1) the application for license(s) Type 48 where issues would result in or add to an undue concentration of licenses Section 23958

2) where there presently exists an undue concentration of licenses as defined by Section 23958.4

3) where the proposed premises are located in a high crime reporting district Section 23958.4 (c)

therefore issuance of license(s) would be contrary to public welfare and morals and submit that these licenses be denied.

Check here if additional sheets attached

RECEIVED  
MAR 12 2018  
Department of Alcoholic Beverage Control

I, John Nulty, declare under penalty of perjury:  
PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

John Nulty

PROTESTANT'S SIGNATURE

San Francisco, California

TELEPHONE NUMBER (Optional & non-public)

SIGNED AT (City and State)

DATE SIGNED

P. O. Box 421949, San Francisco, CA 94142-1949

3/11/2018

PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

Page 2.

The main concern residents and security have is enforcing and protecting the already established San Francisco Park Code for nearby Yerba Buena Gardens and BART Station. This code specially mentions smoking and alcoholic beverages which are intended to be sold by Executive Order Bar and Lounge. Additional concerns by security is the drain on public resources in dealing with shoplifters. The San Francisco Police Department continues to shrink in the number of officers. And San Francisco continues to increase in population bringing more security tasks to perform with fewer police officers.

The next concern is Yerba Buena Gardens itself. Open Spaces with the following consideration points Ice Skating Center, Play Circle, Bowling Center, Child Development Center, and Carousel; several adjacent parking garages and facilities; and St. Patrick's Church and Mint Plaza. Include student aged College Campuses other educational programs, MUNI & BART Station access.

Issuance of the license to the premises would add an undue concentration of licenses; licensing the premises aggravates an already existing police problems in a high-crime area; and the premises is within 500 feet of open space.

I do not know what the security plan for the new store is nor do I know which exits will be used by the public.

Because of the above concerns the following conditions must be applied.

The hours of operation shall not exceed 10AM to 12Midnight Sunday through Thursday and 10AM to 2AM Friday and Saturday.

No "happy hour" type of reduced price alcoholic beverages shall be allowed.

There shall be no coin operated games or video machines maintained upon the premises at any time.

Entertainment provided shall not be audible beyond the area under the control of the licensee(s).

No person under the age of twenty-one (21 years of age) shall sell, furnish, or deliver alcoholic beverages.

The sale of alcoholic beverages for consumption off the premises is strictly prohibited.

Licensee shall not permit its patrons or the general public to loiter or congregate on the sidewalks adjacent to the licensed premises.

The licensee shall be responsible for maintaining free of liter the area adjacent to premises over which they have control.

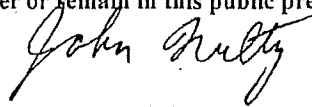
At any time time the premises are providing live entertainment, the licensee shall provide security personnel that shall maintain order therein and prevent any activity which would interfere with the quiet enjoyment of their property by nearby residents and hotel guests. Said personnel shall be clothed in such a manner as to be ready identifiable as security.

The interior lighting maintained therein shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons in the premises in that portions of the premises where alcoholic beverages are sold, served, or consumed.

The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises.

At no time shall any persons under the age of 21 years enter or remain in this public premises.

No off-sale of alcohol shall be permitted.



ABC Public Notice posting dated 3/5/18 incorrectly mentions zip code 94107 when the correct location is 94103.

RECEIVED

MAR 12 2018

Alcoholic Beverage Control

PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Refer to Form ABC-510, Information Regarding ABC License Application and Protests (Rev. April 2010), before completing and submitting your protest. The ABC-510 is located at www.abc.ca.gov and in each district office.
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For premises at:

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(Exact address of proposed premises)

on the grounds that:

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3) where the proposed premises are located in a high crime reporting district Section 23958.4 (c)

therefore issuance of license(s) would be contrary to public welfare and morals and submit that these licenses be denied.

Check here if additional sheets attached

RECEIVED

MAR 12 2018

Alcoholic Beverage Control

I, Michael Nulty, declare under penalty of perjury:  
PRINT/(Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

Michael Nulty  
PROTESTANT'S SIGNATURE

TELEPHONE NUMBER (Optional & non-public)

San Francisco, California  
SIGNED AT (City and State)

DATE SIGNED

P.O. Box 420646, San Francisco, CA 94142-0846  
PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

3/9/18

Page 2.

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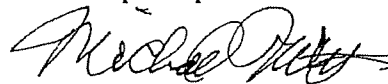
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No off-sale of alcohol shall be permitted.



ABC Public Notice posting dated 3/5/18 incorrectly mentions zip code 94107 when the correct location is 94103.

RECEIVED

MAR 12 2018

Beverage Control  
San Francisco

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

33 New Montgomery Street, Suite 1230  
San Francisco, CA 94105  
(415) 356-6500



May 23, 2018

SS

John Nulty  
P.O. Box 421949  
San Francisco, CA 94142-1949

Re: Zechsan Business Development Inc  
Db: Executive Order Bar and Lounge  
868 Mission Street  
San Francisco, CA 94103  
File No. 48-591594

Dear Protestant(s):

Enclosed is a copy of the Petition for conditional License for your review. If these conditions meet with your expectations of the operation of the applicant's business, please let me know as soon as possible.

If you wish to withdraw your protest because of these conditions, please sign below and return this letter to me.

If you have any questions, you may contact me at (415) 356-6500.

Sincerely,  
*Sheree Simpson*

Sheree Simpson  
Licensing Representative

ACKNOWLEDGMENT WITHDRAWAL OF PROTEST

I, John Nulty, hereby withdraw my protest against the license at 868 Mission Street, San Francisco, CA 94103.

Signature: *John Nulty*

Date: 6/11/2018

RECEIVED

JUN 12 2018

Dept of Alcoholic Beverage Control  
San Francisco

Copy: file

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

33 New Montgomery Street, Suite 1230  
San Francisco, CA 94105  
(415) 356-6500



May 23, 2018

Michael Nulty  
P.O. Box 420846  
San Francisco, CA 94142-1949

Re: Zechsan Business Development Inc  
Dbas: Executive Order Bar and Lounge  
868 Mission Street  
San Francisco, CA 94103  
File No. 48-591594

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If you have any questions, you may contact me at (415) 356-6500.

Sincerely,

Sheree Simpson  
Licensing Representative

ACKNOWLEDGMENT WITHDRAWAL OF PROTEST

I, Michael Nulty, hereby withdraw my protest against the license at 868 Mission Street, San Francisco, CA 94103.

Signature: Michael Nulty

Date: 6/10/18

RECEIVED

JUN 12 2018

Dept of Alcoholic Beverage Control  
San Francisco

Copy: file

Louise Bea  
2727 Pierce Street  
San Francisco, California 94123

June 10, 2018

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is Louise Bea. I reside at 2727 Pierce Street, San Francisco.

I write to you today in support for the transfer of John Eric Sanchez & his company- Zechsan Business Development, Inc. DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

The location of the bar was previously in North Beach, where I enjoyed John's comfortable and welcoming bar. I can't think of a more deserving bar owner than John to have his permit under moved to underneath Bloomingdales.

I believe the transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.

Thank you.

Sincerely,

Louise Bea



BOS-11  
File No.  
180238

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

June 10, 2018

2018 JUN 12 AM 10: 03

BY AK

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Board of Supervisors:

My name is Angela Riordan and I reside on Faxon Avenue, San Francisco, California. I am a 12-year San Francisco homeowner, and 8-year member of the Presidio Chapter, National Society Daughters of the American Revolution.

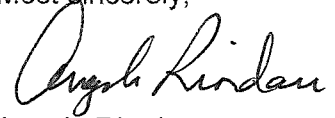
I am writing to you today to voice my support for the transfer of John Eric Sanchez & his company - **Zechsan Business Development, Inc.**, DBA Executive Order Bar & Lounge's liquor license to 868 Mission Street, San Francisco, CA 94103.

I met John Eric at his former SIP Bar and Lounge earlier this year and was excited to learn of his relocation to 868 Mission Street this summer. His themed lounge creates endless possibilities not only for the community, but particularly for genealogical non-profit organizations such as Daughters of the American Revolution, whose main tenants of this Society are *Patriotism, Historical Preservation and Education*.

Further, I believe the transfer of his liquor license and presence of his business at this location will enhance the neighborhood, help deter crime in the area by being a visible presence and will, in general, provide a public convenience and necessity to this stretch of Mission Street in SOMA.

Thank you for your consideration.

Most sincerely,



Angela Riordan  
SF Resident

BOS-11, Copy 2  
File No. 180238

Kathleen Woods  
44 Fairfield Way  
San Francisco, CA 94127

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

June 10, 2018

RE: **Letter of Support for Executive Order Bar & Lounge**  
File # 180238, Liquor License Transfer - 868 Mission Street - Executive Order

Dear Supervisors:

My husband and I both work and reside in San Francisco, and we make a point of supporting local businesses.

Today I am writing to you to support John Eric Sanchez in his request to transfer the liquor license for his company, Zechsan Business Development, Inc., DBA Executive Order Bar & Lounge. They will be located at 868 Mission Street, San Francisco, CA 94103.

I became acquainted with Mr. Sanchez at a private event held at The Hancock Room shortly before they closed to make their move to Mission Street. From the start, I was impressed with Mr. Sanchez's professionalism, hospitality, service, as well as his commitment to keeping his business in San Francisco.

I am an active member and former Chapter Executive Board member of the Daughters of the American Revolution (DAR), and my group of friends was inspired to visit this place that honored our country's founding fathers. We were also thrilled to learn of the expansion plans, knowing that Executive Order Bar & Lounge would be a place where we could bring friends to celebrate our history and patriotism. Mr. Sanchez impressed us with his knowledge and passion for U.S. history, and we all look forward to patronizing and promoting the Executive Order Bar & Lounge.

I also feel that this new meeting spot will make a positive contribution to the economy of the SOMA neighborhood by drawing both locals and visitors into the retail sector there.

Please approve the transfer of the liquor license for Executive Order Bar & Lounge as soon as possible so this business can open and begin its tenure as a San Francisco landmark.

Thank you.

Respectfully,

  
Kathleen Woods

2018 JUN 13 PM 4:11  
SANTA MONICA  
Kathleen Woods

# Introduction Form

By a Member of the Board of Supervisors or the Mayor

Time stamp  
or meeting date \_\_\_\_\_

I hereby submit the following item for introduction (select only one):

1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment)

2. Request for next printed agenda Without Reference to Committee.

3. Request for hearing on a subject matter at Committee.

4. Request for letter beginning "Supervisor [ ] inquires"

5. City Attorney request.

6. Call File No. [ ] from Committee.

7. Budget Analyst request (attach written motion).

8. Substitute Legislation File No. [ ]

9. Reactivate File No. [ ]

10. Question(s) submitted for Mayoral Appearance before the BOS on [ ]

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

Small Business Commission       Youth Commission       Ethics Commission

Planning Commission       Building Inspection Commission

**Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Form.**

**Sponsor(s):**

Clerk of the Board

**Subject:**

Liquor License - 868 Mission Street - Executive Order

**The text is listed below or attached:**

Hearing to consider that the premise-to-premise transfer of a Type-48 on-sale general public premises liquor license for Zechsan Business Development, Inc, doing business as Executive Order, located at 868 Mission Street (District 6), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor: *Alisa Somera*  
*fr*

For Clerk's Use Only: