

File No. 220727

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Neighborhood Services Date: November 10, 2022

Board of Supervisors Meeting: _____ Date: _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract / DRAFT Mills Act Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER

- PCN Request 090222
- PCN Referral 091422
- Planning Recommendation 092622
- SFPD Recommendation 110322
- _____
- _____
- _____
- _____
- _____
- _____

Prepared by: Stephanie Cabrera

Date: November 4, 2022

Prepared by: _____

Date: _____

Prepared by: _____

Date: _____



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Gordon Mar
Supervisor Catherine Stefani
Supervisor Myrna Melgar

From: Lt. Steve Jonas #79
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: November 3, 2022

Subject: P.C.N. Investigation Regarding: Chez Brando, LLC
DBA: Chez Brando
775 Filbert St.
San Francisco, CA. 94133

Chez Brando LLC, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Beer and Wine Public Premise) license to be located at 775 Filbert St. (located between Powell St. and Mason St.)

Hours of Operation:

7:00 am to 12:00 am, each day of the week.

Digest:

Chez Brando would like to operate a wine bar to be located at 775 Filbert St. If approved, this license will allow them to sell Beer and Wine.

Letters of Protest

1

Letters of Support

3

Police Calls for Service:

From August 2021 to August 2022

1 call for service

Police Reports:

From August 2021 to August 2022

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **120**

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 98 police reports for **2021**, which is 2 **higher** than the **Citywide “High Crime”** average

State Census Tract Information:

This premise is located in Census Tract: **107.02**

Population for this tract is: **1,626**

On-sale license authorized by census tract: **5**

Active on-sale licenses: 46 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 6 with 0 pending

Departmental Recommendation:

Points of consideration: **5**

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

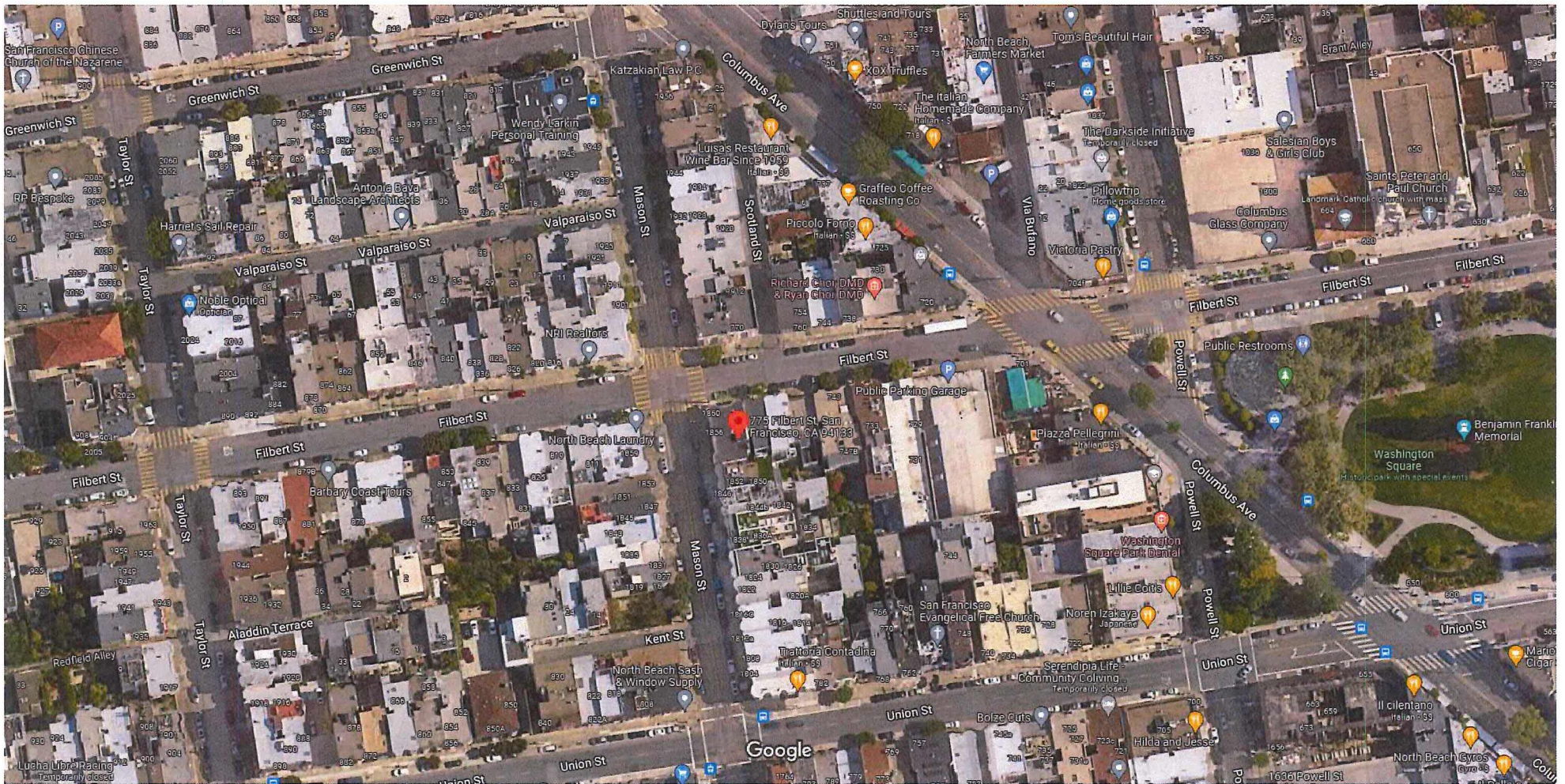
Applicant premise **is** located in a “**High Concentration**” area.

1 - Protest.

3 - Support

ALU Recommendation: **Approval with the following conditions:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.
2. No noise shall be audible at any nearby residence.



BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Michelle Langlie
Phone No. 628.652.7410

DATE: September 14, 2022

AP Block/Lot Nos.: 0101 / 024
Zoning: RM-2
Quad: NE
Record No.: 2022-009007MIS

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of November 10, 2022.

PLEASE EMAIL YOUR RESPONSE by November 2, 2022, to:
Alisa Somera, Public Safety and Neighborhood Services Committee Clerk.
alisa.somera@sfgov.org ~ (415) 554-7711

Applicant name: Chez Brando LLC

Business name: **Chez Brando**

Application address: 775 Filbert Street
San Francisco, CA 94133

Applicant contact info: Brando Jessie
1854 Mason Street
San Francisco, CA 94133
brando@chezbrando.com ~ (415) 323-3773 / (628) 946-7836

PLANNING REVIEW: **Approval** **Denial**

Planning Staff Contact: Michelle Langlie 628.652.7410
(Please add comments on a trailing page.)

POLICE REVIEW: **Approval** **Denial**
(Please add comments in a trailing report.)



9/26/2022

Assistant Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: BOS referral - Liquor License Public Convenience or Necessity Referral for Chez Brando – 775 Filbert Street
Planning Department Files No. 2022-008141MIS and 2022-009007MIS

To Whom It May Concern:

The Planning Department is recommending approval of the attached ABC Type 42 (On-Sale Beer & Wine – Public Premises – Bar/Tavern) License for a new bar dba Chez Brando at 775 Filbert Street. Bar is a Retail Sales and Service principally permitted in the NC-1 Zoning District per Planning Code Section 710. Applicant to file building permit to change use to Bar.

If you have any questions related to Planning's evaluation, please contact me at 628-652-7410.

Sincerely,

Michelle M. Langlie (she/her/hers)
Senior Preservation Planner | PIC Specialist
Northeast Team | Current Planning

San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct: 628.652.7410 | General Inquiries: pic@sfgov.org | www.sfplanning.org
[San Francisco Property Information Map](#)

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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

DATE: September 14, 2022

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PLANNING REVIEW: **Approval** **Denial**

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: **Approval** **Denial**

(Please add comments in a trailing report.)

FW: In Support of Chez Brando - File No. 220727

Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>

Mon 10/17/2022 2:25 PM

To: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Cc: Harrell, Brittney (BOS) <brittney.harrell@sfgov.org>; BOS-Operations <bos-operations@sfgov.org>

Richard Lagunte**Office of the Clerk of the Board****San Francisco Board of Supervisors**

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-5184 | (415) 554-5163

richard.lagunte@sfgov.org | [www.sfbos.org]www.sfbos.org

Pronouns: he, him, his

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

From: Jeff Senatra <senatra@hotmail.com>**Sent:** Monday, October 17, 2022 12:52 PM**To:** Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>**Subject:** In Support of Chez Brando

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Sent from my T-Mobile 4G LTE Device

Dear Board Members,

I'm writing in support of Chez Brando to achieve its alcohol license. As a close associate of Brando Jessie, I believe first and foremost in his outstanding character as an individual. From strength of character much can be inferred and appreciated toward one's intent and actions. Mr. Jessie is worthy of such optimistic inference and appreciation. I also believe in his in-depth knowledge of wine and the

winemaking process, in his passion as a collector of wine and in his ability to share his knowledge regarding it, and in the overall vision he seeks to bring to his establishment--Chez Brando. Not just another wine bar, Chez Brando aspires to create an environment where the pleasure of drinking wine intermingles with the opportunity for education, culture, community, and the arts. This, along with its Francocentric focus, is what will set Chez Brando apart from its competitors, which in my opinion can only be an asset to North Beach, and to San Francisco in general. Though of course all will be welcome, Chez Brando may be most fitting for more selective, and perhaps, more mature tastes, offering a refreshing alternative to and refuge from the usual drinking establishment. If this proves to be the case, again, in my opinion it can only be a positive contribution, serving a portion of the community who may otherwise feel a bit disconnected or disenfranchised from the majority of social gathering places in the city, and who may be hungry for something a little more refined. As an artist and long-time resident of San Francisco, and more recent inhabitant of North Beach, I wholeheartedly endorse Chez Brando's efforts in seeking its alcohol license.

Kind regards,

Jeff Senatra

From: [Somera, Alisa \(BOS\)](#)
To: [Cabrera, Stephanie \(BOS\)](#)
Subject: FW: Chez Brando LLC Liquor License 220727
Date: Thursday, October 13, 2022 1:37:45 PM

220727

Alisa Somera

Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415.554.7711 direct | 415.554.5163 fax
alisa.somera@sfgov.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.

Click [HERE](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

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**From:** liza mindfulexistenc.com <liza@mindfulexistenc.com>  
**Sent:** Saturday, September 24, 2022 1:10 PM  
**To:** Somera, Alisa (BOS) <alisa.somera@sfgov.org>  
**Subject:** Chez Brando LLC Liquor License 220727

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To: San Francisco Board Of Supervisors, Address

1 Dr Carlton B Goodlett Pl #244, San Francisco, CA 94102

(415) 554-7711

Subject: Board of Supervisors File No. 220727

Chez Brando LLC Liquor License

775 Filbert Street

San Francisco, CA 94133

Zoning: RM-2 AP Block/Lot Nos.: 0101 / 024

Dear Board Members,

I understand that to successfully obtain a liquor license in the county of San Francisco, according to ABC regulations in reference to the public convenience necessity referral Chez Brando will require a public hearing to ensure that the local government will approve the establishment to be in line with the public statistics, in favor of the neighborhood as well as maintaining the historic culture and touristic appeal.

In my 10 plus years as a resident of the city of San Francisco, I understand the necessity for establishments rich with education, food and beverage. Chez Brando is a local addition to my professional and personal life bringing in a wealth of knowledge, upgrading the neighborhood for the better, improving the status of our city by enabling the first African American wine bar owner to succeed. Brando of EBJ Enterprises is the longest continuously established African American in North Beach since 1999. It would be unfortunate to stop progress towards setting a standard for entrepreneurship Silicon Valley has been known for. Plans to expand to sister cities, Marin, Chicago, New York, Paris and beyond. Brando has a story to tell. He is a pioneer who chose to bring brand value back to the city of San Francisco opening his first Chez Brando location.

Chez Brando is well informed at the IVY League level education in the field of organic chemistry. At his establishments; he teaches what is the industry of wine beyond what I have ever experienced at the most renowned winners in Napa, Sonoma, etc. In the coming years it is without a doubt that Wine Country will grow as a historic and touristic local stop bringing a level of richness, resources, businesses relations and opportunity.

Thank you in advance for your time reading my letter.

Best,

Liza Lichtinger