

File No. 140229

Committee Item No. 6

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date March 20, 2014

Board of Supervisors Meeting

Date \_\_\_\_\_

#### Cmte Board

- |                                     |                          |  |
|-------------------------------------|--------------------------|--|
| <input type="checkbox"/>            | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Introduction Form                            |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Application                                  |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Alisa Miller Date March 14, 2014

Completed by: \_\_\_\_\_ Date \_\_\_\_\_



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2014 FEB 26 PM 4:28

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory Committee

Seat # or Category (If applicable): Seat 1, Pedestrian Safety Organizations District: \_\_\_\_\_

Name: Howard Bloomberg

Home Address: Townsend St., Unit Zip: 94107

Home Phone: 415-644-0106 Occupation: Retired

Work Phone: \_\_\_\_\_ Employer: \_\_\_\_\_

Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Business E-Mail: \_\_\_\_\_ Home E-Mail: hbloom@

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I have served on Seat 1 of the Pedestrian Safety Advisory Committee since January 2013 on Seat 1, representing Pedestrian Safety Organizations. I am a retired senior citizen living in South Beach SOMA with advanced degrees in engineering and with over 45 years working in scientific research and development. Since taking my seat at PSAC, I have stressed the need for implementation of Pedestrian Strategy and the Mayor's Task Force funding plan. I support and will monitor the results of Vision Zero. Since resources for implementation of the Pedestrian Strategy have been difficult to obtain, I have asked the DPH to provide PSAC with data on the cost of health care for the approximately 1000 yearly vehicle-pedestrian collisions. Surely, the yearly cost savings in reducing significantly this number of collisions significantly would in itself justify the funds needed to make our streets safe for pedestrians. As an enthusiastic walker, I will continue to promote safety for pedestrians, and, in particular, for seniors and those with disabilities. For example, I recently suggested to Capt. Silverman from the SFPD Richmond Station that his enhanced enforcement efforts on Geary Blvd. include crosswalks near senior centers.

**Business and/or professional experience:**

I have significant engineering experience in the defense industry. From 2000 to 2009 I was a Senior Staff Engineer at Lockheed Martin Space Systems Corporation in Sunnyvale, CA, where I worked on hardware and software reliability. During the previous 25 years I worked in the Washington DC area with contractor organizations such as SAIC on research and development programs for the Departments of Energy and Defense. I provided technical evaluations of government program feasibility. As a professional I used the analytic and statistical tools to help the PSAC in quantitatively monitoring the city's progress in improving pedestrian safety. In 2011-12 I was a member of the Data Subcommittee of the City of the Citywide Pedestrian Safety Task Force chaired by Megan Wier from SFDPH. I received academic degrees from Caltech and Northwestern University.

**Civic Activities:**

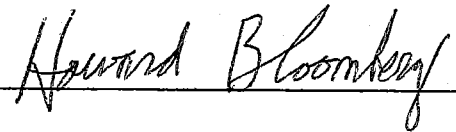
I am an active participant in the following organizations:

- Pedestrian Safety Advisory Committee, Seat 1
- WalkSF
- Bay Area Association of Disabled Sailors (BAADS)
- Board member and Treasurer for Legacy Film Festival on Aging, an annual 3 day event in San Francisco that inspires, educates, and entertains intergenerational audiences about issues on aging
- San Francisco Bicycle Coalition
- District 6 Pedestrian Safety Working Group (Sunny Angulo, Legislative Aide)

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: Feb. 26, 2014 Applicant's Signature: (required)



**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



Alissa Miller  
Assistant Clerk  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Alissa,

On behalf of Walk San Francisco, I recommend that the Board of Supervisors Rules Committee approve Howard Bloomberg's application for a re-appointment to the Pedestrian Safety Advisory Committee (PSAC) Seat 1, representing Pedestrian Safety Organizations. In the past year, I attended PSAC meetings, joint meetings of the Neighborhood Services and Safety Committee and the Police Commission, and Howard provided important public commentary on pedestrian safety challenges and opportunities for pedestrians of all ages, including older adults who face a disproportionate impact in San Francisco.

At PSAC meetings, Howard has persistently asked for relevant data to determine the degree of progress the city is making in reducing vehicle pedestrian collisions. He is particularly interested in monitoring the proposed pedestrian safety targets listed in the April 2013 Pedestrian Strategy.

Howard is an active member of Walk San Francisco, a willing volunteer and strong advocate. I expect that he will remain a valuable member of PSAC as the city begins its implementation of Vision Zero.

Sincerely,

A handwritten signature in black ink that reads "Nicole Schneider". The signature is written in a cursive, flowing style.

Nicole Schneider  
Executive Director

Save Form

Print Form



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2014 MAR -6 AM 9:19

JAL

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory Committee

Seat # or Category (If applicable): Seat 4 District: \_\_\_\_\_

Name: John Alexander Lowell

Home Address: Hayes Street @ Fillmore Street SF Zip: 94117

Home Phone: 415- \_\_\_\_\_ Occupation: Minister on Church Accessibility to People with Disabilities

Work Phone: 415-441-8901 Employer: First Cong. Church San Francisco

Business Address: 1300 Polk Street @ Bush SF Zip: 94109

Business E-Mail: \_\_\_\_\_ Home E-Mail: jxlowell.jal@ \_\_\_\_\_

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

As I am a San Franciscan with a permanent disability sustained in a traumatizing pedestrian collision in SF in 2001 I humbly yet firmly request to continue to hold a Seat on the Pedestrian Safety Advisory Committee (PSAC). The Seat # 4 I have affectively held since 2010 is to represent Senior & Disability Organizations. As I am acutely aware of the ongoing needs of pedestrians with disabilities to have an emphatic voice on PSAC, I request to continue my service on PSAC. I began to serve on PSAC in August 2006.

**Business and/or professional experience:**

As a Designated Minister on Accessibility to people with Disabilities within the San Francisco community, my First Congregational Church of San Francisco, the United Church of Christ denomination I have affectly applied the resources therein to create functional spaces for many pedestrian safety events. They are the SFMTA Polk Street Redesign Project forums in 2012 & 2013 and a FDR Democratic Club of San Francisco sponsored Pedestrian Safety Forum on February 27th 2014. This event's intention I promoted was to address the logistical pedestrian safety needs of seniors & people with disabilities within San Francisco. I am a public educator & preacher on Access Ministry for all to people with disabilities.

**Civic Activities:**

As a San Francisco USD classroom speaker on the pedestrian safety needs of children in 2005 & 2006 through a SFGH Injury Prevention Center program on Voice for Injury Prevention I began my pedestrian safety Civic Activites. This year I have been invited to be a pedestrian collision voice on a Public Service Announcement (PSA) in development thru the Office of SFMTA leader Edward Rsikin. This PSA Civic Activity shall feature myself, SFPD Chief Suhr, SFMTA Director Ed Rieskin, SFFD Chief Joanne Hayes-White, Mayor Ed Lee & a voice of those affected by bicycle collision fatality. Since 2011, via 311, I requested pedestrian safety improvements at the intersections of Hayes & Gough, Buchanan crosswalk over Turk & Golden Gate and the tree obstructed stop sign at the Fillmore & Green Street intersection. At a 7/13/13 rally march in Cow Hollow to prevent pedestrian collisions such as Monique Porsandeh hit & run on 2/23/13 I ensured a SFPD Squad car protected pedestrian safety advocates crossing the street in a crosswalk at 8 intersections along Green & Fillmore Street

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 3-6-2014 Applicant's Signature: (required)

*John A. Lowell*

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

Save Form

Print Form



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
JAN 10 11 08:11 AM

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: PEA SAFETY ADVISORY COM

Seat # or Category (If applicable): 6 - rep. & transit or District: —

Name: HOWARD STRASSNER

Home Address: — VICENTE Zip: —

Home Phone: — Occupation: RETIRED

Work Phone: — Employer: —

Business Address: — Zip: —

Business E-Mail: — Home E-Mail: ruthow12

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: —

Resident of San Francisco  Yes  No If No, place of residence: —

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

See Attachment 4)

**Business and/or professional experience:**


See Attachment 1) + 2)

**Civic Activities:**

See Attachment 3)

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 3/8/14 Applicant's Signature: (required) 

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



## Resume for Howard Strassner - 3-8-2014

- 1) **Education:** BS Mechanical Engineering Purdue University; about 50% of a MBA New York University
- 2) **Professional Experience:** Over 40 years as a Mechanical Engineer, with a California PE license. Projects included mining and metals projects; steam, nuclear, and hydro power projects and micro-electronic facility projects. I retired as a supervisor at Bechtel in SF. My work included: air and water pollution reduction; water distribution and mechanical facility components of projects.
- 3) **Community Service:** Member of the Sierra Club since 1961 and have been an elected member of the SF Group Executive Committee and chair of the Transportation Committee since 1985. Member of the Greater West Portal Neighborhood Association, GWPNA, since 1972 and served three years as President and served as Editor. Represented GWPNA at the Coalition for San Francisco Neighborhoods and served as President and Editor of the CSFN and chair of their Transportation Committee. Appointed by the Board of Supervisors to the Hazardous Materials Advisory Committee and served as chair. I was a member of the ad hoc Pedestrian Safety Task Force since 1994 and served as Convener. The Task Force was involved in the ordinance that formed the PSAC. I helped form Rescue Muni in 1996 and served as elected member of the Executive Committee and chair of the Metro Committee. I served as project director for the GWPNA grant from the Health Department to study traffic calming and pedestrian safety improvements in the neighborhood. I served as a member, appointed by the Rules Committee, since it was formed and I am now Secretary of the Pedestrian Safety Advisory Committee. I was a member of the Van Ness BRT Advisory Committee and our work ended when the preliminary design was approved by the Planning Department, the SFMTA and the Board of Supervisors.
- 4) **Communities of Interest:** I am a : married to the same woman for 43 years, healthy, walking, transit riding, home owning, seventy nine year old male.

**Fromm Institute**, Winter Term, 2014  
The South in the American Nation  
Professor Brandon  
Lecture VII: The Political South

#68,10,51

Comer Vann Woodward; Home Rule; John Maynard Keynes; James Harrington  
(1611-1677); The Commonwealth of Oceana (1656); republicanism; Federalist  
Papers; Section 4 of Article Four of the Constitution; The  
referendum, recall, legislation by polls; Benjamin Disraeli; Attorneyship principle of  
representation; Thomas P. (Tip) O'Neill; Woodrow Wilson, Congressional Government  
(1885); Jacksonian Democracy; Fifteenth Amendment (1870); Poll Taxes, Literacy  
Tests, residency requirements, grandfather clauses; County Elite; Jimmy Byrnes (SC)  
V.O. Key, Southern Politics in State and Nation (1949); One Party South; Sam Ervin  
(NC); Direct Primary; Southern Demagogues; Colman L. Blease (SC); Eugene and  
Herman Talmadge (Georgia.); Huey Long (La.) "Everyman a King"; "Share-the-  
Wealth"; Alan Brinkley, Voices of Protest: Huey Long, Father Coughlin & The Great  
Depression (1982); One Party system; 1896 Convention; William Jennings Bryan;  
Senator Benjamin Tillman (S.C.); 20<sup>th</sup> Amendment (1919); 24<sup>th</sup> Amendment, 1964;  
Virginia and Clifford Durr; James Farley; Civil Rights Act of 1964; 1965 Voting Rights  
Act.

**One Good Book:** Virginia Durr, Outside the Magic Circle, The Autobiography of  
Virginia Foster Durr (1985)



Board of Supervisors  
 City and County of San Francisco  
 1 Dr. Carlton B. Goodlett Place, Room 244  
 (415) 554-5184 FAX (415) 554-7714

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO

2014 FEB 19 PM 2:37

**Application for Boards, Commissions, Committees, & Task Forces** AK

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory Committee

Seat # or Category (If applicable): 10 District: \_\_\_\_\_

Name: ZACHARY MARKS

Home Address: McAllister St. # Zip: 94118

Home Phone: 925- Occupation: NONPROFIT DIRECTOR

Work Phone: N/A Employer: CALIFORNIA BRAIN TUMOR ASSOCIATION

Business Address: N/A Zip: \_\_\_\_\_

Business E-Mail: ZACKMARKS@ME.COM Home E-Mail: CABTAE

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

My qualifications include currently serving as the Chairman of the San Francisco Pedestrian Safety Advisory Committee. I also have served on the Mayor's Pedestrian Safety Task Force and the Mayor's 2030 Transportation Task Force. In addition, I have been on the SFCTA Transportation Plan Committee.

**Business and/or professional experience:**

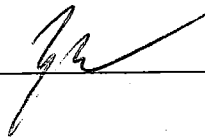
I have worked for the City and County of San Francisco and serve as the Director of a nonprofit. I also used to work on Capitol Hill in DC and owned a small business.

**Civic Activities:**

I am a member of numerous groups including the FPR Democratic Club and SF Young Dems. I am an Animal Welfare Commissioner and SFSPCA animal therapy volunteer.  
  
(RESUME ATTACHED)

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 2/13/14 Applicant's Signature: (required) 

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

# ZACK MARKS

925. [REDACTED] | zackmarks@[REDACTED] | zackmarks.com | linked.com/in/zackmarks

---

## POLICY & GOVERNMENT AFFAIRS MANAGER

---

Social advocate and business strategist with over five years of success leading policy and legislative change. Resourceful leader competent at serving a front-line role to initiate successful lawmaking and communication strategies impacting local residents as well as national communities. First-hand experience attending congressional hearings and public forum discussions, while memorializing events in writing. Highly adept at conducting in-depth research and translating complex data into concise and logical information.

### *Core Strengths & Competencies:*

- Community Outreach
- Memorandum & Speech Writing
- Coalition Building
- Public Speaking
- Policy Analysis & Development
- Certified Web Designer

---

## PROFESSIONAL EXPERIENCE

---

### CALIFORNIA BRAIN TUMOR ASSOCIATION, SAN FRANCISCO, CA

*Founder & Executive Director*

Feb 2008 – Present

Driving force behind a nonprofit organization dedicated to building public awareness and education on causes of environmental health hazards. Manage complex budgeting for cutting-edge research and legislative analyses.

#### *Key Highlights:*

- Testified before the U.S. Senate to boost public awareness and influence change to FDA safety standards.
- Effectuated the passing of a landmark ordinance requiring companies to distribute health facts.
- Increased national awareness of tumor risks by appearing as a precautionary principle advocate on numerous television programs including “The Dr. Oz Show”.
- Enhanced protection of public health by hosting a didactic symposium with 200+ attendees, featuring State Senators Mark Leno and Leland Yee addressing the possible health effects of cell phone radiation.
- Honorably commended by the San Francisco Board of Supervisors for advancing research efforts, which led to added endorsements and sponsorships.
- Launched and coordinated a Make-a-Wish program inspiring participation at San Francisco Giants games from children and parents with brain tumors.

### CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

*Presenter – Department of Elections*

Sep 2011 – Present

Serve as the forefront of a registered-voting base of 450,000 residents, while supervising activities of nearly 4,000 Poll Workers, Election Inspectors, District Leads, and Deputy Sheriffs.

#### *Key Highlights:*

- Mastered and orchestrated training curriculum to thousands of Election Officials and volunteers; organized demonstration of voting equipment to ensure understanding of Election Day procedures.
- Improved poll accessibility for physically impaired residents by completing ADA checklists and resolving barriers in existing polling places.

### CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

*Chairman – Pedestrian Safety Committee*

Aug 2011 – Present

Advocate on behalf of local residents seeking improvements in public safety; oversee various City departments and participate in public events to ensure traffic enforcement.

#### *Key Highlights:*

- Served on the Mayor’s Pedestrian Safety Task Force leading accountability and promotion efforts focused on pioneering a new pedestrian strategy.
- Created an Education Subcommittee that established an Ambassador Training Program.
- Reduced speed limits as a result of presenting clear arguments on reports and causes of pedestrian injuries.

# ZACK MARKS (Page 2)

925. | zackmarks@ | zackmarks.com | linked.com/in/zackmarks

---

## ENVIRONMENTAL HEALTH TRUST, SAN FRANCISCO, CA

*West Coast Director*

Jun 2010 – Jul 2011

Acted as key advisor in the development and analysis of administrative/fiscal policies concerning ecological health risks. Supervised and balanced staff activities while leading complex projects promoting business campaigns.

*Key Highlights:*

- Cultivated strategic partnerships with government/community leaders through networking opportunities.
- Championed cell phone safety legislation before local, state, and federal agencies, which resulted in proposing changes to human environmental regulations.
- Identified benchmarks in comprehensive reports to present findings on issues related to breast cancer and brain tumors.

## MARKS BROTHERS MOTORS, LLC, LAFAYETTE, CA

*Founder & Small Business Owner*

Sep 2004 – Feb 2008

Launched and established a local luxury automobile dealership focused on selling high-end car brands. Developed business operation from ground zero, working end-to-end through each pre-growth phase from licensing and inventory to staff recruitment and marketing.

## UNITED STATES SENATE, WASHINGTON, D.C.

*Administrative Analyst – Office of Senator Edward Kennedy*

Jan 2004 – Sep 2004

Supported Senator Edward Kennedy in all administrative processes and provided briefings to ensure consistency in daily schedules.

*Key Highlights:*

- Contributed to Senate committee hearings and informed Senator Kennedy on testimony results.
- Created a scheduling process that streamlined all requests for meetings and events with Senator Kennedy.

---

## ADDITIONAL LEADERSHIP CONTRIBUTIONS

---

### CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

*Commissioner – Commission of Animal Control & Welfare*

Jan 2013 – Present

*Committee Member – San Francisco County Transportation Authority*

Jun 2012 – Present

*Legislative & Fiscal Policy Fellow – Office of Mayor Edwin Lee*

Jan 2011 – Jun 2011

---

## EDUCATION

---

### UNIVERSITY OF SAN FRANCISCO, SAN FRANCISCO, CA

*Master of Public Affairs & Practical Politics*

2011

*GPA: 3.8 | McCarthy Center for Public Service and the Common Good*

*Study Abroad Program in the West Bank, Israel.*

### UNIVERSITY OF COLORADO, BOULDER, CO

*Bachelor of Arts in Political Science – Minor in Philosophy of Law*

2005

*Study Abroad Program at the University of New South Wales, Sydney, Australia.*

---

## AFFILIATIONS

---

Walk San Francisco | San Francisco Bicycle Coalition | FDR Democratic Club | National Forensics League  
San Francisco Society for the Prevention of Cruelty to Animals | San Francisco for Democracy

## ZACK MARKS

925. [REDACTED] | zackmarks@[REDACTED] | zackmarks.com | linked.com/in/zackmarks

---

March 13, 2014

Clerk of the Board  
Attn: Alisa Miller  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, Ca. 94102-4689

Dear Supervisors Tang, Yee and Campos,

I would like to express my sincerest apologies that I am unable to get time off work to attend the Rules Committee re-appointment hearing for seat #10 on the Pedestrian Safety Advisory Committee. I would truly appreciate your endorsement and continued support in my re-appointment to PSAC.

Following my appointment two years ago to this Committee, I was elected as the Chairman only four months into my tenure. I have had the honor as serving as the Chairman for over one year now and was re-elected this past January. Here are just a few of the accomplishments achieved under my leadership last year.

- 1) We had 55 guest speakers in 2013 averaging five presenters at each meeting.
- 2) We have a new website and new app for smartphones.
- 3) We have numerous new members now totaling 20 people serving on our Committee.
- 4) We have a new legislative chamber here in room 400.
- 5) We have sent out seven formal letters advising the Board and provided a quarterly update and annual report.
- 6) We issued two commendations honoring Sgt. Tobin and Ms. Elizabeth Stampe.
- 7) We helped convince the Mayor's Pedestrian Safety Task Force to reconvene.
- 8) We persuaded the SFPD to post traffic citation statistics on their website monthly.
- 9) We increased public awareness and interest in our Committee by having a booth at events like Sunday Streets.
- 10) We have been given the important responsibility of leading the promotion and accountability of implementation efforts of the Mayor's Pedestrian Safety Strategy.
- 11) We have started holding two meetings per month.
- 12) We have established a new Education Subcommittee.
- 13) We have been well represented at important meetings including the Mayor's Transportation 2030 Task Force and the SFCTA Transportation Plan Committee.

During this year, we have already had presentations from Supervisor Jane Kim and President David Chiu and hosted a forum at the First Congregational Church in conjunction with the FDR Democratic Club. My promise as the current Chair of PSAC is to continue speaking for the victims with unrelenting resolve to effect meaningful change. It has been and continues to be my privilege to represent the great citizens of San Francisco.

Regarding the re-appointment of Mr. Howard Bloomberg to seat #1, I offer no objection.

Regarding the re-appointment of Mr. John Alex Lowell to seat #4, I **strongly support** his re-appointment. Mr. John Alex Lowell served as our Vice Chair last year and is an exceptional advocate for pedestrian safety in San Francisco. He is helpful, kind and extremely deserving of continuing on PSAC.

Regarding the re-appointment of Mr. Howard Strassner to seat #6, I **strongly oppose** him being allowed to continue as a member of PSAC. Unfortunately, Mr. Strassner has been nothing but trouble causing countless problems for me as Chair and amongst members. I and the Vice Chair were forced to officially report Mr. Strassner to the Ethics Commission for routinely violating the Sunshine Ordinance and Brown Act. Their investigation is still pending. Mr. Strassner has been extremely disruptive during meetings, rude, stormed out of a meeting, and has never once represented a transit or environmental organization. Mr. Strassner does not deserve to be re-appointed to PSAC, and our Committee would be much stronger, happier and more effective if Mr. Strassner's re-appointment request is denied.

Thank you for your consideration, and I am truly sorry that I am unable to attend this re-appointment hearing in person. Please let me know if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'ZM', with a long horizontal stroke extending to the right.

Zack Marks





**Board of Supervisors**  
**City and County of San Francisco**  
 1 Dr. Carlton B. Goodlett Place, Room 244  
 (415) 554-5184 FAX (415) 554-7714

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO

2013 APR 15 PM 3:15

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory

Seat # or Category (If applicable): 9, 10 District: 5

Name: Todd Henry

Home Address: ██████████ 10th Avenue, San Francisco, CA Zip: 94122

Home Phone: 415. ██████████ Occupation: Campus Transportation Planner

Work Phone: 510.642.1173 Employer: UC Berkeley

Business Address: 300 A&E Building, Berkeley, CA Zip: 94720

Business E-Mail: tthenry@berkeley.edu Home E-Mail: tthenry@██████████

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I have been a resident of San Francisco for almost six years and currently live in the Inner Sunset (District 5). Not only have I developed a strong knowledge of the physical layout of the city, but also an appreciation for the diversity of the city's neighborhoods and people. I have worked on projects in nearly every neighborhood within San Francisco through my previous work as a consultant. My professional experience provides me with the tools and subject-area expertise to contribute to thoughtful policy and project discussions. I have worked on transportation projects with very different sets of stakeholders and understand the need for thoughtful and considerate communication. My professional background permits me to bring an objective voice to the table, but also one that can listen and incorporate public comment before coming to an informed and thoughtful decision that reflects the values the community. Furthermore, my current role as a campus planner requires coordination and planning for people of very different ages and backgrounds, coordinate with local and regional public agencies, and work with a broad range of vocal advocacy committees.

**Business and/or professional experience:**

I am the campus transportation planner for UC Berkeley and was previously a transportation planner/engineer for Fehr & Peers, a private transportation planning and engineering consulting firm in Downtown San Francisco. In my current role, I am responsible for planning how the University connects students and employees to their classes and jobs through the transportation network. Walking is a primary mode for students coming to campus and the dominate mode for all groups for travel on campus throughout the day. As a consultant, I worked on and led a number of pedestrian-related long-range and short-range planning exercises and design projects, in addition to environmental impact analyses, traffic calming plans, and bicycle plans.

**Civic Activities:**

I do not currently serve on any City committees.

Have you attended any meetings of the Board/Commission to which you wish appointment?    Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 3.11.2014    Applicant's Signature: (required) Todd H

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

# TODD T. HENRY, AICP

10<sup>th</sup> Avenue • San Francisco, California 94122 • 415. • tthenry@

---

## EDUCATION

**Cornell University – College of Architecture, Art & Planning**, Ithaca, NY  
Bachelors of Science in Urban and Regional Studies, with Honors • 3.76 GPA • May 2007

## EXPERIENCE

**UC Berkeley**, Planning Specialist III (Transportation), Berkeley March 2013-Present

- Manage, monitor and evaluate long- and short-range campus transportation planning activities and capital projects; update transportation plans and advice on capital projects, as needed, based on campus trends and new data.
  - Provide planning analysis, research and evaluation to ensure campus provides robust, cost-effective and efficient multi-modal access (bicycle, pedestrian, transit, vehicle) for faculty, staff, students and visitors.
  - Develop reports and recommendations on transportation issues for decision makers within campus units.
  - Review capital projects for compliance with campus policies and goals related to the campus' Long Range Development Plan and related planning documents.
  - Manage and oversee the procurement of consultant contracts for campus planning projects.
- Administer the campus' Long Range Development Plan/Transportation Demand Management Funding Settlement Agreement with the City of Berkeley – including budgeting and scheduling of funded capital projects.
  - Monitor City of Berkeley and regional transportation planning activities, as they relate to campus.
- Represent UC Berkeley transportation interests to management, community and business groups, public agencies and other stakeholders to establish working relationships and explain campus policies and programs.
- Facilitate the campus' Transportation Advisory Group, as well as present to other campus stakeholder groups, on transportation issues affecting campus.

**Fehr & Peers**, Transportation Planner, San Francisco August 2007-February 2013

- Applied knowledge of transportation planning and engineering methods to address complex problems using creative and context-driven transportation planning strategies.
  - Direct experience working in San Francisco on long- and short-range planning, land use and transportation planning, project goal setting and prioritization, data collection/survey design, corridor and streetscape planning, bicycle and pedestrian planning, traffic calming, transportation demand management, station area planning, parking analysis, traffic engineering design, site access, and CEQA/NEPA documentation.
- Successfully delivered over \$500,000 of quality project work annually within budget and on schedule.
  - Responsible for the management of the entire project delivery life cycle, from proposal development through product delivery and client support.
  - Coordinated with senior staff and supervised and reviewed technical work of junior staff.
- Lead and participated on multi-disciplinary teams tasked with project development and delivery.
  - Researched, collected, interpreted and analyzed complex quantitative and qualitative planning data to evaluate project goals and establish performance metrics.
  - Developed, facilitated and presented materials for community and technical advisory committees, stakeholder meetings and public outreach.
  - Wrote and prepared digestible reports and graphics for decision makers and stakeholders that summarize key statistics and recommendations.
- Prepared successful grant application materials for nearly \$1 million of implementation grants.
- Met or exceeded expectations on all client surveys, including those prompts for responsiveness, problem solving ability and courtesy, while balancing the needs of multiple clients, including government agencies, planning/environmental firms, engineers, architects, attorneys and developers.
- *Sample Projects*: Treasure Island/Yerba Buena Island Redevelopment Plan, CPMC Long Range Development Plan, USF Institutional Master Plan, UCSF Physical Options Study, SFCTA Neighborhood Planning Studies, Albany Active Transportation Plan, Cesar Chavez/Hairball Interchange Study, Balboa Park Circulation Study.

## PAPER

Schneider, Robert J., T. Henry, M. F Mitman, L. Stonehill, J. Koehler (2012). *Development and Application of the San Francisco Pedestrian Intersection Volume Model*. Presented at the 2012 Transportation Research Board Annual Meeting. January 22-26. Washington, D.C.

## SOFTWARE

MS Excel, Word, PowerPoint • Adobe Creative Suite • ArcGIS • Synchro • TRAFFIX • TransCAD

## ASSOCIATIONS

American Planning Association/American Institute of Certified Planners (AICP) • Society of College and University Planning • San Francisco Planning + Research Association

## Miller, Alisa

---

**From:** Todd T Henry [tthenry@██████████]  
**Sent:** Wednesday, March 12, 2014 8:57 AM  
**To:** Yee, Norman (BOS); Tang, Katy (BOS); Campos, David (BOS)  
**Cc:** Miller, Alisa  
**Subject:** Pedestrian Safety Advisory Committee Appointee  
**Attachments:** TTHenry\_Resume.pdf; THenry\_PSAC App.pdf

### Rules Committee Supervisors:

My name is Todd Henry, and I am excited by the opportunity to serve on the San Francisco Pedestrian Safety Advisory Committee. I believe that my experience as a transportation planner in San Francisco and for the UC Berkeley campus make me a strong candidate for the Committee. As both a transportation planner and resident of the Inner Sunset, I am firmly committed to supporting and promoting pedestrian safety within the City's multi-modal transportation plans. I am writing to introduce myself to you via email because the Rules Committee hearing will occur while I am in Southeast Asia for a prior commitment.

As stated in my application to the Committee, I would bring practical experience developing and implementing pedestrian safety improvements to the committee. This knowledge will be invaluable as the City deals with the implementation of Walk First, Vision Zero and the Pedestrian Strategy. My experience provides me with the tools and subject expertise needed to contribute to thoughtful policy and project discussions about how the City's pedestrian safety vision is implemented on the ground.

My application highlights some of my experience; however, I'd like to highlight three strengths:

-- *Focus on Neighborhoods*. Our City is the sum of its diverse neighborhoods, and all residents should feel safe walking to and from their neighbors homes, local businesses, transit stops, schools, parks, community centers, etc. I will listen to the concerns of residents to achieve results. My professional experience has included pedestrian projects in nearly every neighborhood of San Francisco: from walking audits in Soma, traffic calming in NoPa and Sunset, to complete streets on Market Street and in the Mission and Balboa Park.

-- *Technical Know-How*. My professional experience as a transportation planner for the UC Berkeley campus and formerly as a consultant transportation planner in San Francisco provide me with the content expertise needed to understand the challenging infrastructure design and funding issues that will need to be resolved. I've developed pedestrian plans and preliminary engineering designs for pedestrian improvements and understand what can work and where we might be innovative.

-- *Objectivity*. My technical knowledge gives me the ability not only to understand the issues, but also to present an objective perspective on them. As a planner, I've interacted with and heard from diverse constituencies. I understand the need to address resident concerns at the local level and figure out how to fit local solutions into a Citywide plan.

Thank you again for your consideration. Please contact me if you have any questions about my experience or interest in the committee.

Regards,  
Todd

--

Todd T. Henry  
(415) ██████████, tthenry@██████████

San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 11, 2014

Date Established:

June 7, 2002

Active

**PEDESTRIAN SAFETY ADVISORY COMMITTEE**

**Contact and Address:**

Neal Patel  
SFMTA  
1 South Van Ness Avenue, 7th Floor  
San Francisco, CA 94103

Phone: (415) 701-5485

Fax:

Email: Neal.Patel@sfmta.com

**Authority:**

Administrative Code Sections 5.20 and 5.21 (Ordinance Nos. 85-02, 127-07, and 287-08).

**Board Qualifications:**

The Pedestrian Safety Advisory Committee shall consist of twenty-three (23) voting members. The Board of Supervisors shall appoint twenty-one members from the following categories: two representatives from pedestrian safety organizations; two representatives from a senior or disability organization; one representative from bicycle or other non-motorized wheeled personal transport organization; one representative from transit or environmental organization; one representative from child advocate or school support organizations; one representative from a public health organization; two at-large representatives; eleven (11) persons appointed by individual members of the Board of Supervisors. Each member of the Board shall appoint a representative who resides in his or her district.

The Superintendent of Schools shall appoint two members, one of whom shall be a student and one of whom shall be a parent.

In addition to the twenty-three voting members, the following City Departments shall select a non-voting representative: Public Health; Municipal Transportation Agency; Public Works; Planning; Police; Recreation and Parks; District Attorney's Office; the Mayor's Office on Disability; and any other City departments whose work impacts pedestrians.

Advisory Committee members shall serve at the pleasure of the appointing authority. In addition, an Advisory Committee member's term shall expire by operation of law upon the issuance by the clerk of the Committee a notification adopted by the Advisory Committee

San Francisco  
BOARD OF SUPERVISORS

certifying that the member in question has three consecutive unexcused absences from meetings of the Advisory Committee.

The term of each Advisory Committee member shall be two years. However, half of the members will serve an initial one year term and half will serve a two year term to be determined by lot.

The Pedestrian Safety Advisory Committee shall (1) Make recommendations to the Board of Supervisors and other City departments in order to improve pedestrian safety and ambiance; (2) Develop concepts and review policies and planning efforts regarding pedestrian improvements; (3) Make recommendations on funding opportunities and priorities; (4) Review and make recommendations on policies and programs related to pedestrians in the Transportation Element of the Master Plan of the City and County of San Francisco; (5) Support the development of a Pedestrian Master Plan.

The Board of Supervisors urged the Municipal Transportation Agency to support the Advisory Committee with funding and staff resources and to present a monthly interdepartmental report to the Advisory Committee.

Report: The Committee shall report to the Board of Supervisors on an annual basis, with quarterly appearances before the Board of Supervisors as needed, on statistics on pedestrians injury and fatality statistics, causes of pedestrian injuries and fatalities, recommendations for changes in policies, funding and enforcement, and other pertinent issues.

Within six months of the appointment of members of the Advisory Committee as newly constituted by File No. 070082, the Committee shall report to the Board of Supervisors, in writing, as to the number of meetings for which the Advisory Committee has had a quorum.

Sunset Date: None