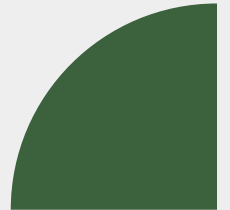
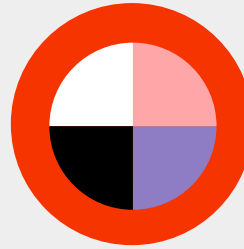
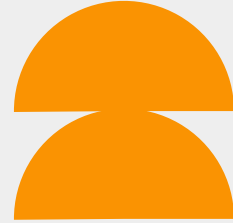
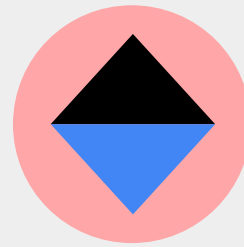

Family Affordability

SAN FRANCISCO
**PEOPLE'S
BUDGET
COALITION**



Speakers

- **Jeantelle Laberinto**,
Race & Equity in All
Planning Coalition
- **Andie Sobrepeña**,
Farming Hope
- **Elaine Villasper**,
Filipino Community
Center
- SRO Families: **Sike
Hong Twan and Hui
Ling Xue**





Who is San Francisco Building For?

Cost Gap

Gap between the recommended cost of housing (30% of median income) and the cost of a newly constructed 2 - bedroom / 1 - bathroom unit.

Top 6 Neighborhoods with the Worst Cost Deficits

Analysis Neighborhood	Median Household Income	Recommended Cost of Housing For That Income	Cost Gap	Cost/ Square-Foot
Tenderloin	\$43,000	\$12,900	-\$38,805	\$4.82
Western Addition	\$100,000	\$30,000	-\$35,802	\$6.13
Chinatown	\$31,000	\$9,300	-\$32,440	\$3.89
Nob Hill	\$99,000	\$29,700	-\$29,631	\$5.53
North Beach	\$97,000	\$29,100	-\$29,503	\$5.46
South of Market	\$95,000	\$28,500	-\$26,308	\$5.11

Source: People Power Media: "Who is San Francisco Building For? An Analysis of Housing Built from 2015-2022 | <https://www.peoplepowermedia.org/ppm-report>



Housing Affordability

Who is San Francisco Building For?

Average Wages of Some Essential Workers		Amount Each Worker can Afford in Monthly Rent (30% of monthly income)
Job	Average Base Salary	Affordable Rent
Hotel Housekeeper	\$37,396	\$935
Retail Sales Clerk	\$38,151	\$954
Childcare Provider	\$39,273	\$982
Day Laborer	\$43,021	\$1,076
Uber Driver	\$48,502	\$1,213
Senior Line Cook	\$51,004	\$1,275
Transit Operator	\$54,937	\$1,374
City Clerk	\$57,374	\$1,434
Non-Profit Program Assistant	\$64,859	\$1,621
Firefighter	\$65,093	\$1,628
Public School Teacher	\$72,416	\$1,811
Nurse. RN	\$87,952	\$2,199

Source: People Power Media: "Who is San Francisco Building For? An Analysis of Housing Built from 2015-2022 | <https://www.peoplepowermedia.org/ppm-report>



Housing Element: Family Zoning Plan

- Minimal affordability requirements
 - Ability to opt for units off-site or in-lieu fees
- Inadequate family-sized units
- State mandate to build 82,000 total units = 47,000 units required to be affordable

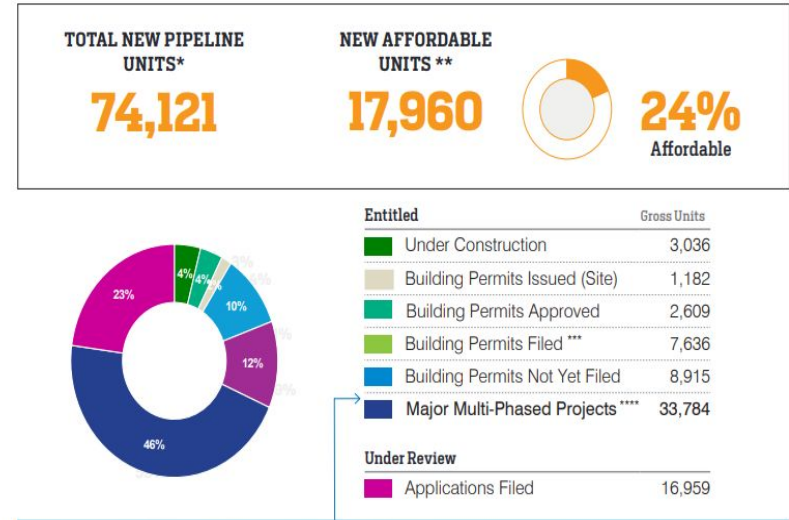


Housing Affordability

Sustained Investment in Affordable Housing

- Significant and sustained local and statewide investment in affordable housing, including moving the housing in our pipeline
- Housing preservation, which can help prevent displacement
- Price-restricted affordable housing so people can live where they work, and raise their families in SF

2025 Q4 Housing Development Pipeline





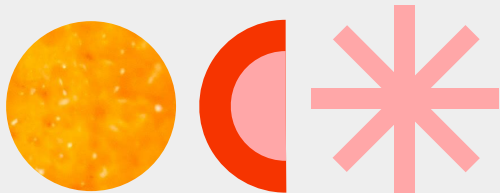
Defend Funding for Family Stability

- **Prop I Repeal:**
 - Loss of critical funding for affordable housing, rent relief, building preservation
 - City Controller's Budget Update = loss of \$390 million over the next 4 fiscal years
 - Ex: Transamerica Pyramid: \$691 million sale; \$41.5 million transfer tax paid; \$20.7 million Prop I revenue



Housing Affordability = Family Affordability

- Invest sustained and significant funding (local, statewide, federal) in affordable housing
- Support policy that prioritizes and commits to building affordable housing that meets the needs of families and workers, and meets our State mandates
- Invest in housing preservation to prevent displacement, and price-restricted affordable housing
- Continue funding critical support services that keep our families and communities stable, thriving and in San Francisco



Food Security



Food Security = Family Affordability

- CalFresh frees up limited income for other expenses such as rent, utilities, diapers, transportation, and healthcare.

Families



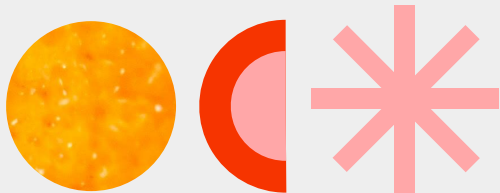
One analysis [found](#) H.R. 1 will reduce income for the poorest 20 percent of people in the U.S. by an average of **3.8 percent**.

20,000

San Franciscans will lose exemption status and be required to meet new work requirements

??

Number of children who will lose access to child nutrition programs

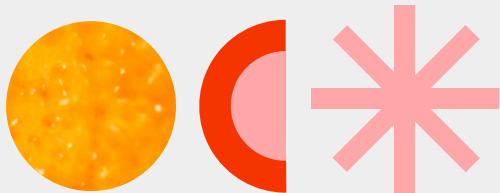


Food Security



HR 1 Impacts on San Francisco

- *Local economy hit*
 - Every \$1 in CalFresh generates at least \$1.54 in local economic activity
 - Cuts to CalFresh means less spending at neighborhood businesses
- *Housing instability*
 - Research shows that food insecurity is a top predictor of housing instability, child welfare system involvement, lower test scores and homelessness
 - Risk more families being pushed into eviction and homelessness
- *Strain on city crisis response systems*
 - When households lack stable food or housing, there is increased demand on the police, emergency rooms, the child welfare system, first responders, nonprofits which costs more money than prevention.



Food Security



What San Francisco Must Do

- San Francisco needs to better understand and forecast the impacts of these changes, and craft coordinated strategies to safeguard residents and sustain economic vitality
- Protect and expand existing food access funding
- Expand safe, dignified volunteer and service opportunities
- Prioritize pathways to paid employment
- Protect local economies by supporting small grocers
- Coordinate response across City agencies, schools, faith-based organizations, nonprofits, businesses, and philanthropy
- *Develop a long-term food system plan*



Nonprofit Worker Affordability

- Nonprofit workers serve as the workforce that provide the safety net services for our most vulnerable San Francisco residents: unhoused individuals, immigrants, families, low wage workers, the elderly, children and youth.
- Nonprofit workers are case managers, social workers, interpreters and translators, service navigators, child care providers, community advocates, etc.
- They support low wage workers and immigrant families essential information, resources, and services to be able to solve the problems they are facing.
- Nonprofit workers support families so they can stay in San Francisco.
- *Average cost for government employee to provide these services*
- *Equity*



Service Workers

- Service workers are an important backbone of the San Francisco economy, many of whom were essential workers during the Covid19 pandemic. Majority of these workers are immigrants, monolingual or non-native English speakers with children aged 0-17, including many sensitive status immigrants.
- They work in industries at high risk for exploitation and labor violations while also receiving the lowest wages in our city, regularly needing to work two or more jobs to make ends meet.
- They need support services so they can continue to live in San Francisco and stay housed.



SRO
Families

