

1 [Changing the name of Rowland Street in North Beach to Dirk Dirksen Alley.]

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3 **Resolution changing the name of Rowland Street on Broadway in North Beach to “Dirk**  
4 **Dirksen Alley,” in recognition of Dirk Dirksen, who will be remembered as one of the**  
5 **most important figures in the musical and cultural history of San Francisco; and**  
6 **authorizing initiation of the process to install a commemorative plaque on said street.**

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8 WHEREAS, In the 1970s, Mabuhay Gardens know later as the Fab Mab, was  
9 instrumental to the development of Punk Culture in San Francisco and in the United States;  
10 and,

11 WHEREAS, Dirk Dirksen operated the Fab Mab for 10 years during the 70s and 80s  
12 where he presented such bands as the Dead Kennedys, Devo, the Ramones, Flipper, the  
13 Mutants, the Nuns, Black Flag, the Go-Go’s and thousands more; and,

14 WHEREAS, Dirk Dirksen is representative of San Francisco’s alternative culture in  
15 every aspect from his role in the LGTBQ community to the music and comedy counter culture  
16 that evolved in the City’s many nightclubs; and,

17 WHEREAS, Dirk Dirksen was proclaimed “The Pope of Punk” for his role in promoting  
18 punk rock, and,

19 WHEREAS, The Mabuhay Gardens was located on Rowland Street; and,

20 WHEREAS, The Department of Public Works, on behalf of the City, has complied with  
21 California Streets and Highways Code Section 970.5 and properly posted the street area  
22 subject to this street name change for the specified time period; now, therefore, be it

23 RESOLVED, That consistent with San Francisco Public Works Code Section 701, the  
24 San Francisco Board of Supervisors declares a change in the name of Rowland Street on

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1 Broadway in North Beach to "Dirk Dirksen Alley," in recognition of Dirk Dirksen's contributions  
2 in promoting aspects of San Francisco's alternative culture; and be it

3 FURTHER RESOLVED, That the Board of Supervisors urges the Department of Public  
4 Works to prepare street signs indicating both the new and former name of the street, with the  
5 new name "Dirk Dirksen Alley" in large letters, and the old name "Rowland Street" in smaller  
6 letters above or beneath the new name; and, be it

7 FURTHER RESOLVED, That the Board of Supervisors declares its intent to initiate the  
8 process in accordance with Public Works Code Sections 789 et seq., the Commemorative  
9 Street Plaque Ordinance, for installation of a commemorative plaque honoring Dirk Dirksen on  
10 said street; and, be it

11 FURTHER RESOLVED, That the Board of Supervisors urges the Department of Public  
12 Works to expeditiously process these requests and return to the Board for final action on the  
13 commemorative street plaque.

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