

1 [Reduced Student Rate for Muni]
2 URGING THE MUNICIPAL RAILWAY TO INVESTIGATE THE POSSIBILITY OF OFFERING
3 A REDUCED STUDENT RATE FOR ENROLLED UNIVERSITY STUDENTS ATTENDING
4 COLLEGE WITHIN THE CITY AND COUNTY OF SAN FRANCISCO AND TO REPORT
5 BACK TO THE BOARD OF SUPERVISORS WITH RECOMMENDATIONS FOR SUCH A
6 PROGRAM WITHIN EIGHT WEEKS OF PASSAGE OF THIS RESOLUTION.

7 WHEREAS, The City and County of San Francisco has a Transit First Policy, which
8 encourages the use of public transportation to curb its heavy traffic and congestion problems;
9 and,

10 WHEREAS, A reduced student rate on Muni fast passes would make students more
11 inclined to ride Muni; and,

12 WHEREAS, An increase in Muni's ridership would ease traffic congestion, parking
13 problems, and environmental damage, all which are problems that the City's Transit First
14 Policy targets; and,

15 WHEREAS, Students would also be more inclined to ride Muni if the reduced fare fast
16 passes were issued to the entire student body through a student fee increase; and,

17 WHEREAS, Muni would be paid a set fee from the participating colleges through these
18 student fee increases, which guarantees the amount of funding Muni would receive; and

19 WHEREAS, By issuing the passes to the entire student body, Muni would be receiving
20 funds from people who might not normally ride Muni; and,

21 WHEREAS, A survey conducted by the Associated Students of the University of San
22 Francisco shows that 86% of those polled from a field of 768 students would support an
23 increase in student fees for a Muni fast pass at a reduced rate; and,

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1 WHEREAS, Several San Francisco schools, including University of San Francisco,
2 San Francisco State University, City College, and the San Francisco Conservatory have all
3 expressed their support of a discounted rate for students on the Municipal Railway; and,

4 WHEREAS, Other cities with similar transit programs, such as University of California
5 Berkeley, Santa Clara, Seattle and University of California Davis, have experienced a great
6 deal of success in increasing student ridership by percentages of 21.3% to 90%; now,
7 therefore, be it

8 RESOLVED, That the Board of Supervisors urges the Municipal Railway to investigate
9 the possibility of offering a reduced student rate for enrolled university students attending
10 college within the City and County of San Francisco; and, be it

11 FURTHER RESOLVED, That the Municipal Railway report back to the Board of
12 Supervisors with recommendations for such a program within eight weeks of passage of this
13 resolution; and, be it

14 FURTHER RESOLVED, That a copy of this resolution be sent to the Municipal
15 Railway.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 992285

Date Passed:

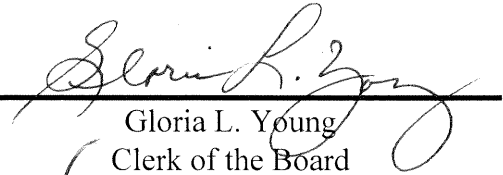
Resolution urging the Municipal Railway to investigate the possibility of offering a reduced student rate for enrolled university students attending college within the City and County of San Francisco and to report back to the Board of Supervisors with recommendations for such a program within eight weeks of passage of this resolution.

December 20, 1999 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

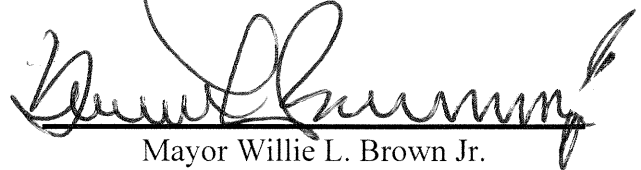
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I hereby certify that the foregoing Resolution was ADOPTED on December 20, 1999 by the Board of Supervisors of the City and County of San Francisco.


Gloria L. Young
Clerk of the Board

DEC 30 1999

Date Approved


Mayor Willie L. Brown Jr.