File	No.	140071	

Committee	ltem	No
Board Item	No	25

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee	Date
Board of Supervisors Meeting	Date <u>February 4, 2014</u>
Cmte Board Motion	ngs)
OTHER (Use back side if additional s	space is needed)
Completed by: <u>John Carroll</u> Completed by:	Date <u>January 30, 2014</u> Date

An asterisked item represents the cover sheet to a document that exceeds 20 pages. The complete document is in the file.

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	4.7	

[Urging the Municipal Transportation Agency to Implement a Market on the Move Pilot Project]

Resolution urging the Municipal Transportation Agency to implement a Market on the Move pilot project to improve the street for transit riders, bicyclists and pedestrians through additional private vehicles, diversions, and other efforts.

WHEREAS, San Francisco's voter-approved Transit-First Policy established in City Charter, Section 8A.115, that decisions regarding the use of limited public street and sidewalk space shall encourage the use of public rights of way by pedestrians, bicyclists, and public transit, and shall strive to reduce traffic and improve public health and safety; and

WHEREAS, Market Street serves as the spine of San Francisco's sustainable transportation system, with more than 200,000 transit riders on surface Muni routes, more than 200,000 people walking, and thousands of people bicycling every weekday; and

WHEREAS, Market Street is the most important street for transit in San Francisco, with lines serving all neighborhoods of the City; and

WHEREAS, Improvements to Muni performance on Market Street will have systemwide impact, saving time and money on many key transit routes; and

WHEREAS, Current Eastbound auto diversions at 10th and 6th Streets were shown to increase Muni speeds by as much as 3 percent; and

WHEREAS, Thousands of new residential units and commercial spaces are planned or under construction along Market Street, and the further revitalization of Mid-Market will require investment in sustainable transportation options for these new residents and workers; and

WHEREAS, A planning effort called the Better Market Street project, which includes numerous City departments and related agencies as well as varied stakeholders from

business representatives to transportation advocates, is working to develop a design for Market Street in advance of the repaving; and

WHEREAS, Market Street will be repaved in 2017, at the earliest, from the Embarcadero to Octavia Boulevard, making near-term improvements vital for pedestrian and bicycle safety on Market Street; and

WHEREAS, The Better Market Street project has included increased automobile diversions as part of all of its proposed plans; and

WHEREAS, In recent years, various pilot and other improvement projects, separate from the long-term Better Market Street project, including private automobile diversions from 10th and 6th streets in the downtown direction and protected and painted bicycle lanes between 8th Street and Octavia Boulevard, have demonstrated that pilot projects can reduce Muni delays and attract more people on bicycle and on foot; and

WHEREAS, Recent data indicates that private automobiles make up only 14 percent of peak period weekday traffic; and

WHEREAS, The data further indicates that 80 to 85 percent of traffic at Market Street intersections is crossing Market Street from other streets and that private vehicle trips along Market Street average only two blocks, with most drivers circling and looking for parking; and

WHEREAS, Market on the Move will create more ordered and safer driving conditions, improving transportation efficiency and safety for everyone; and

WHEREAS, Studies from San Francisco and around the country show that more people walking, biking, and taking transit support local businesses by spending more, on average, than people arriving by private automobile; and

WHEREAS, All near-term pilot projects should continue to engage the diverse stakeholders who have been involved in efforts to improve Market Street; and

WHEREAS, A viable vision for the future of Market Street is of a world-class avenue drawing its success from the huge numbers of people it attracts through transit and taxis, and on foot and bicycle, and no private automobiles other than delivery vehicles: now, therefore, be it

RESOLVED, That the Board of Supervisors urges the San Francisco Municipal Transportation Agency and other departments and agencies to implement Market on the Move, a pilot project to improve Muni efficiency and reliability along Market Street and improve the safety and comfort of people walking and biking, and supporting the local commercial and cultural function of the street through increased private automobile diversions.

Introduction Form

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	Time stamp or meeting date
☐ 1. For reference to Committee.	
An ordinance, resolution, motion, or charter amendment.	·
2. Request for next printed agenda without reference to Committee.	•
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning "Supervisor	inquires"
☐ 5. City Attorney request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	
8. Substitute Legislation File No.	-
9. Request for Closed Session (attach written motion).	
☐ 10. Board to Sit as A Committee of the Whole.	
11. Question(s) submitted for Mayoral Appearance before the BOS on	
rlease check the appropriate boxes. The proposed legislation should be forwarded to the followin Small Business Commission Youth Commission Ethics Commis	_
☐ Planning Commission ☐ Building Inspection Commission	i.
Tote: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative	
ponsor(s):	
Supervisor David Chiu Subject:	
Market on the Move pilot project	
The text is listed below or attached:	
See attached.	
Signature of Sponsoring Supervisor:	
for Clerk's Use Only:	

140071