

1 [Cultural District Street Name Designations - "LEATHER & LGBTQ Cultural District" - Various
2 Locations in the South of Market]

3 **Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural**
4 **District" to 26 existing street signs in the South of Market neighborhood in the vicinity**
5 **of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third**
6 **Street, Mission Street, 12th Street, and Division Street in recognition and honor of the**
7 **extensive history and contributions of the leather and LGBTQ community pursuant to**
8 **the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et**
9 **seq.**

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11 WHEREAS, In 2018, the Board of Supervisors adopted Resolution No. 129-18, which
12 established the LEATHER & LGBTQ Cultural District (the "District"); and

13 WHEREAS, This Resolution is on file with the Clerk of the Board of Supervisors in File
14 No. 171019 and incorporated herein by reference; and

15 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ
16 Cultural District installed 107 Leather Pride Flag images on light poles in the District as part of
17 its ongoing placemaking efforts to reinforce the aesthetic and the identity of the neighborhood;
18 and

19 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ
20 Cultural District installed up to 200 placemaking banners within its boundaries to further
21 establish its presence in the South of Market; and

22 WHEREAS, Placemaking street signs have been installed prominently on street signs
23 in the Calle 24 Latino Cultural District and the American Indian Cultural District and serve as
24 important placemaking tools for the community; and

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1 WHEREAS, The District street sign designation is commemorative in nature and not
2 subject to procedural hearings or noticing pursuant to California Streets and Highway Code,
3 Sections 970.5 and 5026; California Government Code, Section 5026; and San Francisco
4 Transportation Code, Section 2.2 for official street names; and

5 WHEREAS, The Board of Supervisors is requesting the Cultural District street sign
6 designations pursuant to the Commemorative Street Plaque Ordinance, Public Works Code,
7 Sections 789 et seq.; and

8 WHEREAS, The following intersections are prominent locations within the boundaries
9 of the LEATHER & LGBTQ Cultural District; and

- 10 (1) Brannan and 9th Streets (Northeast Corner)
- 11 (2) Bryant and 9th Streets (Northeast Corner)
- 12 (3) Division and 9th Streets (Northeast Corner)
- 13 (4) Division and 10th Streets (Northeast Corner)
- 14 (5) Folsom and 7th Streets
- 15 (6) Folsom and 8th Streets
- 16 (7) Folsom and 9th Streets
- 17 (8) Folsom and 10th Streets
- 18 (9) Folsom and 11th Streets
- 19 (10) Folsom and 12th Streets
- 20 (11) Folsom and 13th Streets (Northeast Corner)
- 21 (12) Folsom and Dore Streets
- 22 (13) Folsom and Langton Streets
- 23 (14) Folsom and Juniper Streets
- 24 (15) Folsom and Rausch Streets
- 25 (16) Folsom and Rogers Streets

- 1 (17) Harrison and 8th Streets
- 2 (18) Harrison and 9th Streets
- 3 (19) Harrison and 10th Streets
- 4 (20) Harrison and 11th Streets
- 5 (21) Harrison and 12th Streets
- 6 (22) Harrison and 13th Streets (Northeast Corner)
- 7 (23) Harrison and Dore Streets
- 8 (24) Howard and Dore Streets
- 9 (25) Ringold and 8th Streets
- 10 (26) Ringold and 9th Streets; now, therefore, be it

11 RESOLVED, That the Board of Supervisors requests the Municipal Transportation
12 Agency (SFMTA) to erect street signs for Cultural District designation reading “LEATHER &
13 LGBTQ Cultural District” in smaller letters above or beneath the existing street signs at the
14 locations listed above; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors urges the SFMTA to expedite
16 the installation of the approved new signs; and, be it

17 FURTHER RESOLVED, That the Department of Public Works is directed to add the
18 commemorative street name district designation to its official list of Commemorative Street
19 Names in accordance with Public Works Code, Sections 789 et seq.

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