




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Jane Kim
Supervisor John Avalos
Supervisor David Campos

From: Lieutenant Dave Falzon 
Officer in Charge
ABC Liaison Unit (ALU) 415-837-7287

Date: August 29, 2016

Subject: P.C.N. Investigation Regarding: 50 Mason St
DBA: Pandora Karaoke
50 Mason St
(415) 981-4500

Mark Rennie on behalf of Pandora Karaoke Inc, has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 48 (On Sale- Public Premise) License for 50 Mason St (Located between Eddy and Turk Streets).

Hours of Operation:

Daily 11:00 a.m to 12:00 midnight
Sunday through Wednesday and 11:00 am to 2:00 a.m. Thursday through
Saturday

Digest:

Pandora Karaoke would like to have a full bar with private rooms conducting karaoke inside these rooms located at 50 Mason St. If approved, this license will allow them to sell on sale beer, wine, and distilled spirits.

Letters of Protest:

0

Letters of Support:

0

Police Calls for Service:

From February 2015 to February 2016

13 Calls for service

Police Reports:

From February 2015 to February 2016: 2

San Francisco Plot Information:

This premise is located in Plot **178**

A High Crime area is defined as **99** or more police incidents in a plot for the year of **2015**.

This plot had **145** police incidents for **2015**, which is **46** over the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract **176.01**

Population for this tract is: 3,544

On-sale license authorized by census tract: **12**

Active on-sale licenses: 76

Off-sale licenses authorized by census tract: **3**

Active off-sale licenses: **9**

Departmental Recommendation:

Points of consideration: 1-Vietnam Youth Development center

Tenderloin Station does not approve

Applicant premise **is** located in a “**high crime**” area.

Applicant premise **is** located in an “**undue concentration**” area.

0 - Record of protest.

0 - Record of support.

ALU Recommendation: Approval with the following conditions:

1. Sales, service, and consumption of alcoholic beverages shall be permitted from 11:00 a.m. to 12:00 midnight, Sunday through Wednesday, and 11:00 a.m. to 02:00 a.m., Thursday through Saturday.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. Karaoke Studio Room constructed on the premises shall have the following characteristics:
 - a. A viewing window in the door or wall.
 - b. The view through windows shall not be constructed in any way nor shall any physical obstruction including but not limited to planters, partitions, or items of décor, be placed in front of or be behind or attached to any section of the door or windows.
 - c. All doors to said studio rooms will remain unlocked and shall not have any form of locking mechanism attached at or near the doors.
 - d. The "Studio Rooms" shall be equipped with audio and video equipment sufficient for performances commonly associated with "karaoke" style entertainment.
 - e. Karaoke entertainment must be available at all times in the rooms during the hours of operation of the premises.
4. Petitioner(s) shall make no changes in the premises interior without prior written approval from the Department.

5. No employee or agent shall be permitted to accept money or any other thing of value from customer for the purpose of sitting or otherwise spending time with customers while in the premises, nor shall the licensee provide or permit, or make available either gratuitous or for compensation, male or female persons who act as escorts, companions, or guests of and for the customers.
6. No employee or agent shall solicit or accept any alcoholic or non-alcoholic beverage from any customer while in the premises.
7. Loitering (loitering is defined as “to stand idly about; linger aimlessly without lawful business”) is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC 257 dated 1-27-16
8. No noise shall be audible beyond the area under the control of the licensee(s) as depicted on the ABC 257 dated 1-27-16.
9. The petitioner(s) shall utilize electronic surveillance and recording equipment that is able to view inside and outside of the premises and that is actively maintained and recorded. This electronic surveillance shall be in place during operating hours. Said electronic recording shall be kept up to (72) hours and shall be made available to the Department or police department upon demand.
10. At no time shall a customer have direct access, self-service access to alcoholic beverages. All sales and service of alcoholic beverages shall go through an employee of the premises to the customer.
11. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
12. Graffiti shall be removed from the premises and all parking lots under the control of the licensee within 72 hours of application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the licensee shall remove the graffiti within 72 hours of the beginning of the next weekday.
13. The licensee(s) or employee of the licensee will monitor the interior of the premises at all times that alcoholic beverages are being served or consumed, to ensure that the premises will operate in compliance will all applicable laws and/ or conditions.

