

File No. 210223 Committee Item No. 2
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation Committee Date April 5, 2021

Board of Supervisors Meeting Date _____

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER (Use back side if additional space is needed)

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| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Referral Comm St Plaque 030521</u> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Melgar Comm Rpt Memo 040121</u> |
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Completed by: Erica Major Date April 1, 2021
Completed by: Erica Major Date _____

1 [Commemorative Street Plaques - Historical Markers - LEATHER & LGBTQ Cultural District
2 Leather History Cruise]

3 **Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District**
4 **Leather History Cruise plaques, to be installed on the sidewalks at various historic**
5 **locations within and near the Cultural District in the area bounded by Brannon Street,**
6 **Third Street, Mission Street, Twelfth Street and Division Street; and initiating the**
7 **process set forth in Public Works Code, Sections 789 et seq., to provide for the**
8 **creation of a program for and installation of commemorative plaques on the Leather**
9 **History Cruise.**

10

11 WHEREAS, The LEATHER & LGBTQ Cultural District was created to preserve,
12 advance, and promote San Francisco's LEATHER & LGBTQ Cultural District as a local,
13 national, and international resource, and as a culturally and commercially enriched
14 neighborhood and district; and

15 WHEREAS, San Francisco's South of Market has been a local and world capital for
16 Leather culture since the 1960s, as well as one of the city's most significant and distinctive
17 LGBTQ neighborhoods since the 1950s, with a unique concentration of businesses,
18 institutions, organizations, events, individuals and artists that has been an integral part of the
19 City's cultural richness, economic prosperity, and historical significance; and

20 WHEREAS, South of Market had long been the west coast center for printing and
21 publishing, and most of San Francisco's gay and leather printers, typesetters, lithographers,
22 and publications were concentrated the South of Market, including Drummer magazine, the
23 most important national and international leather publication from 1975 to 1998; and

24 WHEREAS, After intensive police repression in the early 1960's drove gay businesses
25 from the Embarcadero, many began to flow into the South of Market, where suburbanization,

1 deindustrialization, and urban renewal had resulted in many vacant buildings, which became
2 occupied by gay bars, restaurants, and bathhouses; and

3 WHEREAS, South of Market quickly became one of San Francisco's major LGBT
4 areas in which most of the city's gay bathhouses were located, as were innumerable bars
5 catering to diverse populations such as lesbian bars the Hula Shack and the Baybrick Inn,
6 famous dance bars such as the Stud and the End-Up (featured in *Tales of the City*) and most
7 recently, the drag-focused Oasis; and

8 WHEREAS, The first gay leather bar in the South of Market, the Tool Box, became
9 world famous when a photo of its interior, with a massive mural painted by local artist Chuck
10 Arnett, was featured in a 1964 Life magazine article on "Homosexuality in America;" and

11 WHEREAS, South of Market became most identified with the emerging Leather
12 community in San Francisco when leather bars such as Fe-Be's, the Ramrod, and the In
13 Between (now the site of the Powerhouse) opened along Folsom Street, starting the formation
14 of a distinctive leather neighborhood; and

15 WHEREAS, By the late 1960s Folsom Street had already acquired the nickname of
16 "The Miracle Mile" in maps and travel guides of San Francisco, codifying a leather character
17 that expanded dramatically throughout the 1970s, such that by 1980 there were at least forty
18 South of Market bars, baths, shops, and restaurants serving the leather population, and the
19 area had the largest and most dense concentration of leather institutions anywhere in the
20 world; and

21 WHEREAS, Much of leather social life was produced by the leather motor cycle clubs
22 and leather social organizations, which used the physical spaces, buildings, and streets South
23 of Market for their meetings, gatherings, and events, and which have engaged in long
24 traditions of raising funds for charitable causes; and

1 WHEREAS, Leather places and groups sparked an explosion of art and iconography,
2 much of it generated by dozens of artists and photographers and sculptors whose work
3 adorned the bars and baths and club insignia, and who were featured in galleries such as
4 Fey-Way, 544 Natoma, 80 Langton, and later, Mark I Chester's studio, as well as in the many
5 art shows that were regularly displayed on the walls of bars such as the Ambush and the
6 Eagle; and

7 WHEREAS, South of Market institutions and personnel were centrally involved in the
8 construction of political organizations such as the Tavern Guild, which helped mitigate the
9 routine police harassment of LGBTQ individuals and businesses, and give San Francisco its
10 current queer friendly politics and reputation; and

11 WHEREAS, During the AIDS epidemic, using the models of mutual aid practiced by the
12 motorcycle clubs, leathermen became leaders in combating the epidemic, established
13 institutions such as the AIDS Emergency Fund, and raised hundreds of thousands of dollars
14 to provide direct assistance for people with AIDS and HIV; and

15 WHEREAS, Sex educators and AIDS activists from the leather community developed
16 and effectively disseminated some of the earliest and most comprehensive safer sex
17 guidelines and practices; and

18 WHEREAS, Despite the consensus among public health professionals that the gay
19 bathhouses were opportunities to promote safer sex practices, the city was swayed by a
20 campaign that erroneously blamed the bathhouses for the AIDS epidemic, and adopted
21 regulations that effectively closed the existing bathhouses and sex clubs in San Francisco,
22 badly damaging the gay and leather economies located in South of Market and drastically
23 reducing the gay and leather presence in the neighborhood; and

24
25

1 WHEREAS, Since the 1960s, South of Market has experienced relentless pressure
2 from the urban renewal and redevelopment projects in and around the Moscone Center and
3 Yerba Buena Complex, which have displaced thousands of residents and small businesses in
4 favor of capital-intensive civic construction and private developments; and

5 WHEREAS, The Leather and LGBTQ presence South of Market continues to be
6 imperiled by the displacement caused by rising rents and land costs resulting from the
7 ongoing economic and physical reconstruction of much of South of Market, particularly the
8 current building boom of high-end housing and retail and the escalating competition for
9 commercial space; and

10 WHEREAS, Although the first Folsom Street Fair was founded in 1984 as a protest
11 against the impact of such redevelopment in the South of Market, the Folsom Street Fair
12 evolved into an annual event that is the largest celebration of leather sexuality in the world,
13 drawing hundreds of thousands of visitors to what has become a major international festival,
14 while the smaller and more local Up Your Alley Fair, begun as an AIDS fundraiser in 1985, is
15 also a major tourist destination, and both of these street fairs are vivid and cherished
16 expressions of the leather cultural character of the neighborhood; and

17 WHEREAS, The Western SOMA Citizens Planning Taskforce, established by the
18 Board of Supervisors in 2004, worked for almost a decade, consulting with multiple
19 stakeholders in the area in a collaborative planning process, to formulate a plan for
20 sustainable development that would enhance the existing neighborhood rather than destroy it,
21 and whose Western SOMA Community Plan was adopted by the Board of Supervisors in
22 2013, also included proposals for a Filipino social heritage district (*Recognizing, Protecting
23 and Memorializing South of Market Filipino Social Heritage Neighborhood Resources*) and an
24 LGBTQ social heritage district (*Recognizing, Protecting and Memorializing South of Market
25 LGBTQ Social Heritage Neighborhood Resources*); and

1 WHEREAS, The importance of Leather and LGBTQ South of Market has been
2 recognized in the National Park Service LGBTQ Theme Study (*LGBTQ America: A Theme*
3 *Study of Lesbian, Gay, Bisexual, Transgender, and Queer History*), as well as in the *Citywide*
4 *Historic Context Statement for LGBTQ History*, and the *South of Market Historic Context*
5 *Statement* of the San Francisco Planning Department; and

6 WHEREAS, The San Francisco Leather History Walk on Ringold Alley, and the Eagle
7 Plaza, are physical manifestations of the rich leather heritage of South of Market; and

8 WHEREAS, The following establishments represent historic locations important to the
9 communities represented by the LEATHER & LGBTQ Cultural District,

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Address Street Establishment

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399 4th - Tool Box

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520 4th - Trocadero Transfer

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374 5th - Hothouse

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161 6th - Animals

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224 6th - Mister B's Ball Room; The Warehouse; G.H. Express

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240 6th - Labyris Auto Repair / The Buggery

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336 6th - Taste of Leather

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401 6th - The Endup

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298 6th - The Gas Station; The Round Up; The Watering Hole

21

227 7th - Mister S Leather

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280 7th - Folsom Street Warehouse Theatre; The Cave; Rawhide II; The

23

Rawhide/Club Rawhide/Club Hide

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398 7th - The Line Up

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164 8th - The Trench

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|----|-------|--------------------|---|
| 1 | 198 | 8 th - | Black & Blue |
| 2 | 201 | 8 th - | Club Baths of San Francisco |
| 3 | 289 | 8 th - | Hole in the Wall |
| 4 | 154 | 9 th - | The Golden Rivet; The Rivet; The Bullet |
| 5 | 201 | 9 th - | C'est Si Bon; Lipp's; The Pit/Cocktails; AsiaSF |
| 6 | 282 | 9 th - | The Cake Gallery |
| 7 | 365 | 9 th - | Francisco Civic Center Motel |
| 8 | 367 | 9 th - | Brush Creek Media |
| 9 | 385 | 9 th - | Baywood Motel; Ho Jin Inn |
| 10 | 395 | 9 th - | Bay Area Reporter |
| 11 | 399 | 9 th - | The Arena; The Stud |
| 12 | 451 | 9 th - | Tattoo Works; Cliff Raven's Tattoo |
| 13 | 288 | 10 th - | Bay Times |
| 14 | 317-A | 10 th - | A Taste of Leather/Mack |
| 15 | 323 | 10 th - | Stompers Boots |
| 16 | 353 | 10 th - | Capricorn Coffee |
| 17 | 366 | 10 th - | The Best Impression |
| 18 | 223 | 11 th - | Don Ramon's |
| 19 | 278 | 11 th - | The Covered Wagon; Leatherneck; San Francisco Plunge/Dirty Sally's; |
| 20 | | | Drummer Key Club/Gold Coast Club; Dan's Compound; Oasis |
| 21 | 314 | 11 th - | Transmission Theatre; Studio Z; Beatbox; Halcyon |
| 22 | 375 | 11 th - | Chaps |
| 23 | 367 | 12 th - | Service of Mankind Church |
| 24 | 398 | 12 th - | S.F. Eagle |
| 25 | 330 | | Ritch -Ritch Street Health Club; Club San Francisco/Club SF |

| | | | |
|----|------|------------------------------|---|
| 1 | 527 | Bryant - | 527 Club; Chez Mollet |
| 2 | 1010 | Bryant - | The Bootcamp |
| 3 | 715 | Harrison - | Dreamland |
| 4 | 933 | Harrison - | Blow Buddies |
| 5 | 975 | Harrison - | Hotel Metropole; The Hotel; Hand Ball Express |
| 6 | 1270 | Harrison - | Canary Island Diner |
| 7 | 1351 | Harrison - | Ambush |
| 8 | 1354 | Harrison - | The Lone Star |
| 9 | 285 | Shipley - | Drummer Magazine; The Sentinel |
| 10 | 875 | Folsom - | Cowden Automotive |
| 11 | 890 | Folsom - | 890 Folsom |
| 12 | 960 | Folsom - | Trading Post Emporium; A Taste of Leather |
| 13 | 979 | Folsom - | Hula Shack; South of the Slot Hotel |
| 14 | 1015 | Folsom - | Big Town; The Tubs; Sutro Bath House; Colossus; Product; 1015 |
| 15 | | Folsom | |
| 16 | 1080 | Folsom - | Alta Hotel; Folsom Street Hotel; Gay Rescue Mission; Sanctuary; |
| 17 | | AIDS/ARC Residential Project | |
| 18 | 1123 | Folsom - | Stables; Double D Saloon and Grill; Julie's Supper Club |
| 19 | 1127 | Folsom - | Templar Hall |
| 20 | 1147 | Folsom - | Folsom Street Barracks; The Red Star Saloon |
| 21 | 1190 | Folsom - | Baybrick Inn |
| 22 | 1216 | Folsom - | Fakir Intensives |
| 23 | 1225 | Folsom - | The Ramrod; My Place; Chaps II |
| 24 | 1229 | Folsom - | Mark I. Chester Studio |
| 25 | 1285 | Folsom - | A Taste of Leather; Mack Folsom Prison |

- 1 1347 Folsom - In-Between; Cow Palace Saloon; The Phoenix; The No Name; The
- 2 Bolt; The Brig; Powerhouse
- 3 1501 Folsom - Fe-Be's; Taste of Leather
- 4 1535 Folsom - The Stud
- 5 1582 Folsom - Hamburger Mary's
- 6 1600 Folsom - Brasserie; Castle Grand Bar & Restaurant
- 7 683 Clementina - Headquarters; Cat's Grill
- 8 744 Clementina - Church of the Secret Gospel/"The Church"
- 9 768 Clementina - Taylor of San Francisco
- 10 15 Harriet - Drummer Magazine
- 11 24 Howard - Sailor Boy Tavern
- 12 964 Howard - Best Hotel, Anxious Arms Hotel
- 13 1158 Howard - Worn Out West; Stormy Leather
- 14 1287 Howard - Fey-Way Studios
- 15 544 Natoma - 544 Natoma
- 16 953 Natoma - The Caldron
- 17 693 Mission - Mattachine Society; Daughters of Bilitis; Pan-Graphic Press;
- 18 Dorian Book Service Quarterly
- 19 1349 Mission - Center for Sex & Culture
- 20 1525 Mission - The Loading Dock
- 21 1198 Folsom - Thank you to supporting people and departments list

22

23 WHEREAS, The businesses and organizations identified and recognized by these

24 plaques represent a part of the extensive history of the Leather & LGBTQ Community in the

25 South of Market area of San Francisco; now, therefore, be it

1 RESOLVED, That the Board of Supervisors accepts the aforementioned historical
2 marker commemorative plaques in honor of the historical landmarks located in the South of
3 Market area from the LEATHER & LGBTQ Cultural District; and, be it

4 FURTHER RESOLVED, That the Board of Supervisors, in accordance with Public
5 Works Code, Section 789, et seq., the Commemorative Street Plaque Ordinance, authorizes
6 the placement of the aforementioned historical marker commemorative street plaques on the
7 sidewalk at the named locations; and, be it

8 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
9 Francisco (“the Board”), consistent with San Francisco Public Works Code, Sections 789 et
10 seq., hereby establishes the LEATHER & LGBTQ Cultural District Leather History Cruise at
11 the locations designated herein, and initiates the process for the historical and cultural
12 reasons set forth herein; and, be it

13 FURTHER RESOLVED, That the Board of Supervisors declares its intent to initiate the
14 process in accordance with Public Works Code, Sections 789 et seq., the Commemorative
15 Street Plaque Ordinance, for installation of commemorative plaques on the Leather History
16 Cruise within said streets; and, be it

17 FURTHER RESOLVED, That the Board of Supervisors hereby urges the Arts
18 Commission to approve the design and the placement of the named commemorative plaques;
19 and, be it

20 FURTHER RESOLVED, That the Board of Supervisors directs the Department of
21 Public Works to take all actions necessary to implement the intent of this Resolution, including
22 approval of the installation of the aforementioned plaques; and, be it

23 FURTHER RESOLVED, That the Board of Supervisors directs the Department of
24 Public Works to add the aforementioned plaques at the aforementioned locations on the City’s
25

1 official list of commemorative sites effective immediately from the date of passage of this
2 Resolution.

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MYRNA MELGAR

DATE: March 31, 2021

TO: Angela Calvillo
Clerk of the Board of Supervisors

FROM: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee *MM*

RE: Land Use and Transportation Committee
COMMITTEE REPORT

Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of an urgent nature and request they be considered by the full Board on Tuesday, April 6, 2021, as Committee Reports:

210147 Interim Zoning Controls - Extending and Modifying Requirements for Conditional Use Authorization for Conversion of Residential Care Facilities to Other Uses

Resolution extending for six months and modifying interim zoning controls enacted in Resolution Nos. 430-19 and 539-19 to require a Conditional Use Authorization and specified findings for a proposed change of use from a Residential Care Facility; affirming the Planning Department's determination under the California Environmental Quality Act; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

210223 Commemorative Street Plaques - Historical Markers - LEATHER & LGBTQ Cultural District Leather History Cruise

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District Leather History Cruise plaques, to be installed on the sidewalks at various historic locations within and near the Cultural District in the area bounded by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the process set forth in Public Works Code, Sections 789 et seq., to provide for the creation of a program for and installation of commemorative plaques on the Leather History Cruise.

210292 Urging Prioritization of Small Property Owners and Affordable Housing Providers in the Distribution of Rent Relief Funds

Resolution urging the Mayor's Office of Housing and Community Development to prioritize small property owners and affordable housing providers in the distribution of rent relief funds through speedy review and approval timelines, technical assistance, high-quality customer service, and in-language support to non-English speakers; and urging large corporate landlords to voluntarily reserve these funds for small property owners and affordable-housing providers.

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, April 5, 2021, at 1:30 p.m.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Alaric Degrafinried, Interim Director, Public Works
Tom Decaigny, Director of Cultural Affairs, Arts Commission

FROM: Erica Major, Assistant Clerk, Land Use and Transportation Committee

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Haney on March 2, 2021:

File No. 210223

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District Leather History Cruise plaques, to be installed on the sidewalks at various historic locations within and near the Cultural District in the area bounded by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the process set forth in Public Works Code, Sections 789 et seq., to provide for the creation of a program for and installation of commemorative plaques on the Leather History Cruise.

The proposed legislation is being transmitted pursuant to Public Works, Section 789.5 et seq. This matter is pending before the Land Use and Transportation Committee and will be scheduled for hearing upon receipt of your response.

Please forward your response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: Erica.Major@sfgov.org.

c: David Steinberg, Public Works
Jeremy Spitz, Public Works
John Thomas, Public Works
Lena Liu, Public Works
Susan Pontious, Arts Commission

Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning : "Supervisor inquiries"
- 5. City Attorney Request.
- 6. Call File No. from Committee.
- 7. Budget Analyst request (attached written motion).
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the BOS on

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.

Sponsor(s):

Subject:

The text is listed:

Signature of Sponsoring Supervisor: