

1 [Outreach Community Advertising and Outreach Neighborhood Advertising - El Reportero;
2 Bar Media; SF Bay View; San Francisco Bay Times; The Noe Valley Voice; Street Media;
3 Accion Latina; Wind Newspaper; Sing Tao Daily - FY2022-2023]

4 **Resolution designating *El Reportero, LLC.* to be the outreach community periodical of**
5 **the City and County of San Francisco for the Hispanic community; *Bar Media, Inc. (dba***
6 ***Bay Area Reporter*) to be the outreach community periodical of the City and County of**
7 **San Francisco for the Lesbian, Gay, Bisexual and Transgender community and the**
8 **outreach neighborhood periodical of the City and County of San Francisco for the**
9 **Castro, Noe Valley, and Duboce Triangle neighborhoods; *SF Bay View, Inc. (dba San***
10 ***Francisco Bay View National Black Newspaper*) to be the outreach neighborhood**
11 **periodical of the City and County of San Francisco for the Bayview and Hunter’s Point**
12 **neighborhoods; *San Francisco Bay Times* to be the outreach neighborhood periodical**
13 **of the City and County of San Francisco for the Castro neighborhood; *The Noe Valley***
14 ***Voice* to be the outreach neighborhood periodical of the City and County of San**
15 **Francisco for the Noe Valley neighborhood; *Street Media Media LLC (dba Marina***
16 ***Times*) to be the neighborhood outreach periodical of the City and County of San**
17 **Francisco for the Marina, Cow Hollow, Russian Hill, Nob Hill, North Beach and**
18 **Embarcadero neighborhoods; *Accion Latina (dba El Tecolote Newspaper)* to be the**
19 **outreach neighborhood periodical of the City and County of San Francisco for the**
20 **Mission neighborhood; *Wind Newspaper* to be the outreach neighborhood periodical**
21 **of the City and County of San Francisco for the Chinatown neighborhood; Sing Tao**
22 **Daily to be the outreach neighborhood periodical of the City and County of San**
23 **Francisco for the Chinatown, Visitation Valley, Richmond, Sunset, and Excelsior**
24 **neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2022-2023.**
25

1 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
2 advertising to those communities which may not be adequately served by the official
3 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

4 WHEREAS, In each year, the Board of Supervisors shall designate the outreach
5 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative
6 Code; and

7 WHEREAS, The Board of Supervisors may designate neighborhood outreach
8 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

9 RESOLVED, That the Board designates the following periodicals, which circulate
10 primarily in the indicated communities and are printed in San Francisco, to be the outreach
11 periodicals for the indicated communities for FY2022-2023:

- | | | |
|----|-------------------------------------|--------------------------|
| 12 | Hispanic | <i>El Reportero</i> |
| 13 | Lesbian, Gay, Bisexual, Transgender | <i>Bay Area Reporter</i> |

14 FURTHER RESOLVED, That the Board designates the following neighborhood
15 outreach periodicals for the indicated neighborhood(s) for FY2022-2023:

- | | | |
|----|---|--------------------------------|
| 16 | Bay View and Hunter's Point | <i>San Francisco Bay View</i> |
| 17 | Castro, Noe Valley, and Duboce Triangle | <i>Bay Area Reporter</i> |
| 18 | Castro | <i>San Francisco Bay Times</i> |
| 19 | Noe Valley | <i>Noe Valley Voice</i> |
| 20 | Marina Cow, Cow Hollow, | <i>Marina Times</i> |
| 21 | Russian Hill, Nob Hill, North | |
| 22 | Beach, and Embarcadero | |
| 23 | Mission | <i>El Tecolote Newspaper</i> |
| 24 | Chinatown | <i>Wind Newspaper</i> |
| 25 | Chinatown, Visitation Valley, | <i>Sing Tao Daily</i> |

1 *Richmond, Sunset, and Excelsior*

2 FURTHER RESOLVED, That the Office of Contract Administration is hereby
3 authorized to enter into contracts with these designated outreach periodicals and said
4 contracts must be in accordance with all the contracting requirements of the City and County
5 of San Francisco; and, be it

6 FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all
7 parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the
8 Board for inclusion into the official file.



City and County of San Francisco

Tails

Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 220658

Date Passed: July 12, 2022

Resolution designating El Reportero, LLC. to be the outreach community periodical of the City and County of San Francisco for the Hispanic community; Bar Media, Inc. (dba Bay Area Reporter) to be the outreach community periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community and the outreach neighborhood periodical of the City and County of San Francisco for the Castro, Noe Valley, and Duboce Triangle neighborhoods; SF Bay View, Inc. (dba San Francisco Bay View National Black Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Bayview and Hunter's Point neighborhoods; San Francisco Bay Times to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro neighborhood; The Noe Valley Voice to be the outreach neighborhood periodical of the City and County of San Francisco for the Noe Valley neighborhood; Street Media Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina, Cow Hollow, Russian Hill, Nob Hill, North Beach and Embarcadero neighborhoods; Accion Latina (dba El Tecolote Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Mission neighborhood; Wind Newspaper to be the outreach neighborhood periodical of the City and County of San Francisco for the Chinatown neighborhood; Sing Tao Daily to be the outreach neighborhood periodical of the City and County of San Francisco for the Chinatown, Visitation Valley, Richmond, Sunset, and Excelsior neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2022-2023.

June 22, 2022 Budget and Appropriations Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

June 22, 2022 Budget and Appropriations Committee - RECOMMENDED AS AMENDED

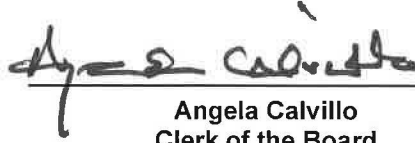
July 12, 2022 Board of Supervisors - DIVIDED

July 12, 2022 Board of Supervisors - ADOPTED

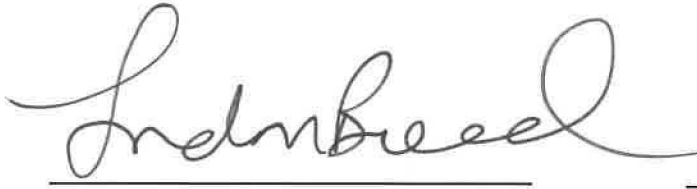
Ayes: 11 - Chan, Dorsey, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 220658

I hereby certify that the foregoing
Resolution was ADOPTED on 7/12/2022 by
the Board of Supervisors of the City and
County of San Francisco.



Angela Calvillo
Clerk of the Board



London N. Breed
Mayor

7/21/22

Date Approved