

File No. 141205

Committee Item No. 5

Board Item No. 36

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date December 3, 2014

Board of Supervisors Meeting

Date December 9, 2014

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Memorandum of Understanding (MOU) |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 - Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Form 700 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Public Correspondence |

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Completed by: Alisa Somera Date November 26, 2014
Completed by: Alisa Somera Date December 4, 2014

1 [Appointments, Market and Octavia Community Advisory Committee - Krute Singa, Joshua
2 Marker, Raymond Gary McCoy, Kenneth Wingard, Paul Olsen, and Jason Henderson]

3 **Motion appointing Krute Singa, Joshua Marker, Raymond Gary McCoy, Kenneth**
4 **Wingard, Paul Olsen, Jason Henderson, terms ending December 16, 2016, to the Market**
5 **and Octavia Community Advisory Committee.**

6
7 MOVED, That the Board of Supervisors of the City and County of San Francisco does
8 hereby appoint the hereinafter designated persons to serve as members of the Market and
9 Octavia Community Advisory Committee, pursuant to the provisions of Planning Code,
10 Section 341.5, for the terms specified:

11 Krute Singa, seat 1, succeeding herself, term expiring on December 16, 2014, must be
12 a resident renter and live or work within the Plan area, for a two-year term ending December
13 16, 2016.

14 Joshua Marker, seat 2, succeeding himself, term expiring on December 16, 2014, must
15 be a resident homeowner and live or work within the Plan area, for a two-year term ending
16 December 16, 2016.

17 Raymond Gary McCoy, seat 3, succeeding himself, term expiring on December 16,
18 2014, must be a low-income resident and live or work within the Plan area, for a two-year term
19 ending December 16, 2016.

20 Kenneth Wingard, seat 4, succeeding himself, term expiring on December 16, 2014,
21 must be a local merchant and live or work within the Plan area, for a two-year term ending
22 December 16, 2016.

23 Paul Olsen, seat 5, succeeding Dennis Richards, resigned, must be a representative of
24 established neighborhood groups and live or work within the Plan area, for a two-year term
25 ending December 16, 2016.

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Jason Henderson, seat 6, succeeding himself, term expiring on December 16, 2014, must be a member at large and live or work within the Plan area, for a two-year term ending December 16, 2016.



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2014 NOV 13 AM 9:47

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market Octavia CAC

Seat # or Category (if applicable): Renter #1 District: 8

Name: Krute Singa

Home Address: Dolores St., SF, CA Zip: 94103

Home Phone: Occupation: Planner

Work Phone: 415-355-3734 Employer: City and County of San Francisco

Business Address: 1455 Market Street, 12th Floor, SF, CA Zip: 94103

Business E-Mail: krute.singa@sfgov.org Home E-Mail: ksinga@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [checked] No [] If No, where registered:

Resident of San Francisco [checked] Yes [] No [] If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

My qualifications for participating in the Market Octavia Community Advisory Committee are derived from my professional and personal experience. Professionally, my urban planning background has provided the skills to grasp and evaluate the Market Octavia project concepts and challenges. This enables me to provide objective and constructive oversight and guidance. As the attached resume further details, I have held a variety of transportation planning positions, both public and private, primarily in San Francisco. Through these positions, I gained experience with the city's political structure and have worked with a variety of city, regional and state agencies, as well as stakeholder groups and citizens directly, understanding their roles, relationships and concerns. I am a native of San Francisco and have rented an apartment in the Market/Octavia area for the last nine years (I grew up in the Fisherman's Wharf area). As San Francisco is my hometown, I am committed to maintaining the historic nature of city neighborhoods and advancing cost effective and creative urban and transportation projects that enhance the livability, economy and safety of the Market Octavia area in particular. Being a woman of Indian heritage, I also bring diversity in terms of perspective and to the CAC body.

Business and/or professional experience:

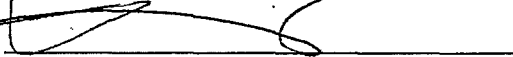
I have over twelve years professional experience in transportation planning. In my current position at the San Francisco Department of the Environment, I manage a suite of programs that work with businesses, employees, families and residents to reduce drive alone trips, and increase the rate of walking, biking, taking transit and ridesharing. Through this position, I have been able to interact with our target populations directly and understand their concerns regarding transportation and economic development.

Civic Activities:

I have occupied the renter seat for the Market Octavia CAC for the past two years. I have also served as the vice-chair for Committee for the entire length of time.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 11/05/2014 Applicant's Signature: (required) 

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Krute Singa

Relevant Work Experience

SAN FRANCISCO DEPARTMENT OF THE ENVIRONMENT
Manager –Transportation Demand Management Program

2011-Present
San Francisco, CA

- Manager for the Transportation Demand Management Program:
 - Perform research and critical analysis of transportation demand management and alternative fuel projects
 - Implement trip-reduction programs and promotions for CCSF employees and San Francisco residents/employers
 - Manage the Commuter Benefit Program (pre-tax transit and vanpool benefit) for City and County of San Francisco employees and oversee outreach to the private sector to implement San Francisco's TDM Ordinance
 - Develop and manage the San Francisco Emergency Ride Home Program
 - Manage city bike programs, provide access and outreach to encourage bike use to work
 - Coordinate with local and regional organizations on TDM-and transportation planning-related projects and events
 - Write and secure grants for the Clean Transportation Program
 - Train and supervise staff

CALIFORNIA CENTER FOR INNOVATIVE TRANSPORTATION
Senior Transportation Analyst

2009-2011
Berkeley, CA

- Responsible and accountable for the coordinated management of multiple transportation and ITS projects:
 - Exploring deployment issues for electric vehicle infrastructure, including policies to streamline permitting, provide incentives, establish interoperability between various charging technologies and create partnerships.
 - Evaluating the feasibility of privately-provided commuter bus systems in a regional transportation system.
 - Examining methods and standards for acquiring third party traffic data for real-time traveler information and systems management.
 - Developing a regional smart parking toolkit and deployment plan in the San Diego region to encourage modal shift.
 - Partnering with small urban and rural transit agencies to demonstrate low-cost, open-standard transit management systems as part of Caltrans' Efficient Deployment of Advanced Public Transportation Systems (EDAPTS) project.
 - Analyzing enforcement technologies and policies on the expanded San Diego I-15 HOT/Managed Lane facility for both SOVs and HOVs, including self declaration and fully automated systems.
 - Creating roadmap for Caltrans to leverage existing projects and develop real-time, multi-modal traveler information and management systems throughout the state.
- Building credibility, establishing rapport and maintaining communication with stakeholders at multiple levels, including those external to the organization.
- Coordinating project plans with other project leaders, city, regional and state departments, community groups, and other organizations and agencies.
- Defining and initiating projects, and supervising completion of project tasks by staff, while working to ensure the ultimate success and acceptance of the project within allotted schedule and budget.
- Engaging in strategic planning to grow the organization.

SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY

2007-2008

Planning Analyst

San Francisco, CA

- Managed project tasks and designed studies to analyze project impacts:
 - Designed, implemented and analyzed survey of shoppers at key retail destinations in San Francisco and the Bay Area for the Mobility, Access and Pricing Study to establish spend by mode of travel. Study determined patronage impacts on retailers due to congestion pricing.
 - Worked with community members and neighborhood organizations to develop a package of transportation and urban design improvements to enhance pedestrian, biking and transit conditions, and better manage parking supply along Columbus Avenue.
 - Helped perform analysis for the Van Ness Bus Rapid Transit Environmental Impact Report.

NELSON NYGAARD CONSULTING ASSOCIATES

2004-2006

Associate Project Manager

San Francisco, CA

- Managed and developed alternative transportation projects:
 - Developed sophisticated parking models to determine the reduction in parking spaces and parking structure costs for Genentech, UC Davis and San Francisco State University with the introduction of aggressive TDM measures.
 - Designed and researched a toolkit for Easter Seals Project ACTION entitled "Bus Stop Accessibility and Safety Assessment" that included universal design elements and ADA regulations communicated in easy to follow language.
 - Established a Community Based Transportation Plan for the Monument Corridor identifying several short-, medium- and long-term strategies to help close the transportation gaps existing in the Corridor.
 - Involved in several projects assessing trip generation and traffic implications of proposed development sites utilizing ITE trip generation rates and Urbemis.
- Undertook planning, evaluation, budgeting, and quantitative analysis.
- Formulated and implemented policy.
- Carried out business development, public presentations and stakeholder engagement activities.

WASHINGTON METROPOLITAN AREA TRANSPORTATION AUTHORITY

2003-2004

Management Trainee/Transportation Analyst

Washington, DC

- Acquired experience through the WMATA Management Trainee program in the planning and operations of a large transit agency. Gained practical and theoretical experience in project management with a solid understanding of the interaction of agency departments in planning projects including human resources, government relations and operations.
- Applied a toolbox of strategies to identified regional activity centers to improve transit, pedestrian and bicycle connections and services in major activity centers, evaluated master plans to determine inclusion of and impact to WMATA services, and coordinated with the Council of Governments Bike and Pedestrian Subcommittee.

JACK FAUCETT ASSOCIATES

2002-2003

Transportation Analyst

Lafayette, CA/Bethesda, MD

- Task manager for a growth visioning project for four cities in Los Angeles County.
- Authored chapters of a California Department of Transportation report, "Transportation Energy Efficiency and Conservation."
- Co-authored a paper entitled "Filling Up Faster: Induced Travel Demand Implications for Transportation and Land Use" for the 9th Conference on the Application of Transportation Planning Methods for the Transportation Research Board.
- Analyzed survey results and visited selected state transportation departments for FHWA report, "Integrating and Streamlining Transportation Development and Decision-Making."
- Promoted, established and coordinated the company's Transportation Fringe Benefits program.

Save Form

Print Form



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market Octavia CAC

Seat # or Category (If applicable): *2 District: 6

Name: Joshua Marker

Home Address: - Brady St. # - Zip: 94103

Home Phone: 415- Occupation: Attorney

Work Phone: n/a Employer: Practice Fusion

Business Address: 650 Townsend St. Suite 500 Zip: 94103

Business E-Mail: Home E-Mail: joshua.marker@-

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered:

Resident of San Francisco [X] Yes [] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a homeowner in District 6, married with one child. I have lived in SF for almost 15 years in various neighborhoods, the last 3.5 in District 6. I have previously rented in SF, and have lived here as both a professional and as a student.

Business and/or professional experience:

Attorney for the past 5 years all in SF. Also was a law school student in SF (UC Hastings). Prior to law school worked in the corporate sector in SF for 6 years in business development.

Civic Activities:

Current member of the Market-Octavia CAC - elected earlier in 2014. Member of the Brady St. Neighborhood Association. Have volunteered for various groups, including Larkin St. Youth Services, and Project Homeless Connect.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: November 12, 2014 Applicant's Signature: (required) Joshua B. Marker

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market Octavia CAC

Seat # or Category (If applicable): Seat 3 District: 8

Name: Raymond Gary McCoy

Home Address: 16th St Apt Zip: 94114

Home Phone: 415- Occupation: None.

Work Phone: _____ Employer: _____

Business Address: _____ Zip: _____

Business E-Mail: _____ Home E-Mail: rgary.mccoy@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

As a low income resident in the planning district, I am applying for reappointment.

Business and/or professional experience:

See attached.

Civic Activities:

See attached.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 11/11/14 Applicant's Signature: (required) Raymond Gary McCoy

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Reelect Supervisor Scott Wiener 2014 - Campaign Manager
San Francisco, California
August 2013 – November 2014

- Prepared and submitted campaign questionnaires.
- Staffed forums, events, and meetings for/with the candidate.
- Coordinated, scheduled, and trained campaign volunteers and all staff.
- Drafted all correspondence related to the campaign and candidate.

City & County of San Francisco Board of Supervisors - Interim Legislative Assistant – Supervisor London Breed
February 2014 – May 2014

- Assisted in drafting monthly district newsletter.
- Filed and retrieved legislative documents, records, and reports.
- Drafted, compiled, and filed legislation for introduction to the Board of Supervisors.
- Assigned or scheduled tasks in order to meet legislative priorities and goals.
- Scheduled events, parades, and meetings – including district outreach.

United States House of Representatives - Intern – SF District Office
San Francisco, California
December 2012 – July 2013

- Found and retrieved information from files in response to requests from staffers.
- Made photocopies of correspondence, documents, and other printed matter.
- Transcribed the Leader's (Pelosi) speeches from various events.
- Trained staffers on the Seneca CRM database, created constituent templates in Seneca.
- Streamlined several intern procedures, making them more efficient.

Joel Engardio for District 7 Supervisor 2012 - Campaign Coordinator
San Francisco, California
April 2012 – November 2012

- Prepared and submitted campaign questionnaires.
- Staffed forums, events, and meetings for/with the candidate.
- Coordinated, scheduled, and trained campaign volunteers and all staff.
- Drafted all correspondence related to the campaign and candidate.

City & County of San Francisco Board of Supervisors - Interim Legislative Assistant – Supervisor Scott Wiener
February 2012 – May 2012

- Assisted in drafting monthly district newsletter.
- Filed and retrieved legislative documents, records, and reports.
- Drafted, compiled, and filed legislation for introduction to the Board of Supervisors.
- Assigned or scheduled tasks in order to meet legislative priorities and goals.
- Scheduled events, parades, and meetings – including district outreach.

COMMUNITY & ORGANIZATIONS

Advisor - Finding Fellowship, Inc. (2012-Present)

Alice B. Toklas Democratic Club (2011-Present)

San Francisco Pedestrian Safety Advisory Committee – Vice Chair
District 8 Representative, Appointed by Supervisor Scott Wiener
October 2012 – Present

San Francisco Pedestrian Safety Advisory Committee
District 11 Representative, Appointed by Supervisor John Avalos
September 2011 – October 2012

International Gay & Lesbian Human Rights Campaign (IGLHRC)
Asylum Documentation Coordinator
January 2003 – January 2005



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AK

Application for Boards, Commissions, Committees, & Task Forces
Market Octavia CAC

Name of Board, Commission, Committee, or Task Force:

Seat # or Category (If applicable): seat #4 District:
Kenneth Wingard

Name:
Potomac St 94117

Home Address: Zip:

Home Phone: 415- Occupation: Designer

Work Phone: 415-431-6900 Employer: Kenneth Wingard, Inc

Business Address: 2319 Market Street 94114

Business Address: Zip:

Business E-Mail: ken@kennethwingard.com Home E-Mail: kwingard@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered: Yes

Resident of San Francisco [X] Yes [] No If No, place of residence: Yes

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a gay African American raising 3 young children in the neighborhood.

Business and/or professional experience:

I have owned and operated a business in the area for 15 years.

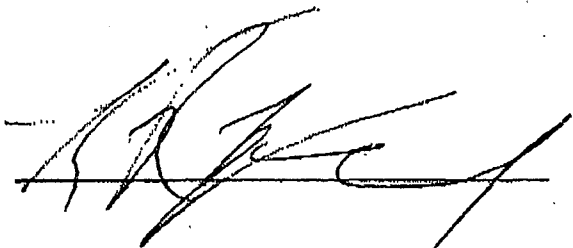
Civic Activities:

I have served on the boards of both the DTNA and Castro CBD in addition to the MOP CAC.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 11/13/14 Applicant's Signature: (required)



Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

Somera, Alisa (BOS)

From: Low, Jen (BOS)
Sent: Wednesday, December 03, 2014 10:43 AM
To: Somera, Alisa (BOS)
Subject: FW: Market Octavia CAC

-----Original Message-----

From: KENNETH WINGARD [mailto:krwingard@]
Sent: Wednesday, December 03, 2014 8:46 AM
To: Yee, Norman (BOS)
Cc: Low, Jen (BOS)
Subject: Market Octavia CAC

Dear Supervisor Yee,

I wanted to personally express my interest in continuing to serve on the Market Octavia CAC. I will not be able to appear before the Rules Committee today due to an out of town work obligation, but wanted to assure you of my commitment. Admittedly, I faced attendance challenges this past year on the committee due to work travel that coincided with our meeting dates. Rest assured this has been rectified for the future with my travel having been moved to Tuesdays so as not to conflict with our Monday meetings. I also urge you to look at my attendance record for the previous years which has been consistently strong.

As I have mentioned before, being a gay African American father of 3 young children living in the neighborhood I have a very personal interest in the healthy and vigorous growth of the district. I moved to the area in 1989 when it was one of the few areas I could afford. Riddled with challenges at that time, the area has since transformed into a vibrant, diverse, and family friendly neighborhood which I am delighted to be part of.

I am also a business owner in the district, having operated my retail store, wholesale business and television career out of our Market Street location for 12 years. As a merchant, I am thrilled at the business opportunities on the Market Street corridor over the next few decades, but am also sensitive to the accompanying challenges that such growth brings. The improving economy and residential building surge in the neighborhood has created a huge uplift in business over the last nine months and I am delighted to see that continue. Although I am fortunate enough to own my home and welcome increased property values, I do employ staff that face housing challenges and understand the importance of having affordable housing not only to keep the diversity of the neighborhood but also to have an adequately varied local work force.

My degree in Architectural History and Urban Planning from Princeton University as well as my past years serving on the board of the Castro CBD and the Duboce Triangle Neighborhood Association have given me a good perspective on the needs and workings of both the residents and the business owners in the neighborhood.

I very much look forward to the possibility of continuing to serve my beloved neighborhood on the Market Octavia CAC.

Thank you for your consideration,

Kenneth Wingard



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714**

Application for Boards, Commissions, Committees, & Task Forces

Market Octavia CAC

Name of Board, Commission, Committee, or Task Force: _____

Seat # or Category (If applicable): Neighborhood Association #5 District: 5

Name: Paul Olsen

Home Address: Buchanan St, San Francisco, CA Zip: 94102

Home Phone: 415- _____ Occupation: Director

Work Phone: 415-759-3690 Employer: Experience Corps Bay Area

Business Address: 3925 Noriega St, San Francisco, CA Zip: 94122

Business E-Mail: polsen@aspiranet.org Home E-Mail: paulolsen.sf@ _____

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No. If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am applying for the neighborhood association vacancy on the Market Octavia CAC. I have owned and lived in my home in the Plan area for 14 years, and have been very involved in the neighborhood association during that time. I am also a gay San Francisco native whose family moved to San Francisco in the late 1800's. Both of my parents worked at City Hall and instilled a love for San Francisco and a capacity and desire to be of service in their children.

From a demographic standpoint, I was very active in the decade-long drafting of the Market Octavia Plan, both as an individual and as a member of the Board of Hayes Valley Neighborhood Association, upon which I served for 10 years. I worked extensively to ensure communication among the diverse areas included in the plan area, facilitating involvement of the broadest possible constituencies.

Business and/or professional experience:

I am Director of Experience Corps Bay Area (ECBA), a non-profit organization that trains and supports adults 50+ to mentor and tutor public school children, with an emphasis on K-3 literacy intervention in 9 San Francisco schools. John Muir Elementary is in the plan area, and Sanchez Elementary is just across 16th Street from the plan area. Prior to my work at ECBA, I was Executive Director of Under One Roof on Castro Street for almost a decade, utilizing hundreds of volunteers to raise hundreds of thousands of dollars each year for dozens of AIDS Service Organizations throughout the Bay Area. These positions have required thoughtful, active engagement with multiple community, government and non-profit stakeholders.

Civic Activities:

Hayes Valley Neighborhood Association - 10 years on the Board, including several years as President while the Market Octavia Plan was being drafted.
HVNA Transportation & Planning Committee -14 year active member (As part of our service, we provide input and receive Market Octavia CAC updates.)
SF Housing Action Coalition - 7 years on the Executive Committee, including a term as Chair (I have met with Planning Directors and staff and testified before the Planning Commission, the Board of Supervisors and various committees many times over the years.)
Non-Planning activities include: Founding member, John Muir PTA; 6 yrs on the Board of SF Gay Men's Chorus (5 years on the Executive Committee with terms as Vice Chair and Chair)

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 9/16/2014 Applicant's Signature: (required) 

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Paul Olsen
— Buchanan Street
San Francisco, CA 94102
415- —

September 16, 2014

Board of Supervisors
City and County of San Francisco
1 Dr Carlton B Goodlett Place, Room 244
San Francisco, CA 94102

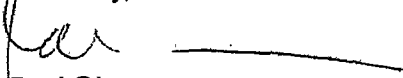
re: Application for Market Octavia CAC

Attached please find my application for the neighborhood association vacancy on the Market Octavia CAC. As per my conversations with CAC Chair Jason Henderson and Alexis Smith at the Planning Department, as a long term resident of the area and long-time member of the Board of the Hayes Valley Neighborhood Association, I am very familiar with the Market Octavia Plan area, as well as the process behind the establishment of the Plan.

Earlier this month, the Board of Directors of Hayes Valley Neighborhood Association unanimously passed a resolution in support of my appointment to the CAC. I would be honored to serve on the Citizen's Advisory Committee involved with the implementation of the Market Octavia Plan.

I look forward to further involvement in the process. Please feel free to contact me with any questions you may have.

Sincerely,


Paul Olsen

encl: 1



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

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CITY AND COUNTY OF SAN FRANCISCO
2013 NOV 13 PM 3:17

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market and Octavia CAC

Seat # or Category (If applicable): #6 At-large District: D5

Name: Jason Henderson

Home Address: Buchanan Street Zip: 94102

Home Phone: 415- [redacted] Occupation: Professor

Work Phone: [redacted] Employer: SF State University

Business Address: HSS 279, 1600 Holloway Ave Zip: 94132

Business E-Mail: Jhenderson@sfsu.edu Home E-Mail: Jhenderson@ [redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

See attached

Business and/or professional experience:

See attached

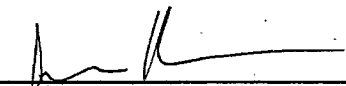
Civic Activities:

See attached

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 11-10-2014 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

Attachment 1: Statement of qualifications for Jason Henderson, application for the Market and Octavia Community Advisory Committee, Nov 10th, 2014.

It is with great pleasure that I am re-applying to serve on the community advisory committee for the Market and Octavia Plan. I am re-applying for position #6 (at-large) because as a professor with research and teaching expertise in local land use and transportation issues, I bring a citywide and long-range perspective to the planning process. If selected I would bring 20 years of experience in urban transportation and land use issues.

I was involved with the drafting and adoption of the Market and Octavia Plan. I have read virtually all documents pertaining to the plan, including the original 2002 draft, the Environmental Impact Report, and the final adoption documents prepared by the planning department staff. Lastly I have chaired the CAC for the past three years, and co-chaired the CAC since 2009.

While I'm pleased to serve as an at-large member of the committee, I am also a renter in the plan area, and so could serve from the perspective of a renter with a critical concern for affordable housing. I'm also chair of the Hayes Valley Neighborhood Association's Transportation and Planning Commission and so have active engagement with issues in the plan area. As a member of other community advisory committees, I am familiar with the relationship between the proposed Van Ness Bus Rapid Transit project and the M & O plan. I am also familiar with SFMTA's Transit Effectiveness Project, Pedestrian Strategy, and the Bicycle Plan.



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 City and County of San Francisco
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RM

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: MARVEL & OCTAVIA COMMUNITY ADVISORY COMMITTEE

Seat # or Category (If applicable): LOW INCOME / SEAT # 3 District: 5

Name: MADELINE BEHRENS-BRIGHAM

Home Address: HAYES STREET, S.F. Zip: 94102

Home Phone: 415 Occupation: ARTIST / NEIGHBORHOOD ACTIVIST

Work Phone: 415 844-0949 Employer: SOCIAL SECURITY / DISABLED

Business Address: Zip:

Business E-Mail: Home E-Mail: madelinebehrensbriham@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

- Registered voter in San Francisco: Yes No If No, where registered: _____
- Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I came to the Western Addition in 1977 with a few absences until 1986 when I moved to Geary Street @ Page, then opened a store in the 500 block of Hayes in 1990 (pre-freeway removal). As a former merchant, freeway removal advocate, and artist, I've been involved in many of the changes that have happened. I continue to be active even though I am a designated disabled senior.

Business and/or professional experience:

ART DECO STORES; SALES/MANAGER DECORUM ROOM ZUNI ON MARKET &
VINTAGE MODERN on GOVH @ OAK - 1986-1990.
STORE OWNER "MODERNOLOGY" 572 HAYES 1990-1993.
DESIGN CLIENTS, ART PROJECTS, RETAIL 1993-CURRENT to 2003.
COMMUNITY INVOLVEMENT 2007- to NOW.
JOHN MUIR PTA SECRETARY - 3 YRS. FROM FOUNDING...

Civic Activities:

FORMER MERCHANT/HAYES VALLEY PIONEER
CO-FOUNDER HAYES VALLEY BLOCK PARTIES 1991.-NOW.
SF AIDS FOUNDATION FUND RAISER/ORGANIZER 1992-1997.
CO-FOUNDER HAYES VALLEY ART COALITION 2007-NOW.
CO-CHAIR "ART-CULTURE-ENTERTAINMENT" COMMITTEE OF HUNA
MEMBER NEIGHBORHOOD ASSN.
COMMUNITY BOARD MEMBER OF LEGAL ASSISTANCE to the ELDERLY

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

I've followed reports by HUNA members several of which are on the commission...

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 4-9-14 Applicant's Signature: (required) *Maddie Peters Brighton*

BOVENWEDHOPSTUEQFZPVSIPN QWUFDEN FIII
/ 0 5 &# ZIYQXCHZPVSIPN QWUFDEN FIZPVIESFI
I FSPCZLPOIFOUCHIP VIFBGRMDSPOIDRECBVSFIII

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

please recycle
your community newspaper

Western Edition

San Francisco

www.thewesternedition.com

August 2008

Woman of the Year: Madeline Behrens-Brigham



Madeline Behrens-Brigham

Hayes Valley has many bright features both in terms of history, resources and people. One of the Valley's great resources is Madeline Behrens-Brigham. Throughout the week and on weekends, one can venture out to find Behrens-Brigham seated at some event that more than likely she's helped to organize.

It would take some time to list all of the events and activities that she and Hayes Valley neighbors have organized over the years, but more recently Behrens-Brigham has been helping to infuse Hayes Valley community spaces with interactive art. While there are many artists, galleries, and venues for art in both Hayes Valley and the Western Addition neighborhood, her approach and focus on community building have created a very unique representation.

One of her recent projects was the "Remembering 580" project. A month long sharing of fond memories of the experiences community

See Madeline on page 5

members had when the location was the Hayes Valley Market. The idea of the "memorial" was taken from a real life experience of gathering to honor a friend before his passing.

"It occurred to me that having time to honor a building might be good as well," said Behrens-Brigham. "The Hayes Valley Market was run by the Kharsa family for 30 years. There was a lot of history to be acknowledged."

The month long exhibit allows for people to post information on a wall, which means the exhibit evolves from day-to-day. Behrens-Brigham worked in the past with others to bring the large temporary art installations at Patricia's Green.

Behrens-Brigham is also an artist. Her work is mixed media of wooden miniature scenarios.

"As a child, I was fascinated with leaves, twigs, fabric, buttons and other ephemera found on my paternal Grandmother's farm during summer visits," Behrens-Brigham described the development of her use of materials.

Behrens-Brigham's form of art has been paintings, ceramics, jewelry, weaving, mail art, rubber stamp art, color Xerox art, collage, fabric dolls, hand-painted silk, Dada performances, publication of a Dada Daily for several years, performance art, dioramas, and last but not least, mosaics.

Behrens-Brigham arrived in California at the age of 17. Since then she owned several businesses: party planning, catering, and a retail store. She used to be seen riding around the city in a 64' Pink Thunderbird that she owned. In Behrens-Brigham's words, "Life is an art. Art is my life. It's all about design. It's all about color. It's all about creativity."

Earlier this year, Supervisor Ross Mirkarimi named Behrens-Brigham Woman of the Year for District 5. The honor recognized her years of community advocacy and involvement.

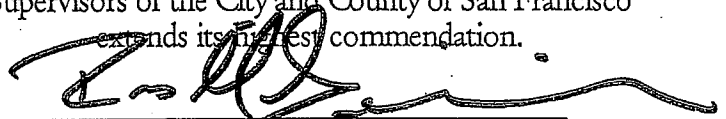
Certificate of Honor

BOARD OF SUPERVISORS City and County of San Francisco

The Board of Supervisors of the City and County of San Francisco hereby issues, and authorizes the execution of, this Certificate of Honor in appreciative public recognition of distinction and merit for outstanding service to a significant portion of the people of the City and County of San Francisco by:

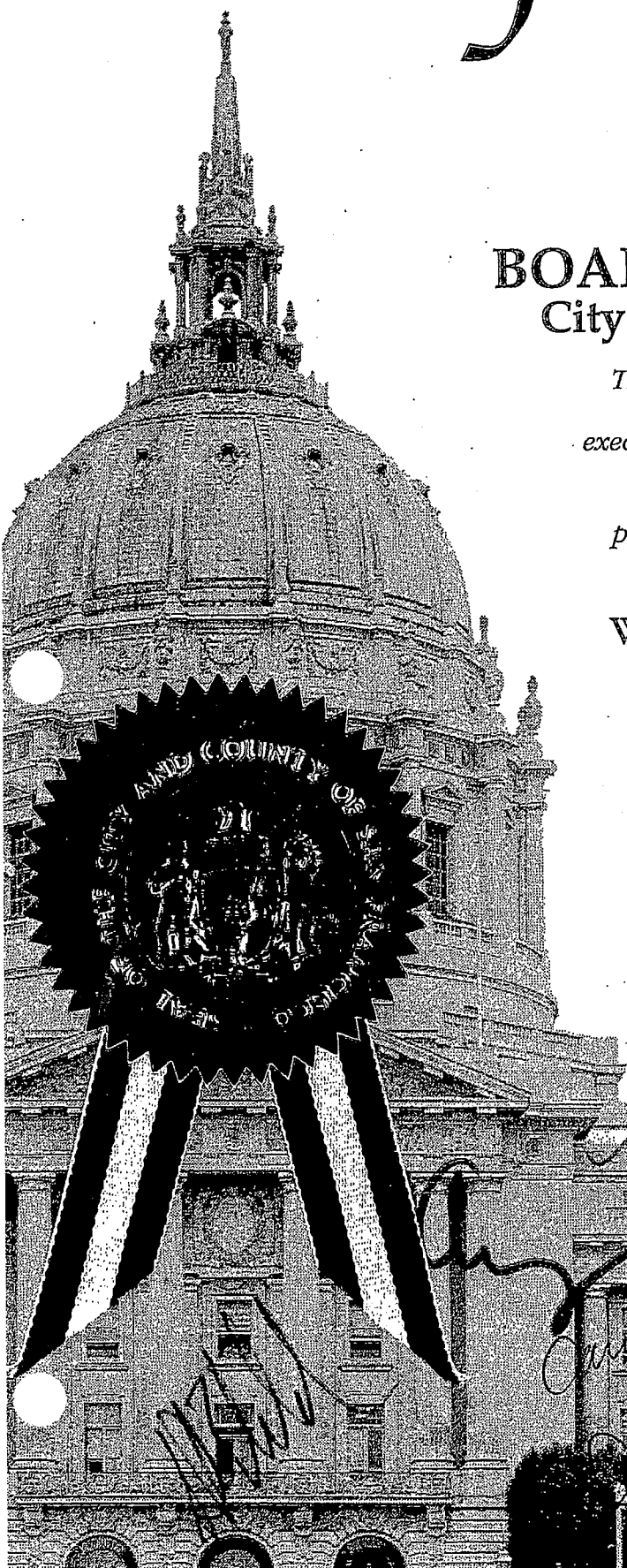
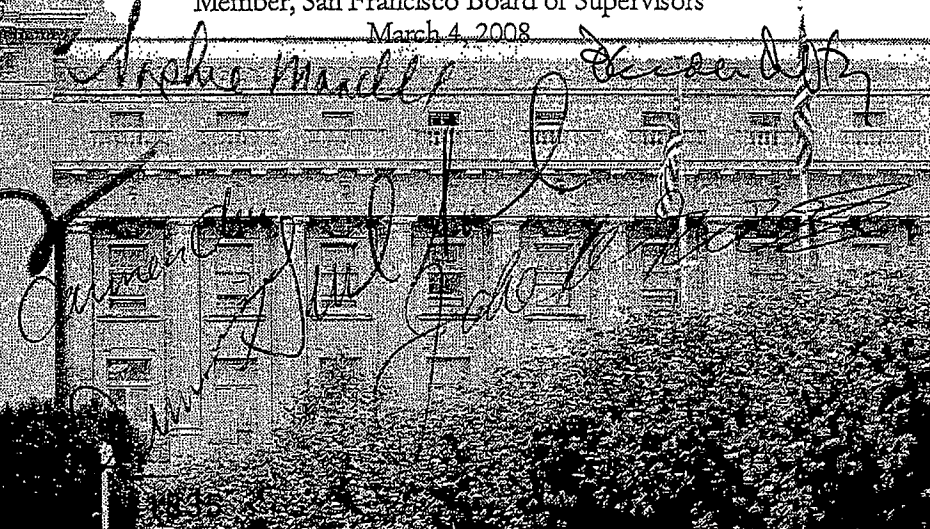
Madeline Behrens-Brigham
Women's History Month 2008 Honoree

In recognition of Madeline Behrens-Brigham, a San Francisco Artist and beloved community coalition builder, who for over 15 years has used the art medium of mosaic Renegade Quilting and multimedia fine art to promote involvement, spirit and exceptional care to the youth of John Muir PTA, the senior residents of Hayes Valley as well as many other inspiring artists of San Francisco; the Board of Supervisors of the City and County of San Francisco extends its highest commendation.



Supervisor Ross Mirkarimi
Member, San Francisco Board of Supervisors

March 4, 2008



Assembly

CERTIFICATE OF RECOGNITION

*Madeline
Behrens-Brigham*

2008 Women Making History

Congratulations on being honored with a Women Making History Award by the San Francisco Commission on the Status of Women and the Members of the Board of Supervisors. I commend your commitment to advancing equal rights and opportunities for women. Your success and your dedication are an inspiration to women of all ages in San Francisco. Congratulations and thank you for all you do!



A handwritten signature in black ink, appearing to read "Mark Leno".

MARK LENO
Assemblyman, 13th District
March 4th, 2008

Certificate of Appreciation

This certificate is awarded to

MADLINE BEHRENS-BRIGHAM

this 9th Day of May, 2007

In honor of your nomination as a community leader and for your continuing work in organizing around public safety issues in your community, proactively engaging your neighbors, and for inspiring people to take the responsibility and action needed to make San Francisco a safer city to live, work and play.

SAFETY NETWORK



Quintin Mecke
Safety Network Director



Safety Network Partnership
building safe communities



Shanell Williams
Safety Network Community Organizer
Northern District

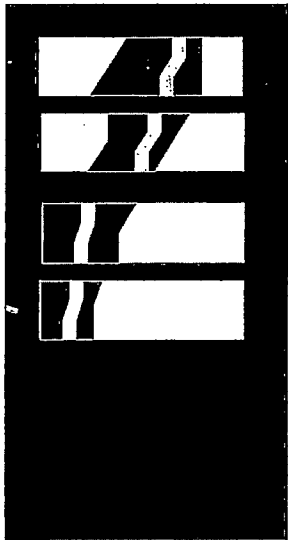
Acknowledgements

Many thanks to dozens of dedicated residents and merchants of the Hayes Valley neighborhood who, along with Caltrans, City Planning and Redevelopment Agency representatives, and many local design professionals, volunteered their time, creativity and expertise to create these design guidelines.

Special thanks goes to Madeline Behrens-Brigham who coordinated neighborhood involvement and Planning Commissioner Susan Lowenberg and Friends of City Planning who sponsored the planning and design charrett.

Department of City Planning contact persons: Susana Montaña, 415\558-6313 and Peter Albert, 415\558-6310

Hayes Valley Development Guidelines Planning Dept. May 1993



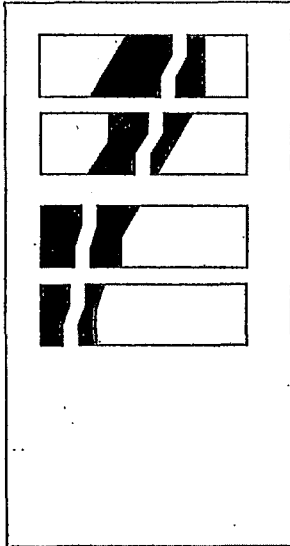
HAYES VALLEY DEVELOPMENT
G U I D E L I N E S

DRAFT FOR CITIZEN REVIEW

SAN FRANCISCO
DEPARTMENT OF
CITY PLANNING

MAY 1993

HAYES VALLEY DEVELOPMENT GUIDELINES



MASTER PLAN CONTEXT

The Residence Element of the City's Master Plan establishes policies for preserving existing housing and neighborhood character and for encouraging new housing construction. The Hayes Valley neighborhood has a number of vacant parcels which are viewed as appropriate for new "in-fill" development of housing above parking or housing above storefronts with parking in back.

As a means of encouraging and facilitating in-fill housing development, the Department of City Planning has coordinated the establishment of development guidelines for the neighborhood with the participation of area residents, merchants, property owners, design professionals, government agencies and other interested parties.

The development guidelines identify preferred land uses, building size and density, parking, open space and other design parameters for the neighborhood as well as for specific developable sites. The goal of this effort is to establish basic design and development parameters which are endorsed by residents, merchants and pertinent government agencies. This will better inform prospective land purchasers and developers of the type of project the City and neighborhood desires and would support. These development guidelines will be available at the Department of City Planning's Zoning Counter to provide early input into the feasibility, planning and design studies for prospective development projects. The intent of this effort is to reduce risks, lower costs and produce compatible developments which enhance the neighborhood character of Hayes Valley.

Light Transforms Hayes Valley

By Diane Keaton

Where the light streams down on the vacant lot, Phyllis Curley envisions a playground for her three-year-old son.

Next to sun-drenched eucalyptus trees, Willie Sharp wants to see a church building topped by senior citizens' housing.

But freeway on-ramps have not been counted on as options in Hayes Valley, either.

Along the six city blocks previously overshadowed by the snaking Central Freeway, there is now a vacant corridor closed off with a formidable-looking fence. The area's future is still undetermined, but one thing seems certain: The neighborhood that helped bring down a freeway is not planning to OK another new roadway.

The neighbors are feeling pretty good about themselves these days. The formerly defunct Hayes Valley neighborhood and merchants associations are buzzing with plans for parks, shops and affordable housing.

More than anything, though, the neighbors revel in the bright light streaming in through the newly visible sky. They are already changing their lives around the light.

On a Sunday morning in Pendragon, the bakery cafe at Hayes and Gough streets, the *New York Times* crowd lingers over the paper, sips cappuccino and savors blueberry cream scones. Outside on a bench flanked by bushes, two men take in the sun, drinking something hidden in a paper bag. Watching a parade of Sunday

Take Note

Hayes Valley merchants will host another block party April 10, from 7 to 10 p.m. The theme: "Paris Comes to Hayes Valley." It features six blocks of sidewalk cafes, strolling musicians, food, fun, and art. In mid- to late April, the city and Caltrans will hold a public meeting on future transportation plans in Hayes Valley. Details will be announced.

strollers reflecting the diverse makeup of the area, they seem quite benign.

Pendragon worker Phyllis Curley says it's a friendlier place without the freeway, and less dangerous despite familiar rough elements not many blocks away. Curley moved to Hayes Valley flat six months ago, she says, because of reasonable prices and the change in the air.

In the 400 block of Hayes, the owner of the former Overpass bar doesn't expect the freeway to return. He has changed the name to Marlena's (he says it's his drag queen name) and is painting his interior a peach color to give it that clean, fresh feeling.

"Everyone's trying to improve," he says.

A few doors up in the 500 block of Hayes, Gwen Allan and her partner just opened a stylish flower shop, City Green. When the freeway came down, all the light came in, says Allan.

The 500 block was dotted with boarded-up storefronts before the



Hayes Valley neighbors have many dreams of the land formerly in the path of the Central Freeway. There are no vacancies now. And in contrast to the 300 block, with its upscale antique shops, Hayes Street Grill and Ivy's Restaurant, the 500 block is a burgeoning mix of eclectic shops anchored by established soul food and service businesses. National



Supervisor Bill Maher, left, discusses plans with merchants on the 500 block of Hayes: Berrens-Bingham, Gan-Yuschalk, and Russell-Fritchard. All favor keeping the neighborhood.

Hayes Valley way down now, says owner Willie Sharp, adding this freeway demolition. I ain't coming back. But the gap of a fenced acreage in the wake of the demolished freeway continues to create a psychological chasm, notes on the 500 block. Oh, you know, Russell-Fritchard says, the old planning process is still in effect. Local me...

1841

S.F. Independent March 31, 1992

Hayes Valley in Battle to Block Freeway Rebuild

By Jim Balderston

It may well be called the battle for Hayes Valley.

Now that the northern section of the Central Freeway has been torn down, bringing daylight and relative quiet to a neighborhood near City Hall, the fight begins over what to do with the land on which the freeway once stood.

The city and the California Department of Transportation, which owns the freeway land, are considering three proposals:

- The first, Alternative A, would be to replace the now-demolished double-decked freeway with a single-deck, two-direction freeway that would terminate at Turk Street. The plan, favored by Caltrans, would use all of the land now vacated by the demolition. The new structure would take two-and-a-half to three years to complete and would cost approximately \$19 million.

- Alternative B calls for replacing the existing freeway ramps at Fell and Hayes streets, and constructing a frontage road. This alternative would free up approximately 3.7 acres of land in Hayes Valley on which approximately 220 housing units could be built. This plan, under which the freeway structure would not extend north of Hayes Street, would take from four to seven years to

complete and would cost \$10 million.

- Alternative C would continue routing traffic that once used the freeway onto surface streets, with no freeway replacement. The plan would include surface road improvements to ease traffic flow. This alternative would free up 4.2 acres of land on which approximately

See Hayes Valley, page 2

Hayes Valley

from page 1

320 housing units could be built. It would take 8.5 to 10 years to complete and would cost between \$28 million and \$32 million.

At a community meeting held Tuesday evening at John Swett Elementary School, Hayes Valley neighbors expressed disdain for the first

two alternatives.

"Alternative A is just ludicrous," said Madeline Behrens-Brigham of the Hayes Valley Merchants Association. "I couldn't believe that the same plan was still being taken seriously."

Behrens-Brigham said that Alternative B was even more problematic.

"Alternative B would destroy the neighborhood," she said.

Behrens-Brigham said the Hayes Valley community wanted to be able to utilize the land before any development began.

"We would like to put community gardens and a sculpture garden on the land in the interim," she said.

Behrens-Brigham said the Tuesday meeting gave city and state officials a good indication of the neighborhood's sentiments.

"There was a very good feeling

in the crowd," she said.

The meeting was necessitated by the passage of state Senate Bill 181, authored by state Sen. Quentin Kopp, which requires Caltrans officials to work with the city in considering alternatives for the freeway land. The bill also requires Caltrans to provide estimates of cost and traffic impact for the alternative proposals.

The Central Freeway was closed immediately after the October 1989

earthquake and was demolished during the past six months.

At Tuesday's meeting Hayes Valley residents loudly rejected the Caltrans alternative, and urged the agency not to replace the freeway with any sort of structure that would once again create shadows and divide the neighborhood.

Supervisor Bill Maher, who has championed the idea of not replacing the freeway, introduced a plan at the

Tuesday meeting that would turn Gough Street into a one-way street from Market Street to Lombard Street, after receiving protests from those areas' residents.

Maher has already proposed that Caltrans donate a piece of land next to the Swett School as a playground. Caltrans has not officially responded to that proposal and has indicated that it would still like to replace the freeway.

S.F. INDEPENDENT
NOV 10, 1992
SUNDAY

July 13, 1992 Hayes Valley Charette
List of Participants

Neighborhood Merchants and Residents

- Madeline Behrens-Brigham, Modernology
- Russell Pritchard, Zonal
- Mychael Robinson, For Divas Only
- Richard, F. Dorian
- Michael Miller, F. Dorian

Government Agencies

Ellis Smith, resident and Planning Commissioner
Susan Lowenberg, Planning Commissioner
Lizbet Engberg, Admin. Asst. to Supervisor Bill Maher
Alan Loving or Byron Rhett, S.F. Redevelopment Agency
Dick Murphy, CALTRANS
Susana Montaña, Department of City Planning

Architects and Designers

John Woodford, chair of housing committee of AIA

Amy ~~Dan Solomon, architect specializing in housing~~

Bob Herman, architect specializing in housing

Tom Jones, architect specializing in housing

~~Wes Romine, architect in neighborhood~~

— Peter Albert, Department of City Planning 255-4

Jim Bergdoll, Department of City Planning

— Mary Ann Miller, architect, San Francisco Tomorrow

Ira Kurlander, architect, San Francisco Tomorrow

— Joe Nootbaar, landscape architect

Doris Schenk, landscape architect

358-6310W

Other Interested Parties

Steve Vettel, land use attorney

Marc Facio, housing developer 7

324-1780W



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2014 APR -8 PM 3:21

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market Octavia Community Advisory

Seat # or Category (If applicable): # 4 District: 5

Name: Russell Pritchard

Home Address: Laguna SF 94102 Zip: 94102

Home Phone: 415 Occupation: Retail store owner

Work Phone: 415 255.9387 Employer: Zonal Home Interiors

Business Address: 568 Hayes St SF Zip: 94102

Business E-Mail: russell@zonalhome.com Home E-Mail: russell.sf90@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a single gay man, caucasian

Business and/or professional experience:

I have owned and operated my store Zonal @ 568 Hayes for 24 years. I have in the past 15 years had stores on Fillmore St, Polk Street, 9th + Lincoln, Palo Alto and Berkeley. I currently operate just my Hayes St. location.

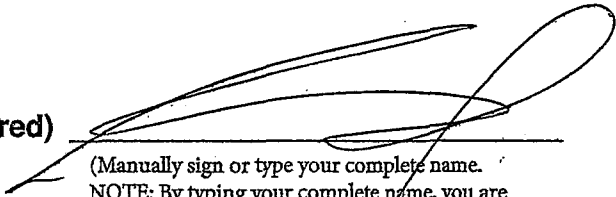
Civic Activities:

I am Co-founder of the Hayes Valley Merchant Assoc., acting President. Board Member Council of District Merchants Co-founder Hayes Valley Art Coalition, since 2007, sponsors of Art at Patricia's Green. Founding member and current Board member HV Neighborhood Assn.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 4/05/14 Applicant's Signature: (required)


(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

VACANCY NOTICE

MARKET AND OCTAVIA COMMUNITY ADVISORY COMMITTEE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 1, succeeding Krute Singa, term expiring on December 16, 2014, must be a resident renter and live or work within the Plan area, for a two-year term ending December 16, 2016.

Vacant seat 2, succeeding Joshua Marker, term expiring on December 16, 2014, must be a resident homeowner and live or work within the Plan area, for a two-year term ending December 16, 2016.

Vacant seat 3, succeeding R Gary McCoy, term expiring on December 16, 2014, must be a low-income resident and live or work within the Plan area, for a two-year term ending December 16, 2016.

Vacant seat 4, succeeding Kenneth Wingard, term expiring on December 16, 2014, must be a local merchant and live or work within the Plan area, for a two-year term ending December 16, 2016.

Vacant seat 5, succeeding Dennis Richards, resigned, must be a representative of established neighborhood groups and live or work within the Plan area, for a two-year term ending December 16, 2016.

Vacant seat 6, succeeding Jason Henderson, term expiring on December 16, 2014, must be a member at large and live or work within the Plan area, for a two-year term ending December 16, 2016.

Reports: None.

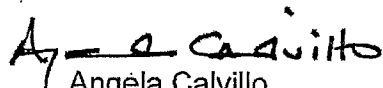
Sunset Date: None.

Additional information relating to the Market and Octavia Community Advisory Committee may be obtained by reviewing Planning Code, Section 341.5, available at <http://www.sfbos.org/sfmunicodes>.

Interested persons may obtain an application from the Board of Supervisors website at http://www.sfbos.org/vacancy_application or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicant(s) may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, this vacancy may have already been filled. To determine if the vacancy for this Committee is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.


Angela Calvillo
Clerk of the Board

DATED/POSTED: November 4, 2014

San Francisco
BOARD OF SUPERVISORS

Date Printed: November 24, 2014

Date Established: November 4, 2008

Active

MARKET AND OCTAVIA COMMUNITY ADVISORY COMMITTEE

Contact and Address:

Alexis Smith
Planning
1660 Mission Street
San Francisco, CA 94103

Phone: (415) 558-6377

Fax: (415) 558-6409

Email: alexis.smith@sfgov.org

Authority:

Planning Code, Section 341.5 (Ordinance No. 72-08; Resolution No. 474-08)

Board Qualifications:

The CAC will be advisory, as appropriate, to the Planning Director, the Interagency Plan Implementation Committee, the Planning Commission, and the Board of Supervisors. Planning Code Section 341.5 provides that the Planning Department or Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC, as needed to complete the CAC's responsibilities described in this Code. To the extent permitted by law, staffing for the CAC shall be funded through the Market & Octavia Community Improvements Fund administration fees.

The CAC may perform the functions enumerated in Planning Code Section 341.5(a) as needed. The CAC shall consist of 9 members. Every member of the CAC must live or work within the Plan Area. The appointing authority shall use best efforts to appoint members from varying geographic, socio-economic, ethnic, racial, gender, and sexual orientations. The Mayor shall appoint one-third (3) of the members of the CAC. The Board of Supervisors shall appoint two-thirds (6) of the members and at least one shall be a resident renter, one a resident homeowner, one a low-income resident, one a local merchant, one a representative of established neighborhood groups and one member at large.

The members of the CAC shall serve at the pleasure of the appointing authority for a term of two years from the date that all nine members have been appointed.

Sunset date: Waived

"R Board Description" (Screen Print)