



LANDMARK RESOLUTION RECOMMENDATION RESOLUTION NO. 1425

HEARING DATE: OCTOBER 16, 2024

Record No.: 2024-001869DES
Project Address: 3400 LAGUNA STREET (Ladies' Protection and Relief Society)
Zoning: RM-1 (RESIDENTIAL- MIXED, LOW DENSITY
40-X Height and Bulk District
Family and Senior Housing Opportunity SUD
Block/Lot: 0471/003
Project Sponsor: Christopher VerPlanck, VerPlanck Historic Preservation Consulting
530 Rockdale Drive
San Francisco, CA 94127
Property Owner: San Francisco Ladies' Protection and Relief Society
3400 Laguna Street
San Francisco, CA 94123
Staff Contact: Pilar LaValley 628-652-7372
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RESOLUTION TO RECOMMEND TO THE BOARD OF SUPERVISORS LANDMARK DESIGNATION OF THE LADIES' PROTECTION AND RELIEF SOCIETY (3400 LAGUNA STREET), ASSESSOR'S PARCEL BLOCK NO. 0471, LOT NO. 003, AS LANDMARK NO. XXX CONSISTENT WITH THE PURPOSES AND STANDARDS OF ARTICLE 10.

1. WHEREAS, on March 22, 2024, the Department received a Landmark Designation Application for the Ladies' Protection and Relief Society, now known as Heritage on the Marina, at 3400 Laguna Street, prepared by Christopher VerPlanck, VerPlanck Historic Preservation Consulting; and
2. WHEREAS, at a public hearing on May 15, 2024, the Historic Preservation Commission unanimously approved the addition of the Ladies' Protection and Relief Society (3400 Laguna Street) to the Landmark Designation Work Program (LDWP); and
3. WHEREAS, at a public hearing on August 21, 2024, the Historic Preservation Commission voted unanimously to adopt Resolution No. 1416 to initiate Landmark Designation of the Ladies' Protection and Relief Society (3400 Laguna Street), Assessor's Parcel Block No. 0471, Lot No. 003; and

4. WHEREAS, Department Staff, who meet the Secretary of Interior's Professional Qualification Standards, reviewed the DRAFT Landmark Designation Report for the Ladies' Protection and Relief Society (3400 Laguna Street), prepared by Christopher VerPlanck of VerPlanck Historic Preservation Consulting, for accuracy and conformance with the purposes and standards of Article 10; and
5. WHEREAS, the Historic Preservation Commission, at its regular meeting of October 16, 2024, reviewed Department staff's analysis of the architectural and historical significance of the Ladies' Protection and Relief Society pursuant to Article 10, and recommended Landmark designation through this Resolution; and
6. WHEREAS, the Historic Preservation Commission finds that the nomination of the Ladies' Protection and Relief Society as a Landmark is in the form prescribed by the Historic Preservation Commission and contains supporting historic, architectural, and/or cultural documentation; and
7. WHEREAS, the Historic Preservation Commission finds that the Ladies' Protection and Relief Society, which operated the subject property as a convalescent and permanent care home for destitute or homeless women from 1925 to 1955, is significant for association with this Society, the second-oldest charitable organization and the first to be established by and for women; and
8. WHEREAS, the Historic Preservation Commission finds further that the Ladies' Protection and Relief Society is significant as an excellent, rare, and well-preserved example of Jacobethan Revival style architecture and is also representative of the work of architect of merit, Julia Morgan, one of the most important architects to work in California during the first half of the twentieth century; and
9. WHEREAS, the Historic Preservation Commission finds that the boundaries, the contributing resources, and the list of associated character-defining features, as identified in the Landmark Designation Report for the Ladies' Protection and Relief Society (3400 Laguna Street), should be considered for preservation under the proposed landmark designation as they relate to the property's architectural and historical significance and retain historical integrity; and
10. WHEREAS, the Historic Preservation Commission finds that the Ladies' Protection and Relief Society (3400 Laguna Street) meets the eligibility requirements of Section 1004 of the Planning Code and warrants consideration for Article 10 landmark designation; and
11. WHEREAS, the Historic Preservation Commission finds that the Ladies' Protection and Relief Society (3400 Laguna Street) meets two of the Historic Preservation Commission's four priority areas for designation: property types associated with under-represented social and/or cultural groups and properties located in a geographically underrepresented area; and
12. WHEREAS, the Historic Preservation Commission finds that designation of the Ladies' Protection and Relief Society advances the objectives outlined in Historic Preservation Commission (HPC) Resolution No. 1127, adopted in 2020, otherwise called *Centering Preservation Planning on Racial and Social Equity*, which states goals for how the Commission and the Planning Department can develop proactive strategies to address structural and institutional racism and center their work and resource allocation on racial and social equity, focused on preservation; and

13. WHEREAS, the proposed designation is consistent with the General Plan priority policies pursuant to Planning Code, Section 101.1 and furthers Priority Policy No. 7, which states that landmarks and historic buildings be preserved, and will serve the public necessity, convenience, and welfare pursuant to Planning Code, Section 302; and
14. WHEREAS, the Department has determined that landmark designation is exempt from environmental review, pursuant to California Environmental Quality Act Guidelines Section 15308 (Categorical Exemption Class Eight), as an action taken by a regulatory agency for the protection of the environment; now therefore, be it

RESOLVED that the Historic Preservation Commission hereby recommends to the Board of Supervisors approval of landmark designation of the Ladies' Protection and Relief Society (3400 Laguna Street), Assessor's Parcel Block No. 0471, Lot No. 003, consistent with the purposes and standards of Article 10 of the Planning Code.

I hereby certify that the foregoing Resolution was adopted by the Historic Preservation Commission at its meeting on October 16, 2024.



Jonas P. Ionin
Commission Secretary

AYES: Vergara, Foley, Nageswaran, Matsuda

NOES: None

RECUSED: Wright

ABSENT: Baldauf

ADOPTED: October 16, 2024