



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Rafael Mandelman**  
**Supervisor Catherine Stefani**  
**Supervisor Shamman Walton**

**Ofc. JOEL SALMONSON #732**

**From:** <sup>F02</sup> Lt. Georgia Sawyer #1565  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** December 3, 2020

**Subject:** P.C.N. Investigation Regarding: THV Hospitality LLC  
DBA: San Francisco Wine Society  
408 Merchant St  
San Francisco, CA. 94111-2900

San Francisco Wine Society has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Beer and Wine-Public Premise) license to be located at 408 Merchant St. (located Sansome St. and Battery St.)

**Hours of Operation:**

2:00 p.m. to 10:00 p.m. Sunday-Monday and 2:00 p.m. to 12:00 a.m. Tuesday-Saturday.

**Digest:**

San Francisco Wine Society would like to operate a Wine Bar to include Beer and Wine sales, located at 408 Merchant St. If approved, this license will allow them to sell On-Sale Beer and Wine.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From September 2019 to September 2020

**5 calls for service**

**Police Reports:**

From September 2019 to September 2020

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **152**

A High Crime area is defined as **107** or more police reports in a plot for the year of **2019**.

This plot had **190** police reports for **2019**, which is **83 higher** than the **Citywide “High Crime”** average

**State Census Tract Information:**

This premise is located in Census Tract: **611.00**  
Population for this tract is: **4,307**

On-sale license authorized by census tract: **15**  
Active on-sale licenses: 91 with 0 pending

Off-sale licenses authorized by census tract: **3**  
Active off-sale licenses: 9 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

**0** - Protest.

**0** - Support

ALU Recommendation: **Approval with following conditions:**

**Conditions for Type 42- On-Sale Beer and Wine Public Premise**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.
2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on the ABC-253.
3. When the said outdoor patio area of the premises is being utilized for the sales, service and consumption of alcoholic beverages, a premise employee shall be in attendance and maintain continuous supervision at all times of said area to ensure orderly conduct of patrons.

It should be noted that as of November 19, 2020 the applicant had agreed to the above listed recommended conditions.

# Google Maps 408 Merchant St



Google Maps 408 Merchant St



Image capture: Apr 2019 © 2020 Google

San Francisco, California

Google

Street View