

AMENDMENT OF THE WHOLE

6/4/03

FILE NO. 030505

RESOLUTION NO. _____

1 [Outreach Advertising]

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3 **Resolution designating the Asian Week to be outreach newspaper of the City and**
4 **County of San Francisco for the Chinese community for outreach advertising for the**
5 **fiscal year commencing July 1, 2003 and ending June 30, 2004; and designating El**
6 **Mensajero and the Bay Area Reporter to be outreach newspapers for the Hispanic**
7 **and Lesbian, Gay, Bisexual and Transgender communities for the fiscal year**
8 **commencing July 1, 2003 and ending June 30, 2004.**

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10 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide
11 outreach advertising to those communities which may not be adequately served by the official
12 newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco
13 Administrative Code; and,

14 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
15 periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San
16 Francisco Administrative Code; now therefore, be it

17 RESOLVED, that the Asian Week, a newspaper which circulates primarily in the
18 Chinese community of San Francisco and which is printed in San Francisco on one or more
19 days in a calendar week, is hereby designated as the outreach newspaper of the City and
20 County of San Francisco for the Chinese community, commencing July 1, 2003, for the
21 publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
22 accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

23 FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized
24 to execute a contract with Asian Week and said contract must fully comply with all the
25 contracting requirements of the City and County of San Francisco;

1 FURTHER RESOLVED, that the Office of Contract administration is hereby authorized
2 to execute a contract with the Asian Week to be outreach newspaper of the City and County
3 of San Francisco for the Chinese community for outreach advertising for the fiscal year
4 commencing July 1, 2003 and ending June 30, 2004;

5 FURTHER RESOLVED, that since no responsive bids were received for outreach
6 newspapers in the Hispanic and Lesbian, Gay, Bisexual and Transgender communities for
7 fiscal year 2003-2004, the Office of Contract administration is hereby authorized to execute a
8 one year extension to the outreach publication contract with El Mensajero and the Bay Area
9 Reporter, these two publications being designated as outreach newspapers for the Hispanic
10 and Lesbian, Gay, Bisexual and Transgender communities for the fiscal year commencing
11 July 1, 2003 and ending June 30, 2004, provided that the amounts of money to be paid to
12 these two publications shall not exceed the amounts paid in fiscal year 2002-2003.

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