

Alisa Somera, Legislative Deputy Director San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 415-554-4445

Re: Liquor License "PCN" Request Type 48, Pending License No: 650720 313 Ivy Street, San Francisco CA 94102

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 48 license. We are upgrading our license at the premises located at 313 lvy Street and wish to continue operating as a bar. Our operations will be unlike basic bar, as we will provide a personalized wine and spirits experience, engaging neighborhood locals, connoisseurs, and industry professionals in a relaxed and friendly setting.

Our business proves to be necessary in San Francisco, as there is a passion for craft wine, beer and distilled spirits, but there is not an appropriate retail establishment to serve the needs of consumers aesthetically, educationally, or personally. Our operations will be a solution to this by offering personalized sommelier experience focused on high-quality wines and spirits, and by being a one-stop shop for a fine selection of locally sourced meats, cheeses and beverages. We have a long-standing relationship with the neighborhood and wish to continue this with the addition of this new license.

Our desired hours of operation are 12:00pm – 1:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team is a great combination of fantastic sommeliers and savvy business professionals. Our experience in this area has allowed us to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,

Angel Davis, manager

313 Ivy Street, San Francisco CA 94102