

1 [Initiating Landmark Designation - The Mint Mall and Hall - 951-957 Mission Street]

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3 **Resolution initiating a landmark designation under Article 10 of the Planning Code of**
4 **The Mint Mall and Hall at 951-957 Mission Street at the south side of Mission Street**
5 **between 5th and 6th Streets.**
6

7 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by
8 Resolution initiate a landmark designation; and

9 WHEREAS, Mint Mall at 953 Mission Street has been an invaluable neighborhood
10 asset in District 6 for over 44 years and contributes to the unique history and culture of San
11 Francisco; and

12 WHEREAS, Ordinance No. 126-18 amending the Administrative Code to create a
13 process for the establishment of cultural districts in the City to acknowledge and preserve
14 neighborhoods with unique cultural heritage; and

15 WHEREAS, Chapter 107 of the Administrative Code, Section 107.2 seeks to bring
16 resources in order to stabilize vulnerable communities facing or at risk of displacement or
17 gentrification, and to preserve, strengthen and promote our cultural assets and diverse
18 communities; and

19 WHEREAS, The SoMa Pilipinas - Filipino Cultural Heritage District is established in the
20 Administrative Code, Section 107.3 (c); and

21 WHEREAS, The Mint Mall and Hall is located within the heart of the Cultural District;
22 and

23 WHEREAS, In September 2022, SoMa Pilipinas submitted its Cultural History, Housing
24 and Economic Sustainability Strategy (CHHESS) report to the Mayor's office; and
25

1 WHEREAS, The CHHESS report supports the protection of buildings that are culturally
2 significant as well as buildings that contain a high proportion of Filipino residents; and

3 WHEREAS, The Mint Mall (basement, ground floor and mezzanine) and Hall (upper
4 residential floors) are culturally significant and house a high proportion of Filipino residents;
5 and

6 WHEREAS, The Mint Mall and Hall derives cultural significance as the site of many
7 culturally significant events and activities to the Filipino community, such as Pasko sa SoMa
8 (Christmas in SoMa) and the first parol making workshops for the Parol Lantern Festival; and

9 WHEREAS, The Mint Mall and Hall has been home to many Filipino cultural and arts
10 organizations, community serving non-profits and small businesses both past and present,
11 such as Arkipelago Books, Teatro ng Tanan, Likha Pilipino Folk Ensemble, Filipino American
12 Music and Arts Society (FAMAS), Super Reproductions, JT Restaurant (formerly New
13 Filipinas Restaurant), Nida's Hair Salon, Mejia Hair Cutters, Aeroskin Worldwide, Pilipino
14 AIDS Project, Pilipino Service Providers Network, Mint Mall Residents Association, and many
15 others; and

16 WHEREAS, The Mint Mall and Hall is the site of intangible cultural heritage significant
17 to the Filipino community; and

18 WHEREAS, The Mint Mall contains several elements of a traditional indoor shopping
19 center applied to an urban setting, including individual storefronts, food, restrooms and broad
20 corridors; and

21 WHEREAS, The Mint Mall and Hall deserves recognition as a historically significant
22 cultural and community building; and

23 WHEREAS, The SoMa Pilipinas Cultural District spurred interest for the Landmark
24 Designation for Article 10 Landmark Designation for The Mint Mall and Hall at 951-957
25 Mission Street; and

1 WHEREAS, As to recognize the importance of the Mint Mall and Hall as important to
2 the Filipino community past and present, and to the history, culture and life of the South of
3 Market and the city; now, therefore, be it

4 RESOLVED, The Board of Supervisors hereby initiates landmark designation of The
5 Mint Mall and Hall at 951-957 Mission Street, under Planning Code, Section 1004.1; and, be it

6 FURTHER RESOLVED, The Board requests that the Planning Department prepare a
7 Landmark Designation Report to submit to the Historic Preservation Commission for its
8 consideration of the full historical, architectural, aesthetic, and cultural interest and value of
9 The Mint Mall and Hall at 951-957 Mission Street; and, be it

10 FURTHER RESOLVED, The Board of Supervisors requests that the Historic
11 Preservation Commission consider whether The Mint Mall and Hall at 951-957 Mission Street
12 warrants landmark designation and submit its recommendation to the Board according to
13 Article 10 of the Planning Code.