

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 140275

TO: Police Department
Inspector Nelly Gordon
Inspector Darcy Keller
Fax No.: 553-1463

DATE: March 25, 2014

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: April 29, 2014, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.

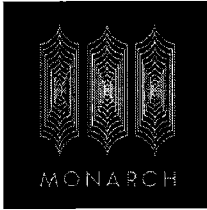
Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Tadd Cortell
and Business Name: Electric Resistance Society, LLC, dba Monarch
(101- 6th Street)

Applicant Address: 101- 6th Street
San Francisco, CA 94103
and Phone No. (415) 279-8150

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial



March 19, 2014

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Electric Resistance Society, LLC dba Monarch, Liquor License "PCN" Request
Premises Expansion – Type 48

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our premises expansion. We are Electric Resistance Society LLC, doing business as Monarch at 101 6th Street, San Francisco, CA 94103. We currently hold a Type 48 – On Sale General Public Premises liquor license, and have been in good standing since 2011. We simply intend to expand and utilize the adjacent space, which we have acquired and renovated, as part of our operations. The new space is approximately 400 square feet.

Our approved business hours are from 6:00 am to 2:00 am each night of the week. Commonly, though, we operate from 5:30 pm to 2:00 am each night of the week.

We care deeply for San Francisco, and we choose to operate in this location in SOMA to bring a high quality business to an underserved area. We keep the vicinity clean, free from crime and nuisance, and attract paying and respectful patrons to our establishment and the neighborhood. A thriving business is good for the city, and we are one of the best in terms of our bar program, world class music offered in our downstairs venue, and the beautifully designed and maintained interior.

We vigilantly monitor the surrounding area to ensure the safety of our business and customers, do not serve obviously intoxicated people, and have good relationships with community leaders and members. Further, we have a close, working relationship with Captain Michael Redmond of the Southern Police Station. We are actively involved in making District 6 a thriving, safer community and feel our business contributes to this effort.

We seek the SF Board of Supervisor's affirmative ruling that our premises expansion serves the public convenience and necessity of our City.

Sincerely,

A handwritten signature in black ink, appearing to read 'TC' with a long horizontal stroke extending to the right.

Tadd Cortell, Owner

140275

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)
 ABC 211 (6/99)

State of California
Carrie Peters

(415) 235-3921

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 SUITE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **542986**
 Receipt Number: **2220395**
 Geographical Code: **3800**
 Copies Mailed Date: **March 14, 2014**
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: **ELECTRIC RESISTANCE SOCIETY LLC**
Name of Business: **MONARCH**
Location of Business: **101 6TH ST**
SAN FRANCISCO, CA 94103-2814
County: **SAN FRANCISCO**

Is Premise inside city limits? **Yes** Census Tract **0176.01**

Mailing Address:
 (If different from
 premises address)

Type of license(s): **48, 58**

Transferor's license/name: **513179 / ELECTRIC RESISTANCE SOCIETY LLC** Dropping Partner: Yes No

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2014 MAR 18 PM 2:34

License Type	Transaction Type	Fee Type	Master	Dup	Date	Fee
48 - On-Sale General Public	PREMISE TO PREMISE TRANSFER	P40	Y	1	03/14/14	\$200.00
58 - Caterer Permit	PREMISE TO PREMISE TRANSFER	NA	N	1	03/14/14	\$0.00
Total						\$200.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO Date: March 14, 2014

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

See 211 Signature Page

ELECTRIC RESISTANCE SOCIETY LLC