



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Gordon Mar**  
**Supervisor Catherine Stefani**  
**Supervisor Myrna Melgar**

**From:** Lt. Steve Jonas #79  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** July 7, 2022

**Subject:** P.C.N. Investigation Regarding: South End Rowing Club  
DBA: South End Rowing Club  
500 Jefferson St.  
San Francisco, CA. 94109

South End Rowing Club has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 51 (Club) license to be located at 500 Jefferson St. (located between Hyde St. and Larkin St.)

**Hours of Operation:**

6:00 pm to 11:00 pm each day of the week.

**Digest:**

South End Rowing Club would like to operate a private club at 500 Jefferson St. If approved, this license will allow them to sell Beer, Wine and Distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From April 2021 to April 2022

**17 calls for service**

**Police Reports:**

From April 2021 to April 2022

**4 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **100**

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 562 police reports for **2021**, which is 466 **higher** than the **Citywide** "**High Crime**" average

**State Census Tract Information:**

This premise is located in Census Tract: **102.02**

Population for this tract is: **2,074**

On-sale license authorized by census tract: **7**

Active on-sale licenses: 33 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 12 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

**0** - Protest.

**0** - Support

ALU Recommendation: **Approval with no conditions.**

500 Jefferson St

