

BOARD of SUPERVISORS



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# MEMORANDUM

## RULES COMMITTEE

### SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Hillary Ronen, Chair  
Rules Committee

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: June 17, 2024

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**  
Tuesday, June 18, 2024

The following file should be presented as a **COMMITTEE REPORT** at the Board Meeting on Tuesday, June 18, 2024. This item was acted upon at the Rules Committee Meeting on Monday, June 17, 2024, at 10:00 a.m., by the votes indicated.

**Item No. 44**      **File No. 240440**

[Administrative Code - Downtown University Attraction and Retention Fund]

Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.

RECOMMENDED AS AMENDED AS A COMMITTEE REPORT

Vote: Supervisor Shamann Walton - Aye  
Supervisor Ahsha Safai - Aye  
Supervisor Hillary Ronen - Aye

c: Board of Supervisors  
Angela Calvillo, Clerk of the Board  
Alisa Somera, Legislative Deputy Director  
Anne Pearson, Deputy City Attorney

File No. 240440

Committee Item No. 8

Board Item No. \_\_\_\_\_

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 17, 2024

Board of Supervisors Meeting

Date \_\_\_\_\_

### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- Memorandum of Understanding (MOU)
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 - Ethics Commission
- Award Letter
- Application
- Form 700
- Information/Vacancies (Boards/Commissions)
- Public Correspondence

### OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date June 14, 2024

Completed by: \_\_\_\_\_ Date \_\_\_\_\_

1 [Administrative Code - Downtown University Attraction and Retention Fund]

2

3 **Ordinance amending the Administrative Code to establish the Downtown University**  
4 **Attraction and Retention Fund to provide financial incentives to attract public colleges**  
5 **or universities interested in having a physical location in the South of Market, Union**  
6 **Square, and Financial District neighborhoods, and to purchase or lease property for**  
7 **public college or university campuses in those neighborhoods.**

8

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
10 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
11 **Board amendment additions** are in double-underlined Arial font.  
12 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
13 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
14 subsections or parts of tables.

12

13 Be it ordained by the People of the City and County of San Francisco:

14

15 Section 1. Article XIII of Chapter 10 of the Administrative Code is hereby amended by  
16 adding Section 10.100-65, to read as follows:

17 **SEC. 10.100-65. DOWNTOWN UNIVERSITY ATTRACTION AND RETENTION FUND.**

18 **(a) Establishment of Fund. The Downtown University Attraction and Retention Fund (the**  
19 **“Fund”) is hereby established as a category four fund to receive any monies appropriated or donated**  
20 **for the following purposes: (1) to provide financial incentives to attract public colleges or universities**  
21 **interested in having a physical presence in the South of Market, Union Square, and Financial District**  
22 **neighborhoods (“Campus Neighborhoods”), and (2) to purchase or lease property that is 100,000**  
23 **square feet or larger for use as campuses (including classrooms, housing, administrative space, and/or**  
24 **other uses) for public colleges or universities in those neighborhoods. For the purposes of this Section**  
25 **10.100-65, a “public college or university” is an accredited college or university operated by a State,**

1 subdivision of a State, or governmental agency within a State, including but not limited to universities  
2 in the University of California and California State University systems and community colleges.

3 **(b) Use and Administration of the Fund.**

4 (1) The Office of Economic and Workforce Development (“OEWD”) shall approve all  
5 expenditures from the Fund, consistent with subsections (b)(2) and (b)(3) of this Section 10.100-65.

6 (2) OEWD may use monies in the Fund to provide financial incentives to attract public  
7 colleges or universities interested in having a physical presence in the Campus Neighborhoods.

8 OEWD shall promulgate rules defining the types and amounts of incentives that are available, the  
9 eligibility criteria for public colleges or universities to receive those incentives, and OEWD’s criteria  
10 for deciding which applicants will receive incentives. In developing these rules, OEWD shall consult

11 with other City agencies, including but not limited to the Real Estate Division of the City  
12 Administrator’s Office, the Planning Department, and the Controller’s Office. OEWD shall publish on  
13 its website rules it adopts and shall submit a copy of the rules to the Board of Supervisors and the  
14 Mayor within 30 days after promulgating the rules.

15 (3) With the consent of OEWD and subject to the applicable provisions of Chapter 23 of  
16 this Code, and any required approvals thereunder, including Board of Supervisors approval, the Real  
17 Estate Division may use monies in the Fund, including monies appropriated from bond financing  
18 proceeds, to purchase or lease property that is 100,000 square feet or larger if the Real Estate  
19 Division and OEWD have a written plan describing the City’s intention to lease or otherwise convey  
20 the property as a campus for a public college or university in those neighborhoods.

21 **(c) Sunset and Termination.** Any monies in the Fund that the City has not expended or  
22 encumbered by July 31, 2034 shall be returned to the General Fund, and thereafter the City Attorney is  
23 authorized to cause this Section 10.100-65 to be removed from the Administrative Code unless the City  
24 enacts an ordinance extending it beyond that date.



**LEGISLATIVE DIGEST**

6/17/2024

[Administrative Code - Downtown University Attraction and Retention Fund]

**Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.**

Existing Law

There is currently no City fund focused on providing financial incentives to attract colleges or universities to the City.

Amendments to Current Law

The proposed ordinance would establish the Downtown University Attraction and Retention Fund for money appropriated by the Board of Supervisors in the future or donated to the City. Money appropriated or donated to the fund could be used for two purposes: (1) to provide financial incentives to attract public colleges or universities interested in having a physical presence in the South of Market, Union Square, and Financial District neighborhoods, and (2) to purchase or lease property that is 100,000 square feet or larger for use as campuses for public colleges or universities in those neighborhoods. The Office of Economic and Workforce Development would approve all expenditures from the fund.

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## MEMORANDUM

TO: Sarah Dennis-Phillips, Executive Director, Office of Economic and Workforce Development  
Carmen Chu, City Administrator, Office of the City Administrator  
Andrico Penick, Director, City Administrator's Real Estate Division  
Rich Hillis, Director, Planning Department  
Greg Wagner, City Controller, Office of the Controller

FROM: Brent Jalipa, Assistant Clerk, Budget and Finance Committee

DATE: April 29, 2024

SUBJECT: LEGISLATION INTRODUCED

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The Board of Supervisors' Budget and Finance Committee has received the following proposed legislation, introduced by Mayor London Breed:

**File No. 240440**

**Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.**

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Anne Taupier, Office of Economic and Workforce Development  
Alesandra Lozano, Office of Economic and Workforce Development  
Sophie Hayward, Office of the City Administrator  
Vivian Po, Office of the City Administrator  
Angela Yip, Office of the City Administrator  
Dan Sider, Planning Department  
Corey Teague, Planning Department  
Tina Tam, Planning Department  
Lisa Gibson, Planning Department  
Devyani Jain, Planning Department  
Aaron Starr, Planning Department  
Josh Switzky, Planning Department  
Joy Navarette, Planning Department  
Debra Dwyer, Planning Department  
Elizabeth Watty, Planning Department  
Todd Rydstrom, Office of the Controller  
Ted Egan, Office of the Controller