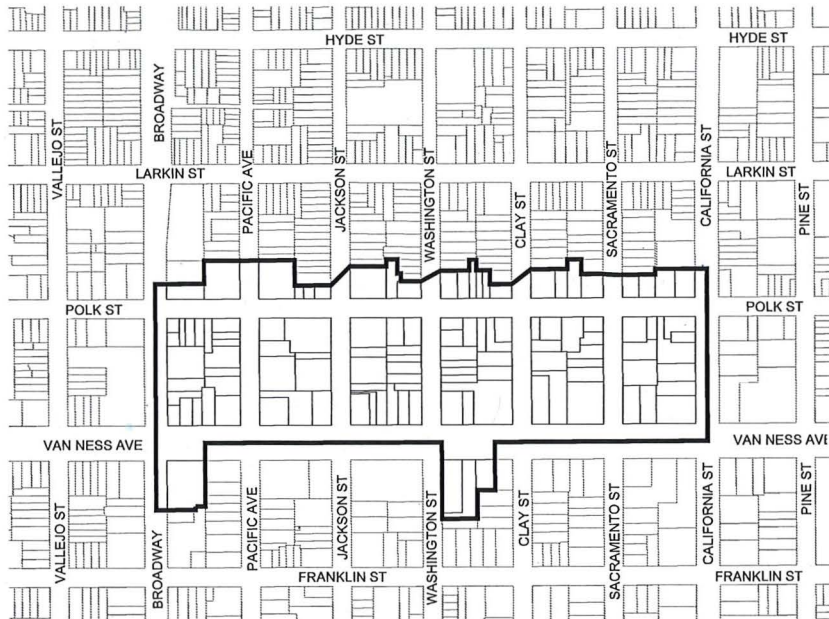
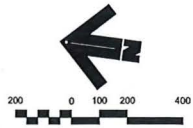




Discover Polk

Government Audit and Oversight Committee
16 May 2018

PROPOSED BOUNDARIES OF
DISCOVER POLK COMMUNITY BENEFIT DISTRICT,
CITY AND COUNTY OF SAN FRANCISCO, STATE OF CALIFORNIA
SHEET 1 OF 1



KRISTIN, LOWILL, INC.
PUBLIC FINANCE SOLUTIONS

File: K:\proj\130730\Peak\Peak-Boundary.dwg Jun 05, 2017 - 2:55pm ewh/der

- 536 parcels
- 1 City Park
- 6 Nonprofits
- 13 condo buildings



Proposed Services

- Environmental enhancements: Clean and Safe
 - Litter & graffiti removal, power washing of sidewalks, landscape maintenance
 - Ambassadors to inform visitors, provide safety escorts & merchant outreach, event support and liaison with SFPD & homeless outreach team
 - Beautification, including streetscape, holiday décor, way-finding signage
- Economic Enhancements
 - Promote and support local businesses through grants & marketing programs
 - Attract new businesses (eliminate vacant storefronts)
 - Communications to support DPCBD activities and improvements and promote positive image for the district



Discover Polk Budget

Budget Assumptions	DPCBD Budget	Assessment TOTAL
-Clean & Safe	\$360,000	
-Beautification & Placemaking	60,000	
Total Environment Enhancement	\$420,000	*\$399,000
-Marketing, Business Support	75,000	
Total Economic Enhancement	\$75,000	\$75,000
District Coordinator, Administration, Reserve	\$130,000	\$130,000
TOTAL	\$625,000	\$604,000

*\$21,000 General benefit cannot be paid for with Assessment revenue

