



**San Francisco Office of the City Administrator  
City Administrator Carmen Chu**

# **FY26-27 Official Newspaper and Outreach Periodicals**

*File Nos. [260391](#) and [260392](#)*

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Office of Contract Administration

Board of Supervisors' Budget and Finance Committee

[May 13, 2026](#)

# Background

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- In 1994, voters passed Proposition J which mandates the Board of Supervisors to designate, each Fiscal Year, for the purpose of publishing official City notices:
  - Up to one *daily* “Official” newspaper (SF Administrative Code Sec. 2.81 and Sec. 2.81-1);
  - Up to one *weekly* “Community-Based” outreach periodical for each San Francisco community (SF Administrative Code Sec. 2.81-3); and
  - Where the Board of Supervisors finds that certain neighborhoods are not being adequately served by the Official newspaper and the Community-Based outreach periodicals, up to one *monthly* “Neighborhood-Based” outreach periodical for each San Francisco Neighborhood. (SF Administrative Code Sec. 2.81-4).

## Selection Process

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- Pursuant to Administrative Code Sections 2.81 through 2.81-4:
  - Each fiscal year, the Office of Contract Administration (OCA) must issue solicitations for the selection of an Official Newspaper, Community-Based outreach periodicals, and Neighborhood-Based outreach periodicals.
  - Upon receiving and reviewing the proposals, OCA makes a recommendation for award to the Board of Supervisors
  - The resolutions being heard today designate an Official Newspaper, Community-Based” outreach periodicals, and Neighborhood-Based outreach periodicals for this fiscal year.
  - Each awardee will be added as a subcontractor to the clearinghouse’s contract with City, rather than signing a direct agreement with the City.

## Recommended Official Newspaper

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### NEWSPAPER

Clinton Reilly Communications, dba  
San Francisco Examiner

- ✓ Printed in San Francisco on three or more days in a calendar week.
- ✓ Circulation of at least 50,000 copies per calendar week.

# Recommended Weekly Community-Based Outreach Periodicals

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OUTREACH COMMUNITY	PERIODICAL
Lesbian, Gay, Bisexual, Transgender	Bay Area Reporter
Chinese	Wind Newspaper

- ✓ Periodicals that target a specific community, defined as the Lesbian/Gay/Bisexual, African American, Hispanic and Chinese communities and other communities as determined by the Board of Supervisors.
- ✓ Printed in San Francisco and published one or more days per week.

# Recommended Monthly Neighborhood-Based Outreach Periodicals

OUTREACH NEIGHBORHOOD	PERIODICAL
Eureka Valley, Excelsior, Financial Dist, Forest Hill, Haight-Ashbury, Marina, Mission, North Beach, Pacific Heights, Presidio Heights, Richmond, Russian Hill, South Market, Sunset, Tenderloin	Clinton Reilly Communications dba San Francisco Examiner
Excelsior, Mission, Potrero Hill	El Tecolote
Bayview, Hunters Point, Visitacion Valley, Western Addition	Henry Society Journal
Diamond Heights, Noe Valley	Noe Valley Voice
Dogpatch, eastern South of Market, Mission Bay, Potrero Hill	Potrero View
Castro, Duboce Triangle, Mission, Noe Valley	San Francisco Bay Times
All San Francisco Neighborhoods	SF Chronicle
Chinatown, Ingleside, Mission, Richmond, Sunset	World Journal

- ✓ Periodicals that target a specific San Francisco neighborhood, as determined by the Board of Supervisors.
- ✓ Published one or more days per month.

**Thank You**