

1 [Outreach Community Advertising and Outreach Neighborhood Advertising - El Tecolote  
2 Newspaper, Bay Area Reporter, San Francisco Bay Times, Wind Newspaper, San Francisco  
3 Chronicle - FY2023-2024]

4 **Resolution designating *Bar Media, Inc. (dba Bay Area Reporter)* to be the outreach**  
5 **community periodical of the City and County of San Francisco for the Lesbian, Gay,**  
6 **Bisexual and Transgender community and the outreach neighborhood periodical of the**  
7 **City and County of San Francisco for the Castro, Noe Valley, and Duboce Triangle**  
8 **neighborhoods; *Wind Newspaper* to be the outreach community periodical of the City**  
9 **and County of San Francisco for the Chinese Community and the outreach**  
10 **neighborhood periodical of the City and County of San Francisco for the Chinatown**  
11 **neighborhood; *Acción Latina (dba El Tecolote Newspaper)* to be the outreach**  
12 **neighborhood periodical of the City and County of San Francisco for the Mission**  
13 **neighborhood; *Sullivan Communications (dba San Francisco Bay Times)* to be the**  
14 **outreach neighborhood periodical of the City and County of San Francisco for the**  
15 **Castro neighborhood; and *Hearst Communications, Inc. (dba San Francisco Chronicle)***  
16 **to be the outreach neighborhood periodical of the City and County of San Francisco for**  
17 **all other underrepresented communities; and to provide outreach advertising for Fiscal**  
18 **Year (FY) 2023-2024.**

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20 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
21 advertising to those communities which may not be adequately served by the official  
22 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

23 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
24 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
25 Code; and

1           WHEREAS, The Board of Supervisors may designate neighborhood outreach  
2 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

3           RESOLVED, That the Board designates the following periodicals, which circulate  
4 primarily in the indicated communities and are printed in San Francisco, to be the outreach  
5 periodicals for the indicated communities for FY2023-2024:

6           Lesbian, Gay, Bisexual, Transgender           -*Bar Media, Inc. dba Bay Area Reporter*  
7           Chinese    -*Wind Newspaper*

8           FURTHER RESOLVED, That the Board designates the following neighborhood  
9 outreach periodicals for the indicated neighborhood(s) for FY2023-2024:

10          Mission   -*Acción Latina*  
11          Castro, Noe Valley, and Duboce Triangle       -*Bar Media, Inc. dba Bay Area Reporter*  
12          Castro    -*Sullivan Communications dba San*  
13    *Francisco Bay Times*  
14          Chinatown   -*Wind Newspaper*  
15          All under represented neighborhoods        -*San Francisco Chronicle*

16          FURTHER RESOLVED, That the Office of Contract Administration is hereby  
17 authorized to enter into contracts with these designated outreach periodicals and said  
18 contracts must be in accordance with all the contracting requirements of the City and County  
19 of San Francisco; and, be it

20          FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all  
21 parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the  
22 Board for inclusion into the official file.

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